

# Entrepreneurship snapshot



## Vietnam

Ease of doing business index  
=most business-friendly regulation

90 (Rank: 20)

Broadband Internet subscriptions  
per 100 population (2015)

6.5 (Rank: 96)

Availability of scientists and engineers  
1-7, best (2015)

3.9 (Rank: 83)

Tertiary education enrollment rate  
population at tertiary education level

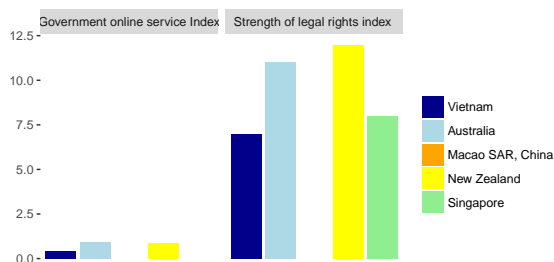
30 (Rank: 117)

Venture capital availability  
1-7, best (2015)

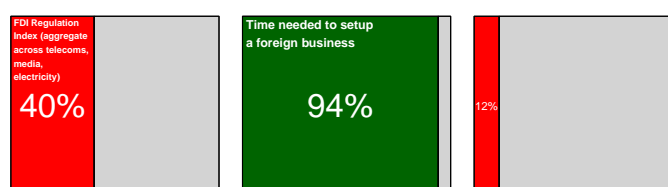
3 (Rank: 159)

## Policy

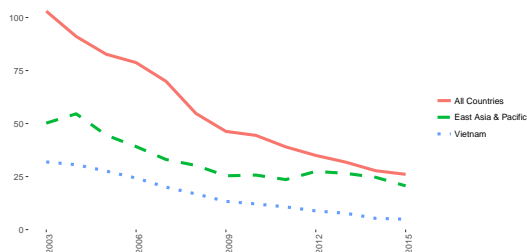
### Government indexes



### Investment climate



### Cost of Business Startup Procedures % of GNI per capita



### Doing Business 2015

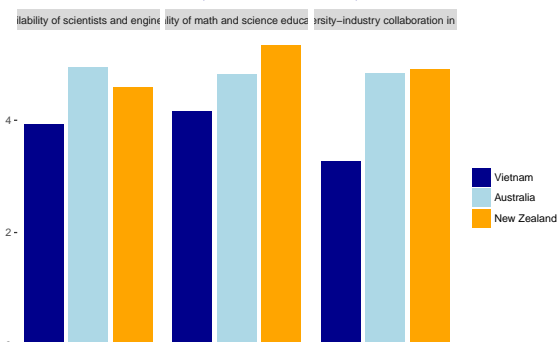
|                                   | DTF   |       |        | Rank |      |        |
|-----------------------------------|-------|-------|--------|------|------|--------|
|                                   | 2015  | 2016  | Change | 2015 | 2016 | Change |
| Ease of Doing Business            | 60.35 | 62.1  | 1.75   | 93   | 90   | 3      |
| Dealing with Construction Permits | 82.33 | 82.21 | -0.12  | 12   | 12   | 0      |
| Enforcing Contracts               | 60.22 | 60.22 | 0      | 74   | 74   | 0      |
| Getting Credit                    | 65    | 70    | 5      | 36   | 28   | 8      |
| Getting Electricity               | 56.91 | 63.34 | 6.43   | 130  | 108  | 22     |
| Paying Taxes                      | 43.61 | 45.41 | 1.8    | 172  | 168  | 4      |
| Protecting Minority Investors     | 45    | 45    | 0      | 121  | 122  | -1     |
| Registering Property              | 70.6  | 70.6  | 0      | 58   | 58   | 0      |
| Resolving Insolvency              | 35.02 | 35.83 | 0.81   | 125  | 123  | 2      |
| Starting a Business               | 77.68 | 81.25 | 3.57   | 125  | 119  | 6      |
| Trading Across Borders            | 67.15 | 67.15 | 0      | 98   | 99   | -1     |

Source: World Integrated Trade Solution (WITS)

Source: Doing Business Report 2015

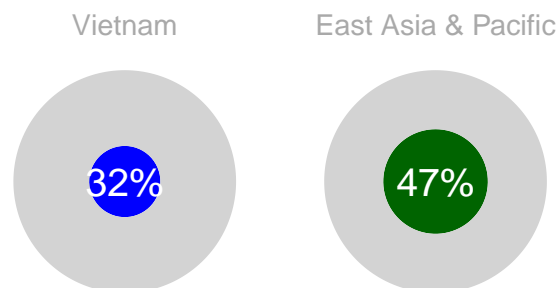
## Human capital

### Availability of skilled labor and education (1-7, 7 = best)



Source: WEF Global Competitiveness Report 2015

### Population employed in services sector (% total employed population)



Source: WEF Global Competitiveness Report 2015

# Finance

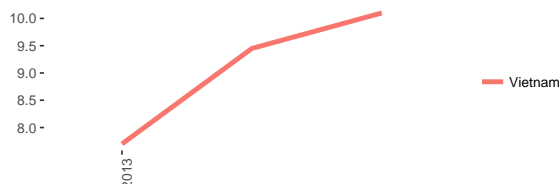
## FDI, Public Capital Market and Venture Capital

|   | 2011           | 2012 | 2013 | 2014 | 2015 |
|---|----------------|------|------|------|------|
| Foreign direct investment, net                    | -6,480,000,000 | -    | -    | -    | NA   |
| Market capitalization of listed companies         | 16             | NA   | 23   | 25   | NA   |
| Investment in telecoms with private participation | 0              | 0    | 0    | 0    | NA   |

Source: WEF Global Competitiveness Report 2015



### Informal Investors rate (% employed population)



### Lending interest rate

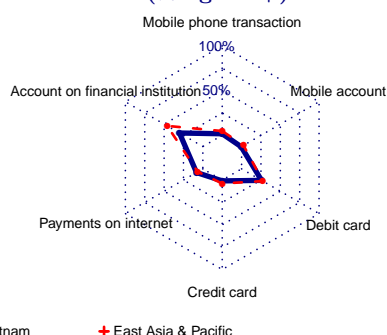


Source: WEF Global Competitiveness Report 2015

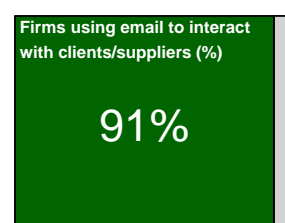
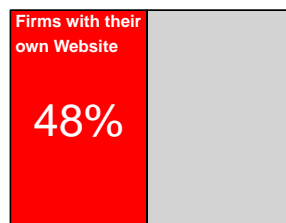
Source: WEF Global Competitiveness Report 2015

# Markets

## Financial inclusion (% age 15+)



|                                  | Vietnam | East Asia and Pacific | All Countries |
|----------------------------------|---------|-----------------------|---------------|
| Broadband Internet subscriptions | 5.6     | —                     | —             |
| Internet bandwidth               | 15.9    | —                     | —             |
| Internet users                   | 17.3    | 34.2                  | 14.2          |

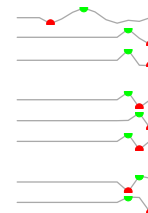


Source: Logistics Performance Index (World Bank)

Source: WEF Global Competitiveness Report 2015

# Culture

|   | Avg 2002-2010 | 2011 | 2012 | 2013 | 2014 | 2015 |
|---|---------------|------|------|------|------|------|
| ICT service exports   | NaN           | NA   | NA   | NA   | NA   | —    |
| Company spending on R&D   | 3.5           | 3.2  | 3.1  | 3.2  | 3.1  | 3.3  |
| Fear of Failure Rate  | —             | —    | —    | 56.7 | 50.1 | 45.6 |
| High Status Successful Entrepreneurship                           | —             | —    | —    | 81.5 | 75.9 | 75.8 |
| New business density  | NaN           | NA   | NA   | NA   | NA   | —    |
| Improvement-Driven Opp. Entrepreneurial Activity: Rel. Prevalence | —             | —    | —    | 62.2 | 53.3 | 57.9 |
| Media Attention for Entrepreneurship                              | —             | —    | —    | 80.5 | 86.8 | 73.5 |
| New Product early-stage Entrepreneurial Activity                  | —             | —    | —    | 50.8 | 36.9 | 45.0 |
| Number of tech startups   | —             | —    | —    | —    | —    | —    |
| Perceived Capabilities  | —             | —    | —    | 48.6 | 58.2 | 56.8 |
| Total early-stage Entrepreneurial Activity (TEA)                  | —             | —    | —    | 15.3 | 15.3 | 13.7 |



# Supports

|  | Avg 2002-2010 | 2011 | 2012 | 2013 | 2014 | 2015 |
|--|---------------|------|------|------|------|------|
| Access to electricity  | 96.0          | NA   | 99.0 | NA   | NA   | —    |
| Efficiency of legal framework in settling disputes               | 3.9           | 3.7  | 3.6  | 3.4  | 3.4  | 3.7  |
| Quality of electricity supply                                    | 3.4           | 3.3  | 3.1  | 4.0  | 4.2  | 4.1  |
| % firms identifying transportation as major constraint           | —             | —    | —    | —    | —    | 7.9  |
| % of firms with an annual fin. Statem. reviewed by ext. auditors | —             | —    | —    | —    | —    | 24.4 |
| ICT goods imports  | 6.3           | 10.2 | 16.2 | 19.9 | 19.1 | —    |

