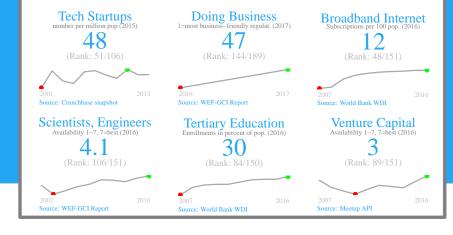
Digital Entrepreneurship At a Glance

Mexico

Country Snapshot



POLICY

GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

INVESTMENT CLIMATE



SOURCE: INVESTING ACROSS BORDERS

DOING BUSINESS 2017

		DTF			Rank	
	2016	2017	Change	2016	2017	Change
Ease of doing business index	71.95	72.29	0.34	45	47	-2
Dealing with Construction Permits	68.91	69.79	0.88	87	83	4
Enforcing Contracts	65.69	67.01	1.32	42	40	2
Getting Credit	90	90	0	5	5	0
Getting Electricity	70.11	68.32	-1.79	84	98	-14
Paying Taxes	65.85	65.81	-0.04	112	114	-2
Protecting Minority Investors	60	60	0	51	53	-2
Registering Property	56.89	61.05	4.16	111	101	10
Resolving Insolvency	68.9	69.1	0.2	29	30	-1
Starting a Business	86.92	85.74	-1.18	72	93	-21
Trading Across Borders	82.09	82.09	0	60	61	-1

SOURCE: DOING BUSINESS

COST OF BUSINESS STARTUP PROCEDURES



30 -20 -2004 2008 2012 2016

POPULATION EMPLOYED IN SERVICES SECTOR

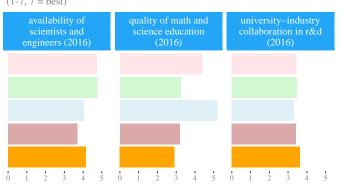
SOURCE: WORLD BANK WDI

(% total employed population)

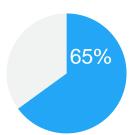
Mexico Argentina Barbados Chile Costa Rica

HUMAN CAPITAL

AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)



Mexico (2013) LCN (simple average, 2013) 65%



SOURCE: WORLD BANK WDI

SOURCE: WEF-GCI REPORT

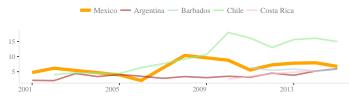
FINANCE

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL



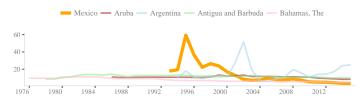
SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

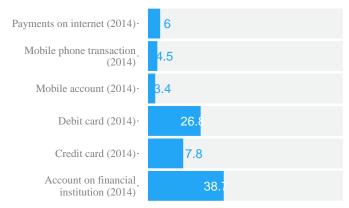
LENDING INTEREST RATES (% of interest rate)



WORLD BANK - WDI

MARKETS

FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

DIGITAL COMMERCE & INTERNET ACCESS

Internet bandwidth kb/s/capita (2016)	20.9 (Rank: 73/151)
Firms using email to interact with clients/suppliers (%) % of firms (2010)	77.3 (Rank: 68/146)
Internet users per 100 population (2015)	20.8 (Rank: 75/211)
Firms with their own Website % of firms (2014)	54.6 (Rank: 38/143)
Broadband Internet subscriptions per 100 population (2016)	10.9 (Rank: 48/151)

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

CULTURE

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011 2
Company spending on R&D, 1-7, best	2.95	2.96	3.23	3.18	3.09	3.16	3.22	
ICT service exports, % of service exports, BoP	3.58	NA	NA	NA	NA	NA	_	
New business density, new registrations per 1,000 people ages 15-64	0.71	0.85	0.88	NA	0.94	NA	_	
Perceived Capabilities, % of 18-64 population	54.30	60.64	62.34	58.52	53.48	45.81	_	
Fear of Failure Rate, % of 18-64 population	29.61	26.57	25.66	31.65	29.61	36.44	_	
Number of tech startups, number per million pop	44.94	47.25	41.72	56.54	47.73	47.89	_	
High Status Successful Entrepreneurship, % of 18-64 population	58.24	57.92	54.14	62.34	50.76	52.02	_	
Media Attention for Entrepreneurship, % of 18-64 population	52.27	47.62	38.10	50.77	45.48	40.50	_	
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	8.87	9.62	12.11	14.83	18.99	21.01	_	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	46.03	54.51	51.82	26.27	50.04	55.53	_	
New Product early-stage Entrepr. Activity, % of TEA	47.38	43.35	51.50	34.22	46.31	30.84	_	
COURGES OF ORAL ENTREPRENEURS HOLDER ADDITION ADDITION WORLD BANK WITH								

 $SOURCES: GLOBAL\ ENTREPRENEURSHIP\ MONITOR\ -\ ADULT\ POPULATION;\ WORLD\ BANK\ -\ WDI$

SUPPORTS

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011	2016
% firms identifying transportation as major constraint, % of firms	26.2	NA	NA	NA	NA	NA	_		
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	45.1	NA	NA	NA	NA	NA	_		
Quality of electricity supply, 1-7, best	4.0	4.3	4.6	4.7	4.6	4.7	4.9		
Efficiency of legal framework in settling disputes, 1-7, best	3.1	3.1	3.3	3.4	3.3	3.1	2.9		
Access to electricity, % population	99.0	NA	99.1	NA	NA	NA	_	•	
ICT goods imports, % total goods imports	17.4	17.3	16.5	17.1	16.3	NA	_		

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

