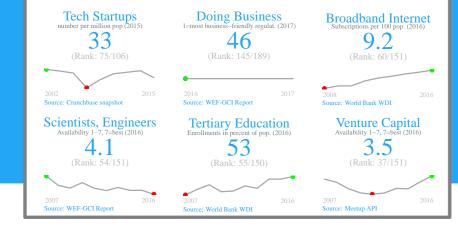
Digital Entrepreneurship At a Glance

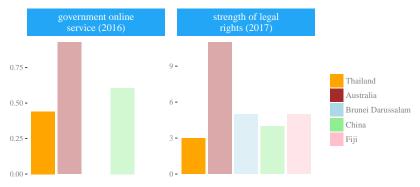
Thailand

Country Snapshot



POLICY

GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

INVESTMENT CLIMATE



SOURCE: INVESTING ACROSS BORDERS

DOING BUSINESS 2017

		DTF			Rank	
	2016	2017	Change	2016	2017	Change
Ease of doing business index	71.65	72.53	0.88	46	46	0
Dealing with Construction Permits	75.64	75.65	0.01	38	42	-4
Enforcing Contracts	64.54	64.54	0	51	51	0
Getting Credit	45	50	5	97	82	15
Getting Electricity	83.21	83.22	0.01	34	37	-3
Paying Taxes	68.76	68.68	-0.08	106	109	-3
Protecting Minority Investors	66.67	66.67	0	25	27	-2
Registering Property	68.2	68.34	0.14	67	68	-1
Resolving Insolvency	67.5	67.7	0.2	26	23	3
Starting a Business	85.03	87.01	1.98	93	78	15
Trading Across Borders	84.1	84.1	0	54	56	-2

SOURCE: DOING BUSINESS

COST OF BUSINESS STARTUP PROCEDURES

% of GNI per capita



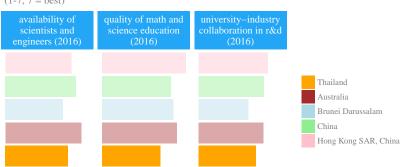
POPULATION EMPLOYED IN SERVICES SECTOR

SOURCE: WORLD BANK WDI

(% total employed population) Thailand (2013)

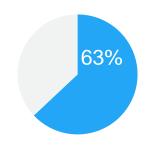
HUMAN CAPITAL

AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)



38%

EAS (simple average, 2013)



SOURCE: WORLD BANK WDI

SOURCE: WEF-GCI REPORT

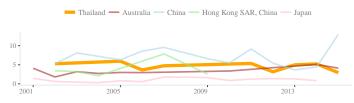
FINANCE

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL



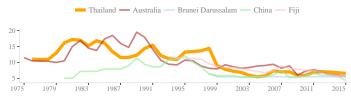
SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

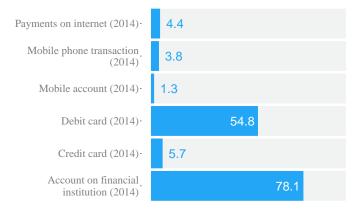
LENDING INTEREST RATES (% of interest rate)



WORLD BANK - WDI

MARKETS

FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

DIGITAL COMMERCE & INTERNET ACCESS

Internet bandwidth kb/s/capita (2016)	25	(Rank: 69/151)
Firms using email to interact with clients/suppliers (%) % of firms (2010)	52.9	(Rank: 113/146)
Internet users per 100 population (2015)	23.7	(Rank: 64/211)
Firms with their own Website % of firms (2014)	45.5	(Rank: 60/143)
Broadband Internet subscriptions per 100 population (2016)	8.2	(Rank: 60/151)

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

CULTURE

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011
Company spending on R&D, 1-7, best	3.28	3.05	3.07	3.19	3.24	3.52	3.61	
ICT service exports, % of service exports, BoP	21.60	17.15	16.13	14.55	17.51	15.42	_	
New business density, new registrations per 1,000 people ages 15-64	0.64	0.71	0.86	NA	0.90	NA	_	
Perceived Capabilities, % of 18-64 population	41.41	42.68	45.97	44.38	50.12	46.22	_	
Fear of Failure Rate, % of 18-64 population	49.61	55.14	50.06	49.32	42.44	46.62	_	•
Number of tech startups, number per million pop	32.45	31.46	34.74	35.58	36.40	32.56	_	-
High Status Successful Entrepreneurship, % of 18-64 population	78.72	79.11	79.12	74.83	71.11	69.39	_	-
Media Attention for Entrepreneurship, % of 18-64 population	83.42	83.99	84.07	77.16	80.31	72.46	_	
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	20.58	19.51	18.94	17.66	23.30	13.74	_	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	56.89	66.77	67.40	67.80	71.23	75.86	_	
New Product early-stage Entrepr. Activity, % of TEA	53.38	58.06	41.61	58.86	49.62	41.13	_	_
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 $SOURCES: GLOBAL\ ENTREPRENEURSHIP\ MONITOR\ -\ ADULT\ POPULATION;\ WORLD\ BANK\ -\ WDI$

SUPPORTS

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011	2016
% firms identifying transportation as major constraint, % of firms	NaN	NA	NA	NA	NA	NA	5.1	•	
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	NaN	NA	NA	NA	NA	NA	50.9	•	
Quality of electricity supply, 1-7, best	5.6	5.5	5.5	5.2	5.1	5.2	5.1		
Efficiency of legal framework in settling disputes, 1-7, best	4.1	4.0	3.8	3.9	3.8	3.9	4.0		
Access to electricity, % population	99.7	NA	100.0	NA	NA	NA	_	•	
ICT goods imports, % total goods imports	16.2	11.9	11.8	11.3	12.6	NA	_		

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

