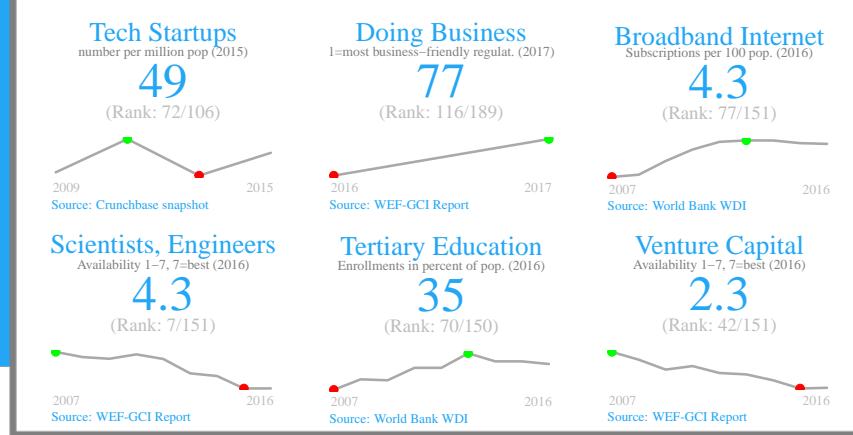


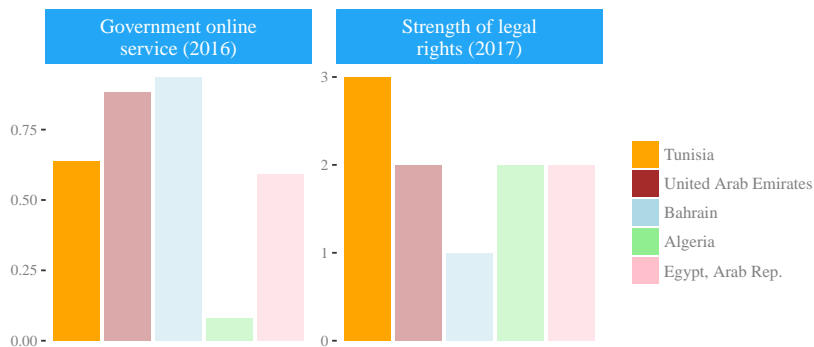
## Tunisia

## Country Snapshot



## POLICY Laws, regulations, and government initiatives

## GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

## INVESTMENT FRIENDLINESS

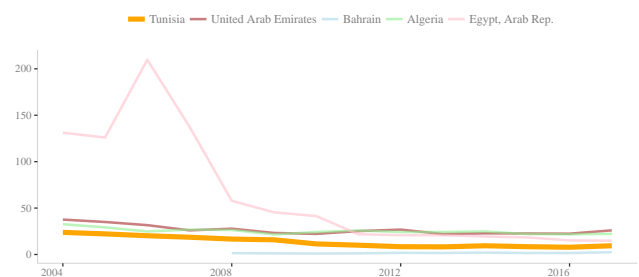


SOURCE: INVESTING ACROSS BORDERS

## DOING BUSINESS 2017

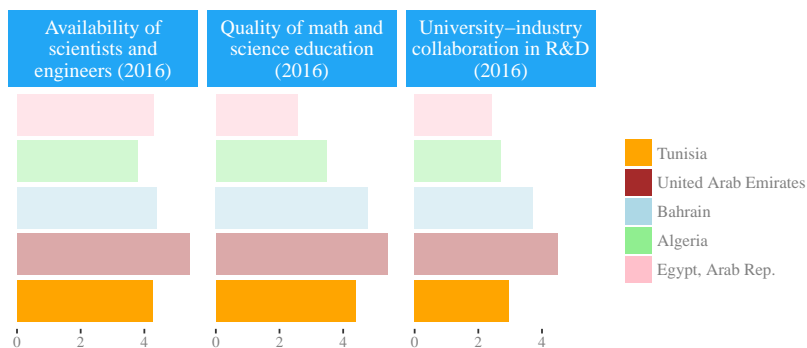
	DTF			Rank		
	2016	2017	Change	2016	2017	Change
<b>Ease of doing business index</b>	<b>63.91</b>	<b>64.89</b>	<b>0.98</b>	<b>75</b>	<b>77</b>	<b>-2</b>
Dealing with Construction Permits	73.39	73.34	-0.05	57	59	-2
Enforcing Contracts	59.33	59.33	0	76	76	0
Getting Credit	35	45	10	127	101	26
Getting Electricity	82.38	82.32	-0.06	38	40	-2
Paying Taxes	68.96	68.96	0	103	106	-3
Protecting Minority Investors	46.67	46.67	0	112	118	-6
Registering Property	63.22	63.22	0	90	92	-2
Resolving Insolvency	52	52	0	55	58	-3
Starting a Business	85.11	85.01	-0.1	91	103	-12
Trading Across Borders	70.5	70.5	0	91	92	-1

SOURCE: DOING BUSINESS

COST OF BUSINESS STARTUP PROCEDURES  
% of GNI per capita

SOURCE: WORLD BANK WDI

## HUMAN CAPITAL State of educational institutions and access to skilled labor

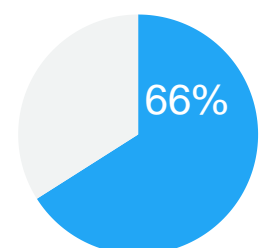
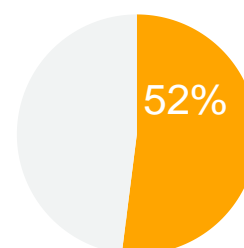
AVAILABILITY OF SKILLED LABOR AND EDUCATION  
(1-7, 7 = best)

SOURCE: WEF-GCI REPORT

POPULATION EMPLOYED IN SERVICES SECTOR  
(% total employed population)

Tunisia (2014)

MEA (simple average, 2014)



SOURCE: WORLD BANK WDI

## FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

### FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

**FDI, net inflows**  
BoP, current US\$, as % GDP (2015)

**2.3**

(Rank: 103/195)



**Investment in Telecoms w/ Private Part.**

Millions, \$US (2014)

**114**

(Rank: 11/136)



**Market Capitaliz. of Listed Companies**

% of GDP (2011)

**21**

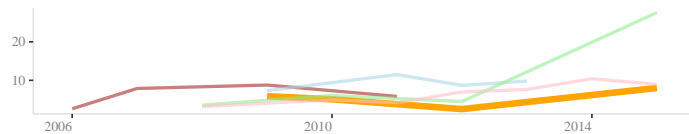
(Rank: 61/115)



SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

### INFORMAL INVESTORS RATE (% of 18-64 population)

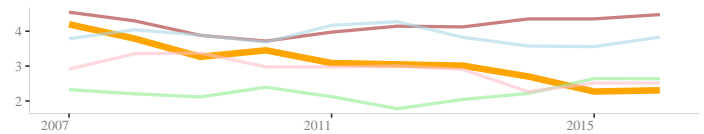
Tunisia United Arab Emirates Algeria Egypt, Arab Rep. Iran, Islamic Rep.



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

### VENTURE CAPITAL AVAILABILITY (1-7, best)

Tunisia United Arab Emirates Bahrain Algeria Egypt, Arab Rep.

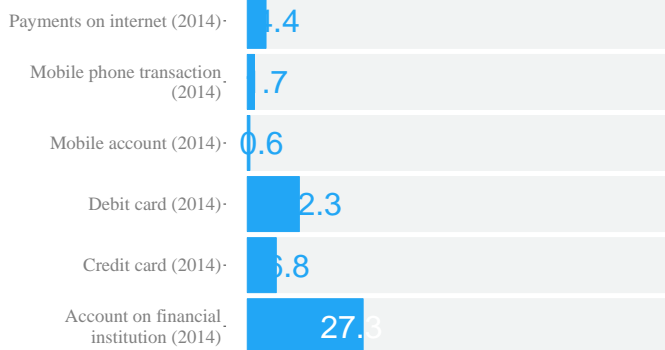


SOURCE: WEF-GCI REPORT

## MARKETS

Existence of early customers and distribution channels

### FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

### DIGITAL COMMERCE & INTERNET ACCESS

**New business density**

new registrations per 1,000 people ages 15-64 (2009)

**1.3**

(Rank: 73/137)

**Ratio of online/in store purchases**

Percentage (2016)

(Rank: /54)

**Firms using email to interact with clients/suppliers (%)**

% of firms (2010)

**93.6**

(Rank: 17/146)

**Firms with their own Website**

% of firms (2014)

**66.3**

(Rank: 25/143)

**ICT service exports**

% of service exports, BoP (2014)

**8.8**

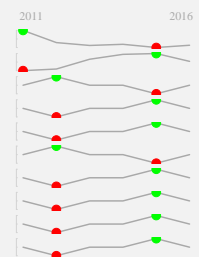
(Rank: 141/178)

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

## CULTURE

Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016
Company spending on R&D, 1-7 = best	3.6	3.4	NA	2.8	2.9	2.8	2.9
Listed domestic companies, total, Number	56.5	57.0	59.0	71.0	77.0	78.0	—
Perceived Capabilities, % of 18-64 population	46.7	NA	62.2	NA	NA	59.9	—
Fear of Failure Rate, % of 18-64 population	28.5	NA	14.9	NA	NA	40.2	—
Number of tech startups, number per million pop	47.0	NA	34.6	NA	NA	48.9	—
High Status Successful Entrepreneurship, % of 18-64 population	93.3	NA	93.9	NA	NA	72.1	—
Media Attention for Entrepreneurship, % of 18-64 population	74.4	NA	47.6	NA	NA	48.4	—
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	7.8	NA	4.8	NA	NA	10.1	—
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	52.3	NA	42.3	NA	NA	64.1	—
New Product early-stage Entrepr. Activity, % of TEA	31.1	NA	51.9	NA	NA	53.0	—

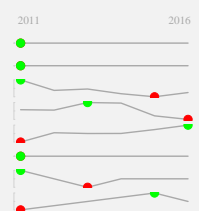


SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

## SUPPORTS

Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016
% firms identifying transportation as major constraint, % of firms	NaN	NA	NA	7.6	NA	NA	—
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	NaN	NA	NA	74.5	NA	NA	—
Quality of electricity supply, 1-7 = best	5.8	5.7	NA	5.2	5.0	4.8	5.1
Broadband Internet subscriptions, per 100 population	2.2	4.6	NA	4.8	4.8	4.4	4.3
Internet bandwidth, kb/s/capita	4.0	4.0	NA	19.0	19.1	26.0	33.8
Access to electricity, % population	99.5	NA	100.0	NA	NA	NA	—
ICT goods imports, % total goods imports	5.3	6.6	5.8	5.0	NA	NA	—
Internet users, per 100 population	21.4	39.1	41.4	43.8	46.2	48.5	—



SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI