

Credit Card Transaction Report

Week_Start_Date
All

Q4 Q3 Q2 Q1

Revenue
55M

Total Interest
7.84M

Trans Amount
45M

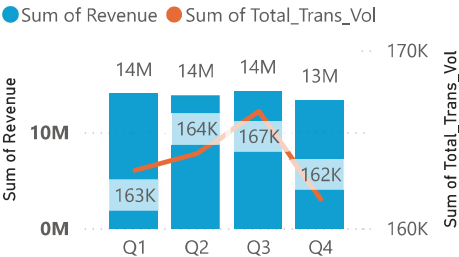
Trans Count
656K

F M

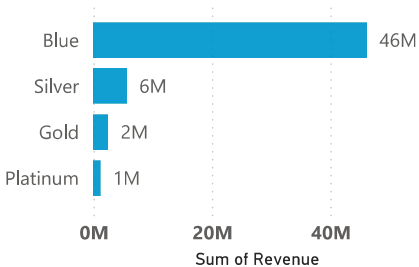
Medium Low High

Silver Blue Gold Plat...

Otr Revenue and Total Trans count

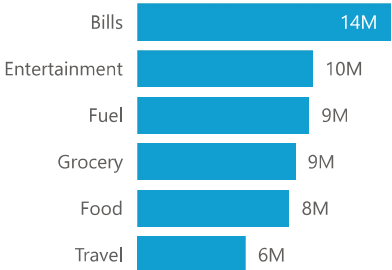


Revenue by Card Category

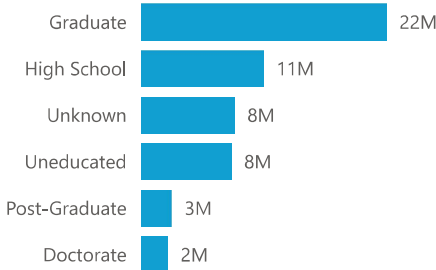


| Card_Category | Sum of Revenue | Sum of Total_Trans_Amt | Sum of Interest_Earned |
|---------------|----------------|------------------------|------------------------|
| Blue | 46139398 | 36957875 | 6,495,887.74 |
| Silver | 5586332 | 4586746 | 812,081.28 |
| Gold | 2454072 | 2024078 | 373,784.16 |
| Platinum | 1135608 | 953314 | 161,629.05 |
| Total | 55315410 | 44522013 | 7,843,382.23 |

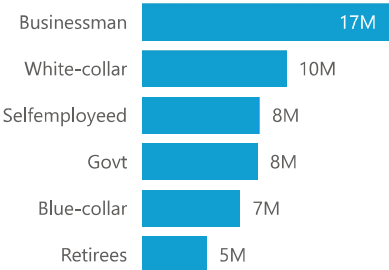
Revenue by Exp Type



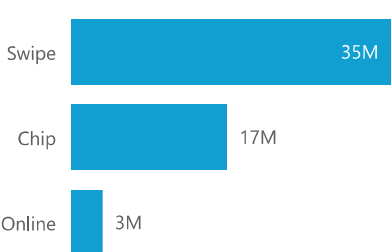
Revenue by Edu Level



Revenue by Cust Job



Revenue by Use Chip



Credit Card Customer Report

Week_Start_Date
All

Q4 Q3 Q2 Q1

Silver Blue Gold Plat...

Swipe Online Chip

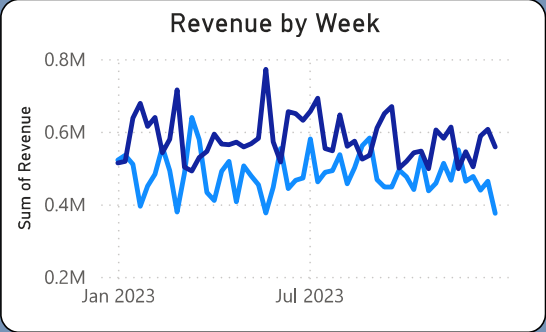
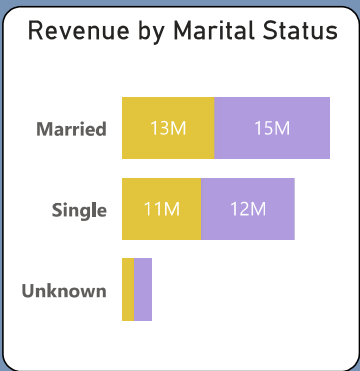
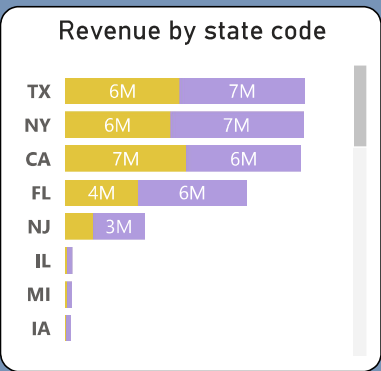
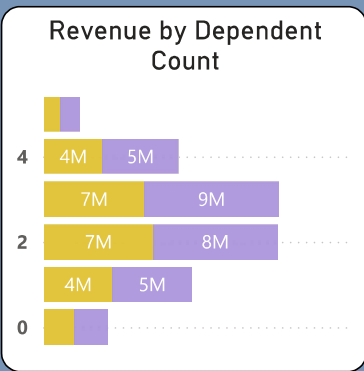
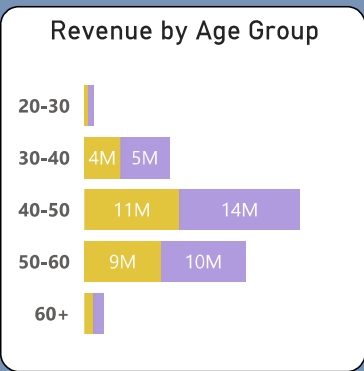
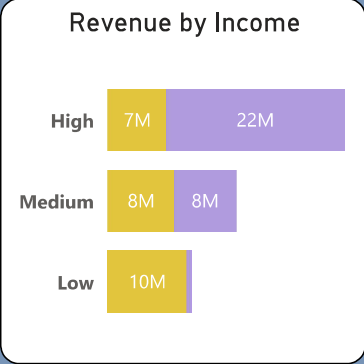
M 30M F 25M

Revenue
55M

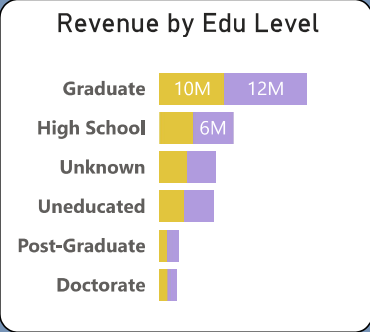
Total Interest
7.84M

Income
576M

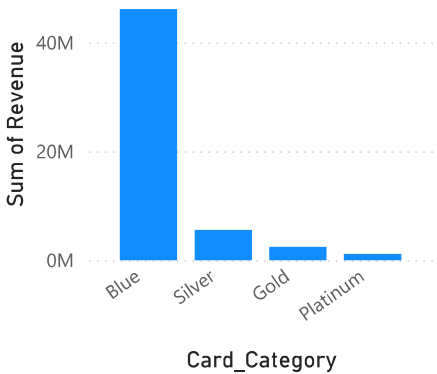
CSS
3.19



| Customer_Job | Sum of Revenue | Sum of Income | Sum of Interest_Earned |
|---------------|----------------|---------------|------------------------|
| Blue-collar | 6904279 | 72262158 | 952,800.57 |
| Businessman | 17387832 | 186959919 | 2,539,390.31 |
| Govt | 8111701 | 88773989 | 1,160,016.37 |
| Retirees | 4535184 | 48675030 | 630,359.24 |
| Selfemployeed | 8261758 | 75313288 | 1,119,741.81 |
| White-collar | 10114656 | 103930055 | 1,441,073.93 |
| Total | 55315410 | 575914439 | 7,843,382.23 |



Sum of Revenue by Card_Category



| Week_num2 | Previous_week_revenue | Current_week_revenue | wow_revenue |
|-----------|-----------------------|----------------------|-------------|
| 52 | 1070439 | 933134 | -12.8% |
| 51 | 1026549 | 1070439 | 4.3% |
| 50 | 980152 | 1026549 | 4.7% |
| 49 | 1008777 | 980152 | -2.8% |
| 48 | 1047120 | 1008777 | -3.7% |