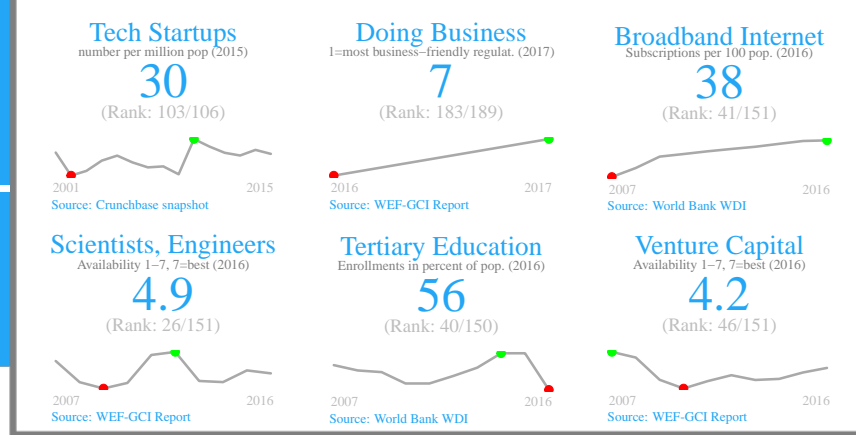
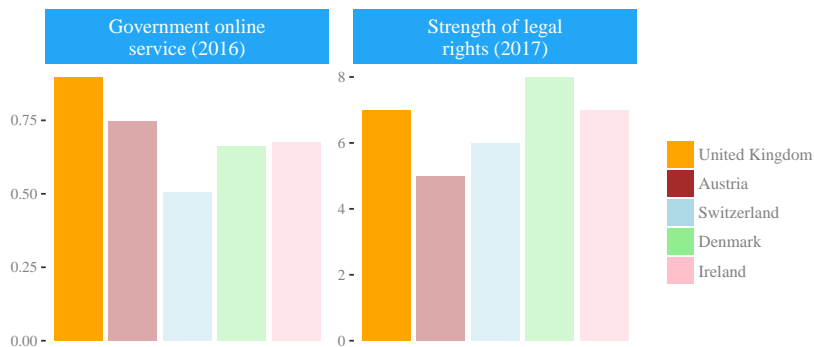


# United Kingdom



## POLICY Laws, regulations, and government initiatives

### GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

### INVESTMENT FRIENDLINESS



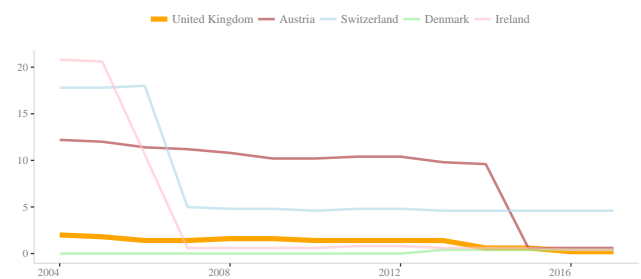
SOURCE: INVESTING ACROSS BORDERS

### DOING BUSINESS 2017

	2016	DTF 2017	Change	2016 Rank	2017 Rank	Change
<b>Ease of doing business index</b>	<b>82.73</b>	<b>82.74</b>	<b>0.01</b>	<b>6</b>	<b>7</b>	<b>-1</b>
Dealing with Construction Permits	80.29	80.34	0.05	16	17	-1
Enforcing Contracts	69.36	69.36	0	30	31	-1
Getting Credit	75	75	0	19	20	-1
Getting Electricity	89.12	89.12	0	15	17	-2
Paying Taxes	90.37	90.74	0.37	11	10	1
Protecting Minority Investors	78.33	78.33	0	5	6	-1
Registering Property	74.5	74.11	-0.39	46	47	-1
Resolving Insolvency	88.6	88.6	0	13	13	0
Starting a Business	94.57	94.58	0.01	13	16	-3
Trading Across Borders	93.76	93.76	0	28	28	0

SOURCE: DOING BUSINESS

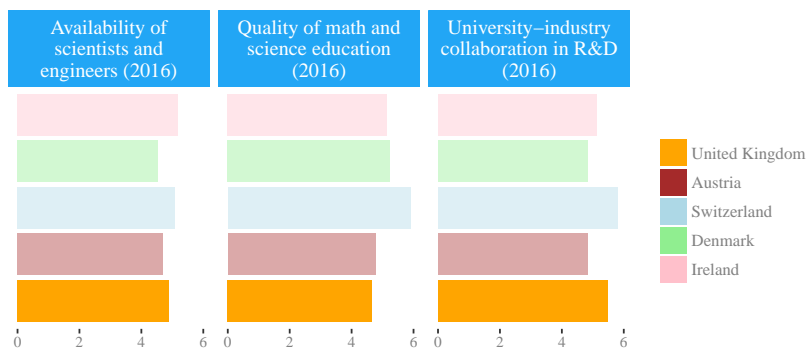
### COST OF BUSINESS STARTUP PROCEDURES % of GNI per capita



SOURCE: WORLD BANK WDI

## HUMAN CAPITAL State of educational institutions and access to skilled labor

### AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)

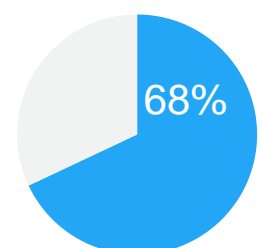
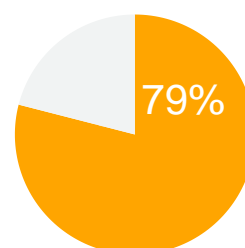


SOURCE: WEF-GCI REPORT

### POPULATION EMPLOYED IN SERVICES SECTOR

(% total employed population)  
United Kingdom (2014)

ECS (simple average, 2014)



SOURCE: WORLD BANK WDI

## FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

### FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

**FDI, net inflows**  
BoP, current US\$, as % GDP (2015)

**1.8**

(Rank: 118/195)



**Investment in Telecoms w/ Private Part.**

Millions, \$US

No data available

(Rank: /136)

**Market Capitaliz. of Listed Companies**

% of GDP (2008)

**67**

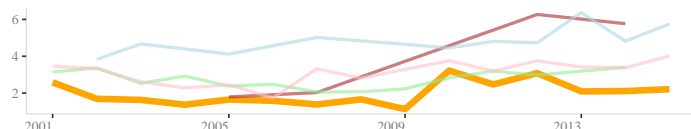
(Rank: 34/115)



SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

### INFORMAL INVESTORS RATE (% of 18-64 population)

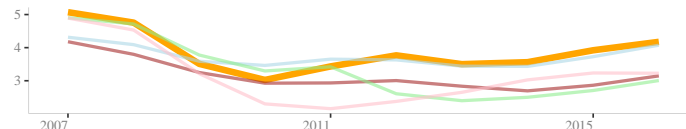
United Kingdom Austria Switzerland Denmark Ireland



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

### VENTURE CAPITAL AVAILABILITY (1-7, best)

United Kingdom Austria Switzerland Denmark Ireland

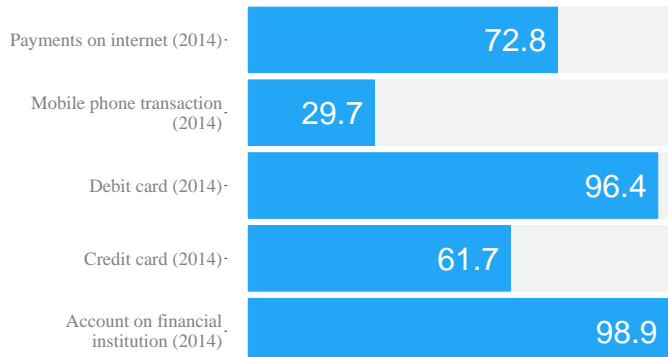


SOURCE: WEF-GCI REPORT

## MARKETS

Existence of early customers and distribution channels

### FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

### DIGITAL COMMERCE & INTERNET ACCESS

**New business density**

new registrations per 1,000 people ages 15-64 (2009)

**11.1**

(Rank: 11/137)

**Ratio of online/in store purchases**

Percentage (2016)

**105**

(Rank: 2/54)

**Firms using email to interact with clients/suppliers (%)**

% of firms (2010)

(Rank: /146)

**Firms with their own Website**

% of firms (2014)

(Rank: /143)

**ICT service exports**

% of service exports, BoP (2014)

**25.1**

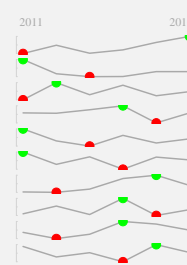
(Rank: 45/178)

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

## CULTURE

Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016
Company spending on R&D, 1-7 = best	4.8	4.7	4.8	4.7	4.8	4.9	4.9
Listed domestic companies, total, Number	2,415.7	1,987.0	1,879.0	1,857.0	1,858.0	NA	—
Perceived Capabilities, % of 18-64 population	49.0	42.5	47.1	43.9	46.4	43.6	—
Fear of Failure Rate, % of 18-64 population	32.9	36.0	36.0	36.4	36.8	34.9	—
Number of tech startups, number per million pop	27.8	32.0	30.1	29.2	30.9	29.7	—
High Status Successful Entrepreneurship, % of 18-64 population	74.1	81.0	76.7	79.3	75.0	79.2	—
Media Attention for Entrepreneurship, % of 18-64 population	52.8	47.3	47.0	49.6	58.4	61.1	—
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	6.2	7.3	9.0	7.1	10.7	6.9	—
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	49.5	46.3	42.6	45.2	52.7	51.2	—
New Product early-stage Entrepr. Activity, % of TEA	39.6	51.8	37.8	43.5	31.3	54.3	—

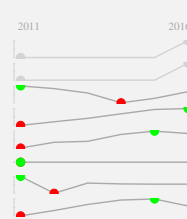


SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

## SUPPORTS

Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016
% firms identifying transportation as major constraint, NA	—	—	—	—	—	—	—
% of firms with an annual fin. Statem. reviewed by ext. audit., NA	—	—	—	—	—	—	—
Quality of electricity supply, 1-7 = best	6.5	6.7	6.7	6.7	6.6	6.6	6.7
Broadband Internet subscriptions, per 100 population	25.6	31.4	32.7	34.0	35.7	37.4	37.7
Internet bandwidth, kb/s/capita	31.1	31.1	166.1	188.9	352.6	429.8	374.6
Access to electricity, % population	100.0	NA	100.0	NA	NA	NA	—
ICT goods imports, % total goods imports	10.2	8.2	7.3	7.9	7.8	NA	—
Internet users, per 100 population	75.2	85.4	87.5	89.8	91.6	92.0	—



SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI