

Customer Segmentation Analysis

Sales Report

Customer Report

Filter Panel

Occupation

All

States

All

Gender

All



161.8M

Total Sales



40.3K

Total...



3.0K

Avg Sales

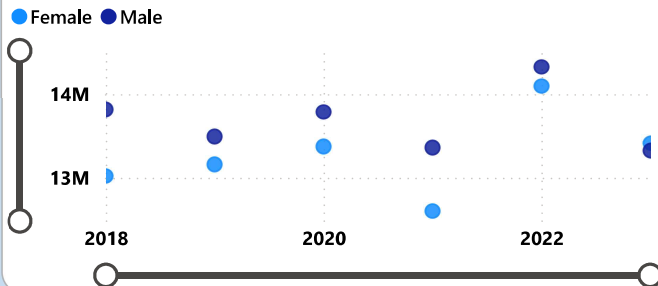


2.9

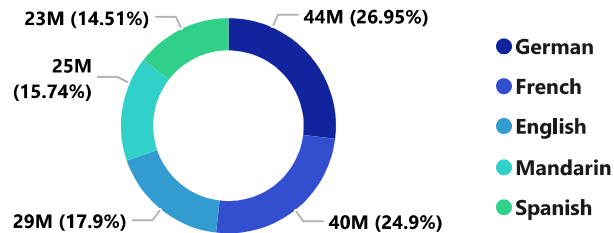
Avg Rating



Sales By Time



sales by Language



Education

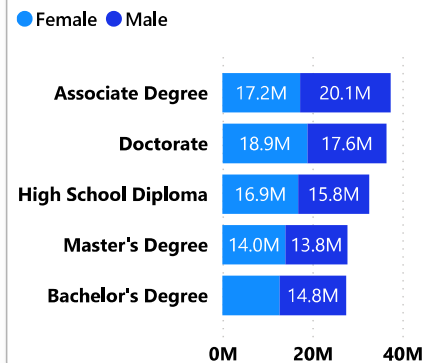
Age group

Segmentation Group

Income

Marital Status

Sum of sales by Education and Gender



Education	Sum of sales
Associate Degree	37384804
Bachelor's Degree	27493559
Doctorate	36458142
High School Diploma	32651876
Master's Degree	27788771
Total	161777152

States

Sales

Customers

Avg Sales

West Bengal	4329116	1447	2,957.05
Uttarakhand	5346182	1741	3,041.06
Uttar Pradesh	5693975	1838	3,069.53
Tripura	4056183	1364	2,945.67
Telangana	3089316	1001	3,067.84
Tamil Nadu	3998490	1311	3,020.01
Sikkim	4953258	1637	2,994.71
Total	161777152	40259	3,023.70

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Avg Sales

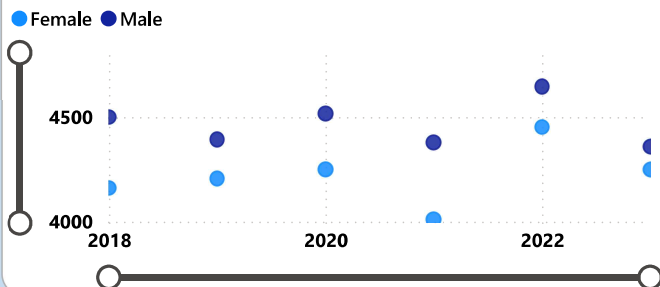


2.9

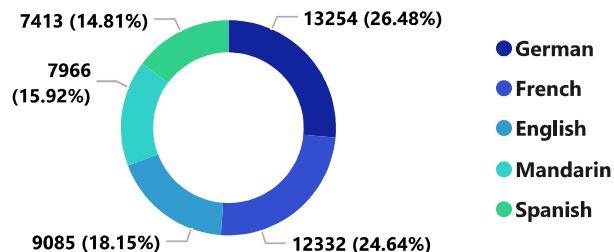
Avg Rating



Customer By Time



Customer by Language



Education

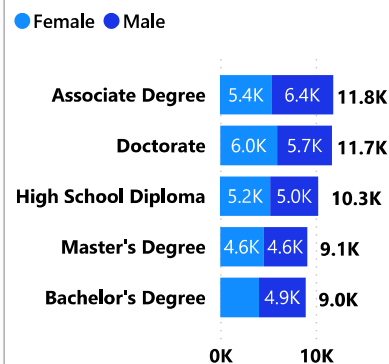
Age group

Segmentation Group

Income

Marital Status

Total Customers by Education and Gender



Education Total Customers

Education	Total Customers
Associate Degree	11434
Bachelor's Degree	8725
Doctorate	11344
High School Diploma	9970
Master's Degree	8892
Total	40259

States

States	Customers	Income	Rating
West Bengal	1447	122749834	2.89
Uttarakhand	1741	148059050	2.90
Uttar Pradesh	1838	151511500	2.81
Tripura	1364	111660738	2.79
Telangana	1001	85810024	2.95
Tamil Nadu	1311	108496915	2.90
Sikkim	1637	133154253	2.90
Total	40259	4428353656	2.88