



# Trade and Competitiveness Monitoring Note



# Ghana

GDP (US\$	Population	Income per	Poverty rate	Unemployment
billions) (2016)	(millions)	capita (current	(2005)	rate (2014)
	(2016)	US\$) (2016)		
41.0	28.0	1,462.7	25.1	2.4

#### **Macro Indicators**

	Avg 2002-2011	2012	2013	2014	2015	2016
GDP growth (annual %)	6.5	9.3	7.3	4.0	3.4	5.9
Current account balance	-12.8	-11.7	-11.8	-9.6	-8.3	-7.3
Fiscal balance (% of GDP)	-3.3	-11.6	-10.5	-10.1	-7.4	-5.9
Remittances, received (% of GDP) [1]	1.2	5.1	1.9	5.2	_	
Real Effective Exchange Rate (2010=100)	77.2	92.5	103.4	85.0	93.4	102.0



### **Investment indicators**

	Avg 2002-2011	2012	2013	2014	2015	2016	
Gross domestic investment (% GDP)	24.6	35.6	31.6	30.7	31.3	33.6	
Gross domestic investment, of w: Private investment (% GDP) [1]	24.1	31.8	27.7	27.1	_	_	
Inward FDI (% of GDP) [2]	4.1	7.9	6.7	8.7	_		
Inward FDI, % of private investment [2]	18.7	27.9	NA	_	_	_	



### **Trade Indicators**

Trade Indicators	Avg 2002-2011	2012	2013	2014	2015	2016
Total Trade in Goods and Services (% of GDP, real terms)	78.0	118.8	110.4	93.7	96.9	96.4
Trade balance (% GDP, real terms)	-17.6	-15.9	-17.9	-10.0	-11.9	-12.5
Exports, Goods and Services, annual percent change (real terms)	10.3	15.2	-3.6	-5.8	5.0	4.5
Imports, Goods and Services, annual percent change (real terms)	8.0	12.8	2.3	-16.0	8.5	6.0
Total reserves in months of imports [1]	3.2	2.9	2.8	_	_	_



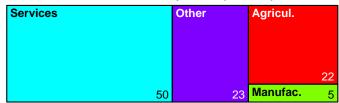
Sources: MFM note, [1] World Development Indicators (WDI), [2] UNCTADSTAT, [3] World Economic Outlook (WEO)

Goods Export and Import volume growth, 2012-2015



Source: Development Prospects Group (DECPG)

Gross Value Added by Economic Activity 2013 (% GDP)



Source: World Development Indicators (WDI)

Top 5 Exports by % of Total Value, 2013

Gold, non-monetary (excluding gold	Crude petroleum	Cocoa beans, whole/broken, raw/roas		
			11	
		Edible nuts		
43	3 24	(excluding nuts chiefly	2	

Imports Categories by % of Total Value, 2013

Consumer goods	Capital goods		Raw materials
36	31	24	8

Source: World Integrated Trade Solution (WITS)

# Doing Business 2015 Ranks (among all countries)

	DB 2015 Rank	DB 2016 Rank	Change in Rank
Dealing with Construction Permits	134	132	2
Ease of Doing Business Rank	112	114	-2
Enforcing Contracts	115	116	-1
Getting Credit	36	42	-6
Getting Electricity	119	121	-2
Paying Taxes	102	106	-4
Protecting Minority Investors	64	66	-2
Registering Property	75	77	-2
Resolving Insolvency	160	161	-1
Starting a Business	97	102	-5
Trading Across Borders	171	171	0

Source: Doing Busines Report 2015

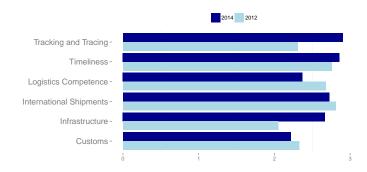
## WEF Competitiveness Indicators

(Scale 1-5, 5=best)

# Health and primary educat. Labor mrkt efficiency. Technol. Readiness 4 Macroec. environment 2 Institutions Business sophist. Goods mrkt efficiency Higher educat. and training Ghana Innovation Market size Infrastructure

Source: WEF Global Competitiveness Report 2015

# Logistics Performance Index (Scale 1-5, 5=best)



Source: Logistics Performance Index (World Bank)

# World Governance indicators (Std. score, High=best)



Source: Worldwide Governance Indicators

## **Trade Policy**

	2010	2013
Applied Tariff (Incl. Prefers. and Trade-Weighted)	12.9	12.5
Binding $(\%)$	14.3	13.8
Dispersion (Standard Deviation)	7	7.0
Import duties collected (%, 2009-2011) [1]		7.4
MFN Tariff (Agriculture)	17.5	17.4
MFN Tariff (Non-Agriculture)	12.4	12.3
MFN Tariff (Simple Average)	13	12.9
Services sectors with GATS commitments [1]	_	30.0

Sources: WITS, [1] WTO Trade Profiles

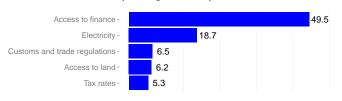
## Private Sector's Views

## **Enterprise Survey 2013**

	Sub-Saharan Africa	Ghana	All Countries
Number of electrical outages in a typical month	8.30	8.40	6.30
Percent of firms with a bank loan/line of credit	23.10	23.30	34.30
Proportion of investment financed by banks (%)	9.90	12.60	14.30
Proportion of investment financed internally (%)	76.70	76.00	71.80
Senior management time spent dealing with the requirements of government regulation (%)	8.20	4.00	9.90

Source: Enterprise Survey 2013

Top 5 constraints according to ES 2013 (% respondants)



Source: Enterprise Survey 2013

Top 5 constraints according to WEF 2015 survey (% respondants among 88 executives)



Source: WEF Global Competitiveness Report 2015

