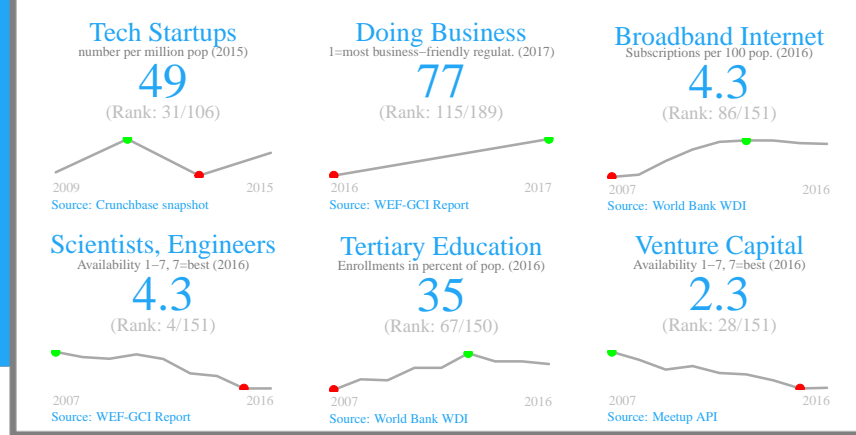


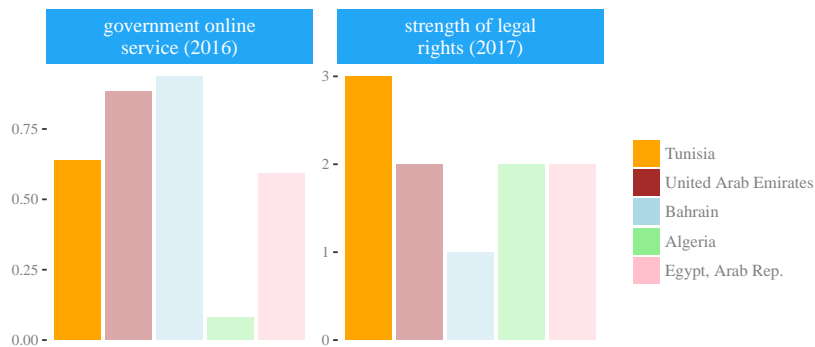
## Tunisia

## Country Snapshot



## POLICY

## GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

## INVESTMENT CLIMATE

**Time needed to setup a foreign business**  
number of days (2012)  
**19** (Rank: 57/87)

**FDI Regulation Index**  
(aggregate across telecoms, media, electricity)  
100=full ownership allowed (2012)  
**100** (Rank: 55/84)

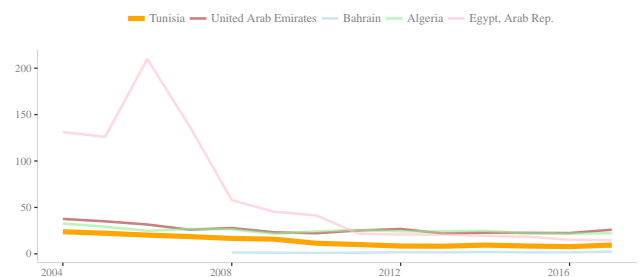
**Procedures to set up a foreign business**  
number of procedures (2012)  
**14** (Rank: 16/87)

SOURCE: INVESTING ACROSS BORDERS

## DOING BUSINESS 2017

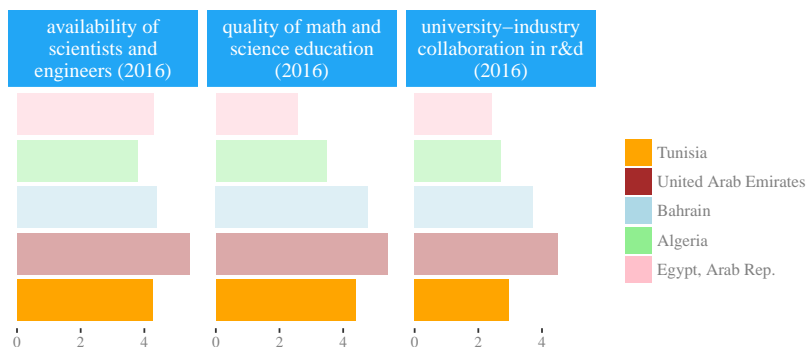
	2016	DTF	Change	2016	Rank	Change
		2017			2017	
<b>Ease of doing business index</b>	<b>63.91</b>	<b>64.89</b>	<b>0.98</b>	<b>75</b>	<b>77</b>	<b>-2</b>
Dealing with Construction Permits	73.39	73.34	-0.05	57	59	-2
Enforcing Contracts	59.33	59.33	0	76	76	0
Getting Credit	35	45	10	127	101	26
Getting Electricity	82.38	82.32	-0.06	38	40	-2
Paying Taxes	68.96	68.96	0	103	106	-3
Protecting Minority Investors	46.67	46.67	0	112	118	-6
Registering Property	63.22	63.22	0	90	92	-2
Resolving Insolvency	52	52	0	55	58	-3
Starting a Business	85.11	85.01	-0.1	91	103	-12
Trading Across Borders	70.5	70.5	0	91	92	-1

SOURCE: DOING BUSINESS

COST OF BUSINESS STARTUP PROCEDURES  
% of GNI per capita

SOURCE: WORLD BANK WDI

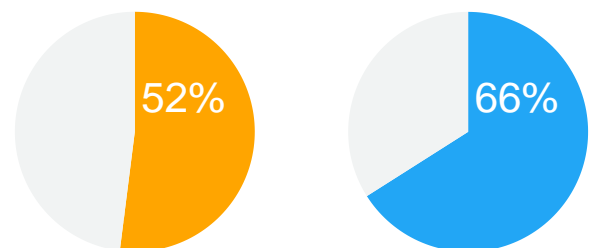
## HUMAN CAPITAL

AVAILABILITY OF SKILLED LABOR AND EDUCATION  
(1-7, 7 = best)

SOURCE: WEF-GCI REPORT

POPULATION EMPLOYED IN SERVICES SECTOR  
(% total employed population)

Tunisia (2014) MEA (simple average, 2014)



SOURCE: WORLD BANK WDI

# FINANCE

## FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

### FDI, net inflows

BoP, current US\$, as % GDP (2015)

2.3

(Rank: 59/195)



### Investment in Telecoms w/ Private Part.

Millions, \$US (2015)

0

(Rank: 50/136)



### Market Capitaliz. of Listed Companies

% of GDP (2011)

21

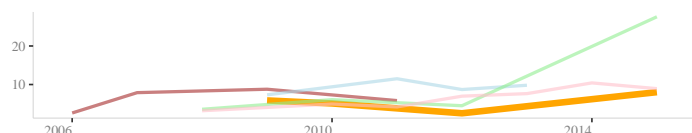
(Rank: 59/115)



SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

## INFORMAL INVESTORS RATE (% of 18-64 population)

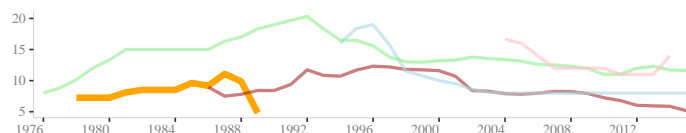
Tunisia United Arab Emirates Algeria Egypt, Arab Rep. Iran, Islamic Rep.



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

## LENDING INTEREST RATES (% of interest rate)

Tunisia Bahrain Algeria Egypt, Arab Rep. Iran, Islamic Rep.



WORLD BANK - WDI

# MARKETS

## FINANCIAL INCLUSION (% age 15+)

Payments on internet (2014)

4.4

Mobile phone transaction (2014)

1.7

Mobile account (2014)

0.6

Debit card (2014)

2.3

Credit card (2014)

6.8

Account on financial institution (2014)

27.6

SOURCE: WORLD BANK - FINDEX

## DIGITAL COMMERCE & INTERNET ACCESS

### Internet bandwidth

kb/s/capita (2016)

33.8

(Rank: 59/151)

### Firms using email to interact with clients/suppliers (%)

% of firms (2010)

93.6

(Rank: 17/146)

### Internet users

per 100 population (2015)

4.3

(Rank: 119/211)

### Firms with their own Website

% of firms (2014)

66.3

(Rank: 25/143)

### Broadband Internet subscriptions

per 100 population (2016)

2.2

(Rank: 86/151)

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

# CULTURE

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
Company spending on R&D, 1-7, best	3.6	3.4	NA	2.8	2.9	2.8	2.9	
ICT service exports, % of service exports, BoP	6.7	10.8	9.6	10.5	10.1	NA	—	
New business density, new registrations per 1,000 people ages 15-64	1.1	1.5	NA	1.5	NA	NA	—	
Perceived Capabilities, % of 18-64 population	46.7	NA	62.2	NA	NA	59.9	—	
Fear of Failure Rate, % of 18-64 population	28.5	NA	14.9	NA	NA	40.2	—	
Number of tech startups, number per million pop	47.0	NA	34.6	NA	NA	48.9	—	
High Status Successful Entrepreneurship, % of 18-64 population	93.3	NA	93.9	NA	NA	72.1	—	
Media Attention for Entrepreneurship, % of 18-64 population	74.4	NA	47.6	NA	NA	48.4	—	
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	7.8	NA	4.8	NA	NA	10.1	—	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	52.3	NA	42.3	NA	NA	64.1	—	
New Product early-stage Entrepr. Activity, % of TEA	31.1	NA	51.9	NA	NA	53.0	—	

SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

# SUPPORTS

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
% firms identifying transportation as major constraint, % of firms	NaN	NA	NA	7.6	NA	NA	—	
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	NaN	NA	NA	74.5	NA	NA	—	
Quality of electricity supply, 1-7, best	5.8	5.7	NA	5.2	5.0	4.8	5.1	
Efficiency of legal framework in settling disputes, 1-7, best	5.0	4.8	NA	3.9	3.6	3.6	3.7	
Access to electricity, % population	99.5	NA	100.0	NA	NA	NA	—	
ICT goods imports, % total goods imports	5.3	6.6	5.8	5.0	NA	NA	—	

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI