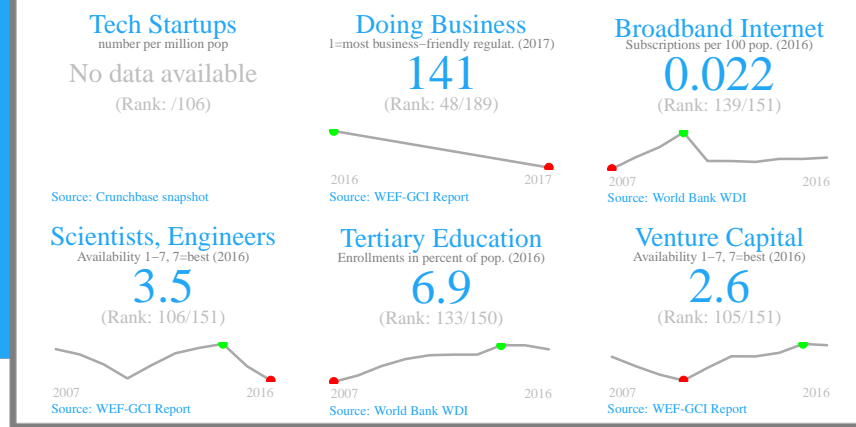


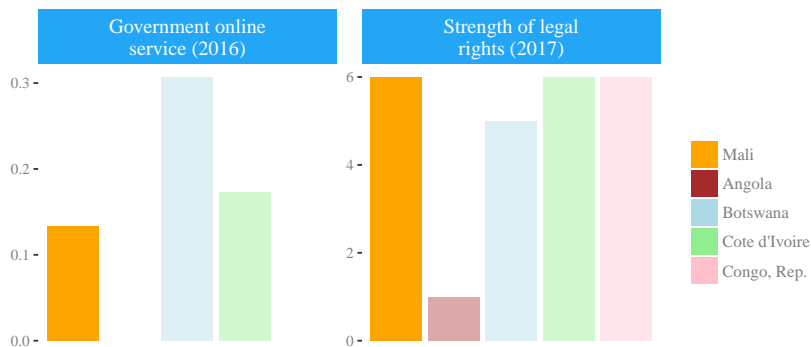
Mali

Country Snapshot



POLICY Laws, regulations, and government initiatives

GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

INVESTMENT FRIENDLINESS



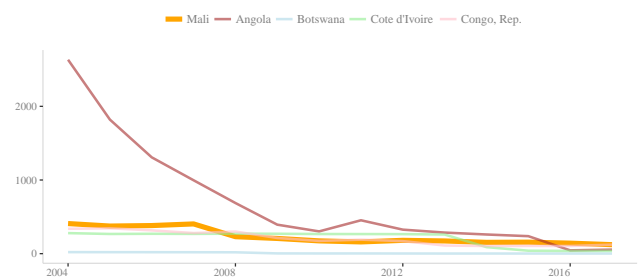
SOURCE: INVESTING ACROSS BORDERS

DOING BUSINESS 2017

	2016	DTF	Change	2016	Rank	Change
		2017			2017	
Ease of doing business index	50.71	52.96	2.25	143	141	2
Dealing with Construction Permits	59.65	61.02	1.37	146	142	4
Enforcing Contracts	43.73	43.73	0	155	156	-1
Getting Credit	30	30	0	134	139	-5
Getting Electricity	48.95	50.6	1.65	152	152	0
Paying Taxes	57.5	57.5	0	141	144	-3
Protecting Minority Investors	40	40	0	145	145	0
Registering Property	50.08	50.37	0.29	139	135	4
Resolving Insolvency	22.7	24.8	2.1	100	99	1
Starting a Business	66.05	84.12	18.07	172	108	64
Trading Across Borders	70.79	70.79	0	88	89	-1

SOURCE: DOING BUSINESS

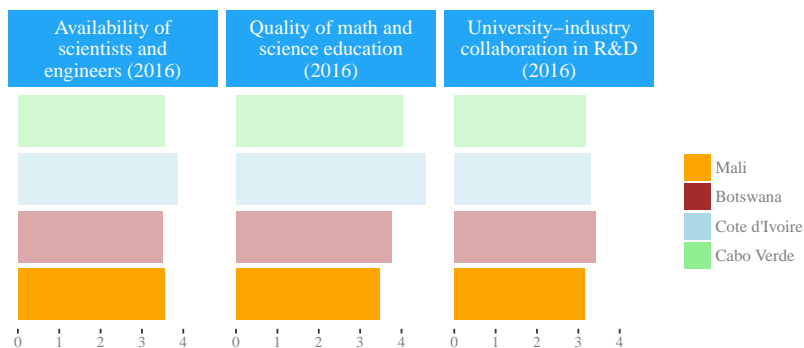
COST OF BUSINESS STARTUP PROCEDURES % of GNI per capita



