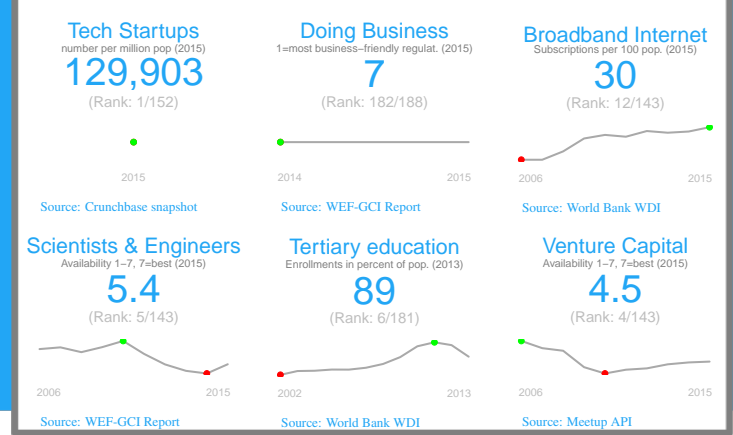
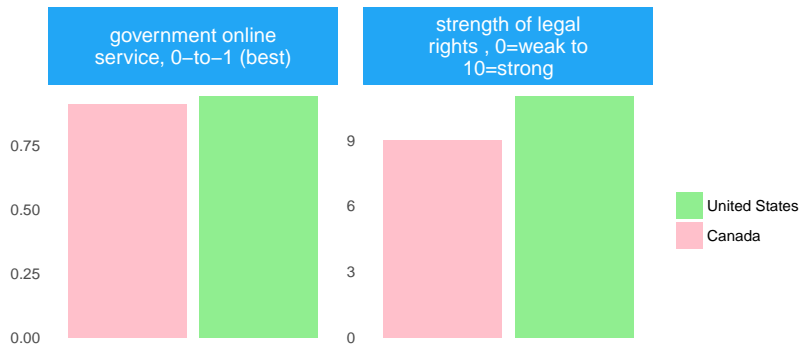


# United States



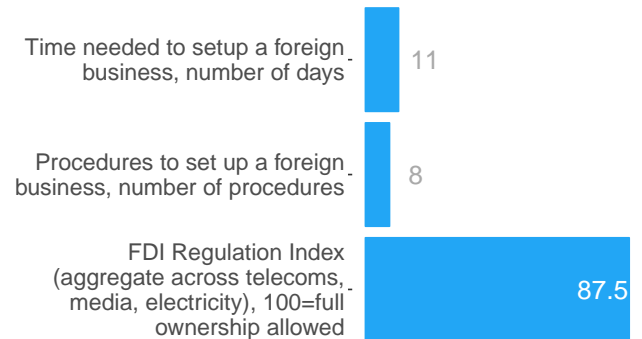
## POLICY

### GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

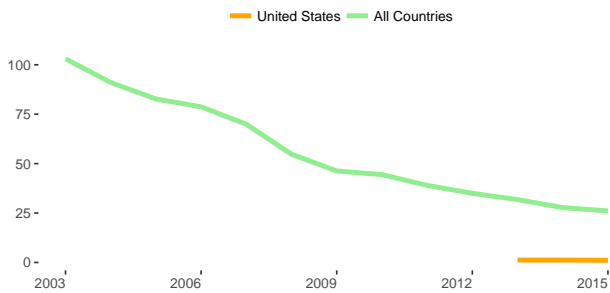
### INVESTMENT CLIMATE



SOURCE: INVESTING ACROSS BORDERS

### COST OF BUSINESS STARTUP PROCEDURES

% of GNI per capita



SOURCE: WORLD BANK WDI

### DOING BUSINESS 2015

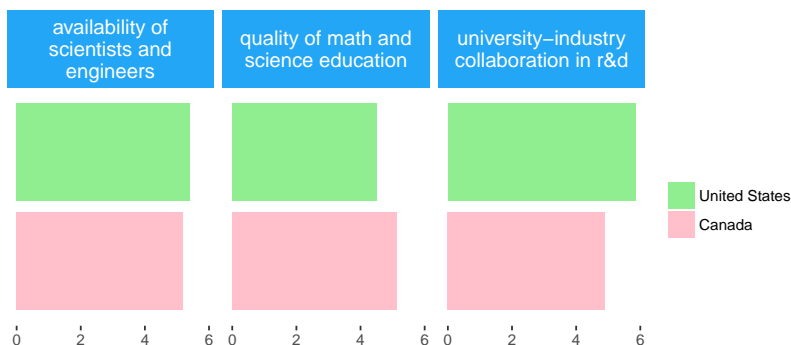
|                                   | 2015         | DTF 2016     | Change   | 2015 Rank | 2016 Rank | Change   |
|-----------------------------------|--------------|--------------|----------|-----------|-----------|----------|
| <b>Ease of Doing Business</b>     | <b>82.15</b> | <b>82.15</b> | <b>0</b> | <b>7</b>  | <b>7</b>  | <b>0</b> |
| Dealing with Construction Permits | 76.68        | 76.73        | 0.05     | 33        | 33        | 0        |
| Enforcing Contracts               | 72.61        | 72.61        | 0        | 21        | 21        | 0        |
| Getting Credit                    | 95           | 95           | 0        | 2         | 2         | 0        |
| Getting Electricity               | 81.51        | 81.52        | 0.01     | 42        | 44        | -2       |
| Paying Taxes                      | 80.84        | 80.81        | -0.03    | 48        | 53        | -5       |
| Protecting Minority Investors     | 64.67        | 64.67        | 0        | 32        | 35        | -3       |
| Registering Property              | 76.85        | 76.85        | 0        | 33        | 34        | -1       |
| Resolving Insolvency              | 90.12        | 90.12        | 0        | 4         | 5         | -1       |
| Starting a Business               | 91.22        | 91.22        | 0        | 44        | 49        | -5       |
| Trading Across Borders            | 92.01        | 92.01        | 0        | 33        | 34        | -1       |

SOURCE: DOING BUSINESS

## HUMAN CAPITAL

### AVAILABILITY OF SKILLED LABOR AND EDUCATION

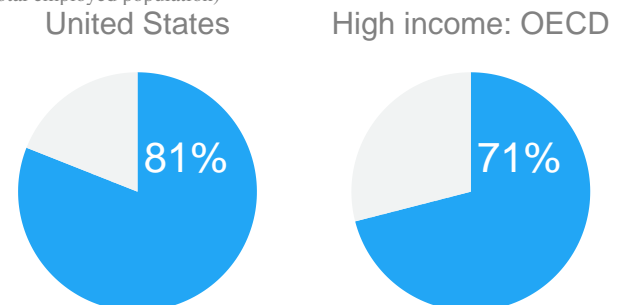
(1-7, 7 = best)



SOURCE: WEF-GCI REPORT

### POPULATION EMPLOYED IN SERVICES SECTOR

(% total employed population)



SOURCE: WORLD BANK WDI

## FINANCE

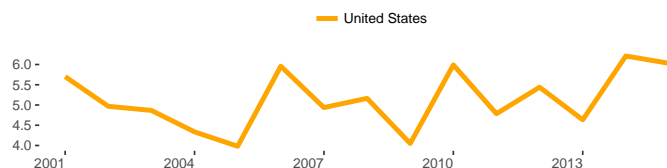
### FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

|   | 2010  | 2011   | 2012  | 2013   | 2014   |
|---|-------|--------|-------|--------|--------|
| Foreign direct investment, net, USD billions                    | 95.23 | 183    | 145.9 | 112.04 | 225.36 |
| Market capitalization of listed companies, % of GDP             | 115.5 | 100.79 | 115.5 | 143.34 | 151.16 |
| Investment in telecoms with private participation, USD billions | ...   | ...    | ...   | ...    | ...    |

SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

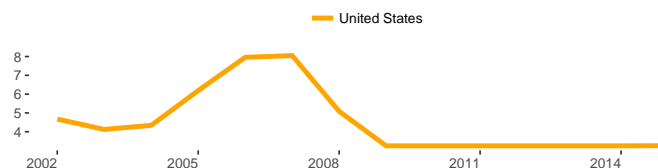


### INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

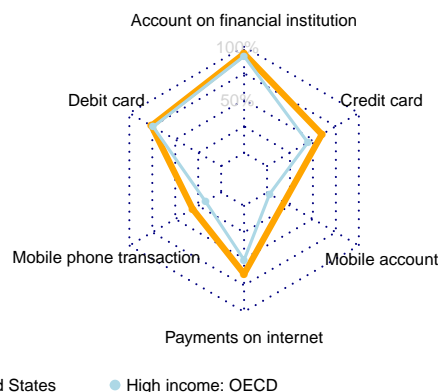
### LENDING INTEREST RATES (% of interest rate)



WORLD BANK - WDI

## MARKETS

### FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

### DIGITAL COMMERCE & INTERNET ACCESS

|   | All Countries | United States |
|---|---------------|---------------|
| Broadband Internet subscriptions (per 100 pop.) | —             | 29            |
| Internet bandwidth ( kb/s/capita)               | —             | 47            |
| Internet users (per 100 pop.)                   | 14            | 87            |

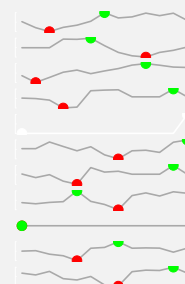
Data not available

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

## CULTURE

|  | Avg 2001-2010 | 2011 | 2012 | 2013 | 2014 | 2015      |
|--|---------------|------|------|------|------|-----------|
| ICT service exports, % of service exports, BoP                       | 21.4          | 22.6 | 23.3 | 22.8 | 23.3 | —         |
| Company spending on R&D, 1-7, best                                   | 5.7           | 5.3  | 5.3  | 5.4  | 5.5  | 5.6       |
| Fear of Failure Rate, % of 18-64 population                          | 23.8          | 31.2 | 32.3 | 31.1 | 29.7 | 29.4      |
| High Status Successful Entrepreneurship, % of 18-64 population       | 64.0          | NA   | NA   | NA   | 76.9 | —         |
| New business density, new registrations per 1,000 people ages 15-64  | NaN           | NA   | NA   | NA   | NA   | —         |
| Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA | 59.7          | 58.9 | 59.5 | 57.4 | 66.9 | 69.0      |
| Media Attention for Entrepreneurship, % of 18-64 population          | 62.2          | NA   | NA   | NA   | 75.8 | —         |
| New Product early-stage Entrepr. Activity, % of TEA                  | 39.7          | 45.0 | 47.4 | 44.6 | 48.5 | 47.1      |
| Number of tech startups, number per million pop                      | —             | —    | —    | —    | —    | 129,903.0 |
| Perceived Capabilities, % of 18-64 population                        | 54.9          | 55.7 | 55.9 | 55.7 | 53.3 | 55.7      |
| Total early-stage Entrepr. Activity (TEA), % of 18-64 population     | 10.3          | 12.3 | 12.8 | 12.7 | 13.8 | 11.9      |

SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI



## SUPPORTS

|  | Avg 2002-2010 | 2011 | 2012  | 2013 | 2014 | 2015 |
|--|---------------|------|-------|------|------|------|
| Access to electricity, % population                                | 100.0         | NA   | 100.0 | NA   | NA   | —    |
| Efficiency of legal framework in settling disputes, 1-7, best      | 4.6           | 4.5  | 4.5   | 4.7  | 4.9  | 4.9  |
| Quality of electricity supply, 1-7, best                           | 6.4           | 6.0  | 6.0   | 6.2  | 6.3  | 6.4  |
| % firms identifying transportation as major constraint, NA         | —             | —    | —     | —    | —    | —    |
| % of firms with an annual fin. Statem. reviewed by ext. audit., NA | —             | —    | —     | —    | —    | —    |
| ICT goods imports, % total goods imports                           | 13.7          | 13.0 | 13.0  | 13.2 | 13.1 | —    |

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

