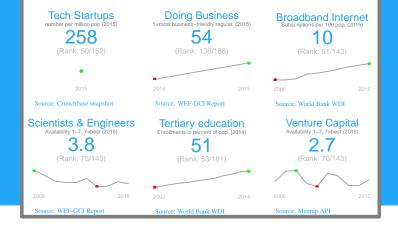
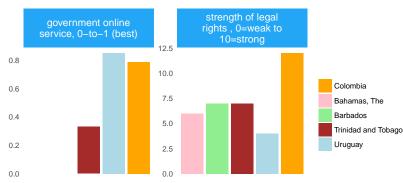
# Colombia



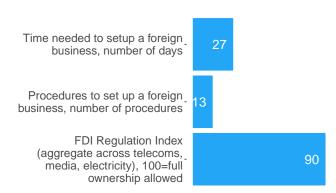
# **POLICY**

#### **GOVERNMENT INDEXES**



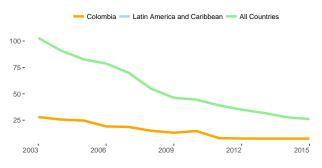
SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

#### INVESTMENT CLIMATE



SOURCE: INVESTING ACROSS BORDERS

# COST OF BUSINESS STARTUP PROCEDURES % of GNI per capita



SOURCE: WORLD BANK WDI

SOURCE: WEF-GCI REPORT

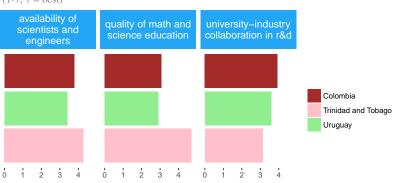
#### DOING BUSINESS 2015

	DTF			Rank	
2015	2016	Change	2015	2016	Change
69.89	70.43	0.54	52	54	-2
75.67	75.99	0.32	38	38	0
29.66	29.66	0	180	180	0
95	95	0	2	2	0
74.73	74.82	0.09	65	69	-4
58.36	63.32	4.96	150	136	14
71.67	71.67	0	12	14	-2
72.83	72.85	0.02	53	54	-1
72	72.06	0.06	28	30	-2
86.13	86.13	0	79	84	-5
62.83	62.83	0	111	110	1
	69.89 75.67 29.66 95 74.73 58.36 71.67 72.83 72 86.13	2015         2016           69.89         70.43           75.67         75.99           29.66         29.66           95         95           74.73         74.82           58.36         63.32           71.67         71.67           72.83         72.85           72         72.06           86.13         86.13	2015         2016         Change           69.89         70.43         0.54           75.67         75.99         0.32           29.66         29.66         0           95         95         0           74.73         74.82         0.09           58.36         63.32         4.96           71.67         71.67         0           72.83         72.85         0.02           72         72.06         0.06           86.13         86.13         0	2015         2016         Change         2015           69.89         70.43         0.54         52           75.67         75.99         0.32         38           29.66         29.66         0         180           95         95         0         2           74.73         74.82         0.09         65           58.36         63.32         4.96         150           71.67         71.67         0         12           72.83         72.85         0.02         53           72         72.06         0.06         28           86.13         86.13         0         79	2015         2016         Change         2015         2016           69.89         70.43         0.54         52         54           75.67         75.99         0.32         38         38           29.66         29.66         0         180         180           95         95         0         2         2           74.73         74.82         0.09         65         69           58.36         63.32         4.96         150         136           71.67         71.67         0         12         14           72.83         72.85         0.02         53         54           72         72.06         0.06         28         30           86.13         86.13         0         79         84

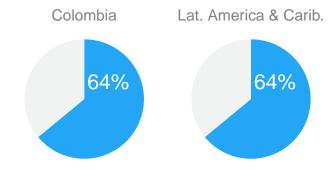
SOURCE: DOING BUSINESS

# **HUMAN CAPITAL**

AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)



POPULATION EMPLOYED IN SERVICES SECTOR (% total employed population)

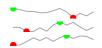


SOURCE: WORLD BANK WDI

## **FINANCE**

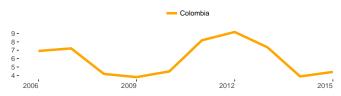
#### FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

