Aryan Singh

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🔗 LinkedIn | GitHub

Professional Summary

Motivated web developer with a solid foundation in PHP and WordPress, and a background in business development. Transitioned from sales and client-facing roles to tech, combining user-focused insight with strong development skills. Passionate about building responsive websites and practical web applications that enhance user experience and help businesses achieve their digital goals.

Technical Skills

- **Languages**: PHP, JavaScript, HTML, CSS

- **Frameworks & Tools**: Laravel, WordPress, Git

- **Database**: MySQL

- **Others**: REST APIs, SEO Optimization, Website Deployment (XAMPP/Localhost)

Projects

- 💼 **Custom Portfolio Website (PHP + MySQL)**
  Created a personal portfolio from scratch using PHP and MySQL, including an admin panel to manage contact form submissions.

- 🌐 **WordPress Lead Generation Pages**
  Designed and optimized WordPress landing pages that integrated with CRM tools to capture leads more efficiently.

- 🛒 **E-commerce Feature Integration**
  Worked on a Laravel-based web app where I implemented product listings, contact forms, and enhanced SEO features.

Professional Experience

Laravel Developer

IconicPages | June 2024 – March 2025

In this role, I worked closely with front-end developers to implement responsive UI using Blade templating engine. I also Optimized database queries and designed MySQL schemas for efficient data storage and retrieval.

Relationship Manager

NoBroker Technologies Pvt. Ltd. | May 2023 – Jan 2024

My job involved daily interaction with clients, understanding their pain points, and helping the tech teams deliver better services. I also maintained dashboards and used CRM tools to streamline communication.

WordPress Developer Intern

Vercis Infotech Pvt. Ltd. | Dec 2021 – June 2022

I began my journey into tech during this internship. I helped the team develop custom WordPress pages and improved SEO. It was a great mix of creativity and functionality, and I even worked on integrating REST APIs for contact forms.

Education

- 🎓 **M.Tech in Computer Science & Engineering**
  G H Raisoni College of Engineering & Management, Pune | Currently Perusing

- 🎓 **B.Tech in Computer Science & Engineering**
  G H Raisoni College of Engineering, Nagpur | 2019 – 2022 | CGPA: 8.97

- 🎓 **Diploma in Computer Science & Engineering**
  G H Raisoni Polytechnic, Nagpur | 2017 – 2019 | 79%

Affiliations

🌟 Member – Lions Club International