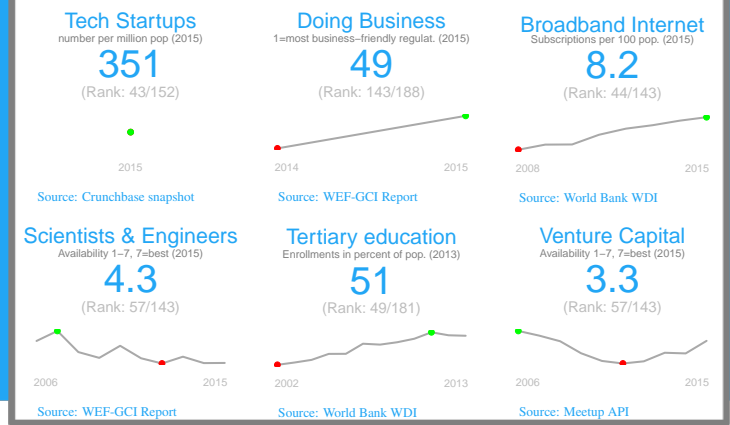
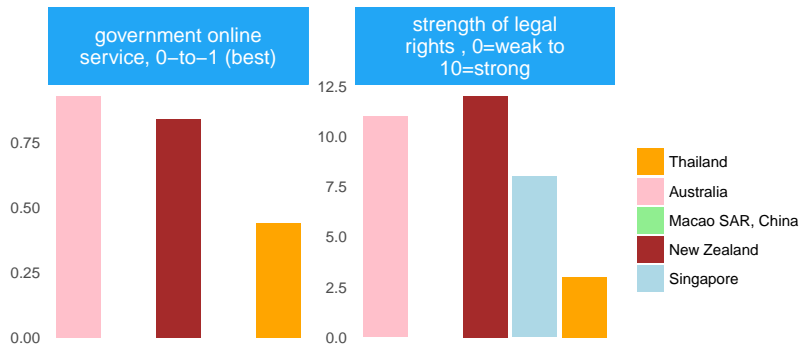


# Thailand



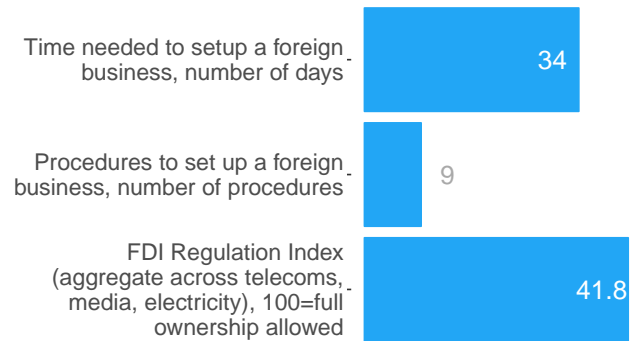
## POLICY

### GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

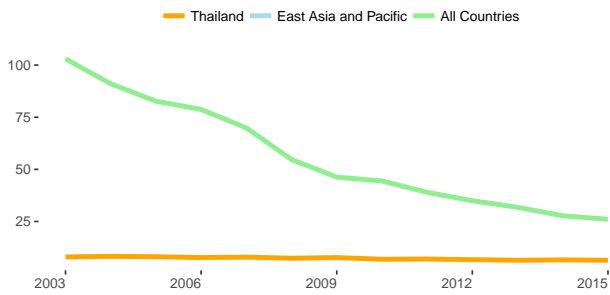
### INVESTMENT CLIMATE



SOURCE: INVESTING ACROSS BORDERS

### COST OF BUSINESS STARTUP PROCEDURES

% of GNI per capita



SOURCE: WORLD BANK WDI

### DOING BUSINESS 2015

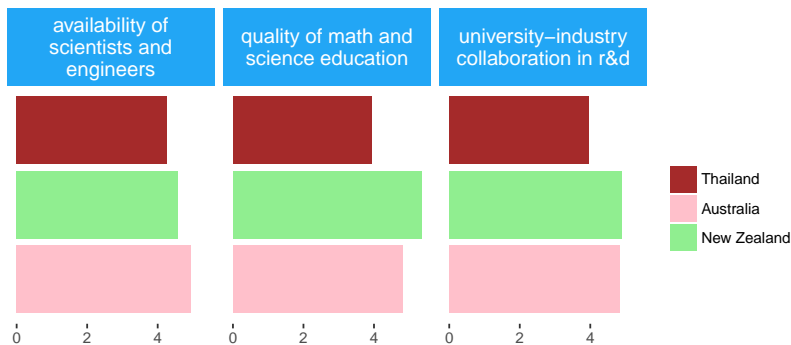
	2015	DTF 2016	Change	2015	Rank 2016	Change
<b>Ease of Doing Business</b>	<b>71.33</b>	<b>71.42</b>	<b>0.09</b>	<b>46</b>	<b>49</b>	<b>-3</b>
Dealing with Construction Permits	74.55	75.64	1.09	47	39	8
Enforcing Contracts	62.69	62.69	0	57	57	0
Getting Credit	45	45	0	90	97	-7
Getting Electricity	90.5	90.5	0	11	11	0
Paying Taxes	78.08	77.7	-0.38	62	70	-8
Protecting Minority Investors	63.33	63.33	0	33	36	-3
Registering Property	71.33	71.33	0	57	57	0
Resolving Insolvency	58.73	58.84	0.11	45	49	-4
Starting a Business	85.04	85.07	0.03	91	96	-5
Trading Across Borders	84.1	84.1	0	55	56	-1

SOURCE: DOING BUSINESS

## HUMAN CAPITAL

### AVAILABILITY OF SKILLED LABOR AND EDUCATION

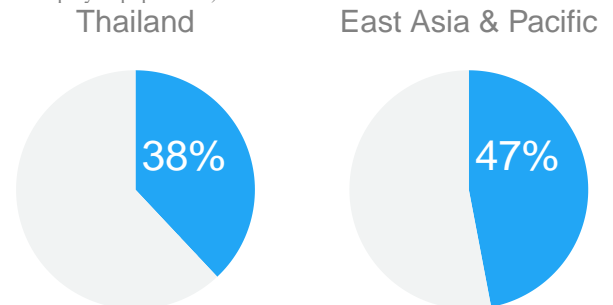
(1-7, 7 = best)



SOURCE: WEF-GCI REPORT

### POPULATION EMPLOYED IN SERVICES SECTOR

(% total employed population)



SOURCE: WORLD BANK WDI

## FINANCE

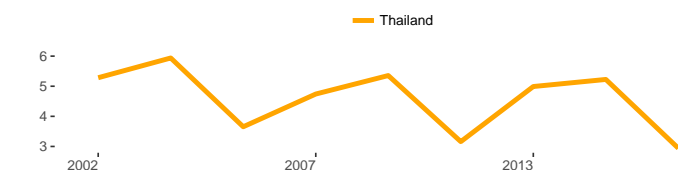
### FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

	2010	2011	2012	2013	2014
Foreign direct investment, net, USD billions	-6.56	4.73	1.33	-3.57	0.55
Market capitalization of listed companies, % of GDP	81.46	72.45	98.06	84.34	106.32
Investment in telecoms with private participation, USD billions	0.42	0.6	1.17	1.71	2.02

SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

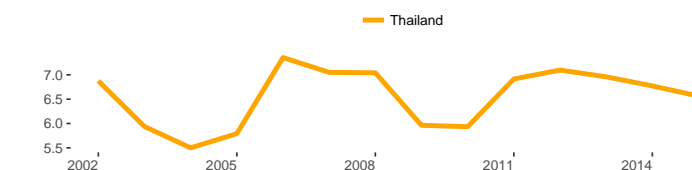


### INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

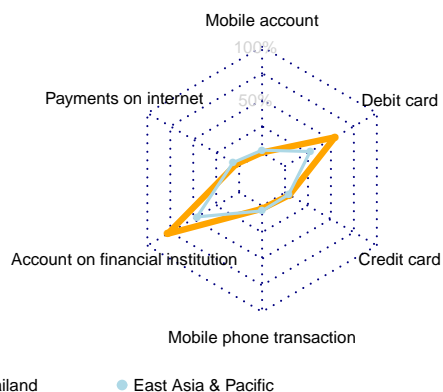
### LENDING INTEREST RATES (% of interest rate)



WORLD BANK - WDI

## MARKETS

### FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

### DIGITAL COMMERCE & INTERNET ACCESS

	Thailand	East Asia and Pacific	All Countries
Broadband Internet subscriptions (per 100 pop.)	8.2	—	—
Internet bandwidth ( kb/s/capita)	3.3	—	—
Internet users (per 100 pop.)	18.2	34.2	14.2

Firms with their own Website, % of firms

50

Firms using email to interact with clients/suppliers (%), % of firms

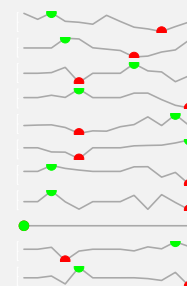
74.1

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

## CULTURE

	Avg 2002-2010	2011	2012	2013	2014	2015
ICT service exports, % of service exports, BoP	22.43	17.15	16.13	14.55	17.51	—
Company spending on R&D, 1-7, best	3.38	3.05	3.07	3.19	3.24	3.52
Fear of Failure Rate, % of 18-64 population	44.77	55.14	50.06	49.32	42.44	46.62
High Status Successful Entrepreneurship, % of 18-64 population	78.58	79.11	79.12	74.83	71.11	69.39
New business density, new registrations per 1,000 people ages 15-64	0.63	0.71	0.86	NA	0.90	—
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	53.60	66.77	67.40	67.80	71.23	75.86
Media Attention for Entrepreneurship, % of 18-64 population	83.23	83.99	84.07	77.16	80.31	72.46
New Product early-stage Entrepr. Activity, % of TEA	50.55	58.06	41.61	58.86	49.62	41.13
Number of tech startups, number per million pop	—	—	—	—	—	351.00
Perceived Capabilities, % of 18-64 population	40.75	42.68	45.97	44.38	50.12	46.22
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	20.43	19.51	18.94	17.66	23.30	13.74

SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI



## SUPPORTS

	Avg 2002-2010	2011	2012	2013	2014	2015
Access to electricity, % population	99.7	NA	100.0	NA	NA	—
Efficiency of legal framework in settling disputes, 1-7, best	4.1	4.0	3.8	3.9	3.8	3.9
Quality of electricity supply, 1-7, best	5.5	5.5	5.5	5.2	5.1	5.2
% firms identifying transportation as major constraint, % of firms	—	—	—	—	—	21.2
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	—	—	—	—	—	100.0
ICT goods imports, % total goods imports	17.4	11.9	11.8	11.3	12.6	—

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

