

Mobile Money Growth Dashboard

Executive Overview

Fintech Mobile Money Performance Analysis

Total Transaction Value

7.94M

Total Transactions

40K

Active Users

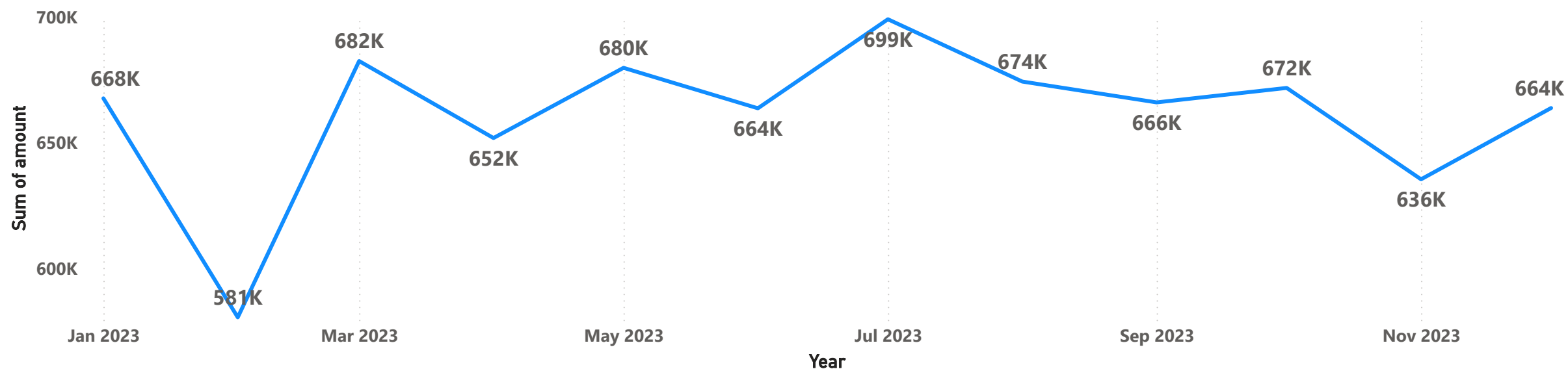
5K

Active Agents

300

- Total transaction value reached 7.94M, indicating strong platform adoption.
- 40K transactions processed across 5K active users.
- Growth trend shows steady monthly performance with moderate fluctuation.

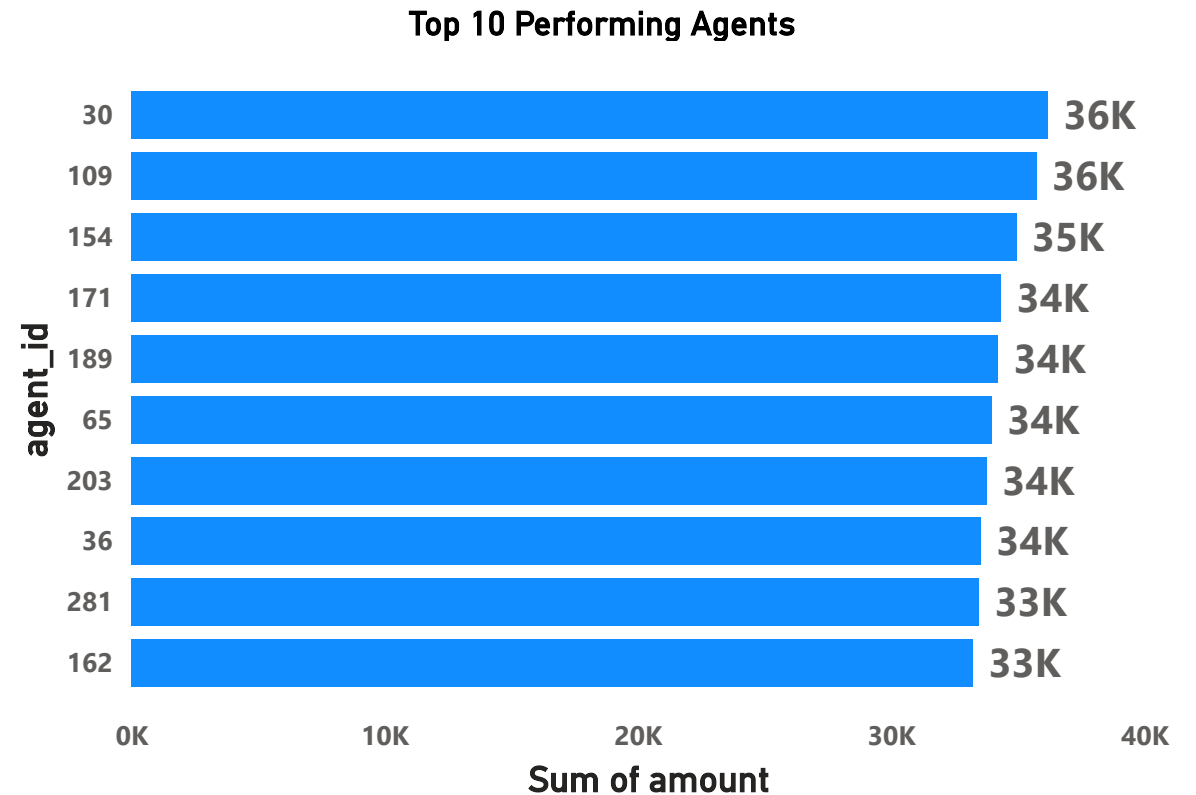
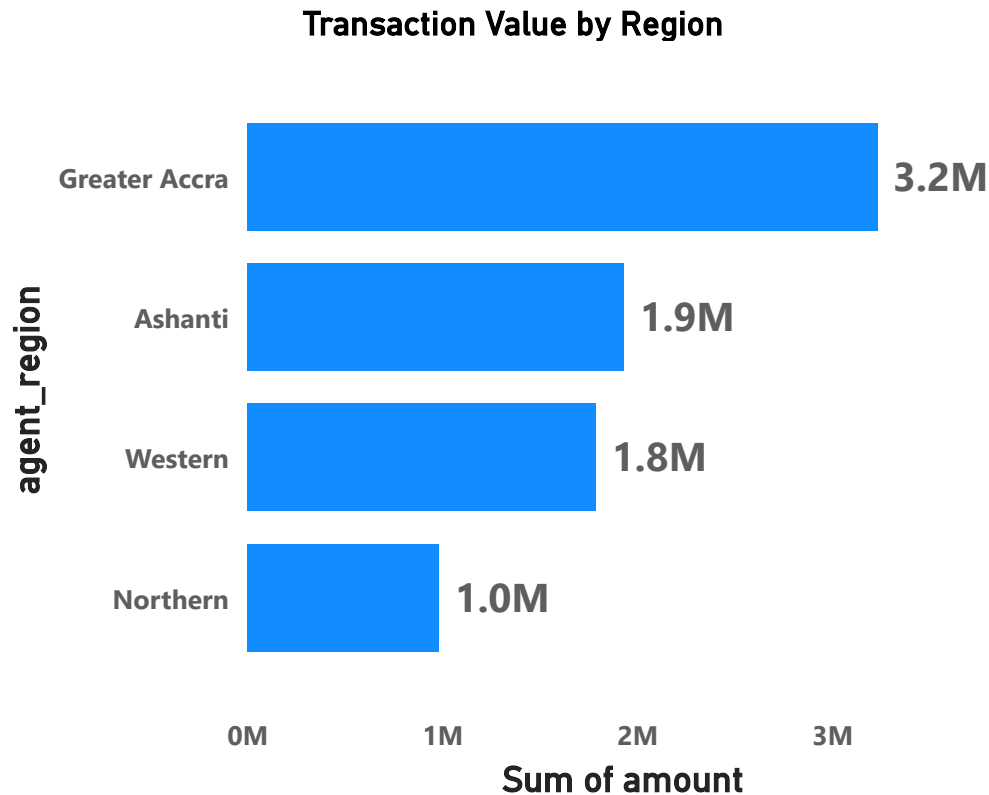
Monthly Transaction Growth Trend



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Operational Insights

Regional and Agent-Level Performance Analysis



- Greater Accra leads transaction volume significantly.
- Top 10 agents contribute a large share of total processed value.
- Regional performance disparity suggests growth opportunity in Northern region.