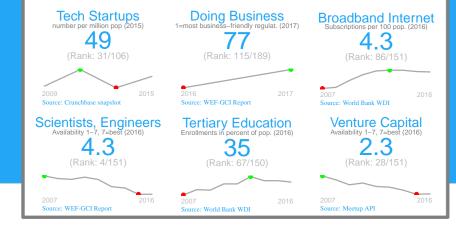
# Digital Entrepreneurship At a Glance

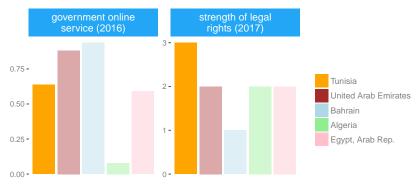
# Tunisia

Country Snapshot



## **POLICY**

#### **GOVERNMENT INDEXES**



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

#### INVESTMENT CLIMATE



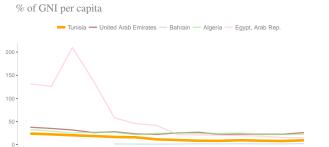
SOURCE: INVESTING ACROSS BORDERS

#### **DOING BUSINESS 2017**

|                                   |       | DTF   |        |      | Rank |        |
|-----------------------------------|-------|-------|--------|------|------|--------|
|                                   | 2016  | 2017  | Change | 2016 | 2017 | Change |
| Ease of doing business index      | 63.91 | 64.89 | 0.98   | 75   | 77   | -2     |
| Dealing with Construction Permits | 73.39 | 73.34 | -0.05  | 57   | 59   | -2     |
| Enforcing Contracts               | 59.33 | 59.33 | 0      | 76   | 76   | 0      |
| Getting Credit                    | 35    | 45    | 10     | 127  | 101  | 26     |
| Getting Electricity               | 82.38 | 82.32 | -0.06  | 38   | 40   | -2     |
| Paying Taxes                      | 68.96 | 68.96 | 0      | 103  | 106  | -3     |
| Protecting Minority Investors     | 46.67 | 46.67 | 0      | 112  | 118  | -6     |
| Registering Property              | 63.22 | 63.22 | 0      | 90   | 92   | -2     |
| Resolving Insolvency              | 52    | 52    | 0      | 55   | 58   | -3     |
| Starting a Business               | 85.11 | 85.01 | -0.1   | 91   | 103  | -12    |
| Trading Across Borders            | 70.5  | 70.5  | 0      | 91   | 92   | -1     |
|                                   |       |       |        |      |      |        |

SOURCE: DOING BUSINESS

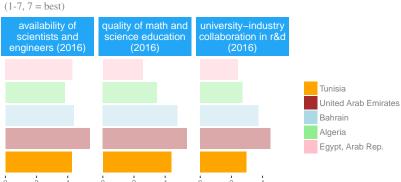
#### COST OF BUSINESS STARTUP PROCEDURES



SOURCE: WORLD BANK WDI

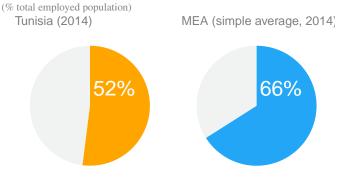
### **HUMAN CAPITAL**

# AVAILABILITY OF SKILLED LABOR AND EDUCATION



SOURCE: WEF-GCI REPORT SOU

#### POPULATION EMPLOYED IN SERVICES SECTOR



SOURCE: WORLD BANK WDI

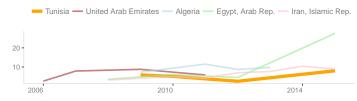
# **FINANCE**

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL



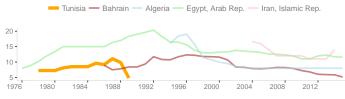
SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

#### INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

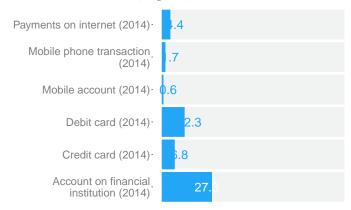
#### LENDING INTEREST RATES (% of interest rate)



