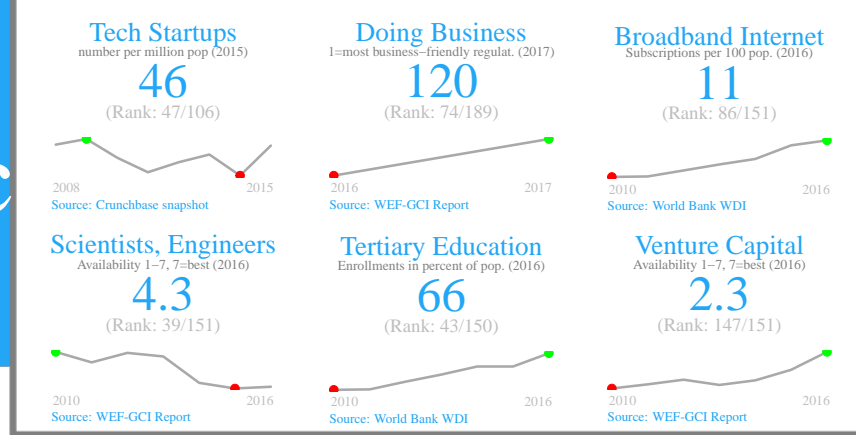


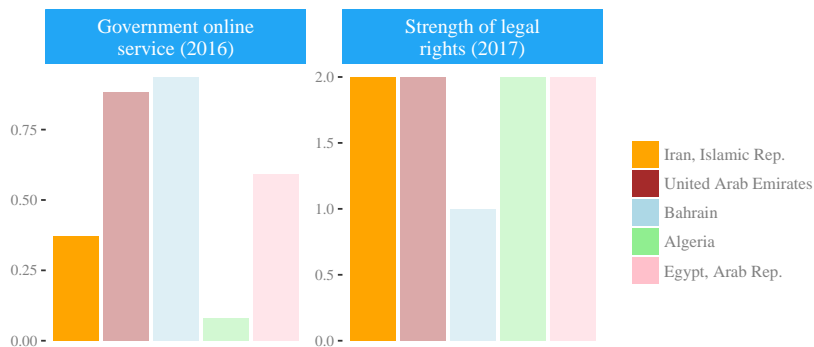
# Iran, Islamic Rep.

# Islamic



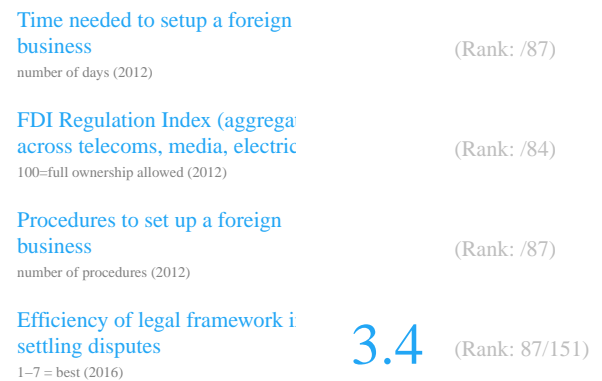
## POLICY Laws, regulations, and government initiatives

### GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

### INVESTMENT FRIENDLINESS

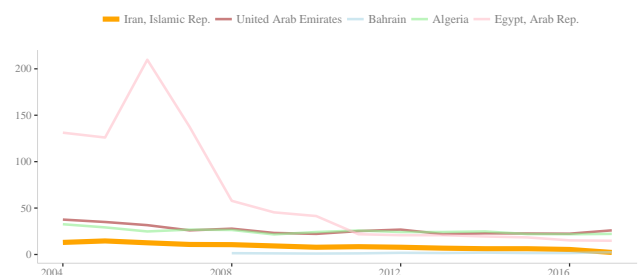


### DOING BUSINESS 2017

|                                     | 2016         | DTF          | Change      | 2016       | Rank       | Change    |
|-------------------------------------|--------------|--------------|-------------|------------|------------|-----------|
|                                     |              | 2017         |             |            | 2017       |           |
| <b>Ease of doing business index</b> | <b>57.08</b> | <b>57.26</b> | <b>0.18</b> | <b>117</b> | <b>120</b> | <b>-3</b> |
| Dealing with Construction Permits   | 77.9         | 78.5         | 0.6         | 27         | 27         | 0         |
| Enforcing Contracts                 | 60           | 60           | 0           | 69         | 70         | -1        |
| Getting Credit                      | 45           | 45           | 0           | 97         | 101        | -4        |
| Getting Electricity                 | 69.17        | 69.15        | -0.02       | 90         | 94         | -4        |
| Paying Taxes                        | 69.79        | 69.79        | 0           | 99         | 100        | -1        |
| Protecting Minority Investors       | 35           | 35           | 0           | 166        | 165        | 1         |
| Registering Property                | 64.33        | 64.17        | -0.16       | 85         | 86         | -1        |
| Resolving Insolvency                | 18           | 17.9         | -0.1        | 155        | 156        | -1        |
| Starting a Business                 | 84.86        | 85.06        | 0.2         | 97         | 102        | -5        |
| Trading Across Borders              | 39.38        | 40.66        | 1.28        | 171        | 170        | 1         |

SOURCE: DOING BUSINESS

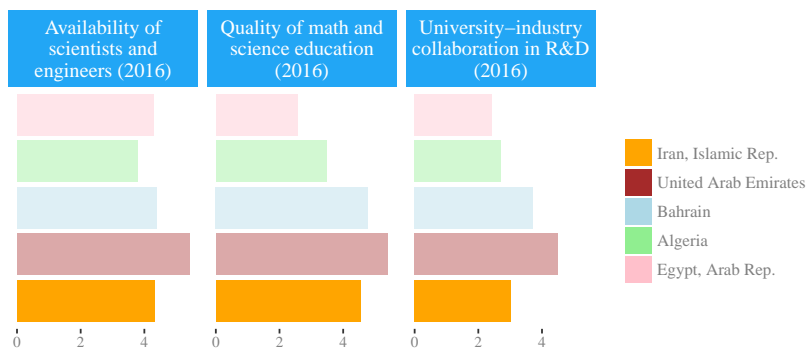
### COST OF BUSINESS STARTUP PROCEDURES % of GNI per capita



SOURCE: WORLD BANK WDI

## HUMAN CAPITAL State of educational institutions and access to skilled labor

### AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)

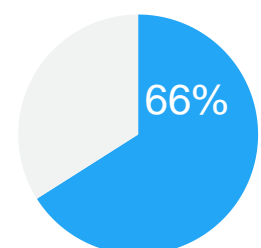
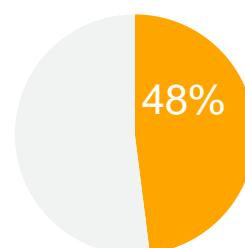


SOURCE: WEF-GCI REPORT

### POPULATION EMPLOYED IN SERVICES SECTOR

(% total employed population)  
Iran, Islamic Rep. (2014)

MEA (simple average, 2014)



SOURCE: WORLD BANK WDI

## FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

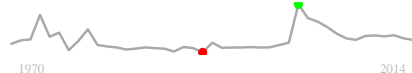
### FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

#### FDI, Net Inflows

BoP, current US\$, as % GDP (2014)

0.5

(Rank: 150/195)



#### Investment in Telecoms w/ Private Part.

Millions, \$US (2014)

287

(Rank: 36/136)



#### Market Capitaliz. of Listed Companies

% of GDP (2014)

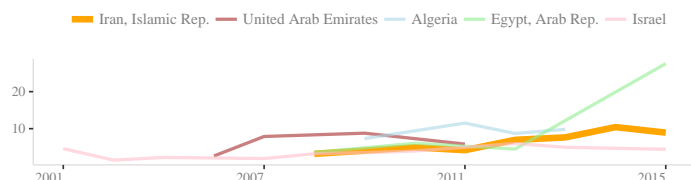
27

(Rank: 88/115)



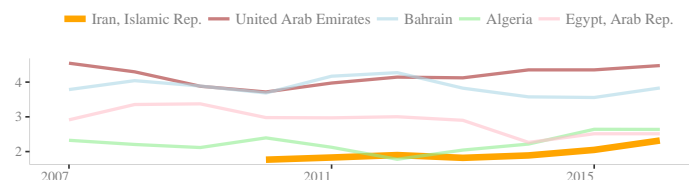
SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

### INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

### VENTURE CAPITAL AVAILABILITY (1-7, best)

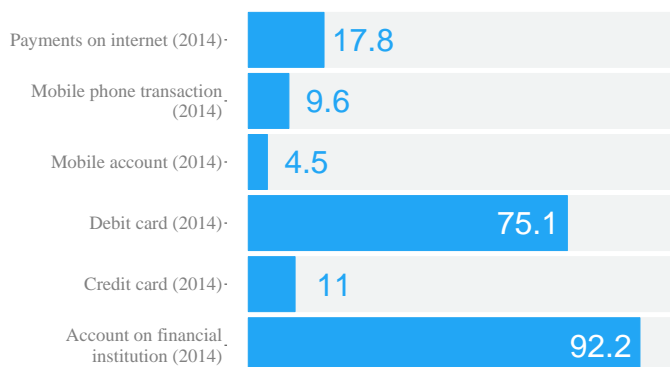


SOURCE: WEF-GCI REPORT

## MARKETS

Existence of early customers and distribution channels

### FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

### DIGITAL COMMERCE & INTERNET ACCESS

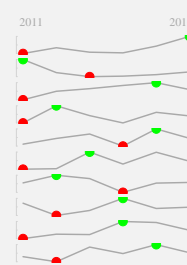
Data not available

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

## CULTURE

Societal attitudes toward entrepreneurship

|  | Avg 2003-2011 | 2011  | 2012  | 2013  | 2014  | 2015  | 2016 |
|--|---------------|-------|-------|-------|-------|-------|------|
| Company spending on R&D, 1-7 = best                                  | 2.7           | 2.7   | 2.8   | 2.7   | 2.7   | 2.9   | 3.1  |
| Listed domestic companies, total, Number                             | 360.3         | 348.0 | 322.0 | 314.0 | 315.0 | 318.0 | —    |
| Perceived Capabilities, % of 18-64 population                        | 57.8          | 46.4  | 54.1  | 56.5  | 59.5  | 62.0  | —    |
| Fear of Failure Rate, % of 18-64 population                          | 28.8          | 32.7  | 41.4  | 36.4  | 32.7  | 38.1  | —    |
| Number of tech startups, number per million pop                      | 43.1          | 36.4  | 40.0  | 42.7  | 35.2  | 45.9  | —    |
| High Status Successful Entrepreneurship, % of 18-64 population       | 79.2          | 72.7  | 73.0  | 82.4  | 75.6  | 82.3  | —    |
| Media Attention for Entrepreneurship, % of 18-64 population          | 58.8          | 58.4  | 61.0  | 59.9  | 55.1  | 58.3  | —    |
| Total early-stage Entrepr. Activity (TEA), % of 18-64 population     | 12.0          | 14.5  | 10.8  | 12.3  | 16.0  | 12.9  | —    |
| Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA | 37.1          | 31.5  | 36.2  | 35.8  | 49.6  | 48.5  | —    |
| New Product early-stage Entrepr. Activity, % of TEA                  | 33.1          | 16.1  | 10.6  | 26.5  | 19.4  | 29.2  | —    |

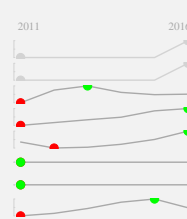


SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

## SUPPORTS

Infrastructure and support services available through incubators, accelerators and other NGOs

|  | Avg 2003-2011 | 2011  | 2012   | 2013  | 2014  | 2015  | 2016  |
|--|---------------|-------|--------|-------|-------|-------|-------|
| % firms identifying transportation as major constraint, NA         | —             | —     | —      | —     | —     | —     | —     |
| % of firms with an annual fin. Statem. reviewed by ext. audit., NA | —             | —     | —      | —     | —     | —     | —     |
| Quality of electricity supply, 1-7 = best                          | 4.70          | 4.73  | 5.18   | 5.32  | 5.10  | 5.02  | 5.03  |
| Broadband Internet subscriptions, per 100 population               | 0.61          | 0.68  | 2.37   | 4.07  | 5.62  | 9.46  | 10.86 |
| Internet bandwidth, kb/s/capita                                    | NaN           | NA    | 3.54   | 3.77  | 4.63  | 6.06  | 8.50  |
| Access to electricity, % population                                | 98.40         | NA    | 100.00 | NA    | NA    | NA    | —     |
| ICT goods imports, % total goods imports                           | 3.93          | 4.60  | NA     | NA    | NA    | NA    | —     |
| Internet users, per 100 population                                 | 11.27         | 19.00 | 22.73  | 29.95 | 39.35 | 44.08 | —     |



SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI