

# Mohammad Asad Khilji

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## SUMMARY

Highly motivated IT Professional with a solid foundation in programming, algorithms, and software development. Proficient in multiple programming languages and experienced in developing and maintaining applications. Strong problem-solving skills and a passion for staying abreast of emerging technologies. Eager to apply knowledge in a dynamic and challenging environment.

## EDUCATION

**Montclair State University (MSU)**, Montclair, NJ

*Bachelor of Science in Computer Science;*

Expected Graduation: May 2026

GPA: 2.16

**Felician University**, Rutherford, NJ

Sept 2016 - Aug 2018

*Masters in Business Administration;*

GPA: 3.39

**Felician University**, Rutherford, NJ

Sept 2011 - Jan 2016

*Bachelors of Science in Marketing;*

GPA: 2.87

## EXPERIENCE

**Unik International Inc**

Dover, NJ

*Experienced Web Developer | Shopify Customization*

Dec 2014 – Mar 2024

- Designed, coded, and maintained a website while maintaining smooth functionality and user experience.
- Oversaw the storage, tracking, and replenishment of goods to ensure optimal levels of stock while minimizing costs and maximizing efficiency.
- Organized product information, images, and descriptions into an appealing and informative layout to showcase the company's offerings.

## TECHNICAL SKILLS

- **Programming Languages:** Mastered several programming languages including Hyper Text Markup Language (HTML) and Cascading Style Sheets (CSS)
- **Shopify Expertise:** Proficient in working with Shopify themes and adept at customizations using Shopify liquid code
- **Email Marketing:** Experience in designing and executing email marketing campaigns, including crafting engaging content, designing templates, and analyzing campaign performance
- **Catalog Design:** Skilled in creating visually appealing and informative catalogs, utilizing design software to showcase products effectively
- **Inventory Management:** Experienced in implementing and managing inventory systems to optimize stock levels, track product movement, and ensure efficient supply chain operations
- **Microsoft Office Suite:** Proficient in Microsoft Word, Excel, and PowerPoint for creating documents, spreadsheets, and presentations
- **Language Proficiency:** Fluent in English and Urdu, enabling effective communication in both languages

## CERTIFICATION

Rutgers Coding Bootcamp

Feb 2022 – August 2022

Rutgers Division of Continuing Studies

## PORTFOLIO

<https://asad-khilji.github.io/asad>