

Entrepreneurship snapshot



Brazil

Number of tech startups
number per million pop (2015)

697 (Rank:)

Ease of doing business index
=most business-friendly regulation

116 (Rank: 104)

Broadband Internet subscriptions
per 100 population (2015)

11 (Rank: 29)

Availability of scientists and engineers
1-7, best (2015)

3.3 (Rank: 13)

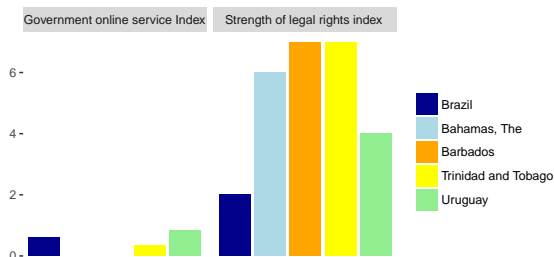
```
## Error in
'<-'.data.frame'(*tmp*):
is.na(spark), 1,
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replacement has
1 row, data has
0
```

Availability of venture capital
1-7, best (2015)

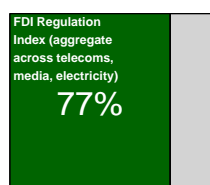
2.5 (Rank: 76)

Policy

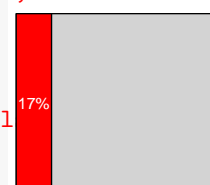
Government indexes



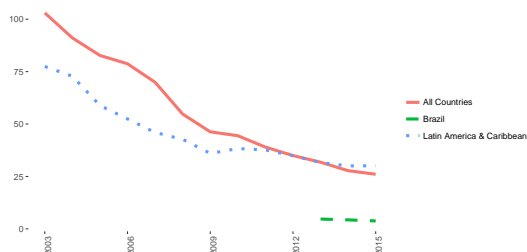
Investment climate



```
## Error in
tmAggregate(dtfDT,
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: vSize
contains
negative
values.
```



Cost of Business Startup Procedures % of GNI per capita



Doing Business 2015

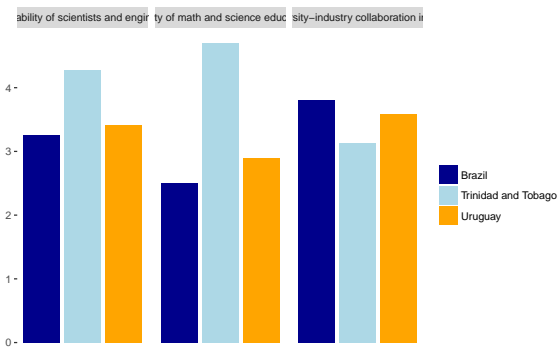
	DTF			Rank		
	2015	2016	Change	2015	2016	Change
Ease of Doing Business	57.66	57.67	0.01	111	116	-5
Dealing with Construction Permits	51.87	51.92	0.05	167	169	-2
Enforcing Contracts	66.48	66.48	0	45	45	0
Getting Credit	45	45	0	90	97	-7
Getting Electricity	85.49	85.5	0.01	23	22	1
Paying Taxes	40.85	40.85	0	177	178	-1
Protecting Minority Investors	65	65	0	27	29	-2
Registering Property	53.48	52.48	-1	125	130	-5
Resolving Insolvency	54.52	52.68	-1.84	55	62	-7
Starting a Business	63.37	64.33	0.96	166	174	-8
Trading Across Borders	50.6	52.43	1.83	148	145	3

Source: World Integrated Trade Solution (WITS)

Source: Doing Business Report 2015

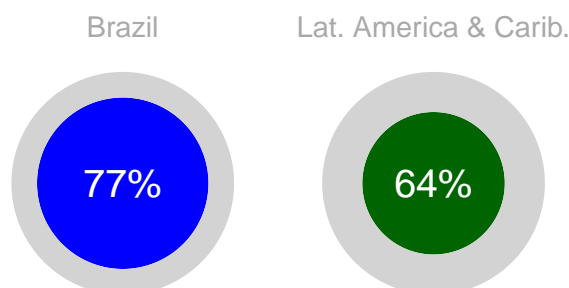
Human capital

Availability of skilled labor and education (1-7, 7 = best)



Source: WEF Global Competitiveness Report 2015

Population employed in services sector (% total employed population)



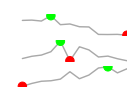
Source: WEF Global Competitiveness Report 2015

Finance

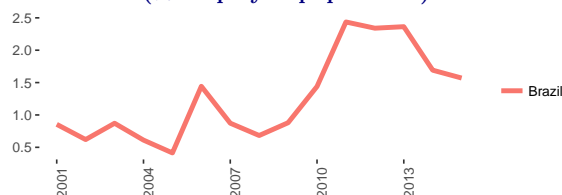
FDI, Public Capital Market and Venture Capital

	2011	2012	2013	2014	2015
Foreign direct investment, net	-67,689,141,256	-	-	-	NA
Market capitalization of listed companies	47	50	41	35	NA
Investment in telecoms with private participation	12,780,500,000	13,409,100,000	10,209,900,000	10,362,000,000	NA

Source: WEF Global Competitiveness Report 2015

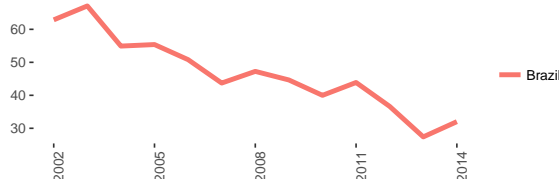


Informal Investors rate (% employed population)



Source: WEF Global Competitiveness Report 2015

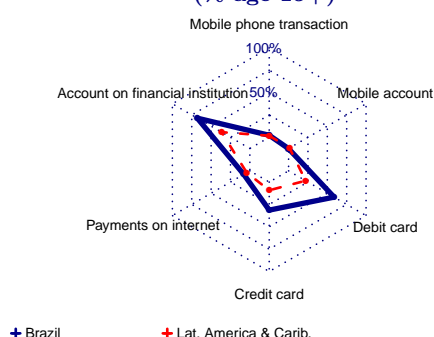
Lending interest rate



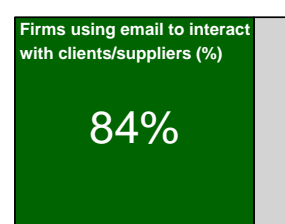
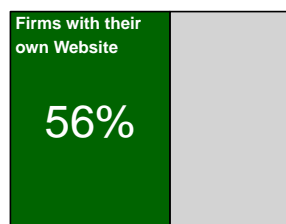
Source: WEF Global Competitiveness Report 2015

Markets

Financial inclusion (% age 15+)



	Latin America and Caribbean	Brazil	All Countries
Broadband Internet subscriptions	—	5.2	—
Internet bandwidth	—	25.1	—
Internet users	50.2	57.6	14.2

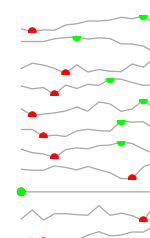


Source: Logistics Performance Index (World Bank)

Source: WEF Global Competitiveness Report 2015

Culture

	Avg 2001-2010	2011	2012	2013	2014	2015
ICT service exports	46.6	52.9	55.8	54.2	57.0	—
Company spending on R&D	3.8	3.8	3.6	3.6	3.5	3.3
Fear of Failure Rate	34.1	31.4	31.1	38.7	35.6	44.7
High Status Successful Entrepreneurship	76.4	86.3	86.0	82.2	NA	80.1
New business density	2.2	2.6	2.2	NA	2.9	—
Improvement-Driven Opp. Entrepreneurial Activity: Rel. Prevalence	42.5	45.2	58.8	57.4	57.8	47.8
Media Attention for Entrepreneurship	74.1	82.0	86.2	84.1	NA	69.6
New Product early-stage Entrepreneurial Activity	19.3	11.5	1.3	1.2	21.9	28.4
Number of tech startups	—	—	—	—	—	2,697.0
Perceived Capabilities	53.7	52.8	53.9	52.6	50.0	58.3
Total early-stage Entrepreneurial Activity (TEA)	13.4	14.9	15.4	17.3	17.2	21.0



Supports

	Avg 2002-2010	2011	2012	2013	2014	2015
Access to electricity	98.0	NA	99.5	NA	NA	—
Efficiency of legal framework in settling disputes	3.3	3.5	3.5	3.3	3.2	2.8
Quality of electricity supply	5.0	4.8	4.9	4.8	4.1	3.8
% firms identifying transportation as major constraint	—	—	—	—	—	27.9
% of firms with an annual fin. Statem. reviewed by ext. auditors	—	—	—	—	—	13.8
ICT goods imports	9.8	8.8	8.8	8.7	8.8	—

