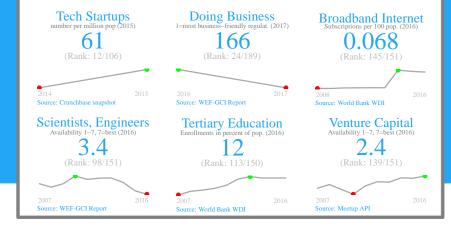
# Digital Entrepreneurship At a Glance

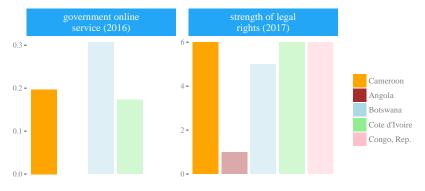
# Cameroon

Country Snapshot



# **POLICY**

### **GOVERNMENT INDEXES**



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

### **DOING BUSINESS 2017**

|                                   |       | DTF   |        |      | Rank |        |  |  |
|-----------------------------------|-------|-------|--------|------|------|--------|--|--|
|                                   | 2016  | 2017  | Change | 2016 | 2017 | Change |  |  |
| Ease of doing business index      | 44.48 | 45.27 | 0.79   | 167  | 166  | 1      |  |  |
| Dealing with Construction Permits | 59.79 | 61.18 | 1.39   | 145  | 141  | 4      |  |  |
| Enforcing Contracts               | 41.76 | 41.76 | 0      | 160  | 160  | 0      |  |  |
| Getting Credit                    | 35    | 35    | 0      | 127  | 133  | -6     |  |  |
| Getting Electricity               | 60.95 | 70.28 | 9.33   | 114  | 89   | 25     |  |  |
| Paying Taxes                      | 39.35 | 35.87 | -3.48  | 177  | 180  | -3     |  |  |
| Protecting Minority Investors     | 41.67 | 41.67 | 0      | 136  | 137  | -1     |  |  |
| Registering Property              | 37.33 | 37.33 | 0      | 176  | 177  | -1     |  |  |
| Resolving Insolvency              | 15.5  | 15.8  | 0.3    | 120  | 122  | -2     |  |  |
| Starting a Business               | 76.52 | 76.99 | 0.47   | 140  | 149  | -9     |  |  |
| Trading Across Borders            | 15.99 | 15.99 | 0      | 186  | 186  | 0      |  |  |
|                                   |       |       |        |      |      |        |  |  |

SOURCE: DOING BUSINESS

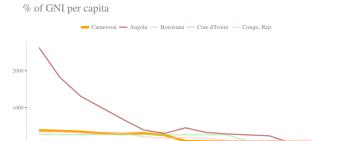
SOURCE: WEF-GCI REPORT

### INVESTMENT CLIMATE

| Time needed to setup a foreign business number of days (2012)   | 82  | (Rank: 10/87) |
|---|-----|---------------|
| FDI Regulation Index<br>(aggregate across telecoms,<br>media, electricity)<br>100=full ownership allowed (2012) | 100 | (Rank: 13/84) |
| Procedures to set up a foreign business   | 14  | (Rank: 13/87) |

SOURCE: INVESTING ACROSS BORDERS

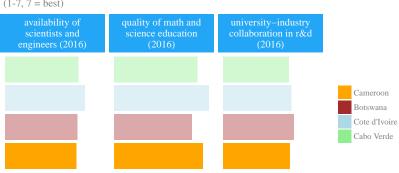
### COST OF BUSINESS STARTUP PROCEDURES



SOURCE: WORLD BANK WDI

# **HUMAN CAPITAL**

# AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)



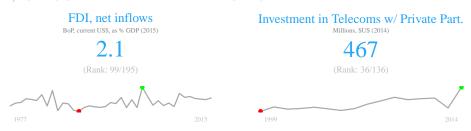
POPULATION EMPLOYED IN SERVICES SECTOR (% total employed population)

Data not available

SOURCE: WORLD BANK WDI

# **FINANCE**

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL



### Market Capitaliz. of Listed Companies

Millions, \$US

No data available

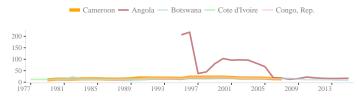
(Rank: /136)

#### SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

INFORMAL INVESTORS RATE (% of 18-64 population)



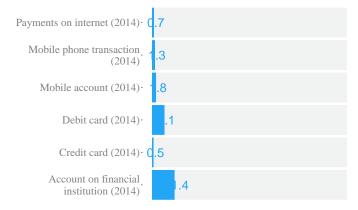
LENDING INTEREST RATES (% of interest rate)



ON WORLD BANK - WDI

# **MARKETS**

FINANCIAL INCLUSION (% age 15+)



### DIGITAL COMMERCE & INTERNET ACCESS

| Internet bandwidth<br>kb/s/capita (2016)                                   | 1.8  | (Rank: 140/151) |
|--|------|-----------------|
| Firms using email to interact with clients/suppliers (%) % of firms (2010) | 59.3 | (Rank: 99/146)  |
| Internet users<br>per 100 population (2015)                                | 4.3  | (Rank: 118/211) |
| Firms with their own Website<br>% of firms (2014)                          | 27.5 | (Rank: 99/143)  |
| Broadband Internet subscriptions<br>per 100 population (2016)              | 0    | (Rank: 134/151) |

SOURCE: WORLD BANK - FINDEX

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

# **CULTURE**

|  | Avg 2003-2011 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2011 |
|--|---------------|------|------|------|------|------|------|------|
| Company spending on R&D, 1-7, best                                   | 2.9           | 3.2  | 3.0  | 2.9  | 3.3  | 3.2  | 3.1  |      |
| ICT service exports, % of service exports, BoP                       | 28.4          | 38.0 | 29.7 | 27.4 | NA   | NA   | _    |      |
| New business density, NA   | _             | _    | _    | _    | _    | _    | _    |      |
| Perceived Capabilities, % of 18-64 population                        | NaN           | NA   | NA   | NA   | 73.8 | 73.1 | _    | -    |
| Fear of Failure Rate, % of 18-64 population                          | NaN           | NA   | NA   | NA   | 22.8 | 23.9 | _    | -    |
| Number of tech startups, number per million pop                      | NaN           | NA   | NA   | NA   | 58.6 | 61.4 | _    |      |
| High Status Successful Entrepreneurship, % of 18-64 population       | NaN           | NA   | NA   | NA   | NA   | 64.8 | _    | 4    |
| Media Attention for Entrepreneurship, % of 18-64 population          | NaN           | NA   | NA   | NA   | NA   | 64.5 | _    | 4    |
| Total early-stage Entrepr. Activity (TEA), % of 18-64 population     | NaN           | NA   | NA   | NA   | 37.4 | 25.4 | _    |      |
| Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA | NaN           | NA   | NA   | NA   | 40.5 | 37.5 | _    |      |
| New Product early-stage Entrepr. Activity, % of TEA                  | NaN           | NA   | NA   | NA   | 26.9 | 31.6 | _    |      |
|  |               |      |      |      |      |      |      |      |

SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

### **SUPPORTS**

|  | Avg 2003-2011 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2011 | 2016 |
|--|---------------|------|------|------|------|------|------|------|------|
| % firms identifying transportation as major constraint, % of firms         | 27.7          | NA   | NA   | NA   | NA   | NA   |      |      | _    |
| % of firms with an annual fin. Statem. reviewed by ext. audit., % of firms | 68.3          | NA   | NA   | NA   | NA   | NA   | _    |      |      |
| Quality of electricity supply, 1-7, best                                   | 2.8           | 2.6  | 2.9  | 2.5  | 2.4  | 2.5  | 2.1  |      |      |
| Efficiency of legal framework in settling disputes, 1-7, best              | 3.3           | 3.4  | 3.4  | 3.3  | 3.5  | 3.6  | 3.6  |      |      |
| Access to electricity, % population  | 49.0          | NA   | 53.7 | NA   | NA   | NA   | _    | •    |      |
| ICT goods imports, % total goods imports                                   | 3.3           | 2.8  | 2.7  | NA   | 4.2  | NA   | _    |      |      |
|  |               |      |      |      |      |      |      |      |      |

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

