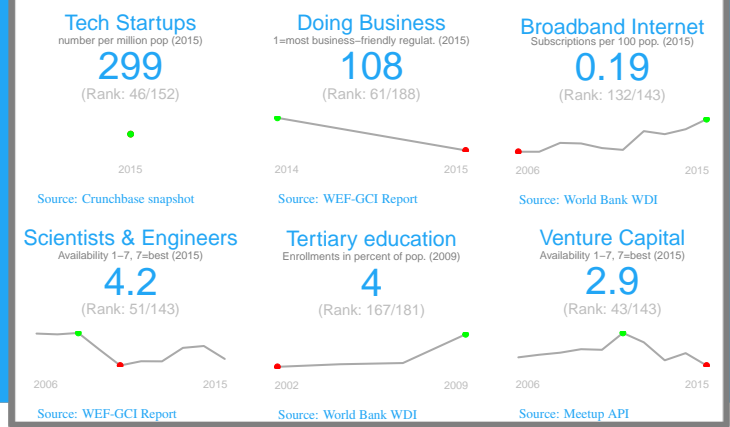
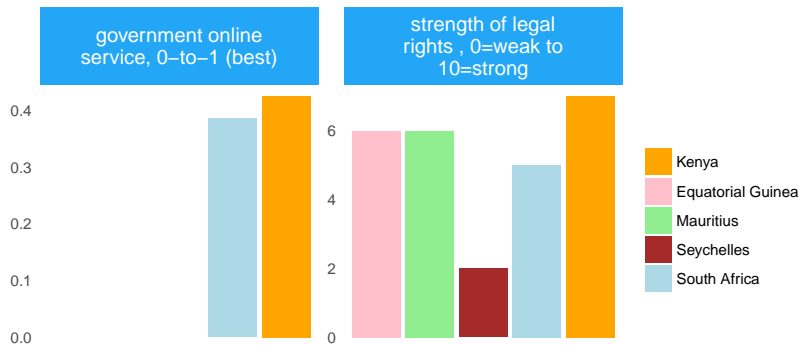


# Kenya



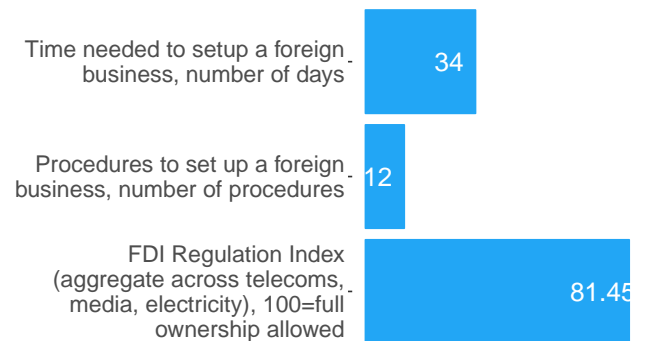
## POLICY

### GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

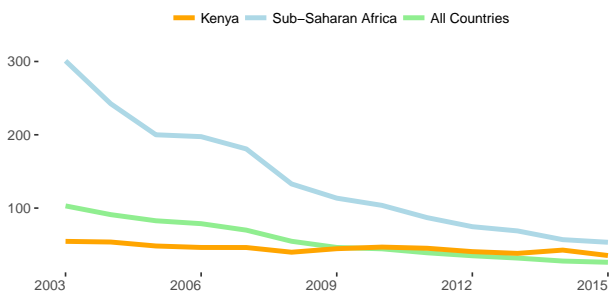
### INVESTMENT CLIMATE



SOURCE: INVESTING ACROSS BORDERS

### COST OF BUSINESS STARTUP PROCEDURES

% of GNI per capita



SOURCE: WORLD BANK WDI

### DOING BUSINESS 2015

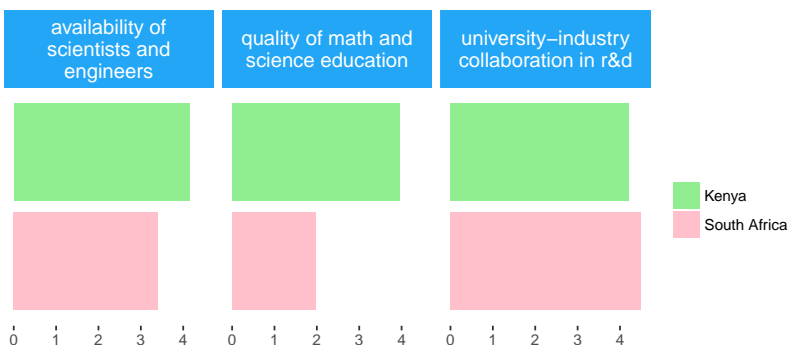
	2015	DTF 2016	Change	2015	Rank 2016	Change
<b>Ease of Doing Business</b>	<b>53.6</b>	<b>58.24</b>	<b>4.64</b>	<b>129</b>	<b>108</b>	<b>21</b>
Dealing with Construction Permits	57.34	59.37	2.03	152	149	3
Enforcing Contracts	56.25	56.25	0	102	102	0
Getting Credit	35	70	35	118	28	90
Getting Electricity	53.91	58.57	4.66	141	127	14
Paying Taxes	71.96	71.96	0	99	101	-2
Protecting Minority Investors	46.67	46.67	0	114	115	-1
Registering Property	54.35	56.63	2.28	121	115	6
Resolving Insolvency	30.19	30.64	0.45	145	144	1
Starting a Business	72.55	74.47	1.92	148	151	-3
Trading Across Borders	57.83	57.83	0	131	131	0

SOURCE: DOING BUSINESS

## HUMAN CAPITAL

### AVAILABILITY OF SKILLED LABOR AND EDUCATION

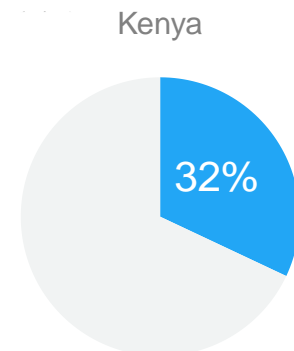
(1-7, 7 = best)



SOURCE: WEF-GCI REPORT

### POPULATION EMPLOYED IN SERVICES SECTOR

(% total employee)



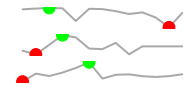
SOURCE: WORLD BANK WDI

## FINANCE

### FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

	2010	2011	2012	2013	2014	2015
Foreign direct investment, net, USD billions	-0.18	-0.33	-0.24	-0.51	-1.02	...
Market capitalization of listed companies, % of GDP	36.15	24.32	...	...	...	...
Investment in telecoms with private participation, USD billions	0.49	0.52	0.41	0.37	0.42	...

SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

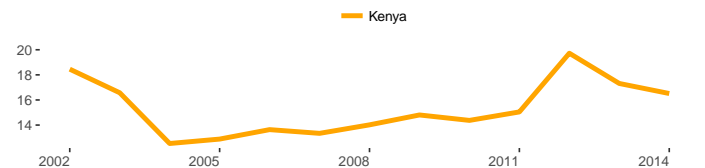


### INFORMAL INVESTORS RATE (% of 18-64 population)

Data not available

SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

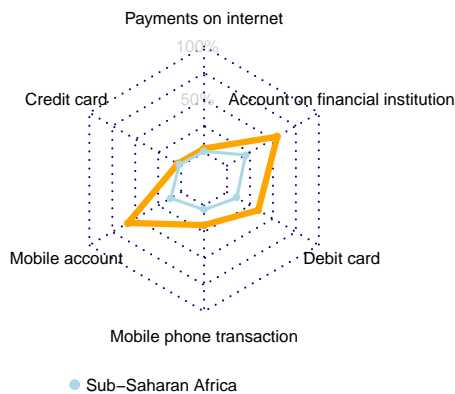
### LENDING INTEREST RATES (% of interest rate)



WORLD BANK - WDI

## MARKETS

### FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

### DIGITAL COMMERCE & INTERNET ACCESS

	Sub-Saharan Africa	Kenya	All Countries
Broadband Internet subscriptions (per 100 pop.)	—	0.011	—
Internet bandwidth ( kb/s/capita)	—	4.544	—
Internet users (per 100 pop.)	14.573	1.208	14.182

Firms with their own Website, % of firms

46.4

Firms using email to interact with clients/suppliers (%), % of firms

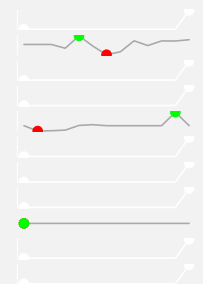
72.5

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

## CULTURE

	Avg 2002-2010	2011	2012	2013	2014	2015
ICT service exports, % of service exports, BoP	NaN	NA	NA	NA	NA	—
Company spending on R&D, 1-7, best	3.71	3.82	3.74	3.82	3.82	3.84
Fear of Failure Rate, NA	—	—	—	—	—	—
High Status Successful Entrepreneurship, NA	—	—	—	—	—	—
New business density, new registrations per 1,000 people ages 15-64	0.56	NA	NA	NA	1.80	—
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, NA	—	—	—	—	—	—
Media Attention for Entrepreneurship, NA	—	—	—	—	—	—
New Product early-stage Entrepr. Activity, NA	—	—	—	—	—	—
Number of tech startups, number per million pop	—	—	—	—	—	299.00
Perceived Capabilities, NA	—	—	—	—	—	—
Total early-stage Entrepr. Activity (TEA), NA	—	—	—	—	—	—

SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI



## SUPPORTS

	Avg 2002-2010	2011	2012	2013	2014	2015
Access to electricity, % population	23.0	NA	23.0	NA	NA	—
Efficiency of legal framework in settling disputes, 1-7, best	3.0	3.5	3.7	3.9	4.1	4.0
Quality of electricity supply, 1-7, best	3.5	3.4	3.6	3.8	3.9	3.7
% firms identifying transportation as major constraint, % of firms	—	—	—	—	—	21.6
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	—	—	—	—	—	82.6
ICT goods imports, % total goods imports	5.5	NA	NA	5.3	NA	—

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

