



T&C Snapshots Data Note



Kenya

| GDP (US\$ | Population | Income per | Poverty rate | Unemployment |
|------------------|------------|-----------------|--------------|--------------|
| billions) (2016) | (millions) | capita (current | (2005) | rate (2014) |
| | (2016) | US\$) (2016) | | |
| 69.5 | 47.3 | 1,470.8 | 33.6 | 9.2 |

Macro Indicators

| Macro indicators | Avg 2002-2011 | 2012 | 2013 | 2014 | 2015 | 2016 |
|---|---------------|-------|-------|-------|-------|-------|
| GDP growth (annual %) | 4.6 | 4.6 | 5.7 | 5.3 | 5.4 | 5.7 |
| Current account balance | -2.9 | -8.4 | -8.7 | -9.5 | -11.0 | -11.6 |
| Fiscal balance (% of GDP) | -2.2 | -5.0 | -5.7 | -6.1 | -7.5 | -8.5 |
| Remittances, received (% of GDP) [1] | 2.4 | 2.4 | 2.4 | 2.4 | _ | _ |
| Real Effective Exchange Rate (2010=100) | 85.9 | 106.2 | 108.2 | 111.6 | 110.4 | 112.8 |
| Consumer Price Index, annual percent change | 10.8 | 9.4 | 5.7 | 6.9 | 7.2 | 7.5 |



Investment indicators

| | Avg 2002-2011 | 2012 | 2013 | 2014 | 2015 | 2016 |
|---|---------------|-------|-------|-------|-------|-------|
| Gross domestic investment (% GDP) | 15.38 | 20.68 | 19.92 | 21.02 | 21.62 | 22.33 |
| Gross domestic investment, of w: Private investment (% GDP) [1] | 19.06 | 21.51 | 20.11 | 21.37 | _ | |
| Inward FDI (% of GDP) [2] | 0.53 | 0.52 | 0.93 | 1.65 | _ | |
| Inward FDI, $\%$ of private investment [2] | 3.32 | 3.12 | NA | _ | _ | _ |



Trade Indicators

| Trade Indicators | Avg 2002-2011 | 2012 | 2013 | 2014 | 2015 | 2016 |
|---|---------------|--------|--------|--------|--------|--------|
| Total Trade in Goods and Services (% of GDP, real terms) | 46.31 | 52.73 | 49.88 | 50.67 | 51.35 | 51.85 |
| Trade balance (% GDP, real terms) | -5.50 | -13.30 | -12.78 | -14.63 | -16.48 | -17.88 |
| Exports, Goods and Services, annual percent change (real terms) | 5.85 | -0.39 | -0.55 | 2.31 | 2.00 | 3.00 |
| Imports, Goods and Services, annual percent change (real terms) | 9.11 | 5.07 | 0.29 | 9.75 | 9.50 | 8.70 |
| Total reserves in months of imports [1] | 3.43 | 3.75 | 4.18 | 4.43 | _ | _ |



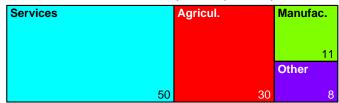
Sources: MFM note, [1] World Development Indicators (WDI), [2] UNCTADSTAT, [3] World Economic Outlook (WEO)

Goods Export and Import volume growth, 2012-2015



Source: Development Prospects Group (DECPG)

Gross Value Added by Economic Activity 2013 (% GDP)



Source: World Development Indicators (WDI)

Top 5 Exports by % of Total Value, 2013

| Tea, whether or not flavoured | Cut flowers and foliage | Coffee, not roasted, whether or not | chilled vegetables |
|-------------------------------|-------------------------|---|-----------------------|
| 23 | | Э | 2 |

Imports Categories by % of Total Value, 2013

| Consumer goods | Intermediate goods | Capital goods | |
|----------------|--------------------|---|-----|
| J | | - · · · · · · · · · · · · · · · · · · · | |
| | | | |
| | | | |
| | | | |
| 39 | 20 | 200 | 7 |
| 39 | 1 28 | 20 | - / |

Source: World Integrated Trade Solution (WITS)

Doing Business 2015 Ranks (among all countries)

| | DB 2015 Rank | DB 2016 Rank | Change in Rank |
|-----------------------------------|--------------|--------------|----------------|
| Dealing with Construction Permits | 152 | 149 | 3 |
| Ease of Doing Business Rank | 129 | 108 | 21 |
| Enforcing Contracts | 102 | 102 | 0 |
| Getting Credit | 118 | 28 | 90 |
| Getting Electricity | 141 | 127 | 14 |
| Paying Taxes | 99 | 101 | -2 |
| Protecting Minority Investors | 114 | 115 | -1 |
| Registering Property | 121 | 115 | 6 |
| Resolving Insolvency | 145 | 144 | 1 |
| Starting a Business | 148 | 151 | -3 |
| Trading Across Borders | 131 | 131 | 0 |

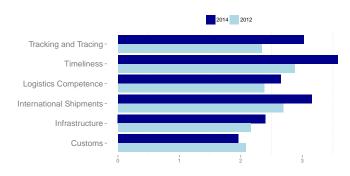
Source: Doing Busines Report 2015

WEF Competitiveness Indicators

(Scale 1-5, 5=best)

Source: WEF Global Competitiveness Report 2015

Logistics Performance Index (Scale 1-5, 5=best)



Source: Logistics Performance Index (World Bank)

World Governance indicators (Std. score, High=best)



Source: Worldwide Governance Indicators

Trade Policy

| | 2010 | 2014 |
|--|------|------|
| Applied Tariff (Incl. Prefers. and Trade-Weighted) | 12.6 | 11.8 |
| Binding (%) | 14.8 | 13.8 |
| Dispersion (Standard Deviation) | 12 | 11.9 |
| Import duties collected (%, 2011-2013) [1] | _ | 3.4 |
| MFN Tariff (Agriculture) | 19.9 | 20.0 |
| MFN Tariff (Non-Agriculture) | 11.1 | 11.0 |
| MFN Tariff (Simple Average) | 12.6 | 12.3 |
| Services sectors with GATS commitments [1] | _ | 40.0 |

Sources: WITS, [1] WTO Trade Profiles

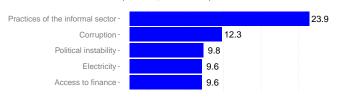
Private Sector's Views

Enterprise Survey 2013

| | Sub-Saharan Africa | Kenya | All Countries |
|---|--------------------|-------|---------------|
| Number of electrical outages in a typical month | 8.30 | 6.30 | 6.30 |
| Percent of firms with a bank loan/line of credit | 23.10 | 35.60 | 34.30 |
| Proportion of investment financed by banks (%) | 9.90 | 23.90 | 14.30 |
| Proportion of investment financed internally (%) | 76.70 | 61.40 | 71.80 |
| Senior management time spent dealing with the requirements of government regulation (%) | 8.20 | 7.20 | 9.90 |

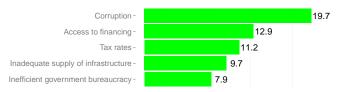
Source: Enterprise Survey 2013

Top 5 constraints according to ES 2013 (% respondants)



Source: Enterprise Survey 2013

Top 5 constraints according to WEF 2015 survey (% respondants among 88 executives)



Source: WEF Global Competitiveness Report 2015





T&C Snapshots Operations Note

T&C Product Line Operations Board Approved Within The Last 3 Fiscal Years

Status of Operations

By number of projects

Active Closed Pipeline ASA IBRD ASA IFC 2 1 0 Active Closed Pipeline Active Closed Pipeline Active Closed Pipeline

By amount in thousands of US\$ (ASA IBRD products not included)



Sources: IBRD Operations, IFC group Operations

Financing

| Project ID | Project Name | Approval Date | Status | Major Sector | Major Theme | Amount (in US\$ K) |
|------------|------------------|---------------|----------|-----------------|----------------|--------------------|
| P154586 | Kenya Climate | 2015-06-08 | Active | Finance | Financial and | 4900 |
| | Venture Facility | | | | private sector | |
| | | | | | development | |
| P156466 | Digital | 2015-12-15 | Pipeline | Information and | Financial and | _ |
| | Entrepreneurship | | | communications | private sector | |
| | Kenya | | | | development | |

Advisory Services and Analytics (ASA) IBRD

| Project ID | Project Name | Approval Date | Status | Major Sector | Major Theme | Amount (in US\$ K) |
|------------|------------------|---------------|--------|--------------------|----------------|--------------------|
| P156577 | Kenya Tourism | 2016-06-30 | Active | Industry and trade | Economic | |
| | Economic | | | | management | |
| | Contribution | | | | | |
| P156578 | Kenya Innovation | 2016-05-23 | Active | _ | _ | _ |
| | and Productivity | | | | | |
| P133163 | Investment | 2013-12-30 | Closed | Public | Economic | _ |
| | Climate | | | Administration, | management | |
| | Assessment | | | Law, and Justice | | |
| P133164 | Diversifying | 2014-01-01 | Closed | Industry and trade | Financial and | _ |
| | Manufacturing in | | | | private sector | |
| | Kenya | | | | development | |
| P147220 | Export | 2015-07-21 | Closed | Industry and trade | Financial and | _ |
| | Competitiveness | | | | private sector | |
| | and Innovation | | | | development | |

Advisory Services and Analytics (ASA) IFC

| Project ID | Project Name | Approval Date | Status | Amount (in US\$ K) |
|------------|---------------------------------------|---------------|--------|--------------------|
| 594987 | Kenya Agribusiness Investment Climate | 2014-05-08 | Active | 2,384 |
| | Program | | | |
| 600530 | Kenya Investment Policy Project | 2015-05-08 | Active | 624 |

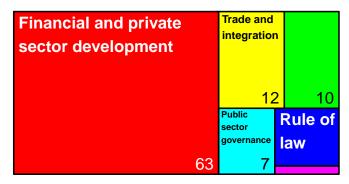
Major sectors and themes

Operations by sector, in percent

Industry and trade Energy and Mining Energy and Ministration, Law, and Justice 22 Finance 8 7

Source: IBRD Operations database

Operations by theme, in percent



Source: IBRD Operations database

T&C Staff in charge of operations

| Name | Job title | Location | Role | Project ID | Project name |
|---------------------------------|--|-----------------------------------|-----------------------------------|------------|--|
| Adamali, Aref | Senior Operations Officer | ISTANBUL, TURKEY | Extended-Team Member | 600530 | Kenya Investment Policy Project |
| | Omoci | 10101121 | Extended-Team | P133163 | Investment Climate |
| | | | Member Team Member | P147220 | Assessment Export Competitiveness and Innovation |
| Begazo Gomez, Tania | Senior Economist | NAIROBI, | Extended-Team | 594987 | Kenya Agribusiness |
| Priscilla Chemjor, Ismail | Operations Officer | KENYA NAIROBI, | Member Extended-Team | 594987 | Investment Climate Program Kenya Agribusiness |
| Cirera, Xavier | Senior Economist | KENYA WASHINGTON, | Member Extended-Team | P133163 | Investment Climate Program Investment Climate |
| | | DC | Member Team Member | P147220 | Assessment Export Competitiveness and Innovation |
| Coony, Jonathan | Program | WASHINGTON, | Team Member | P154586 | Kenya Climate Venture |
| d'Entremont Doretti, Diletta | Coordinator Operations Officer | DC WASHINGTON, | Team Member | P154586 | Facility Kenya Climate Venture |
| Douw, Willem | Senior Operations | DC VIENNA, | Extended-Team | 594987 | Facility Kenya Agribusiness |
| Eliasz, Toni Kristian | Officer Projects Officer | AUSTRIA WASHINGTON, | Member Team Leader | P156466 | Investment Climate Program Digital Entrepreneurship |
| Fernandes, Eneida Herrera | Senior Private Sector | DC ANTANANARIVO, MADAGASCAR | Extended-Team Member | P133163 | Kenya Investment Climate Assessment |
| | Development Specialist | | | | |
| | | | Team Member | P147220 | Export Competitiveness and Innovation |
| Heilbron, Armando | Senior Investment Promotion Officer | WASHINGTON, DC | Extended-Team Member | 600530 | Kenya Investment Policy Project |
| Kusek, Peter | Senior Investment Policy Officer | WASHINGTON, DC | Extended-Team Member | 600530 | Kenya Investment Policy Project |
| Langyintuo, Augustine | Senior Operations | NAIROBI, KENYA | Extended-Team | 594987 | Kenya Agribusiness |
| Sangson Miller, Maria D. | Officer Senior Operations | WASHINGTON, | Member Extended-Team | 594987 | Investment Climate Program Kenya Agribusiness |
| Mogollon, Maria Paulina | Officer Senior Private Sector Development | DC NAIROBI, KENYA | Member Extended-Team Member | P133163 | Investment Climate Program Investment Climate Assessment |
| | Specialist | | Team Leader | P147220 | Export Competitiveness and |
| | | | Peer Reviewer | P156466 | Innovation Digital Entrepreneurship |
| | | | Team Leader | P156578 | Kenya Kenya Innovation and |
| Muco, Sagita | Operations Officer | PRISTINA, | Extended-Team | 600530 | Productivity Kenya Investment Policy |
| Mukim, Megha | Economist | KOSOVO WASHINGTON, | Member Extended-Team | P133163 | Project Investment Climate |
| | | DC | Member Extended-Team | P133164 | Assessment Diversifying Manufacturing |
| | | | Member Team Member | P147220 | in Kenya Export Competitiveness and |
| Muradyan, Sofya | Program Officer | WASHINGTON, | Team Member | P156466 | Innovation Digital Entrepreneurship |
| Njoroge, Mary Wambui | Consultant | DC NAIROBI, | Team Member | P154586 | Kenya Kenya Climate Venture |
| | | KENYA | Team Member | P156466 | Facility Digital Entrepreneurship |
| Ochieng, Sarah Ruth | Operations Officer | NAIROBI, | Extended-Team | 594987 | Kenya Kenya Agribusiness |
| | | KENYA | Member Team Member | P147220 | Investment Climate Program Export Competitiveness and |
| Olafsen, Ellen | Program | WASHINGTON, | Window Manager | P156466 | Innovation Digital Entrepreneurship |
| Quijada Torres, Cristian | Coordinator Senior Private Sector Development Specialist | DC WASHINGTON, DC | Extended-Team Member | P133163 | Kenya Investment Climate Assessment |
| | Брестаны | | Team Member | P147220 | Export Competitiveness and Innovation |
| Rahman, Aun Ali | Financial Sector Specialist | WASHINGTON, DC | Team Leader | P154586 | Kenya Climate Venture Facility |
| Twagira Frank Abner | Operations Officer | NAIROBL | Team Member | P147220 | Export Competitiveness and |