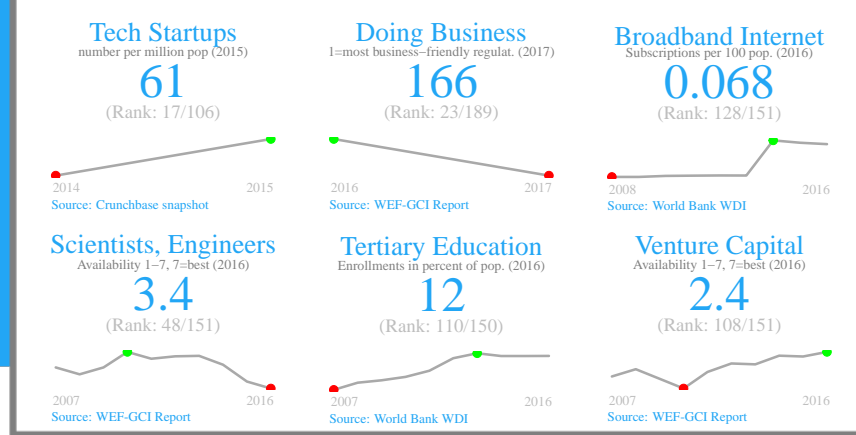


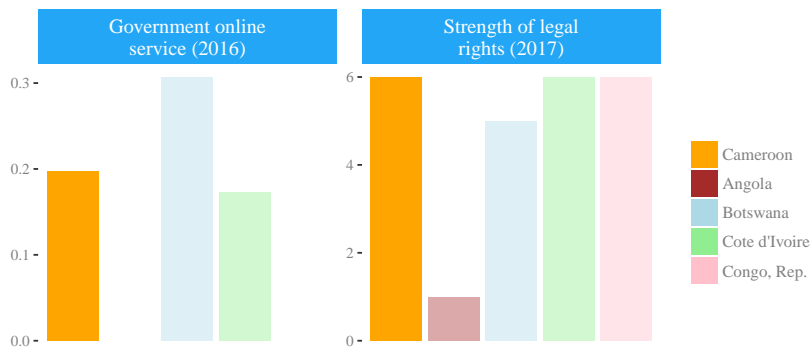
## Cameroon

## Country Snapshot



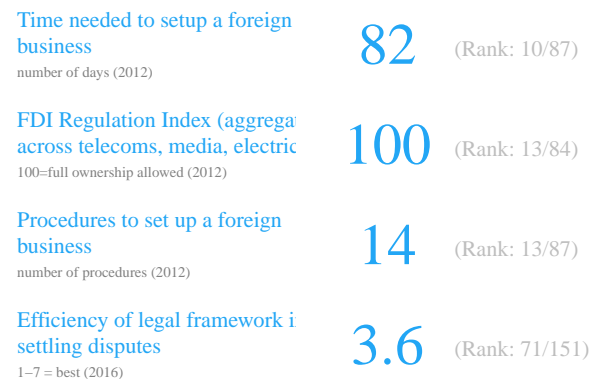
## POLICY Laws, regulations, and government initiatives

## GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

## INVESTMENT FRIENDLINESS

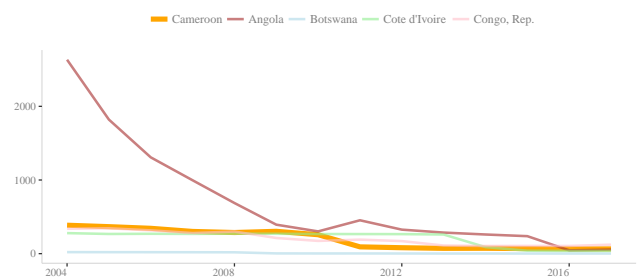


SOURCE: INVESTING ACROSS BORDERS

## DOING BUSINESS 2017

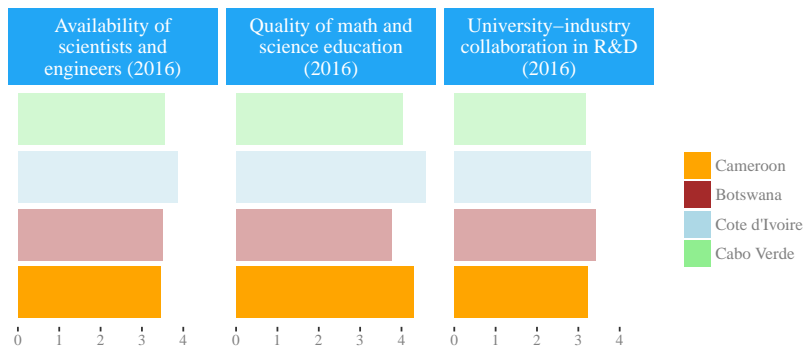
|                                     | 2016         | DTF          | Change      | 2016       | Rank       | Change   |
|-------------------------------------|--------------|--------------|-------------|------------|------------|----------|
|                                     |              | 2017         |             |            | 2017       |          |
| <b>Ease of doing business index</b> | <b>44.48</b> | <b>45.27</b> | <b>0.79</b> | <b>167</b> | <b>166</b> | <b>1</b> |
| Dealing with Construction Permits   | 59.79        | 61.18        | 1.39        | 145        | 141        | 4        |
| Enforcing Contracts                 | 41.76        | 41.76        | 0           | 160        | 160        | 0        |
| Getting Credit                      | 35           | 35           | 0           | 127        | 133        | -6       |
| Getting Electricity                 | 60.95        | 70.28        | 9.33        | 114        | 89         | 25       |
| Paying Taxes                        | 39.35        | 35.87        | -3.48       | 177        | 180        | -3       |
| Protecting Minority Investors       | 41.67        | 41.67        | 0           | 136        | 137        | -1       |
| Registering Property                | 37.33        | 37.33        | 0           | 176        | 177        | -1       |
| Resolving Insolvency                | 15.5         | 15.8         | 0.3         | 120        | 122        | -2       |
| Starting a Business                 | 76.52        | 76.99        | 0.47        | 140        | 149        | -9       |
| Trading Across Borders              | 15.99        | 15.99        | 0           | 186        | 186        | 0        |

SOURCE: DOING BUSINESS

COST OF BUSINESS STARTUP PROCEDURES  
% of GNI per capita

SOURCE: WORLD BANK WDI

## HUMAN CAPITAL State of educational institutions and access to skilled labor

AVAILABILITY OF SKILLED LABOR AND EDUCATION  
(1-7, 7 = best)

SOURCE: WEF-GCI REPORT

POPULATION EMPLOYED IN SERVICES SECTOR  
(% total employed population)

Data not available

SOURCE: WORLD BANK WDI

## FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

### FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

**FDI, net inflows**  
BoP, current US\$, as % GDP (2015)

**2.1**

(Rank: 99/195)



**Investment in Telecoms w/ Private Part.**

Millions, \$US (2014)

**467**

(Rank: 42/136)



**Market Capitaliz. of Listed Companies**

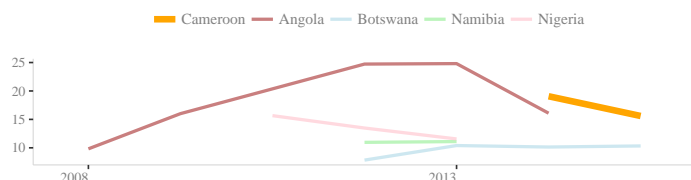
% of GDP

No data available

(Rank: /115)

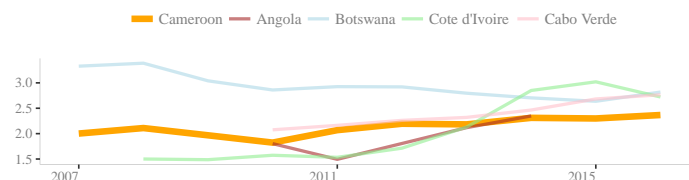
SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

### INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

### VENTURE CAPITAL AVAILABILITY (1-7, best)

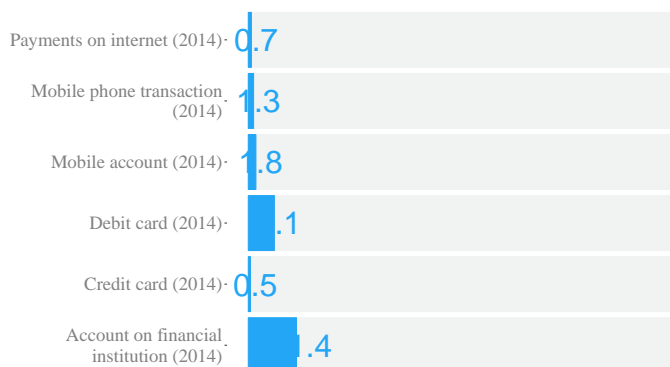


SOURCE: WEF-GCI REPORT

## MARKETS

Existence of early customers and distribution channels

### FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

### DIGITAL COMMERCE & INTERNET ACCESS

**New business density**

new registrations per 1,000 people ages 15-64 (2009)

(Rank: /137)

**Ratio of online/in store purchases**

Percentage (2016)

(Rank: /54)

**Firms using email to interact with clients/suppliers (%)**

% of firms (2010)

**59.3**

(Rank: 99/146)

**Firms with their own Website**

% of firms (2014)

**27.5**

(Rank: 99/143)

**ICT service exports**

% of service exports, BoP (2014)

**22.8**

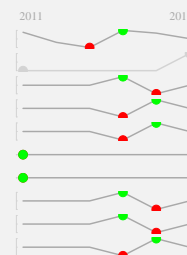
(Rank: 55/178)

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

## CULTURE

Societal attitudes toward entrepreneurship

|  | Avg 2003-2011 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 |
|--|---------------|------|------|------|------|------|------|
| Company spending on R&D, 1-7 = best                                  | 2.9           | 3.2  | 3.0  | 2.9  | 3.3  | 3.2  | 3.1  |
| Listed domestic companies, total, NA                                 | —             | —    | —    | —    | —    | —    | —    |
| Perceived Capabilities, % of 18-64 population                        | NaN           | NA   | NA   | NA   | 73.8 | 73.1 | —    |
| Fear of Failure Rate, % of 18-64 population                          | NaN           | NA   | NA   | NA   | 22.8 | 23.9 | —    |
| Number of tech startups, number per million pop                      | NaN           | NA   | NA   | NA   | 58.6 | 61.4 | —    |
| High Status Successful Entrepreneurship, % of 18-64 population       | NaN           | NA   | NA   | NA   | NA   | 64.8 | —    |
| Media Attention for Entrepreneurship, % of 18-64 population          | NaN           | NA   | NA   | NA   | NA   | 64.5 | —    |
| Total early-stage Entrepr. Activity (TEA), % of 18-64 population     | NaN           | NA   | NA   | NA   | 37.4 | 25.4 | —    |
| Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA | NaN           | NA   | NA   | NA   | 40.5 | 37.5 | —    |
| New Product early-stage Entrepr. Activity, % of TEA                  | NaN           | NA   | NA   | NA   | 26.9 | 31.6 | —    |

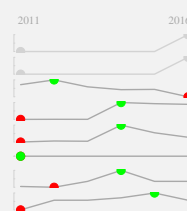


SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

## SUPPORTS

Infrastructure and support services available through incubators, accelerators and other NGOs

|  | Avg 2003-2011 | 2011 | 2012  | 2013 | 2014  | 2015  | 2016 |
|--|---------------|------|-------|------|-------|-------|------|
| % firms identifying transportation as major constraint, % of firms         | 27.70         | NA   | NA    | NA   | NA    | NA    | —    |
| % of firms with an annual fin. Statem. reviewed by ext. audit., % of firms | 68.30         | NA   | NA    | NA   | NA    | NA    | —    |
| Quality of electricity supply, 1-7 = best                                  | 2.83          | 2.64 | 2.85  | 2.55 | 2.43  | 2.45  | 2.13 |
| Broadband Internet subscriptions, per 100 population                       | 0.00          | 0.01 | 0.01  | 0.01 | 0.08  | 0.07  | 0.07 |
| Internet bandwidth, kb/s/capita  | 0.14          | 0.14 | 0.32  | 0.28 | 3.17  | 1.80  | 0.99 |
| Access to electricity, % population  | 49.00         | NA   | 53.70 | NA   | NA    | NA    | —    |
| ICT goods imports, % total goods imports                                   | 3.32          | 2.78 | 2.71  | NA   | 4.21  | NA    | —    |
| Internet users, per 100 population   | 2.72          | 5.00 | NA    | NA   | 16.21 | 20.68 | —    |



SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI