Aryavhir Koul

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# EDUCATION/PERSONAL INFORMATION

Jawaharlal Nehru Technological University Hyderabad College of engineering Jagtyal, Telanga, India Dec 2020 - June 2024 Bachelors of Technology in Information Technology

#### K.C. Public school, Jammu, India

Schooling under CBSE board

# WORK EXPERIENCE

## Software Development Engineer | Hydro Online

August 2024 - Present

#### Ad Platform Engineering

- Developed a JavaScript-based, OpenRTB-compliant ad banner script with dynamic placement, sizing, and real-time viewability tracking.
- Built an Advertisers Portal using React.js, TypeScript, and Go for customizable advertising packages and campaign management.
- Developed a Publisher Rewards Calculation Website using Go and React for transparent publisher compensation.

## Payment Integrations

- Developed a Web Application using React.js and Web3 integration for cryptocurrency purchases via MetaMask.
- Integrated MoonPay SDK and developed methods to use onramp functionality as a crypto payment option.
- Designed and implemented PayPal webhook integration and frontend SDK for seamless payment processing.

#### Website Development & Management

- Managed and expanded the Hydro Online website using Webflow, including adding new pages, updating content, and enhancing overall site functionality.
- Optimized website structure and navigation to improve accessibility and user engagement.
- Collaborated with designers and content creators to ensure consistent branding and a seamless user experience.

## Decentralized File Transfer Project (Current)

• Implementation of a decentralized file transfer system focused on secure, peer-to-peer data sharing.

#### Personal Projects

### Blockchain Based Voting App 🗷

Feb 2024 - Apr 2024

- Implemented Secure Voting Mechanism with smart contracts using Solidity for recording votes using Remix studio
- Deployed contract on SepoliaETH test network to record vote counts instead of actual votes to enforce privacy.
- Testing the deployment of the contract was done through **Ganache**.
- Designed intuitive **React-based** user interface with radio buttons for streamlined party selection.
- Integrated robust error handling for invalid login attempts, enhancing system integrity.

#### IOT based Automatic plant watering system using Arduino UNO board

Mar 2023 - Nov 2023

- Engineered Arduino-based smart irrigation system with soil moisture sensing for automated plant watering.
- Implemented user-configurable moisture thresholds, optimizing water usage and plant health.
- Integrated water pump control system for precise, automated irrigation based on real-time soil conditions.
- Incorporated LCD interface for live monitoring of soil moisture levels and system status.
- Developed modular, scalable code for system control, enhancing maintainability and future expansion.

# TECHNICAL SKILLS

Programming languages: JavaScript, TypeScript, Go, Swift, React Native

Frontend Technologies: React.js, HTML5, CSS3, SCSS

Backend Technologies: Node.js, RESTful APIs

Development Tools: Git, Figma, Latex Miscellaneous: Sql, MetaMask Integration Cloud Platforms: Amazon Web Services

## CERTIFICATIONS RECIEVED (ONLINE COURSES)

- Programming Fundamentals in Swift 🗷
- React.is 🗷
- Mobile Development and JavaScript 🗷
- Advanced Programming in Swift ☑
- Version Control
- Introduction to iOS Mobile Application Development