ABSTRACT

FAB MAGICS

ONLINE-CLOTHING STORE

New Technologies:

* Sentiment analysis

The idea behind sentiment analysis is to determine polarity of textual opinion given by person. Sentiment Analysis is useful in product recommendations. Based on the reviews given by the user then the review is analysis and based on the analyzing result the products can be recommended to another user.

* Sales Analysis

The system recommends the admin to update the stock of the products on the basis of sales analysis which analyse the sales and examine which products got more sales. The items are recommended to admin based on the study of sales analysis.This helps to maximize the profit and prevent unstocking and overstocking of the product.

Boutique are successful because the hand of style educators and designers magic .Many consumers don’t have the time or know how to style themselves. fashion is fickle, and they’re scared to try a new trend .Until boutique show them how they walk in the store to be inspired ,to feel good about themselves in their clothes.

Fab Magics is a web application to purchase cloth items from anywhere and anytime.The project offers a platform for users to purchase clothes according to their sizes color and their choices.Customers can easily find cloth items which is suitable according to many factors.The proposed system includes three users they are administrator,customer and seller.Registered customer can login to the site and can search the items they wants to purchase and can also make the payment through online.

The purpose of the proposed system is to develop a web program ,which provides a user friendly interface for the user to explore the products and buy them according to their choice across the internet. The website also provide Rent facility,customers can take the product for rent ,for a period of time.