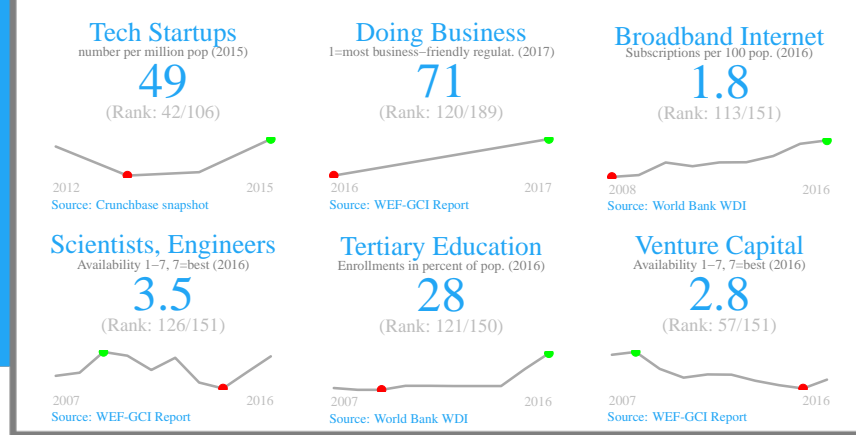


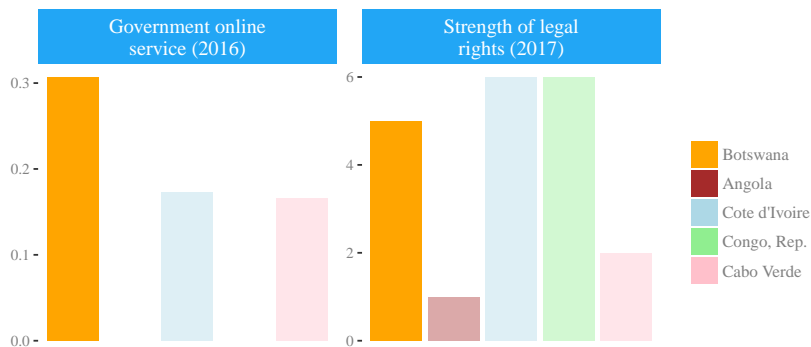
## Botswana

## Country Snapshot



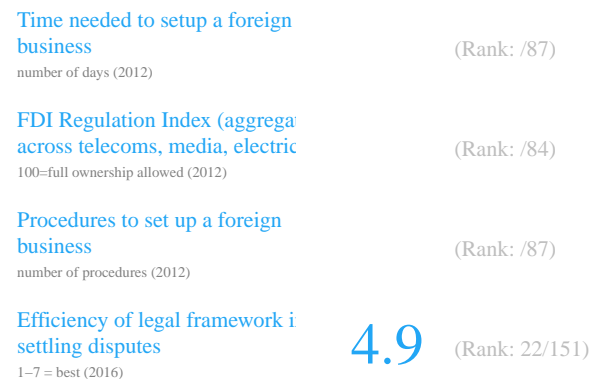
## POLICY Laws, regulations, and government initiatives

## GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

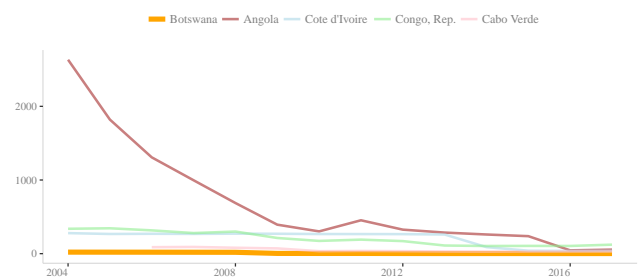
## INVESTMENT FRIENDLINESS



## DOING BUSINESS 2017

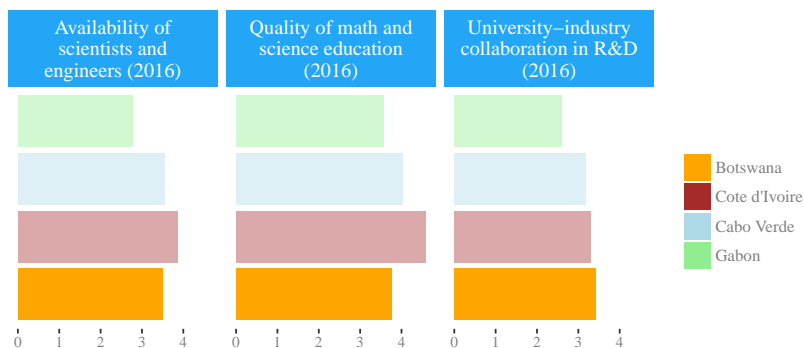
	2016	DTF	Change	2016	Rank	Change
<b>Ease of doing business index</b>	<b>65.39</b>	<b>65.55</b>	<b>0.16</b>	<b>70</b>	<b>71</b>	<b>-1</b>
Dealing with Construction Permits	73.7	74.81	1.11	53	50	3
Enforcing Contracts	50.95	50.95	0	130	132	-2
Getting Credit	55	55	0	70	75	-5
Getting Electricity	59.34	59.25	-0.09	124	125	-1
Paying Taxes	80.58	80.58	0	52	55	-3
Protecting Minority Investors	55	55	0	78	81	-3
Registering Property	67.25	67.27	0.02	69	70	-1
Resolving Insolvency	63.8	64.8	1	64	64	0
Starting a Business	76.21	76.21	0	143	153	-10
Trading Across Borders	85.93	85.93	0	51	51	0

SOURCE: DOING BUSINESS

COST OF BUSINESS STARTUP PROCEDURES  
% of GNI per capita

SOURCE: WORLD BANK WDI

## HUMAN CAPITAL State of educational institutions and access to skilled labor

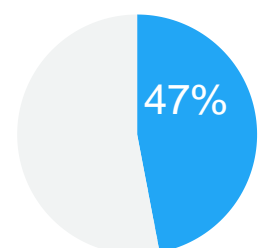
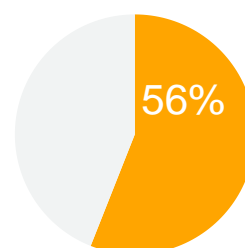
AVAILABILITY OF SKILLED LABOR AND EDUCATION  
(1-7, 7 = best)

SOURCE: WEF-GCI REPORT

## POPULATION EMPLOYED IN SERVICES SECTOR

(% total employed population)  
Botswana (2010)

SSF (simple average, 2010)



SOURCE: WORLD BANK WDI

## FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

### FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

**FDI, net inflows**  
BoP, current US\$, as % GDP (2015)

**2.7**

(Rank: 48/195)



**Investment in Telecoms w/ Private Part.**

Millions, \$US (2012)

**28**

(Rank: 64/136)



**Market Capitaliz. of Listed Companies**

% of GDP (2000)

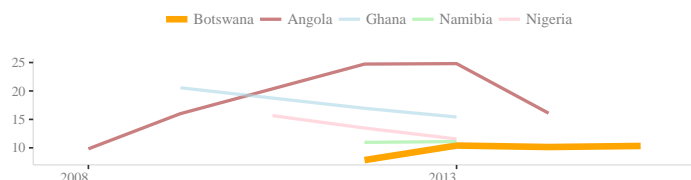
**17**

(Rank: 79/115)



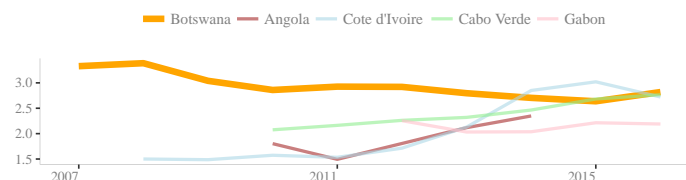
SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

### INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

### VENTURE CAPITAL AVAILABILITY (1-7, best)

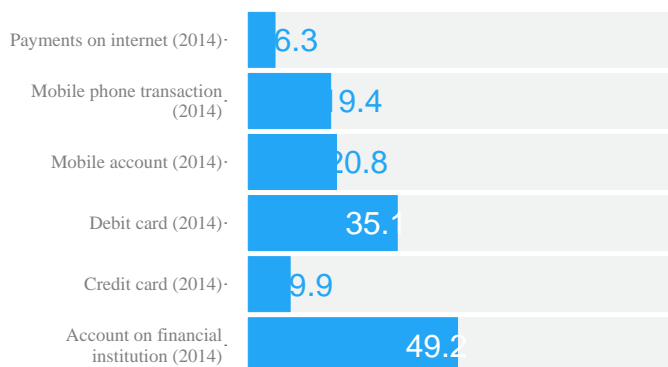


SOURCE: WEF-GCI REPORT

## MARKETS

Existence of early customers and distribution channels

### FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

### DIGITAL COMMERCE & INTERNET ACCESS

**New business density**

new registrations per 1,000 people ages 15-64 (2009)

**13.1**

(Rank: 9/137)

**Ratio of online/in store purchases**

Percentage (2016)

(Rank: /54)

**Firms using email to interact with clients/suppliers (%)**

% of firms (2010)

**82.5**

(Rank: 51/146)

**Firms with their own Website**

% of firms (2014)

**36.6**

(Rank: 73/143)

**ICT service exports**

% of service exports, BoP (2014)

**18.3**

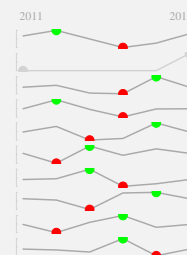
(Rank: 79/178)

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

## CULTURE

Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016
Company spending on R&D, 1-7 = best	2.9	3.0	3.2	2.9	2.6	2.8	3.1
Listed domestic companies, total, Number	NaN	NA	NA	NA	NA	NA	—
Perceived Capabilities, % of 18-64 population	NaN	NA	70.6	67.4	67.1	74.1	—
Fear of Failure Rate, % of 18-64 population	NaN	NA	24.8	18.6	13.7	18.9	—
Number of tech startups, number per million pop	NaN	NA	48.3	45.0	45.4	49.1	—
High Status Successful Entrepreneurship, % of 18-64 population	NaN	NA	73.3	83.7	78.1	82.0	—
Media Attention for Entrepreneurship, % of 18-64 population	NaN	NA	79.4	85.6	74.5	76.2	—
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	NaN	NA	27.7	20.9	32.8	33.2	—
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	NaN	NA	48.0	52.0	54.7	50.1	—
New Product early-stage Entrepr. Activity, % of TEA	NaN	NA	33.9	32.9	39.7	30.9	—

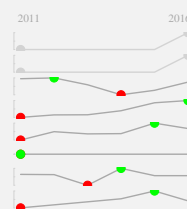


SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

## SUPPORTS

Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016
% firms identifying transportation as major constraint, % of firms	20.10	NA	NA	NA	NA	NA	—
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	71.60	NA	NA	NA	NA	NA	—
Quality of electricity supply, 1-7 = best	4.29	3.54	3.59	3.11	2.41	2.72	3.30
Broadband Internet subscriptions, per 100 population	0.41	0.60	0.77	0.78	1.07	1.63	1.79
Internet bandwidth, kb/s/capita	0.60	0.60	8.44	6.35	6.60	16.44	11.38
Access to electricity, % population	43.10	NA	53.24	NA	NA	NA	—
ICT goods imports, % total goods imports	4.21	2.45	2.45	2.23	2.57	NA	—
Internet users, per 100 population	5.10	8.00	11.50	15.00	18.50	27.50	—



SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI