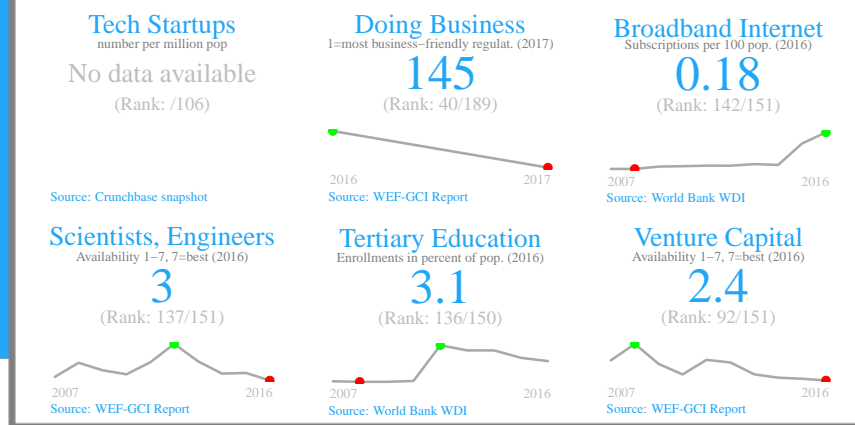


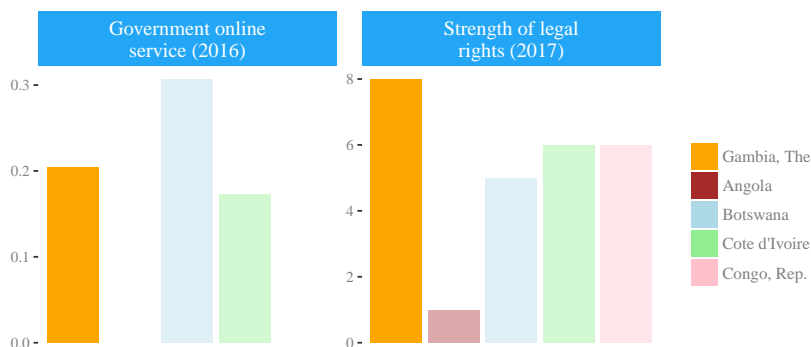
# Gambia, The

## Country Snapshot



## POLICY Laws, regulations, and government initiatives

### GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

### INVESTMENT FRIENDLINESS

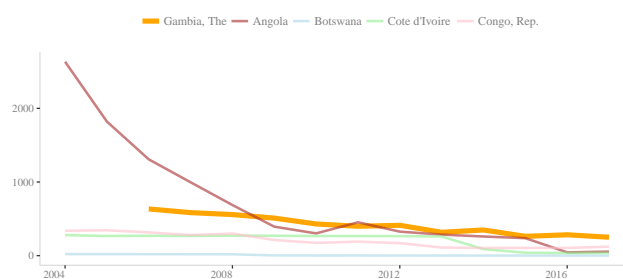


### DOING BUSINESS 2017

	2016	DTF	Change	2016	Rank	Change
<b>Ease of doing business index</b>	<b>49.28</b>	<b>51.7</b>	<b>2.42</b>	<b>150</b>	<b>145</b>	<b>5</b>
Dealing with Construction Permits	63.84	64.27	0.43	123	122	1
Enforcing Contracts	54.84	54.84	0	105	107	-2
Getting Credit	20	40	20	163	118	45
Getting Electricity	47.4	49.13	1.73	153	154	-1
Paying Taxes	48.08	48.08	0	167	171	-4
Protecting Minority Investors	35	35	0	166	165	1
Registering Property	52.83	53.27	0.44	127	124	3
Resolving Insolvency	27.6	26.6	-1	112	117	-5
Starting a Business	67.32	69.37	2.05	169	168	1
Trading Across Borders	65.27	65.27	0	109	112	-3

SOURCE: DOING BUSINESS

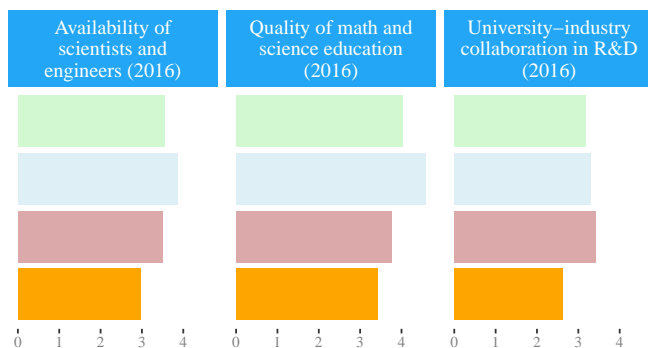
### COST OF BUSINESS STARTUP PROCEDURES % of GNI per capita



SOURCE: WORLD BANK WDI

## HUMAN CAPITAL State of educational institutions and access to skilled labor

### AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)

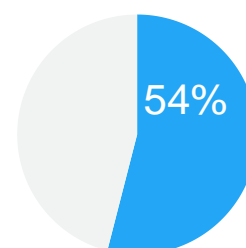
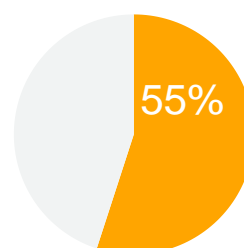


SOURCE: WEF-GCI REPORT

### POPULATION EMPLOYED IN SERVICES SECTOR

(% total employed population)  
Gambia, The (2014)

SSF (simple average, 2014)



SOURCE: WORLD BANK WDI

## FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

### FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

**FDI, net inflows**  
BoP, current US\$, as % GDP (2014)

**3.3**

(Rank: 125/195)



**Investment in Telecoms w/ Private Part.**

Millions, \$US (2007)

**35**

(Rank: 117/136)



**Market Capitaliz. of Listed Companies**

% of GDP

No data available

(Rank: /115)

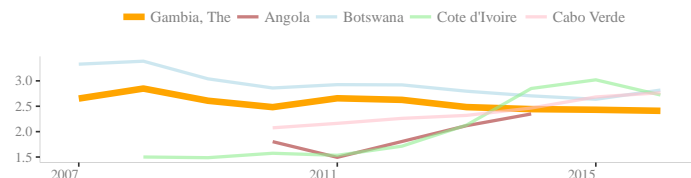
SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

### INFORMAL INVESTORS RATE (% of 18-64 population)

Data not available

SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

### VENTURE CAPITAL AVAILABILITY (1-7, best)



SOURCE: WEF-GCI REPORT

## MARKETS

Existence of early customers and distribution channels

### FINANCIAL INCLUSION (% age 15+)

Data not available

SOURCE: WORLD BANK - FINDEX

### DIGITAL COMMERCE & INTERNET ACCESS

**New business density**

new registrations per 1,000 people ages 15-64 (2009)

(Rank: /137)

**Ratio of online/in store purchases**

Percentage (2016)

(Rank: /54)

**Firms using email to interact with clients/suppliers (%)**  
% of firms (2010)

**42.6**

(Rank: 125/146)

**Firms with their own Website**

% of firms (2014)

**13.6**

(Rank: 132/143)

**ICT service exports**

% of service exports, BoP (2014)

**11.5**

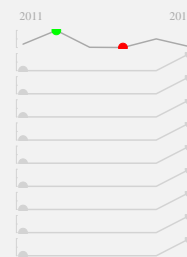
(Rank: 123/178)

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

## CULTURE

Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016
Company spending on R&D, 1-7 = best	2.7	3.0	3.3	2.9	2.9	3.1	3.0
Listed domestic companies, total, NA	—	—	—	—	—	—	—
Perceived Capabilities, NA	—	—	—	—	—	—	—
Fear of Failure Rate, NA	—	—	—	—	—	—	—
Number of tech startups, NA	—	—	—	—	—	—	—
High Status Successful Entrepreneurship, NA	—	—	—	—	—	—	—
Media Attention for Entrepreneurship, NA	—	—	—	—	—	—	—
Total early-stage Entrepr. Activity (TEA), NA	—	—	—	—	—	—	—
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, NA	—	—	—	—	—	—	—
New Product early-stage Entrepr. Activity, NA	—	—	—	—	—	—	—

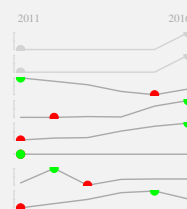


SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

## SUPPORTS

Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016
% firms identifying transportation as major constraint, % of firms	11.10	NA	NA	NA	NA	NA	—
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	32.70	NA	NA	NA	NA	NA	—
Quality of electricity supply, 1-7 = best	4.36	4.40	4.12	3.83	3.27	2.99	3.47
Broadband Internet subscriptions, per 100 population	0.01	0.02	0.02	0.03	0.02	0.12	0.18
Internet bandwidth, kb/s/capita	0.22	0.22	1.71	2.08	7.18	10.93	13.34
Access to electricity, % population	31.00	NA	34.53	NA	NA	NA	—
ICT goods imports, % total goods imports	3.65	1.94	3.03	1.76	2.20	NA	—
Internet users, per 100 population	6.17	10.87	12.45	14.00	16.50	17.12	—



SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI