

Entrepreneurship snapshot



Mexico

Number of tech startups
number per million pop (2015)

695 (Rank:)

Ease of doing business index
=most business-friendly regulation

38 (Rank: 34)

Broadband Internet subscriptions
per 100 population (2015)

12 (Rank: 68)

Availability of scientists and engineers
1-7, best (2015)

4.1 (Rank: 90)

Tertiary education enrollment rate
population at tertiary education level

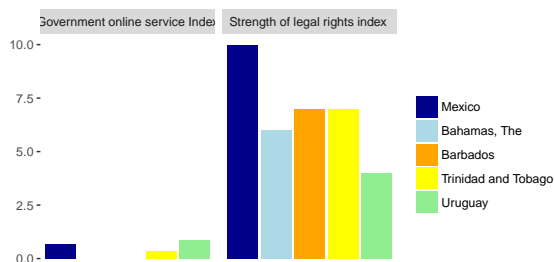
29 (Rank: 87)

Venture capital availability
1-7, best (2015)

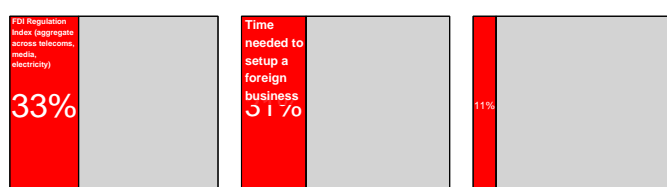
2.8 (Rank: 86)

Policy

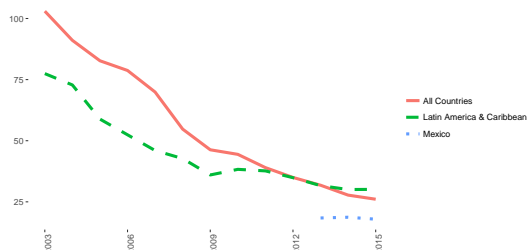
Government indexes



Investment climate



Cost of Business Startup Procedures % of GNI per capita



Doing Business 2015

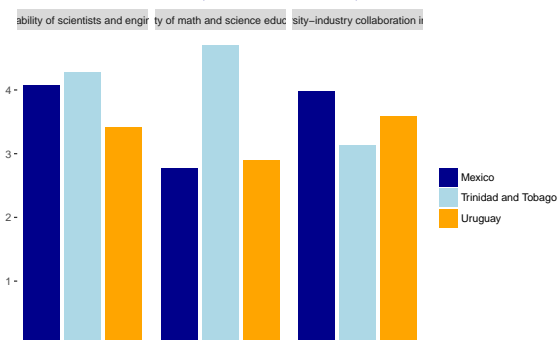
	2015	DTF 2016	Change	2015	Rank 2016	Change
Ease of Doing Business	72.15	73.72	1.57	42	38	4
Dealing with Construction Permits	71.76	71.76	0	65	67	-2
Enforcing Contracts	67.39	67.39	0	41	41	0
Getting Credit	80	90	10	12	5	7
Getting Electricity	70.64	73.27	2.63	76	72	4
Paying Taxes	71.17	73.67	2.5	103	92	11
Protecting Minority Investors	58.33	58.33	0	54	57	-3
Registering Property	58.72	58.74	0.02	105	106	-1
Resolving Insolvency	72.59	73.03	0.44	26	28	-2
Starting a Business	88.85	88.94	0.09	63	65	-2
Trading Across Borders	82.09	82.09	0	57	59	-2

Source: World Integrated Trade Solution (WITS)

Source: Doing Business Report 2015

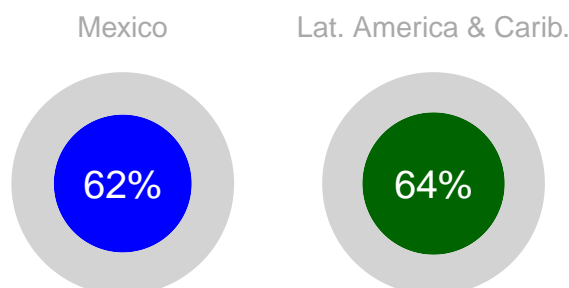
Human capital

Availability of skilled labor and education (1-7, 7 = best)



Source: WEF Global Competitiveness Report 2015

Population employed in services sector (% total employed population)



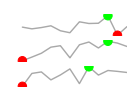
Source: WEF Global Competitiveness Report 2015

Finance

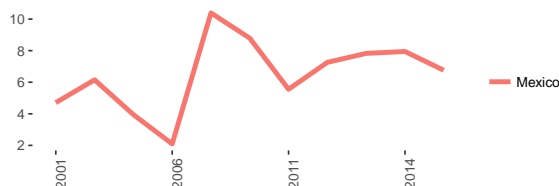
FDI, Public Capital Market and Venture Capital

	2011	2012	2013	2014	2015
Foreign direct investment, net	-10,725,565,370	2,738,742,257	-	-	NA
Market capitalization of listed companies	35	44	32,031,738,372	36,509,647	NA
Investment in telecoms with private participation	3,313,100,000	3,728,200,000	4,048,900,000	5,550,300,000	NA

Source: WEF Global Competitiveness Report 2015

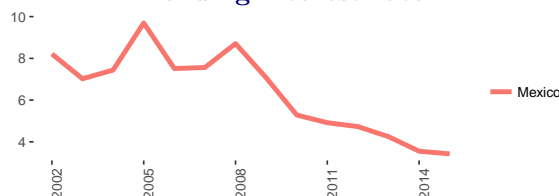


Informal Investors rate (% employed population)



Source: WEF Global Competitiveness Report 2015

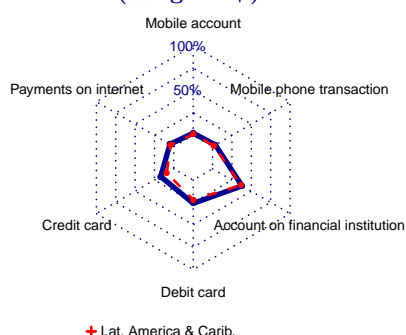
Lending interest rate



Source: WEF Global Competitiveness Report 2015

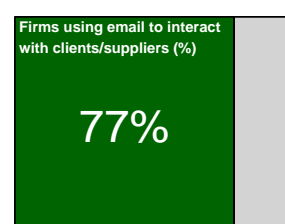
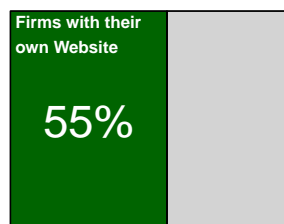
Markets

Financial inclusion (% age 15+)



+ Mexico + Lat. America & Carib.

	Mexico	Latin America and Caribbean	All Countries
Broadband Internet subscriptions	7.1	—	—
Internet bandwidth	16.3	—	—
Internet users	43.5	50.2	14.2

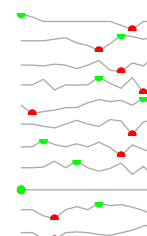


Source: Logistics Performance Index (World Bank)

Source: WEF Global Competitiveness Report 2015

Culture

	Avg 2001-2010	2011	2012	2013	2014	2015
ICT service exports	4.55	NA	1.68	0.85	NA	—
Company spending on R&D	2.97	2.96	3.23	3.18	3.09	3.16
Fear of Failure Rate	27.21	26.57	25.66	31.65	29.61	36.44
High Status Successful Entrepreneurship	58.32	57.92	54.14	62.34	50.76	52.02
New business density	0.69	0.85	0.88	NA	0.94	—
Improvement-Driven Opp. Entrepreneurial Activity: Rel. Prevalence	43.91	54.51	51.82	26.27	50.04	55.53
Media Attention for Entrepreneurship	53.43	47.62	38.10	50.77	45.48	40.50
New Product early-stage Entrepreneurial Activity	50.69	43.35	51.50	34.22	46.31	30.84
Number of tech startups	—	—	—	—	—	695.00
Perceived Capabilities	53.70	60.64	62.34	58.52	53.48	45.81
Total early-stage Entrepreneurial Activity (TEA)	10.84	9.62	12.11	14.83	18.99	21.01



Supports

	Avg 2002-2010	2011	2012	2013	2014	2015
Access to electricity	99.0	NA	99.1	NA	NA	—
Efficiency of legal framework in settling disputes	3.1	3.1	3.3	3.4	3.3	3.1
Quality of electricity supply	4.0	4.3	4.6	4.7	4.6	4.7
% firms identifying transportation as major constraint	—	—	—	—	—	26.2
% of firms with an annual fin. Statem. reviewed by ext. auditors	—	—	—	—	—	45.1
ICT goods imports	17.4	17.3	16.5	17.1	16.3	—

