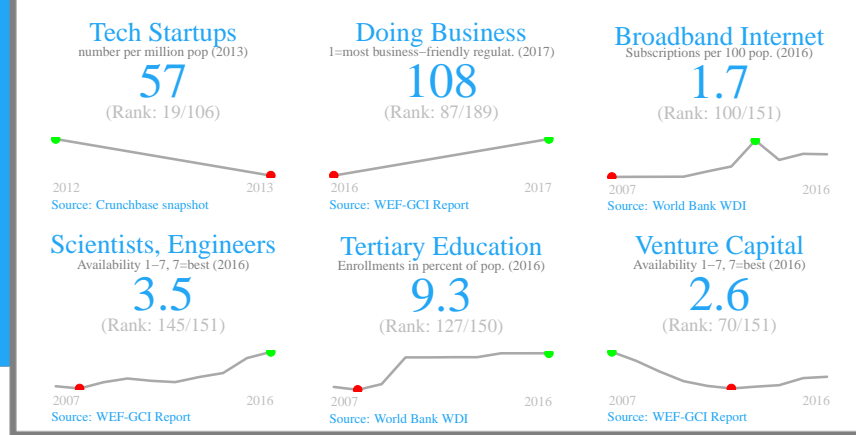


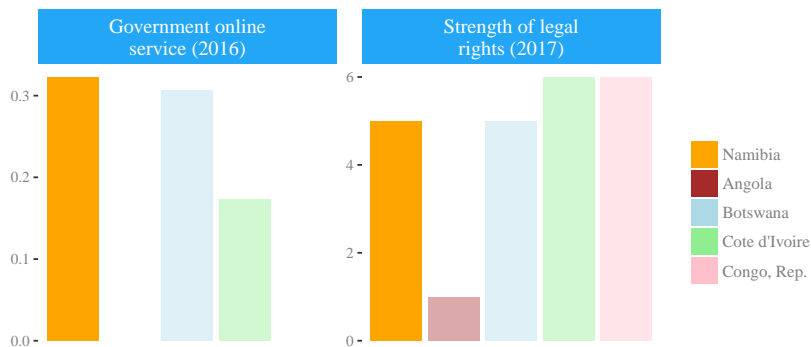
# Namibia

## Country Snapshot



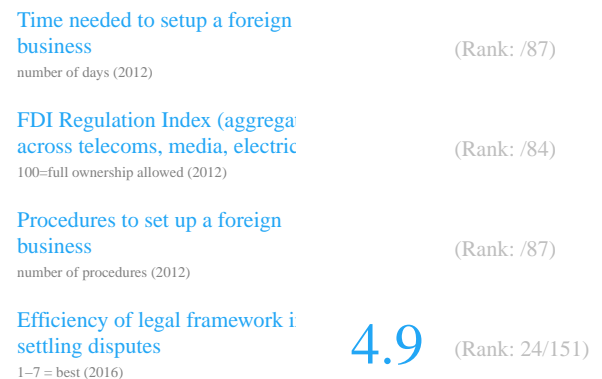
## POLICY Laws, regulations, and government initiatives

### GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

### INVESTMENT FRIENDLINESS

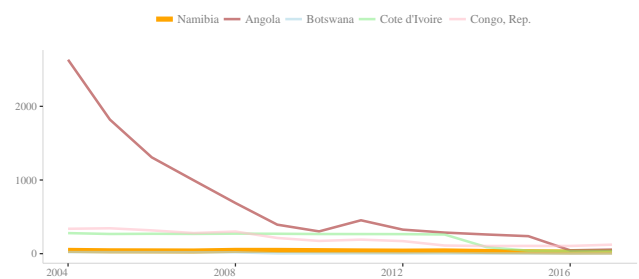


### DOING BUSINESS 2017

	DTF			Rank		
	2016	2017	Change	2016	2017	Change
Ease of doing business index	58.86	58.82	-0.04	104	108	-4
Dealing with Construction Permits	72.24	72.22	-0.02	64	67	-3
Enforcing Contracts	56.03	56.03	0	97	98	-1
Getting Credit	60	60	0	60	62	-2
Getting Electricity	59.39	59.36	-0.03	123	124	-1
Paying Taxes	74.97	74.97	0	74	74	0
Protecting Minority Investors	55	55	0	78	81	-3
Registering Property	38.36	38.35	-0.01	174	174	0
Resolving Insolvency	34.9	34.4	-0.5	93	97	-4
Starting a Business	68.92	68.87	-0.05	163	170	-7
Trading Across Borders	61.47	61.47	0	123	127	-4

SOURCE: DOING BUSINESS

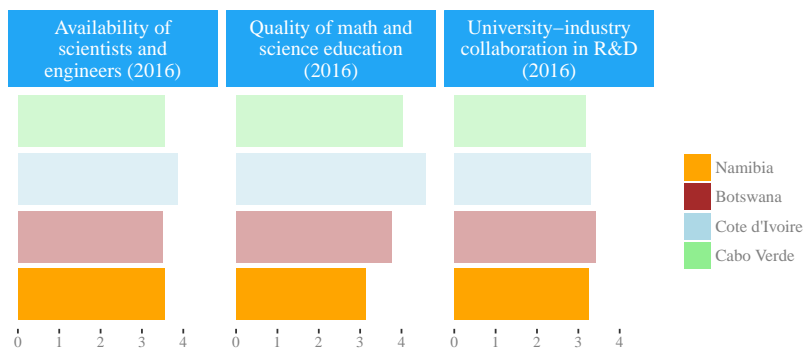
### COST OF BUSINESS STARTUP PROCEDURES % of GNI per capita



SOURCE: WORLD BANK WDI

## HUMAN CAPITAL State of educational institutions and access to skilled labor

### AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)

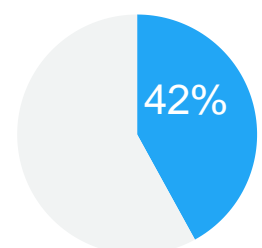
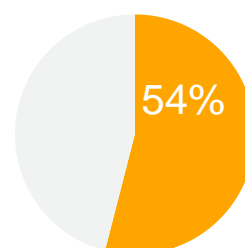


SOURCE: WEF-GCI REPORT

### POPULATION EMPLOYED IN SERVICES SECTOR

(% total employed population)  
Namibia (2013)

SSF (simple average, 2013)



SOURCE: WORLD BANK WDI

## FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

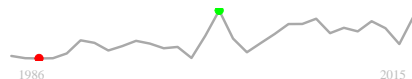
### FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

#### FDI, Net Inflows

BoP, current US\$, as % GDP (2015)

9.2

(Rank: 130/195)



#### Investment in Telecoms w/ Private Part.

Millions, \$US (2014)

0

(Rank: 84/136)



#### Market Capitaliz. of Listed Companies

% of GDP (2011)

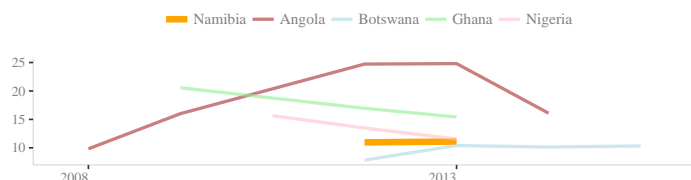
0.009.3

(Rank: 93/115)



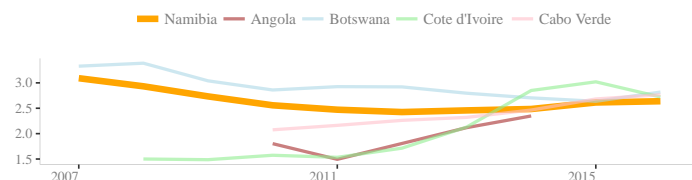
SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

### INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

### VENTURE CAPITAL AVAILABILITY (1-7, best)

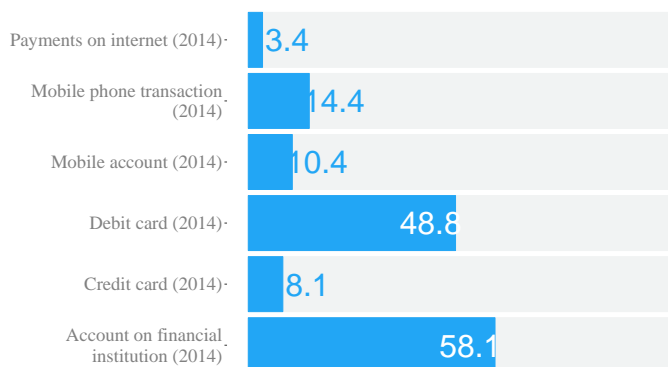


SOURCE: WEF-GCI REPORT

## MARKETS

Existence of early customers and distribution channels

### FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

### DIGITAL COMMERCE & INTERNET ACCESS

#### New business density

new registrations per 1,000 people ages 15-64 (2009)

0.7

(Rank: 95/137)

#### Ratio of online/in store purchases

Percentage (2016)

(Rank: /54)

#### Firms using email to interact with clients/suppliers (%)

% of firms (2010)

78.1

(Rank: 65/146)

#### Firms with their own Website

% of firms (2014)

39.4

(Rank: 69/143)

#### ICT service exports

% of service exports, BoP (2014)

5.4

(Rank: 157/178)

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

## CULTURE

Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
Company spending on R&D, 1-7 = best	2.8	2.8	2.9	3.0	3.1	3.4	3.5	
Listed domestic companies, total, Number	8.0	6.0	7.0	8.0	8.0	8.0	—	
Perceived Capabilities, % of 18-64 population	NaN	NA	74.0	74.0	NA	NA	—	
Fear of Failure Rate, % of 18-64 population	NaN	NA	35.1	32.1	NA	NA	—	
Number of tech startups, number per million pop	NaN	NA	66.4	56.7	NA	NA	—	
High Status Successful Entrepreneurship, % of 18-64 population	NaN	NA	75.8	65.9	NA	NA	—	
Media Attention for Entrepreneurship, % of 18-64 population	NaN	NA	81.9	84.7	NA	NA	—	
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	NaN	NA	18.1	33.3	NA	NA	—	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	NaN	NA	36.8	32.9	NA	NA	—	
New Product early-stage Entrepr. Activity, % of TEA	NaN	NA	61.8	68.6	NA	NA	—	

SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

## SUPPORTS

Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
% firms identifying transportation as major constraint, % of firms	NaN	NA	NA	NA	25.30	NA	—	
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	NaN	NA	NA	NA	58.30	NA	—	
Quality of electricity supply, 1-7 = best	5.34	5.61	5.42	5.55	5.41	5.36	5.54	
Broadband Internet subscriptions, per 100 population	0.09	0.42	0.80	2.78	1.29	1.76	1.72	
Internet bandwidth, kb/s/capita	4.17	4.17	2.35	3.41	3.40	8.16	22.55	
Access to electricity, % population	43.70	NA	47.26	NA	NA	NA	—	
ICT goods imports, % total goods imports	4.73	3.62	3.10	3.51	3.02	NA	—	
Internet users, per 100 population	6.20	12.00	12.94	13.90	14.84	22.31	—	

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI