

T&C

Snapshots

Data Note



Kenya

GDP (US\$ billions) (2017)	Population (millions) (2017)	Land area (sq. km) (2014)	Income per capita (current US\$) (2017)	Poverty rate (2005) [1]	Unemployment rate (2014)	Ease of Doing Business Rank (2016)
79.0	48.5	569,140.0	1,629.5	33.6	9.2	108.0

Macro Indicators

	Avg 2003-2012	2013	2014	2015	2016	2017
GDP growth (annual %)	4.6	5.7	5.3	5.4	5.7	6.1
Current account balance	-3.3	-8.7	-9.6	-11.0	-11.6	-11.8
Fiscal balance (% of GDP)	-2.5	-5.7	-6.1	-7.5	-8.5	-8.3
Remittances, received (% of GDP) [1]	2.4	2.4	2.4	—	—	—
Real Effective Exchange Rate (2010=100)	87.5	108.2	111.6	110.4	112.8	118.3
Consumer Price Index, annual percent change	10.7	5.7	6.9	7.2	7.5	7.3

Investment indicators

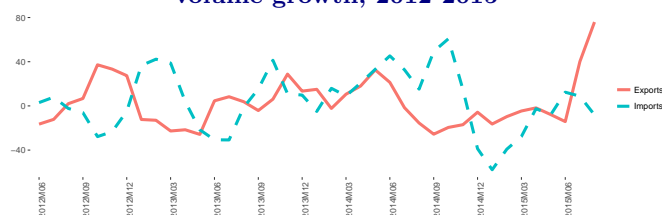
	Avg 2003-2012	2013	2014	2015	2016	2017
Gross domestic investment (% GDP)	15.79	19.92	21.02	21.62	22.33	23.00
Gross domestic investment, of w: Private investment (% GDP) [1]	19.31	20.11	21.37	—	—	—
Inward FDI (% of GDP) [2]	0.53	0.93	1.65	—	—	—
Inward FDI, % of private investment [2]	3.30	NA	—	—	—	—

Trade Indicators

	Avg 2003-2012	2013	2014	2015	2016	2017
Total Trade in Goods and Services (% of GDP, real terms)	46.81	49.88	50.67	51.35	51.85	52.33
Trade balance (% GDP, real terms)	-6.10	-12.78	-14.63	-16.48	-17.88	-18.77
Exports, Goods and Services, annual percent change (real terms)	5.33	-0.55	2.31	2.00	3.00	4.80
Imports, Goods and Services, annual percent change (real terms)	8.77	0.29	9.75	9.50	8.70	8.20
Total reserves in months of imports [1]	3.47	4.18	4.43	—	—	—

Sources: MFM note, [1] World Development Indicators (WDI), [2] UNCTADSTAT, [3] World Economic Outlook (WEO)

Goods Export and Import volume growth, 2012-2015



Source: Development Prospects Group (DECPG)

Gross Value Added by Economic Activity 2013 (% GDP)



Source: World Development Indicators (WDI)

Top 5 Exports by % of Total Value, 2013

Tea, whether or not flavoured	Cut flowers and foliage	Coffee, not roasted, whether or not	Other fresh or chilled vegetables
23	9	2	3

Imports Categories by % of Total Value, 2013

Consumer goods	Intermediate goods	Capital goods	Other
39	28	26	7

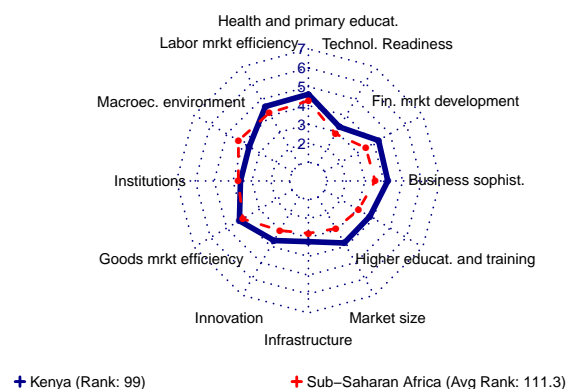
Source: World Integrated Trade Solution (WITS)

Doing Business 2015 Distance to Frontier (DTF) and Rank

	2015	DTF 2016	Change	2015 Rank	2016 Rank	Change
Ease of Doing Business	53.6	58.24	4.64	129	108	21
Dealing with Construction Permits	57.34	59.37	2.03	152	149	3
Enforcing Contracts	56.25	56.25	0	102	102	0
Getting Credit	35	70	35	118	28	90
Getting Electricity	53.91	58.57	4.66	141	127	14
Paying Taxes	71.96	71.96	0	99	101	-2
Protecting Minority Investors	46.67	46.67	0	114	115	-1
Registering Property	54.35	56.63	2.28	121	115	6
Resolving Insolvency	30.19	30.64	0.45	145	144	1
Starting a Business	72.55	74.47	1.92	148	151	-3
Trading Across Borders	57.83	57.83	0	131	131	0

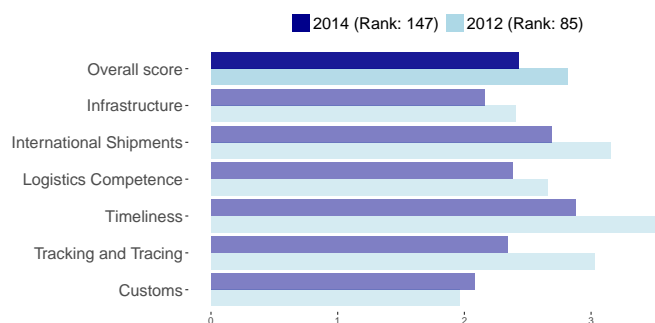
Source: Doing Business Report 2015

WEF Competitiveness Indicators (Scale 1-7, 7=best)



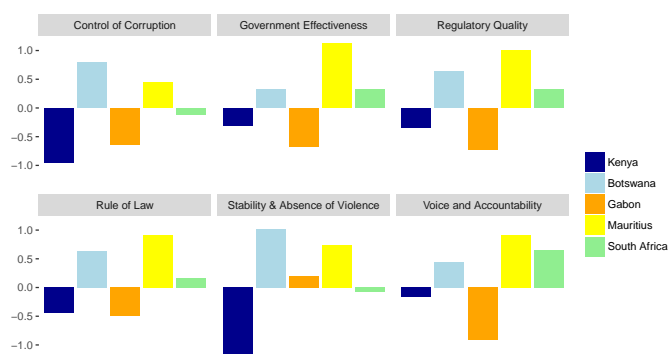
Source: WEF Global Competitiveness Report 2015

Logistics Performance Index (Scale 1-5, 5=best)



Source: Logistics Performance Index (World Bank)

World Governance indicators (Std. score, High=best)



Source: Worldwide Governance Indicators

Trade Policy

	2010	2014
Applied Tariff (Incl. Prefers. and Trade-Weighted)	12.6	11.8
Binding (%)	14.8	13.8
Dispersion (Standard Deviation)	12	11.9
Import duties collected (% , 2011-2013) [1]	—	3.4
MFN Tariff (Agriculture)	19.9	20.0
MFN Tariff (Non-Agriculture)	11.1	11.0
MFN Tariff (Simple Average)	12.6	12.3
Services sectors with GATS commitments [1]	—	40.0

Sources: WITS, [1] WTO Trade Profiles

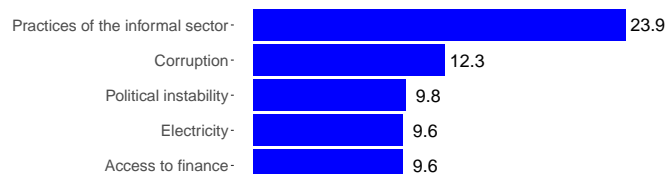
Private Sector View

Enterprise Survey 2013

	Sub-Saharan Africa	Kenya	All Countries
Number of electrical outages in a typical month	8.30	6.30	6.30
Percent of firms with a bank loan/line of credit	23.10	35.60	34.30
Proportion of investment financed by banks (%)	9.90	23.90	14.30
Proportion of investment financed internally (%)	76.70	61.40	71.80
Senior management time spent dealing with the requirements of government regulation (%)	8.20	7.20	9.90

Source: Enterprise Survey 2013

Top 5 constraints according to ES 2013 (% respondents)



Source: Enterprise Survey 2013

Top 5 constraints according to WEF 2015 survey (% respondents among 88 executives)



Source: WEF Global Competitiveness Report 2015