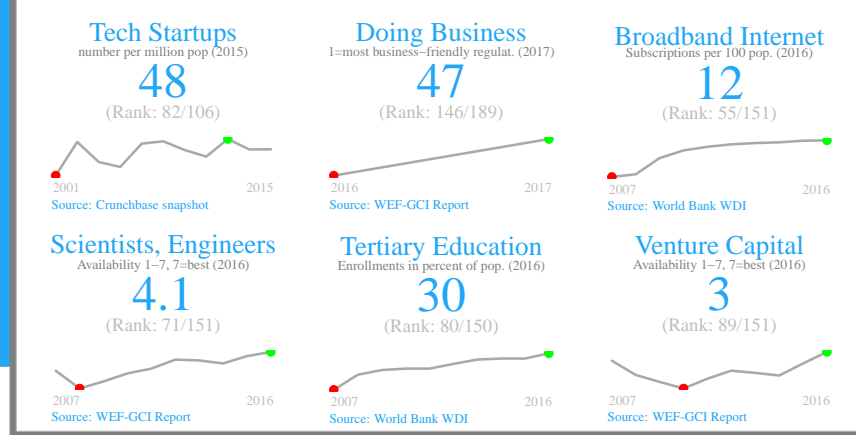


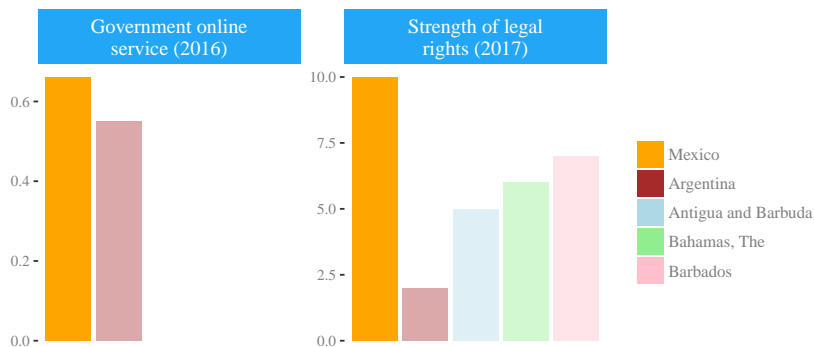
## Mexico

## Country Snapshot



## POLICY Laws, regulations, and government initiatives

## GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

## INVESTMENT FRIENDLINESS

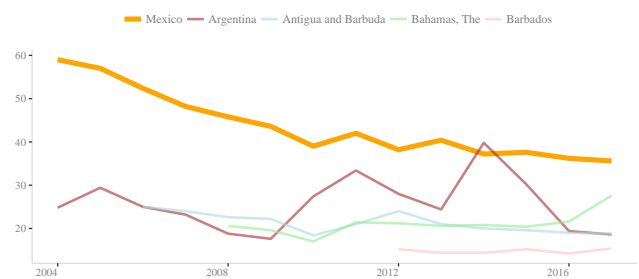


SOURCE: INVESTING ACROSS BORDERS

## DOING BUSINESS 2017

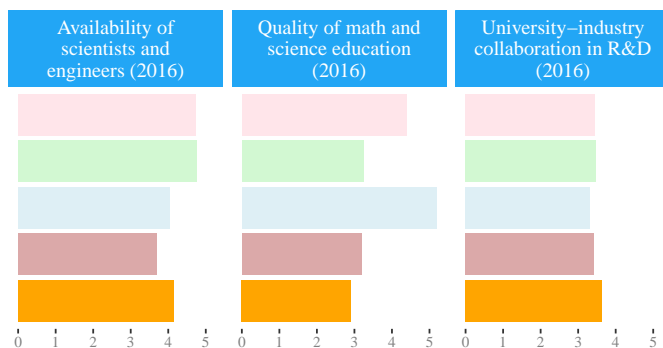
	2016	DTF	Change	2016	Rank	Change
		2017			2017	
<b>Ease of doing business index</b>	<b>71.95</b>	<b>72.29</b>	<b>0.34</b>	<b>45</b>	<b>47</b>	<b>-2</b>
Dealing with Construction Permits	68.91	69.79	0.88	87	83	4
Enforcing Contracts	65.69	67.01	1.32	42	40	2
Getting Credit	90	90	0	5	5	0
Getting Electricity	70.11	68.32	-1.79	84	98	-14
Paying Taxes	65.85	65.81	-0.04	112	114	-2
Protecting Minority Investors	60	60	0	51	53	-2
Registering Property	56.89	61.05	4.16	111	101	10
Resolving Insolvency	68.9	69.1	0.2	29	30	-1
Starting a Business	86.92	85.74	-1.18	72	93	-21
Trading Across Borders	82.09	82.09	0	60	61	-1

SOURCE: DOING BUSINESS

COST OF BUSINESS STARTUP PROCEDURES  
% of GNI per capita

SOURCE: WORLD BANK WDI

## HUMAN CAPITAL State of educational institutions and access to skilled labor

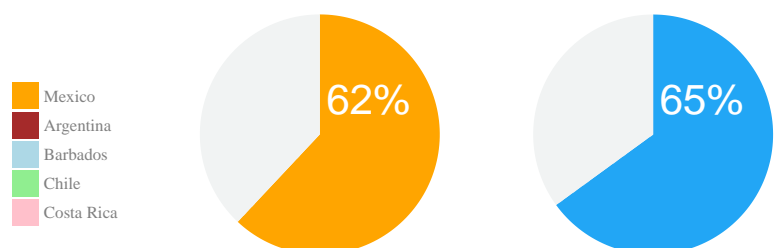
AVAILABILITY OF SKILLED LABOR AND EDUCATION  
(1-7, 7 = best)

SOURCE: WEF-GCI REPORT

POPULATION EMPLOYED IN SERVICES SECTOR  
(% total employed population)

Mexico (2013)

LCN (simple average, 2013)



SOURCE: WORLD BANK WDI

## FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

### FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

#### FDI, Net Inflows

BoP, current US\$, as % GDP (2015)

2.6

(Rank: 128/195)



#### Investment in Telecoms w/ Private Part.

Millions, \$US (2014)

3,550

(Rank: 4/136)



#### Market Capitaliz. of Listed Companies

% of GDP (2015)

35

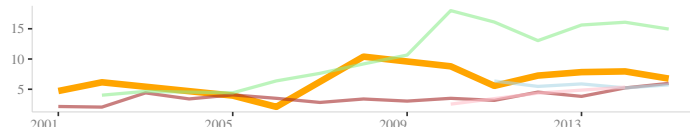
(Rank: 80/115)



SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

### INFORMAL INVESTORS RATE (% of 18-64 population)

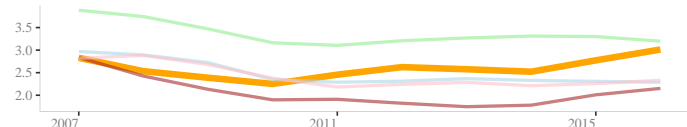
Mexico Argentina Barbados Chile Costa Rica



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

### VENTURE CAPITAL AVAILABILITY (1-7, best)

Mexico Argentina Barbados Chile Costa Rica

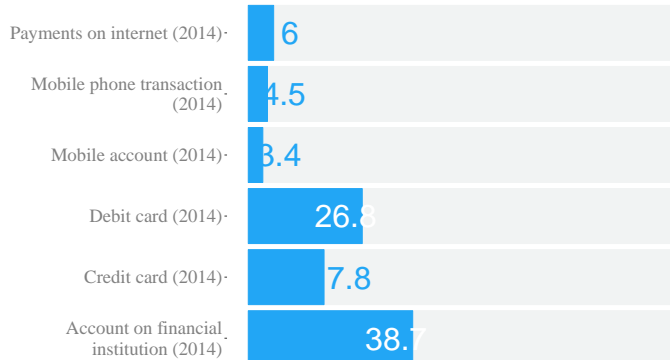


SOURCE: WEF-GCI REPORT

## MARKETS

Existence of early customers and distribution channels

### FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

### DIGITAL COMMERCE & INTERNET ACCESS

#### New business density

new registrations per 1,000 people ages 15-64 (2009)

0.9

(Rank: 85/137)

#### Ratio of online/in store purchases

Percentage (2016)

31

(Rank: 40/54)

#### Firms using email to interact with clients/suppliers (%)

% of firms (2010)

77.3

(Rank: 68/146)

#### Firms with their own Website

% of firms (2014)

54.6

(Rank: 38/143)

#### ICT service exports

% of service exports, BoP (2014)

6.5

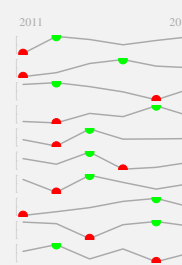
(Rank: 152/178)

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

## CULTURE

Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016
Company spending on R&D, 1-7 = best	3.0	3.0	3.2	3.2	3.1	3.2	3.2
Listed domestic companies, total, Number	136.0	128.0	131.0	138.0	141.0	136.0	—
Perceived Capabilities, % of 18-64 population	54.3	60.6	62.3	58.5	53.5	45.8	—
Fear of Failure Rate, % of 18-64 population	29.6	26.6	25.7	31.6	29.6	36.4	—
Number of tech startups, number per million pop	44.9	47.2	41.7	56.5	47.7	47.9	—
High Status Successful Entrepreneurship, % of 18-64 population	58.2	57.9	54.1	62.3	50.8	52.0	—
Media Attention for Entrepreneurship, % of 18-64 population	52.3	47.6	38.1	50.8	45.5	40.5	—
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	8.9	9.6	12.1	14.8	19.0	21.0	—
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	46.0	54.5	51.8	26.3	50.0	55.5	—
New Product early-stage Entrepr. Activity, % of TEA	47.4	43.4	51.5	34.2	46.3	30.8	—

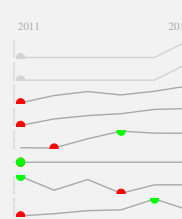


SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

## SUPPORTS

Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016
% firms identifying transportation as major constraint, % of firms	26.2	NA	NA	NA	NA	NA	—
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	45.1	NA	NA	NA	NA	NA	—
Quality of electricity supply, 1-7 = best	4.0	4.3	4.6	4.7	4.6	4.7	4.9
Broadband Internet subscriptions, per 100 population	6.2	10.0	10.6	10.9	11.1	11.6	11.7
Internet bandwidth, kb/s/capita	9.0	9.0	8.7	16.3	22.6	20.9	20.9
Access to electricity, % population	99.0	NA	99.1	NA	NA	NA	—
ICT goods imports, % total goods imports	17.4	17.3	16.5	17.1	16.3	NA	—
Internet users, per 100 population	22.3	37.2	39.8	43.5	44.4	57.4	—



SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI