## Digital Entrepreneurship 360

# Nicaragua

Country Snapshot

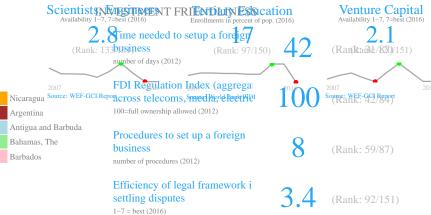
## Error in text.default(1.5, 0.7, unit, col = "#818181", cex cannot Doing Business **Broadband Internet** coerce type 'closure' to vector of type (Rank: 66/189) (Rank: 126/151) 'character' **Tech Startups** Source: WEF-GCI Repor

#### **POLICY** Laws, regulations, and government initiatives

## **GOVERNMENT INDEXES**



Source: Crunchbase snapshot

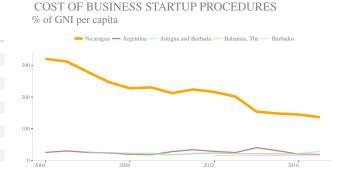


#### SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

**DOING BUSINESS 2017** 

|                                   |       | DTF   |        |      | Rank |        |
|-----------------------------------|-------|-------|--------|------|------|--------|
|                                   | 2016  | 2017  | Change | 2016 | 2017 | Change |
| Ease of doing business index      | 55.65 | 55.75 | 0.1    | 124  | 127  | -3     |
| Dealing with Construction Permits | 52.69 | 52.97 | 0.28   | 167  | 168  | -1     |
| Enforcing Contracts               | 57.79 | 58.58 | 0.79   | 89   | 83   | 6      |
| Getting Credit                    | 45    | 45    | 0      | 97   | 101  | -4     |
| Getting Electricity               | 68.02 | 68.19 | 0.17   | 94   | 99   | -5     |
| Paying Taxes                      | 42.97 | 43.29 | 0.32   | 175  | 176  | -1     |
| Protecting Minority Investors     | 40    | 40    | 0      | 145  | 145  | 0      |
| Registering Property              | 48.85 | 48.86 | 0.01   | 147  | 146  | 1      |
| Resolving Insolvency              | 33.9  | 34.9  | 1      | 103  | 103  | 0      |
| Starting a Business               | 80.49 | 81    | 0.51   | 120  | 128  | -8     |
| Trading Across Borders            | 80.55 | 78.99 | -1.56  | 65   | 73   | -8     |

SOURCE: INVESTING ACROSS BORDERS



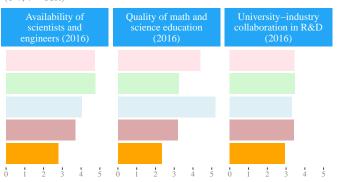
SOURCE: WORLD BANK WDI

#### SOURCE: DOING BUSINESS

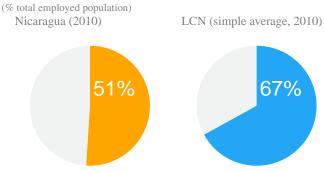
SOURCE: WEF-GCI REPORT

#### **HUMAN CAPITAL** State of educational institutions and access to skilled labor

#### AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)



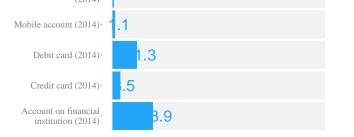
#### POPULATION EMPLOYED IN SERVICES SECTOR



SOURCE: WORLD BANK WDI

Nicaragua Argentina

Chile Costa Rica



Percentage (2016)

Firms using email to interact with clients/suppliers (%)
% of firms (2010)

67.7

(Rank: 83/146)

(Rank: /54)

Firms with their own Website

36.9

(Rank: 72/143)

ICT service exports

% of service exports, BoP (2014)

% of firms (2014)

113

(Rank: 125/178)

SOURCE: WORLD BANK - FINDEX

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

### CULTURE Societal attitudes toward entrepreneurship

|  | Avg 2003-2011 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2011 2016 |
|--|---------------|------|------|------|------|------|------|-----------|
| Company spending on R&D, 1-7 = best                            | 2.4           | 2.5  | 2.8  | 3.0  | 2.6  | 2.2  | 2.2  |           |
| Listed domestic companies, total, NA                           | _             |      |      | _    | _    | _    | _    |           |
| Perceived Capabilities, NA                                     | _             | _    | _    | _    | _    | _    | _    |           |
| Fear of Failure Rate, NA                                       | _             |      |      | _    | _    | _    | _    |           |
| Number of tech startups, NA                                    | _             | _    | _    | _    | _    | _    | _    |           |
| High Status Successful Entrepreneurship, NA                    | _             |      |      | _    | _    | _    | _    |           |
| Media Attention for Entrepreneurship, NA                       | _             | _    | _    | _    | _    | _    | _    |           |
| Total early-stage Entrepr. Activity (TEA), NA                  | _             | _    | _    | _    | _    | _    | _    |           |
| Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, NA | _             | _    | _    | _    | _    | _    | _    |           |
| New Product early-stage Entrepr. Activity, NA                  | _             | _    | _    | _    | _    | _    | _    |           |

SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

## **SUPPORTS** Infrastructure and support services available through incubators, accelerators and other NGOs

|  | Avg 2003-2011 | 2011  | 2012  | 2013  | 2014  | 2015  | 2016  | 2011 2016 |
|--|---------------|-------|-------|-------|-------|-------|-------|-----------|
| % firms identifying transportation as major constraint, % of firms         | 23.60         | NA    | NA    | NA    | NA    | NA    | _     |           |
| % of firms with an annual fin. Statem. reviewed by ext. audit., % of firms | 49.30         | NA    | NA    | NA    | NA    | NA    | _     |           |
| Quality of electricity supply, 1-7 = best                                  | 2.59          | 3.24  | 3.70  | 3.92  | 3.92  | 3.95  | 3.95  | -         |
| Broadband Internet subscriptions, per 100 population                       | 0.48          | 0.82  | 1.79  | 1.66  | 2.17  | 2.48  | 1.86  | •         |
| Internet bandwidth, kb/s/capita  | 0.43          | 0.43  | 12.86 | 24.88 | 32.60 | 23.02 | 21.09 |           |
| Access to electricity, % population  | 73.00         | NA    | 77.90 | NA    | NA    | NA    | _     | +         |
| ICT goods imports, % total goods imports                                   | 5.33          | 4.40  | 4.43  | 4.39  | 5.25  | NA    | _     |           |
| Internet users, per 100 population   | 5.19          | 10.60 | 13.50 | 15.50 | 17.60 | 19.70 | _     |           |
|  |               |       |       |       |       |       |       |           |

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI



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