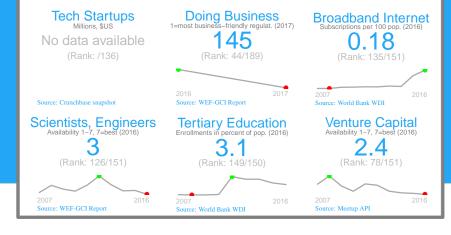
# Digital Entrepreneurship At a Glance

# Gambia, The

Country Snapshot



#### **POLICY**

#### **GOVERNMENT INDEXES**



INVESTMENT CLIMATE

SOURCE: INVESTING ACROSS BORDERS

## SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

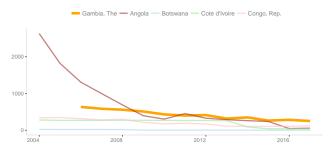
#### **DOING BUSINESS 2017**

		DTF			Rank	
	2016	2017	Change	2016	2017	Change
Ease of doing business index	49.28	51.7	2.42	150	145	5
Dealing with Construction Permits	63.84	64.27	0.43	123	122	1
Enforcing Contracts	54.84	54.84	0	105	107	-2
Getting Credit	20	40	20	163	118	45
Getting Electricity	47.4	49.13	1.73	153	154	-1
Paying Taxes	48.08	48.08	0	167	171	-4
Protecting Minority Investors	35	35	0	166	165	1
Registering Property	52.83	53.27	0.44	127	124	3
Resolving Insolvency	27.6	26.6	-1	112	117	-5
Starting a Business	67.32	69.37	2.05	169	168	1
Trading Across Borders	65.27	65.27	0	109	112	-3

SOURCE: DOING BUSINESS

#### COST OF BUSINESS STARTUP PROCEDURES

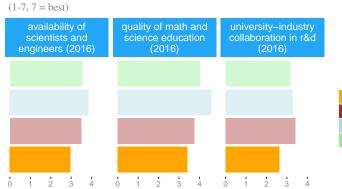
% of GNI per capita



SOURCE: WORLD BANK WDI

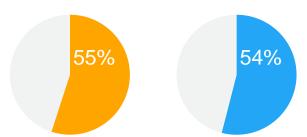
## **HUMAN CAPITAL**

## AVAILABILITY OF SKILLED LABOR AND EDUCATION



#### POPULATION EMPLOYED IN SERVICES SECTOR

(% total employed population)
Gambia, The (2014)
SSF (simple average, 2014)



SOURCE: WORLD BANK WDI

Gambia, The Botswana Cote d'Ivoire Cabo Verde

SOURCE: WEF-GCI REPORT

### **FINANCE**

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL



Investment in Telecoms w/ Private Part.

Millions, \$US (2014)



Market Capitaliz. of Listed Companies

Millions, \$US

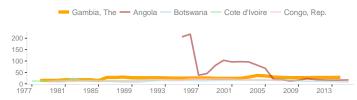
No data available
(Rank: /136)

SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

INFORMAL INVESTORS RATE (% of 18-64 population)

Data not available

LENDING INTEREST RATES (% of interest rate)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

#### **MARKETS**

FINANCIAL INCLUSION (% age 15+)

Data not available

DIGITAL COMMERCE & INTERNET ACCESS

WORLD BANK - WDI

Internet bandwidth Kb/s/capita (2016) Rank: 108/151)

Firms using email to interact wit clients/suppliers (%) 42.6 (Rank: 125/146)

Internet users
per 100 population (2015)

(Rank: 163/211)

Firms with their own Website % of firms (2014) (Rank: 132/143)

Broadband Internet subscriptior
per 100 population (2016)

(Rank: 138/151)

SOURCE: WORLD BANK - FINDEX

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

#### **CULTURE**

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011 2016
Company spending on R&D, 1-7, best	2.7	3.0	3.3	2.9	2.9	3.1	3.0	
ICT service exports, % of service exports, BoP	NaN	NA	NA	NA	NA	NA	_	
New business density, NA	_	_	_	_	_	_	_	
Perceived Capabilities, NA	_				_	_	_	
Fear of Failure Rate, NA	_	_	_	_	_	_	_	
Number of tech startups, NA	_	_	_	_	_	_	_	
High Status Successful Entrepreneurship, NA	_	_	_	_	_	_	_	
Media Attention for Entrepreneurship, NA	_	_	_	_	_	_	_	
Total early-stage Entrepr. Activity (TEA), NA	_	_	_	_	_	_	_	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, NA	_	_	_		_	_	_	
New Product early-stage Entrepr. Activity, NA	_	_	_	_	_	_	_	

SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

## **SUPPORTS**

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011 2016
% firms identifying transportation as major constraint, % of firms	11.1	NA	NA	NA	NA	NA	_	
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	32.7	NA	NA	NA	NA	NA	_	
Quality of electricity supply, 1-7, best	4.4	4.4	4.1	3.8	3.3	3.0	3.5	
Efficiency of legal framework in settling disputes, 1-7, best	4.9	4.8	4.9	4.5	4.4	4.4	4.2	
Access to electricity, % population	31.0	NA	34.5	NA	NA	NA	_	•
ICT goods imports, % total goods imports	3.6	1.9	3.0	1.8	2.2	NA	_	

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

