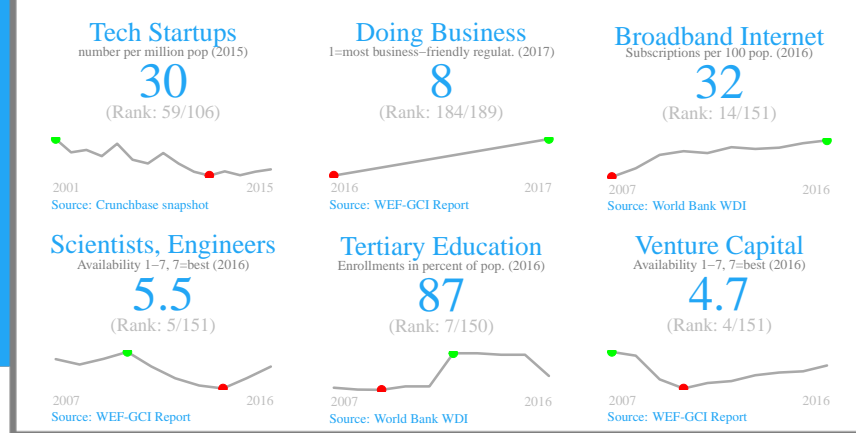


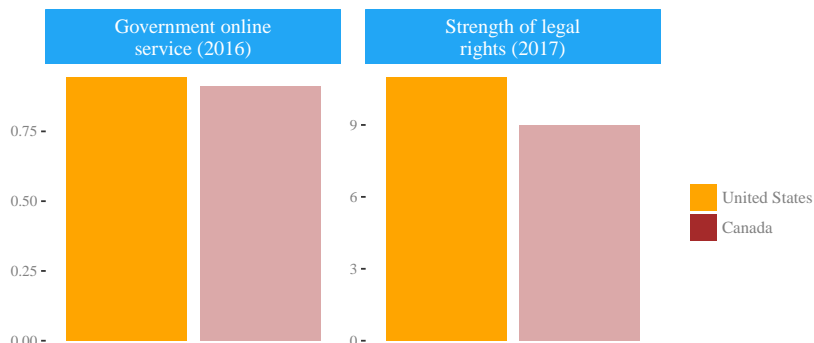
# United States

## Country Snapshot



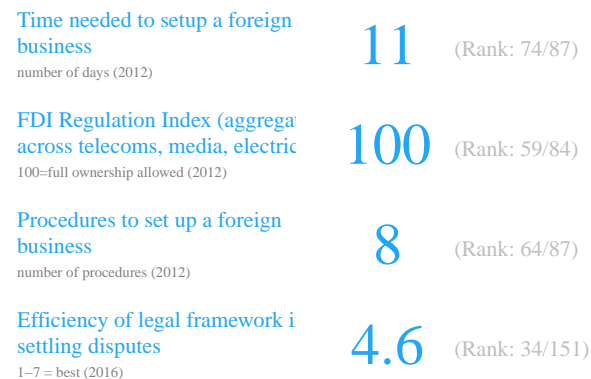
## POLICY Laws, regulations, and government initiatives

### GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

### INVESTMENT FRIENDLINESS



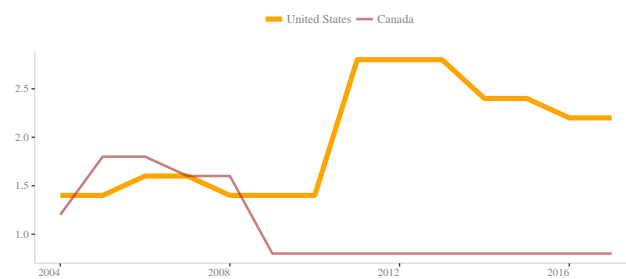
SOURCE: INVESTING ACROSS BORDERS

### DOING BUSINESS 2017

	2016	DTF 2017	Change	2016	Rank 2017	Change
<b>Ease of doing business index</b>	<b>82.46</b>	<b>82.45</b>	<b>-0.01</b>	<b>7</b>	<b>8</b>	<b>-1</b>
Dealing with Construction Permits	75.73	75.74	0.01	37	39	-2
Enforcing Contracts	72.61	72.61	0	20	20	0
Getting Credit	95	95	0	2	2	0
Getting Electricity	83.39	83.39	0	32	36	-4
Paying Taxes	83.89	83.85	-0.04	34	36	-2
Protecting Minority Investors	64.67	64.67	0	39	41	-2
Registering Property	76.85	76.8	-0.05	37	36	1
Resolving Insolvency	78.6	78.6	0	4	5	-1
Starting a Business	91.22	91.23	0.01	45	51	-6
Trading Across Borders	92.01	92.01	0	35	35	0

SOURCE: DOING BUSINESS

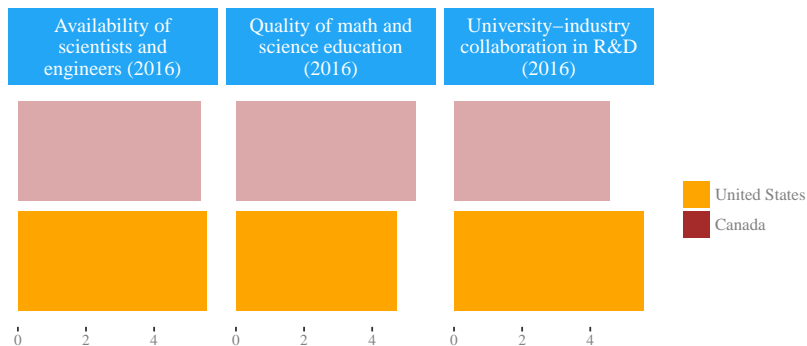
### COST OF BUSINESS STARTUP PROCEDURES % of GNI per capita



SOURCE: WORLD BANK WDI

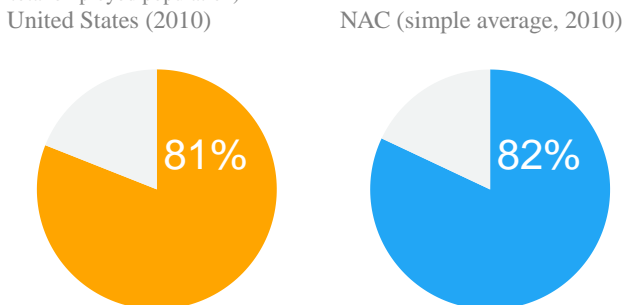
## HUMAN CAPITAL State of educational institutions and access to skilled labor

### AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)



SOURCE: WEF-GCI REPORT

### POPULATION EMPLOYED IN SERVICES SECTOR (% total employed population)



SOURCE: WORLD BANK WDI

## FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

### FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

**FDI, Net Inflows**  
BoP, current US\$, as % GDP (2015)

**2.1**

(Rank: 157/195)



**Investment in Telecoms w/ Private Part.**

Millions, US\$

No data available

(Rank: /151)

**Market Capitaliz. of Listed Companies**

% of GDP (2015)

**140**

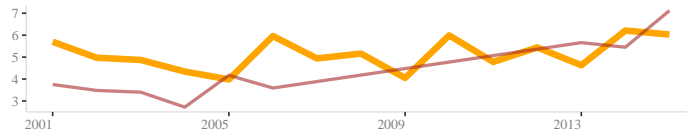
(Rank: 9/115)



SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

### INFORMAL INVESTORS RATE (% of 18-64 population)

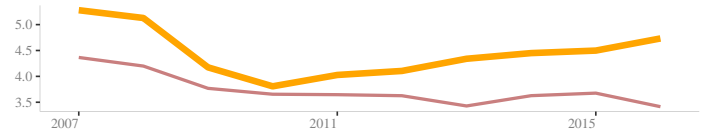
United States Canada



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

### VENTURE CAPITAL AVAILABILITY (1-7, best)

United States Canada

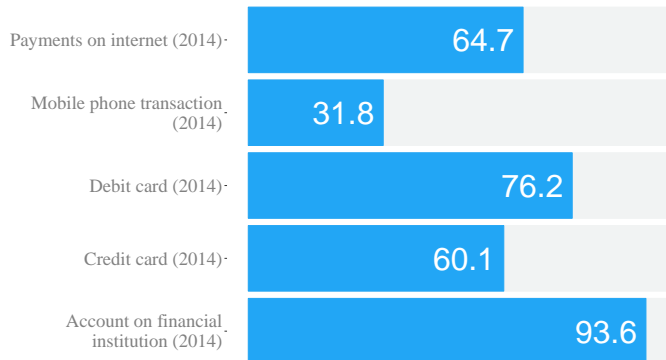


SOURCE: WEF-GCI REPORT

## MARKETS

Existence of early customers and distribution channels

### FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

### DIGITAL COMMERCE & INTERNET ACCESS

#### New business density

new registrations per 1,000 people ages 15-64 (2009)

(Rank: /137)

#### Ratio of online/in store purchases

Percentage (2016)

(Rank: /54)

#### Firms using email to interact with clients/suppliers (%)

% of firms (2010)

(Rank: /146)

#### Firms with their own Website

% of firms (2014)

(Rank: /143)

#### ICT service exports

% of service exports, BoP (2014)

**18.7**

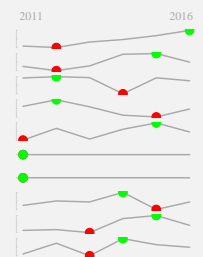
(Rank: 76/178)

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

## CULTURE

Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016
Company spending on R&D, 1-7 = best	5.6	5.3	5.3	5.4	5.5	5.6	5.7
Listed domestic companies, total, Number	4,825.0	4,171.0	4,102.0	4,180.0	4,369.0	4,381.0	—
Perceived Capabilities, % of 18-64 population	54.1	55.7	55.9	55.7	53.3	55.7	—
Fear of Failure Rate, % of 18-64 population	25.1	31.2	32.3	31.1	29.7	29.4	—
Number of tech startups, number per million pop	34.2	27.0	28.9	27.2	28.8	29.8	—
High Status Successful Entrepreneurship, % of 18-64 population	64.0	NA	NA	NA	76.9	NA	—
Media Attention for Entrepreneurship, % of 18-64 population	62.2	NA	NA	NA	75.8	NA	—
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	10.4	12.3	12.8	12.7	13.8	11.9	—
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	59.6	58.9	59.5	57.4	66.9	69.0	—
New Product early-stage Entrepr. Activity, % of TEA	39.6	45.0	47.4	44.6	48.5	47.1	—

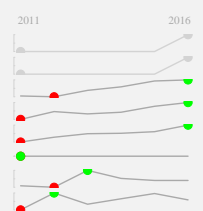


SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

## SUPPORTS

Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016
% firms identifying transportation as major constraint, NA	—	—	—	—	—	—	—
% of firms with an annual fin. Statem. reviewed by ext. audit., NA	—	—	—	—	—	—	—
Quality of electricity supply, 1-7 = best	6.3	6.0	6.0	6.2	6.3	6.4	6.5
Broadband Internet subscriptions, per 100 population	23.1	26.3	28.8	28.0	28.5	30.4	31.5
Internet bandwidth, kb/s/capita	26.6	26.6	47.2	62.3	64.1	71.0	99.0
Access to electricity, % population	100.0	NA	100.0	NA	NA	NA	—
ICT goods imports, % total goods imports	13.5	13.0	13.0	13.2	13.1	NA	—
Internet users, per 100 population	69.4	69.7	74.7	71.4	73.0	74.5	—



SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI