# Digital Entrepreneurship 360

# Congo, Rep.

# Dem



### POLICY Laws, regulations, and government initiatives

#### **GOVERNMENT INDEXES**



#### SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

#### **DOING BUSINESS 2017**

		DTF			Rank	
	2016	2017	Change	2016	2017	Change
Ease of doing business index	37.53	37.57	0.04	184	184	0
Dealing with Construction Permits	62.43	65.89	3.46	129	114	15
Enforcing Contracts	36.06	36.06	0	170	171	-1
Getting Credit	30	30	0	134	139	-5
Getting Electricity	33.37	33.59	0.22	180	175	5
Paying Taxes	40.12	40.12	0	176	177	-1
Protecting Minority Investors	36.67	36.67	0	162	162	0
Registering Property	49.93	46.6	-3.33	141	156	-15
Resolving Insolvency	0	0	0	169	169	0
Starting a Business	85.49	85.49	0	85	96	-11
Trading Across Borders	1.26	1.26	0	188	188	0

SOURCE: DOING BUSINESS

SOURCE: WEF-GCI REPORT

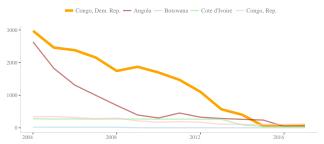
#### INVESTMENT FRIENDLINESS

Time needed to setup a foreign business number of days (2012)		(Rank: /87)
FDI Regulation Index (aggregatacross telecoms, media, electric 100=full ownership allowed (2012)		(Rank: /84)
Procedures to set up a foreign business number of procedures (2012)		(Rank: /87)
Efficiency of legal framework i settling disputes 1-7 = best (2016)	3.3	(Rank: 96/151)

SOURCE: INVESTING ACROSS BORDERS

## COST OF BUSINESS STARTUP PROCEDURES

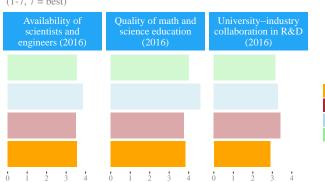
% of GNI per capita



SOURCE: WORLD BANK WDI

## HUMAN CAPITAL State of educational institutions and access to skilled labor

# AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)



# POPULATION EMPLOYED IN SERVICES SECTOR (% total employed population)

Data not available

SOURCE: WORLD BANK WDI

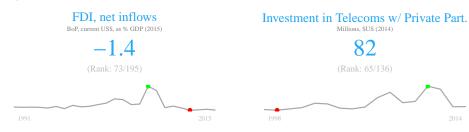
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### **FINANCING**

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL



#### Market Capitaliz. of Listed Companies

% of GDP

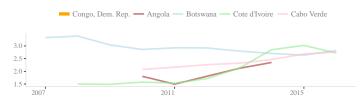
No data available (Rank: /115)

SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

INFORMAL INVESTORS RATE (% of 18-64 population)

Data not available

VENTURE CAPITAL AVAILABILITY (1-7, best)

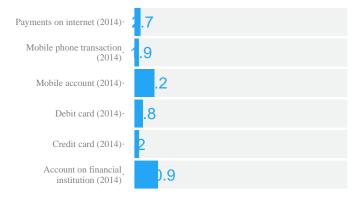


SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

SOURCE: WEF-GCI REPORT

#### MARKETS Existence of early customers and distribution channels





#### DIGITAL COMMERCE & INTERNET ACCESS

New business density new registrations per 1,000 people ages 15–64 (2009)	0	(Rank: 132/137)
Ratio of online/in store purchases Percentage (2016)		(Rank: /54)
Firms using email to interact with clients/suppliers (%) % of firms (2016)	31.4	(Rank: 132/146)
Firms with their own Website % of firms (2014)	17	(Rank: 125/143)
ICT service exports % of service exports, BoP (2014)	26.4	(Rank: 41/178)

SOURCE: WORLD BANK - FINDEX

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

#### CULTURE Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011 201
Company spending on R&D, 1-7 = best	NaN	NA	NA	NA	NA	NA	2.8	•
Listed domestic companies, total, NA	_	_	_	_	_	_	_	
Perceived Capabilities, NA	_	_	_	_	_	_	_	
Fear of Failure Rate, NA	_	_	_	_	_	_	_	
Number of tech startups, NA	_	_	_	_	_	_	_	
High Status Successful Entrepreneurship, NA	_	_	_	_	_	_	_	
Media Attention for Entrepreneurship, NA	_	_	_	_	_	_	_	
Total early-stage Entrepr. Activity (TEA), NA	_	_	_	_	_	_	_	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, NA	_	_	_	_	_	_	_	
New Product early-stage Entrepr. Activity, NA	_	_	_	_	_	_	_	

SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

### **SUPPORTS** Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011	2016
% firms identifying transportation as major constraint, % of firms	NaN	NA	NA	24.80	NA	NA	_	•——	
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	NaN	NA	NA	25.40	NA	NA	_	•	
Quality of electricity supply, 1-7 = best	NaN	NA	NA	NA	NA	NA	1.62	•	
Broadband Internet subscriptions, per 100 population	NaN	NA	NA	NA	NA	NA	0.00	•	
Internet bandwidth, kb/s/capita	NaN	NA	NA	NA	NA	NA	0.37	•	
Access to electricity, % population	15.20	NA	16.40	NA	NA	NA	_	•	
ICT goods imports, NA	_	_	_	_	_	_	_		
Internet users, per 100 population	0.46	1.20	1.68	2.20	3.00	3.80	_		

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

