

Credit Card Transaction Report

Total Revenue

55M

Total Interest

7.84M

Transaction
Amount

45M

Transaction Count

656K

| Card Category | Revenue | Transaction Amount | Interest Earned |
|---------------|----------|--------------------|-----------------|
| Blue | 46139398 | 36957875 | 64,95,887.74 |
| Silver | 5586332 | 4586746 | 8,12,081.28 |
| Gold | 2454072 | 2024078 | 3,73,784.16 |
| Platinum | 1135608 | 953314 | 1,61,629.05 |
| Total | 55315410 | 44522013 | 78,43,382.23 |

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Low

Medium

High

Silver

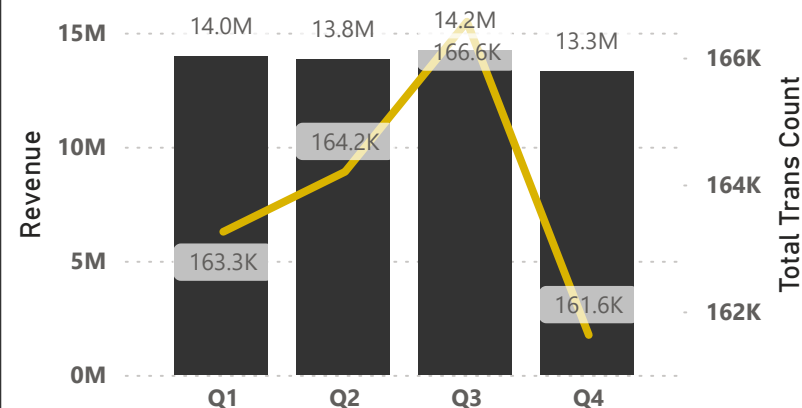
Blue

Gold

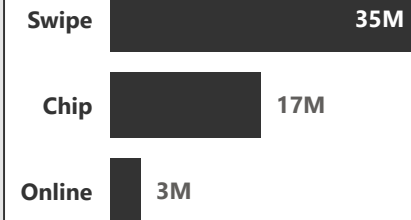
Platin...

Qtr Revenue & Transaction Count

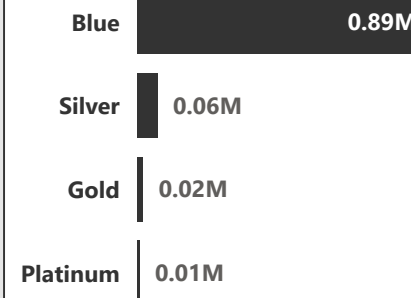
● Sum of Revenue ● Sum of Total_Trans_Ct



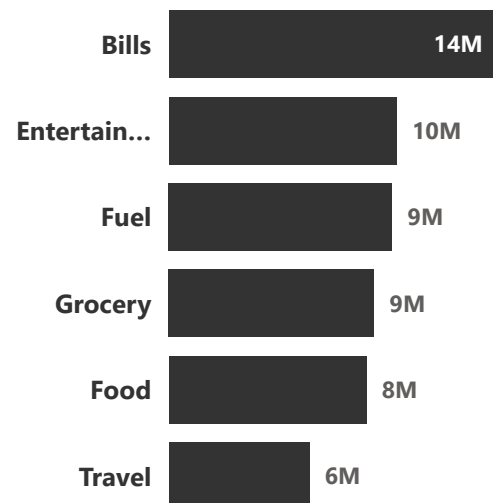
Revenue by Use Chip



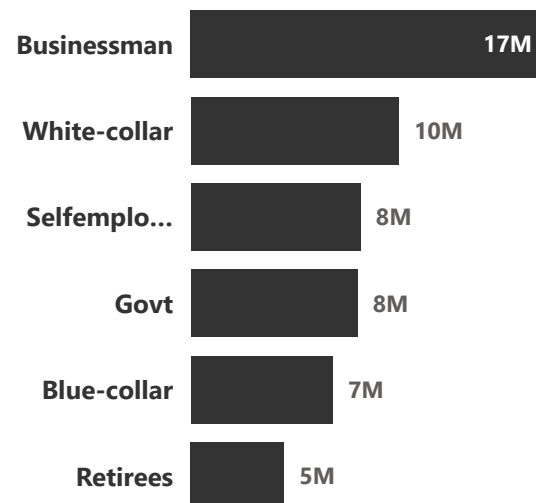
Customer Acq Cost



Revenue by Expenditure Type



Revenue by Customer Job



Revenue by Expenditure Type

