Digital Entrepreneurship 360

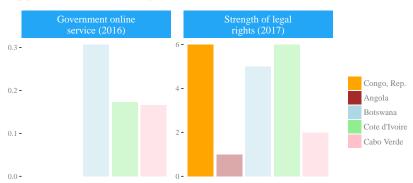
Congo, Rep.

Country Snapshot

Doing Business
oost business-friendly regulat. (2017) **Tech Startups** Broadband Internet No data available (Rank: /106) (Rank: /151) Source: Crunchbase snapshot ource: WEF-GCI Report Source: World Bank WDI Scientists, Engineers **Tertiary Education** Venture Capital No data available No data available No data available (Rank: /151) (Rank: /150) (Rank: /151) Source: WEF-GCI Report Source: WEF-GCI Report Source: World Bank WDI

POLICY Laws, regulations, and government initiatives

GOVERNMENT INDEXES



INVESTMENT FRIENDLINESS

SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

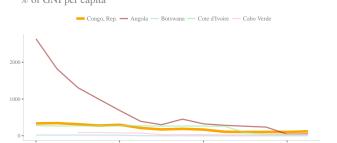
DOING BUSINESS 2017

SOURCE: DOING BUSINESS

		DTF			Rank	
	2016	2017	Change	2016	2017	Change
Ease of doing business index	41.07	40.58	-0.49	176	177	-1
Dealing with Construction Permits	64.74	64.16	-0.58	116	124	-8
Enforcing Contracts	43.99	43.99	0	154	155	-1
Getting Credit	40	40	0	109	118	-9
Getting Electricity	35.35	32.9	-2.45	174	178	-4
Paying Taxes	26.69	27.39	0.7	183	183	0
Protecting Minority Investors	40	40	0	145	145	0
Registering Property	41.06	40.52	-0.54	167	171	-4
Resolving Insolvency	17.9	17.9	0	117	117	0
Starting a Business	61.39	59.44	-1.95	177	178	-1
Trading Across Borders	19.68	19.68	0	182	182	0

SOURCE: INVESTING ACROSS BORDERS

COST OF BUSINESS STARTUP PROCEDURES % of GNI per capita



SOURCE: WORLD BANK WDI

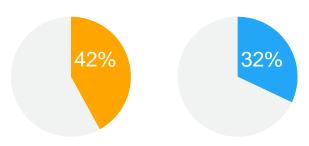
HUMAN CAPITAL State of educational institutions and access to skilled labor

AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)

Data not available



(% total employed population)
Congo, Rep. (2005)
SSF (simple average, 2005)



SOURCE: WEF-GCI REPORT SOURCE: WORLD BANK WDI

FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL



Market Capitaliz. of Listed Companies

% of GDP

No data available (Rank: /115)

SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

INFORMAL INVESTORS RATE (% of 18-64 population)

VENTURE CAPITAL AVAILABILITY (1-7, best)

Data not available

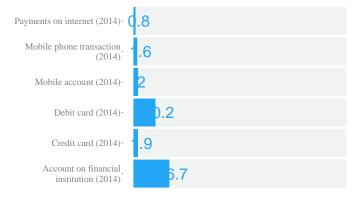
Data not available

SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

SOURCE: WEF-GCI REPORT

MARKETS Existence of early customers and distribution channels

FINANCIAL INCLUSION (% age 15+)



DIGITAL COMMERCE & INTERNET ACCESS

New business density new registrations per 1,000 people ages 15–64 (2009)		(Rank: /137)
Ratio of online/in store purchases Percentage (2016)		(Rank: /54)
Firms using email to interact with clients/suppliers (%) % of firms (2010)	56.2	(Rank: 108/146)
Firms with their own Website % of firms (2014)	27.4	(Rank: 100/143)
ICT service exports % of service exports, BoP (2014)	45.5	(Rank: 13/178)

SOURCE: WORLD BANK - FINDEX

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

CULTURE Societal attitudes toward entrepreneurship

	Avg 2010-2011	2011	2012	2013	2014	2015	2016	2011	2016
Company spending on R&D, NA	0	0	0	0	0	0	0		
Listed domestic companies, total, NA	0	0	0	0	0	0	0		_
Perceived Capabilities, NA	0	0	0	0	0	0	0		
Fear of Failure Rate, NA	0	0	0	0	0	0	0		
Number of tech startups, NA	0	0	0	0	0	0	0		
High Status Successful Entrepreneurship, NA	0	0	0	0	0	0	0		
Media Attention for Entrepreneurship, NA	0	0	0	0	0	0	0		
Total early-stage Entrepr. Activity (TEA), NA	0	0	0	0	0	0	0		
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, NA	0	0	0	0	0	0	0		
New Product early-stage Entrepr. Activity, NA	0	0	0	0	0	0	0		

SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

SUPPORTS Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011 2016
% firms identifying transportation as major constraint, % of firms	48.40	NA	NA	NA	NA	NA		
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	60.10	NA	NA	NA	NA	NA	_	
Quality of electricity supply, NA	_	_	_	_	_	_	_	
Broadband Internet subscriptions, NA	_	_	_	_	_	_	_	
Internet bandwidth, NA	_	_	_	_	_	_	_	
Access to electricity, % population	37.10	NA	41.60	NA	NA	NA	_	•
ICT goods imports, % total goods imports	1.02	0.81	0.67	0.59	2.06	NA	_	
Internet users, per 100 population	3.02	5.60	6.11	6.60	7.11	7.62	_	

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

