



T&C Snapshots Data Note



Kenya

| GDP (US\$ | Population | Income per | Poverty rate | Unemployment |
|------------------|------------|-----------------|--------------|--------------|
| billions) (2017) | (millions) | capita (current | (2005) | rate (2014) |
| | (2017) | US\$) (2017) | | |
| 79.0 | 48.5 | 1,629.5 | 33.6 | 9.2 |

Macro Indicators

| Wacro indicators | Avg 2003-2012 | 2013 | 2014 | 2015 | 2016 | 2017 |
|---|---------------|-------|-------|-------|-------|-------|
| GDP growth (annual %) | 4.6 | 5.7 | 5.3 | 5.4 | 5.7 | 6.1 |
| Current account balance | -3.3 | -8.7 | -9.6 | -11.0 | -11.6 | -11.8 |
| Fiscal balance (% of GDP) | -2.5 | -5.7 | -6.1 | -7.5 | -8.5 | -8.3 |
| Remittances, received (% of GDP) [1] | 2.4 | 2.4 | 2.4 | _ | _ | _ |
| Real Effective Exchange Rate (2010=100) | 87.5 | 108.2 | 111.6 | 110.4 | 112.8 | 118.3 |
| Consumer Price Index, annual percent change | 10.7 | 5.7 | 6.9 | 7.2 | 7.5 | 7.3 |

Investment indicators

| | Avg 2003-2012 | 2013 | 2014 | 2015 | 2016 | 2017 |
|---|---------------|-------|-------|-------|-------|-------|
| Gross domestic investment (% GDP) | 15.79 | 19.92 | 21.02 | 21.62 | 22.33 | 23.00 |
| Gross domestic investment, of w: Private investment (% GDP) [1] | 19.31 | 20.11 | 21.37 | _ | _ | _ |
| Inward FDI (% of GDP) [2] | 0.53 | 0.93 | 1.65 | | _ | _ |
| Inward FDI, % of private investment [2] | 3.30 | NA | _ | | _ | _ |



Trade Indicators

| Trade Indicators | Avg 2003-2012 | 2013 | 2014 | 2015 | 2016 | 2017 |
|---|---------------|--------|--------|--------|--------|--------|
| Total Trade in Goods and Services (% of GDP, real terms) | 46.81 | 49.88 | 50.67 | 51.35 | 51.85 | 52.33 |
| Trade balance (% GDP, real terms) | -6.10 | -12.78 | -14.63 | -16.48 | -17.88 | -18.77 |
| Exports, Goods and Services, annual percent change (real terms) | 5.33 | -0.55 | 2.31 | 2.00 | 3.00 | 4.80 |
| Imports, Goods and Services, annual percent change (real terms) | 8.77 | 0.29 | 9.75 | 9.50 | 8.70 | 8.20 |
| Total reserves in months of imports [1] | 3.47 | 4.18 | 4.43 | _ | _ | _ |



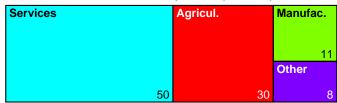
Sources: MFM note, [1] World Development Indicators (WDI), [2] UNCTADSTAT, [3] World Economic Outlook (WEO)

Goods Export and Import volume growth, 2012-2015



Source: Development Prospects Group (DECPG) $\,$

Gross Value Added by Economic Activity 2013 (% GDP)



Source: World Development Indicators (WDI)

Top 5 Exports by % of Total Value, 2013

| Tea, whether or not flavoured | Cut flowers and foliage | Coffee, not roasted whether or not | chilled vegetables |
|-------------------------------|-------------------------|--|-----------------------|
| 23 | 9 | | 2 |

Imports Categories by % of Total Value, 2013

| Consumer goods | Intermediate goods | Capital goods | |
|----------------|--------------------|---------------|---|
| 39 | 28 | 26 | 7 |

Source: World Integrated Trade Solution (WITS)

Doing Business 2015 Ranks (among all countries)

| | DB 2015 Rank | DB 2016 Rank | Change in Rank |
|-----------------------------------|--------------|--------------|----------------|
| Dealing with Construction Permits | 152 | 149 | 3 |
| Ease of Doing Business Rank | 129 | 108 | 21 |
| Enforcing Contracts | 102 | 102 | 0 |
| Getting Credit | 118 | 28 | 90 |
| Getting Electricity | 141 | 127 | 14 |
| Paying Taxes | 99 | 101 | -2 |
| Protecting Minority Investors | 114 | 115 | -1 |
| Registering Property | 121 | 115 | 6 |
| Resolving Insolvency | 145 | 144 | 1 |
| Starting a Business | 148 | 151 | -3 |
| Trading Across Borders | 131 | 131 | 0 |

Source: Doing Busines Report 2015

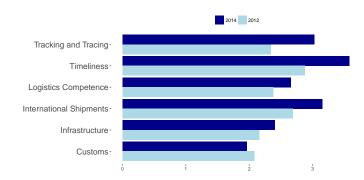
WEF Competitiveness Indicators

(Scale 1-5, 5=best)

Health and primary educat. Labor mrkt efficiency. Technol. Readiness 4 Macroec. environment 3: Fin. mrkt development 2 Institutions 4 Business sophist. Goods mrkt efficiency Higher educat. and training + Kenya Innovation Market size + Sub-Saharan Africa Infrastructure

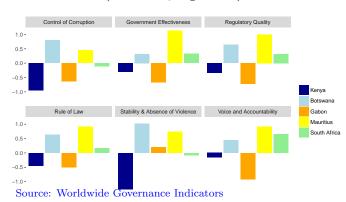
Source: WEF Global Competitiveness Report 2015

Logistics Performance Index (Scale 1-5, 5=best)



Source: Logistics Performance Index (World Bank)

World Governance indicators (Std. score, High=best)



Trade Policy

| | 2010 | 2014 |
|--|------|------|
| Applied Tariff (Incl. Prefers. and Trade-Weighted) | 12.6 | 11.8 |
| Binding $(\%)$ | 14.8 | 13.8 |
| Dispersion (Standard Deviation) | 12 | 11.9 |
| Import duties collected (%, 2011-2013) [1] | | 3.4 |
| MFN Tariff (Agriculture) | 19.9 | 20.0 |
| MFN Tariff (Non-Agriculture) | 11.1 | 11.0 |
| MFN Tariff (Simple Average) | 12.6 | 12.3 |
| Services sectors with GATS commitments [1] | _ | 40.0 |

Sources: WITS, [1] WTO Trade Profiles

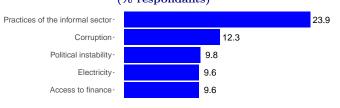
Private Sector View

Enterprise Survey 2013

| | Sub-Saharan Africa | Kenya | All Countries |
|---|--------------------|-------|---------------|
| Number of electrical outages in a typical month | 8.30 | 6.30 | 6.30 |
| Percent of firms with a bank loan/line of credit | 23.10 | 35.60 | 34.30 |
| Proportion of investment financed by banks (%) | 9.90 | 23.90 | 14.30 |
| Proportion of investment financed internally (%) | 76.70 | 61.40 | 71.80 |
| Senior management time spent dealing with the requirements of government regulation (%) | 8.20 | 7.20 | 9.90 |

Source: Enterprise Survey 2013

Top 5 constraints according to ES 2013 (% respondants)



Source: Enterprise Survey 2013

Top 5 constraints according to WEF 2015 survey (% respondants among 88 executives)



Source: WEF Global Competitiveness Report 2015