	2010	2011	2012	2013	2014	
Foreign direct investment, net, USD billions	-0.95	-6.23	-15.65	-8.56	-12.43	
Market capitalization of listed companies, % of GDP	72.64	60.01	70.9	53.33	38.85	
Investment in telecoms with private participation, USD billions	1.66	2.1	1.53	1.99	1.9	



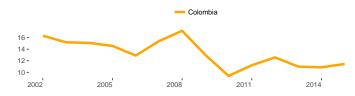
SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

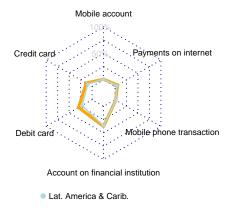
#### LENDING INTEREST RATES (% of interest rate)



WORLD BANK - WDI

# **MARKETS**

FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

#### DIGITAL COMMERCE & INTERNET ACCESS

	Latin America and Caribbean Colomb	ia All Countries
Broadband Internet subscriptions (per 100 pop.)	— 6.	.9 —
Internet bandwidth ( kb/s/capita)	— 35.	.0 —
Internet users (per 100 pop.)	50.2 4.	.6 14.2
Firms with their own Website % of firms		
Firms using email to interact with clients/suppliers (%), % of firms	,-	99.1

 $SOURCES: ENTERPRISE\ SURVEYS;\ WEF-GCI\ REPORT;\ WORLD\ BANK-WDI$ 

# **CULTURE**

Colombia

	Avg 2002-2010	2011	2012	2013	2014	2015	
ICT service exports, % of service exports, BoP	16.2	14.1	17.0	15.5	13.9	_	
Company spending on R&D, 1-7, best	3.0	3.0	3.1	3.1	3.0	2.9	
Fear of Failure Rate, % of 18-64 population	28.2	29.4	32.0	31.8	30.7	33.2	
High Status Successful Entrepreneurship, % of 18-64 population	74.3	78.7	75.5	71.4	67.1	69.8	
New business density, new registrations per 1,000 people ages 15-64	1.2	1.8	2.0	NA	NA	_	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	42.7	30.1	47.8	26.6	51.5	56.5	
Media Attention for Entrepreneurship, % of 18-64 population	77.2	67.4	68.8	67.5	74.4	71.7	
New Product early-stage Entrepr. Activity, % of TEA	50.3	71.6	80.1	83.3	59.1	60.0	
Number of tech startups, number per million pop	_	_	_	_	_	258.0	<u> </u>
Perceived Capabilities, % of 18-64 population	66.4	61.3	56.6	57.8	57.4	59.5	
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	22.6	21.4	20.1	23.7	18.6	22.7	

 $SOURCES: GLOBAL\ ENTREPRENEURSHIP\ MONITOR\ -\ ADULT\ POPULATION;\ WORLD\ BANK\ -\ WDI$ 

## **SUPPORTS**

Access to electricity, % population  96.7 NA 97.0 NA NA  Efficiency of legal framework in settling disputes, 1-7, best 3.3 3.4 3.3 3.4 3.1  Quality of electricity supply, 1-7, best 5.0 5.2 5.1 5.2 5.1 5.0  % firms identifying transportation as major constraint, % of firms  of firms with an annual fin. Statem. reviewed by ext. audit., % of firms  ———————————————————————————————————		Avg 2002-2010	2011	2012	2013	2014	2015	
Quality of electricity supply, 1-7, best  5.0  5.2  5.1  5.0  5.2  5.1  5.0  6 firms identifying transportation as major constraint, % of firms	Access to electricity, % population	96.7	NA	97.0	NA	NA		
% firms identifying transportation as major constraint, % of firms — — — — — — — — — — — — — — — — — — —	Efficiency of legal framework in settling disputes, 1-7, best	3.3	3.4	3.3	3.4	3.4	3.1	
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms — — — — — 53.5	Quality of electricity supply, 1-7, best	5.0	5.2	5.1	5.2	5.1	5.0	
· · · · · · · · · · · · · · · · · · ·	% firms identifying transportation as major constraint, % of firms	_	_	_	_	_	26.0	•
ICT goods imports % total goods imports	% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	_	_	_	_	_	53.5	•
10.0 0.5 7.0 10.2 —	ICT goods imports, % total goods imports	10.6	8.5	9.0	9.9	10.2	_	~

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

