

ARYENDRA CHAUDHARY

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[Portfolio](#):

SUMMARY

Creative Video Editor with 3+ years of experience building efficient tech solutions and crafting engaging fitness reels, YouTube content, and promotional videos. Expert in color grading, and motion graphics, with **20K+ Instagram followers** and **70M+ views**.

TECHNICAL SKILLS

- Editing Tools: Adobe Premiere Pro, Adobe After Effects, DaVinci Resolve
- Design Tools: Adobe Photoshop, Adobe Lightroom, Adobe Illustrator
- Specialties: Color Grading, Motion Graphics, Sound Syncing, Reels Editing, VFX Basics
- Content Types: Instagram Reels, YouTube Shorts, Fitness Edits, Commercials, Thumbnails

PROJECTS

1. Instagram Fitness Brand (Self) | Stack: After Effects, Premier pro, DaVinci Resolve

- Edited 200+ reels with fitness, motivational, and humorous themes.
- Created viral content with over **5M+ views** on a single reel.
- Managed complete post-production: cut, transitions, text effects, and audio syncing.

2. Motion Graphic Edits | Stack: After Effects, Premier pro, DaVinci Resolve

- Designed comic-style animated panels and transitions for client reels.
- Used After Effects for kinetic typography and VFX transitions.

3. Freelance Projects for Influencers | Stack: After Effects, Premier pro, Photoshop, Illustrator

- Worked with 10+ influencers/athletes to create content tailored to their brand.
- Delivered thumbnails, edited long-form YouTube videos, and vertical shorts.

ACHIEVEMENT

- 70M+ views across platforms
- 20K+ followers on Instagram
- Reel featured by Cbum Fanpages (5M+ reach)
- Edited for verified creators and high-engagement brands

EDUCATION

Bachelor of Technology (Information Technology)

Meerut Institute of Engineering and Technology, Meerut

2022 – 2026

SIDE PROJECTS / ADDITIONAL EXPERIENCE

Brand Reels for Supplements/Products (Like BigMuscles, BellaVita)

Role: Sponsored Content Creator | 2024

Highlights:

- Collaborated with fitness brands to make reels promoting whey, BCAA, and grooming kits.
- Used product unboxing + gym use-case editing with sound syncing and kinetic text.
- Customized reels for Instagram algorithm (vertical, 9:16, under 30s).
- Edited brand-tagged reels that got 100K+ views.