

Designated Topics for BTech Mock GDs @ Kareer School

1. Current Affairs & Business:

- A. The impact of AI and automation on jobs.
- B. The role of data privacy in the digital era.
- C. Climate change and its implications on business strategy.
- D. Remote work: A permanent shift or temporary trend?
- E. The influence of social media on consumer behavior.

2. Abstract Topics:

- A. Innovation vs. Tradition.
- B. Red is red only because blue is blue.
- C. Less is more.
- D. The power of silence.
- E. Freedom vs. Responsibility.

3. Social Issues:

- A. Should there be a global standard for corporate social responsibility?
- B. Gender diversity in corporate leadership.
- C. Education system: Preparing students for the real world.
- D. Mental health awareness in the workplace.
- E. The gap between rural and urban India.

4. Technology & Future Trends:

- A. The future of work with AI and machine learning.
- B. The rise of cryptocurrencies: Hype or future of finance?
- C. Can India become a global leader in technology?
- D. 5G in India: Opportunities and challenges.
- E. Blockchain beyond cryptocurrency.

5. Case-Based Topics:

- A. Imagine you are a part of a team working on a failing project. How would you turn it around?
- B. Analyzing a startup's growth strategy.
- C. How would you promote digital transformation in a traditional industry?
- D. Cost-cutting vs. Innovation: Where should companies prioritize?

Mondays: 1A / 2A / 3A / 4A / 5A

Tuesdays: 1B / 2B / 3B / 4B / 5B

Wednesdays: 1C / 2C / 3C / 4C / 5C

Thursdays: 1D / 2D / 3D / 4D / 5D

Fridays: 1E / 2E / 3E / 4E / 5E

Some suggested solution trends are:

The Impact of Artificial Intelligence on Job Markets

Discuss how AI is transforming various industries and its implications for employment and skills development.

Sustainability in Business: A Competitive Advantage or a Cost?

Explore whether implementing sustainable practices provides a competitive edge or primarily increases operational costs.

The Role of Data Privacy in the Digital Age

Evaluate the balance between data utilization for business growth and protecting individual privacy.

Remote Work vs. Traditional Office Work: The Future of Workplaces

Debate the long-term viability and benefits of remote working compared to traditional office environments.

The Effectiveness of Government Policies in Promoting Innovation

Analyze how government regulations and incentives impact innovation and entrepreneurship.

Ethical Considerations in Technology Development

Discuss the ethical challenges faced by companies when developing new technologies and how they should address them.

The Role of Digital Transformation in Small and Medium Enterprises (SMEs)

Evaluate how SMEs can leverage digital transformation to compete with larger corporations.

Balancing Globalization and Local Sourcing: Challenges and Opportunities

Explore the benefits and drawbacks of global supply chains versus local sourcing strategies.

The Influence of Corporate Social Responsibility (CSR) on Consumer Behavior

Discuss how CSR initiatives affect consumer preferences and brand loyalty.

Managing Diversity and Inclusion in the Workplace

Debate strategies for fostering an inclusive workplace culture and the impact of diversity on organizational success.