# **Arya Ziai**

**Front-end software engineer** with multiple years of web design experience. Dedicated to creating clean, maintainable, and discoverable code. Enjoys team building, learning new frameworks, and fixing bugs.

San Francisco, CA 415.754.8665 arya@aryaziai.com U.S. Citizen

### **EXPERIENCE**

**Flatiron School,** Software Engineering Student

SEP 2019 - FEB 2020

- Developed full-stack web projects from the ground up using Javascript & Rails
- Refactored projects with D-R-Y and reusable code, comments for future developers
- Utilized Rails Docs, MDN, and StackOverflow for best practices to improve code
- Team building environment with peer-programing and collaborative projects
- Utilized: Ruby, Rails, Javascript, ReactJS, SQL, Trello, Git

**Vegfit,** Plant-Based Ecommerce

JUL 2018 - AUG 2019

- Web Developer
- Reproduced entire site & landing pages with pixel-perfect implementation from mockups
- Increased monthly online sales 20% after optimizing mobile experience with UX Designer
- Collaborated with designers in Sketch to bridge gap between design and implementation
- Utilized: HTML, CSS, JavaScript, WooCommerce, Mailchimp, Zapier & SEO

**Oliso,** Smart Home Products Web Developer, Marketing OCT 2015 - NOV 2017

- Implemented Wordpress on product pages, and the Magento platform on shop pages
- Coordinated ad campaigns for Kickstarter project, exceeded goal with a total of \$112k
- Setup cross-channel workflows, synchronizing Zendesk, email software, and database
- Utilized: WordPress, Magento, Zendesk, IFTTT, Wufoo, GetResponse, Google Analytics

# **PROJECTS**

#### Fetch // Personalized News Experience

- Fetch news via Google API in topics users specify with customized parameters
- Users can remove articles from feed, which deletes article from db and state in React
- Share articles via iMessage and Email, auto-populates content with respective article
- Utilized: React, Google API, JSON Web Tokens, localStorage, Rails API

#### JSPaint // Online Coloring Book

- Developed with vanilla JavaScript front-end and Rails API backend
- Users can add/remove drawings from their profile
- Utilized: HTML Canvas, eventListeners, CSS, Rails API, Git, Heroku

#### Movie Reviewer // Rate & Critique Movies

- Application built solely on rails with full CRUD capabilities
- Reviews are a many to many relationship between users and pre-seeded movie data
- Utilized: Ruby on Rails, Embedded Ruby, PostgreSQL, Git, Heroku

#### LINKS

**GitHub** 

Aryaziai.com

in <u>LinkedIn</u>

Dev.to

## **SKILLS**

JavaScript
ReactJS
React Native
Ruby on Rails
REST API
Wordpress
HTML5
CSS3
SQL
Git

#### **EDUCATION**

Class of 2020 **Flatiron School,** 

**San Francisco**Software Engineer

Class of 2014

University of California, Los Angeles Bachelor of Arts, Cultural Anthropology