

# OGOPOGO SOLAR

## Sponsorship Package



Driven by Curiosity, Powered by the Sun



Ogopogosolar@gmail.com

OgopogoSolar.ca

# INTRODUCTION



Welcome to Ogopogo Solar! We are a student-led engineering club in Kelowna, dedicated to advancing sustainable transportation by designing and racing high-performance solar-powered vehicles. As the first solar car racing team in the Okanagan, we aim to compete in prestigious events like the Formula Sun Grand Prix, pushing the boundaries of clean energy and engineering innovation.

By sponsoring Ogopogo Solar, you'll align your brand with cutting-edge renewable technology and inspire the next generation of engineers. Your support will help us reach new milestones in sustainable transportation and bring positive change to our community and beyond. Thank you for considering this partnership opportunity!



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# VISION & MISSION

## Vision

We aim to lead the Okanagan toward a net-zero future by building the region's first solar-powered electric vehicle. Through innovation, competition in international events, and community collaboration, we strive to position the Okanagan as a global leader in sustainability and clean energy solutions.

## Mission

Our mission is to drive innovation and sustainability by building high-performance solar vehicles. Through these groundbreaking projects, we aim to compete in prestigious solar car races, showcasing the potential of renewable energy in transportation and advancing the clean energy movement.

We are dedicated to educating the next generation of engineers by providing hands-on experience in solar technology and engineering design. By collaborating with partners, we strive to promote sustainability and foster a global shift toward a greener future.



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# BENEFITS FOR SPONSORS

Sponsoring Ogopogo Solar offers companies a unique opportunity to align with innovation and sustainability. Sponsors gain visibility and brand recognition as leaders in renewable energy through logo placement, mentions at events, and promotional materials. This partnership showcases their commitment to supporting future engineers and advancing clean technology, fostering goodwill in the community and industry.

Benefits	Platinum (\$10,000+)	Gold (\$5,000+)	Silver (\$2,000+)	Bronze (\$500+)
Logo on website	✓	✓	✓	✓
Logo on car (size varies by tier)	✓	✓	✓	✓
Frequent project updates	✓	✓	✓	✓
Shoutouts on social media	✓	✓	✓	✓
Logo on team Uniforms	✓	✓	✓	
Access to sponsor events	✓	✓	✓	
Use of car at promotional events	✓	✓		
Invitation to tour design facilities	✓	✓		
Mention in media features	✓	✓		
Access to member resume database	✓	✓		
Opportunity for guest speaker slots	✓			



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# MEET OUR TEAM

OGOPOGO SOLAR

Executive Teams

Business Division

Mechanical Division

Electrical Division

Software Division

- Finance Subdivision
- Marketing Subdivision

- Aeroshell Subdivision
- Chassis Subdivision
- Vehicle Dynamics Subdivision

- Battery Subdivision
- Power Electronics Subdivision
- Solar Array Subdivision
- Hardware (Low-Voltage) Subdivision

- Software Subdivision



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# CURRENT SPONSORS

## Platinum

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***Altium***<sup>®</sup>

## Gold

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## Sliver

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**Engineered  
Materials Solutions**  
Wickeder Group

## Bronze

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**SUO**  
Students' Union  
UBC Okanagan



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# THANK YOU

Thank you for supporting Ogopogo Solar. Your sponsorship empowers our team to push the boundaries of sustainable transportation and showcase renewable energy on a global stage. We are deeply grateful for your commitment to our vision and look forward to making a positive impact together.

## Contact Information:



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