

₹142.22M

Revenue

350K

Sales Qty

2017

2018

2019

2020

Jan 20

Feb 20

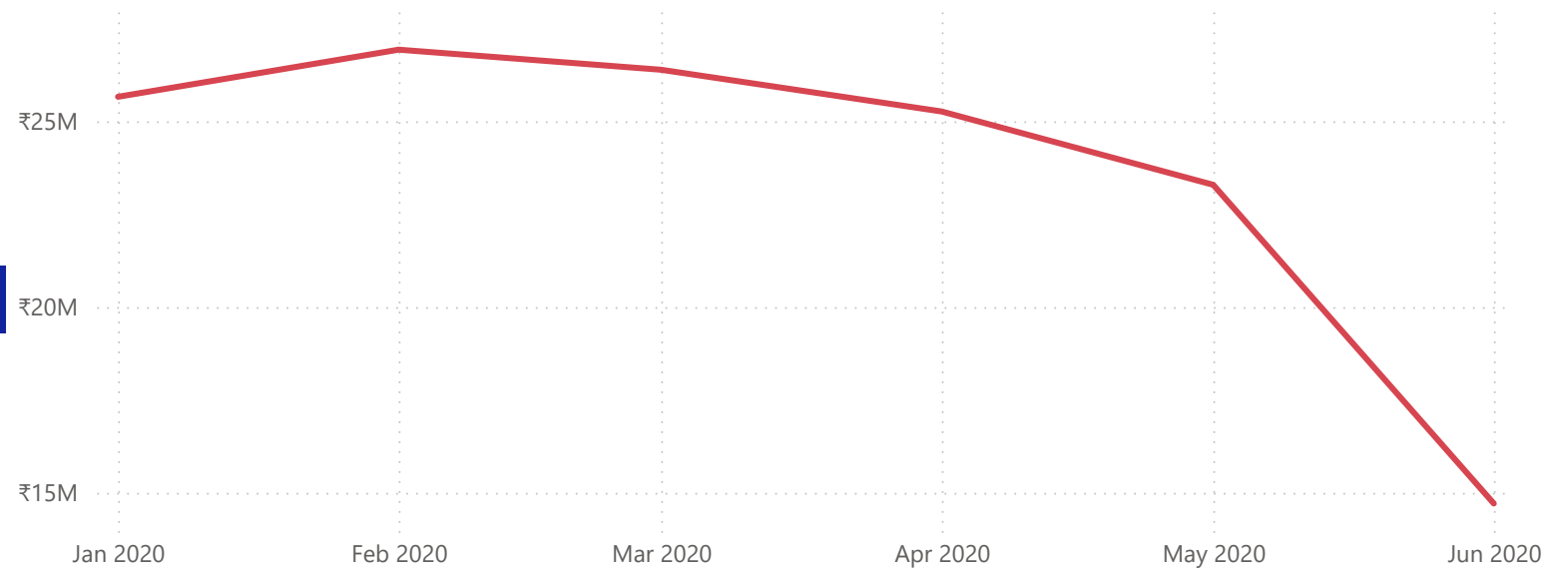
Mar 20

Apr 20

May 20

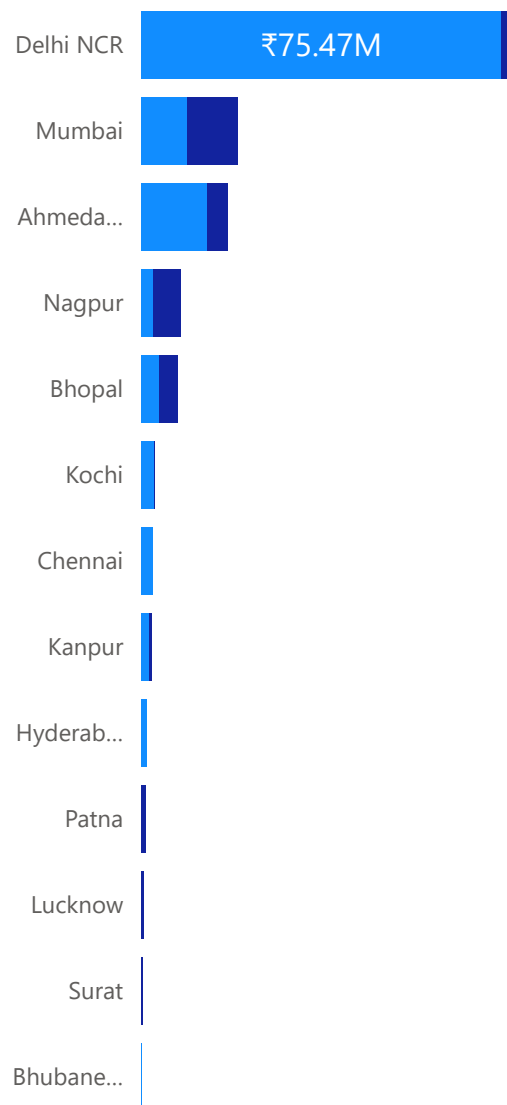
Jun 20

Revenue Trend



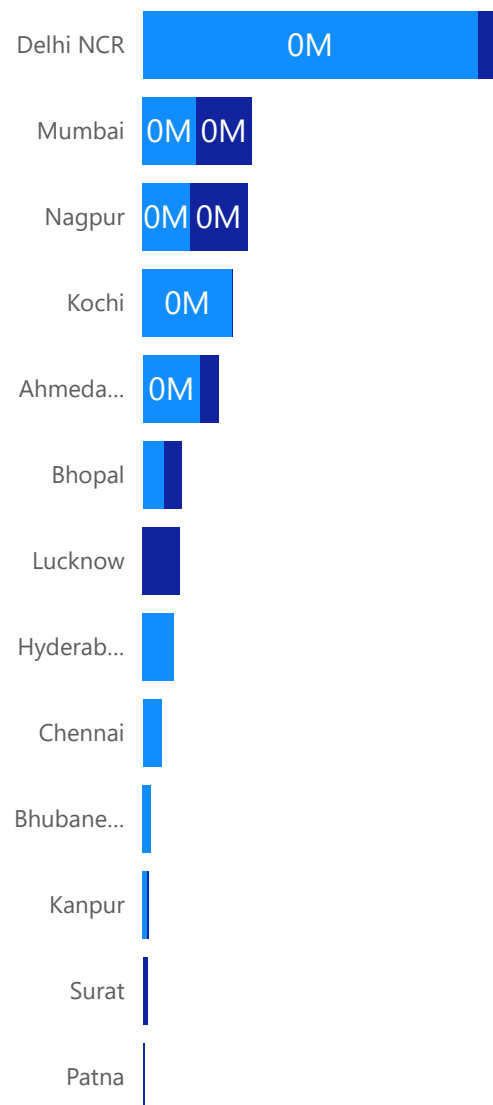
Revenue by Markets

custo... ● Brick & Mortar ● E-Commerce



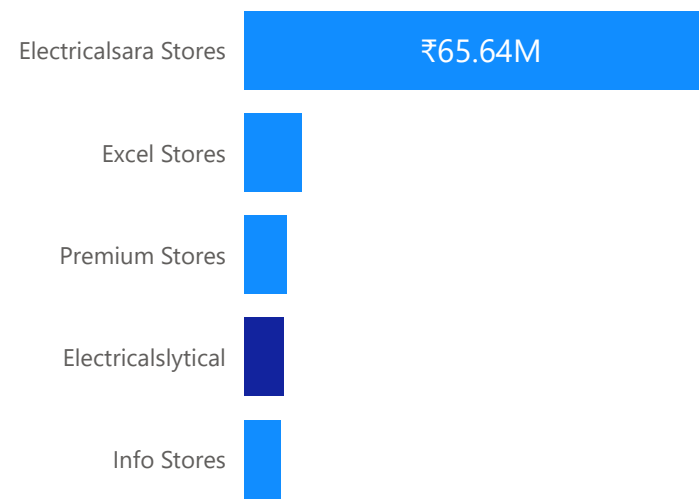
Sales Qty by Markets

custo... ● Brick & Mortar ● E-Commerce

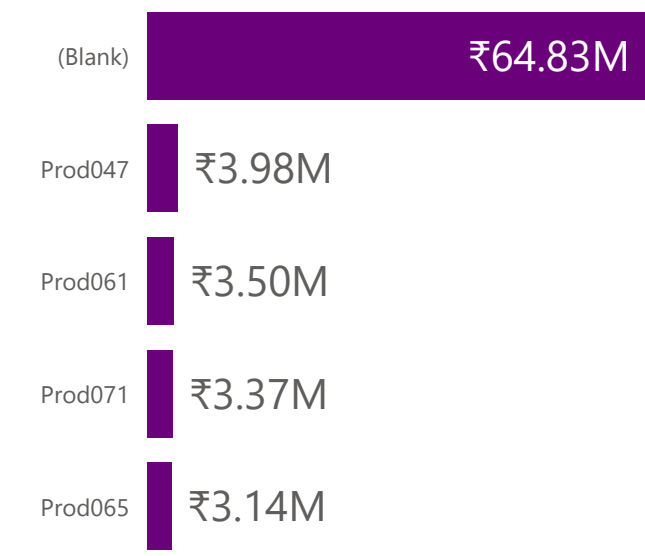


Top 5 Customers

customer_type ● Brick & Mortar ● E-Commerce



Top 5 Products



₹142M

Revenue

350K

Sales Qty

₹2.1M

Total Profit Margin

2017

2018

2019

2020

Jan 20

Feb 20

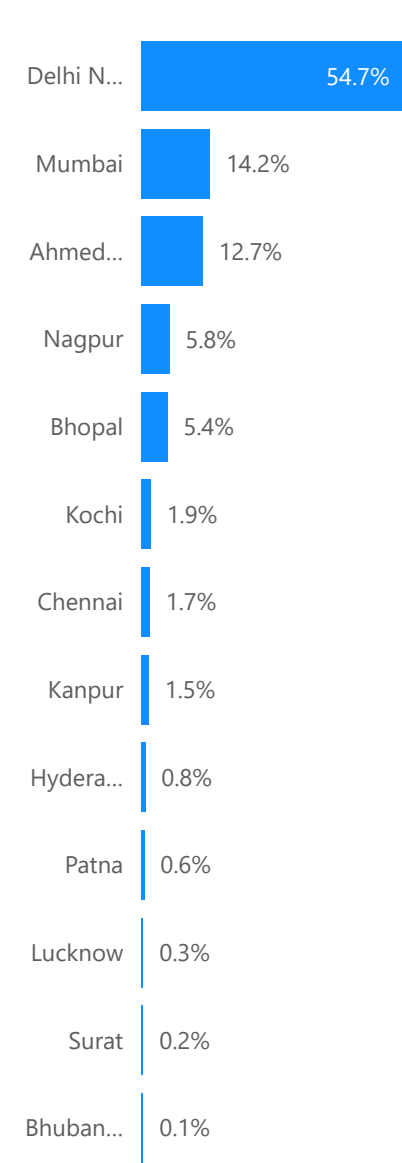
Mar 20

Apr 20

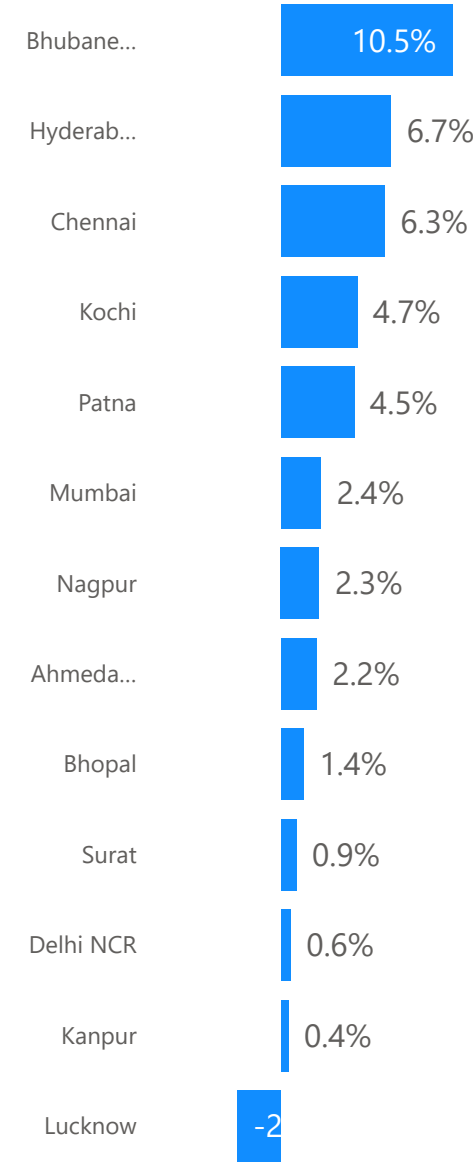
May 20

Jun 20

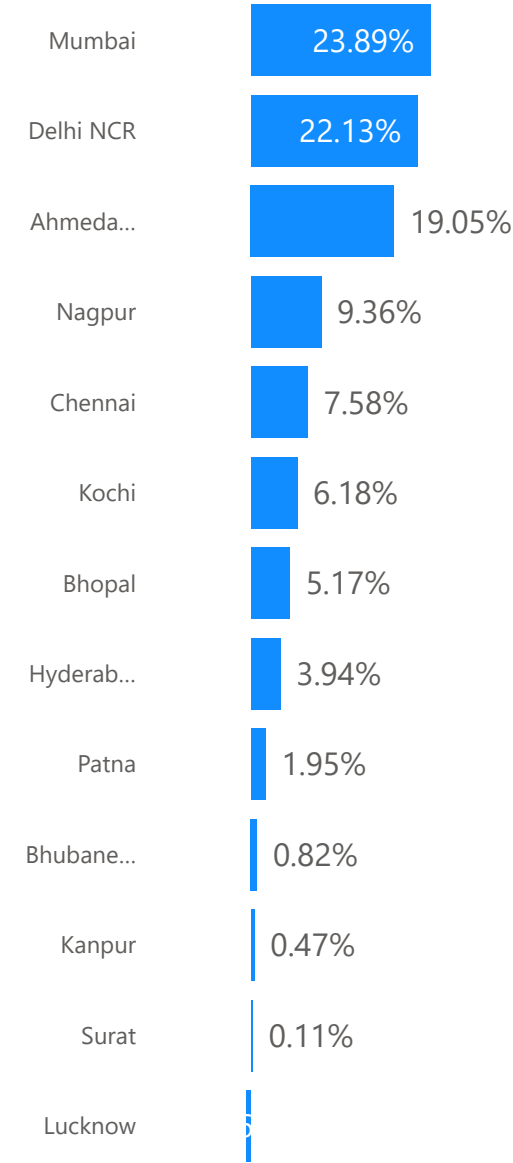
Revenue Contribution % by Market



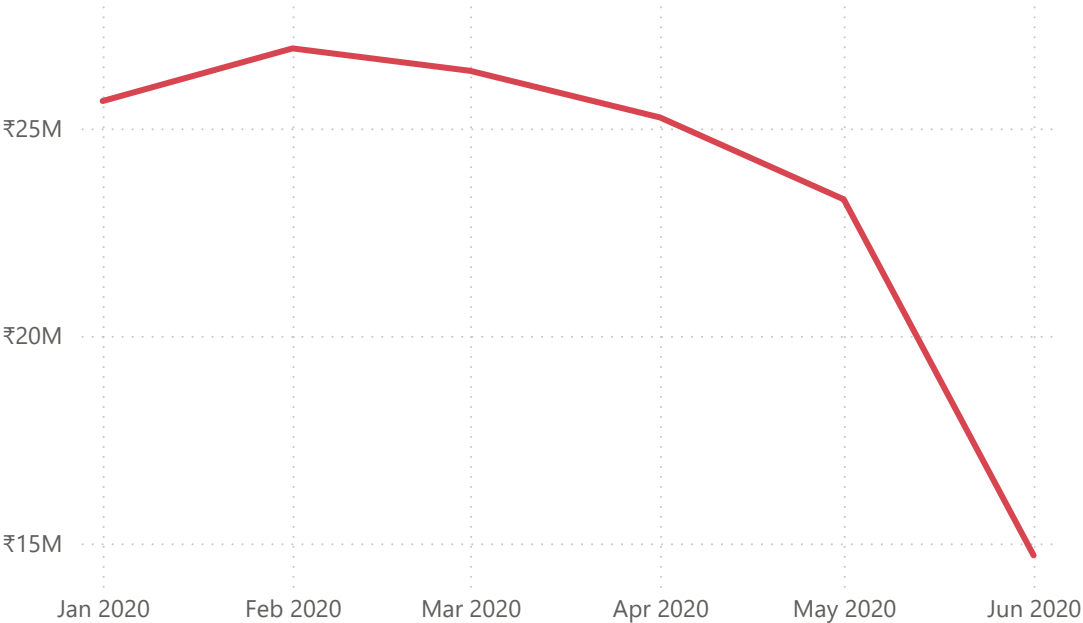
Profit % by market



Profit Contribution % by market



Revenue Trend



customer_name	Revenue	Revenue Contribution %	Profit Margin %	Profit Margin %
Electricalsara Stores	₹65,641,977.00	100.0%	0.4%	0.4%
Excel Stores	₹7,928,385.00	100.0%	3.3%	3.3%
Premium Stores	₹5,899,748.00	100.0%	0.5%	0.5%
Electricalslytical	₹5,537,904.00	100.0%	0.5%	0.5%
Info Stores	₹5,064,374.00	100.0%	3.2%	3.2%
Control	₹4,182,662.00	100.0%	1.2%	1.2%
Surge Stores	₹3,953,600.00	100.0%	6.2%	6.2%
Logic Stores	₹3,319,243.00	100.0%	0.4%	0.4%
Acclaimed Stores	₹3,116,384.00	100.0%	4.0%	4.0%
Nixon	₹3,028,345.00	100.0%	3.2%	3.2%
Epic Stores	₹3,002,834.00	100.0%	-4.7%	-4.7%
Forward Stores	₹2,560,961.00	100.0%	4.3%	4.3%
Electricalsociety	₹2,520,938.00	100.0%	2.7%	2.7%
Modular	₹2,453,519.00	100.0%	4.2%	4.2%
Surface Stores	₹2,420,004.00	100.0%	2.7%	2.7%
Atlas Stores	₹2,189,613.00	100.0%	2.0%	2.0%
Nomad Stores	₹1,978,550.00	100.0%	4.1%	4.1%
Total	₹142,224,545.00	100.0%	1.4%	1.4%

