



# Snapshots Data Note



# El Salvador

| GDP (US\$        | Population | Income per      | Poverty rate | Unemployment |
|------------------|------------|-----------------|--------------|--------------|
| billions) (2017) | (millions) | capita (current | (2013)       | rate (2014)  |
|                  | (2017)     | US\$) (2017)    |              |              |
| 29.0             | 6.2        | 4,709.4         | 3.2          | 6.2          |

### **Macro Indicators**

| Macro Indicators                            | Avg 2003-2012 | 2013  | 2014  | 2015   | 2016   | 2017   |
|---|---------------|-------|-------|--------|--------|--------|
| GDP growth (annual %)                       | 1.93          | 1.85  | 1.95  | 2.23   | 2.48   | 2.57   |
| Current account balance                     | -4.21         | -6.47 | -4.56 | -4.46  | -4.86  | -5.27  |
| Fiscal balance (% of GDP)                   | -3.49         | -4.04 | -3.55 | -4.11  | -4.24  | -4.29  |
| Remittances, received (% of GDP) [1]        | 16.76         | 16.31 | 16.83 | _      | _      | _      |
| Real Effective Exchange Rate (2010=100)     | 100.55        | 98.69 | 98.87 | 101.56 | 101.61 | 101.10 |
| Consumer Price Index, annual percent change | 3.44          | 0.76  | 1.14  | -1.11  | -1.11  | -1.11  |



## **Investment indicators**

|   | Avg 2003-2012 | 2013  | 2014  | 2015  | 2016  | 2017  |  |
|---|---------------|-------|-------|-------|-------|-------|--|
| Gross domestic investment (% GDP)                               | 18.29         | 18.23 | 16.74 | 16.97 | 17.66 | 18.39 |  |
| Gross domestic investment, of w: Private investment (% GDP) [1] | 15.29         | 14.96 | 13.58 | _     | _     | _     |  |
| Inward FDI (% of GDP) [2]                                       | 2.40          | 0.74  | 1.08  | _     | _     |       |  |
| Inward FDI, % of private investment [2]                         | 15.33         | NA    | _     | _     | _     | _     |  |



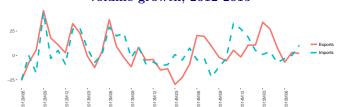
### **Trade Indicators**

| Trade Indicators  | Avg 2003-2012 | 2013   | 2014   | 2015   | 2016   | 2017   |
|---|---------------|--------|--------|--------|--------|--------|
| Total Trade in Goods and Services (% of GDP, real terms)        | 101.62        | 102.53 | 98.85  | 100.70 | 102.45 | 104.10 |
| Trade balance (% GDP, real terms)                               | -21.67        | -19.73 | -18.41 | -18.94 | -19.89 | -20.78 |
| Exports, Goods and Services, annual percent change (real terms) | 2.70          | 4.83   | -0.95  | 3.90   | 3.50   | 3.50   |
| Imports, Goods and Services, annual percent change (real terms) | 2.52          | 4.48   | -2.22  | 4.30   | 4.80   | 4.70   |
| Total reserves in months of imports [1]                         | 3.31          | 2.72   | 2.68   | _      | _      | _      |



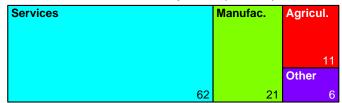
Sources: MFM note, [1] World Development Indicators (WDI), [2] UNCTADSTAT, [3] World Economic Outlook (WEO)

Goods Export and Import volume growth, 2012-2015



Source: Development Prospects Group (DECPG)

Gross Value Added by Economic Activity 2013 (% GDP)



Source: World Development Indicators (WDI)

# Top 5 Exports by % of Total Value, 2014

| T-shirts, singlets & other vests, k | pullovers. | Panty hose,<br>tights,<br>stockings,<br>sock | Articles for<br>the conveyance<br>or pack<br>3<br>Sugars, beet<br>or cane, raw, |
|-------------------------------------|------------|--|---|
| 14                                  | 5          | 5  | in solid  |

# Imports Categories by % of Total Value, 2014

| Consumer goods | Intermediate goods | Capital goods |
|----------------|--------------------|---------------|
|                |                    |               |
|                |                    | 14            |
|                |                    | Raw materials |
| 48             | 30                 | 7             |

Source: World Integrated Trade Solution (WITS)

# Doing Business 2015 Ranks (among all countries)

| Dealing with Construction Permits         155         156         -1           Ease of Doing Business Rank         97         86         11           Enforcing Contracts         109         109         0           Getting Credit         71         15         56 |  |
|---|--|
| Enforcing Contracts 109 109 0   |  |
|   |  |
| Getting Credit 71 15 56   |  |
| 71 10   |  |
| Getting Electricity 106 107 -1  |  |
| Paying Taxes 161 162 -1   |  |
| Protecting Minority Investors 154 155 -1  |  |
| Registering Property 71 71 0  |  |
| Resolving Insolvency 76 79 -3   |  |
| Starting a Business 120 125 -5  |  |
| Trading Across Borders 38 46 -8   |  |

Source: Doing Busines Report 2015

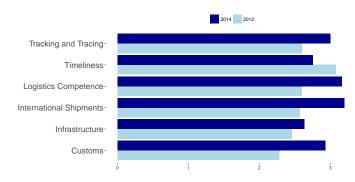
# WEF Competitiveness Indicators

(Scale 1-5, 5=best)

# Health and primary educat. Labor mrkt efficiency, Technol. Readiness Macroec. environment 3: Fin. mrkt development 2 Institutions Business sophist. Goods mrkt efficiency Higher educat. and training + El Salvador Innovation Market size Lat. America & Carib. Infrastructure

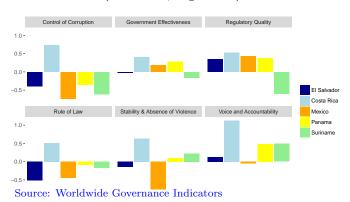
Source: WEF Global Competitiveness Report 2015

# Logistics Performance Index (Scale 1-5, 5=best)



Source: Logistics Performance Index (World Bank)

# World Governance indicators (Std. score, High=best)



# **Trade Policy**

|  | 2010 | 2014  |
|--|------|-------|
| Applied Tariff (Incl. Prefers. and Trade-Weighted) | 5    | 4.0   |
| Binding $(\%)$                                     | 100  | 100.0 |
| Dispersion (Standard Deviation)                    | 8.9  | 9.2   |
| Import duties collected (%, 2011-2013) [1]         | _    | 0.2   |
| MFN Tariff (Agriculture)                           | 12.3 | 12.2  |
| MFN Tariff (Non-Agriculture)                       | 4.8  | 4.7   |
| MFN Tariff (Simple Average)                        | 5.9  | 5.7   |
| Services sectors with GATS commitments [1]         | _    | 29.0  |

Sources: WITS, [1] WTO Trade Profiles

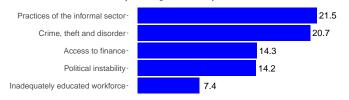
# Private Sector's Views

# **Enterprise Survey 2010**

|   | Latin America and Caribbean | El Salvador | All Countries |
|---|-----------------------------|-------------|---------------|
| Number of electrical outages in a typical month   | 2.80                        | 1.20        | 6.30          |
| Percent of firms with a bank loan/line of credit  | 45.80                       | 53.10       | 34.30         |
| Proportion of investment financed by banks (%)  | 19.90                       | 20.70       | 14.30         |
| Proportion of investment financed internally (%)  | 62.90                       | 50.80       | 71.80         |
| Senior management time spent dealing with the requirements of government regulation (%) | 14.00                       | 19.60       | 9.90          |

Source: Enterprise Survey 2010

Top 5 constraints according to ES 2010 (% respondants)



Source: Enterprise Survey 2010

Top 5 constraints according to WEF 2015 survey (% respondants among 88 executives)



Source: WEF Global Competitiveness Report 2015

