Introduction

RIVAYA is a contemporary Indian clothing brand that celebrates the timeless elegance of Indian wear while bringing in modern aesthetics for today's generation. Rooted in cultural heritage yet designed with a contemporary touch, RIVAYA creates a unique identity in the Indian ethnic wear market. The brand primarily focuses on women's wear – especially short and long kurtas – and also offers select collections of men's Indian wear, bringing versatile and stylish apparel for modern lifestyles.

Vision

To redefine Indian wear by blending tradition with modernity, creating apparel that resonates with comfort, elegance, and individuality.

Brand Essence

- **Name:** *RIVAYA* – inspired by grace, flow, and timeless charm, much like a river that carries heritage forward while embracing change.

- **Core Values:** Elegance, Authenticity, Versatility, Quality.

- **Positioning:** A modern Indian wear brand that is both rooted in tradition and adapted for contemporary living.

Design Language

- Minimal yet elegant designs.

- Focus on breathable fabrics (cotton, linen, blends, sustainable fabrics).

- Color palettes ranging from earthy neutrals to festive tones.

- Detailing with subtle embroidery, prints, or handwork to retain cultural essence.

HOME PAGE

Add 4 banners(admin panel having the control to switch on and off any banners)

Add shop now button -

Add a shop now button as in demo website u sent add provision to display "follow us for latest update on our socials" – the social media logo and redirect link of the apps

Redirect it to shop displaying all options

Next part

DISPLAY CHARACTERISTICS

Free shipping on 999
24/7 support
100% authentic quality
easy contact us methods for redressal or complaint #riyavahelp (this button will redirect them to a complaint or issues faced page to drop their comments and it will be displayed to us on admin page)
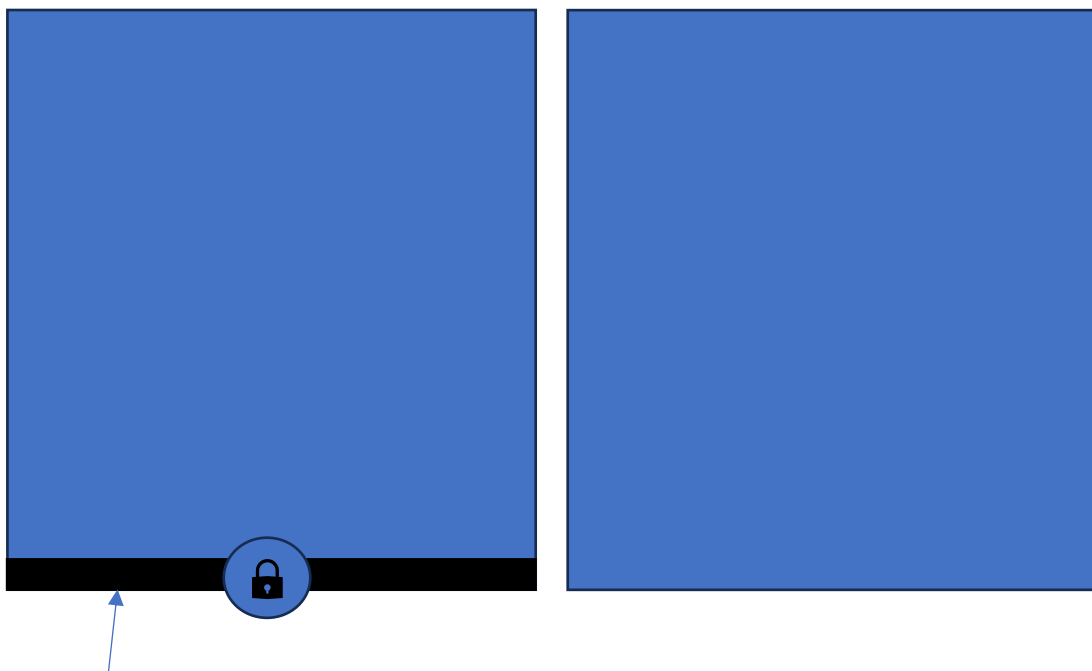Trusted brand

Shop by category (explore our collection will be displayed)

display 4 options

- Women
- Couple
- men
- accessories

- lock all categories by displaying a lock icon except women and mention coming soon banner flowing beside the icon at bottom of picture

Add coming soon here

*Redirect to the shop based on the choice of women

Allow in the side bar to choose category

short kurti

long kurti
backless designs

(keep provisions for us to add further options in future on our self without the need of developer to edit a lot- basically try to make it simple that I can operate it myself the backend)

Filters

Category

☐ Summer Collection 2025 ()

☐ Wedding Collection ()

TRENDING NOW

Display best clicks – 4
custom-to promote new products -4

Total 8 trending now display

Keep the view all product list and redirect to shop

Keep **what our customer says** section (home page display)
but well be adding the review based upon the review we receive in our admin page well sort out or edit and paste
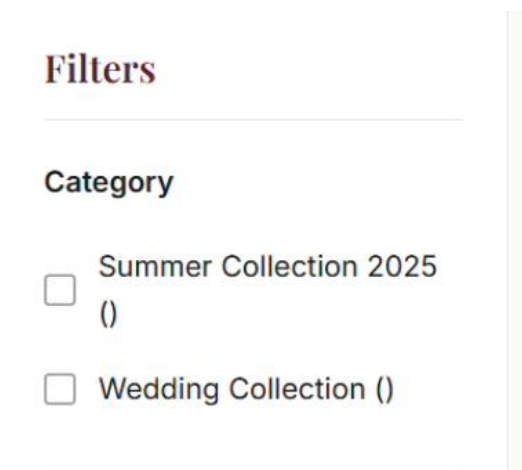
Individual product
keep this below every product when the customer is viewing based on which product he / she purchased
(based on which product purchased by the customer and review given, allow us at the admin page to sort and read the review first and then allow us to display it or not below that product when scrolled while viewing it)

next

*Instead of royal collection add (explore our specially designed and stitched curated options for u) redirect to a different section itself title **Modern & Minimal**

HOME   SHOP   COLLECTIONS   ABOUT US

Add a different section here beside shop

Filters

Category
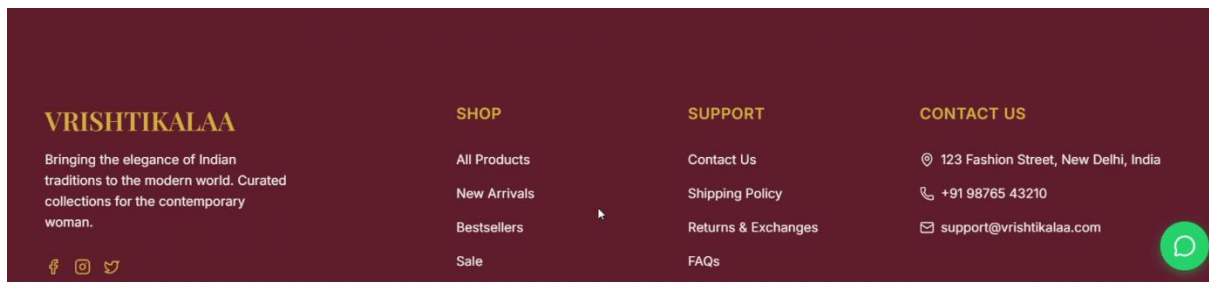
☐ Summer Collection 2025 ()

☐ Wedding Collection ()

add this under category in shop also and if selected display the same collection of Modern & Minimal

Under join our community for latest update,sale and stalls
add email to submit

Mention the socials logo and also allow it to redirect while it displays the username of the socialmedia handle

Here

under shop

- all products(keep basic default features in stock products)
- modern & minimal(redirect to its section page)
- best seller (redirect to shop and display the most viewed, most clicked and most shopped products under ALL PRODUCTS)

under support

contact us

- whatsapp no. redirect if clicked
- email display
- complaint and redressal(redirect to a open text box allowing to explain the issue faced and upload pictures, display this in our admin page)

Return & Exchange Policy

We do **not offer returns or exchanges** on any of our products.

However, in the rare case that you receive a **damaged product** or a **wrong item**, please note the following:

- The issue **must be reported on the same day of delivery**.

- Customers are required to send an email to our official company email ID on the day of delivery.

- The email must include:

  o Order ID

  o Clear images or video showing the damage or incorrect product

  o A brief description of the issue

Requests raised **after the day of delivery** will not be accepted under any circumstances.

Once the issue is verified by our team, an appropriate resolution will be provided at our discretion.

Company Email:

Thank you for your understanding and support.

Rivaya Clothing – FAQs

1. Does Rivaya offer returns or exchanges?
No, Rivaya does **not offer returns or exchanges**. Only **defective or wrong products** are eligible for replacement if reported **on the day of delivery**.

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2. How can I raise a complaint or issue?
You can raise an issue using our **Complaint/Redressal option or email** by sharing your **order ID, product details, and issue description**. Our team will get back to you.

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3. How can I place an exchange request?
We do **not offer exchanges**. However, if you receive a **defective or wrong product**, we will accept return and later approve after verification, provided the issue is raised **on the day of delivery**.

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4. How long does it take to receive a refund?
Refunds are issued to the **original payment method** after the returned product is received and approved, after deducting return fees (if applicable).
Please allow **5–7 business days** for the refund to reflect.

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5. What if my returned product fails the quality check?
If the product does not meet our quality standards, the refund will not be processed. The product can be shipped back to you if you agree to bear the shipping costs.

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6. My return is completed but I haven't received my refund. What should I do?
Please wait **5–7 working days** after completion. If the refund is still not received after **7 working days**, contact us via the **Complaint/Redressal option & email**.

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7. Where can I buy Rivaya products offline?
Rivaya products are available at **college stalls and pop-up locations**.

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8. How can I stay updated about Rivaya?
Follow our **official social media accounts** for updates on college stalls, new collections, and offers.

under contact us

mention company no.

email

all social media logo and redirects to that page

Inventory management

- Jewellery to be added later
- upload 1 product
  1 product has 4 sizes make provision to edit each product sizes as available to us (s, m, l, xl)

explain to me later how to add 2 items in different collections and track down its availability …

I need to integrate and manage the inventory for apps like amazon, Flipkart, and Meesho simultaneously (instant update of stock on all apps)

We can try barcode methods etc..

In admin dashboard(additional than inventory)

- I need review approval system per product and homepage display of review
- per product analytics as in demo store
- a sale page which mention the order details and the date of order received delivered and customer details (make it date wise)
- date can be extracted to Excel sheets or a Word file accordingly

the customer account 👤

your details

your orders

your Wishlist

your registered address

your coupon codes/ referral points (can be integrated)

help center(redirect to complaint & redressal box or allow options like whatsapp chatting email etc)

some common instructions

- Keep a wishlist and a shopping cart separate
- The website should look like a known professional brand even in text animations etc
- Add good animations but make sure there are no lags in the process of shopping throught
- Follow colour pallet to make it look rich and elegent

Can add up more elements of design to it