## Digital Entrepreneurship 360

## Togo

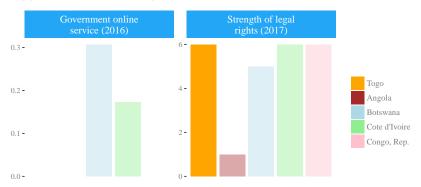
Country Snapshot

Doing Business

post business-friendly regulat. (2017) **Tech Startups** Broadband Internet No data available (Rank: /106) (Rank: /151) Source: Crunchbase snapshot Source: WEF-GCI Report Source: World Bank WDI Scientists, Engineers Tertiary Education Venture Capital No data available No data available No data available (Rank: /151) (Rank: /150) (Rank: /151) Source: WEF-GCI Report Source: WEF-GCI Report Source: World Bank WDI

#### POLICY Laws, regulations, and government initiatives

#### **GOVERNMENT INDEXES**



#### INVESTMENT FRIENDLINESS

# Data not available

#### SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

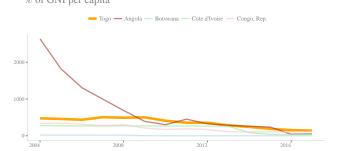
#### **DOING BUSINESS 2017**

		DTF			Rank	
	2016	2017	Change	2016	2017	Change
Ease of doing business index	47.4	48.57	1.17	154	154	0
Dealing with Construction Permits	44.72	45.09	0.37	179	180	-1
Enforcing Contracts	48.1	48.1	0	145	145	0
Getting Credit	30	30	0	134	139	-5
Getting Electricity	52.17	52.78	0.61	148	147	1
Paying Taxes	46.14	48.22	2.08	169	169	0
Protecting Minority Investors	40	40	0	145	145	0
Registering Property	30.93	31.4	0.47	183	183	0
Resolving Insolvency	27.9	30.8	2.9	90	87	3
Starting a Business	78.37	81.71	3.34	130	123	7
Trading Across Borders	60.4	63.66	3.26	127	117	10

SOURCE: DOING BUSINESS

#### SOURCE: INVESTING ACROSS BORDERS

## COST OF BUSINESS STARTUP PROCEDURES % of GNI per capita



SOURCE: WORLD BANK WDI

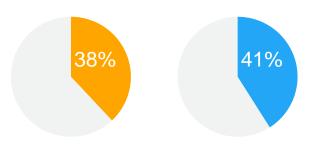
#### HUMAN CAPITAL State of educational institutions and access to skilled labor

AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)

Data not available

### POPULATION EMPLOYED IN SERVICES SECTOR





SOURCE: WEF-GCI REPORT SOURCE: WORLD BANK WDI

#### FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL



Investment in Telecoms w/ Private Part.

Millions, \$US (2014)

Millions, \$US (2014)

26

(Rank: 71/136)

Market Capitaliz. of Listed Companies

% of GDP

No data available

(Rank: /115)

SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

INFORMAL INVESTORS RATE (% of 18-64 population)

VENTURE CAPITAL AVAILABILITY (1-7, best)

Data not available

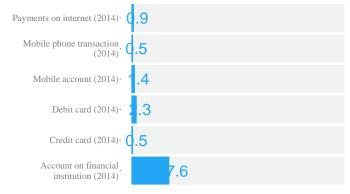
Data not available

SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

SOURCE: WEF-GCI REPORT

#### MARKETS Existence of early customers and distribution channels





DIGITAL COMMERCE & INTERNET ACCESS

New business density new registrations per 1,000 people ages 15–64 (2009)	0.1	(Rank: 130/137)
Ratio of online/in store purchases Percentage (2016)		(Rank: /54)
Firms using email to interact with clients/suppliers (%) % of firms (2010)	67.6	(Rank: 85/146)
Firms with their own Website % of firms (2014)	12.1	(Rank: 134/143)
ICT service exports % of service exports, BoP (2014)	34	(Rank: 23/178)

SOURCE: WORLD BANK - FINDEX

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

#### CULTURE Societal attitudes toward entrepreneurship

	Avg 2010-2011	2011	2012	2013	2014	2015	2016	2011	2016
Company spending on R&D, NA	0	0	0	0	0	0	0		
Listed domestic companies, total, NA	0	0	0	0	0	0	0		
Perceived Capabilities, NA	0	0	0	0	0	0	0		
Fear of Failure Rate, NA	0	0	0	0	0	0	0		
Number of tech startups, NA	0	0	0	0	0	0	0		
High Status Successful Entrepreneurship, NA	0	0	0	0	0	0	0		
Media Attention for Entrepreneurship, NA	0	0	0	0	0	0	0		
Total early-stage Entrepr. Activity (TEA), NA	0	0	0	0	0	0	0		
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, NA	0	0	0	0	0	0	0		
New Product early-stage Entrepr. Activity, NA	0	0	0	0	0	0	0		

SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

#### **SUPPORTS** Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011 2016
% firms identifying transportation as major constraint, % of firms	32.1	NA	NA	NA	NA	NA		
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	39.4	NA	NA	NA	NA	NA	_	
Quality of electricity supply, NA	_	_	_	_	_	_	_	
Broadband Internet subscriptions, NA	_	_	_	_	_	_	_	
Internet bandwidth, NA	_	_	_	_	_	_	_	
Access to electricity, % population	27.9	NA	31.5	NA	NA	NA	_	•
ICT goods imports, % total goods imports	3.8	4.5	1.9	1.3	NA	NA	_	
Internet users, per 100 population	2.2	3.5	4.0	4.5	5.7	7.1	_	

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

