

Credit Card Customer Report

Week_Start_Date

All

Q4

Q3

Q2

Q1

Revenue

55M

Total Interest

7.84M

Income

576M

CSS

3.19

Silver

Blue

Gold

Plat...

Swipe

Online

Chip

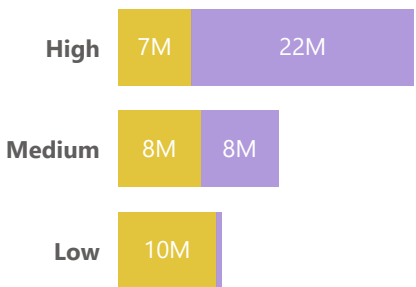
M

30M

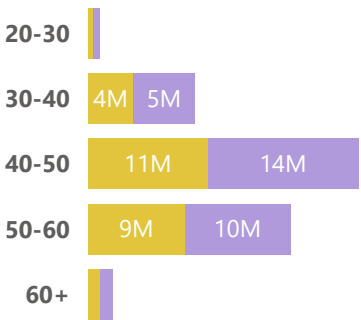
F

25M

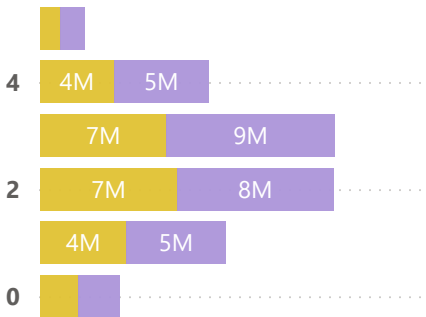
Revenue by Income



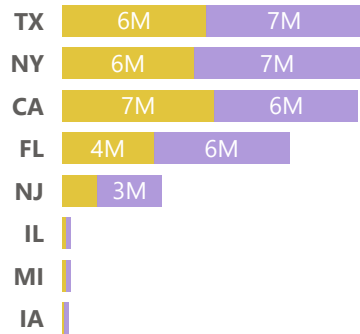
Revenue by Age Group



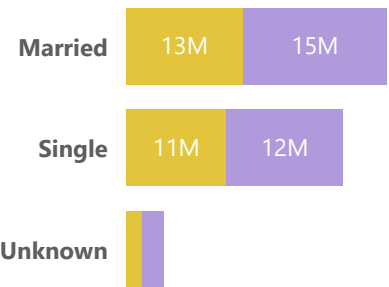
Revenue by Dependent Count



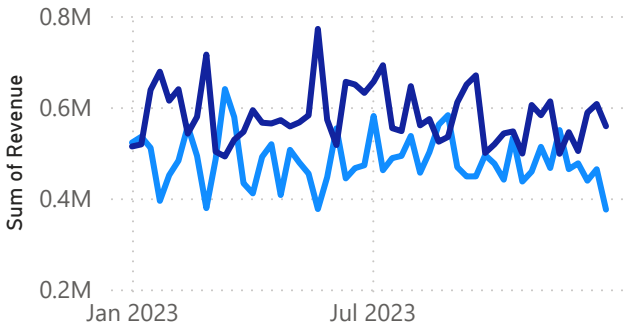
Revenue by state code



Revenue by Marital Status

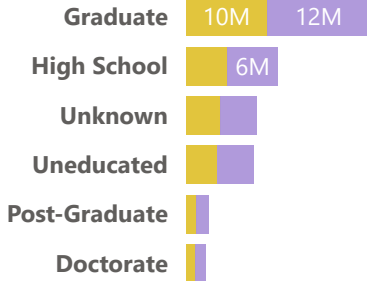


Revenue by Week



Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Blue-collar	6904279	72262158	952,800.57
Businessman	17387832	186959919	2,539,390.31
Govt	8111701	88773989	1,160,016.37
Retirees	4535184	48675030	630,359.24
Selfemployed	8261758	75313288	1,119,741.81
White-collar	10114656	103930055	1,441,073.93
Total	55315410	575914439	7,843,382.23

Revenue by Edu Level



Credit Card Transaction Report

Week_Start_Date

All

Q4

Q3

Q2

Q1

Revenue

55M

Total Interest

7.84M

Trans Amount

45M

Trans Count

656K

F

M

Medium

Low

High

Silver

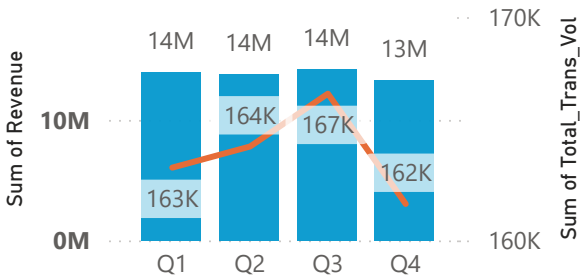
Blue

Gold

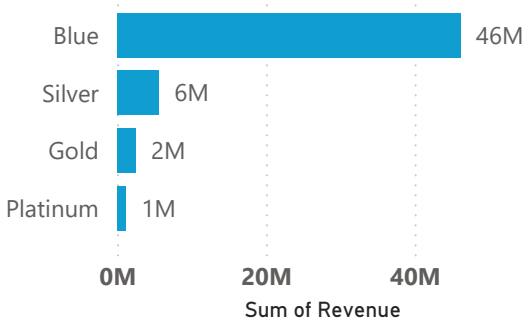
Plat...

Otr Revenue and Total Trans count

Sum of Revenue Sum of Total_Trans_Vol



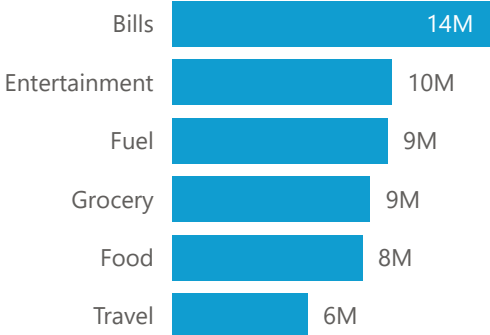
Revenue by Cust Job



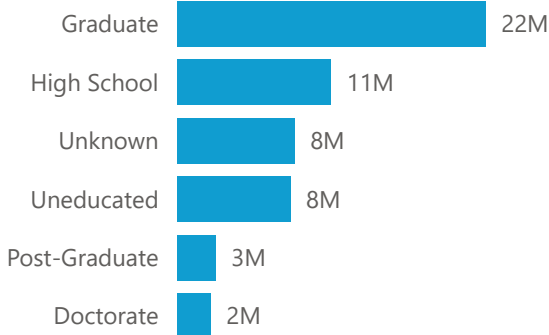
Card_Category Sum of Revenue Sum of Total_Trans_Amt Sum of Interest_Earned

Blue	46139398	36957875	6,495,887.74
Silver	5586332	4586746	812,081.28
Gold	2454072	2024078	373,784.16
Platinum	1135608	953314	161,629.05
Total	55315410	44522013	7,843,382.23

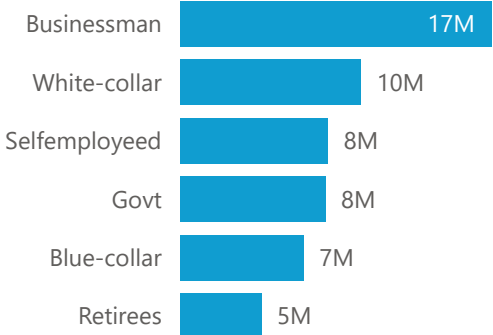
Revenue by Exp Type



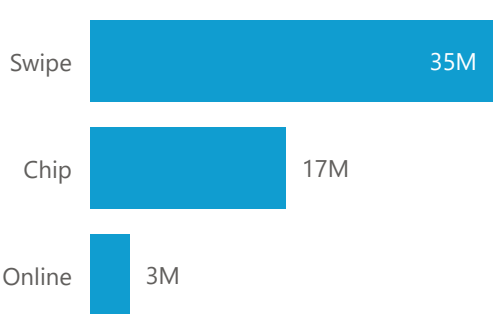
Revenue by Edu Level



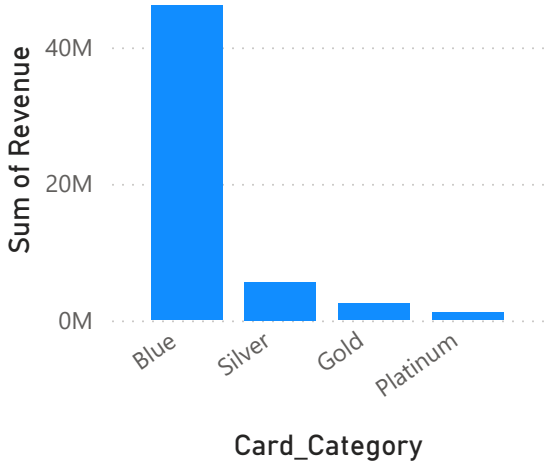
Revenue by Cust Job



Revenue by Cust Job



Sum of Revenue by Card_Category



Week_num2	Previous_week_revenue	Current_week_revenue	wow_revenue
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%