WORLD BANK - WDI

## **MARKETS**

FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

#### DIGITAL COMMERCE & INTERNET ACCESS

| Internet bandwidth kb/s/capita (2016)                                     | 33.8 | (Rank: 59/151)  |
|---|------|-----------------|
| Firms using email to interact wit clients/suppliers (%) % of firms (2010) | 93.6 | (Rank: 17/146)  |
| Internet users per 100 population (2015)                                  | 4.3  | (Rank: 119/211) |
| Firms with their own Website % of firms (2014)                            | 66.3 | (Rank: 25/143)  |
| Broadband Internet subscription per 100 population (2016)                 | 2.2  | (Rank: 86/151)  |

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

# **CULTURE**

|  | Avg 2003-2011  | 2011           | 2012 | 2013 | 2014 | 2015 | 2016 | 2011 |
|--|----------------|----------------|------|------|------|------|------|------|
| Company spending on R&D, 1-7, best                                   | 3.6            | 3.4            | NA   | 2.8  | 2.9  | 2.8  | 2.9  | •    |
| ICT service exports, % of service exports, BoP                       | 6.7            | 10.8           | 9.6  | 10.5 | 10.1 | NA   | _    |      |
| New business density, new registrations per 1,000 people ages 15-64  | 1.1            | 1.5            | NA   | 1.5  | NA   | NA   | _    |      |
| Perceived Capabilities, % of 18-64 population                        | 46.7           | NA             | 62.2 | NA   | NA   | 59.9 | _    |      |
| Fear of Failure Rate, % of 18-64 population                          | 28.5           | NA             | 14.9 | NA   | NA   | 40.2 | _    |      |
| Number of tech startups, number per million pop                      | 47.0           | NA             | 34.6 | NA   | NA   | 48.9 | _    |      |
| High Status Successful Entrepreneurship, % of 18-64 population       | 93.3           | NA             | 93.9 | NA   | NA   | 72.1 | _    |      |
| Media Attention for Entrepreneurship, % of 18-64 population          | 74.4           | NA             | 47.6 | NA   | NA   | 48.4 | _    |      |
| Total early-stage Entrepr. Activity (TEA), % of 18-64 population     | 7.8            | NA             | 4.8  | NA   | NA   | 10.1 | _    |      |
| Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA | 52.3           | NA             | 42.3 | NA   | NA   | 64.1 | _    |      |
| New Product early-stage Entrepr. Activity, % of TEA                  | 31.1           | NA             | 51.9 | NA   | NA   | 53.0 | _    |      |
| COURCES OF ORAL EXEREPRENEUROUS MONITOR ADVISED DODGE                | ATTION WODED T | A A TITE ATTEN | r    |      |      |      |      |      |

SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

# **SUPPORTS**

|  | Avg 2003-2011 | 2011 | 2012  | 2013 | 2014 | 2015 | 2016 | 2011 | 2016 |
|--|---------------|------|-------|------|------|------|------|------|------|
| % firms identifying transportation as major constraint, % of firms         | NaN           | NA   | NA    | 7.6  | NA   | NA   | _    | •    |      |
| % of firms with an annual fin. Statem. reviewed by ext. audit., % of firms | NaN           | NA   | NA    | 74.5 | NA   | NA   | _    | •    |      |
| Quality of electricity supply, 1-7, best                                   | 5.8           | 5.7  | NA    | 5.2  | 5.0  | 4.8  | 5.1  |      |      |
| Efficiency of legal framework in settling disputes, 1-7, best              | 5.0           | 4.8  | NA    | 3.9  | 3.6  | 3.6  | 3.7  |      |      |
| Access to electricity, % population  | 99.5          | NA   | 100.0 | NA   | NA   | NA   | _    | •    |      |
| ICT goods imports, % total goods imports                                   | 5.3           | 6.6  | 5.8   | 5.0  | NA   | NA   | _    | •    |      |

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

