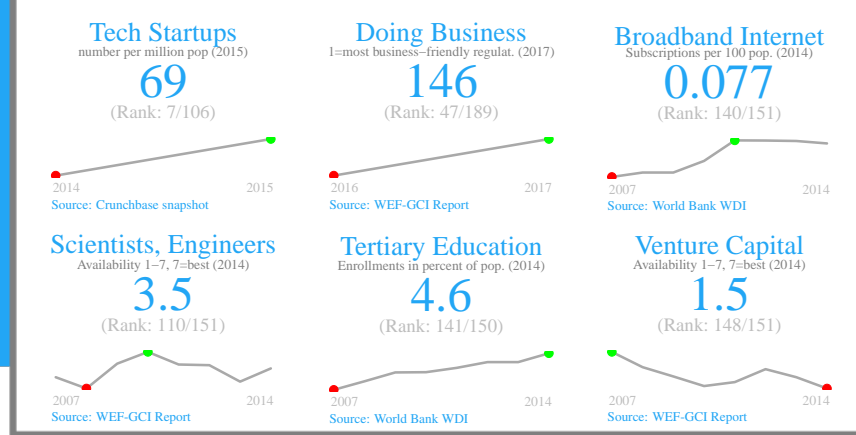


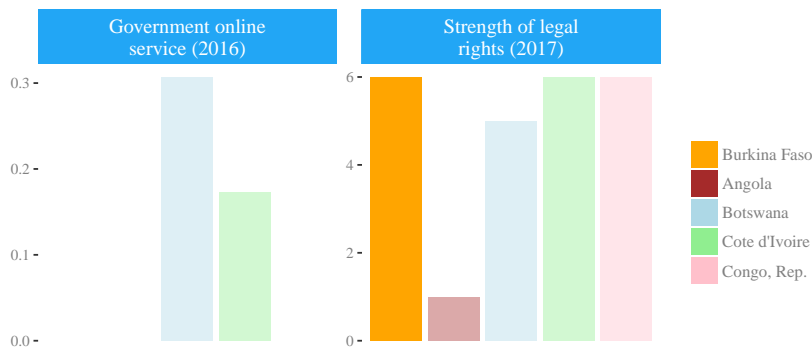
Burkina Faso

Country Snapshot



POLICY Laws, regulations, and government initiatives

GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

INVESTMENT FRIENDLINESS

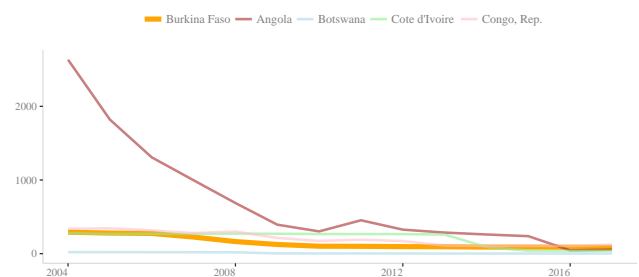


SOURCE: INVESTING ACROSS BORDERS

DOING BUSINESS 2017

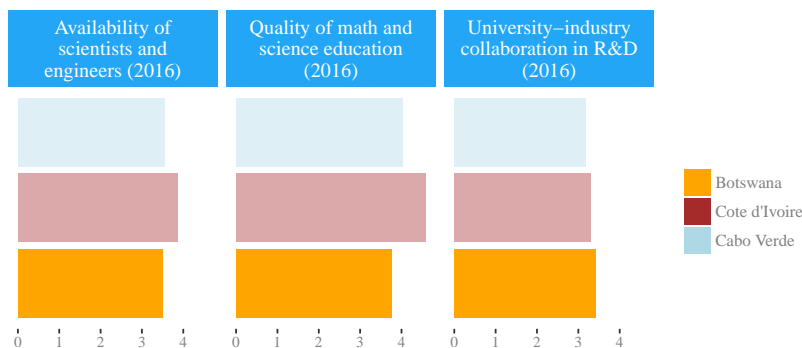
	2016	DTF	Change	2016	Rank	Change
Ease of doing business index	51.06	51.33	0.27	142	146	-4
Dealing with Construction Permits	72.78	72.87	0.09	61	61	0
Enforcing Contracts	41.05	41.05	0	161	161	0
Getting Credit	30	30	0	134	139	-5
Getting Electricity	29.42	29.42	0	181	181	0
Paying Taxes	55.77	55.77	0	149	150	-1
Protecting Minority Investors	40	40	0	145	145	0
Registering Property	50.21	50.26	0.05	137	136	1
Resolving Insolvency	18.5	20.7	2.2	113	112	1
Starting a Business	86.69	88.06	1.37	77	72	5
Trading Across Borders	66.58	66.58	0	104	104	0

SOURCE: DOING BUSINESS

COST OF BUSINESS STARTUP PROCEDURES
% of GNI per capita

SOURCE: WORLD BANK WDI

HUMAN CAPITAL State of educational institutions and access to skilled labor

AVAILABILITY OF SKILLED LABOR AND EDUCATION
(1-7, 7 = best)

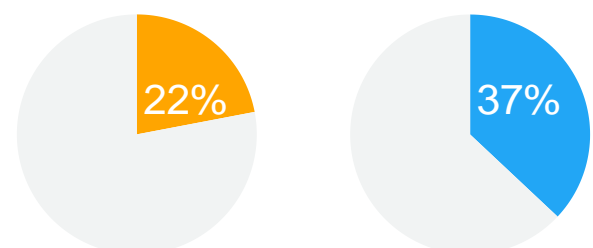
SOURCE: WEF-GCI REPORT

POPULATION EMPLOYED IN SERVICES SECTOR

(% total employed population)

Burkina Faso (2007)

SSF (simple average, 2007)



SOURCE: WORLD BANK WDI

FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

FDI, net inflows
BoP, current US\$, as % GDP (2015)

1.5

(Rank: 151/195)



Investment in Telecoms w/ Private Part.

Millions, \$US (2014)

43

(Rank: 41/136)



Market Capitaliz. of Listed Companies

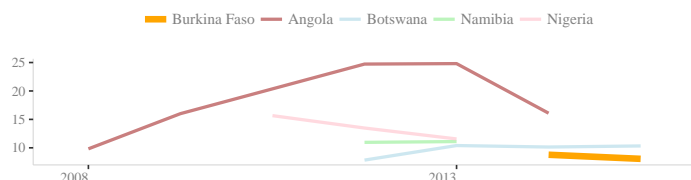
% of GDP

No data available

(Rank: /115)

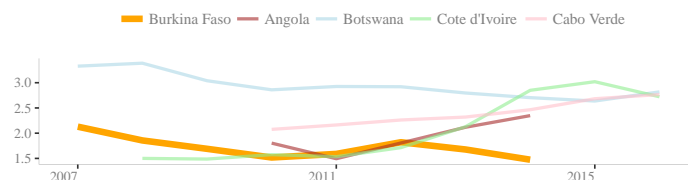
SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

VENTURE CAPITAL AVAILABILITY (1-7, best)

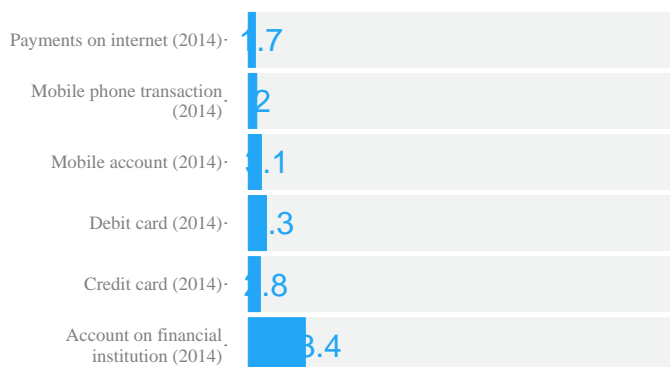


SOURCE: WEF-GCI REPORT

MARKETS

Existence of early customers and distribution channels

FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

DIGITAL COMMERCE & INTERNET ACCESS

New business density

new registrations per 1,000 people ages 15-64 (2009)

0.2

(Rank: 116/137)

Ratio of online/in store purchases

Percentage (2016)

(Rank: /54)

Firms using email to interact with clients/suppliers (%)

% of firms (2010)

57.5

(Rank: 102/146)

Firms with their own Website

% of firms (2014)

17.2

(Rank: 124/143)

ICT service exports

% of service exports, BoP (2014)

8.9

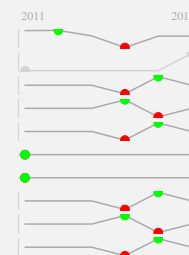
(Rank: 139/178)

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

CULTURE

Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016
Company spending on R&D, 1-7 = best	2.7	2.7	2.7	2.6	2.3	NA	—
Listed domestic companies, total, NA	—	—	—	—	—	—	—
Perceived Capabilities, % of 18-64 population	NaN	NA	NA	NA	65.9	78.0	—
Fear of Failure Rate, % of 18-64 population	NaN	NA	NA	NA	23.8	17.9	—
Number of tech startups, number per million pop	NaN	NA	NA	NA	63.3	69.0	—
High Status Successful Entrepreneurship, % of 18-64 population	NaN	NA	NA	NA	NA	83.4	—
Media Attention for Entrepreneurship, % of 18-64 population	NaN	NA	NA	NA	NA	67.3	—
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	NaN	NA	NA	NA	21.7	29.8	—
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	NaN	NA	NA	NA	52.8	37.3	—
New Product early-stage Entrepr. Activity, % of TEA	NaN	NA	NA	NA	22.9	26.0	—

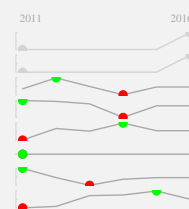


SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

SUPPORTS

Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016
% firms identifying transportation as major constraint, % of firms	40.30	NA	NA	NA	NA	NA	—
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	46.00	NA	NA	NA	NA	NA	—
Quality of electricity supply, 1-7 = best	2.68	1.90	2.27	1.98	1.69	NA	—
Broadband Internet subscriptions, per 100 population	0.03	0.08	0.08	0.08	0.08	NA	—
Internet bandwidth, kb/s/capita	0.11	0.11	2.18	1.71	3.15	NA	—
Access to electricity, % population	13.10	NA	13.10	NA	NA	NA	—
ICT goods imports, % total goods imports	3.56	3.24	NA	1.85	2.35	NA	—
Internet users, per 100 population	1.12	3.00	3.73	9.10	9.40	11.39	—



SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI