# Aryavhir Koul

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## Work Experience (1 year)

## Software Development Engineer | Hydro Online

August 2024 - Present

#### Ad Platform Engineering

- Developed JavaScript-based, OpenRTB-compliant ad banner script with dynamic placement and real-time viewability
- Built Advertisers Portal using React.js, TypeScript, and Go for campaign management
- Developed Publisher Rewards Calculation Website using Go and React for transparent compensation

## **Payment Integrations**

- Developed Web Application using React.js and Web3 integration for cryptocurrency purchases via MetaMask
- Integrated MoonPay SDK and developed methods for onramp functionality as crypto payment option
- Designed and implemented PayPal webhook integration and frontend SDK for seamless payment processing

#### Website Development & Management

- Managed and expanded Hydro Online website using Webflow, including new pages and enhanced functionality
- Optimized website structure and navigation to improve accessibility and user engagement
- Collaborated with designers and content creators to ensure consistent branding and seamless UX

#### Decentralized File Transfer Project (Current)

Implementation of decentralized file transfer system focused on secure, peer-to-peer data sharing (functional spec)

Methodologies and tools Scrum Agile, Slack, Bitbucket, Confluence, Hubstaff, and Jira

## Personal Projects (Open Source Contributions)

#### Portfolio Website (aryavhir.in)

Current

- Developed an interactive React-based portfolio with AI-powered terminal interface, featuring real-time command execution, dynamic ASCII art generation, and intelligent response system for enhanced user engagement
- Integrated live GitHub API connectivity and real-time data visualization, displaying coding activity, repository statistics, and contribution metrics with responsive design and loading states for seamless user experience

#### Blockchain Based Voting App 🗷

Feb 2024 - Apr 2024

- Implemented secure voting mechanism with smart contracts using Solidity for recording votes via Remix Studio
- Deployed contract on Sepolia ETH test network to record vote counts while enforcing privacy
- Tested deployment through Ganache and designed intuitive React-based UI with streamlined party selection

#### IoT-based Automatic Plant Watering System using Arduino UNO

Mar 2023 - Nov 2023

- Engineered Arduino-based smart irrigation system with soil moisture sensing for automated plant watering
- Implemented user-configurable moisture thresholds, optimizing water usage and plant health
- Integrated water pump control system for precise, automated irrigation based on real-time soil conditions
- Incorporated LCD interface for live monitoring of soil moisture levels and system status

#### EDUCATION

### Jawaharlal Nehru Technological University Hyderabad, Jagtyal, Telangana, India

Dec 2020 - June 2024

Bachelor of Technology in Information Technology

K.C. Public School, Jammu, India

Schooling under CBSE Board

#### TECHNICAL SKILLS

Programming Languages: JavaScript, TypeScript, Go, Swift, React Native

Frontend Technologies: React.js, HTML5, CSS3, SCSS

Backend Technologies: Node.js, RESTful APIs

Development Tools: Git, Figma, LaTeX

Database & Blockchain: SQL, MetaMask Integration, Solidity

Cloud Platforms: Amazon Web Services

## CERTIFICATIONS (ONLINE COURSES)

- Programming Fundamentals in Swift 🗷
- React.is 🗷
- Mobile Development and JavaScript ☑
- Principles of UX/UI (Figma)

- Advanced Programming in Swift 🗷
- Version Control ☑
- iOS Mobile Application Development 🗷
- Google Cybersecurity Professional Certificate (WIP)