UNSCRAP MEDIA

SOCIAL MEDIA | WEB DEVELOPMENT | APP DEVELOPMENT | DESIGN & BRANDING | VIDEO PRODUCTION

We Aim to provide digital solutions for all and shift the way people think about digital media and Help businesses go online.

2019

Founded

35+

Brands

100+

Projects

UNSCRAP MEDIA

Commit. Execute. Deliver Value

Things we are good at

UNSCRAP MEDIA

Our Work Portfolio

Social Media Design

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Multimedia Designs

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Social media Designs

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Motion Graphic Animations

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Motion Graphic Animations

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Content Creation

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Content Creation

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Influencer Content creation and Management

JMAN

RJ at Redfm and an Artist with a Follower base of 26k

QUEENAFUA

Holistic Wellness expert and best selling authour in the USA with a follower base of 393K

MSK

MSK is an established motovloger and a Lifestyle influencer with a follower base of 2.2M across platforms

JAMIE SHAW

Jamie is an upcoming Junior class race driver creating informative content around the world of motorsport.

Website Design

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Website Design

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Menu Design

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Photography

Photography

Photography

Case Studies

Case Study – Social Media

Roar is one of the prominent lounge Bars in Navi Mumbai.
Situated in a stiff Competitive market, we have often Leveraged Social media Platforms to drive results in various forms.

Challenge – Drive Customer foot fall in a post COVID situation through the use of social media and content marketing

Idea – Plan was to tap into the customers **FOMO** (Fear Of Missing Out), we converted the weekends into a festival with introduction of artist performance clubbed with various offers. What we came up with was a 3 day weekender style Festival.

Result – This Campaign was operational for 3 weeks and it produced spectacular results.
The foot fall increased by **30%** and remained consistent throughout the 3 weeks of this campaign. Apart from foot fall we were able to reach out to **15-20% newer audiences**

ROAR
LOUNGE

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Case Study – Live Screening

Title: F1 GP Live Screening at Kingsman Vashi

Introduction:

- Kingsman Vashi hosted an F1 Grand Prix live screening.
- Leveraged the Netflix series "Drive to Survive" hype.
- Objective: Attract F1 enthusiasts and boost footfall.

Campaign Overview:

- Targeted F1 fans and local motorsport enthusiasts.
- Utilized a two-week Meta (Facebook and Instagram) ad campaign.
- Investment: ₹5,904.60.

Results:

- Achieved a reach of 102,656 with 197,571 impressions.
- Overwhelming event response, lounge almost houseful.
- 20 table bookings on average for every screening.

Conclusion:

- Strategic marketing and "Drive to Survive" hype were key.
- Successful conversion of online engagement to in-person attendance.
- A case of effective event planning and promotion.

Kingsman
VASHI

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Case Study – Creative Campaign

Title: Creative Lipstick Launch Campaign for Kingdom of Lashes

Objectives:

- Launch new lipstick line.
- Elevate brand image.
- Increase customer engagement.

Strategy:

- Stunning product visuals and 3D reels.
- Instagram-focused with influencer collaborations.
- User-generated content encouraged.
- Teasers and countdowns for anticipation.

Results:

- Increased engagement on Instagram.
- Enhanced brand image as trendy and innovative.
- Boosted sales of the new lipstick.
- Grew the user community.

Conclusion:

- A successful campaign using visual storytelling.
- Kingdom of Lashes transformed into a fashion-forward brand.
- Achieved objectives and strengthened its position in the beauty industry.

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Our Clients

WCE
Wisdom Career Education Pvt Ltd
Inventing The Future....

Blue Green Exotica
-Forest Camping-

iPlasma | For Centers

Safal Institute of Education

Safal Womens` Academy
Imparting Skills, Inspiring Change

CULT

भारत सरकार GOVERNMENT OF INDIA
सत्यमेव जयते
जल शक्ति मंत्रालय
जल संसाधन, नदी विकास और गंगा संरक्षण विभाग
MINISTRY OF JAL SHAKTI
DEPARTMENT OF WATER RESOURCES,
RIVER DEVELOPMENT & GANGA REJUVENATION

OOH PITARA!
Bar & Kitchen

MOON RIVER

ROAR
LOUNGE

BLACKBERRY
Kitchen and Bar

SMAASH
GAME ON!

Fudge House

कालसर्पण

Kingsman
VASHI

Paramount Riverfront
Resort & Spa, Karjat

OVEN FRESH
1993

सासरवाडी
जिभेचं चोचले पुरवणारी

Snac Attackk

VEZA
DINE | LOUNGE | CLUB

3i Infotech®
LIMITLESS EXCELLENCE

KOL
KINGDOM OF LASHES

THE BREW HOUSE
BH
CAFE

MSPdigital
Marketing Transformation

PRONTO
On The Move
PASTA&NOODLE

AROMA
TANDOOR BITES

AUTOTRONIX
DETAILING • WASHING • ACCESSORIES & MORE

Our Clients

UNSCRAP MEDIA

This is why you should hire us

- Our Philosophy aligns with yours.
- A task in our hand is a peaceful sleep for our clients.
- We always deliver our word.

Looking forward to hearing from you, obviously.

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