

Entrepreneurship snapshot



Tunisia

Number of tech startups
number per million pop (2015)

21 (Rank:)

Ease of doing business index
=most business-friendly regulation

74 (Rank: 42)

Broadband Internet subscriptions
per 100 population (2015)

4.4 (Rank: 50)

Availability of scientists and engineers
1-7, best (2015)

4.3 (Rank: 21)

Tertiary education enrollment rate
population at tertiary education level

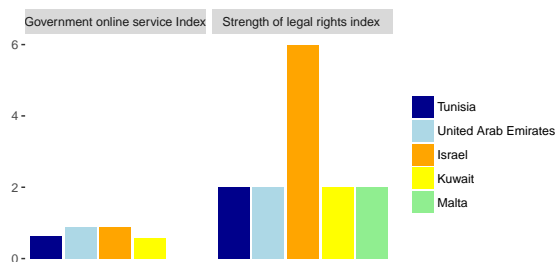
35 (Rank: 126)

Venture capital availability
1-7, best (2015)

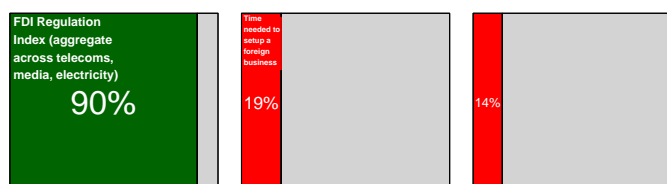
2.3 (Rank: 111)

Policy

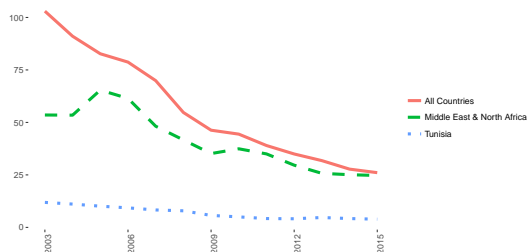
Government indexes



Investment climate



Cost of Business Startup Procedures % of GNI per capita



Doing Business 2015

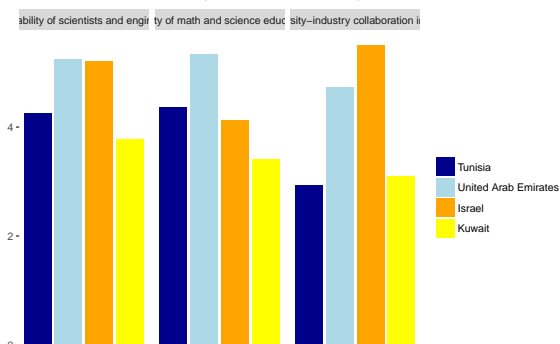
	2015	DTF 2016	Change	2015 Rank	2016 Rank	Change
Ease of Doing Business	64.12	64.88	0.76	75	74	1
Dealing with Construction Permits	73.22	73.39	0.17	56	57	-1
Enforcing Contracts	59.33	59.33	0	81	81	0
Getting Credit	35	35	0	118	126	-8
Getting Electricity	82.19	82.38	0.19	37	38	-1
Paying Taxes	74.11	75.53	1.42	84	81	3
Protecting Minority Investors	50	50	0	104	105	-1
Registering Property	64.46	64.47	0.01	83	86	-3
Resolving Insolvency	54.71	54.53	-0.18	54	57	-3
Starting a Business	83.6	83.64	0.04	100	103	-3
Trading Across Borders	64.57	70.5	5.93	107	91	16

Source: World Integrated Trade Solution (WITS)

Source: Doing Business Report 2015

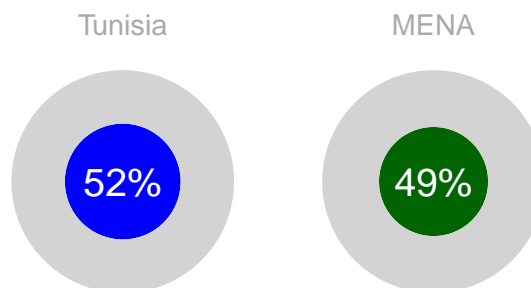
Human capital

Availability of skilled labor and education (1-7, 7 = best)



Source: WEF Global Competitiveness Report 2015

Population employed in services sector (% total employed population)



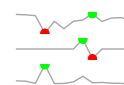
Source: WEF Global Competitiveness Report 2015

Finance

FDI, Public Capital Market and Venture Capital

	2011	2012	2013	2014	2015
Foreign direct investment, net	-432,666,012	-	-	-	NA
Market capitalization of listed companies	21	NA	NA	NA	NA
Investment in telecoms with private participation	181,300,000	221,900,000	130,000,000	113,740,000	0

Source: WEF Global Competitiveness Report 2015



Informal Investors rate (% employed population)



Lending interest rate

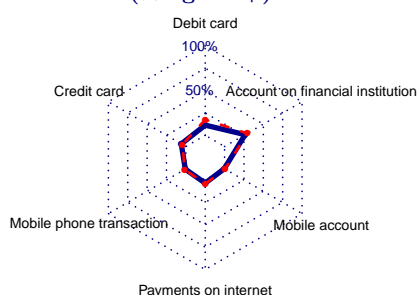
Data not available

Source: WEF Global Competitiveness Report 2015

Source: WEF Global Competitiveness Report 2015

Markets

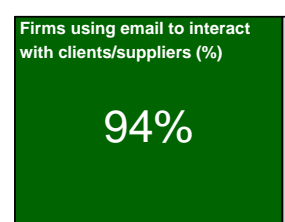
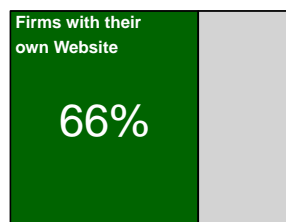
Financial inclusion (% age 15+)



+ Tunisia + MENA

Source: WEF Global Competitiveness Report 2015

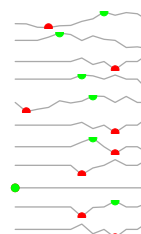
	Tunisia	Middle East and North Africa	All Countries
Broadband Internet subscriptions	4.4	—	—
Internet bandwidth	26.0	—	—
Internet users	5.3	31.3	14.2



Source: Logistics Performance Index (World Bank)

Culture

	Avg 2002-2010	2011	2012	2013	2014	2015
ICT service exports	6.3	10.8	9.6	10.5	10.1	—
Company spending on R&D	3.6	3.4	NA	2.8	2.9	2.8
Fear of Failure Rate	28.5	—	14.9	—	—	40.2
High Status Successful Entrepreneurship	93.3	—	93.9	—	—	72.1
New business density	1.1	1.5	NA	1.5	NA	—
Improvement-Driven Opp. Entrepreneurial Activity: Rel. Prevalence	52.3	—	42.3	—	—	64.1
Media Attention for Entrepreneurship	74.4	—	47.6	—	—	48.4
New Product early-stage Entrepreneurial Activity	31.1	—	51.9	—	—	53.0
Number of tech startups	—	—	—	—	—	21.0
Perceived Capabilities	46.7	—	62.2	—	—	59.9
Total early-stage Entrepreneurial Activity (TEA)	7.8	—	4.8	—	—	10.1



Supports

	Avg 2002-2010	2011	2012	2013	2014	2015
Access to electricity	99.5	NA	100.0	NA	NA	—
Efficiency of legal framework in settling disputes	5.1	4.8	NA	3.9	3.6	3.6
Quality of electricity supply	5.7	5.7	NA	5.2	5.0	4.8
% firms identifying transportation as major constraint	—	—	—	—	—	7.6
% of firms with an annual fin. Statem. reviewed by ext. auditors	—	—	—	—	—	74.5
ICT goods imports	5.0	6.6	5.8	5.0	NA	—

