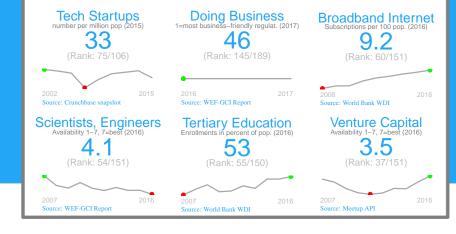
Digital Entrepreneurship At a Glance

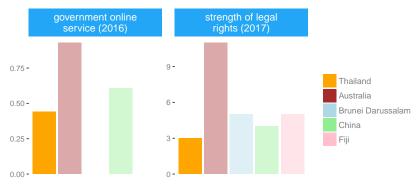
Thailand

Country Snapshot



POLICY

GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

INVESTMENT CLIMATE



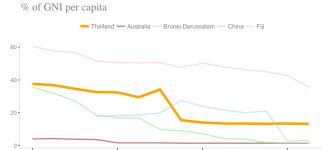
SOURCE: INVESTING ACROSS BORDERS

DOING BUSINESS 2017

	DTF		Rank			
2016	2017	Change	2016	2017	Change	
71.65	72.53	0.88	46	46	0	
75.64	75.65	0.01	38	42	-4	
64.54	64.54	0	51	51	0	
45	50	5	97	82	15	
83.21	83.22	0.01	34	37	-3	
68.76	68.68	-0.08	106	109	-3	
66.67	66.67	0	25	27	-2	
68.2	68.34	0.14	67	68	-1	
67.5	67.7	0.2	26	23	3	
85.03	87.01	1.98	93	78	15	
84.1	84.1	0	54	56	-2	
	71.65 75.64 64.54 45 83.21 68.76 66.67 68.2 67.5 85.03	2016 2017 71.65 72.53 75.64 75.65 64.54 64.54 45 50 83.21 83.22 68.76 68.68 66.67 66.67 68.2 68.34 67.5 67.7 85.03 87.01	2016 2017 Change 71.65 72.53 0.88 75.64 75.65 0.01 64.54 64.54 0 45 50 5 83.21 83.22 0.01 68.76 68.68 -0.08 66.67 66.67 0 68.2 68.34 0.14 67.5 67.7 0.2 85.03 87.01 1.98	2016 2017 Change 2016 71.65 72.53 0.88 46 75.64 75.65 0.01 38 64.54 64.54 0 51 45 50 5 97 83.21 83.22 0.01 34 68.76 68.68 -0.08 106 66.67 66.67 0 25 68.2 68.34 0.14 67 67.5 67.7 0.2 26 85.03 87.01 1.98 93	2016 2017 Change 2016 2017 71.65 72.53 0.88 46 46 75.64 75.65 0.01 38 42 64.54 64.54 0 51 51 45 50 5 97 82 83.21 83.22 0.01 34 37 68.76 68.68 -0.08 106 109 66.67 66.67 0 25 27 68.2 68.34 0.14 67 68 67.5 67.7 0.2 26 23 85.03 87.01 1.98 93 78	

SOURCE: DOING BUSINESS

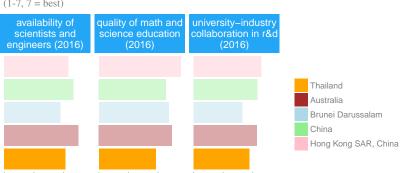
COST OF BUSINESS STARTUP PROCEDURES



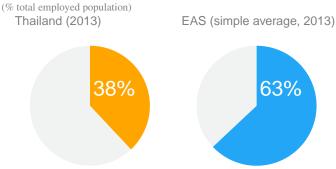
SOURCE: WORLD BANK WDI

HUMAN CAPITAL

AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)



POPULATION EMPLOYED IN SERVICES SECTOR



SOURCE: WORLD BANK WDI

SOURCE: WEF-GCI REPORT

FINANCE

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL



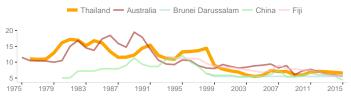
SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

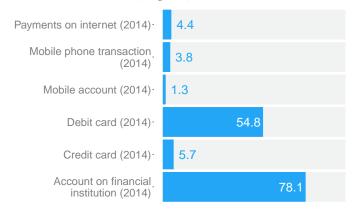
LENDING INTEREST RATES (% of interest rate)



WORLD BANK - WDI

MARKETS

FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

DIGITAL COMMERCE & INTERNET ACCESS

Internet bandwidth kb/s/capita (2016)	25	(Rank: 69/151)
Firms using email to interact wit clients/suppliers (%) % of firms (2010)	52.9	(Rank: 113/146)
Internet users per 100 population (2015)	23.7	(Rank: 64/211)
Firms with their own Website % of firms (2014)	45.5	(Rank: 60/143)
Broadband Internet subscription per 100 population (2016)	8.2	(Rank: 60/151)

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

CULTURE

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011
Company spending on R&D, 1-7, best	3.28	3.05	3.07	3.19	3.24	3.52	3.61	
ICT service exports, % of service exports, BoP	21.60	17.15	16.13	14.55	17.51	15.42	_	
New business density, new registrations per 1,000 people ages 15-64	0.64	0.71	0.86	NA	0.90	NA	_	
Perceived Capabilities, % of 18-64 population	41.41	42.68	45.97	44.38	50.12	46.22	_	•
Fear of Failure Rate, % of 18-64 population	49.61	55.14	50.06	49.32	42.44	46.62	_	
Number of tech startups, number per million pop	32.45	31.46	34.74	35.58	36.40	32.56	_	-
High Status Successful Entrepreneurship, % of 18-64 population	78.72	79.11	79.12	74.83	71.11	69.39	_	
Media Attention for Entrepreneurship, % of 18-64 population	83.42	83.99	84.07	77.16	80.31	72.46	_	
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	20.58	19.51	18.94	17.66	23.30	13.74	_	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	56.89	66.77	67.40	67.80	71.23	75.86	_	
New Product early-stage Entrepr. Activity, % of TEA	53.38	58.06	41.61	58.86	49.62	41.13	_	
COLUDGES CLODAL EXERCEDENTIAL DOLLER AND ADDITED AND ADDITED OF THE POPULAR	ATTON WORLD	A NUTZ AND	Y					

SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

SUPPORTS

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011	2016
% firms identifying transportation as major constraint, % of firms	NaN	NA	NA	NA	NA	NA	5.1	•	
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	NaN	NA	NA	NA	NA	NA	50.9	•	
Quality of electricity supply, 1-7, best	5.6	5.5	5.5	5.2	5.1	5.2	5.1		
Efficiency of legal framework in settling disputes, 1-7, best	4.1	4.0	3.8	3.9	3.8	3.9	4.0		
Access to electricity, % population	99.7	NA	100.0	NA	NA	NA	_	•	
ICT goods imports, % total goods imports	16.2	11.9	11.8	11.3	12.6	NA	_		

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

