

# Online Sales Data Analytics Dashboard

Month

All

Region

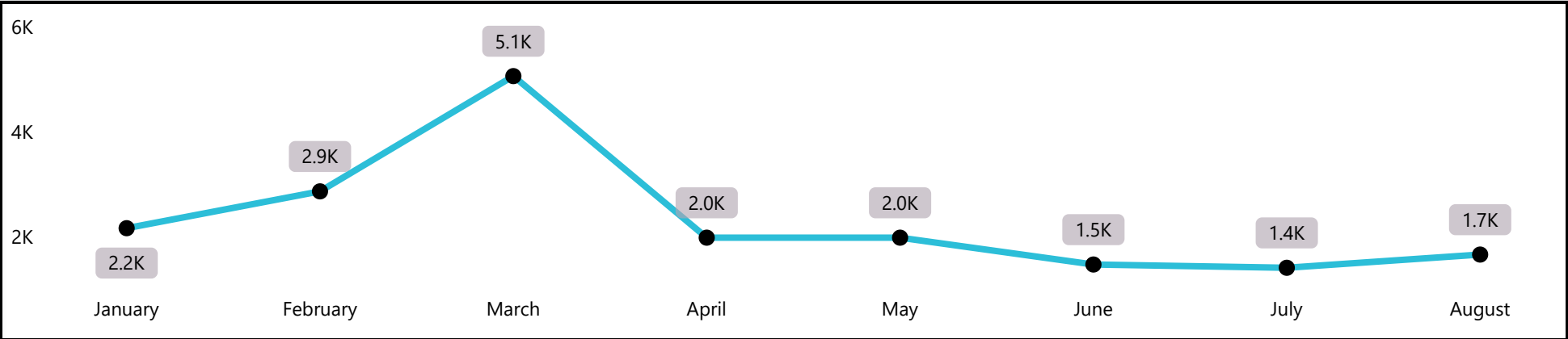
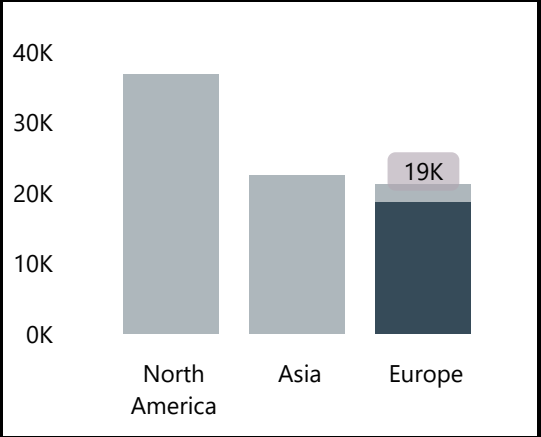
All

Product Name

All

Product Category

All



## Outcomes:

- The company recorded its **highest sales in the month of January**.
- The **North America region** is contributing the **highest sales compared to other regions**.
- The **Electronics category** accounts for approximately **43.42% of the total sales**.
- The **Books category** is the **least contributing category** in the company's overall sales.

