

CREDIT CARD TRANSACTION REPORT

Week Start Date

All

Silver

Blue

Gold

Platinum

55M

Total Revenue

45M

Total Transaction

7.84M

Interest Earned

F

M

Q4

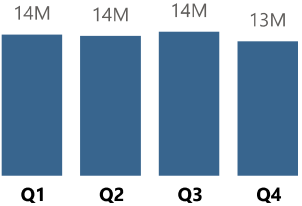
Q3

Q2

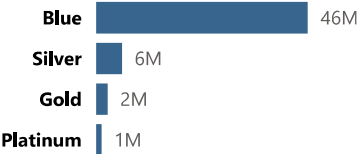
Q1

| Card Category | Total Interest_Earned | Total Revenue | Total Trans Amt |
|---------------|-----------------------|-----------------|-----------------|
| Platinum | 161,629.05 | 1135608 | 953314 |
| Gold | 373,784.16 | 2454072 | 2024078 |
| Silver | 812,081.28 | 5586332 | 4586746 |
| Blue | 6,495,887.74 | 46139398 | 36957875 |
| Total | 7,843,382.23 | 55315410 | 44522013 |

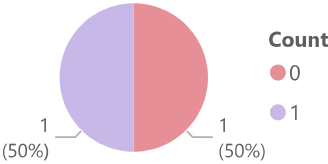
Total Revenue by Qtr



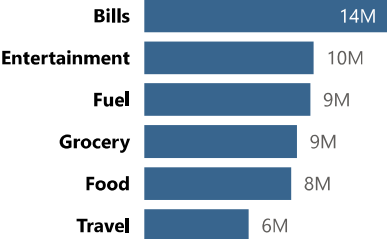
Total Revenue by Card Category



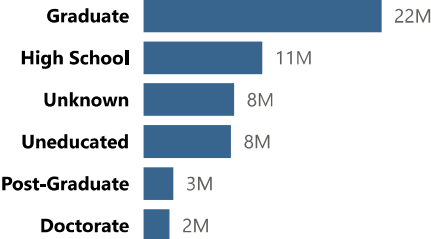
Delinquent Distribution by Count



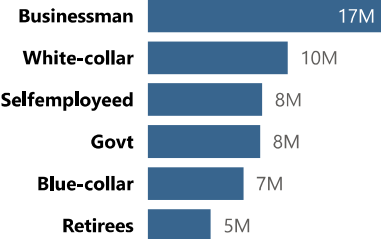
Revenue by Exp Type



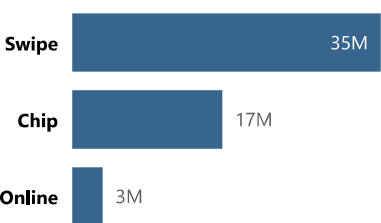
Revenue by Education Level



Revenue by Customer Job



Revenue by Use Chip



CREDIT CARD CUSTOMER REPORT

Week Start Date

All

F

M

Med

Low

High

55M

Total Revenue

3.19

CSS

7.8...

Interest Earned

576...

Total Income

Silver

Gold

Blue

Platinum

Q4

Q2

Q3

Q1

| Customer_Job | Interest_Earned | Total Income | Total Revenue |
|--------------|-----------------|--------------|---------------|
|--------------|-----------------|--------------|---------------|

| | | | |
|-------------|------------|----------|---------|
| Blue-collar | 952,800.57 | 72262158 | 6904279 |
|-------------|------------|----------|---------|

| | | | |
|-------------|--------------|-----------|----------|
| Businessman | 2,539,390.31 | 186959919 | 17387832 |
|-------------|--------------|-----------|----------|

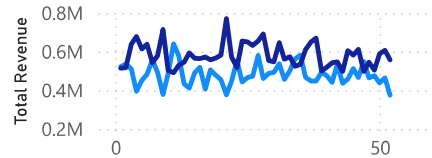
| | | | |
|------|--------------|----------|---------|
| Govt | 1,160,016.37 | 88773989 | 8111701 |
|------|--------------|----------|---------|

| | | | |
|----------|------------|----------|---------|
| Retirees | 630,359.24 | 48675030 | 4535184 |
|----------|------------|----------|---------|

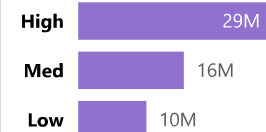
| | | | |
|--------------|---------------------|------------------|-----------------|
| Total | 7,843,382.23 | 575914439 | 55315410 |
|--------------|---------------------|------------------|-----------------|

Total Revenue by week and Gender

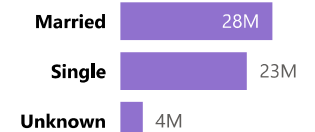
Gender ● F ● M



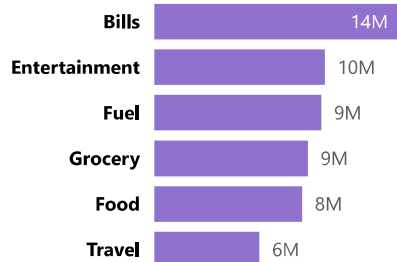
Revenue by Income Group



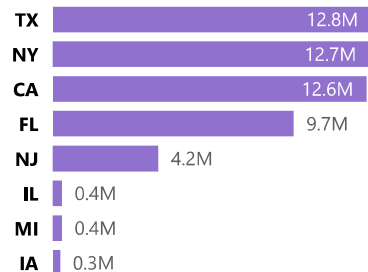
Revenue by Marital Status



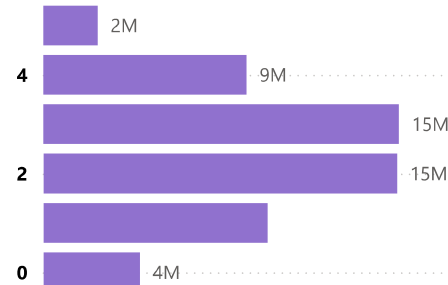
Revenue by Exp Type



Revenue by state cd



Revenue by Dependent Count



Revenue by Education Level

