

# Arya Ziai

**Front-end software engineer** with multiple years of web design experience. Dedicated to creating clean, maintainable, and discoverable code. Enjoys team building, learning new frameworks, and fixing bugs.

San Francisco, CA  
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U.S. Citizen

## EXPERIENCE

**Fetch Now**, Free News Web Service  
Full-Stack Software Engineer

FEB - APR 2020

- Developed FetchNow.org from end to end using ReactJS and Ruby on Rails
- Collaborated with designers in Figma to bridge gap between design and implementation
- Aggregated content via Google API in user specified topics with customized parameters
- Used React state manipulation to allow users to instantly remove articles from feed
- Shared articles via iMessage and Email; auto-populates content with respective article
- **Utilized:** Javascript, React, Google API, JSON Web Tokens, Rails API Postgresql, Git

**AZ Web Design**, Freelance Web Design  
Web Developer

DEC 2019 - PRESENT

- Developed website solutions for a diverse client base with optimized functionality
- Customized Wordpress themes and plugins with PHP and Javascript to meet client goals
- Effectively communicated with clients prior to pushing code to ensure brand alignment
- Produced pixel-perfect implementation from UX/UI handoffs
- Notable companies include: Vegfits, Eagle Canyon Management, Sorrento Catering
- **Utilized:** HTML5/CSS3, Wordpress, PHP, JavaScript, WooCommerce, Mailchimp, & SEO

**Oliso**, Smart Home Products  
Web Developer, Marketing

OCT 2015 - NOV 2017

- Implemented Wordpress on product pages, and the Magento platform on shop pages
- Increased monthly online sales 20% after optimizing mobile experience with UX Designer
- Coordinated ad campaigns for Kickstarter project, exceeded goal with a total of \$112k
- Setup cross-channel workflows, synchronizing Zendesk, email software, and database
- **Utilized:** WordPress, Magento, Zendesk, IFTTT, Wufoo, GetResponse, Google Analytics

## PROJECTS

[JSPaint](#) // Online Coloring Book

FEB 2020





- Developed with vanilla Javascript front-end and Rails API backend
- HTML canvas element and ES6 eventListeners used to manipulate the DOM for paintbrush customization and persist user-drawings to the database
- Users can save and remove drawings from their profile without uploading images
- **Utilized:** Javascript, HTML Canvas, eventListeners, CSS3, Rails API, Git, Heroku

[Movie Reviewer](#) // Rate & Critique Movies

JAN 2020

- Web application built solely on rails with full CRUD capabilities
- Allows users to write reviews for seeded movies, and to comment on movie reviews
- Smart filter functionality available in search bar to search for a specific movie
- User creation and authentication, with embedded Ruby logic to display user info
- **Utilized:** Ruby/Rails, Embedded Ruby, HTML5, CSS3, Rails Authentication

## LINKS

-  [GitHub](#)
-  [Aryaziai.com](#)
-  [LinkedIn](#)
-  [Dev.to](#)

## SKILLS

JavaScript  
ReactJS  
React Native  
Ruby on Rails  
REST API  
Wordpress  
HTML5  
CSS3  
SQL  
Git

## EDUCATION

Class of 2020  
**Flatiron School**,  
San Francisco  
Software Engineer

Class of 2014  
**University of California**,  
Los Angeles  
Bachelor of Arts,  
Cultural Anthropology