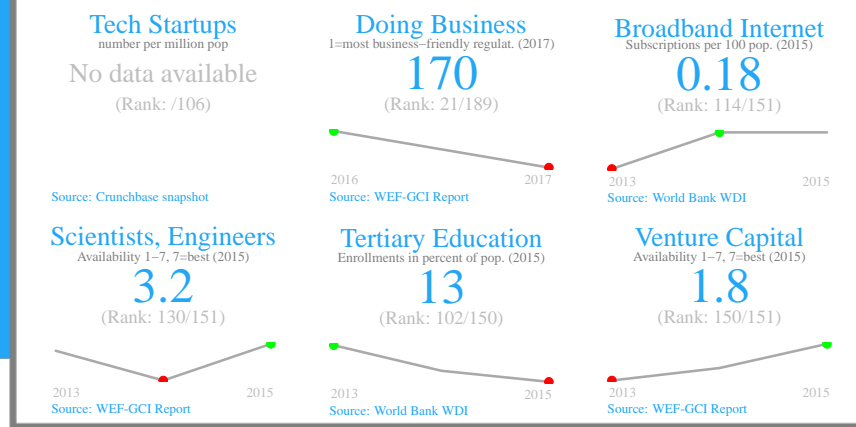


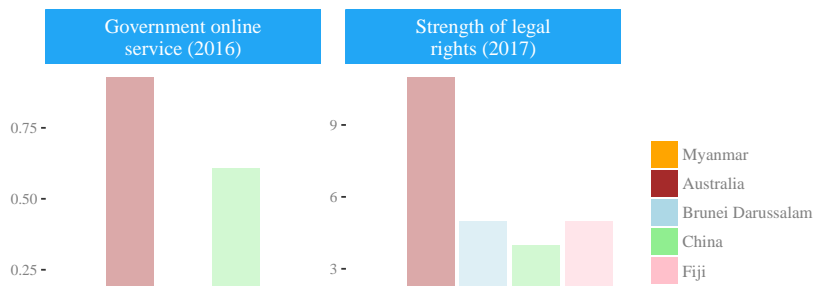
# Myanmar

## Country Snapshot



## POLICY Laws, regulations, and government initiatives

### GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

### INVESTMENT FRIENDLINESS



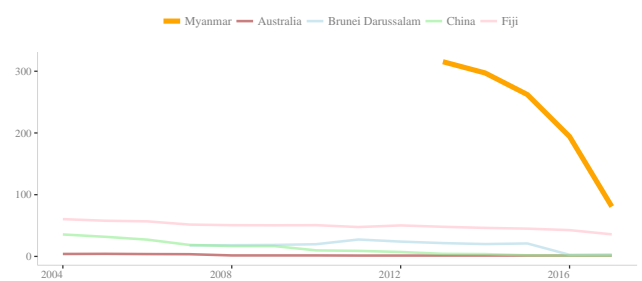
SOURCE: INVESTING ACROSS BORDERS

### DOING BUSINESS 2017

	2016	DTF	Change	2016	Rank	Change
		2017			2017	
<b>Ease of doing business index</b>	<b>44.01</b>	<b>44.56</b>	<b>0.55</b>	<b>171</b>	<b>170</b>	<b>1</b>
Dealing with Construction Permits	71.03	72.23	1.2	72	66	6
Enforcing Contracts	24.53	24.53	0	188	188	0
Getting Credit	10	10	0	174	175	-1
Getting Electricity	50.92	52.17	1.25	150	149	1
Paying Taxes	63.95	64.05	0.1	117	119	-2
Protecting Minority Investors	28.33	28.33	0	181	179	2
Registering Property	49.32	49.37	0.05	145	143	2
Resolving Insolvency	14.7	14.7	0	163	164	-1
Starting a Business	66.57	77.1	10.53	170	146	24
Trading Across Borders	55.05	47.4	-7.65	149	159	-10

SOURCE: DOING BUSINESS

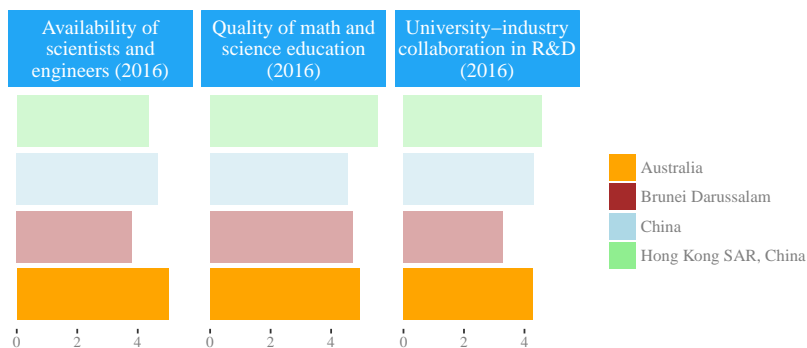
### COST OF BUSINESS STARTUP PROCEDURES % of GNI per capita



SOURCE: WORLD BANK WDI

## HUMAN CAPITAL State of educational institutions and access to skilled labor

### AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)



SOURCE: WEF-GCI REPORT

### POPULATION EMPLOYED IN SERVICES SECTOR (% total employed population)

Data not available

SOURCE: WORLD BANK WDI

## FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

### FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

**FDI, net inflows**  
BoP, current US\$, as % GDP (2015)

**4.8**

(Rank: 60/195)



**Investment in Telecoms w/ Private Part.**

Millions, \$US (2014)

**1,500**

(Rank: 12/136)



**Market Capitaliz. of Listed Companies**

% of GDP

No data available

(Rank: /115)

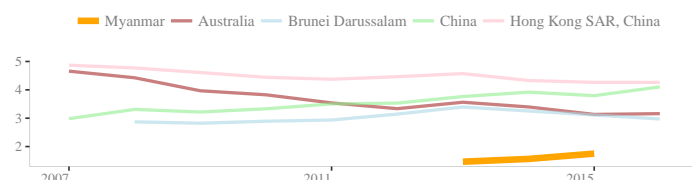
SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

### INFORMAL INVESTORS RATE (% of 18-64 population)

Data not available

SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

### VENTURE CAPITAL AVAILABILITY (1-7, best)

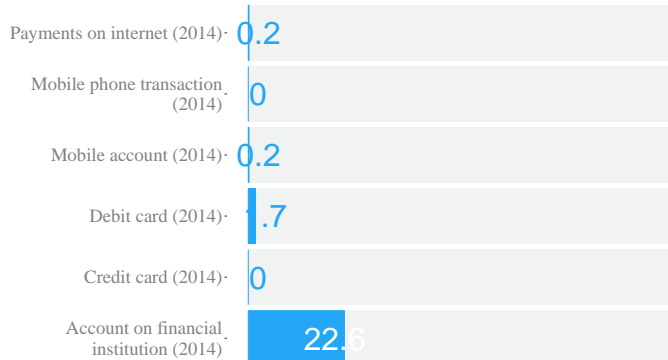


SOURCE: WEF-GCI REPORT

## MARKETS

Existence of early customers and distribution channels

### FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

### DIGITAL COMMERCE & INTERNET ACCESS

**New business density**

new registrations per 1,000 people ages 15-64 (2009)

(Rank: /137)

**Ratio of online/in store purchases**

Percentage (2016)

(Rank: /54)

**Firms using email to interact with clients/suppliers (%)**

% of firms (2010)

**30.1**

(Rank: 136/146)

**Firms with their own Website**

% of firms (2014)

**14.8**

(Rank: 128/143)

**ICT service exports**

% of service exports, BoP (2014)

**6.9**

(Rank: 150/178)

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

## CULTURE

Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
Company spending on R&D, 1-7 = best	NaN	NA	NA	2.2	2.2	2.7	—	
Listed domestic companies, total, NA	—	—	—	—	—	—	—	
Perceived Capabilities, NA	—	—	—	—	—	—	—	
Fear of Failure Rate, NA	—	—	—	—	—	—	—	
Number of tech startups, NA	—	—	—	—	—	—	—	
High Status Successful Entrepreneurship, NA	—	—	—	—	—	—	—	
Media Attention for Entrepreneurship, NA	—	—	—	—	—	—	—	
Total early-stage Entrepr. Activity (TEA), NA	—	—	—	—	—	—	—	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, NA	—	—	—	—	—	—	—	
New Product early-stage Entrepr. Activity, NA	—	—	—	—	—	—	—	

SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

## SUPPORTS

Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
% firms identifying transportation as major constraint, % of firms	NaN	NA	NA	NA	12.40	NA	—	
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	NaN	NA	NA	NA	20.50	NA	—	
Quality of electricity supply, 1-7 = best	NaN	NA	NA	2.94	2.84	2.72	—	
Broadband Internet subscriptions, per 100 population	NaN	NA	NA	0.01	0.18	0.18	—	
Internet bandwidth, kb/s/capita	NaN	NA	NA	10.21	26.20	28.67	—	
Access to electricity, % population	48.80	NA	52.36	NA	NA	NA	—	
ICT goods imports, % total goods imports	1.69	NA	NA	NA	NA	NA	—	
Internet users, per 100 population	0.24	0.98	1.44	1.80	11.52	21.80	—	

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI