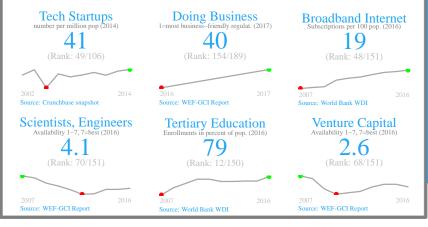
Digital Entrepreneurship 360

Russian Federa-



POLICY Laws, regulations, and government initiatives

GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

DOING BUSINESS 2017

		DTF			Rank	
	2016	2017	Change	2016	2017	Change
Ease of doing business index	73.2	73.19	-0.01	36	40	-4
Dealing with Construction Permits	64.67	65.86	1.19	117	115	2
Enforcing Contracts	75.78	74.96	-0.82	8	12	-4
Getting Credit	65	65	0	42	44	-2
Getting Electricity	84.22	84.37	0.15	26	30	-4
Paying Taxes	83.09	82.96	-0.13	40	45	-5
Protecting Minority Investors	60	60	0	51	53	-2
Registering Property	90.51	90.55	0.04	8	9	-1
Resolving Insolvency	41.7	38.6	-3.1	49	51	-2
Starting a Business	92.35	93.57	1.22	37	26	11
Trading Across Borders	57.96	57.96	0	138	140	-2

SOURCE: DOING BUSINESS

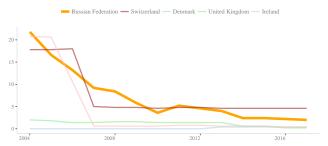
INVESTMENT FRIENDLINESS

Time needed to setup a foreign business number of days (2012)	31	(Rank: 41/87)
FDI Regulation Index (aggrega across telecoms, media, electric 100=full ownership allowed (2012)	100	(Rank: 47/84)
Procedures to set up a foreign business number of procedures (2012)	10	(Rank: 45/87)
Efficiency of legal framework i settling disputes 1-7 = best (2016)	3	(Rank: 122/151)

SOURCE: INVESTING ACROSS BORDERS

COST OF BUSINESS STARTUP PROCEDURES

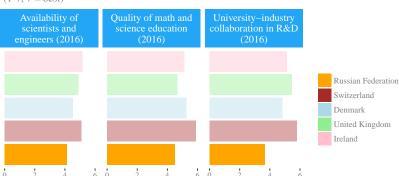
% of GNI per capita



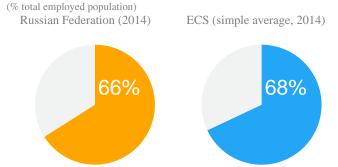
SOURCE: WORLD BANK WDI

HUMAN CAPITAL State of educational institutions and access to skilled labor

AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)



POPULATION EMPLOYED IN SERVICES SECTOR



SOURCE: WORLD BANK WDI

SOURCE: WEF-GCI REPORT

FINANCING

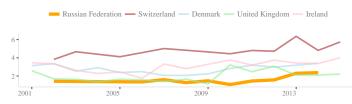
Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL



SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

INFORMAL INVESTORS RATE (% of 18-64 population)

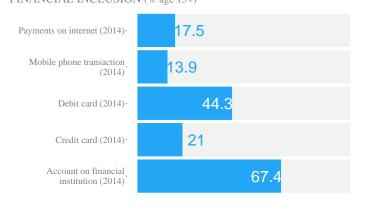


SOURCE: WEF-GCI REPORT

SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

MARKETS Existence of early customers and distribution channels

FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

DIGITAL COMMERCE & INTERNET ACCESS

VENTURE CAPITAL AVAILABILITY (1-7, best)

Russian Federation — Switzerland — Denmark — United Kingdom — Ireland

2015

2011

New business density new registrations per 1,000 people ages 15–64 (2009)	4.3	(Rank: 35/137)
Ratio of online/in store purchases Percentage (2016)	47	(Rank: 31/54)
Firms using email to interact with clients/suppliers (%) % of firms (2010)	95.1	(Rank: 16/146)
Firms with their own Website % of firms (2014)	64.6	(Rank: 28/143)
ICT service exports % of service exports, BoP (2014)	32	(Rank: 26/178)

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

CULTURE Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011 2016
Company spending on R&D, 1-7 = best	3.3	3.1	3.0	3.1	3.2	3.2	3.3	•
Listed domestic companies, total, Number	523.0	817.0	292.0	261.0	254.0	251.0	_	
Perceived Capabilities, % of 18-64 population	21.8	33.2	23.5	28.1	27.8	NA	_	
Fear of Failure Rate, % of 18-64 population	46.0	43.4	46.5	29.0	39.5	NA	_	
Number of tech startups, number per million pop	32.8	37.5	33.8	39.3	41.4	NA	_	
High Status Successful Entrepreneurship, % of 18-64 population	59.3	65.2	63.1	68.0	65.9	NA	_	
Media Attention for Entrepreneurship, % of 18-64 population	44.4	55.3	44.6	49.0	50.4	NA	_	
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	3.9	4.6	4.3	5.8	4.7	NA	_	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	32.0	41.9	31.4	42.0	41.6	NA	_	
New Product early-stage Entrepr. Activity, % of TEA	36.5	29.3	27.5	29.1	30.7	NA	_	

SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

SUPPORTS Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011 2016
% firms identifying transportation as major constraint, % of firms	NaN	NA	19.0	NA	NA	NA	_	•
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	NaN	NA	23.2	NA	NA	NA	_	•
Quality of electricity supply, 1-7 = best	4.5	4.3	4.3	4.5	4.8	4.8	5.0	_
Broadband Internet subscriptions, per 100 population	5.2	11.0	12.2	14.5	16.6	17.4	18.8	•
Internet bandwidth, kb/s/capita	41.7	41.7	31.9	33.0	41.2	29.9	26.9	
Access to electricity, % population	100.0	NA	100.0	NA	NA	NA	_	•
ICT goods imports, % total goods imports	7.5	7.2	7.5	6.8	7.9	NA	_	
Internet users, per 100 population	25.2	49.0	63.8	68.0	70.5	73.4	_	

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

