



Utilising Blockchain with Multi-Detection A.I. to fight Hoaxes of the Internet

SCAMBUSTERS

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Opportunity

We live in an age labeled as the "Information Age," where we are constantly fed with a massive volume of information.

However, the sad truth is that **misinformation** has plagued the World Wide Web and flooded it with countless threats to the average Internet User, such as **false news**, **scams**, and **phishing attacks** that pose as harmless pieces of the web.

Internet users need an **affordable**, **easy-to-use**, and reliable detection tool to **maximize their security** against these digital risks

Technologies

Enabling Technologies

Decentralised AI:

Bittensor: A peer-to-peer network for decentralised AI training and inference [6]

Text:

Fine-grained Hallucination Detection and Editing (FAVA): For hallucinations detection

Binoculars: Detect AI generated text paper

RAG: Real time Retrieval Augmented Generation

Videos and Images:

SAM: Segment anything model [5]

SDXL Detector: Stable diffusion image detector [4]

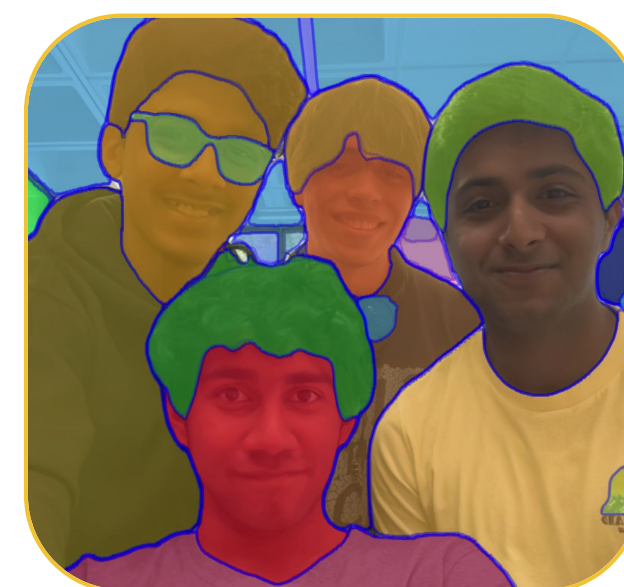
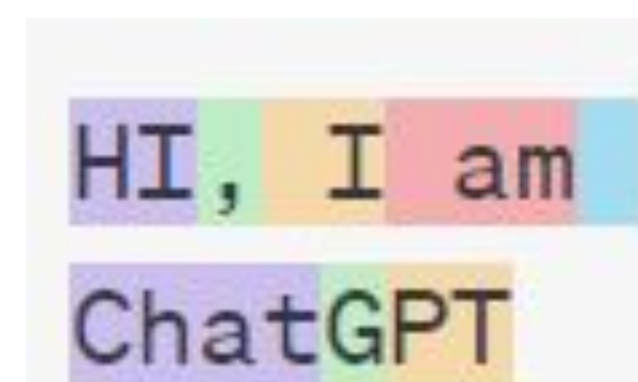


That's us!

Development Milestones

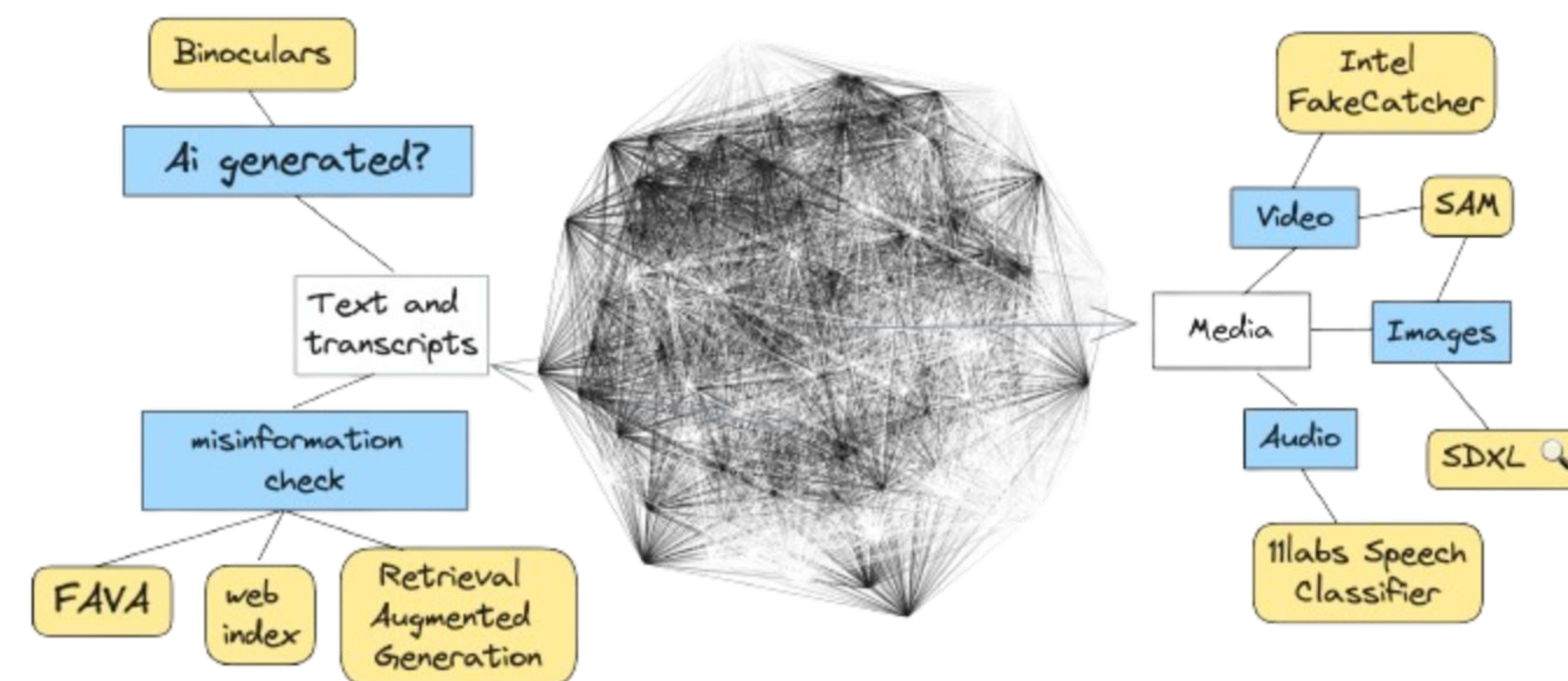
Higher capacity blockchain

More advanced learning models, capable of multi-functionality



Solution

- A blockchain network (peer-to-peer) that allows for the **decentralized use of Artificial Intelligence**.
- Using the network as a tool to detect various forms of scams and misinformation sources: **texts, images, and videos** (Deepfake generated).
- All content is verified and stored in the ledger to maximise use of compute
- Conditional Computation: Peers learn through gradient descent how to select and prune neighbors in the network



Neural Network of computers on Bittensor

Who is interested?

Target Customer

- Internet Users from all ages
- Public Figures (celebrities and politicians)

Stakeholders

- Social Media Companies (Facebook, Twitter/X, WhatsApp)
- Public Magazines and Nsew Channels

Societal Challenges

Trust and Adoption - The peer-to-peer functioning of the AI model requires trust among users for its success. Erroneous programming instructions or data bias can prevent trustworthiness from building up [1]

Cost of Implementation - Estimated cost of implementing blockchain apps ranges from \$4,000 up to \$400,000 [2]

Societal Impacts

Positive Impact

Enhancing **Trust** and **Transparency** among users.

Prevention of Misinformation on a Large Scale [3]

Negative Impact

Energy consumption of the blockchain

Concerns about the **privacy of end-to-end encryption** messaging.

References

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- [3] P. Akhtar et al., "Detecting fake news and disinformation using artificial intelligence and machine learning to avoid supply chain disruptions," Annals of Operations Research, Nov. 2022
- [4] M. Maybe "Organika/sd-xl-detector · Hugging Face," huggingface.co. <https://huggingface.co/Organika/sd-xl-detector> (accessed Mar. 02, 2024).
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