

# Trade and Competitiveness Monitoring Note

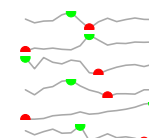


## Guatemala

GDP (US\$ billions) (2016)	Population (millions) (2016)	Income per capita (current US\$) (2016)	Poverty rate (2011)	Unemployment rate (2014)
68.2	16.7	4,087.8	11.5	2.9

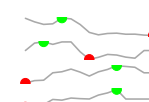
### Macro Indicators

	Avg 2002-2011	2012	2013	2014	2015	2016
GDP growth (annual %)	3.4	3.0	3.7	4.2	3.8	3.7
Current account balance	-4.1	-2.6	-2.7	-2.1	-2.2	-2.1
Fiscal balance (% of GDP)	-2.1	-2.4	-2.1	-2.0	-2.3	-2.0
Remittances, received (% of GDP) [1]	10.9	10.0	10.0	9.9	—	—
Real Effective Exchange Rate (2010=100)	94.0	106.9	110.1	114.9	122.2	125.1
Consumer Price Index, annual percent change	6.8	3.8	4.3	3.4	1.2	1.2



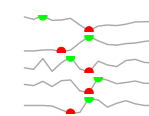
### Investment indicators

	Avg 2002-2011	2012	2013	2014	2015	2016
Gross domestic investment (% GDP)	17.4	14.8	14.5	14.5	14.2	14.1
Gross domestic investment, of w: Private investment (% GDP) [1]	17.9	15.0	14.0	13.5	—	—
Inward FDI (% of GDP) [2]	1.7	2.5	2.4	2.3	—	—
Inward FDI, % of private investment [2]	9.8	16.9	NA	—	—	—



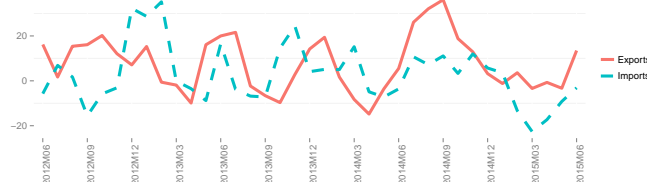
### Trade Indicators

	Avg 2002-2011	2012	2013	2014	2015	2016
Total Trade in Goods and Services (% of GDP, real terms)	65.5	62.2	63.1	64.6	64.8	64.9
Trade balance (% GDP, real terms)	-11.7	-11.2	-10.7	-10.5	-9.9	-9.6
Exports, Goods and Services, annual percent change (real terms)	2.1	1.8	6.7	7.6	5.2	4.5
Imports, Goods and Services, annual percent change (real terms)	2.9	2.8	4.3	6.0	3.2	3.4
Total reserves in months of imports [1]	3.8	4.0	4.2	4.0	—	—



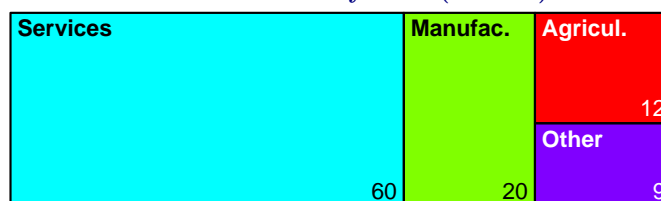
Sources: MFM note, [1] World Development Indicators (WDI), [2] UNCTADSTAT, [3] World Economic Outlook (WEO)

### Goods Export and Import volume growth, 2012-2015



Source: Development Prospects Group (DECPG)

### Gross Value Added by Economic Activity 2013 (% GDP)



Source: World Development Indicators (WDI)

### Top 5 Exports by % of Total Value, 2014

Sugars, beet or cane, raw, in solid	Bananas (including plantains), fres	Coffee, not roasted, whether or not	Blouses, shirts & shirt-blouses, wo
9	7	6	4
		Precious metal ores and concentrate	3

### Imports Categories by % of Total Value, 2014

Consumer goods	Intermediate goods	Capital goods
47	28	19
		6

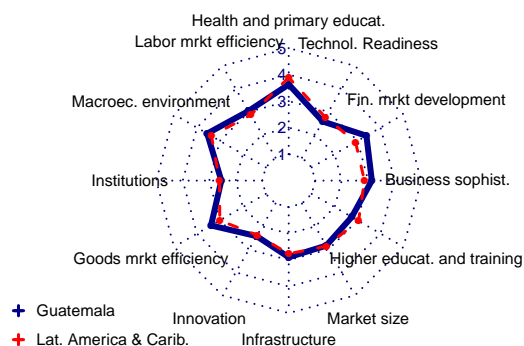
Source: World Integrated Trade Solution (WITS)

### Doing Business 2015 Ranks (among all countries)

	DB 2015 Rank	DB 2016 Rank	Change in Rank
Dealing with Construction Permits	104	106	-2
Ease of Doing Business Rank	81	81	0
Enforcing Contracts	173	173	0
Getting Credit	12	15	-3
Getting Electricity	18	21	-3
Paying Taxes	54	50	4
Protecting Minority Investors	173	174	-1
Registering Property	74	75	-1
Resolving Insolvency	153	153	0
Starting a Business	99	101	-2
Trading Across Borders	81	78	3

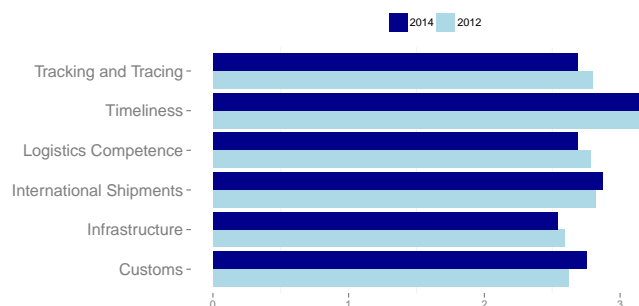
Source: Doing Business Report 2015

## WEF Competitiveness Indicators (Scale 1-5, 5=best)



Source: WEF Global Competitiveness Report 2015

## Logistics Performance Index (Scale 1-5, 5=best)



Source: Logistics Performance Index (World Bank)

## World Governance indicators (Std. score, High=best)



Source: Worldwide Governance Indicators

## Trade Policy

	2010	2014
Applied Tariff (Incl. Prefers. and Trade-Weighted)	4.1	3.5
Binding (%)	100	100.0
Dispersion (Standard Deviation)	6.5	6.4
Import duties collected (% 2011-2013) [1]	—	1.6
MFN Tariff (Agriculture)	9.9	9.7
MFN Tariff (Non-Agriculture)	4.8	4.6
MFN Tariff (Simple Average)	5.6	5.3
Services sectors with GATS commitments [1]	—	20.0

Sources: WITS, [1] WTO Trade Profiles

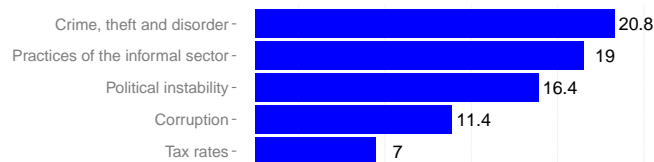
## Private Sector's Views

### Enterprise Survey 2013

	Latin America and Caribbean	Guatemala	All Countries
Number of electrical outages in a typical month	2.80	2.30	6.30
Percent of firms with a bank loan/line of credit	45.80	49.10	34.30
Proportion of investment financed by banks (%)	19.90	22.40	14.30
Proportion of investment financed internally (%)	62.90	55.00	71.80
Senior management time spent dealing with the requirements of government regulation (%)	14.00	10.20	9.90

Source: Enterprise Survey 2013

### Top 5 constraints according to ES 2013 (% respondents)



Source: Enterprise Survey 2013

### Top 5 constraints according to WEF 2015 survey (% respondents among 88 executives)



Source: WEF Global Competitiveness Report 2015