

ARYENDRA CHAUDHARY

aryensiwach@gmail.com | [+91-9458456634](tel:+91-9458456634) | [LinkedIn](#) | [Drive Link](#)

Results-driven Video Editor with 3+ years of experience creating compelling short-form video content for digital platforms. Proven ability to drive massive audience engagement, amassing over **70 million cross-platform views** and growing a personal brand. Expert in motion graphics, color grading, and high-tempo narrative editing for fitness, commercial, and influencer brands.

EDUCATION

Meerut Institute of Engineering and Technology, Meerut

2022 – 2026

B.Tech in Information Technology (CGPA: 8.0/10.0)

Meerut, UP, India

CORE COMPETENCIES

Video Post-Production

Adobe Premiere Pro, DaVinci Resolve, Final Cut Pro

Motion Graphics & VFX

Adobe After Effects, Kinetic Typography, VFX Basics

Design & Photo Editing

Adobe Photoshop, Adobe Illustrator, Adobe Lightroom

Content Strategy

Instagram/YouTube Algorithms, Audience Engagement, Content Calendaring

PROFESSIONAL EXPERIENCE

Icon.com (Digital Media Agency)

May 2025 – Sept 2025

Video Editor (Freelance Contract)

Remote

- Edited and delivered over 30 short-form promotional videos for diverse client campaigns, adhering to strict brand guidelines and tight deadlines.
- Collaborated with marketing and design teams to execute video strategies that increased social media engagement for key clients.
- Utilized Adobe After Effects to create custom motion graphics and text animations, enhancing the visual appeal and message retention of marketing assets.

INDEPENDENT AND FREELANCE PROJECTS

Instagram Fitness Brand (Self-Managed) | After Effects, Premier Pro

- Built a personal fitness brand from the ground up, reaching **20K+ followers** and **70M+ total views**.
- Engineered viral growth by producing a single reel that achieved over **5 million views**.
- Spearheaded the entire post-production pipeline for 200+ videos, including conceptualization, editing, color grading, and sound design.

Content Creation for Fitness Influencers | Photoshop, Illustrator, Premier Pro

- Partnered with over 5 fitness influencers and athletes to produce bespoke video content that aligned with their personal brand identity and audience.
- Delivered comprehensive content packages, including long-form YouTube videos, vertical shorts, and high-impact thumbnails, contributing to audience growth.

POSITIONS OF RESPONSIBILITY

Event Coordinator, Annual Tech Fest

2023 – 2024

Meerut Institute of Engineering and Technology

- Led a team of 15 students to organize and promote 5+ technical workshops and competitions.
- Managed logistics and scheduling, resulting in a 20% increase in student participation from the previous year.

ACHIEVEMENTS

- Amassed over **70 million views** across multiple digital platforms.
- Secured editing projects for verified creators and high-engagement fitness brands like Big Muscles and Bella Vita.