



Snapshots Data Note



Kenya

| GDP (US\$ billions) (2017) | Population (millions) | Land area (sq. km) (2014) | Income per capita (current | Poverty rate (2005) [1] | Unemployment rate (2014) | Ease of Doing Business Rank |
|-------------------------------|--------------------------|------------------------------|-------------------------------|----------------------------|-----------------------------|--------------------------------|
| | (2017) | | US\$) (2017) | | | (2016) |
| 79.0 | 48.5 | 569,140.0 | 1,629.5 | 33.6 | 9.2 | 108.0 |
| | | | | | | |

Macro Indicators

| Macro Indicators | | | | | | | |
|---------------------------------------------|---------------|-------|-------|-------|-------|-------|---|
| | Avg 2003-2012 | 2013 | 2014 | 2015 | 2016 | 2017 | |
| GDP growth (annual %) | 4.6 | 5.7 | 5.3 | 5.4 | 5.7 | 6.1 | |
| Current account balance | -3.3 | -8.7 | -9.6 | -11.0 | -11.6 | -11.8 | - |
| Fiscal balance (% of GDP) | -2.5 | -5.7 | -6.1 | -7.5 | -8.5 | -8.3 | - |
| Remittances, received (% of GDP) [1] | 2.4 | 2.4 | 2.4 | | | _ | ~ |
| Real Effective Exchange Rate (2010=100) | 87.5 | 108.2 | 111.6 | 110.4 | 112.8 | 118.3 | |
| Consumer Price Index, annual percent change | 10.7 | 5.7 | 6.9 | 7.2 | 7.5 | 7.3 | |
| | | | | | | | |

Investment indicators Avg 2003 2012

| | Avg 2003-2012 | 2010 | 2014 | 2015 | 2010 | 2017 |
|-----------------------------------------------------------------|---------------|-------|-------|-------|-------|-------|
| Gross domestic investment (% GDP) | 15.79 | 19.92 | 21.02 | 21.62 | 22.33 | 23.00 |
| Gross domestic investment, of w: Private investment (% GDP) [1] | 19.31 | 20.11 | 21.37 | | _ | _ |
| Inward FDI (% of GDP) [2] | 0.53 | 0.93 | 1.65 | | _ | _ |
| Inward FDI, % of private investment [2] | 3.30 | NA | | _ | _ | _ |

| Avg 2003-2012 | 2013 | 2014 | 2015 | 2016 | 2017 |
|---------------|--------------------------------|--------------------------------------------------------|-------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 46.81 | 49.88 | 50.67 | 51.35 | 51.85 | 52.33 |
| -6.10 | -12.78 | -14.63 | -16.48 | -17.88 | -18.77 |
| 5.33 | -0.55 | 2.31 | 2.00 | 3.00 | 4.80 |
| 8.77 | 0.29 | 9.75 | 9.50 | 8.70 | 8.20 |
| 3.47 | 4.18 | 4.43 | _ | _ | _ |
| | 46.81 -6.10 5.33 8.77 | 46.81 49.88 -6.10 -12.78 5.33 -0.55 8.77 0.29 | 46.81 49.88 50.67 -6.10 -12.78 -14.63 5.33 -0.55 2.31 8.77 0.29 9.75 | 46.81 49.88 50.67 51.35 -6.10 -12.78 -14.63 -16.48 5.33 -0.55 2.31 2.00 8.77 0.29 9.75 9.50 | 46.81 49.88 50.67 51.35 51.85 -6.10 -12.78 -14.63 -16.48 -17.88 5.33 -0.55 2.31 2.00 3.00 8.77 0.29 9.75 9.50 8.70 |

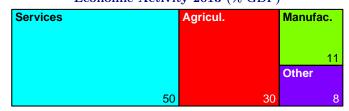
Sources: MFM note, [1] World Development Indicators (WDI), [2] UNCTADSTAT, [3] World Economic Outlook (WEO)

Goods Export and Import volume growth, 2012-2015



Source: Development Prospects Group (DECPG) $\,$

Gross Value Added by Economic Activity 2013 (% GDP)



Source: World Development Indicators (WDI)

Top 5 Exports by % of Total Value, 2013

| Tea, whether or not flavoured | | Cut flowers | Coffee, | Other fresh or |
|-------------------------------|----|-------------|----------|-----------------------|
| | | and foliage | not | chilled vegetables |
| | | | roasted, | |
| | | | whether | |
| | | | or not | 3 |
| | 23 | | 9 | 2 |

Imports Categories by % of Total Value, 2013

| Consumer goods | Intermediate goods | Capital goods | |
|----------------|--------------------|---------------|---|
| | | | |
| | | | |
| 39 | 28 | 26 | 7 |

Source: World Integrated Trade Solution (WITS)

