

# Trade and Competitiveness Monitoring Note



## Kenya

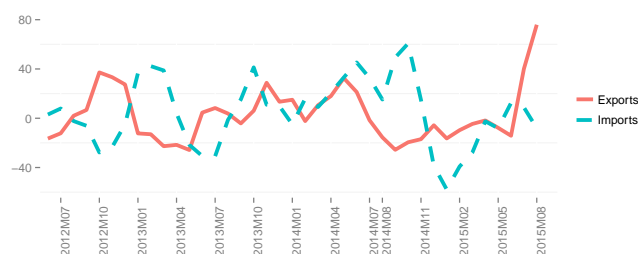
GDP (US\$ billions) (2015)	Population (millions) (2015)	Income per capita (current US\$) (2015)	Poverty rate (2005)	Unemployment rate (2015)	Ease of Doing Business Rank (2015)
63	46	1,365	34	NA	129

### Macro Indicators

	Avg 2002-2011	2012	2013	2014	2015	2016	
GDP growth (annual %)	4.56	4.55	5.69	5.33	5.41	5.74	
Current account balance	-2.90	-8.45	-8.68	-9.55	-11.02	-11.63	
Cash surplus/deficit (% of GDP)	-2.23	-5.03	-5.74	-6.09	-7.53	-8.50	
Gross Fixed Investment (% GDP)	15.38	20.68	19.92	21.02	21.62	22.33	
Gross capital formation (% of GDP) [1]	18.67	21.51	20.11	21.37	—	—	
Foreign direct investment, net inflows (% of GDP) [2]	0.53	0.52	0.93	1.65	—	—	
Private capital flows, total (% of GDP) [2]	3.32	3.12	—	—	—	—	
Total Trade in Goods and Services (% of GDP, real terms)	46.31	52.73	49.88	50.67	51.35	51.85	
Trade balance (% GDP, real terms)	-5.50	-13.30	-12.78	-14.63	-16.48	-17.88	
Exports, Goods and Services, annual percent change (real terms)	5.85	-0.39	-0.55	2.31	2.00	3.00	
Imports, Goods and Services, annual percent change (real terms)	9.11	5.07	0.29	9.75	9.50	8.70	
Personal remittances, received (% of GDP) [1]	2.48	2.40	2.37	2.36	—	—	
General government gross debt [3]	47.65	41.69	44.17	52.62	56.18	55.92	
Total reserves in months of imports [1]	3.43	3.75	4.18	4.43	—	—	
Real Effective Exchange Rate (2010=100)	85.92	106.23	108.24	111.57	110.44	112.77	
Consumer Price Index, annual percent change	10.78	9.38	5.72	6.88	7.20	7.50	

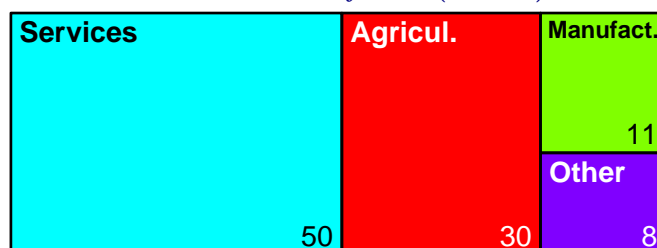
Sources: MFM note, [1] World Development Indicators (WDI), [2] UNCTADSTAT, [3] World Economic Outlook (WEO)

### Goods Export and Import volume growth, 2012-2015



Source: Development Prospects Group (DECPG)

### Gross Value Added by Economic Activity 2013 (% GDP)



Source: World Development Indicators (WDI)

### Top 5 Exports by % of Total Value, 2013

Tea, whether or not flavoured	Cut flowers and foliage	Coffee, not roasted, whether or not
23	9	2
		Other fresh or chilled vegetables
		2

### Imports Categories by % of Total Value, 2013

Consumer goods	Intermediate goods	Capital goods
39	28	26
		7

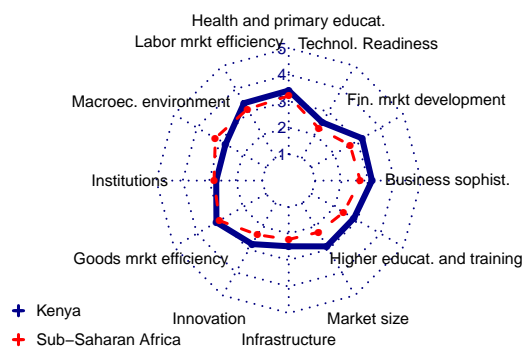
Source: World Integrated Trade Solution (WITS)

### Doing Business 2015 Ranks (among all countries)

	DB 2015 Rank	DB 2016 Rank	Change in Rank
Dealing with Construction Permits	152	149	3
Ease of Doing Business Rank	129	108	21
Enforcing Contracts	102	102	0
Getting Credit	118	28	90
Getting Electricity	141	127	14
Paying Taxes	99	101	-2
Protecting Minority Investors	114	115	-1
Registering Property	121	115	6
Resolving Insolvency	145	144	1
Starting a Business	148	151	-3
Trading Across Borders	131	131	0

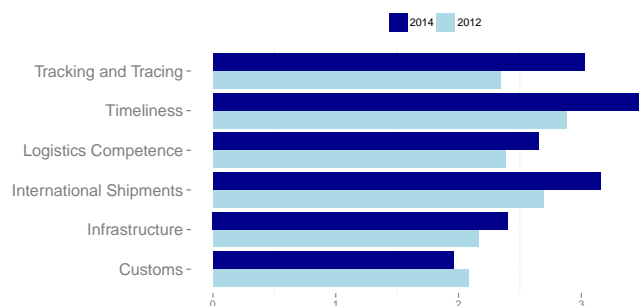
Source: Doing Business Report 2015

## WEF Competitiveness Indicators (Scale 1-5, 5=best)



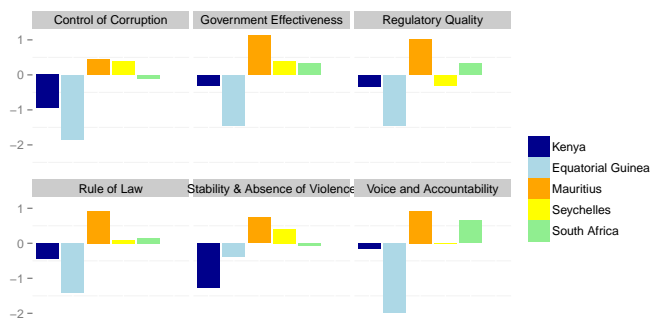
Source: WEF Global Competitiveness Report 2015

## Logistics Performance Index (Scale 1-5, 5=best)



Source: Logistics Performance Index (World Bank)

## World Governance indicators (Std. score, High=best)



Source: Worldwide Governance Indicators

## Trade Policy

	2010	2014
Applied Tariff (Incl. Prefers. and Trade-Weighted)	12.6	11.8
Binding (%)	14.8	13.8
Dispersion (Standard Deviation)	12	11.9
Import duties collected (%; 2011-2013) [1]	—	3.4
MFN Tariff (Agricul.)	19.9	20.0
MFN Tariff (Non-Agricul.)	11.1	11.0
MFN Tariff (Simple Average)	12.6	12.3
Services sectors with GATS commitments [1]	—	40.0

Sources: WITS, [1] WTO Trade Profiles

## Private Sector's Views

### Enterprise Survey 2013

	Sub-Saharan Africa	Kenya	All Countries
Number of electrical outages in a typical month	8.30	6.30	6.30
Percent of firms with a bank loan/line of credit	23.10	35.60	34.30
Proportion of investment financed by banks (%)	9.90	23.90	14.30
Proportion of investment financed internally (%)	76.70	61.40	71.80
Senior management time spent dealing with the requirements of government regulation (%)	8.20	7.20	9.90

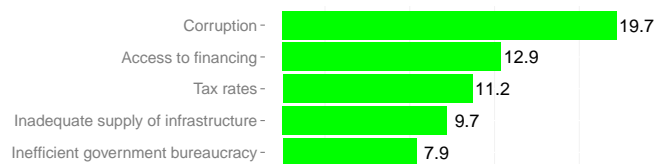
Source: Enterprise Survey 2013

### Top 5 constraints according to ES 2013 (% respondents)



Source: Enterprise Survey 2013

### Top 5 constraints according to WEF 2015 survey (% respondents among 88 executives)



Source: WEF Global Competitiveness Report 2015