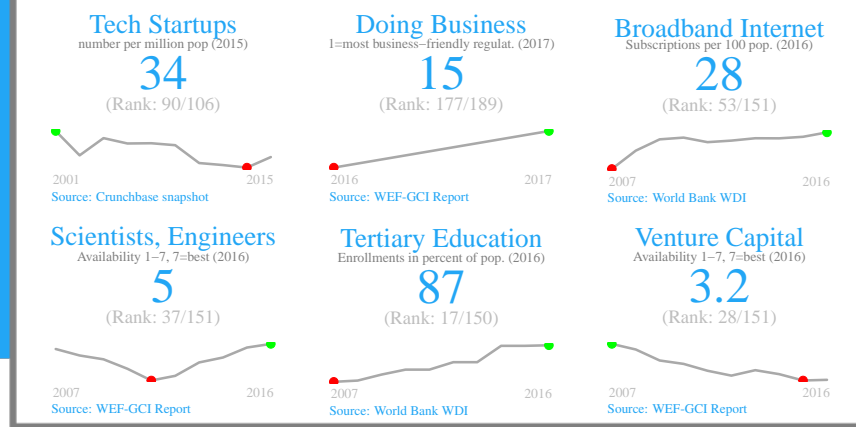


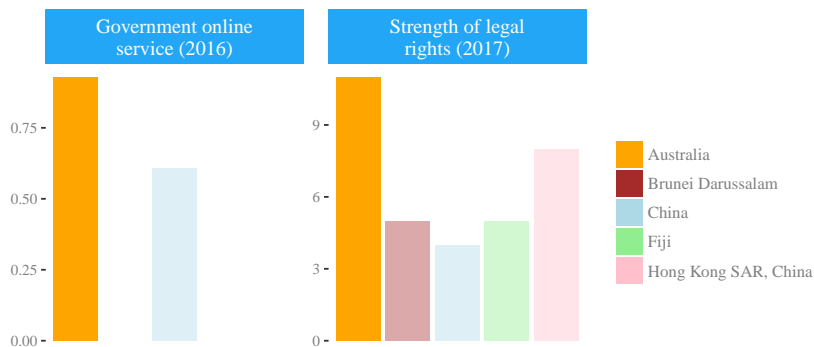
## Australia

## Country Snapshot



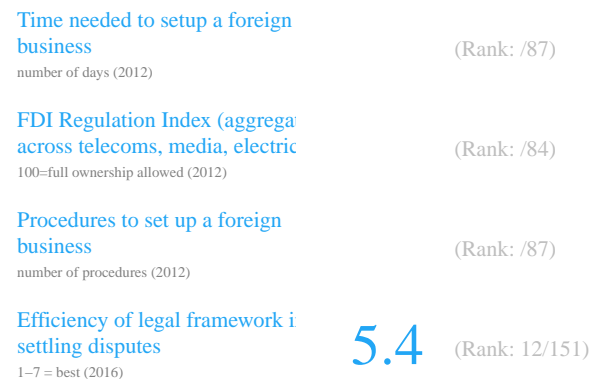
## POLICY Laws, regulations, and government initiatives

## GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

## INVESTMENT FRIENDLINESS

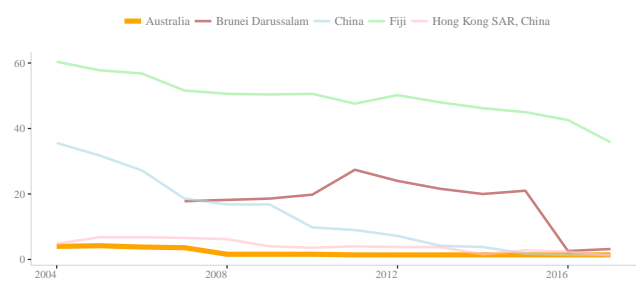


SOURCE: INVESTING ACROSS BORDERS

## DOING BUSINESS 2017

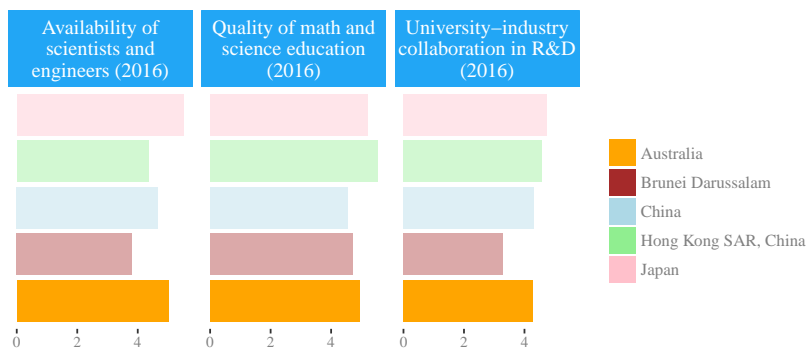
	2016	DTF	Change	2016	Rank	Change
		2017			2017	
<b>Ease of doing business index</b>	<b>80.25</b>	<b>80.26</b>	<b>0.01</b>	<b>13</b>	<b>15</b>	<b>-2</b>
Dealing with Construction Permits	86.56	86.56	0	2	2	0
Enforcing Contracts	79.72	79.72	0	3	3	0
Getting Credit	90	90	0	5	5	0
Getting Electricity	82.31	82.31	0	40	41	-1
Paying Taxes	85.6	85.6	0	27	25	2
Protecting Minority Investors	58.33	58.33	0	62	63	-1
Registering Property	74.24	74.22	-0.02	47	45	2
Resolving Insolvency	82.1	82.4	0.3	20	21	-1
Starting a Business	96.47	96.47	0	8	7	1
Trading Across Borders	70.65	70.65	0	90	91	-1

SOURCE: DOING BUSINESS

COST OF BUSINESS STARTUP PROCEDURES  
% of GNI per capita

SOURCE: WORLD BANK WDI

## HUMAN CAPITAL State of educational institutions and access to skilled labor

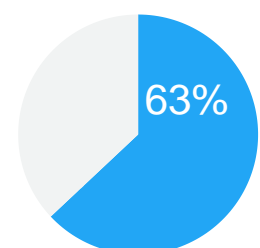
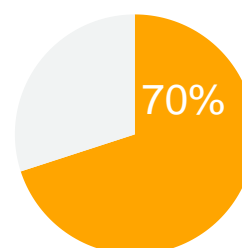
AVAILABILITY OF SKILLED LABOR AND EDUCATION  
(1-7, 7 = best)

SOURCE: WEF-GCI REPORT

## POPULATION EMPLOYED IN SERVICES SECTOR

(% total employed population)  
Australia (2013)

EAS (simple average, 2013)



SOURCE: WORLD BANK WDI

## FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

### FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

**FDI, net inflows**  
BoP, current US\$, as % GDP (2015)

**2.8**

(Rank: 66/195)



**Investment in Telecoms w/ Private Part.**

Millions, US\$

No data available

(Rank: /136)

**Market Capitaliz. of Listed Companies**

% of GDP (2015)

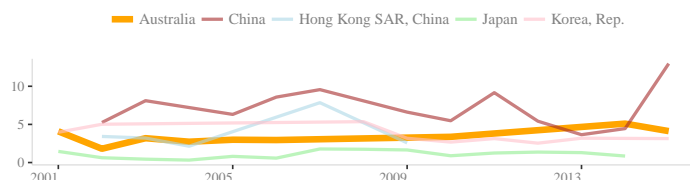
**89**

(Rank: 14/115)



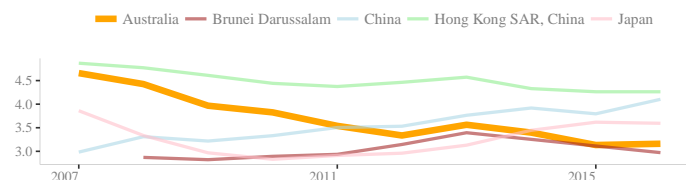
SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

### INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

### VENTURE CAPITAL AVAILABILITY (1-7, best)

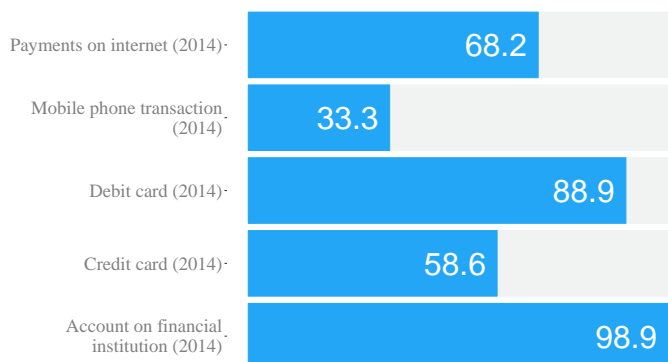


SOURCE: WEF-GCI REPORT

## MARKETS

Existence of early customers and distribution channels

### FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

### DIGITAL COMMERCE & INTERNET ACCESS

**New business density**

new registrations per 1,000 people ages 15-64 (2009)

**11.2**

(Rank: 10/137)

**Ratio of online/in store purchases**

Percentage (2016)

**53**

(Rank: 25/54)

**Firms using email to interact with clients/suppliers (%)**

% of firms (2010)

(Rank: /146)

**Firms with their own Website**

% of firms (2014)

(Rank: /143)

**ICT service exports**

% of service exports, BoP (2014)

**17.4**

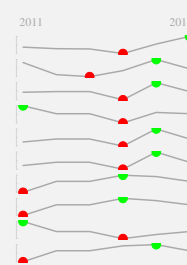
(Rank: 84/178)

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

## CULTURE

Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016
Company spending on R&D, 1-7 = best	4.1	3.9	3.8	3.8	3.6	4.1	4.5
Listed domestic companies, total, Number	1,769.8	1,983.0	1,959.0	1,955.0	1,967.0	1,989.0	—
Perceived Capabilities, % of 18-64 population	53.9	47.4	NA	NA	46.8	48.2	—
Fear of Failure Rate, % of 18-64 population	35.6	43.2	NA	NA	39.2	41.7	—
Number of tech startups, number per million pop	38.1	29.1	NA	NA	27.7	33.8	—
High Status Successful Entrepreneurship, % of 18-64 population	69.1	67.7	NA	NA	67.1	70.0	—
Media Attention for Entrepreneurship, % of 18-64 population	64.7	69.5	NA	NA	72.6	72.3	—
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	10.9	10.5	NA	NA	13.1	12.8	—
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	64.3	73.1	NA	NA	63.8	66.0	—
New Product early-stage Entrepr. Activity, % of TEA	37.1	40.7	NA	NA	44.5	44.8	—

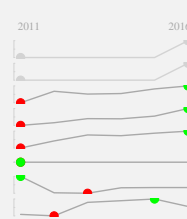


SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

## SUPPORTS

Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016
% firms identifying transportation as major constraint, NA	—	—	—	—	—	—	—
% of firms with an annual fin. Statem. reviewed by ext. audit., NA	—	—	—	—	—	—	—
Quality of electricity supply, 1-7 = best	6.0	6.0	6.3	6.2	6.2	6.3	6.4
Broadband Internet subscriptions, per 100 population	20.5	23.2	23.9	25.1	25.0	25.8	27.9
Internet bandwidth, kb/s/capita	27.9	27.9	50.4	69.5	67.1	75.1	81.6
Access to electricity, % population	100.0	NA	100.0	NA	NA	NA	—
ICT goods imports, % total goods imports	10.8	9.8	8.9	8.9	9.2	NA	—
Internet users, per 100 population	71.4	79.5	79.0	83.5	84.0	84.6	—



SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI