

introduction_online_retail

May 31, 2021

1.) Introduction

Welcome to my first project!

The main two parts of the current project is : 1) Explanatory Data Analysis and 2) Forecasting of aggregated sales using fbProphet on an online retail transaction data set. The data set, obtained by Kaggle, consists of all the transactions occurring for a UK-based and registered, non-store online retail for a 2-years period. It contains 1.067.371 rows/observations and 8 columns/variables-features. The programming language used in this project is Python via Jupyter Notebook. It is my first attempt in Python world as well as the first contact with fbProphet model and hope to familiarize soon to proceed with more projects.