



Trade and Competitiveness Monitoring Note



Guatemala

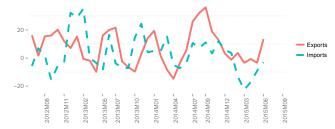
GDP (US\$	Population	Income per	Poverty rate	Unemployment	Ease of Doing
billions) (2015)	(millions)	capita (current	(2011)	rate (2015)	Business Rank
	(2015)	US\$) (2015)			(2015)
63	16	3,864	12	NA	81

Macro Indicators

Wacro indicators	Avg 2002-2011	2012	2013	2014	2015	2016	
GDP growth (annual %)	3.4	3.0	3.7	4.2	3.8	3.7	
Current account balance	-4.1	-2.6	-2.7	-2.1	-2.2	-2.1	
Cash surplus/deficit (% of GDP)	-2.1	-2.4	-2.1	-2.0	-2.3	-2.0	
Gross Fixed Investment (% GDP)	17.4	14.8	14.5	14.5	14.2	14.1	
Gross capital formation (% of GDP) [1]	18.2	15.0	14.0	13.5	_	_	
Foreign direct investment, net inflows (% of GDP) [2]	1.7	2.5	2.4	2.3	_		
Private capital flows, total (% of GDP) [2]	9.8	16.9	_	_	_	_	
Total Trade in Goods and Services (% of GDP, real terms)	65.5	62.2	63.1	64.6	64.8	64.9	
Trade balance (% GDP, real terms)	-11.7	-11.2	-10.7	-10.5	-9.9	-9.6	
Exports, Goods and Services, annual percent change (real terms)	2.1	1.8	6.7	7.6	5.2	4.5	
Imports, Goods and Services, annual percent change (real terms)	2.9	2.8	4.3	6.0	3.2	3.4	~~~
Personal remittances, received (% of GDP) [1]	10.6	10.0	10.0	9.9	_	_	
General government gross debt [3]	21.5	24.3	24.6	24.3	24.8	25.5	
Total reserves in months of imports [1]	3.8	4.0	4.2	4.0	_	_	
Real Effective Exchange Rate (2010=100)	94.0	106.9	110.1	114.9	122.2	125.1	
Consumer Price Index, annual percent change	6.8	3.8	4.3	3.4	1.2	1.2	

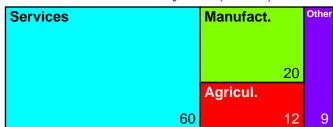
Sources: MFM note, [1] World Development Indicators (WDI), [2] UNCTADSTAT, [3] World Economic Outlook (WEO)

Goods Export and Import volume growth, 2012-2015



Source: Development Prospects Group (DECPG)

 $\begin{array}{c} Gross\ Value\ Added\ by \\ Economic\ Activity\ 2013\ (\%\ GDP) \end{array}$



Source: World Development Indicators (WDI)

Top 5 Exports by % of Total Value, 2014

Sugars, beet	Bananas	Coffee.	Blouses,
or cane, raw,	(including	not	shirts &
in solid	plantains),		shirt-blouses, wo
	fres	whether	Precious metal
9	7	or not	ores and

Imports Categories by % of Total Value, 2014

	Intermediate goods	Capital goods	
47	28	19	6

Source: World Integrated Trade Solution (WITS)

Doing Business 2015 Ranks (among all countries)

	DB 2015 Rank	DB 2016 Rank	Change in Rank
Dealing with Construction Permits	104	106	-2
Ease of Doing Business Rank	81	81	0
Enforcing Contracts	173	173	0
Getting Credit	12	15	-3
Getting Electricity	18	21	-3
Paying Taxes	54	50	4
Protecting Minority Investors	173	174	-1
Registering Property	74	75	-1
Resolving Insolvency	153	153	0
Starting a Business	99	101	-2
Trading Across Borders	81	78	3

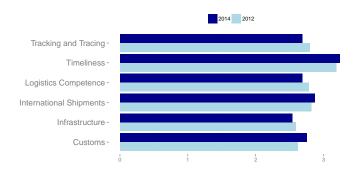
Source: Doing Busines Report 2015

WEF Competitiveness Indicators (Scale 1-5, 5=best)

Health and primary educat. Labor mrkt efficiency. Technol. Readiness Macroec. environment 3: Fin. rnrkt development 2: Institutions Business sophist. Goods mrkt efficiency Higher educat. and training + Guatemala Innovation Market size Lat. America & Carib. Infrastructure

Source: WEF Global Competitiveness Report 2015

Logistics Performance Index (Scale 1-5, 5=best)



Source: Logistics Performance Index (World Bank)

World Governance indicators (Std. score, High=best)



Source: Worldwide Governance Indicators

Trade Policy

	2010	2014
Applied Tariff (Incl. Prefers. and Trade-Weighted)	4.1	3.5
Binding $(\%)$	100	100.0
Dispersion (Standard Deviation)	6.5	6.4
Import duties collected (%, 2011-2013) [1]		1.6
MFN Tariff (Agricul.)	9.9	9.7
MFN Tariff (Non-Agricul.)	4.8	4.6
MFN Tariff (Simple Average)	5.6	5.3
Services sectors with GATS commitments [1]	_	20.0

Sources: WITS, [1] WTO Trade Profiles

Private Sector's Views

Enterprise Survey 2013

	Latin America and Caribbean	Guatemala	All Countries
Number of electrical outages in a typical month	2.80	2.30	6.30
Percent of firms with a bank loan/line of credit	45.80	49.10	34.30
Proportion of investment financed by banks (%)	19.90	22.40	14.30
Proportion of investment financed internally (%)	62.90	55.00	71.80
Senior management time spent dealing with the requirements of government regulation (%)	14.00	10.20	9.90

Source: Enterprise Survey 2013

Top 5 constraints according to ES 2013 (% respondants)



Source: Enterprise Survey 2013

Top 5 constraints according to WEF 2015 survey (% respondants among 88 executives)



Source: WEF Global Competitiveness Report 2015

