Digital Entrepreneurship 360

Syrian Arab Re-public



POLICY Laws, regulations, and government initiatives

GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

DOING BUSINESS 2017

		DTF			Rank	
	2016	2017	Change	2016	2017	Change
Ease of doing business index	42.85	41.43	-1.42	172	173	-1
Dealing with Construction Permits	0	0	0	186	187	-1
Enforcing Contracts	42.58	42.58	0	158	159	-1
Getting Credit	15	15	0	168	170	-2
Getting Electricity	59.86	51.79	-8.07	121	151	-30
Paying Taxes	73.51	73.51	0	80	81	-1
Protecting Minority Investors	53.33	53.33	0	85	87	-2
Registering Property	50.35	46.88	-3.47	136	154	-18
Resolving Insolvency	17.7	12.7	-5	157	161	-4
Starting a Business	78.91	78.93	0.02	128	136	-8
Trading Across Borders	29.83	29.83	0	175	176	-1

SOURCE: DOING BUSINESS

SOURCE: WEF-GCI REPORT

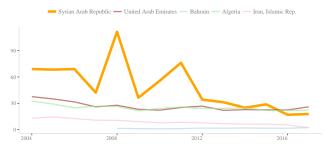
INVESTMENT FRIENDLINESS

Time needed to setup a foreign business number of days (2012)		(Rank: /87)
FDI Regulation Index (aggrega across telecoms, media, electric 100=full ownership allowed (2012)		(Rank: /84)
Procedures to set up a foreign business number of procedures (2012)		(Rank: /87)
Efficiency of legal framework i settling disputes 1-7 = best (2016)	2.9	(Rank: 129/151)

SOURCE: INVESTING ACROSS BORDERS

COST OF BUSINESS STARTUP PROCEDURES

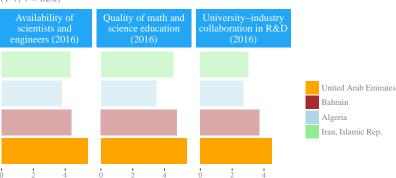
% of GNI per capita



SOURCE: WORLD BANK WDI

HUMAN CAPITAL State of educational institutions and access to skilled labor

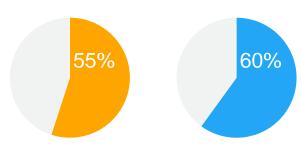
AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)



POPULATION EMPLOYED IN SERVICES SECTOR

(% total employed population)



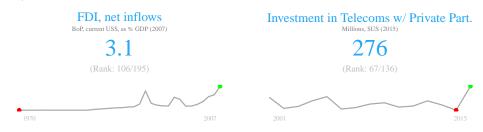


SOURCE: WORLD BANK WDI

FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL



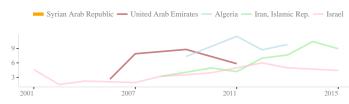
Market Capitaliz. of Listed Companies

% of GDP

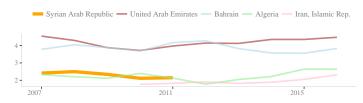
No data available (Rank: /115)

SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

INFORMAL INVESTORS RATE (% of 18-64 population)



VENTURE CAPITAL AVAILABILITY (1-7, best)

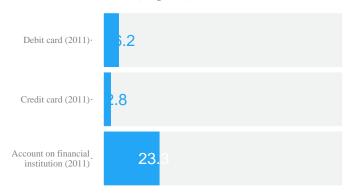


SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

SOURCE: WEF-GCI REPORT

MARKETS Existence of early customers and distribution channels

FINANCIAL INCLUSION (% age 15+)



DIGITAL COMMERCE & INTERNET ACCESS

New business density new registrations per 1,000 people ages 15–64 (2009)	0	(Rank: 137/137)
Ratio of online/in store purchases Percentage (2016)		(Rank: /54)
Firms using email to interact with clients/suppliers (%) % of firms (2010)	81.7	(Rank: 57/146)
Firms with their own Website % of firms (2014)	67	(Rank: 22/143)
ICT service exports % of service exports, BoP (2014)	13.6	(Rank: 106/178)

SOURCE: WORLD BANK - FINDEX

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

CULTURE Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011	2016
Company spending on R&D, 1-7 = best	2.3	2.1	NA	NA	NA	NA	_	•	
Listed domestic companies, total, NA	_		_	_	_	_	_		
Perceived Capabilities, % of 18-64 population	61.9	NA	NA	NA	NA	NA	_		
Fear of Failure Rate, % of 18-64 population	18.1	NA	NA	NA	NA	NA	_		
Number of tech startups, number per million pop	30.9	NA	NA	NA	NA	NA	_		
High Status Successful Entrepreneurship, % of 18-64 population	89.5	NA	NA	NA	NA	NA	_		
Media Attention for Entrepreneurship, % of 18-64 population	55.2	NA	NA	NA	NA	NA	_		
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	8.5	NA	NA	NA	NA	NA	_		
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	43.5	NA	NA	NA	NA	NA	_		
New Product early-stage Entrepr. Activity, % of TEA	43.4	NA	NA	NA	NA	NA	_		

SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

SUPPORTS Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011 2016
% firms identifying transportation as major constraint, % of firms	18.30	NA	NA	NA	NA	NA	_	
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	54.50	NA	NA	NA	NA	NA	_	
Quality of electricity supply, 1-7 = best	3.82	3.90	NA	NA	NA	NA	_	•
Broadband Internet subscriptions, per 100 population	0.12	0.33	NA	NA	NA	NA	_	•
Internet bandwidth, kb/s/capita	3.92	3.92	NA	NA	NA	NA	_	•
Access to electricity, % population	92.70	NA	96.26	NA	NA	NA	_	•
ICT goods imports, % total goods imports	2.02	NA	NA	NA	NA	NA	_	
Internet users, per 100 population	11.91	22.50	24.30	26.20	28.09	29.98	_	

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

