

# Aryan Harsh

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## SUMMARY

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Fresher Data Analyst with hands-on experience in **Excel, SQL, Power BI, and Python**. Skilled in data cleaning, exploratory data analysis (EDA), data visualization, and dashboard creation through academic and personal projects. Strong foundation in statistics, KPI analysis, and data-driven decision making.

## SKILLS

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Data Analysis: Data Cleaning, Exploratory Data Analysis (EDA), KPI Analysis, Data Validation

Tools & Technologies: Excel (Pivot Tables, Power Query, XLOOKUP), SQL (Joins, Subqueries), Power BI (DAX, Dashboards), Python (Pandas, NumPy, Matplotlib)

Databases: MySQL, PostgreSQL

Data Visualization: Power BI Reports, Excel Charts

Statistics: Descriptive Statistics, Trend Analysis

## PROJECTS

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### OLA Ride Analytics Dashboard | SQL, Power BI

[GitHub](#)

- Analysed 100,000 OLA ride bookings for Bengaluru (December 2025) using SQL to identify demand patterns and peak hours
- Cleaned and transformed raw ride data using SQL queries to ensure accurate analysis
- Built an interactive Power BI dashboard to track KPIs such as total rides, ride distribution, and booking trends
- Created DAX measures to calculate key metrics and support data-driven insights

### Sales Data Analysis Dashboard | Excel

[GitHub](#)

- Analysed sales data to identify trends, top-performing products, and regional performance
- Performed data cleaning and transformation using Excel formulas and Power Query
- Built an interactive dashboard using Pivot Tables, slicers, and charts to track sales and profit KPIs

### Cryptocurrency Market Data Analysis | Python

[GitHub](#)

- Performed exploratory data analysis (EDA) on cryptocurrency market data using Python
- Collected and processed data using APIs and cleaned datasets using Pandas and NumPy
- Analysed price trends and market behaviour and visualized insights using Matplotlib

## EDUCATION

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Bachelor of Technology (B. Tech) in Computer Science & Engineering

Maulana Abul Kalam Azad University of Technology (MAKAUT)

2021 – 2025

CGPA – 8.21