

## Entrepreneurship snapshot



# Norway

Number of tech startups  
number per million pop (2015)

**581** (Rank: )

Ease of doing business index  
=most business-friendly regulation

**9** (Rank: 70)

Broadband Internet subscriptions  
per 100 population (2015)

**38** (Rank: 21)

Availability of scientists and engineers  
1-7, best (2015)

**5** (Rank: 59)

Tertiary education enrollment rate  
population at tertiary education level

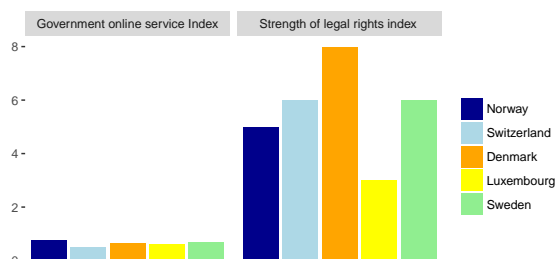
**76** (Rank: 166)

Venture capital availability  
1-7, best (2015)

**4.2** (Rank: 26)

## Policy

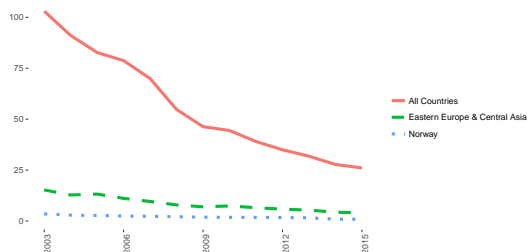
### Government indexes



### Investment climate

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### Cost of Business Startup Procedures % of GNI per capita



### Doing Business 2015

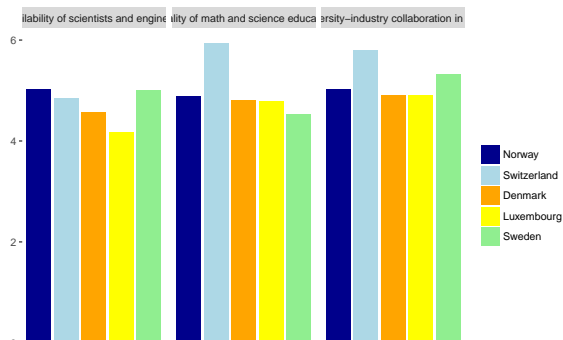
	2015	DTF 2016	Change	2015	Rank 2016	Change
Ease of Doing Business	81.53	81.61	0.08	8	9	-1
Dealing with Construction Permits	77.99	78.01	0.02	28	26	2
Enforcing Contracts	77.14	77.14	0	8	8	0
Getting Credit	55	55	0	61	70	-9
Getting Electricity	87.45	87.46	0.01	20	18	2
Paying Taxes	90.93	91.36	0.43	15	14	1
Protecting Minority Investors	71.67	71.67	0	12	14	-2
Registering Property	87.67	87.67	0	13	13	0
Resolving Insolvency	85.62	85.71	0.09	6	6	0
Starting a Business	94.03	94.29	0.26	21	24	-3
Trading Across Borders	87.82	87.82	0	45	45	0

Source: World Integrated Trade Solution (WITS)

Source: Doing Business Report 2015

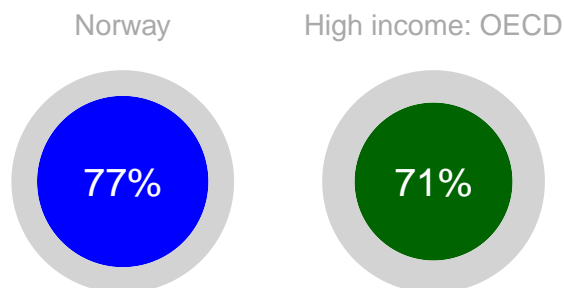
## Human capital

### Availability of skilled labor and education (1-7, 7 = best)



Source: WEF Global Competitiveness Report 2015

### Population employed in services sector (% total employed population)



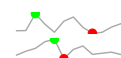
Source: WEF Global Competitiveness Report 2015

# Finance

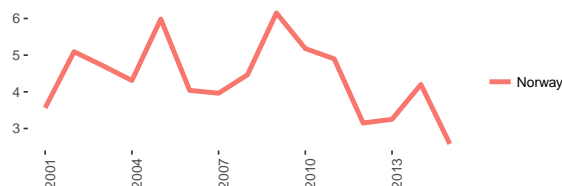
## FDI, Public Capital Market and Venture Capital

	2011	2012	2013	2014	2015
Foreign direct investment, net	-256,433,055	671,461,749	575,356,480	499,123,206	NA
Market capitalization of listed companies	44	48	51	44	NA
Investment in telecoms with private participation	NA	NA	NA	NA	NA

Source: WEF Global Competitiveness Report 2015

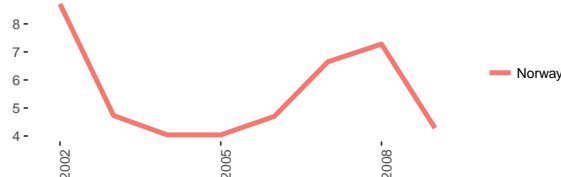


### Informal Investors rate (% employed population)



Source: WEF Global Competitiveness Report 2015

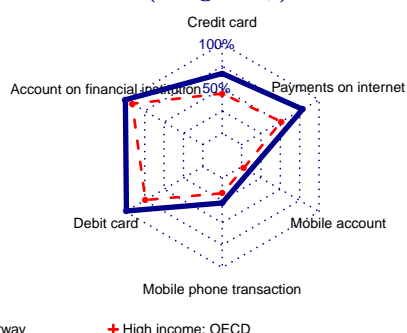
### Lending interest rate



Source: WEF Global Competitiveness Report 2015

# Markets

## Financial inclusion (% age 15+)



	Norway	Europe and Central Asia	All Countries
Broadband Internet subscriptions	21	—	—
Internet bandwidth	36	—	—
Internet users	92	69	14

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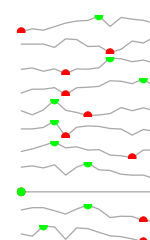
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Source: Logistics Performance Index (World Bank)

Source: WEF Global Competitiveness Report 2015

# Culture

	Avg 2001-2010	2011	2012	2013	2014	2015
ICT service exports	28.3	27.6	35.2	33.7	32.7	—
Company spending on R&D	4.5	4.2	4.3	4.6	4.5	4.7
Fear of Failure Rate	24.7	40.5	39.4	35.2	37.6	33.4
High Status Successful Entrepreneurship	65.6	80.4	79.5	75.5	83.5	—
New business density	6.2	5.0	7.8	NA	7.7	—
Improvement-Driven Opp. Entrepreneurial Activity: Rel. Prevalence	72.0	70.5	69.6	60.8	69.0	66.4
Media Attention for Entrepreneurship	69.6	60.2	59.3	56.9	NA	—
New Product early-stage Entrepreneurial Activity	39.8	35.2	28.1	26.4	26.6	19.8
Number of tech startups	—	—	—	—	—	581.0
Perceived Capabilities	40.2	33.2	34.4	34.2	30.5	30.8
Total early-stage Entrepreneurial Activity (TEA)	7.9	6.9	6.8	6.2	5.7	5.7



# Supports

	Avg 2002-2010	2011	2012	2013	2014	2015
Access to electricity	100.0	NA	100.0	NA	NA	—
Efficiency of legal framework in settling disputes	5.7	5.6	5.5	5.6	5.6	5.6
Quality of electricity supply	6.7	6.5	6.5	6.6	6.7	6.7
% firms identifying transportation as major constraint	—	—	—	—	—	—
% of firms with an annual fin. Statem. reviewed by ext. auditors	—	—	—	—	—	—
ICT goods imports	8.3	6.9	7.1	6.9	6.9	—

