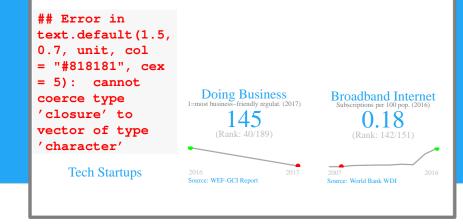
## Digital Entrepreneurship 360

# Gambia, The

Country Snapshot



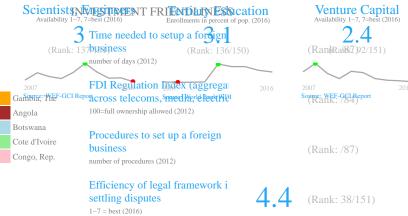
## **POLICY** Laws, regulations, and government initiatives

#### GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

#### Source: Crunchbase snapshot



SOURCE: INVESTING ACROSS BORDERS

#### **DOING BUSINESS 2017**

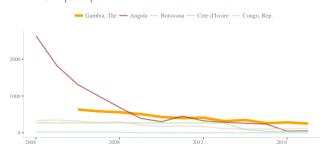
	DTF			Rank	
2016	2017	Change	2016	2017	Change
49.28	51.7	2.42	150	145	5
63.84	64.27	0.43	123	122	1
54.84	54.84	0	105	107	-2
20	40	20	163	118	45
47.4	49.13	1.73	153	154	-1
48.08	48.08	0	167	171	-4
35	35	0	166	165	1
52.83	53.27	0.44	127	124	3
27.6	26.6	-1	112	117	-5
67.32	69.37	2.05	169	168	1
65.27	65.27	0	109	112	-3
	49.28 63.84 54.84 20 47.4 48.08 35 52.83 27.6 67.32	2016 2017   49.28 51.7   63.84 64.27   54.84 54.84   20 40   47.4 49.13   48.08 48.08   35 35   52.83 53.27   27.6 26.6   67.32 69.37	2016 2017 Change   49.28 51.7 2.42   63.84 64.27 0.43   54.84 54.84 0   20 40 20   47.4 49.13 1.73   48.08 48.08 0   35 35 0   52.83 53.27 0.44   27.6 26.6 -1   67.32 69.37 2.05	2016 2017 Change 2016   49.28 51.7 2.42 150   63.84 64.27 0.43 123   54.84 54.84 0 105   20 40 20 163   47.4 49.13 1.73 153   48.08 48.08 0 167   35 35 0 166   52.83 53.27 0.44 127   27.6 26.6 -1 112   67.32 69.37 2.05 169	2016 2017 Change 2016 2017   49.28 51.7 2.42 150 145   63.84 64.27 0.43 123 122   54.84 54.84 0 105 107   20 40 20 163 118   47.4 49.13 1.73 153 154   48.08 48.08 0 167 171   35 35 0 166 165   52.83 53.27 0.44 127 124   27.6 26.6 -1 112 117   67.32 69.37 2.05 169 168

SOURCE: DOING BUSINESS

SOURCE: WEF-GCI REPORT

## COST OF BUSINESS STARTUP PROCEDURES

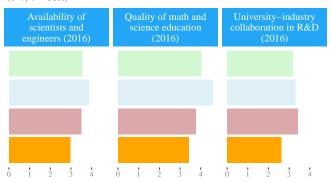
% of GNI per capita



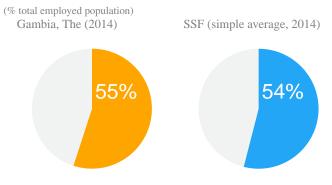
SOURCE: WORLD BANK WDI

### HUMAN CAPITAL State of educational institutions and access to skilled labor

# AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)



#### POPULATION EMPLOYED IN SERVICES SECTOR



SOURCE: WORLD BANK WDI

Gambia, The

Cote d'Ivoire Cabo Verde

Percentage (2016)

Firms using email to interact with clients/suppliers (%) % of firms (2010)

42.6 (Rank: 125/146)

Firms with their own Website

% of firms (2014)

 $13.6 \quad \text{(Rank: } 132/143\text{)}$ 

ICT service exports % of service exports, BoP (2014) 11.5 (Rank: 123/178)

SOURCE: WORLD BANK - FINDEX

#### SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

## CULTURE Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011 2016
Company spending on R&D, 1-7 = best	2.7	3.0	3.3	2.9	2.9	3.1	3.0	
Listed domestic companies, total, NA	_	_	_	_	_	_	_	
Perceived Capabilities, NA	_		_	_	_	_		
Fear of Failure Rate, NA	_	_	_	_	_	_	_	•
Number of tech startups, NA	_		_	_	_	_		
High Status Successful Entrepreneurship, NA	_	_	_	_	_	_	_	
Media Attention for Entrepreneurship, NA	_		_	_	_	_		_
Total early-stage Entrepr. Activity (TEA), NA	_	_	_	_	_	_	_	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, NA	_		_	_	_	_		_
New Product early-stage Entrepr. Activity, NA	_	_	_	_	_	_	_	

SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

# ${\color{red}SUPPORTS} \quad \text{Infrastructure and support services available through incubators, accelerators and other NGOs}$

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011 2016
% firms identifying transportation as major constraint, % of firms	11.10	NA	NA	NA	NA	NA	_	
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	32.70	NA	NA	NA	NA	NA	_	
Quality of electricity supply, 1-7 = best	4.36	4.40	4.12	3.83	3.27	2.99	3.47	
Broadband Internet subscriptions, per 100 population	0.01	0.02	0.02	0.03	0.02	0.12	0.18	
Internet bandwidth, kb/s/capita	0.22	0.22	1.71	2.08	7.18	10.93	13.34	
Access to electricity, % population	31.00	NA	34.53	NA	NA	NA	_	•
ICT goods imports, % total goods imports	3.65	1.94	3.03	1.76	2.20	NA	_	
Internet users, per 100 population	6.17	10.87	12.45	14.00	16.50	17.12	_	

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI



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