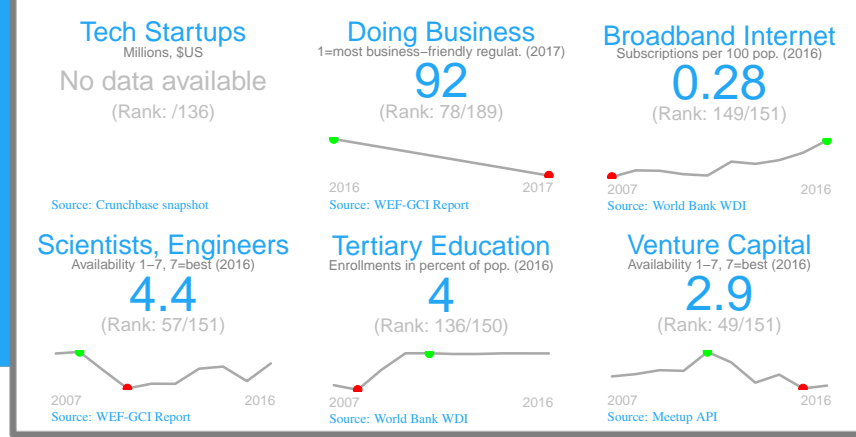


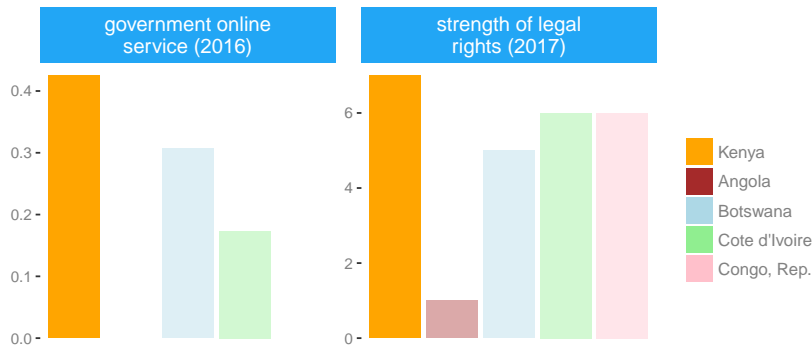
Kenya

Country Snapshot



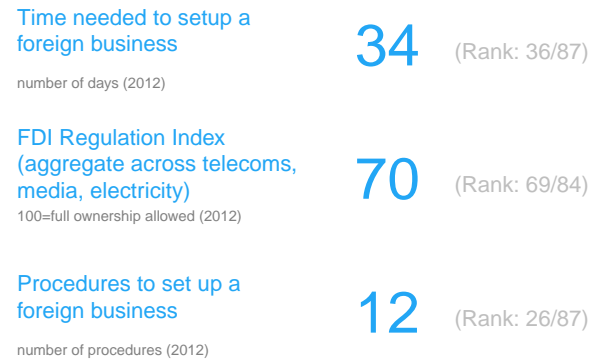
POLICY

GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

INVESTMENT CLIMATE

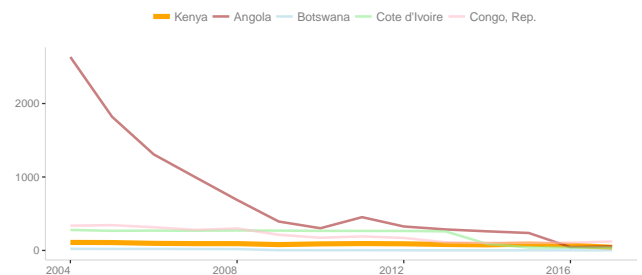


SOURCE: INVESTING ACROSS BORDERS

DOING BUSINESS 2017

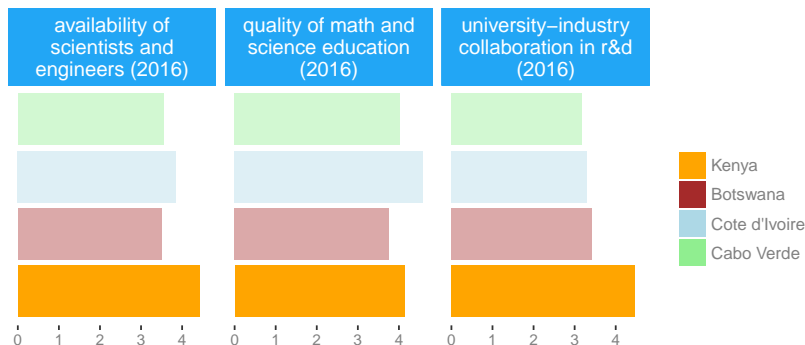
	2016	DTF	Change	2016	Rank	Change
		2017			2017	
Ease of doing business index	57.5	61.22	3.72	113	92	21
Dealing with Construction Permits	55.59	57.18	1.59	155	152	3
Enforcing Contracts	58.27	58.27	0	85	87	-2
Getting Credit	70	70	0	29	32	-3
Getting Electricity	58.57	64.43	5.86	127	106	21
Paying Taxes	61.54	61.72	0.18	122	125	-3
Protecting Minority Investors	46.67	53.33	6.66	112	87	25
Registering Property	53.44	54.4	0.96	122	121	1
Resolving Insolvency	27.9	28.4	0.5	140	92	48
Starting a Business	74.45	83.13	8.68	150	116	34
Trading Across Borders	65.83	66.38	0.55	107	105	2

SOURCE: DOING BUSINESS

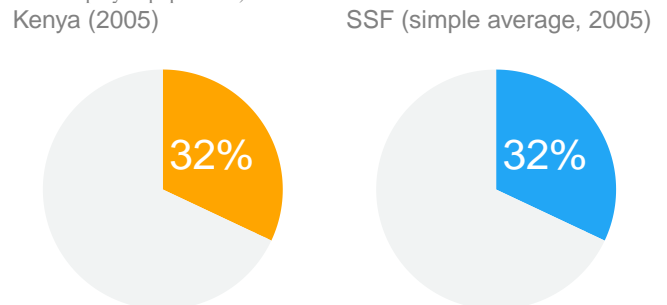
COST OF BUSINESS STARTUP PROCEDURES
% of GNI per capita

SOURCE: WORLD BANK WDI

HUMAN CAPITAL

AVAILABILITY OF SKILLED LABOR AND EDUCATION
(1-7, 7 = best)

SOURCE: WEF-GCI REPORT

POPULATION EMPLOYED IN SERVICES SECTOR
(% total employed population)

SOURCE: WORLD BANK WDI

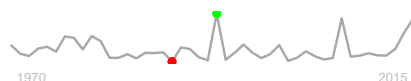
FINANCE

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

FDI, net inflows
BoP, current US\$, as % GDP (2015)

2.3

(Rank: 146/195)



Investment in Telecoms w/ Private Part.

Millions, \$US (2014)

417

(Rank: 29/136)

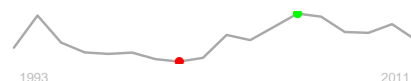


Market Capitaliz. of Listed Companies

% of GDP (2011)

24

(Rank: 68/115)



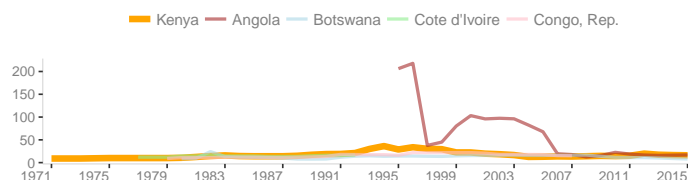
SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

INFORMAL INVESTORS RATE (% of 18-64 population)

Data not available

SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

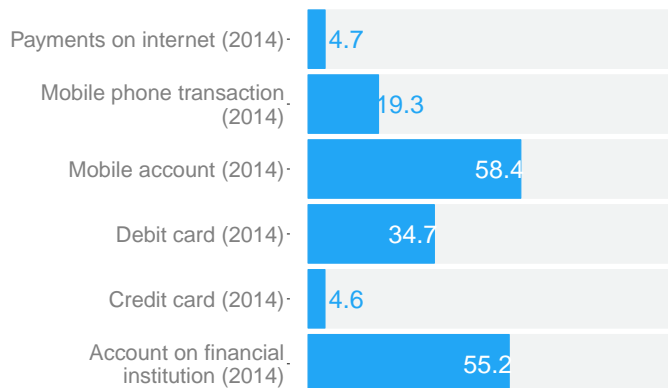
LENDING INTEREST RATES (% of interest rate)



WORLD BANK - WDI

MARKETS

FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

DIGITAL COMMERCE & INTERNET ACCESS

Internet bandwidth

kb/s/capita (2016)

24

(Rank: 71/151)

Firms using email to interact with clients/suppliers (%)

% of firms (2010)

72.5

(Rank: 77/146)

Internet users

per 100 population (2015)

3

(Rank: 122/211)

Firms with their own Website

% of firms (2014)

46.4

(Rank: 58/143)

Broadband Internet subscriber

per 100 population (2016)

0

(Rank: 141/151)

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

CULTURE

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011	2016
Company spending on R&D, 1-7, best	3.74	3.82	3.74	3.82	3.82	3.84	4.12		
ICT service exports, % of service exports, BoP	NaN	NA	NA	NA	NA	NA	—		
New business density, new registrations per 1,000 people ages 15-64	0.56	NA	NA	NA	1.80	NA	—		
Perceived Capabilities, NA	—	—	—	—	—	—	—		
Fear of Failure Rate, NA	—	—	—	—	—	—	—		
Number of tech startups, NA	—	—	—	—	—	—	—		
High Status Successful Entrepreneurship, NA	—	—	—	—	—	—	—		
Media Attention for Entrepreneurship, NA	—	—	—	—	—	—	—		
Total early-stage Entrepr. Activity (TEA), NA	—	—	—	—	—	—	—		
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, NA	—	—	—	—	—	—	—		
New Product early-stage Entrepr. Activity, NA	—	—	—	—	—	—	—		

SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

SUPPORTS

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011	2016
% firms identifying transportation as major constraint, % of firms	NaN	NA	NA	21.6	NA	NA	—		
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	NaN	NA	NA	82.6	NA	NA	—		
Quality of electricity supply, 1-7, best	3.5	3.4	3.6	3.8	3.9	3.7	3.9		
Efficiency of legal framework in settling disputes, 1-7, best	3.2	3.5	3.7	3.9	4.1	4.0	4.0		
Access to electricity, % population	23.0	NA	23.0	NA	NA	NA	—		
ICT goods imports, % total goods imports	5.4	NA	NA	5.3	NA	NA	—		

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI