



# Trade and Competitiveness Monitoring Note



## Ghana

GDP (US\$	Population	Income per	Poverty rate	Unemployment	Ease of Doing
billions) (2015)	(millions)	capita (current	(2005)	rate (2015)	Business Rank
	(2015)	US\$) (2015)			(2015)
38	27	1.375	25	NA	112

### Macro Indicators Avg 2002-2011 2012 2013 2014 2015 2016 GDP growth (annual %) 6.5 9.3 7.3 4.0 3.4 5.9 Current account balance -12.8-11.7-11.8 -9.6 -8.3 -7.3Cash surplus/deficit (% of GDP) -3.3 -10.5-10.1 -7.4 -5.9 -11.6Gross Fixed Investment (% GDP) 24.635.631.630.731.333.6 Gross capital formation (% of GDP) [1]23.6 31.8 27.7 27.1 Foreign direct investment, net inflows (% of GDP) [2] 4.1 7.9 6.78.7 Private capital flows, total (% of GDP) [2] 18.7 27.9 Total Trade in Goods and Services (% of GDP, real terms) 78.0118.8 110.493.796.996.4Trade balance (% GDP, real terms) -17.6 -15.9-17.9-10.0 -11.9 -12.5 Exports, Goods and Services, annual percent change (real terms) 10.3 15.2-3.6-5.85.0 4.5-16.0 Imports, Goods and Services, annual percent change (real terms) 8.0 12.8 2.3 8.5 6.0Personal remittances, received (% of GDP) [1]1.1 5.1 1.9 General government gross debt [3] 49.1 49.1 56.2 69.072.8 70.5 Total reserves in months of imports [1] 3.2 2.9 2.8 85.0 93.4 102.0 Real Effective Exchange Rate (2010=100) 77.2 92.5103.4

Sources: MFM note, [1] World Development Indicators (WDI), [2] UNCTADSTAT, [3] World Economic Outlook (WEO)

Goods Export and Import volume growth, 2012-2015



Source: Development Prospects Group (DECPG)

Gross Value Added by Economic Activity 2013 (% GDP)



Source: World Development Indicators (WDI)

Top 5 Exports by % of Total Value, 2013

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Imports Categories by % of Total Value, 2013

Consumer goods		Intermediate goods	
36	31	24	8

Source: World Integrated Trade Solution (WITS)

# Doing Business 2015 Ranks (among all countries)

	DB 2015 Rank	DB 2016 Rank	Change in Rank
Dealing with Construction Permits	134	132	2
Ease of Doing Business Rank	112	114	-2
Enforcing Contracts	115	116	-1
Getting Credit	36	42	-6
Getting Electricity	119	121	-2
Paying Taxes	102	106	-4
Protecting Minority Investors	64	66	-2
Registering Property	75	77	-2
Resolving Insolvency	160	161	-1
Starting a Business	97	102	-5
Trading Across Borders	171	171	0

Source: Doing Busines Report 2015

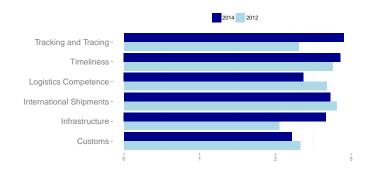
### WEF Competitiveness Indicators

(Scale 1-5, 5=best)

# Health and primary educat. Labor mrkt efficiency. Technol. Readiness 4 Macroec. environment 2 Institutions Business sophist. Goods mrkt efficiency Higher educat. and training Ghana Innovation Market size Infrastructure

Source: WEF Global Competitiveness Report 2015

# Logistics Performance Index (Scale 1-5, 5=best)



Source: Logistics Performance Index (World Bank)

# World Governance indicators (Std. score, High=best)



Source: Worldwide Governance Indicators

### **Trade Policy**

	2010	2013
Applied Tariff (Incl. Prefers. and Trade-Weighted)	12.9	12.5
Binding $(\%)$	14.3	13.8
Dispersion (Standard Deviation)	7	7.0
Import duties collected (%, 2009-2011) [1]		7.4
MFN Tariff (Agriculture)	17.5	17.4
MFN Tariff (Non-Agriculture)	12.4	12.3
MFN Tariff (Simple Average)	13	12.9
Services sectors with GATS commitments [1]	_	30.0

Sources: WITS, [1] WTO Trade Profiles

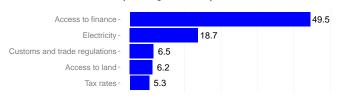
### Private Sector's Views

### **Enterprise Survey 2013**

	Sub-Saharan Africa	Ghana	All Countries
Number of electrical outages in a typical month	8.30	8.40	6.30
Percent of firms with a bank loan/line of credit	23.10	23.30	34.30
Proportion of investment financed by banks (%)	9.90	12.60	14.30
Proportion of investment financed internally (%)	76.70	76.00	71.80
Senior management time spent dealing with the requirements of government regulation (%)	8.20	4.00	9.90

Source: Enterprise Survey 2013

Top 5 constraints according to ES 2013 (% respondants)



Source: Enterprise Survey 2013

Top 5 constraints according to WEF 2015 survey (% respondants among 88 executives)



Source: WEF Global Competitiveness Report 2015