SOURCE: WORLD BANK WDI

HUMAN CAPITAL State of educational institutions and access to skilled labor

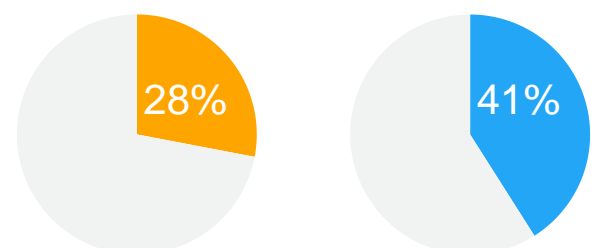
AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)



SOURCE: WEF-GCI REPORT

POPULATION EMPLOYED IN SERVICES SECTOR (% total employed population)

Mali (2006) SSF (simple average, 2006)



SOURCE: WORLD BANK WDI

FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

FDI, net inflows
BoP, current US\$, as % GDP (2015)

1.2

(Rank: 171/195)



Investment in Telecoms w/ Private Part.

Millions, \$US (2014)

75

(Rank: 58/136)



Market Capitaliz. of Listed Companies

% of GDP

No data available

(Rank: /115)

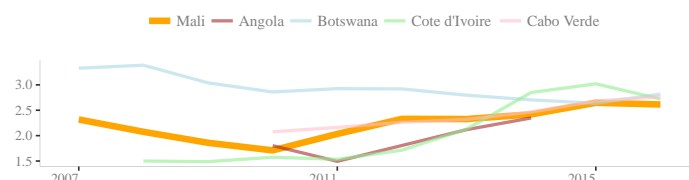
SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

INFORMAL INVESTORS RATE (% of 18-64 population)

Data not available

SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

VENTURE CAPITAL AVAILABILITY (1-7, best)

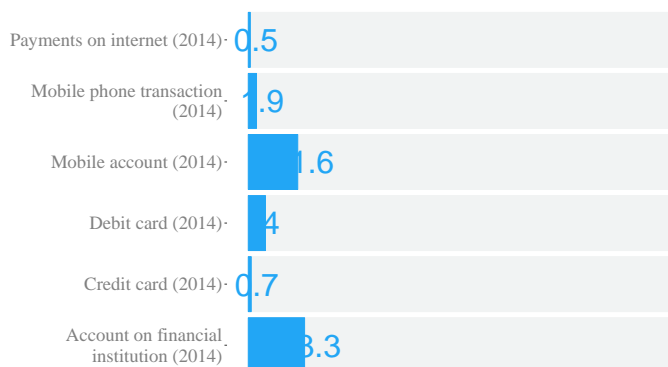


SOURCE: WEF-GCI REPORT

MARKETS

Existence of early customers and distribution channels

FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

DIGITAL COMMERCE & INTERNET ACCESS

New business density

new registrations per 1,000 people ages 15-64 (2009)

(Rank: /137)

Ratio of online/in store purchases

Percentage (2016)

(Rank: /54)

Firms using email to interact with clients/suppliers (%)

% of firms (2010)

50.8

(Rank: 117/146)

Firms with their own Website

% of firms (2014)

34.2

(Rank: 81/143)

ICT service exports

% of service exports, BoP (2014)

21.9

(Rank: 59/178)

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

CULTURE

Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
Company spending on R&D, 1-7 = best	2.8	2.9	2.8	2.9	2.8	3.0	3.3	
Listed domestic companies, total, NA	—	—	—	—	—	—	—	
Perceived Capabilities, NA	—	—	—	—	—	—	—	
Fear of Failure Rate, NA	—	—	—	—	—	—	—	
Number of tech startups, NA	—	—	—	—	—	—	—	
High Status Successful Entrepreneurship, NA	—	—	—	—	—	—	—	
Media Attention for Entrepreneurship, NA	—	—	—	—	—	—	—	
Total early-stage Entrepr. Activity (TEA), NA	—	—	—	—	—	—	—	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, NA	—	—	—	—	—	—	—	
New Product early-stage Entrepr. Activity, NA	—	—	—	—	—	—	—	

SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

SUPPORTS

Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
% firms identifying transportation as major constraint, % of firms	21.40	NA	NA	NA	NA	NA	—	
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	49.20	NA	NA	NA	NA	NA	—	
Quality of electricity supply, 1-7 = best	3.40	3.39	3.45	3.43	3.51	3.18	2.83	
Broadband Internet subscriptions, per 100 population	0.03	0.02	0.01	0.01	0.02	0.02	0.02	
Internet bandwidth, kb/s/capita	0.13	0.13	4.89	4.82	5.89	1.88	1.28	
Access to electricity, % population	16.60	NA	25.60	NA	NA	NA	—	
ICT goods imports, % total goods imports	3.31	2.95	3.62	NA	NA	NA	—	
Internet users, per 100 population	1.15	2.20	2.80	3.50	7.00	10.34	—	

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI