



Snapshots Data Note



Kenya

GDP (US\$	Population	Land area (sq.	Income per	
billions) (2017)	(millions)	km) (2015)	capita (current	
79	(2017) 48	569,140	US\$) (2017) 1,630	

Income per	Poverty rate	Unemployment	Ease of Doing
apita (current	(2005) [1]	rate (2016)	Business Rank
US\$) (2017)			(2016)
1,630	34	NA	108

Macro Indicators

Macro indicators	Avg 2003-2012	2013	2014	2015	2016	2017
GDP growth (annual %)	4.6	5.7	5.3	5.4	5.7	6.1
Current account balance	-3.3	-8.7	-9.6	-11.0	-11.6	-11.8
Fiscal balance (% of GDP)	-2.5	-5.7	-6.1	-7.5	-8.5	-8.3
Remittances, received (% of GDP) [1]	2.4	2.4	2.4	_	_	_
General government gross debt [3]	47.1	41.6	47.0	52.7	55.1	_
Real Effective Exchange Rate (2010=100)	87.5	108.2	111.6	110.4	112.8	118.3
Consumer Price Index, annual percent change	10.7	5.7	6.9	7.2	7.5	7.3

Investment indicators

	Avg 2003-2012	2013	2014	2015	2016	2017
Gross domestic investment (% GDP)	15.79	19.92	21.02	21.62	22.33	23.00
Gross domestic investment, of w: Private investment (% GDP) [1]	19.31	20.11	21.37	_	_	_
Inward FDI (% of GDP) [2]	0.53	0.93	1.65		_	_
Inward FDI, % of private investment [2]	2.73	4.48	NA	_	_	_

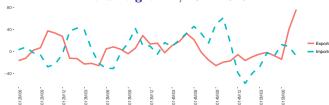
Trade Indicators

	Avg 2003-2012	2013	2014	2015	2016	2017
Total Trade in Goods and Services (% of GDP, real terms)	46.81	49.88	50.67	51.35	51.85	52.33
Trade balance (% GDP, real terms)	-6.10	-12.78	-14.63	-16.48	-17.88	-18.77
Exports, Goods and Services, annual percent change (real terms)	5.33	-0.55	2.31	2.00	3.00	4.80
Imports, Goods and Services, annual percent change (real terms)	8.77	0.29	9.75	9.50	8.70	8.20
Total reserves in months of imports [1]	3.52	4.18	4.43		_	_



Sources: MFM note, [1] World Development Indicators (WDI), [2] UNCTADSTAT, [3] World Economic Outlook (WEO)

Goods Export and Import volume growth, 2012-2015



Source: Development Prospects Group (DECPG)

Gross Value Added by Economic Activity 2013 (% GDP)



Source: World Development Indicators (WDI)

Top 5 Exports by % of Total Value, 2013

Tea, whether or not flavoured		Cut flowers	Corree.	Other fresh or
		and foliage	not	chilled vegetable
			roasted,	vegetable
			whether	
			or not	3
	23		q	2

Imports Categories by % of Total Value, 2013

Consumer goods	Intermediate goods	Capital goods	
3		- · · · · · · · · · · · · · · · · · · ·	
39	28	26	7

Source: World Integrated Trade Solution (WITS)

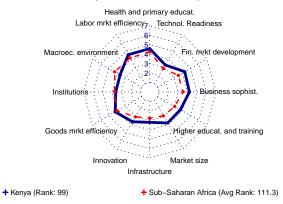
Doing Business 2015 Distance to Frontier (DTF) and Rank

		DTF			Rank	
	2015	2016	Change	2015	2016	Change
Ease of Doing Business	53.6	58.24	4.64	129	108	21
Dealing with Construction Permits	57.34	59.37	2.03	152	149	3
Enforcing Contracts	56.25	56.25	0	102	102	0
Getting Credit	35	70	35	118	28	90
Getting Electricity	53.91	58.57	4.66	141	127	14
Paying Taxes	71.96	71.96	0	99	101	-2
Protecting Minority Investors	46.67	46.67	0	114	115	-1
Registering Property	54.35	56.63	2.28	121	115	6
Resolving Insolvency	30.19	30.64	0.45	145	144	1
Starting a Business	72.55	74.47	1.92	148	151	-3
Trading Across Borders	57.83	57.83	0	131	131	0

Source: Doing Busines Report 2015

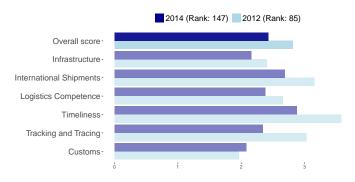
WEF Competitiveness Indicators

(Scale 1-7, 7=best)



Source: WEF Global Competitiveness Report 2015

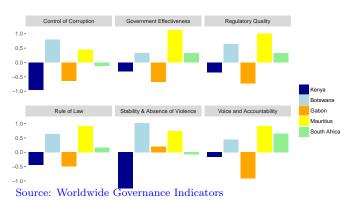
Logistics Performance Index (Scale 1-5, 5=best)



Source: Logistics Performance Index (World Bank)

World Governance indicators

(Std. score, High=best)



Trade Policy

	2010	2015
Applied Tariff (Incl. Prefers. and Trade-Weighted)	12.6	11.6
Binding (%)	14.8	13.8
Dispersion (Standard Deviation)	12.0	11.6
MFN Tariff (Agriculture)	19.9	19.3
MFN Tariff (Non-Agriculture)	11.1	11.1
MFN Tariff (Simple Average)	12.6	12.3

Sources: WITS, [1] WTO Trade Profiles

Private Sector View

Enterprise Survey 2013

	Sub-Saharan Africa	Kenya	All Countries
Number of electrical outages in a typical month	8.50	6.30	6.30
Percent of firms with a bank loan/line of credit	22.70	35.60	35.20
Proportion of investments financed by banks (%)	9.70	23.90	14.60
Proportion of investments financed internally (%)	75.80	61.40	71.20
Senior management time spent dealing with the requirements of government regulation (%)	7.60	7.20	10.00

Source: Enterprise Survey 2013

Top 5 constraints according to ES 2013 (% respondants)

Practices of the informal sector
CorruptionPolitical instabilityElectricityAccess to finance
23.9

12.3

9.8

9.6

9.6

Source: Enterprise Survey 2013

Top 5 constraints according to WEF 2015 survey

(% respondants among 88 executives)



Source: WEF Global Competitiveness Report 2015

