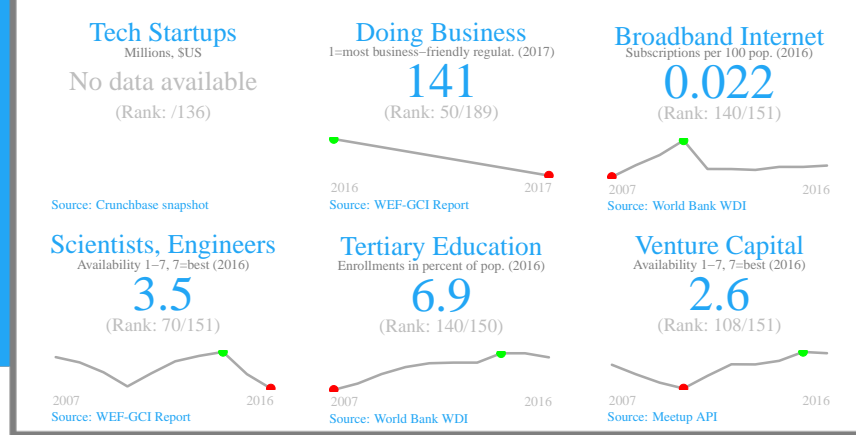


## Digital Entrepreneurship At a Glance

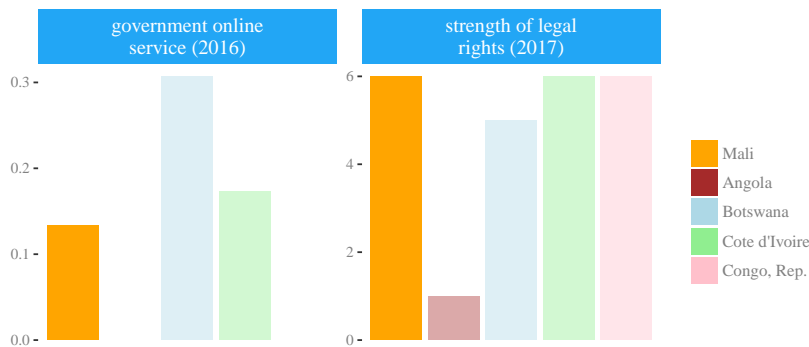
# Mali

### Country Snapshot



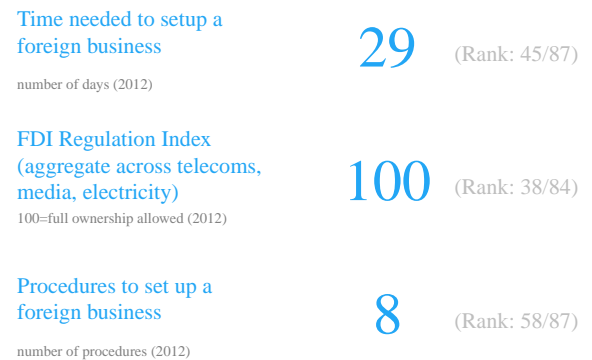
## POLICY

### GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

### INVESTMENT CLIMATE



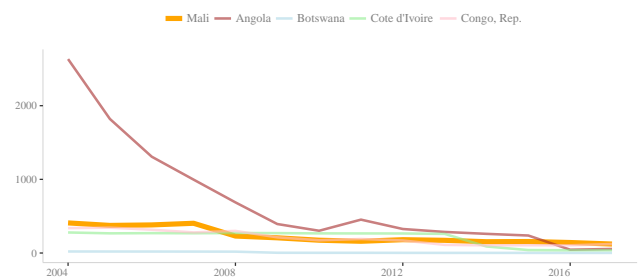
SOURCE: INVESTING ACROSS BORDERS

### DOING BUSINESS 2017

	2016	DTF	Change	2016	Rank	Change
		2017			2017	
<b>Ease of doing business index</b>	<b>50.71</b>	<b>52.96</b>	<b>2.25</b>	<b>143</b>	<b>141</b>	<b>2</b>
Dealing with Construction Permits	59.65	61.02	1.37	146	142	4
Enforcing Contracts	43.73	43.73	0	155	156	-1
Getting Credit	30	30	0	134	139	-5
Getting Electricity	48.95	50.6	1.65	152	152	0
Paying Taxes	57.5	57.5	0	141	144	-3
Protecting Minority Investors	40	40	0	145	145	0
Registering Property	50.08	50.37	0.29	139	135	4
Resolving Insolvency	22.7	24.8	2.1	100	99	1
Starting a Business	66.05	84.12	18.07	172	108	64
Trading Across Borders	70.79	70.79	0	88	89	-1

SOURCE: DOING BUSINESS

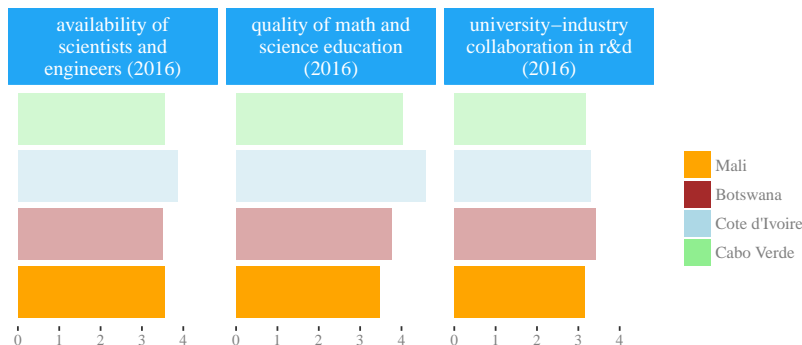
### COST OF BUSINESS STARTUP PROCEDURES % of GNI per capita



SOURCE: WORLD BANK WDI

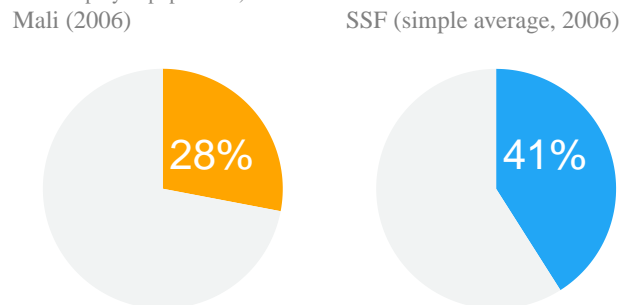
## HUMAN CAPITAL

### AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)



SOURCE: WEF-GCI REPORT

### POPULATION EMPLOYED IN SERVICES SECTOR (% total employed population)



SOURCE: WORLD BANK WDI

# FINANCE

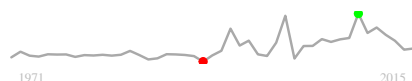
## FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

### FDI, net inflows

BoP, current US\$, as % GDP (2015)

1.2

(Rank: 169/195)



### Investment in Telecoms w/ Private Part.

Millions, \$US (2014)

75

(Rank: 57/136)



### Market Capitaliz. of Listed Companies

Millions, \$US

No data available

(Rank: /136)

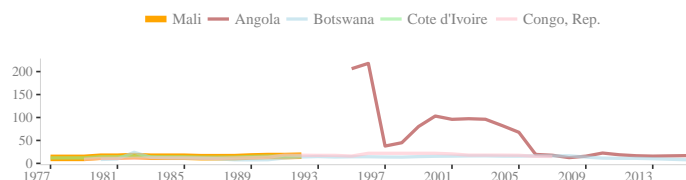
SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

## INFORMAL INVESTORS RATE (% of 18-64 population)

Data not available

SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

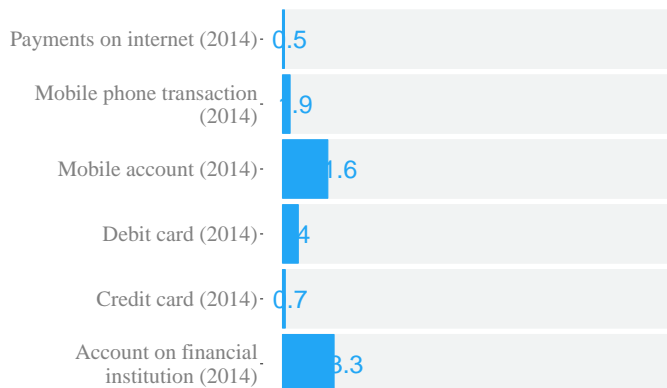
## LENDING INTEREST RATES (% of interest rate)



WORLD BANK - WDI

# MARKETS

## FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

## DIGITAL COMMERCE & INTERNET ACCESS

### Internet bandwidth

kb/s/capita (2016)

0.1

(Rank: 151/151)

### Firms using email to interact with clients/suppliers (%)

% of firms (2010)

50.8

(Rank: 117/146)

### Internet users

per 100 population (2015)

0.2

(Rank: 167/211)

### Firms with their own Website

% of firms (2014)

34.2

(Rank: 81/143)

### Broadband Internet subscriptions

per 100 population (2016)

0

(Rank: 143/151)

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

# CULTURE

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
Company spending on R&D, 1-7, best	2.8	2.9	2.8	2.9	2.8	3.0	3.3	
ICT service exports, % of service exports, BoP	25.9	35.9	43.2	42.5	NA	NA	—	
New business density, NA	—	—	—	—	—	—	—	
Perceived Capabilities, NA	—	—	—	—	—	—	—	
Fear of Failure Rate, NA	—	—	—	—	—	—	—	
Number of tech startups, NA	—	—	—	—	—	—	—	
High Status Successful Entrepreneurship, NA	—	—	—	—	—	—	—	
Media Attention for Entrepreneurship, NA	—	—	—	—	—	—	—	
Total early-stage Entrepr. Activity (TEA), NA	—	—	—	—	—	—	—	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, NA	—	—	—	—	—	—	—	
New Product early-stage Entrepr. Activity, NA	—	—	—	—	—	—	—	

SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

# SUPPORTS

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
% firms identifying transportation as major constraint, % of firms	21.4	NA	NA	NA	NA	NA	—	
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	49.2	NA	NA	NA	NA	NA	—	
Quality of electricity supply, 1-7, best	3.4	3.4	3.5	3.4	3.5	3.2	2.8	
Efficiency of legal framework in settling disputes, 1-7, best	3.5	3.5	3.5	3.1	3.4	3.8	3.7	
Access to electricity, % population	16.6	NA	25.6	NA	NA	NA	—	
ICT goods imports, % total goods imports	3.3	3.0	3.6	NA	NA	NA	—	

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI