



# T&C Snapshots Data Note



# Kenya

GDP (US\$	Population	Income per	Poverty rate	Unemployment
billions) (2017)	(millions)	capita (current	(2005)	rate (2014)
	(2017)	US\$) (2017)		
79.0	48.5	1,629.5	33.6	9.2

### **Macro Indicators**

Macro indicators	Avg 2003-2012	2013	2014	2015	2016	2017
GDP growth (annual %)	4.6	5.7	5.3	5.4	5.7	6.1
Current account balance	-3.3	-8.7	-9.6	-11.0	-11.6	-11.8
Fiscal balance (% of GDP)	-2.5	-5.7	-6.1	-7.5	-8.5	-8.3
Remittances, received (% of GDP) [1]	2.4	2.4	2.4	_	_	
Real Effective Exchange Rate (2010=100)	87.5	108.2	111.6	110.4	112.8	118.3
Consumer Price Index, annual percent change	10.7	5.7	6.9	7.2	7.5	7.3

### **Investment indicators**

	Avg 2003-2012	2013	2014	2015	2016	2017
Gross domestic investment (% GDP)	15.79	19.92	21.02	21.62	22.33	23.00
Gross domestic investment, of w: Private investment (% GDP) [1]	19.31	20.11	21.37	_	_	
Inward FDI (% of GDP) [2]	0.53	0.93	1.65			
Inward FDI, % of private investment [2]	3.30	NA	_	_	_	_



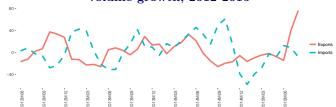
### **Trade Indicators**

Trade Indicators	Avg 2003-2012	2013	2014	2015	2016	2017
Total Trade in Goods and Services (% of GDP, real terms)	46.81	49.88	50.67	51.35	51.85	52.33
Trade balance (% GDP, real terms)	-6.10	-12.78	-14.63	-16.48	-17.88	-18.77
Exports, Goods and Services, annual percent change (real terms)	5.33	-0.55	2.31	2.00	3.00	4.80
Imports, Goods and Services, annual percent change (real terms)	8.77	0.29	9.75	9.50	8.70	8.20
Total reserves in months of imports [1]	3.47	4.18	4.43	_	_	_



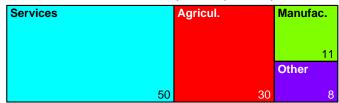
Sources: MFM note, [1] World Development Indicators (WDI), [2] UNCTADSTAT, [3] World Economic Outlook (WEO)

Goods Export and Import volume growth, 2012-2015



Source: Development Prospects Group (DECPG)

Gross Value Added by Economic Activity 2013 (% GDP)



Source: World Development Indicators (WDI)

# Top 5 Exports by % of Total Value, 2013

Tea, whether or not flavoured		Cut flowers and foliage	chilled vegetables
	23	9	2

## Imports Categories by % of Total Value, 2013

Consumer goods	Intermediate goods	Capital goods	
39	28	26	7

Source: World Integrated Trade Solution (WITS)

# Doing Business 2015 Ranks (among all countries)

	DB 2015 Rank	DB 2016 Rank	Change in Rank
Dealing with Construction Permits	152	149	3
Ease of Doing Business Rank	129	108	21
Enforcing Contracts	102	102	0
Getting Credit	118	28	90
Getting Electricity	141	127	14
Paying Taxes	99	101	-2
Protecting Minority Investors	114	115	-1
Registering Property	121	115	6
Resolving Insolvency	145	144	1
Starting a Business	148	151	-3
Trading Across Borders	131	131	0

Source: Doing Busines Report 2015

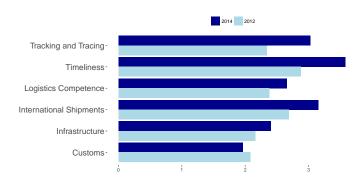
# WEF Competitiveness Indicators

(Scale 1-5, 5=best)

# Health and primary educat. Labor mrkt efficiency. Technol. Readiness 4 Macroec. environment 2 Institutions Goods mrkt efficiency Higher educat. and training Kenya Innovation Market size Sub-Saharan Africa Infrastructure

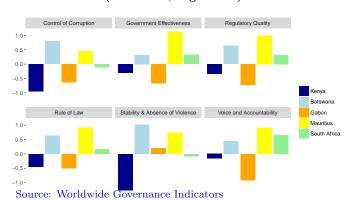
Source: WEF Global Competitiveness Report 2015

# Logistics Performance Index (Scale 1-5, 5=best)



Source: Logistics Performance Index (World Bank)

# World Governance indicators (Std. score, High=best)



# **Trade Policy**

	2010	2014
Applied Tariff (Incl. Prefers. and Trade-Weighted)	12.6	11.8
Binding $(\%)$	14.8	13.8
Dispersion (Standard Deviation)	12	11.9
Import duties collected (%, 2011-2013) [1]	_	3.4
MFN Tariff (Agriculture)	19.9	20.0
MFN Tariff (Non-Agriculture)	11.1	11.0
MFN Tariff (Simple Average)	12.6	12.3
Services sectors with GATS commitments [1]		40.0

Sources: WITS, [1] WTO Trade Profiles

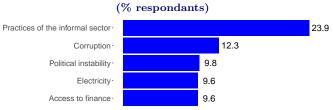
# Private Sector's Views

## **Enterprise Survey 2013**

	Sub-Saharan Africa	Kenya	All Countries
Number of electrical outages in a typical month	8.30	6.30	6.30
Percent of firms with a bank loan/line of credit	23.10	35.60	34.30
Proportion of investment financed by banks (%)	9.90	23.90	14.30
Proportion of investment financed internally (%)	76.70	61.40	71.80
Senior management time spent dealing with the requirements of government regulation (%)	8.20	7.20	9.90

Source: Enterprise Survey 2013

Top 5 constraints according to ES 2013



Source: Enterprise Survey 2013

Top 5 constraints according to WEF 2015 survey (% respondants among 88 executives)



Source: WEF Global Competitiveness Report 2015