₹142M

Revenue

350K

Sales Qty

₹2.1M

Total Profit Margin

Profit Target

2.0%

2017

2018

2019

2020

Jan 20

Feb 20

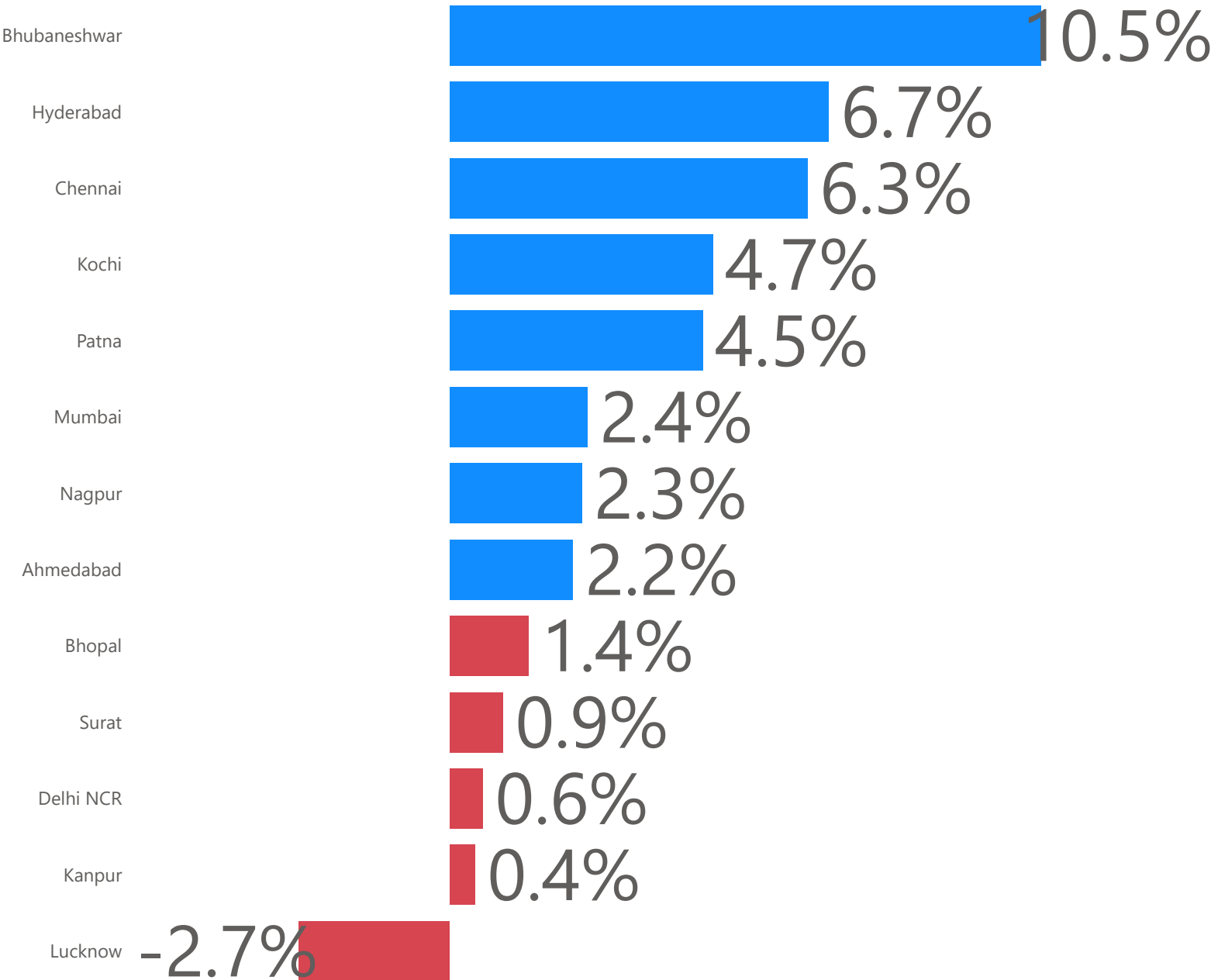
Mar 20

Apr 20

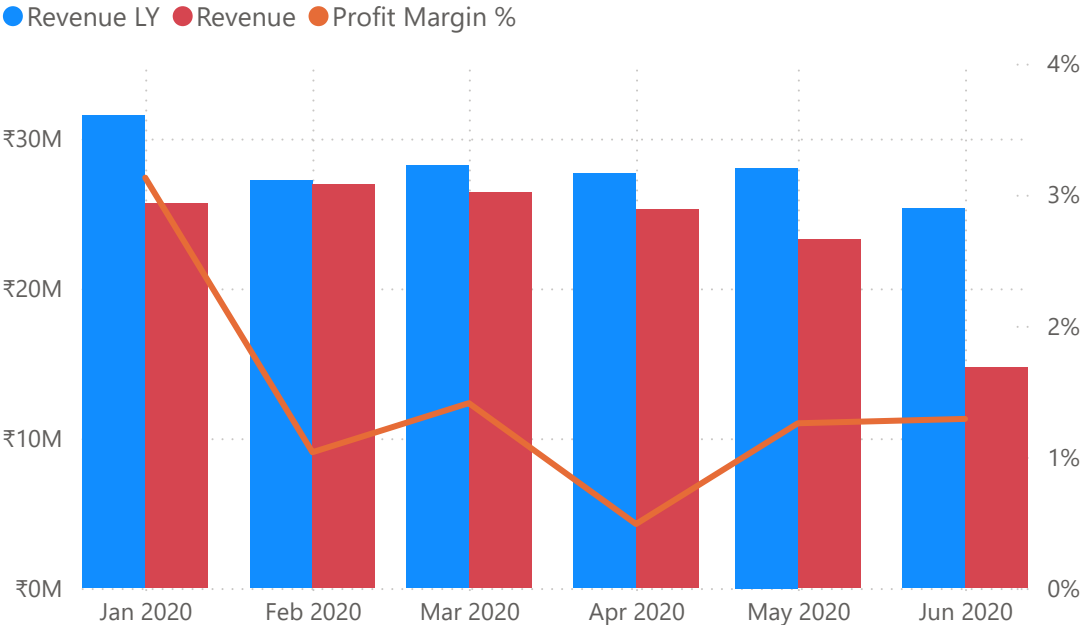
May 20

Jun 20

Revenue Contribution % by Market



Revenue Trend



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