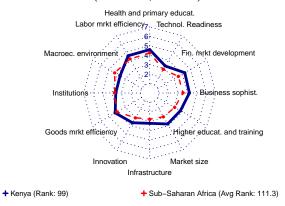
Doing Business 2015 Distance to Frontier (DTF) and Rank

| | | DTF. | | | Rank | |
|-----------------------------------|-------|-------|--------|------|------|--------|
| | 2015 | 2016 | Change | 2015 | 2016 | Change |
| Ease of Doing Business | 53.6 | 58.24 | 4.64 | 129 | 108 | 21 |
| Dealing with Construction Permits | 57.34 | 59.37 | 2.03 | 152 | 149 | 3 |
| Enforcing Contracts | 56.25 | 56.25 | 0 | 102 | 102 | 0 |
| Getting Credit | 35 | 70 | 35 | 118 | 28 | 90 |
| Getting Electricity | 53.91 | 58.57 | 4.66 | 141 | 127 | 14 |
| Paying Taxes | 71.96 | 71.96 | 0 | 99 | 101 | -2 |
| Protecting Minority Investors | 46.67 | 46.67 | 0 | 114 | 115 | -1 |
| Registering Property | 54.35 | 56.63 | 2.28 | 121 | 115 | 6 |
| Resolving Insolvency | 30.19 | 30.64 | 0.45 | 145 | 144 | 1 |
| Starting a Business | 72.55 | 74.47 | 1.92 | 148 | 151 | -3 |
| Trading Across Borders | 57.83 | 57.83 | 0 | 131 | 131 | 0 |
| | | | | | | |

Source: Doing Busines Report 2015

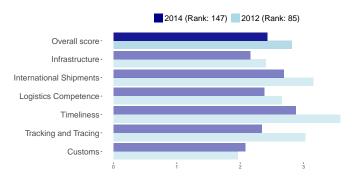
WEF Competitiveness Indicators

(Scale 1-7, 7=best)



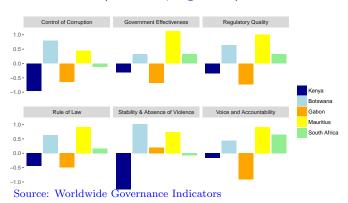
Source: WEF Global Competitiveness Report 2015

Logistics Performance Index (Scale 1-5, 5=best)



Source: Logistics Performance Index (World Bank)

World Governance indicators (Std. score, High=best)



Trade Policy

| | 2010 | 2014 |
|----------------------------------------------------|------|------|
| Applied Tariff (Incl. Prefers. and Trade-Weighted) | 12.6 | 11.8 |
| Binding (%) | 14.8 | 13.8 |
| Dispersion (Standard Deviation) | 12 | 11.9 |
| Import duties collected (%, 2011-2013) [1] | | 3.4 |
| MFN Tariff (Agriculture) | 19.9 | 20.0 |
| MFN Tariff (Non-Agriculture) | 11.1 | 11.0 |
| MFN Tariff (Simple Average) | 12.6 | 12.3 |
| Services sectors with GATS commitments [1] | _ | 40.0 |

Sources: WITS, [1] WTO Trade Profiles

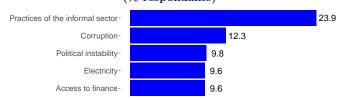
Private Sector View

Enterprise Survey 2013

| | Sub-Saharan Africa | Kenya | All Countries |
|-----------------------------------------------------------------------------------------|--------------------|-------|---------------|
| Number of electrical outages in a typical month | 8.30 | 6.30 | 6.30 |
| Percent of firms with a bank loan/line of credit | 23.10 | 35.60 | 34.30 |
| Proportion of investment financed by banks (%) | 9.90 | 23.90 | 14.30 |
| Proportion of investment financed internally (%) | 76.70 | 61.40 | 71.80 |
| Senior management time spent dealing with the requirements of government regulation (%) | 8.20 | 7.20 | 9.90 |

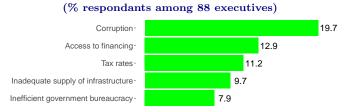
Source: Enterprise Survey 2013

Top 5 constraints according to ES 2013 (% respondants)



Source: Enterprise Survey 2013

Top 5 constraints according to WEF 2015 survey



Source: WEF Global Competitiveness Report 2015





T&C Snapshots Operations Note



Kenya

SCD/CPF

Most Recent

Product Document Date
Kenya - Country partnership strategy FY2014-18 2014-06-25

Planned

Product Concept Review Date Board Date
None

WB Lending Pipeline

| Project ID | Project Name | Team Leader | Approval Date | Lending Inst. Type | Begin Appraisal | Commitment (US\$M) | Latest Sort Overall Risk Rating | FY Expenses (US\$K) | Cum Expenses (US\$K) | FY Prob |
|------------|--------------------------------------|----------------------|------------------|--------------------------|--------------------|--------------------|---------------------------------------------|---------------------------|----------------------------|---------|
| P156466 | Digital Entrepreneurship Kenya | Toni Kristian Eliasz | 2015-12- 15 | IPF | _ | 0 | _ | 56 | 56 | |
| P128680 | Kenya Climate Innovation Center | Komal Mohindra | _ | IPF | _ | 5 | _ | 86 | 1,848 | _ |

WB Portfolio

Active

| Project ID | Project Name | Team Leader | Approval Date | Lending Inst. Type | Closing Date | Commitment U (US\$M) | Jndisbursed Balance (US\$M) | Project Rating DO | Project Rating IP | Overall Risk | Months in Prob- lem |
|------------|------------------|----------------|------------------|--------------------------|-----------------|-------------------------|-----------------------------------|-------------------------|-------------------------|-----------------|---------------------------|
| | | | | | | | | | | | Status |
| P154586 | Kenya Climate | Aun Ali Rahman | 2015-06- | IPF | 2018-06- | 5 | 4 | _ | _ | _ | 0 |
| | Venture Facility | | 08 | | 30 | | | | | | |

Closed

| Project ID | Project Name | Team Leader | Approval Date | Lending Inst. Type | Closing Date | Commitment (US\$M) | Project Rating DO | Project Rating IP | IEG Outcome Rating |
|------------|-------------------------|---------------|------------------|--------------------------|-----------------|--------------------|-------------------------|-------------------------|--------------------------|
| P090606 | KE-IDF Cross Border Mkt | Anand Rajaram | 1995-09- | _ | | 0 | _ | _ | _ |
| | Integ (FY96) | | 08 | | | | | | |
| P001365 | EXPORT DEVELOPMENT | PS Dummy for | 1991-11- | DPF | | 49 | _ | _ | _ |
| | | Conversion | 26 | | | | | | |

WB ASA

| P158356 P156578 P156577 | Task Name Boosting Private Sector Competitiveness Kenya Informal Sector Productivity Kenya Tourism Economic Contribution Task Name | Maria Paulina Mogollon Nikola Denchev Kojucharov Apurva Sanghi | Concept Approval Date 2016-03-25 2016-03-31 2016-01-15 | Output Approval Date 2018-06-30 2017-05-30 2016-06-30 | Product Line PA TA EW | RAS (Y/N) N | Current Expenditure BB (US\$K) | Current Expenditure Total (US\$K) | Lifetime Expenditure BB (US\$K) | Lifetime Expenditure Total (US\$K) |
|-------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|-----------------------------------------------------------------------|----------------------------------------------------------------------|-----------------------------|------------------------|--------------------------------------|--------------------------------------------|---------------------------------------|---------------------------------------------|
| P158356 P156578 P156577 | Boosting Private Sector Competitiveness Kenya Informal Sector Productivity Kenya Tourism Economic Contribution | Maria Paulina Mogollon Nikola Denchev Kojucharov Apurva Sanghi | Approval Date 2016-03-25 2016-03-31 | Approval Date 2018-06-30 2017-05-30 | Line PA TA | N N | Expenditure BB (US\$K) — 0 | Expenditure Total (US\$K) | Expenditure BB (US\$K) | Expenditure Total (US\$K) |
| P156578 P156577 | Sector Competitiveness Kenya Informal Sector Productivity Kenya Tourism Economic Contribution | Mogollon Nikola Denchev Kojucharov Apurva Sanghi | 2016-03-31 | 2017-05-30 | TA | N | | | 0 | v |
| P156577 | Kenya Informal Sector Productivity Kenya Tourism Economic Contribution | Kojucharov Apurva Sanghi | | | | | | 0 | 0 | |
| | Kenya Tourism Economic Contribution | Apurva Sanghi | 2016-01-15 | 2016-06-30 | EW | N | | | | 0 |
| logod | Task Name | | | | | | 24 | 24 | 24 | 24 |
| iosea | Task Name | | | | | | | | | |
| Γask ID | | Team Leader | Concept Approval Date | Output Approval Date | Product Line | RAS (Y/N) | Current Expenditure BB (US\$K) | Current Expenditure Total (US\$K) | Lifetime Expenditure BB (US\$K) | Lifetime Expenditure Total (US\$K) |
| P147220 | Export Competitiveness and Innovation | Maria Paulina Mogollon | 2014-03-13 | 2015-07-21 | TA | N | 2 | 294 | 137 | 1,050 |
| P133164 | Diversifying Manufacturing in | Ganesh Rasagam | _ | 2014-01-01 | TA | N | _ | 0 | 81 | 81 |
| P133163 | Kenya Investment Climate Assessment | Ganesh Rasagam | _ | 2013-12-30 | $_{\mathrm{EW}}$ | N | _ | 0 | 298 | 1,214 |
| P130880 | Kenya Climate Innovation Center | Jonathan d'Entremont Coonv | 2013-06-12 | 2013-06-26 | TA | N | _ | 0 | _ | 50 |
| P126409 | Kenya Competitive Partnership Initiative | Yira J. Mascaro | 2013-02-18 | 2013-06-24 | TA | N | _ | 0 | 37 | 37 |
| P102213 | KE-Investment Climate Assessment (FY08) | Giuseppe Iarossi | _ | 2008-06-16 | EW | N | _ | 0 | 104 | 419 |
| 2098595 | Kenya: WITS Training | Soamiely Andriamananjara | _ | 2006-06-20 | TE | N | _ | 0 | 15 | 15 |
| P096616 | Agricultural Trade Seminar in Africa | Soamiely Andriamananjara | _ | 2006-04-07 | TE | N | _ | 0 | 121 | 138 |
| P094938 | Kenya Export Strategy Validation Wkshp | Edward Philip English | _ | 2005-04-28 | TE | N | _ | 0 | _ | 0 |
| P089348 | Kenya: Export Strategy Implementation | Edward Philip English | _ | 2005-03-18 | TE | N | _ | 0 | 33 | 42 |
| FC A | ASA | | | | | | | | | |
| ctive | | | | | | | | | | |
| Project ID | · | | Leader | Date | | Expected Date | Val | US\$K) (ii | nditures E: n US\$K) | Current FY xpenditure (in US\$K) |
| 500530 594987 | Kenya Investment I Kenya Agribusiness Climate Program | | ali, Aref ng, Sarah Ruth | | 5-05-08 4-05-08 | 2017-06-3 2016-06-3 | | 881 2,384 | 310 874 | 208 201 |
| 593208 567068 | Kenya Regulatory I Kenya Investment (Program | | ira, Frank Abner ng, Sarah Ruth | | 3-04-19 1-10-24 | 2016-06-3 2016-03-3 | | $5,492 \\ 1,493$ | $4,120 \\ 1,445$ | 1,132 169 |
| 570008 | Trade Logistics Ker | nya Sichili | ma, Mupelwa | 2011 | 1-05-20 | 2016-06-3 | 0 | 2,833 | 2,294 | 186 |

