

Global Superstore Sales Analysis

overview

Products

Customers

TableView

order_date

6/17/2011

12/31/2014

Country

All

City

All

Region

All



10M

Total Sales



36K

Total Customers



2M

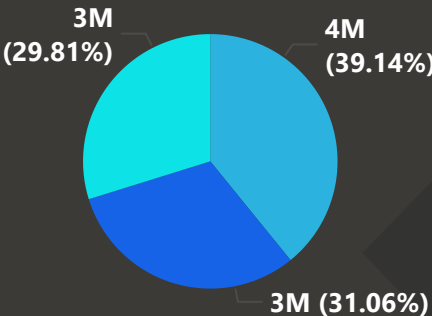
Total Profit



0.04

Avg Discount

Sales By Category



Category

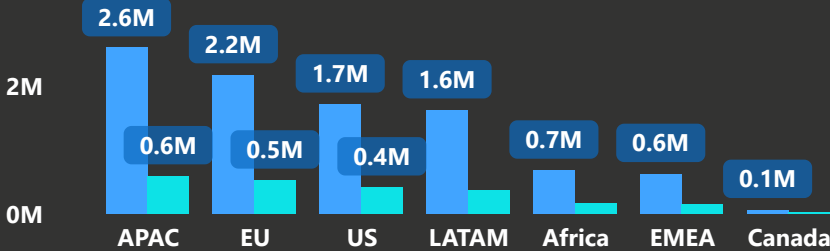
Technology

Office Supplies

Furniture

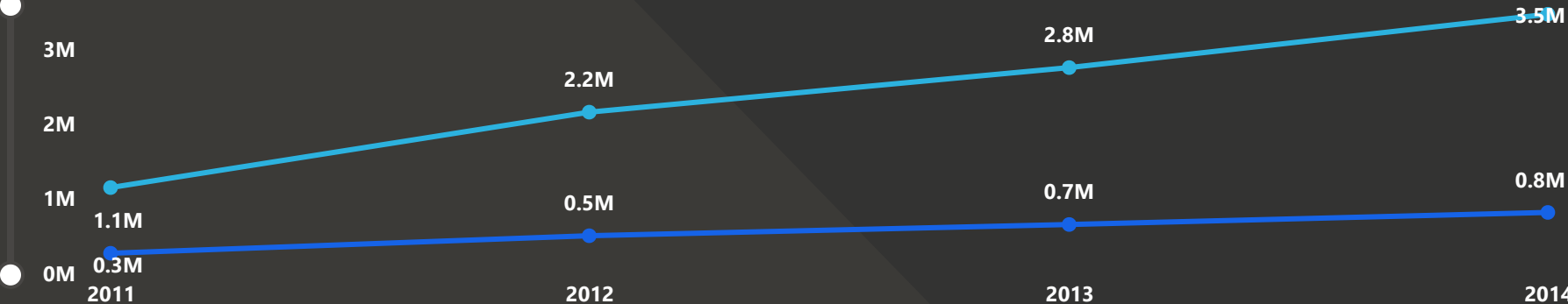
Sales and Profit By Market

Total sales Total profit



Sales and Profit Trends Over Time

Total sales Total profit



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Avg Discount

Top-Performing Products

Apple Smart Phone, Full Size	74K
Cisco Smart Phone, Full Size	74K
Motorola Smart Phone, Full Si...	65K
Canon imageCLASS 2200 Adv...	62K
Nokia Smart Phone, Full Size	53K

0K

50K

Sales By Sub-Category

Phones	1.35M
Copiers	1.22M
Bookcases	1.10M
Chairs	1.05M
Storage	0.82M

0.0M

0.5M

1.0M

Product_ID	Product_name	Total sales	Sum of Quantity	total profit
TEC-APP-10000308	Apple Smart Phone, Full Size	9542	15	2671
TEC-APP-10002966	Apple Smart Phone, Full Size	12751	20	3571
TEC-PH-10000106	Apple Smart Phone, Full Size	8500	20	1192
TEC-PH-10000419	Apple Smart Phone, Full Size	11027	26	331
TEC-PH-10000493	Apple Smart Phone, Full Size	11444	20	2264
Total		327793	498	87074

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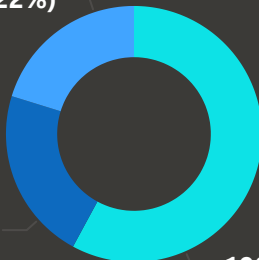
Avg Discount

Sales By Customer Segment

66K (20.22%)

72K
(21.88%)

190K (57.9%)



Segment

Consumer

Corporate

Home Office

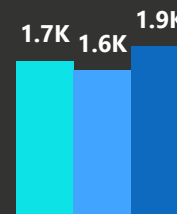
Orders By Category and Segment

Category Furniture Office Supplies Technology

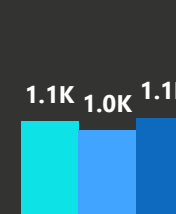
2K

1K

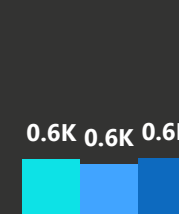
0K



Consumer



Corporate



Home Office

Customer_name	Segment	Total sales	Total Orders	Quantity	total profit	average Discount
Aaron Hawkins	Corporate	5749	2	9	1803	0.00
Aimee Bixby	Consumer	3442	1	6	38	0.10
Alan Barnes	Consumer	1622	1	3	248	0.15
Alejandro Savely	Corporate	1913	1	3	210	0.00
Total		327793	135	498	87074	0.03

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Total Customers



2M

Total Profit



0.04

Avg Discount

Order_ID	Category	Sub_Category	Product_name	Customer
AO-2013-1140	Technology	Phones	Cisco Smart Phone, Full Size	Liz Willing
CA-2013-118689	Technology	Copiers	Canon imageCLASS 2200 Advanced Copier	Tamara Ch
CA-2013-143714	Technology	Copiers	Canon imageCLASS 2200 Advanced Copier	Christoph
CA-2014-127180	Technology	Copiers	Canon imageCLASS 2200 Advanced Copier	Tom Ashb
CA-2014-140151	Technology	Copiers	Canon imageCLASS 2200 Advanced Copier	Raymond
CA-2014-166709	Technology	Copiers	Canon imageCLASS 2200 Advanced Copier	Hunter Lo
CA-2014-6550	Technology	Phones	Motorola Smart Phone, Full Size	Stuart Var
CG-2011-8610	Technology	Phones	Apple Smart Phone, Full Size	Aaron Hav
CG-2013-3470	Technology	Phones	Motorola Smart Phone, Full Size	Henry Ma
CG-2014-3440	Technology	Phones	Cisco Smart Phone, Full Size	Gary Hwa
Total				