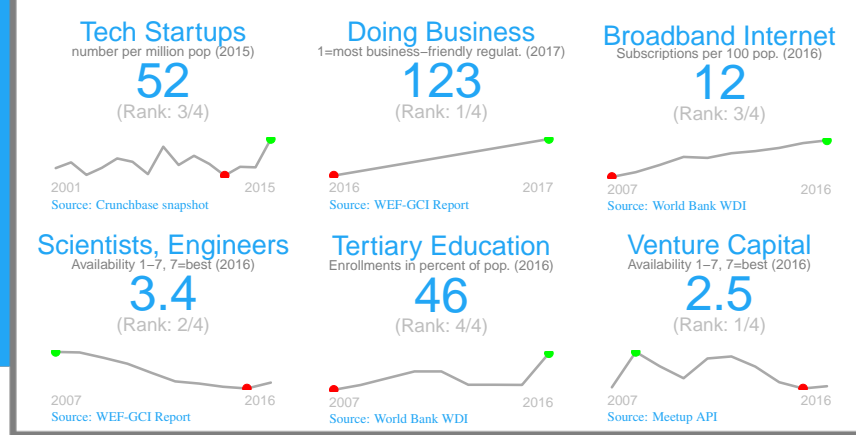


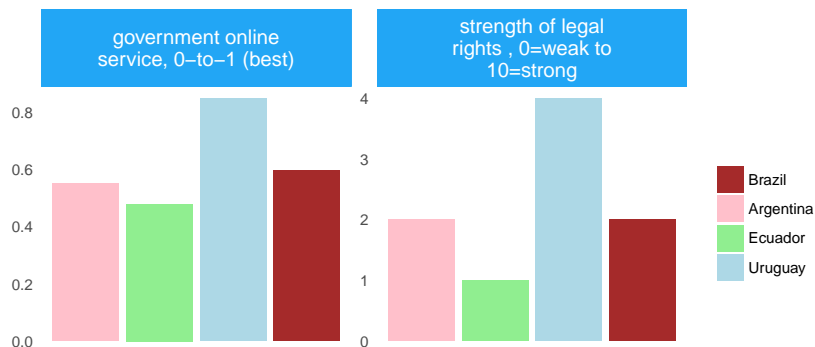
Brazil

Country Snapshot



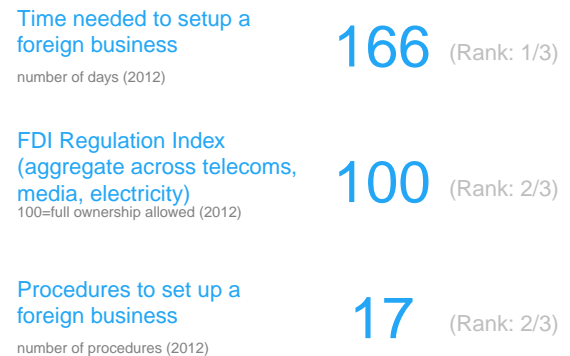
POLICY

GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

INVESTMENT CLIMATE



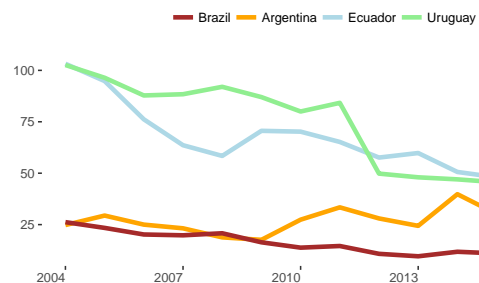
SOURCE: INVESTING ACROSS BORDERS

DOING BUSINESS 2015

	2016	DTF 2017	Change	2016	Rank 2017	Change
Ease of doing business index	56.6	56.53	-0.07	121	123	-2
Dealing with Construction Permits	51.27	51.28	0.01	170	172	-2
Enforcing Contracts	65.55	67.41	1.86	45	37	8
Getting Credit	45	45	0	97	101	-4
Getting Electricity	82.32	81.23	-1.09	39	47	-8
Paying Taxes	33.12	33.03	-0.09	181	181	0
Protecting Minority Investors	65	65	0	30	32	-2
Registering Property	52.64	52.62	-0.02	130	128	2
Resolving Insolvency	22.4	15.8	-6.6	60	67	-7
Starting a Business	64.2	65.04	0.84	174	175	-1
Trading Across Borders	54.2	55.57	1.37	150	149	1

SOURCE: DOING BUSINESS

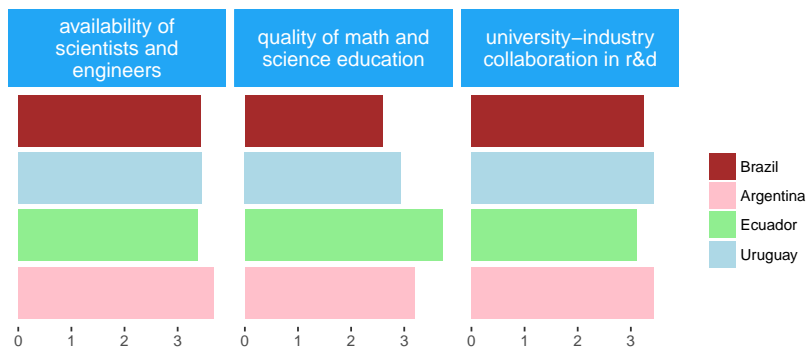
COST OF BUSINESS STARTUP PROCEDURES % of GNI per capita



SOURCE: WORLD BANK WDI

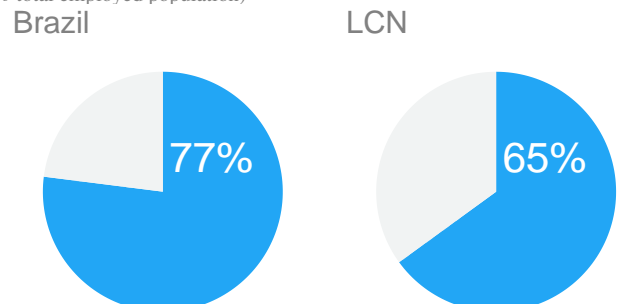
HUMAN CAPITAL

AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)



SOURCE: WEF-GCI REPORT

POPULATION EMPLOYED IN SERVICES SECTOR (% total employed population)



SOURCE: WORLD BANK WDI

FINANCE

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

Foreign direct investment, net

BoP, current US\$, as % GDP (2015)

4.2

(Rank: 2/4)



Investment in telecoms with private participants

current US\$, as % GDP (2014)

12,362,000,000

(Rank: 1/4)



Market capitalization of listed companies

% of GDP (2015)

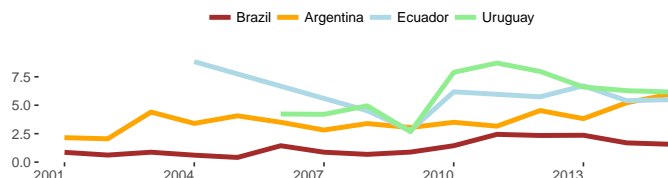
28

(Rank: 1/4)



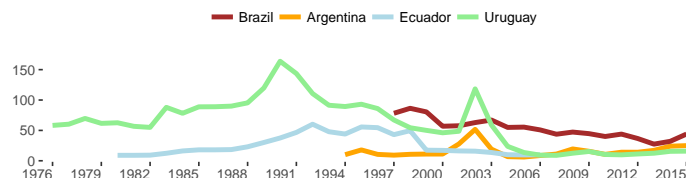
SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

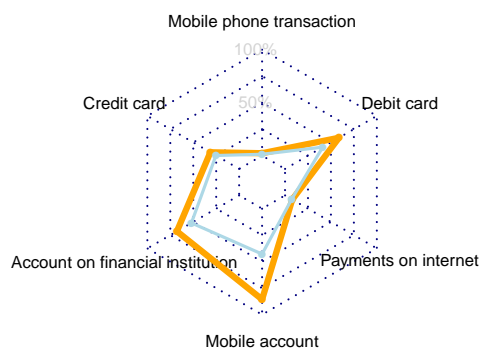
LENDING INTEREST RATES (% of interest rate)



WORLD BANK - WDI

MARKETS

FINANCIAL INCLUSION (% age 15+)



● Brazil ● LCN

SOURCE: WORLD BANK - FINDEX

DIGITAL COMMERCE & INTERNET ACCESS

Firms using email to interact with clients/suppliers (%)

83.6 (Rank: 4/4)

Internet bandwidth
kb/s/capita (2016)

8.2 (Rank: 4/4)

Firms with their own Website
% of firms (2010)

55.6 (Rank: 2/4)

Internet users
per 100 population (2015)

30.9 (Rank: 1/4)

Broadband Internet subscriptions
per 100 population (2016)

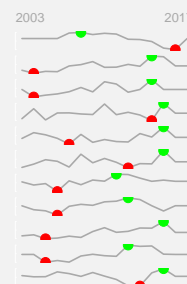
1.8 (Rank: 3/4)

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

CULTURE

	Avg 2003-2011	2012	2013	2014	2015	2016	2017
Company spending on R&D, 1-7, best	3.8	3.6	3.6	3.5	3.3	3.2	—
ICT service exports, % of service exports, BoP	45.9	49.4	47.7	57.0	56.4	NA	—
New business density, new registrations per 1,000 people ages 15-64	2.3	2.2	NA	2.9	NA	NA	—
Perceived Capabilities, % of 18-64 population	53.4	53.9	52.6	50.0	58.3	NA	—
Fear of Failure Rate, % of 18-64 population	34.2	31.1	38.7	35.6	44.7	NA	—
Number of tech startups, number per million pop	39.8	33.6	38.0	37.7	51.7	NA	—
High Status Successful Entrepreneurship, % of 18-64 population	77.5	86.0	82.2	NA	80.1	NA	—
Media Attention for Entrepreneurship, % of 18-64 population	75.0	86.2	84.1	NA	69.6	NA	—
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	13.5	15.4	17.3	17.2	21.0	NA	—
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	42.9	58.8	57.4	57.8	47.8	NA	—
New Product early-stage Entrepr. Activity, % of TEA	17.8	1.3	1.2	21.9	28.4	NA	—

SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI



SUPPORTS

	Avg 2003-2011	2012	2013	2014	2015	2016	2017
% firms identifying transportation as major constraint, % of firms	27.9	NA	NA	NA	NA	NA	—
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	13.8	NA	NA	NA	NA	NA	—
Quality of electricity supply, 1-7, best	5.0	4.9	4.8	4.1	3.8	4.1	—
Efficiency of legal framework in settling disputes, 1-7, best	3.3	3.5	3.3	3.2	2.8	2.7	—
Access to electricity, % population	98.0	99.5	NA	NA	NA	NA	—
ICT goods imports, % total goods imports	9.7	8.8	8.7	8.8	NA	NA	—

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