| Pi | \mathbf{pel} | line |
|----|----------------|------|

| Project ID | Project Name | Team Leader | IP Approval Date | Expected End Date | Approval Value (in US\$K) | Total Expenditures (in US\$K) | Current FY Expenditure (in US\$K) |
|------------|----------------------------------------------------------------|----------------------|---------------------|----------------------|---------------------------------|-------------------------------------|-----------------------------------------|
| 576948 | Africa Renewable Energy Access Advisory Services (AREAS) | Njagi, Arthur Itotia | _ | 2014-10-31 | 775 | 765 | 0 |

Closed

| Project ID | Project Name | Team Leader | IP Approval Date | Expected End Date | Approval Value (in US\$K) | Total Expenditures (in US\$K) | Current FY Expenditure (in US\$K) |
|------------|---------------------------------------------------------------------------------------|-------------------------|---------------------|----------------------|---------------------------------|-------------------------------------|-----------------------------------------|
| 576467 | Kenya National Hospital Insurance Fund - Strategic Review and Market Assessment | Akyianu, Samuel Gaddiel | 2010-05-16 | 2012-12-31 | 586 | 718 | 0 |
| 551987 | Kenya: Improving Regulatory Performance and Capacities | Twagira, Frank Abner | 2007-02-13 | 2012-06-30 | 4,925 | 5,345 | 0 |
| 539144 | GEM Kenya Gender and Growth Assessment Program | Cutura, Jozefina | 2006-02-22 | 2006-10-31 | 86 | 84 | 0 |
| 540223 | Kenya Licensing Reform II | Pepper, Roy | 2005-10-13 | _ | 0 | 0 | 0 |
| 538758 | Review of Administrative Barriers to Investment | Shen, Xiaofang | 2005-09-02 | _ | 0 | 0 | 0 |
| 538423 | Implementation Institution and Action Planning | Shen, Xiaofang | 2005-08-17 | _ | 0 | 0 | 0 |
| 538424 | Licensing System Reform | Shen, Xiaofang | 2005-08-17 | _ | 0 | 0 | 0 |
| 538808 | Commercial Legal Frame Review | Shen, Xiaofang | 2005-08-17 | _ | 0 | 0 | 0 |
| 538477 | Investment Bill Review | Shen, Xiaofang | 2005-08-11 | _ | 0 | 0 | 0 |