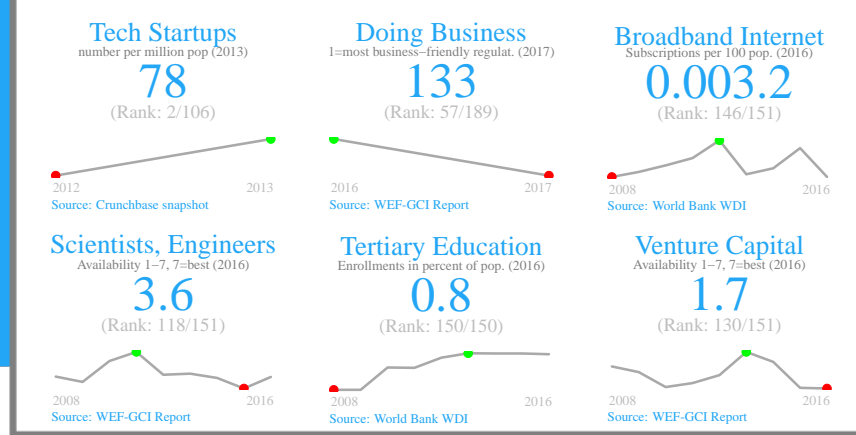


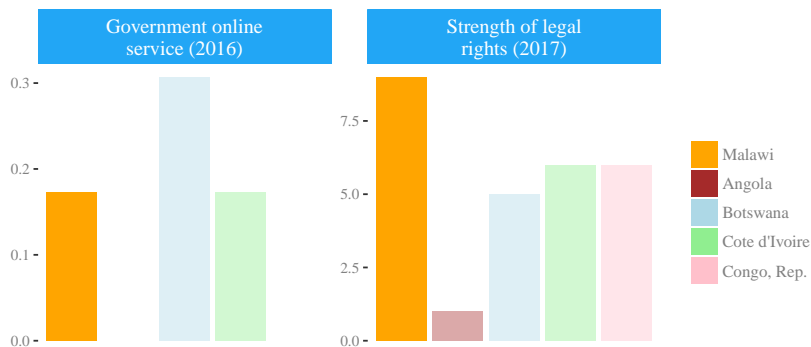
# Malawi

## Country Snapshot



## POLICY Laws, regulations, and government initiatives

### GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

### INVESTMENT FRIENDLINESS

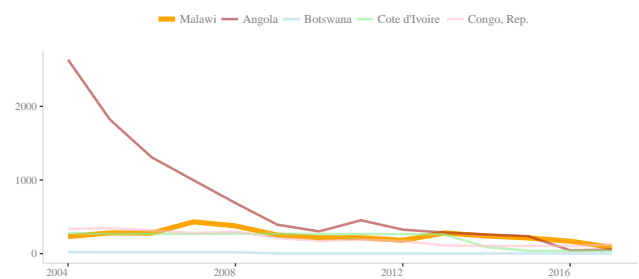


### DOING BUSINESS 2017

	2016	DTF	Change	2016	Rank	Change
<b>Ease of doing business index</b>	<b>51.11</b>	<b>54.39</b>	<b>3.28</b>	<b>141</b>	<b>133</b>	<b>8</b>
Dealing with Construction Permits	72.28	72.45	0.17	62	65	-3
Enforcing Contracts	47.09	46.48	-0.61	147	148	-1
Getting Credit	25	45	20	152	101	51
Getting Electricity	36.15	42.36	6.21	173	169	4
Paying Taxes	69.7	69.58	-0.12	101	102	-1
Protecting Minority Investors	43.33	43.33	0	129	132	-3
Registering Property	62.2	62.41	0.21	95	95	0
Resolving Insolvency	12.4	12.3	-0.1	162	162	0
Starting a Business	69.71	76.73	7.02	160	150	10
Trading Across Borders	63.32	63.32	0	115	118	-3

SOURCE: DOING BUSINESS

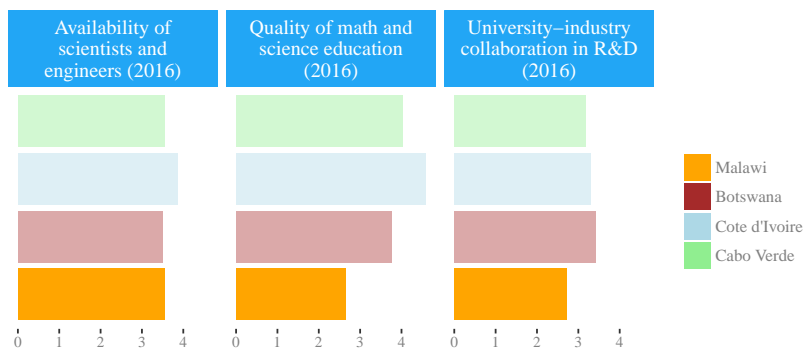
### COST OF BUSINESS STARTUP PROCEDURES % of GNI per capita



SOURCE: WORLD BANK WDI

## HUMAN CAPITAL State of educational institutions and access to skilled labor

### AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)

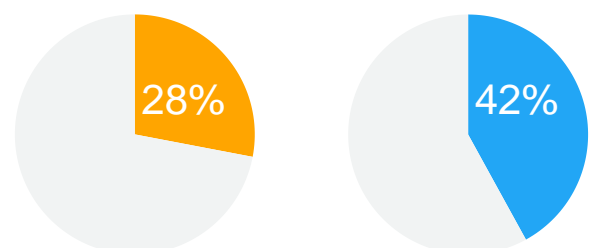


SOURCE: WEF-GCI REPORT

### POPULATION EMPLOYED IN SERVICES SECTOR

(% total employed population)  
Malawi (2013)

SSF (simple average, 2013)



SOURCE: WORLD BANK WDI

## FINANCING

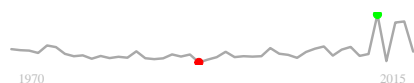
Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

### FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

**FDI, net inflows**  
BoP, current US\$, as % GDP (2015)

**2.2**

(Rank: 163/195)

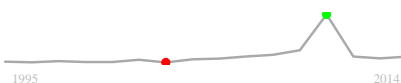


**Investment in Telecoms w/ Private Part.**

Millions, \$US (2014)

**56**

(Rank: 76/136)

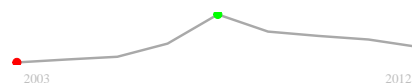


**Market Capitaliz. of Listed Companies**

% of GDP (2012)

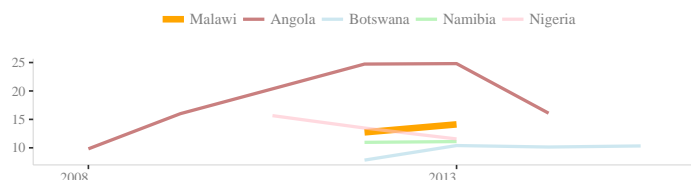
**12**

(Rank: 58/115)



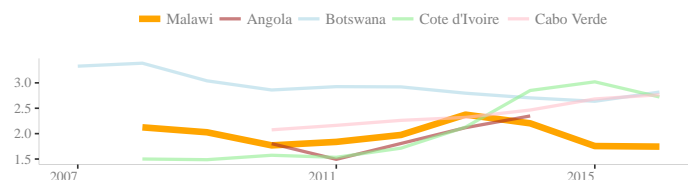
SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

### INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

### VENTURE CAPITAL AVAILABILITY (1-7, best)

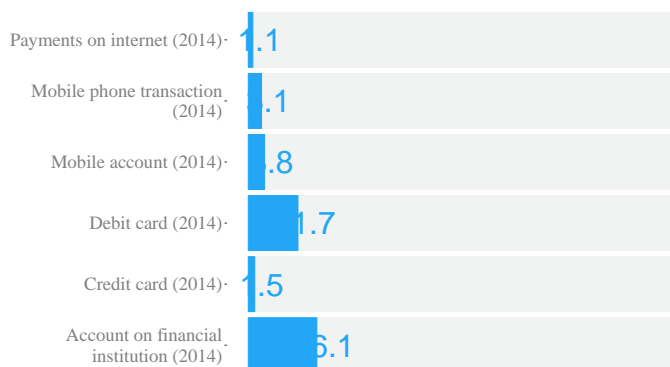


SOURCE: WEF-GCI REPORT

## MARKETS

Existence of early customers and distribution channels

### FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

### DIGITAL COMMERCE & INTERNET ACCESS

**New business density**

new registrations per 1,000 people ages 15-64 (2009)

**0.1**

(Rank: 129/137)

**Ratio of online/in store purchases**

Percentage (2016)

(Rank: /54)

**Firms using email to interact with clients/suppliers (%)**

% of firms (2010)

**79.6**

(Rank: 63/146)

**Firms with their own Website**

% of firms (2014)

**44.9**

(Rank: 62/143)

**ICT service exports**

% of service exports, BoP (2014)

**7.6**

(Rank: 147/178)

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

## CULTURE

Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
Company spending on R&D, 1-7 = best	2.9	3.1	2.6	2.7	2.8	2.7	2.8	
Listed domestic companies, total, Number	11.7	14.0	14.0	NA	NA	NA	—	
Perceived Capabilities, % of 18-64 population	NaN	NA	84.5	89.5	NA	NA	—	
Fear of Failure Rate, % of 18-64 population	NaN	NA	12.4	15.1	NA	NA	—	
Number of tech startups, number per million pop	NaN	NA	74.8	78.2	NA	NA	—	
High Status Successful Entrepreneurship, NA	—	—	—	—	—	—	—	
Media Attention for Entrepreneurship, NA	—	—	—	—	—	—	—	
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	NaN	NA	35.6	28.1	NA	NA	—	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	NaN	NA	42.9	29.4	NA	NA	—	
New Product early-stage Entrepr. Activity, % of TEA	NaN	NA	66.4	54.9	NA	NA	—	

SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

## SUPPORTS

Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
% firms identifying transportation as major constraint, % of firms	NaN	NA	NA	NA	15.70	NA	—	
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	NaN	NA	NA	NA	47.00	NA	—	
Quality of electricity supply, 1-7 = best	2.30	1.88	2.23	2.63	2.94	2.67	2.27	
Broadband Internet subscriptions, per 100 population	0.02	0.03	0.06	0.01	0.02	0.05	0.00	
Internet bandwidth, kb/s/capita	0.75	0.75	1.42	2.81	2.20	4.24	2.43	
Access to electricity, % population	8.70	NA	9.80	NA	NA	NA	—	
ICT goods imports, % total goods imports	3.87	3.54	3.53	2.15	3.37	NA	—	
Internet users, per 100 population	1.08	3.33	4.35	5.05	5.83	9.30	—	

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI