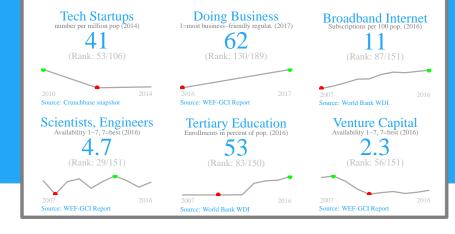
Digital Entrepreneurship 360

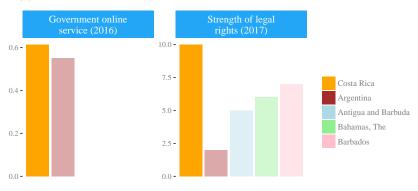
Costa Rica

Country Snapshot



POLICY Laws, regulations, and government initiatives

GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

DOING BUSINESS 2017

		DTF			Rank	
	2016	2017	Change	2016	2017	Change
Ease of doing business index	68.49	68.5	0.01	60	62	-2
Dealing with Construction Permits	74.61	74.63	0.02	49	53	-4
Enforcing Contracts	52.41	52.41	0	125	125	0
Getting Credit	85	85	0	7	7	0
Getting Electricity	85.01	85.04	0.03	22	27	-5
Paying Taxes	79.03	78.98	-0.05	60	62	-2
Protecting Minority Investors	35	35	0	166	165	1
Registering Property	73.39	73.39	0	52	52	0
Resolving Insolvency	26.7	27.2	0.5	106	107	-1
Starting a Business	81.2	81.57	0.37	119	125	-6
Trading Across Borders	79.86	79.32	-0.54	69	71	-2

SOURCE: DOING BUSINESS

SOURCE: WEF-GCI REPORT

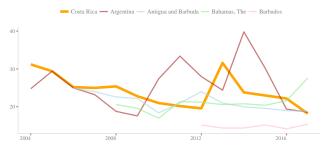
INVESTMENT FRIENDLINESS

Time needed to setup a foreign business number of days (2012)	63	(Rank: 18/87)
FDI Regulation Index (aggregatacross telecoms, media, electric 100=full ownership allowed (2012)	100	(Rank: 15/84)
Procedures to set up a foreign business number of procedures (2012)	14	(Rank: 14/87)
Efficiency of legal framework i settling disputes 1-7 = best (2016)	3.7	(Rank: 65/151)

SOURCE: INVESTING ACROSS BORDERS

COST OF BUSINESS STARTUP PROCEDURES

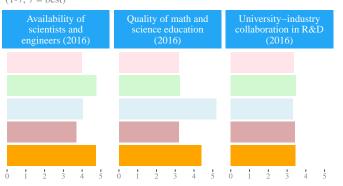
% of GNI per capita



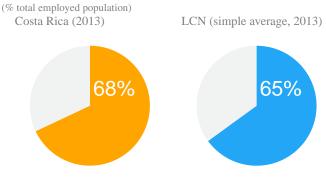
SOURCE: WORLD BANK WDI

HUMAN CAPITAL State of educational institutions and access to skilled labor

AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)



POPULATION EMPLOYED IN SERVICES SECTOR



SOURCE: WORLD BANK WDI

Costa Rica Argentina

Chile Panama

FINANCING

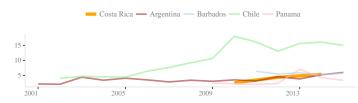
Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL



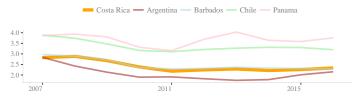
SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

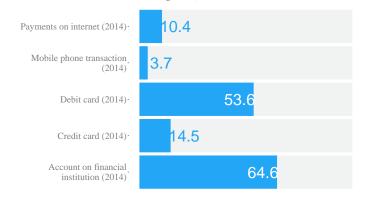
VENTURE CAPITAL AVAILABILITY (1-7, best)



SOURCE: WEF-GCI REPORT

MARKETS Existence of early customers and distribution channels

FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

DIGITAL COMMERCE & INTERNET ACCESS

New business density new registrations per 1,000 people ages 15–64 (2009)	7.4	(Rank: 15/137)
Ratio of online/in store purchases Percentage (2016)		(Rank: /54)
Firms using email to interact with clients/suppliers (%) % of firms (2010)	88.6	(Rank: 30/146)
Firms with their own Website % of firms (2014)	54	(Rank: 39/143)
ICT service exports % of service exports, BoP (2014)	13	(Rank: 110/178)

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

CULTURE Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011 2016
Company spending on R&D, 1-7 = best	3.8	3.6	3.5	3.5	3.5	3.5	3.5	
Listed domestic companies, total, Number	14.8	9.0	9.0	9.0	9.0	10.0	_	
Perceived Capabilities, % of 18-64 population	68.8	NA	63.3	NA	59.4	NA	_	
Fear of Failure Rate, % of 18-64 population	36.0	NA	35.3	NA	36.8	NA	_	
Number of tech startups, number per million pop	58.3	NA	40.5	NA	41.4	NA	_	
High Status Successful Entrepreneurship, % of 18-64 population	63.4	NA	71.8	NA	59.0	NA	_	
Media Attention for Entrepreneurship, % of 18-64 population	60.8	NA	79.0	NA	79.7	NA	_	
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	13.4	NA	15.0	NA	11.3	NA	_	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	37.8	NA	47.9	NA	63.5	NA	_	
New Product early-stage Entrepr. Activity, % of TEA	38.3	NA	26.7	NA	41.2	NA	_	

SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

SUPPORTS Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011 2016
% firms identifying transportation as major constraint, % of firms	54.3	NA	NA	NA	NA	NA	_	
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	60.5	NA	NA	NA	NA	NA	_	
Quality of electricity supply, 1-7 = best	5.6	5.5	5.5	5.6	5.6	5.6	5.6	
Broadband Internet subscriptions, per 100 population	3.8	6.2	8.7	10.0	9.7	10.4	11.2	
Internet bandwidth, kb/s/capita	5.9	5.9	36.2	30.0	73.5	45.3	61.8	
Access to electricity, % population	98.0	NA	99.5	NA	NA	NA	_	•
ICT goods imports, % total goods imports	20.1	18.2	18.3	18.5	NA	NA	_	
Internet users, per 100 population	28.8	39.2	47.5	46.0	53.0	59.8	_	

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

