

Entrepreneurship snapshot



Thailand

Number of tech startups
number per million pop (2015)

351 (Rank:)

Ease of doing business index
=most business-friendly regulation

49 (Rank: 67)

Broadband Internet subscriptions
per 100 population (2015)

8.2 (Rank: 69)

Availability of scientists and engineers
1-7, best (2015)

4.3 (Rank: 81)

Tertiary education enrollment rate
population at tertiary education level

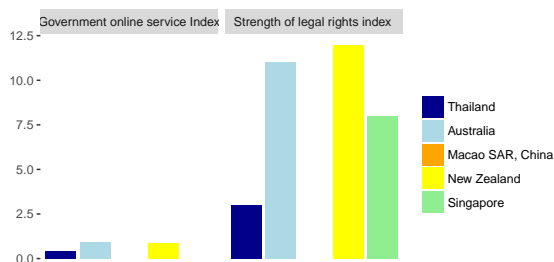
51 (Rank: 134)

Venture capital availability
1-7, best (2015)

3.3 (Rank: 143)

Policy

Government indexes



Investment climate



Cost of Business Startup Procedures % of GNI per capita



Doing Business 2015

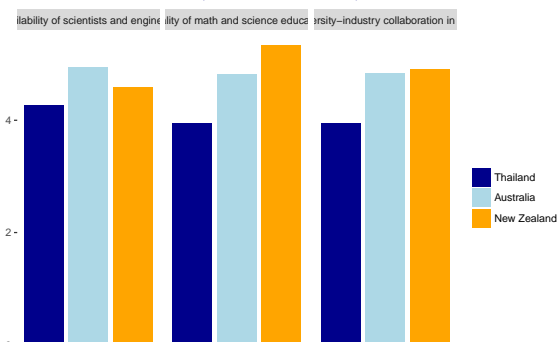
	2015	DTF 2016	Change	2015 Rank	2016 Rank	Change
Ease of Doing Business	71.33	71.42	0.09	46	49	-3
Dealing with Construction Permits	74.55	75.64	1.09	47	39	8
Enforcing Contracts	62.69	62.69	0	57	57	0
Getting Credit	45	45	0	90	97	-7
Getting Electricity	90.5	90.5	0	11	11	0
Paying Taxes	78.08	77.7	-0.38	62	70	-8
Protecting Minority Investors	63.33	63.33	0	33	36	-3
Registering Property	71.33	71.33	0	57	57	0
Resolving Insolvency	58.73	58.84	0.11	45	49	-4
Starting a Business	85.04	85.07	0.03	91	96	-5
Trading Across Borders	84.1	84.1	0	55	56	-1

Source: World Integrated Trade Solution (WITS)

Source: Doing Business Report 2015

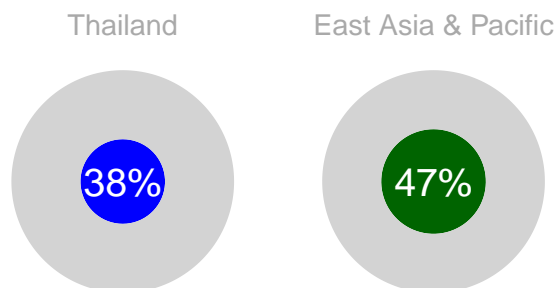
Human capital

Availability of skilled labor and education (1-7, 7 = best)



Source: WEF Global Competitiveness Report 2015

Population employed in services sector (% total employed population)



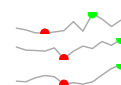
Source: WEF Global Competitiveness Report 2015

Finance

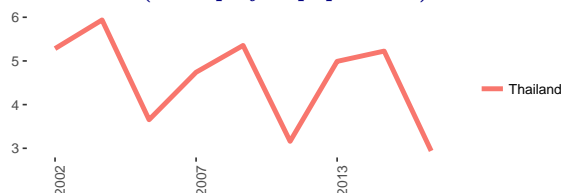
FDI, Public Capital Market and Venture Capital

	2011	2012	2013	2014	2015
Foreign direct investment, net	4,729,978,070	1,327,896,208	- 3,573,621,661	551,543,305	NA
Market capitalization of listed companies	72	98	84	106	NA
Investment in telecoms with private participation	597,000,000	1,169,000,000	706,000,000	1,000,000,000	NA

Source: WEF Global Competitiveness Report 2015

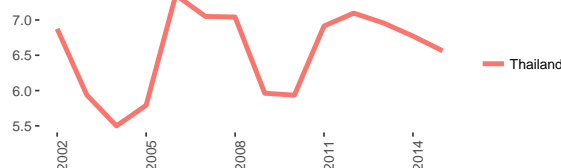


Informal Investors rate (% employed population)



Source: WEF Global Competitiveness Report 2015

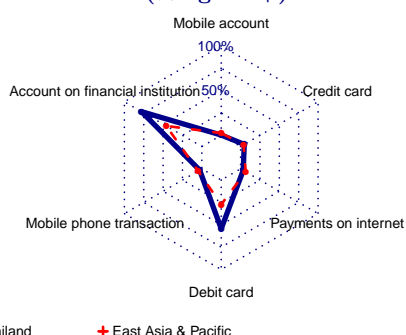
Lending interest rate



Source: WEF Global Competitiveness Report 2015

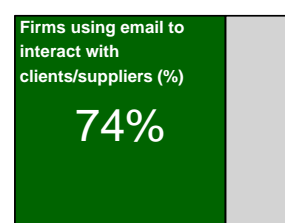
Markets

Financial inclusion (% age 15+)



Thailand East Asia & Pacific

	Thailand	East Asia and Pacific	All Countries
Broadband Internet subscriptions	8.2	—	—
Internet bandwidth	3.3	—	—
Internet users	18.2	34.2	14.2

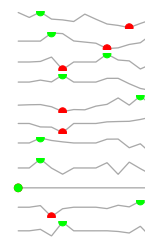


Source: Logistics Performance Index (World Bank)

Source: WEF Global Competitiveness Report 2015

Culture

	Avg 2002-2010	2011	2012	2013	2014	2015
ICT service exports	22.43	17.15	16.13	14.55	17.51	—
Company spending on R&D	3.38	3.05	3.07	3.19	3.24	3.52
Fear of Failure Rate	44.77	55.14	50.06	49.32	42.44	46.62
High Status Successful Entrepreneurship	78.58	79.11	79.12	74.83	71.11	69.39
New business density	0.63	0.71	0.86	NA	0.90	—
Improvement-Driven Opp. Entrepreneurial Activity: Rel. Prevalence	53.60	66.77	67.40	67.80	71.23	75.86
Media Attention for Entrepreneurship	83.23	83.99	84.07	77.16	80.31	72.46
New Product early-stage Entrepreneurial Activity	50.55	58.06	41.61	58.86	49.62	41.13
Number of tech startups	—	—	—	—	—	351.00
Perceived Capabilities	40.75	42.68	45.97	44.38	50.12	46.22
Total early-stage Entrepreneurial Activity (TEA)	20.43	19.51	18.94	17.66	23.30	13.74



Supports

	Avg 2002-2010	2011	2012	2013	2014	2015
Access to electricity	99.7	NA	100.0	NA	NA	—
Efficiency of legal framework in settling disputes	4.1	4.0	3.8	3.9	3.8	3.9
Quality of electricity supply	5.5	5.5	5.5	5.2	5.1	5.2
% firms identifying transportation as major constraint	—	—	—	—	—	21.2
% of firms with an annual fin. Statem. reviewed by ext. auditors	—	—	—	—	—	100.0
ICT goods imports	17.4	11.9	11.8	11.3	12.6	—

