



# Trade and Competitiveness Monitoring Note



# Cameroon

GDP (US\$	Population	Income per	Poverty rate	Unemployment
billions) (2016)	(millions)	capita (current	(2007)	rate (2014)
	(2016)	US\$) (2016)		
32.9	23.9	1,375.6	29.3	4.3

#### **Macro Indicators**

Wacro findicators	Avg 2002-2011	2012	2013	2014	2015	2016
GDP growth (annual %)	3.39	4.59	5.50	5.97	6.30	6.55
Current account balance	-2.24	-3.61	-3.67	-2.14	-6.23	-5.76
Fiscal balance (% of GDP)	3.66	-1.59	-3.99	-4.45	-3.97	-3.63
Remittances, received (% of GDP) [1]	0.67	0.79	0.83	_	_	_
Real Effective Exchange Rate (2010=100)	99.78	99.33	100.46	101.74	98.71	100.17
Consumer Price Index, annual percent change	2.61	2.94	1.95	1.95	2.50	2.50



### **Investment indicators**

	Avg 2002-2011	2012	2013	2014	2015	2016
Gross domestic investment (% GDP)	19.6	22.3	22.2	22.9	23.2	24.2
Gross domestic investment, of w: Private investment (% GDP) [1]	18.4	19.4	19.5	20.7	_	_
Inward FDI (% of GDP) [2]	1.9	2.0	1.1	1.6	_	_
Inward FDI, % of private investment [2]	10.2	9.2	NA	_	_	_



## **Trade Indicators**

Trade Indicators	Avg 2002-2011	2012	2013	2014	2015	2016
Total Trade in Goods and Services (% of GDP, real terms)	41.78	42.25	43.76	44.32	44.74	44.56
Trade balance (% GDP, real terms)	-1.42	-9.54	-9.16	-8.43	-9.09	-9.60
Exports, Goods and Services, annual percent change (real terms)	0.82	-1.28	11.60	9.90	5.60	4.50
Imports, Goods and Services, annual percent change (real terms)	6.59	1.25	7.83	5.60	8.50	7.20
Total reserves in months of imports [1]	4.81	4.60	4.33	_	_	_



Sources: MFM note, [1] World Development Indicators (WDI), [2] UNCTADSTAT, [3] World Economic Outlook (WEO)

Goods Export and Import volume growth, 2012-2015



Source: Development Prospects Group (DECPG)

Gross Value Added by Economic Activity 2013 (% GDP)



Source: World Development Indicators (WDI)

Top 5 Exports by % of Total Value, 2014

Crude petroleum	Cocoa beans,	
	whole/broken,	
	raw/roas	
	11	6
	Petroleum oils &	
48	oils obtained from ပိ	

Imports Categories by % of Total Value, 2014

Consumer goods	Raw materials	Capital goods	Intermediate goods
32	26	22	19

Source: World Integrated Trade Solution (WITS)

## Doing Business 2015 Ranks (among all countries)

	$\mathrm{DB}\ 2015\ \mathrm{Rank}$	$\mathrm{DB}\ 2016\ \mathrm{Rank}$	Change in Rank
Dealing with Construction Permits	158	159	-1
Ease of Doing Business Rank	168	172	-4
Enforcing Contracts	159	159	0
Getting Credit	118	126	-8
Getting Electricity	110	113	-3
Paying Taxes	180	180	0
Protecting Minority Investors	133	134	-1
Registering Property	173	175	-2
Resolving Insolvency	119	118	1
Starting a Business	134	137	-3
Trading Across Borders	185	185	0

Source: Doing Busines Report 2015

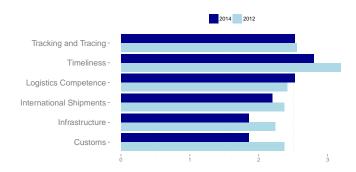
# WEF Competitiveness Indicators

(Scale 1-5, 5=best)

# Health and primary educat. Labor mrkt efficiency. Technol. Readiness 4 Macroec. environment 3: Fin. mrkt development 2 Institutions Business sophist. Goods mrkt efficiency Higher educat. and training + Cameroon Innovation Market size Sub–Saharan Africa Infrastructure

Source: WEF Global Competitiveness Report 2015

# Logistics Performance Index (Scale 1-5, 5=best)



Source: Logistics Performance Index (World Bank)

# World Governance indicators (Std. score, High=best)



Source: Worldwide Governance Indicators

## **Trade Policy**

	2010	2014
Applied Tariff (Incl. Prefers. and Trade-Weighted)	18	18.5
Binding (%)	13.3	12.8
Dispersion (Standard Deviation)	9.7	9.7
Import duties collected [1]		_
MFN Tariff (Agriculture)	21.8	22.4
MFN Tariff (Non-Agriculture)	16.9	17.1
MFN Tariff (Simple Average)	17.8	17.9
Services sectors with GATS commitments [1]	_	3

Sources: WITS, [1] WTO Trade Profiles

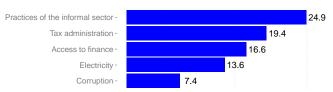
# Private Sector's Views

## **Enterprise Survey 2013**

	Sub-Saharan Africa	Cameroon	All Countries
Number of electrical outages in a typical month	8.30	9.80	6.30
Percent of firms with a bank loan/line of credit	23.10	30.30	34.30
Proportion of investment financed by banks (%)	9.90	13.00	14.30
Proportion of investment financed internally (%)	76.70	67.30	71.80
Senior management time spent dealing with the requirements of government regulation (%)	8.20	7.00	9.90

Source: Enterprise Survey 2013

Top 5 constraints according to ES 2013 (% respondants)



Source: Enterprise Survey 2013

Top 5 constraints according to WEF 2015 survey (% respondants among 88 executives)



Source: WEF Global Competitiveness Report 2015

