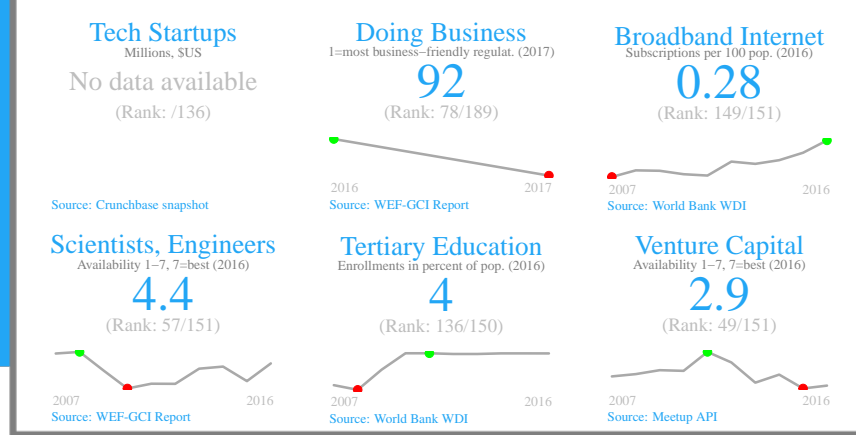


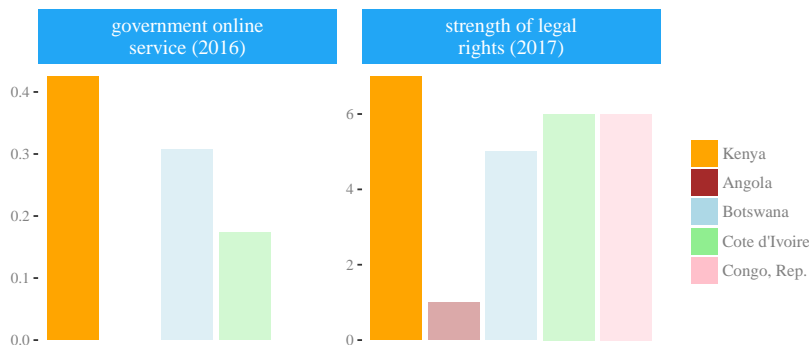
## Kenya

## Country Snapshot



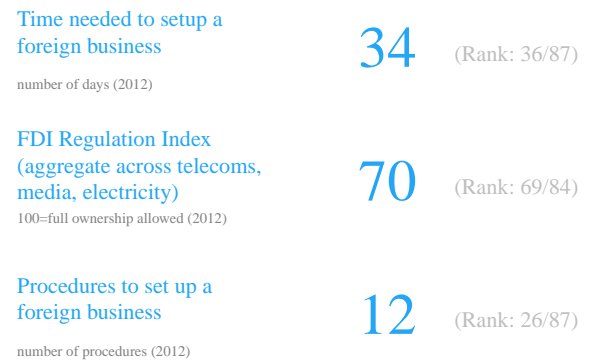
## POLICY

## GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

## INVESTMENT CLIMATE

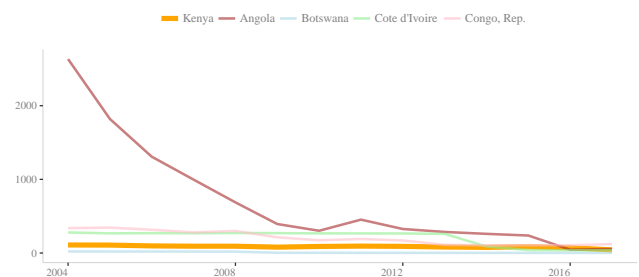


SOURCE: INVESTING ACROSS BORDERS

## DOING BUSINESS 2017

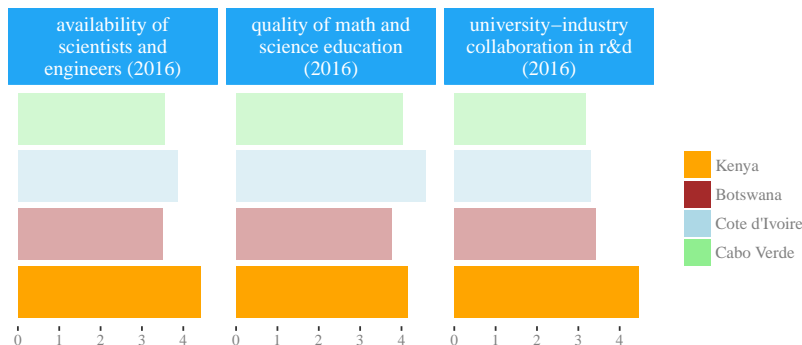
	2016	DTF	Change	2016	Rank	Change
		2017			2017	
<b>Ease of doing business index</b>	<b>57.5</b>	<b>61.22</b>	<b>3.72</b>	<b>113</b>	<b>92</b>	<b>21</b>
Dealing with Construction Permits	55.59	57.18	1.59	155	152	3
Enforcing Contracts	58.27	58.27	0	85	87	-2
Getting Credit	70	70	0	29	32	-3
Getting Electricity	58.57	64.43	5.86	127	106	21
Paying Taxes	61.54	61.72	0.18	122	125	-3
Protecting Minority Investors	46.67	53.33	6.66	112	87	25
Registering Property	53.44	54.4	0.96	122	121	1
Resolving Insolvency	27.9	28.4	0.5	140	92	48
Starting a Business	74.45	83.13	8.68	150	116	34
Trading Across Borders	65.83	66.38	0.55	107	105	2

SOURCE: DOING BUSINESS

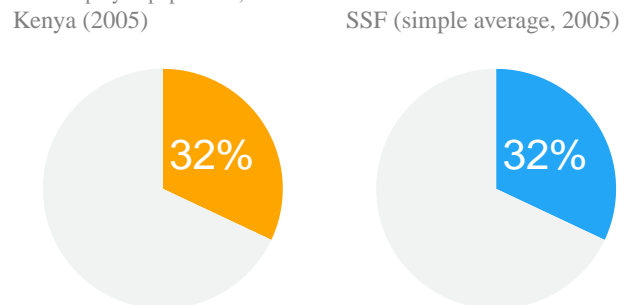
COST OF BUSINESS STARTUP PROCEDURES  
% of GNI per capita

SOURCE: WORLD BANK WDI

## HUMAN CAPITAL

AVAILABILITY OF SKILLED LABOR AND EDUCATION  
(1-7, 7 = best)

SOURCE: WEF-GCI REPORT

POPULATION EMPLOYED IN SERVICES SECTOR  
(% total employed population)

SOURCE: WORLD BANK WDI

# FINANCE

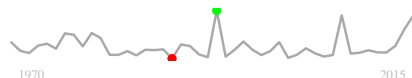
## FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

### FDI, net inflows

BoP, current US\$, as % GDP (2015)

2.3

(Rank: 146/195)



### Investment in Telecoms w/ Private Part.

Millions, \$US (2014)

417

(Rank: 29/136)

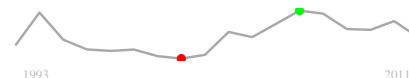


### Market Capitaliz. of Listed Companies

% of GDP (2011)

24

(Rank: 68/115)



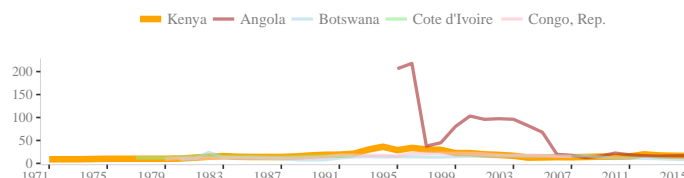
SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

## INFORMAL INVESTORS RATE (% of 18-64 population)

Data not available

SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

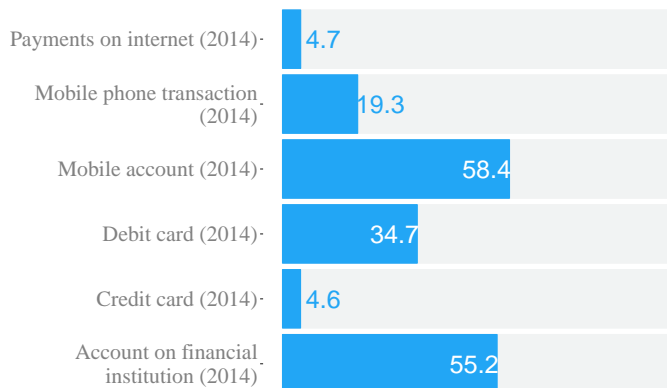
## LENDING INTEREST RATES (% of interest rate)



WORLD BANK - WDI

# MARKETS

## FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

## DIGITAL COMMERCE & INTERNET ACCESS

### Internet bandwidth

kb/s/capita (2016)

24

(Rank: 71/151)

### Firms using email to interact with clients/suppliers (%)

% of firms (2010)

72.5

(Rank: 77/146)

### Internet users

per 100 population (2015)

3

(Rank: 122/211)

### Firms with their own Website

% of firms (2014)

46.4

(Rank: 58/143)

### Broadband Internet subscriptions

per 100 population (2016)

0

(Rank: 141/151)

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

# CULTURE

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011	2016
Company spending on R&D, 1-7, best	3.74	3.82	3.74	3.82	3.82	3.84	4.12		
ICT service exports, % of service exports, BoP	NaN	NA	NA	NA	NA	NA	—		
New business density, new registrations per 1,000 people ages 15-64	0.56	NA	NA	NA	1.80	NA	—		
Perceived Capabilities, NA	—	—	—	—	—	—	—		
Fear of Failure Rate, NA	—	—	—	—	—	—	—		
Number of tech startups, NA	—	—	—	—	—	—	—		
High Status Successful Entrepreneurship, NA	—	—	—	—	—	—	—		
Media Attention for Entrepreneurship, NA	—	—	—	—	—	—	—		
Total early-stage Entrepr. Activity (TEA), NA	—	—	—	—	—	—	—		
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, NA	—	—	—	—	—	—	—		
New Product early-stage Entrepr. Activity, NA	—	—	—	—	—	—	—		

SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

# SUPPORTS

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011	2016
% firms identifying transportation as major constraint, % of firms	NaN	NA	NA	21.6	NA	NA	—		
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	NaN	NA	NA	82.6	NA	NA	—		
Quality of electricity supply, 1-7, best	3.5	3.4	3.6	3.8	3.9	3.7	3.9		
Efficiency of legal framework in settling disputes, 1-7, best	3.2	3.5	3.7	3.9	4.1	4.0	4.0		
Access to electricity, % population	23.0	NA	23.0	NA	NA	NA	—		
ICT goods imports, % total goods imports	5.4	NA	NA	5.3	NA	NA	—		

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI