Synopsis

Title: Loan Credit Analysis

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The dataset used for this analysis contains detailed information about loan transactions and customer details. Each row represents an individual loan record, and the columns provide various details, including:

Data columns are:

- 1. **ID:** Unique identifier for each record.
- 2. Address_State: State where the borrower resides.
- 3. **Emp_length:** Length of employment for the borrower (in years).
- 4. **Emp_status:** Employment status of the borrower (e.g., Employed, Unemployed).
- 5. **Home_Ownership:** Homeownership status (e.g., Rent, Own, Mortgage).
- 6. Issue Date: Date when the loan was issued.
- 7. **Repayment:** Loan repayment status (e.g., Completed, Defaulted).
- 8. Loan_Category: Type of loan (e.g., Personal, Business, Education).
- 9. **Next_Payment_Date:** Due date for the next payment.
- 10. Member_Id: Unique identifier for each customer.
- 11. **Purpose:** Purpose for which the loan was taken (e.g., Debt consolidation, Medical).
- 12. Loan time: Duration of the loan.
- 13. **Annual_Income:** Annual income of the borrower.
- 14. DTI (Debt-to-Income): Debt-to-income ratio of the borrower.
- 15. Installment: Monthly installment amount for the loan.
- 16. Int_Rate: Interest rate applied to the loan.
- 17. Loan_Amount: Principal amount of the loan.
- 18. **Total_Acc:** Total accounts held by the borrower.
- 19. **Total_Payment:** Total amount repaid by the borrower.

Problem Statement

- 1. What is the total loan amount issued across all records?
- 2. What is the average debt-to-income (DTI) ratio across borrowers?
- 3. What is the success rate for loan repayment across all records?
- 4. What are the top 5 states with the highest number of unique loans issued?
- 5. Which loan categories have the highest number of unique borrowers?
- 6. Which repayment statuses are associated with the highest total loan amounts?
- 7. Which loan purposes have the highest number of unique borrowers?
- 8. How are total loan amounts and unique borrower counts distributed across homeownership statuses?
- 9. How many loans were issued each month based on the Issue Date?
- 10. What is the average monthly installment for loans in each loan category?
- 11. What is the total amount paid by each member across all loans?
- 12. What is the total loan amount issued for each debt-to-income ratio range?
- 13. What are the top 5 employment statuses with the highest total loan amounts?
- 14. What is the count of loan repayment statuses for each loan duration?

Data Preprocessing Steps

1. Data Cleaning:

- Handle missing values in columns like Emp_status or Next_Payment_Date.
- Standardize date formats in columns like Issue_Date and Next_Payment_Date.

2. Normalization:

 Scale numeric features like Loan_Amount and Total_Payment for better comparison.

Implementation Process

1. Data Ingestion:

Load the dataset into data analysis tools like Python or Power BI.

2. Preprocessing:

Perform data cleaning, normalization, and encoding.

3. Exploratory Data Analysis (EDA):

 Analyze patterns and relationships between features like Loan_Category, Annual_Income, and Repayment.

4. Visualization:

- Use Power BI to create visualizations, including:
 - Loan distribution across states, categories, and income groups.
 - Trends of loan issuance and repayment over time.
 - Comparative analysis of good and bad loans.
 - Default rates across DTI and interest rate ranges.

5. **Reporting:**

 Develop interactive dashboards to present findings and actionable insights.

Dataset

Loan Credit Dataset

Technologies

- Python: For data manipulation and preliminary visualization.
- Power BI: For interactive dashboards and in-depth analysis.

Software Requirements

- Operating Systems: Windows, Linux, macOS.
- IDE: Jupyter Notebook for Python; Power BI for visualization.

Hardware Requirements

- RAM: Minimum 8GB (for Power BI), recommended 16GB.
- **Processor:** Minimum Intel i5, recommended Intel i7 for faster data processing.
- **Storage:** SSD recommended, at least 256GB for smooth handling of large datasets.