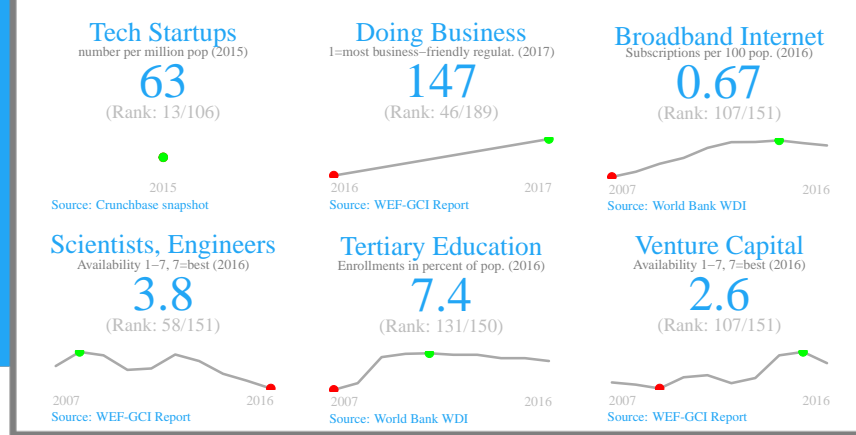


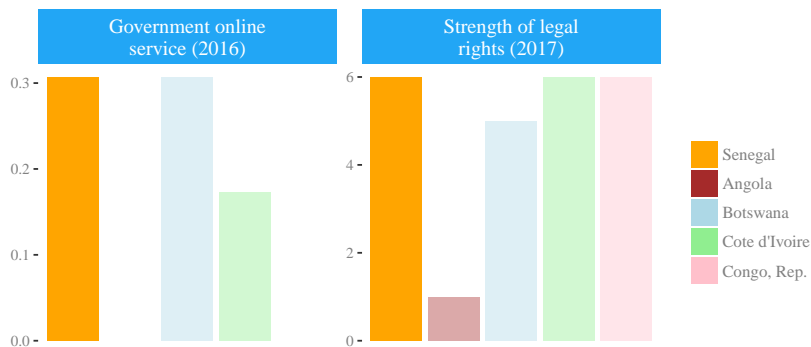
Senegal

Country Snapshot



POLICY Laws, regulations, and government initiatives

GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

INVESTMENT FRIENDLINESS

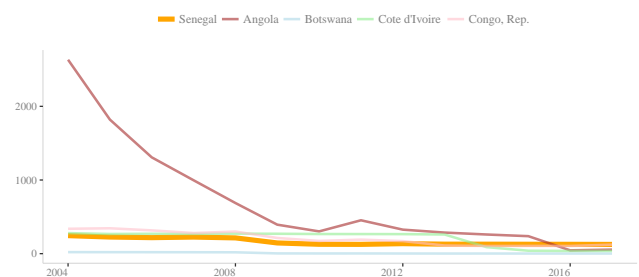


SOURCE: INVESTING ACROSS BORDERS

DOING BUSINESS 2017

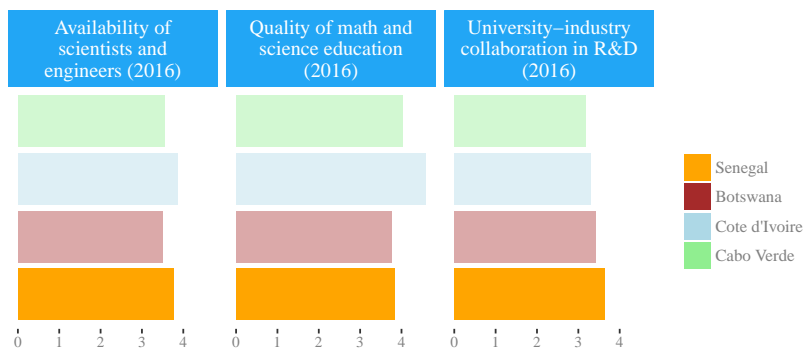
	2016	DTF	Change	2016	Rank	Change
Ease of doing business index	49.95	50.68	0.73	146	147	-1
Dealing with Construction Permits	61.42	61.47	0.05	136	139	-3
Enforcing Contracts	48.15	48.15	0	144	144	0
Getting Credit	30	30	0	134	139	-5
Getting Electricity	44.09	44.51	0.42	160	162	-2
Paying Taxes	35.95	43.7	7.75	180	174	6
Protecting Minority Investors	41.67	41.67	0	136	137	-1
Registering Property	47.49	49.6	2.11	152	142	10
Resolving Insolvency	29.2	23.4	-5.8	86	101	-15
Starting a Business	85.99	86.07	0.08	82	90	-8
Trading Across Borders	60.85	60.85	0	125	130	-5

SOURCE: DOING BUSINESS

COST OF BUSINESS STARTUP PROCEDURES
% of GNI per capita

SOURCE: WORLD BANK WDI

HUMAN CAPITAL State of educational institutions and access to skilled labor

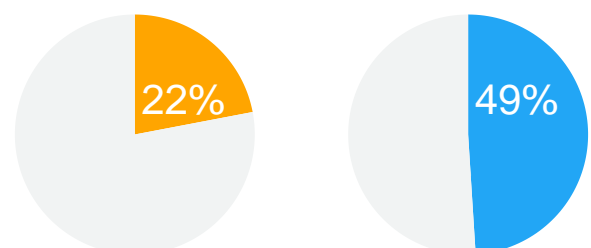
AVAILABILITY OF SKILLED LABOR AND EDUCATION
(1-7, 7 = best)

SOURCE: WEF-GCI REPORT

POPULATION EMPLOYED IN SERVICES SECTOR

(% total employed population)
Senegal (2011)

SSF (simple average, 2011)



SOURCE: WORLD BANK WDI

FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

FDI, net inflows
BoP, current US\$, as % GDP (2015)

2.5

(Rank: 111/195)



Investment in Telecoms w/ Private Part.

Millions, \$US (2014)

86

(Rank: 40/136)



Market Capitaliz. of Listed Companies

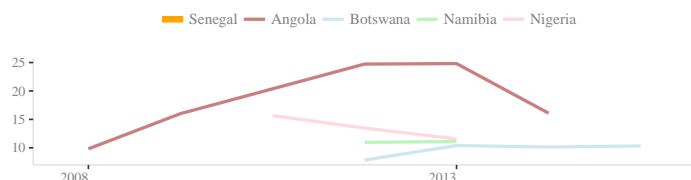
% of GDP

No data available

(Rank: /115)

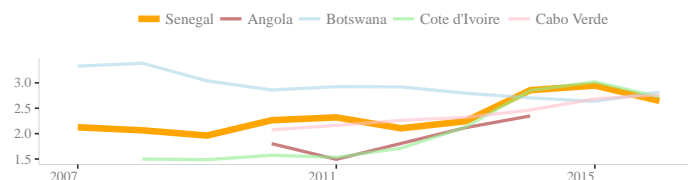
SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

VENTURE CAPITAL AVAILABILITY (1-7, best)

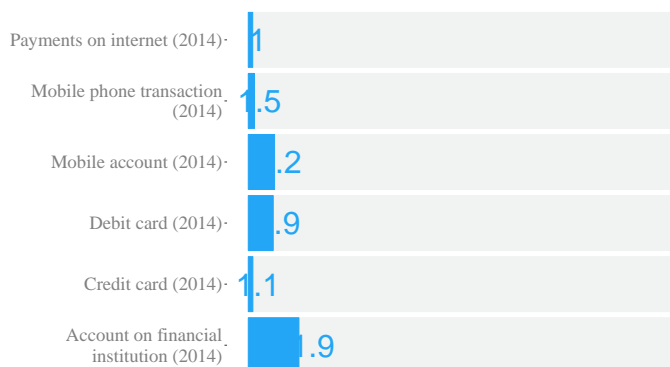


SOURCE: WEF-GCI REPORT

MARKETS

Existence of early customers and distribution channels

FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

DIGITAL COMMERCE & INTERNET ACCESS

New business density

new registrations per 1,000 people ages 15-64 (2009)

0.3

(Rank: 113/137)

Ratio of online/in store purchases

Percentage (2016)

(Rank: /54)

Firms using email to interact with clients/suppliers (%)

% of firms (2010)

64.7

(Rank: 91/146)

Firms with their own Website

% of firms (2014)

34.6

(Rank: 80/143)

ICT service exports

% of service exports, BoP (2014)

30.3

(Rank: 32/178)

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

CULTURE

Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
Company spending on R&D, 1-7 = best	3.1	3.3	3.3	3.0	3.2	3.6	3.5	
Listed domestic companies, total, NA	—	—	—	—	—	—	—	
Perceived Capabilities, % of 18-64 population	NaN	NA	NA	NA	NA	89.0	—	
Fear of Failure Rate, % of 18-64 population	NaN	NA	NA	NA	NA	15.9	—	
Number of tech startups, number per million pop	NaN	NA	NA	NA	NA	62.9	—	
High Status Successful Entrepreneurship, NA	—	—	—	—	—	—	—	
Media Attention for Entrepreneurship, NA	—	—	—	—	—	—	—	
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	NaN	NA	NA	NA	NA	38.5	—	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	NaN	NA	NA	NA	NA	51.9	—	
New Product early-stage Entrepr. Activity, % of TEA	NaN	NA	NA	NA	NA	12.5	—	

SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

SUPPORTS

Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
% firms identifying transportation as major constraint, % of firms	NaN	NA	NA	NA	21.90	NA	—	
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	NaN	NA	NA	NA	37.30	NA	—	
Quality of electricity supply, 1-7 = best	2.23	1.74	1.85	2.33	3.00	3.12	3.17	
Broadband Internet subscriptions, per 100 population	0.37	0.63	0.73	0.73	0.76	0.71	0.67	
Internet bandwidth, kb/s/capita	0.49	0.49	2.91	5.36	5.42	8.35	6.93	
Access to electricity, % population	56.50	NA	56.50	NA	NA	NA	—	
ICT goods imports, % total goods imports	3.46	2.68	2.18	2.65	2.76	NA	—	
Internet users, per 100 population	6.24	9.80	10.80	13.10	17.70	21.69	—	

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI