

- Collage Name - Lamrin Tech Skills University Punjab
- Branch Name - Btech (Electrical Engineering)
- Course Name - Critical Thinking & Design Thinking
- Batch Number - 2024
- Presented By - Arun Thakur
- Roll Number - 24100130008
- Task No #07 - To create a GAP ANALYSIS of a product
- Product - A mobile APP for ordering food

Product features	Curent state	GAP	Future state	Action plan
Feature 1	Limited Features.	Missing features (order tracking, personalized recommendations, loyalty programs)	Expanded features (order tracking, personalized recommendations, loyalty programs)	Develop and implement new features (order tracking, personalized recommendations, loyalty programs)
Feature 2	Slow Performance	Performance Issues	Faster performance	Optimize app performance (reduce loading time, improve responsiveness)
Feature 3	Poor User Interface	Poor user interface	Improved user interface	Redesign the user interface for better usability and aesthetics
Feature 4	Limited Customer Support	Inadequate customer support	Enhanced customer support 24/7	Implement 24/7 chat support and in app help