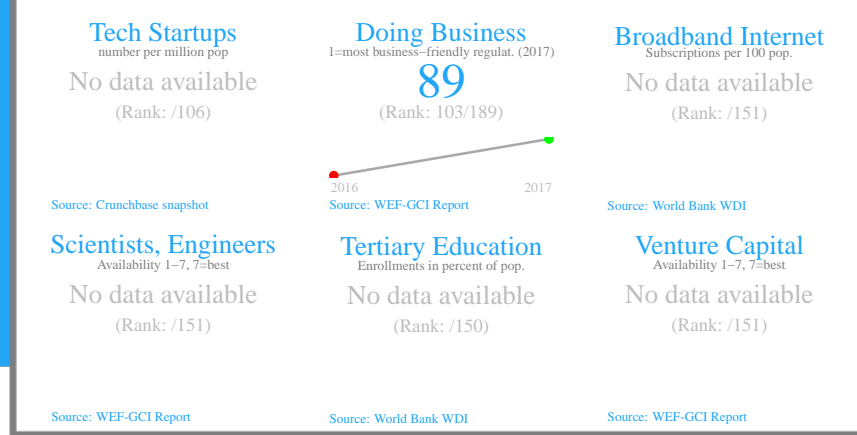


Samoa

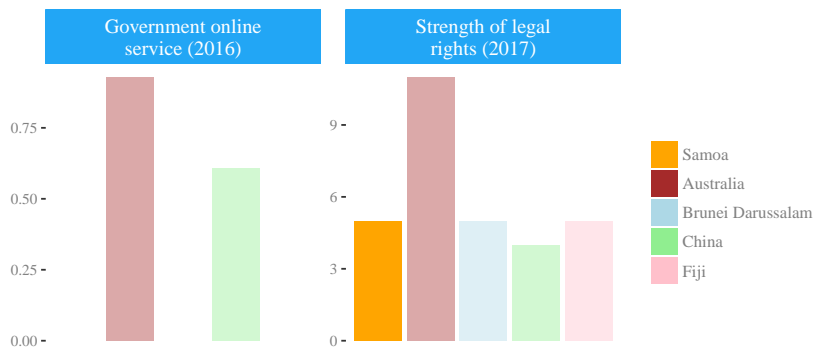
Country Snapshot



POLICY

Laws, regulations, and government initiatives

GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

INVESTMENT FRIENDLINESS

Data not available

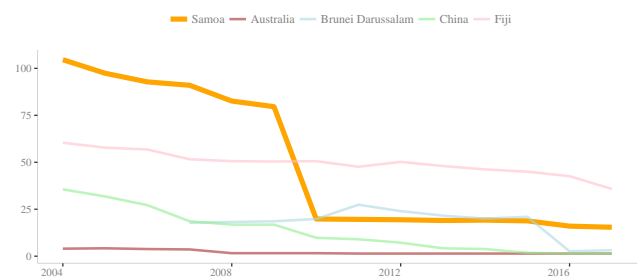
SOURCE: INVESTING ACROSS BORDERS

DOING BUSINESS 2017

	2016	DTF	Change	2016	Rank	Change
		2017			2017	
Ease of doing business index	62.16	62.17	0.01	87	89	-2
Dealing with Construction Permits	68.59	68.63	0.04	90	96	-6
Enforcing Contracts	60.44	60.44	0	66	67	-1
Getting Credit	25	25	0	152	157	-5
Getting Electricity	79.67	79.61	-0.06	52	59	-7
Paying Taxes	76.93	76.93	0	68	71	-3
Protecting Minority Investors	58.33	58.33	0	62	63	-1
Registering Property	69.13	69.12	-0.01	63	64	-1
Resolving Insolvency	18.2	18.4	0.2	133	134	-1
Starting a Business	92.46	92.49	0.03	34	37	-3
Trading Across Borders	57.81	57.81	0	139	141	-2

SOURCE: DOING BUSINESS

COST OF BUSINESS STARTUP PROCEDURES % of GNI per capita



SOURCE: WORLD BANK WDI

HUMAN CAPITAL

State of educational institutions and access to skilled labor

AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)

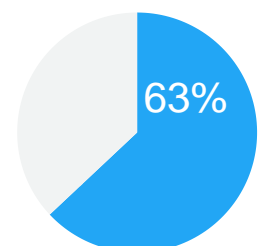
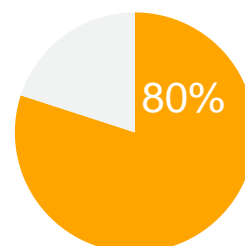
Data not available

SOURCE: WEF-GCI REPORT

POPULATION EMPLOYED IN SERVICES SECTOR

(% total employed population)
Samoa (2012)

EAS (simple average, 2012)



SOURCE: WORLD BANK WDI

FINANCING

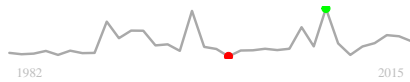
Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

FDI, net inflows
BoP, current US\$, as % GDP (2015)

2.1

(Rank: 81/195)



Investment in Telecoms w/ Private Part.

Millions, \$US (1997)

10

(Rank: 135/136)



Market Capitaliz. of Listed Companies

% of GDP

No data available

(Rank: /115)

SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

INFORMAL INVESTORS RATE (% of 18-64 population)

VENTURE CAPITAL AVAILABILITY (1-7, best)

Data not available

Data not available

SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

SOURCE: WEF-GCI REPORT

MARKETS

Existence of early customers and distribution channels

FINANCIAL INCLUSION (% age 15+)

DIGITAL COMMERCE & INTERNET ACCESS

New business density

new registrations per 1,000 people ages 15-64 (2009)

1.2

(Rank: 77/137)

Ratio of online/in store purchases

Percentage (2016)

(Rank: /54)

Firms using email to interact with clients/suppliers (%)
% of firms (2010)

86.5

(Rank: 39/146)

Firms with their own Website

% of firms (2014)

32.8

(Rank: 87/143)

ICT service exports

% of service exports, BoP (2014)

9.5

(Rank: 137/178)

SOURCE: WORLD BANK - FINDEX

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

CULTURE

Societal attitudes toward entrepreneurship

	Avg 2010-2011	2011	2012	2013	2014	2015	2016	
Company spending on R&D, NA	0	0	0	0	0	0	0	
Listed domestic companies, total, NA	0	0	0	0	0	0	0	
Perceived Capabilities, NA	0	0	0	0	0	0	0	
Fear of Failure Rate, NA	0	0	0	0	0	0	0	
Number of tech startups, NA	0	0	0	0	0	0	0	
High Status Successful Entrepreneurship, NA	0	0	0	0	0	0	0	
Media Attention for Entrepreneurship, NA	0	0	0	0	0	0	0	
Total early-stage Entrepr. Activity (TEA), NA	0	0	0	0	0	0	0	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, NA	0	0	0	0	0	0	0	
New Product early-stage Entrepr. Activity, NA	0	0	0	0	0	0	0	

SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

SUPPORTS

Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
% firms identifying transportation as major constraint, % of firms	28.5	NA	NA	NA	NA	NA	—	
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	71.7	NA	NA	NA	NA	NA	—	
Quality of electricity supply, NA	—	—	—	—	—	—	—	
Broadband Internet subscriptions, NA	—	—	—	—	—	—	—	
Internet bandwidth, NA	—	—	—	—	—	—	—	
Access to electricity, % population	99.6	NA	100.0	NA	NA	NA	—	
ICT goods imports, % total goods imports	3.1	2.8	2.7	2.7	3.8	NA	—	
Internet users, per 100 population	5.3	11.0	12.9	15.3	21.2	25.4	—	

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI