

Arya Ziai

Front-end software engineer with multiple years of web design experience. Dedicated to creating clean, maintainable, and discoverable code. Enjoys team building, learning new frameworks, and fixing bugs.

San Francisco, CA
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U.S. Citizen

EXPERIENCE

Fetch Now, Free News Web Service
Full-Stack Software Engineer

MAR - MAY 2020

- Developed FetchNow.org from end to end using ReactJS and Ruby on Rails
- Collaborated with designers in Figma to bridge gap between design and implementation
- Aggregated content via Google API in user specified topics with customized parameters
- Used React state manipulation to allow users to instantly remove articles from feed
- Shared articles via iMessage and Email; auto-populates content with respective article
- **Utilized:** Javascript, React, Google API, JSON Web Tokens, Rails API Postgresql, Git

AZ Web Design, Freelance Web Design
Web Developer

DEC 2017 - PRESENT

- Developed website solutions for a diverse client base with optimized functionality
- Customized Wordpress themes and plugins with PHP and Javascript to meet client goals
- Effectively communicated with clients prior to pushing code to ensure brand alignment
- Produced pixel-perfect implementation from UX/UI handoffs
- Notable companies include: Vegfits, Eagle Canyon Management, Sorrento Catering
- **Utilized:** HTML5/CSS3, Wordpress, PHP, JavaScript, WooCommerce, Mailchimp, & SEO

Oliso, Smart Home Products
Web Developer, Marketing

OCT 2015 - NOV 2017

- Implemented Wordpress on product pages, and the Magento platform on shop pages
- Increased monthly online sales 20% after optimizing mobile experience with UX Designer
- Coordinated ad campaigns for Kickstarter project, exceeded goal with a total of \$112k
- Setup cross-channel workflows, synchronizing Zendesk, email software, and database
- **Utilized:** WordPress, Magento, Zendesk, IFTTT, Wufoo, GetResponse, Google Analytics

PROJECTS

[JSPaint](#) // Online Coloring Book

FEB 2020





- Developed with vanilla Javascript front-end and Rails API backend
- HTML canvas element and ES6 eventListeners used to manipulate the DOM for paintbrush customization and persist user-drawings to the database
- Users can save and remove drawings from their profile without uploading images
- **Utilized:** Javascript, HTML Canvas, eventListeners, CSS3, Rails API, Git, Heroku

[Movie Reviewer](#) // Rate & Critique Movies

JAN 2020

- Web application built solely on rails with full CRUD capabilities
- Allows users to write reviews for seeded movies, and to comment on movie reviews
- Smart filter functionality available in search bar to search for a specific movie
- User creation and authentication, with embedded Ruby logic to display user info
- **Utilized:** Ruby/Rails, Embedded Ruby, HTML5, CSS3, Rails Authentication

LINKS

-  [GitHub](#)
-  [Aryaziai.com](#)
-  [LinkedIn](#)
-  [Dev.to](#)

SKILLS

JavaScript
ReactJS
React Native
Ruby on Rails
REST API
Wordpress
HTML5
CSS3
SQL
Git

EDUCATION

Class of 2020
Flatiron School,
San Francisco
Software Engineer

Class of 2014
University of California,
Los Angeles
Bachelor of Arts,
Cultural Anthropology