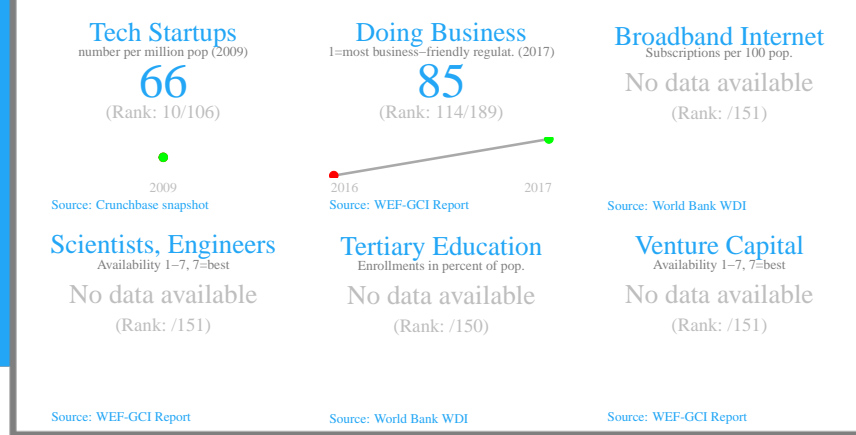


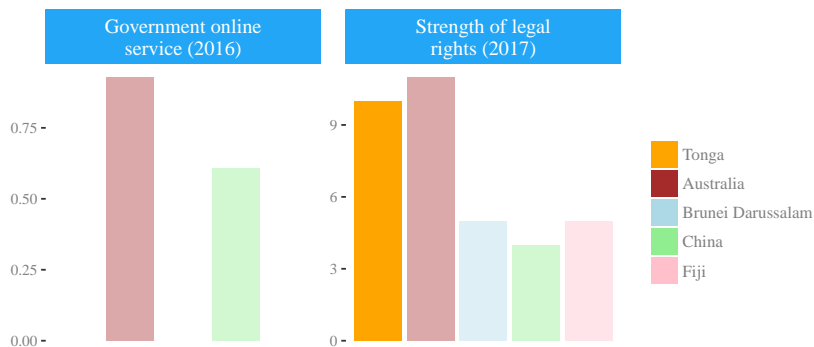
## Tonga

## Country Snapshot



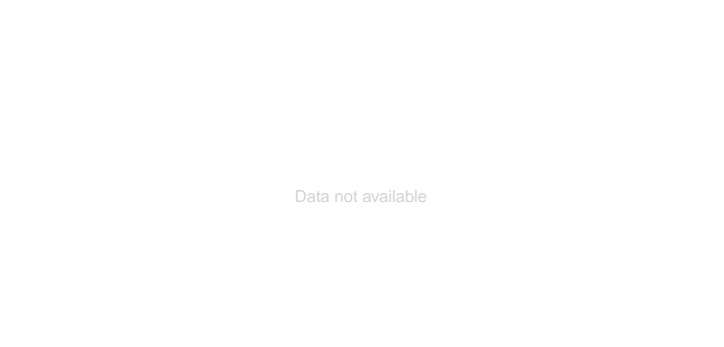
## POLICY Laws, regulations, and government initiatives

## GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

## INVESTMENT FRIENDLINESS

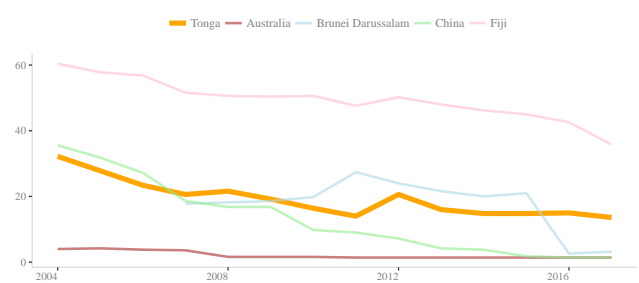


SOURCE: INVESTING ACROSS BORDERS

## DOING BUSINESS 2017

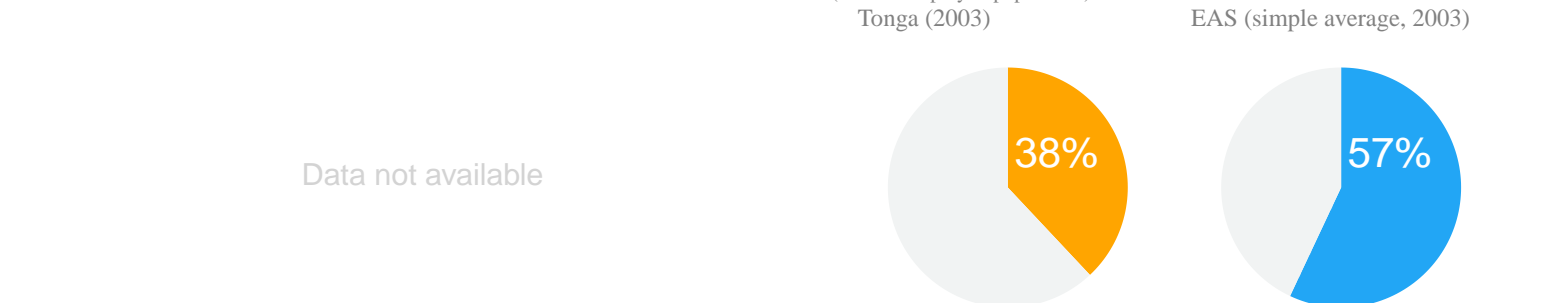
	DTF			Rank		
	2016	2017	Change	2016	2017	Change
<b>Ease of doing business index</b>	<b>63.83</b>	<b>63.58</b>	<b>-0.25</b>	<b>76</b>	<b>85</b>	<b>-9</b>
Dealing with Construction Permits	83.79	80.96	-2.83	7	14	-7
Enforcing Contracts	57.32	57.32	0	91	92	-1
Getting Credit	65	65	0	42	44	-2
Getting Electricity	76.26	76.29	0.03	64	67	-3
Paying Taxes	73.76	73.76	0	78	80	-2
Protecting Minority Investors	45	45	0	118	123	-5
Registering Property	44.64	44.64	0	156	158	-2
Resolving Insolvency	27.6	28	0.4	131	132	-1
Starting a Business	90.75	90.85	0.1	48	55	-7
Trading Across Borders	68.2	68.2	0	98	100	-2

SOURCE: DOING BUSINESS

COST OF BUSINESS STARTUP PROCEDURES  
% of GNI per capita

SOURCE: WORLD BANK WDI

## HUMAN CAPITAL State of educational institutions and access to skilled labor

AVAILABILITY OF SKILLED LABOR AND EDUCATION  
(1-7, 7 = best)

SOURCE: WEF-GCI REPORT

SOURCE: WORLD BANK WDI

## FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

### FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

**FDI, net inflows**  
BoP, current US\$, as % GDP (2014)

**13**

(Rank: 70/195)



**Investment in Telecoms w/ Private Part.**

Millions, \$US (2003)

**10**

(Rank: 132/136)



**Market Capitaliz. of Listed Companies**

% of GDP

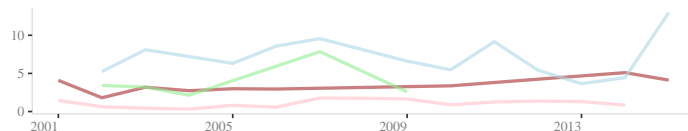
No data available

(Rank: /115)

SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

### INFORMAL INVESTORS RATE (% of 18-64 population)

— Tonga — Australia — China — Hong Kong SAR, China — Japan



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

### VENTURE CAPITAL AVAILABILITY (1-7, best)

Data not available

## MARKETS

Existence of early customers and distribution channels

### FINANCIAL INCLUSION (% age 15+)

Data not available

### DIGITAL COMMERCE & INTERNET ACCESS

**New business density**

new registrations per 1,000 people ages 15-64 (2009)

**1.8**

(Rank: 61/137)

**Ratio of online/in store purchases**

Percentage (2016)

(Rank: /54)

**Firms using email to interact with clients/suppliers (%)**  
% of firms (2010)

**56.5**

(Rank: 107/146)

**Firms with their own Website**

% of firms (2014)

**7**

(Rank: 140/143)

**ICT service exports**

% of service exports, BoP (2014)

**17.9**

(Rank: 82/178)

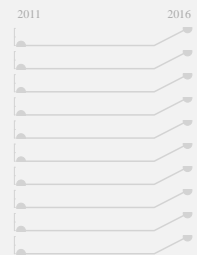
SOURCE: WORLD BANK - FINDEX

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

## CULTURE

Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016
Company spending on R&D, NA	—	—	—	—	—	—	—
Listed domestic companies, total, NA	—	—	—	—	—	—	—
Perceived Capabilities, % of 18-64 population	53	NA	NA	NA	NA	NA	—
Fear of Failure Rate, % of 18-64 population	65	NA	NA	NA	NA	NA	—
Number of tech startups, number per million pop	66	NA	NA	NA	NA	NA	—
High Status Successful Entrepreneurship, % of 18-64 population	52	NA	NA	NA	NA	NA	—
Media Attention for Entrepreneurship, % of 18-64 population	80	NA	NA	NA	NA	NA	—
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	17	NA	NA	NA	NA	NA	—
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	39	NA	NA	NA	NA	NA	—
New Product early-stage Entrepr. Activity, % of TEA	52	NA	NA	NA	NA	NA	—

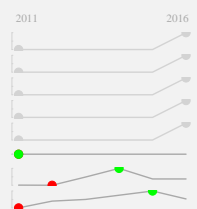


SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

## SUPPORTS

Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016
% firms identifying transportation as major constraint, % of firms	16.9	NA	NA	NA	NA	NA	—
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	45.2	NA	NA	NA	NA	NA	—
Quality of electricity supply, NA	—	—	—	—	—	—	—
Broadband Internet subscriptions, NA	—	—	—	—	—	—	—
Internet bandwidth, NA	—	—	—	—	—	—	—
Access to electricity, % population	92.3	NA	95.9	NA	NA	NA	—
ICT goods imports, % total goods imports	5.8	3.9	3.8	7.0	10.2	NA	—
Internet users, per 100 population	9.3	25.0	33.0	35.0	40.0	45.0	—



SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI