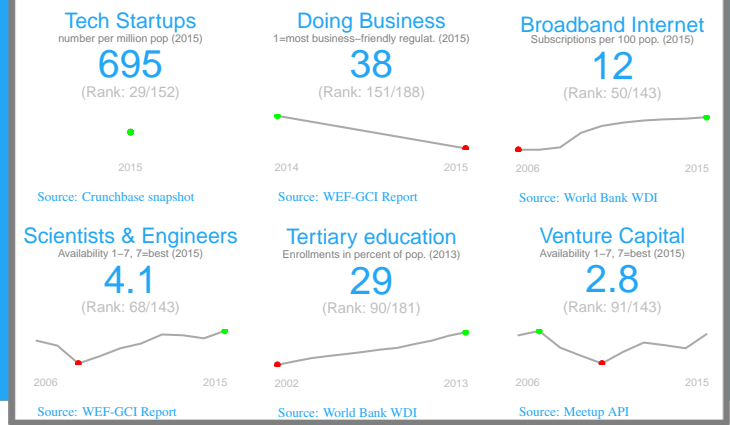
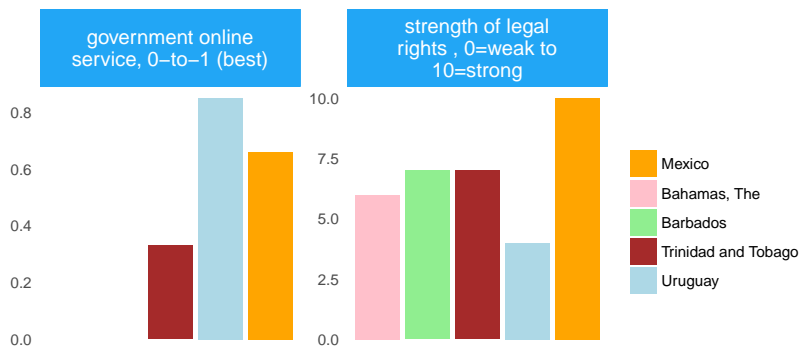


Mexico



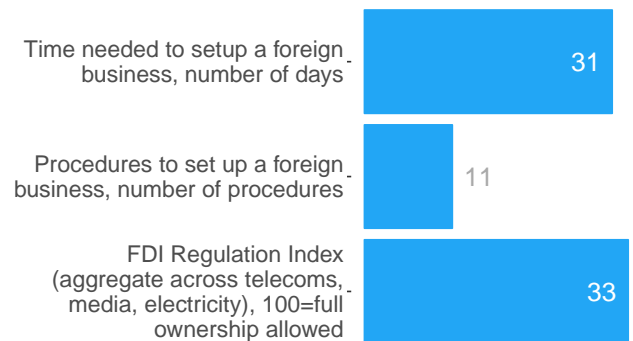
POLICY

GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

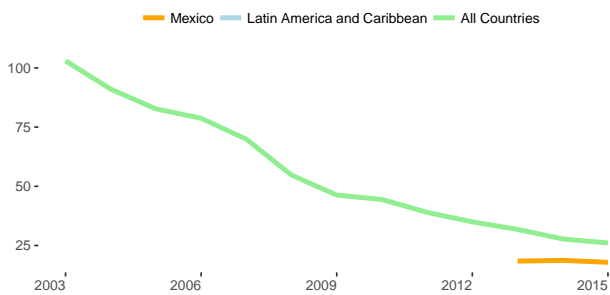
INVESTMENT CLIMATE



SOURCE: INVESTING ACROSS BORDERS

COST OF BUSINESS STARTUP PROCEDURES

% of GNI per capita



SOURCE: WORLD BANK WDI

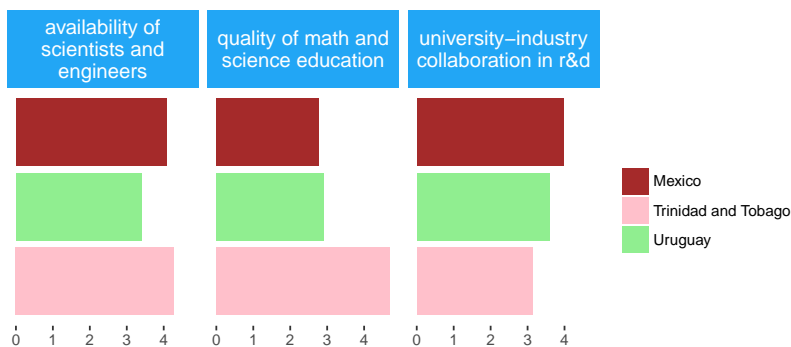
DOING BUSINESS 2015

	2015	DTF 2016	Change	2015	Rank 2016	Change
Ease of Doing Business	72.15	73.72	1.57	42	38	4
Dealing with Construction Permits	71.76	71.76	0	65	67	-2
Enforcing Contracts	67.39	67.39	0	41	41	0
Getting Credit	80	90	10	12	5	7
Getting Electricity	70.64	73.27	2.63	76	72	4
Paying Taxes	71.17	73.67	2.5	103	92	11
Protecting Minority Investors	58.33	58.33	0	54	57	-3
Registering Property	58.72	58.74	0.02	105	106	-1
Resolving Insolvency	72.59	73.03	0.44	26	28	-2
Starting a Business	88.85	88.94	0.09	63	65	-2
Trading Across Borders	82.09	82.09	0	57	59	-2

SOURCE: DOING BUSINESS

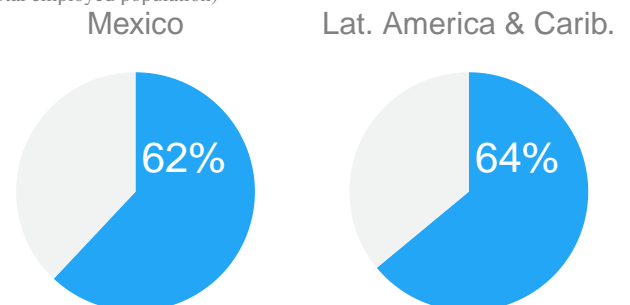
HUMAN CAPITAL

AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)



SOURCE: WEF-GCI REPORT

POPULATION EMPLOYED IN SERVICES SECTOR (% total employed population)



SOURCE: WORLD BANK WDI

FINANCE

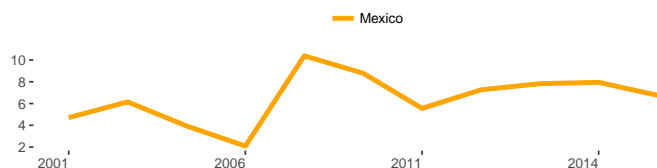
FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

	2010	2011	2012	2013	2014
Foreign direct investment, net, USD billions	-11.15	-10.73	2.74	-32.03	-16.84
Market capitalization of listed companies, % of GDP	43.27	34.95	44.33	41.79	37.09
Investment in telecoms with private participation, USD billions	4.06	3.31	3.73	3.65	3.55

SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

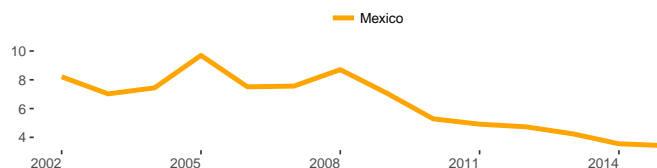


INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

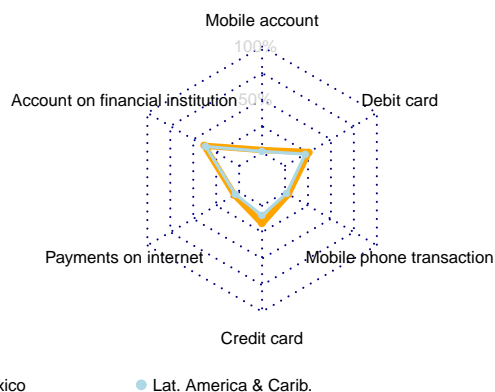
LENDING INTEREST RATES (% of interest rate)



WORLD BANK - WDI

MARKETS

FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

DIGITAL COMMERCE & INTERNET ACCESS

	Mexico	Latin America and Caribbean	All Countries
Broadband Internet subscriptions (per 100 pop.)	7.1	—	—
Internet bandwidth (kb/s/capita)	16.3	—	—
Internet users (per 100 pop.)	43.5	50.2	14.2

Firms with their own Website, % of firms

54.6

Firms using email to interact with clients/suppliers (%), % of firms

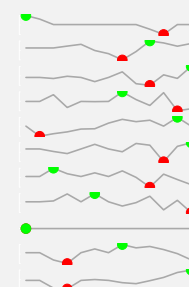
77.3

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

CULTURE

	Avg 2001-2010	2011	2012	2013	2014	2015
ICT service exports, % of service exports, BoP	4.55	NA	1.68	0.85	NA	—
Company spending on R&D, 1-7, best	2.97	2.96	3.23	3.18	3.09	3.16
Fear of Failure Rate, % of 18-64 population	27.21	26.57	25.66	31.65	29.61	36.44
High Status Successful Entrepreneurship, % of 18-64 population	58.32	57.92	54.14	62.34	50.76	52.02
New business density, new registrations per 1,000 people ages 15-64	0.69	0.85	0.88	NA	0.94	—
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	43.91	54.51	51.82	26.27	50.04	55.53
Media Attention for Entrepreneurship, % of 18-64 population	53.43	47.62	38.10	50.77	45.48	40.50
New Product early-stage Entrepr. Activity, % of TEA	50.69	43.35	51.50	34.22	46.31	30.84
Number of tech startups, number per million pop	—	—	—	—	—	695.00
Perceived Capabilities, % of 18-64 population	53.70	60.64	62.34	58.52	53.48	45.81
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	10.84	9.62	12.11	14.83	18.99	21.01

SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI



SUPPORTS

	Avg 2002-2010	2011	2012	2013	2014	2015
Access to electricity, % population	99.0	NA	99.1	NA	NA	—
Efficiency of legal framework in settling disputes, 1-7, best	3.1	3.1	3.3	3.4	3.3	3.1
Quality of electricity supply, 1-7, best	4.0	4.3	4.6	4.7	4.6	4.7
% firms identifying transportation as major constraint, % of firms	—	—	—	—	—	26.2
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	—	—	—	—	—	45.1
ICT goods imports, % total goods imports	17.4	17.3	16.5	17.1	16.3	—

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

