

# BUSINESS REQUIREMENT: Predict under-priced properties in Singapore

- Singapore is one of the largest metropolises in the world where over 5,638,700 people live
- It's the second dense country in the world with 7,804/km2 (20,212.3/sq mi) population density.



#### **BUSINESS REQUIREMENT**

- An investment firm is exploring options to invest within singapore due to its critical location in Asia.
- Investor did not apply any area restriction so the analysis will be applied on all 28 districts of singapore for predicting most attractive property investment options.
- The overall purpose is to predict underpriced properties based on multiple parameters and avoid over-priced venues.

## **Scope of Analysis & Required Data Sources**

Property prices based on 3 major factors will be considered

Type of Property (Lease/Owned) & Lease Tenure

Distance from Central City Area Proximity of Major Shopping/Restaurant Areas

#### STEP BY STEP APPROACH

- Gather above mentioned three factor and current housing prices
- Derive housing prices formulae based on these three factors
- Shortlist top twenty undervalued locations (outliers) for further investigation and top twenty overvalued ones for rejection.

#### DATA SOURCES FOR REQUIRED DATA

- Recent property price in various neighbors using Webscraping from websites
- Estates' locations and driving distances from city central area using <u>GoogleMap API</u>
- Proximity with major shopping areas, Restaurants using <u>FourSquare API</u>

## **Data Collection & Web-Scrapping**

Condominium Sale Transaction data is collected using Web Scapping from

https://www.squarefoot.com.sg/latest-transactions/sale/residential/condominium

• In total 795 condominium sale transactions records were collected from this source for 24<sup>th</sup> Feb 2020

Note: Transactions in the last 1 month  Source: URA, https://www.squarefoot.com.sg										
DATE	DISTRICT	PROJECT NAME	ADDRESS	PROPERTY TYPE	TENURE	AREA (SQ FT)	TYPE OF AREA	PRICE (\$PSF)	PRICE (\$)	
18 FEB 2020	19	KOVAN MELODY		CONDOMINIUM	99 YRS FROM 2004	1,216	STRATA	1,167	1,420,000	
18 FEB 2020	15	MANDARIN GARDENS		CONDOMINIUM	99 YRS FROM 1982	1,528	STRATA	1,034	1,580,000	
18 FEB 2020	23	THE WARREN		CONDOMINIUM	99 YRS FROM 2001	1,055	STRATA	811	855,000	
18 FEB 2020	16	THE BAYSHORE		CONDOMINIUM	99 YRS FROM 1993	926	STRATA	951	880,000	
18 FEB 2020	16	ARCHIPELAGO		CONDOMINIUM	99 YRS FROM 2011	1,399	STRATA	1,108	1,550,000	
17 FEB 2020	10	VALLEY PARK		CONDOMINIUM	999 YRS FROM 1877	1,356	STRATA	1,718	2,330,000	
17 FEB 2020	16	STRATFORD COURT		CONDOMINIUM	99 YRS FROM 1995	1,238	STRATA	824	1,020,000	
17 FEB 2020	10	THE BALMORAL		CONDOMINIUM	FREEHOLD	3,154	STRATA	1,500	4,730,000	
16 FEB 2020	28	PARC BOTANNIA		CONDOMINIUM	99 YRS FROM 2016	667	STRATA	1,405	937,860	
16 FEB 2020	20	JADESCAPE		CONDOMINIUM	99 YRS FROM 2018	527	STRATA	1,751	923,700	
16 FEB 2020	18	TREASURE AT TAMPINES		CONDOMINIUM	99 YRS FROM 2018	581	STRATA	1,442	838,112	
16 FEB 2020	18	TREASURE AT TAMPINES		CONDOMINIUM	99 YRS FROM 2018	1,012	STRATA	1,329	1,345,112	
16 FEB 2020	18	TREASURE AT TAMPINES		CONDOMINIUM	99 YRS FROM 2018	592	STRATA	1,416	838,112	
16 FEB 2020	18	TREASURE AT TAMPINES		CONDOMINIUM	99 YRS FROM 2018	1,335	STRATA	1,353	1,806,112	
16 FEB 2020	18	TREASURE AT TAMPINES		CONDOMINIUM	99 YRS FROM 2018	592	STRATA	1,363	807,112	
16 FEB 2020	18	TREASURE AT TAMPINES		CONDOMINIUM	99 YRS FROM 2018	581	STRATA	1,452	844,112	

## **Data Cleaning & Plotting**

- Multiple unwanted columns are removed from Scrapped data
- Property physical locations are determined using GoogleMapsAPI
- Locations are plotted on the map using Folium
- Distances of properties from central location are calculated.

	Project Name	Tenure	Price(\$psf)	Longitude	Latitude	DistanceWithCentral(km)
0	WOODHAVEN	99 Yrs FROM 2011	1015.0	103.785410	1.431580	17.991419
1	WOODGROVE CONDOMINIUM	99 Yrs FROM 1997	673.5	103.783327	1.430415	17.970155
2	WEST BAY CONDOMINIUM	99 Yrs FROM 1991	801.0	103.766799	1.300242	9.595547
3	WATERFRONT KEY	99 Yrs FROM 2007	1066.0	103.932551	1.338767	10.944877
4	WATERFRONT ISLE	99 Yrs FROM 2009	1254.5	103.929216	1.340098	10.726281
5	WATERBANK AT DAKOTA	99 Yrs FROM 2009	1730.0	103.889742	1.307924	5.089083
6	WATER PLACE	99 Yrs FROM 1998	1182.5	103.873747	1.298078	3.003435
7	VIZ AT HOLLAND	Freehold	1684.0	103.803880	1.309969	6.061709
8	VILLA MARINA	99 Yrs FROM 1995	1001.0	103.928008	1.311607	9.104174
9	VARSITY PARK CONDOMINIUM	99 Yrs FROM 2004	929.0	103.768503	1.295721	9.321353



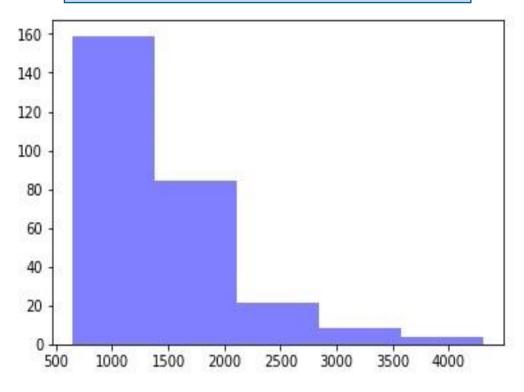
Locations are then mapped with prices per square feet – highest to the lowest color coded (dark red, red, orange, blue, green, grey respectively)





## **Pre-analysis Stage**

## Price per Square foot distribution



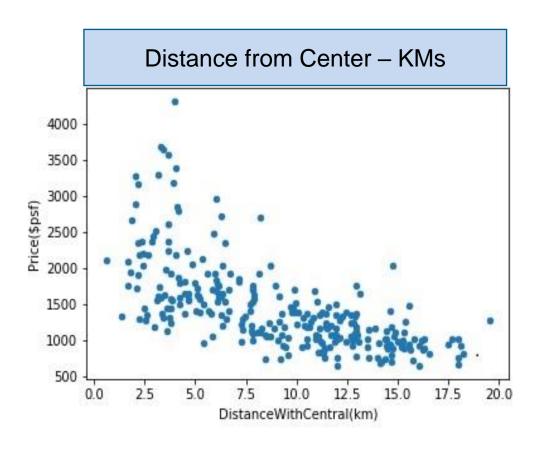
Over 300 properties with price range of \$500 to \$4000

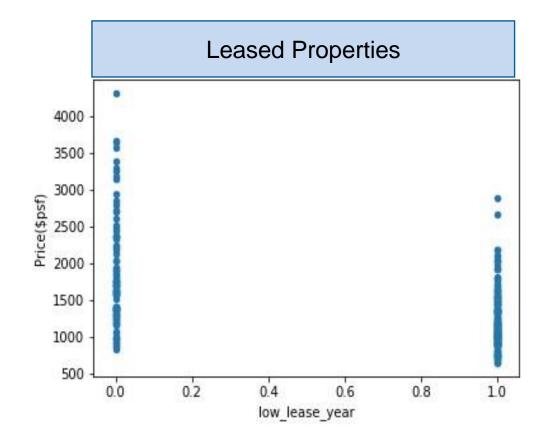
## Properties nearby restaurants identified

	DistanceWithCentral(km)	low_lease_year	Yr_From	freehold	number_of_nearby_restaurant
0	17.991419	1	2011	0	56
1	17.970155	1	1997	0	59
2	9.595547	1	1991	0	62
3	10.944877	1	2007	0	29
4	10.726281	1	2009	0	41
5	5.089083	1	2009	0	90
6	3.003435	1	1998	0	66
7	6.061709	0	2019	1	83
8	9.104174	1	1995	0	90
9	9.321353	1	2004	0	57

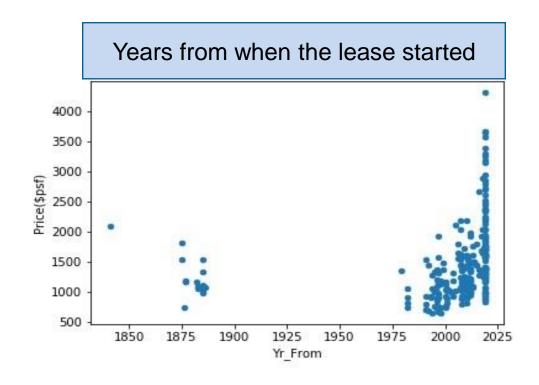
## Analysis of Individual relationship between parameters (1)

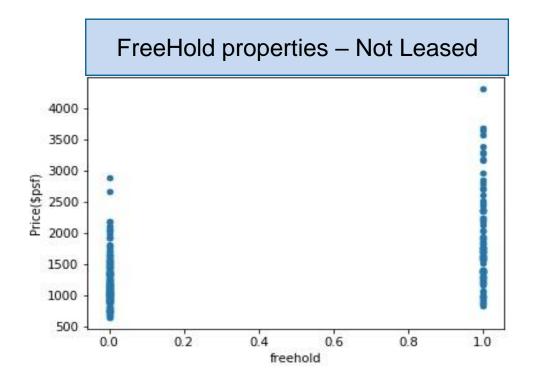
Multiple parameters are used to identify under-valued and over-valued properties



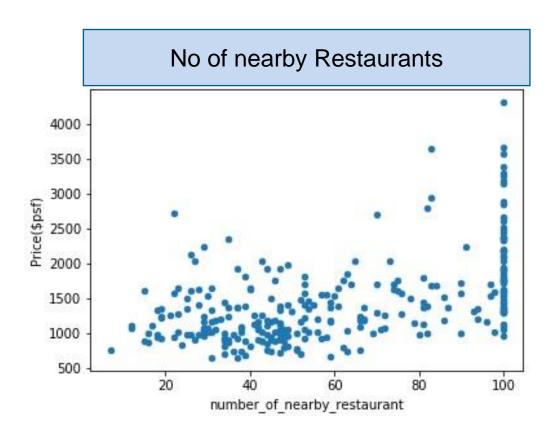


## Analysis of Individual relationship between parameters (2)





## Analysis of Individual relationship between parameters (3)



- Multiple parameters are analyzed and price model iks created to identify under-valued and over-valued properties
- Top 20 under-valued properties are identified
- Top 20 over-valued properties are identified
- Both under-valued and over-valued are plotted on the map

# **Top 20 Under-valued Properties**

Project Name	Tenure	Price(\$psf)	Longitude	Latitude	DistanceWith Central(km)	low_ leas e_ye	freeh old	Yr_F rom	number_of _nearby_re staurant	PriceDiffe rentPerce nt
KANDIS RESIDENCE	99 Yrs FROM 2016	1273	103.838741	1.459187	19.531974	1	0	2016	23	-0.543079
MAYFAIR MODERN	99 Yrs FROM 2018	2029.5	103.734722	1.346672	14.761231	1	0	2018	43	-0.535187
LE NOUVEL ARDMORE	Freehold	4306.25	103.829215	1.311597	4.005001	0	1	2019	100	-0.510599
BISHOPSGATE RESIDENCES	Freehold	3651	103.825232	1.299448	3.424045	0	1	2019	83	-0.428092
TWENTYONE ANGULLIA PARK	Freehold	3674	103.83083	1.304666	3.305964	0	1	2019	100	-0.414631
3 ORCHARD BY- THE-PARK	Freehold	3580	103.826118	1.304599	3.682151	0	1	2019	100	-0.405749
LAKEVILLE	99 Yrs FROM 2013	1484	103.72664	1.346977	15.572989	1	0	2013	52	-0.381794
NOUVEL 18	Freehold	3392	103.829465	1.31241	4.059658	0	1	2019	100	-0.379685
MIDWOOD	99 Yrs FROM 2018	1655	103.765443	1.364632	13.144406	1	0	2018	40	-0.375586
LEEDON GREEN	Freehold	2726.756757	103.804507	1.314915	6.290768	0	1	2019	22	-0.371949
ROYALGREEN	Freehold	2706.25	103.795918	1.332199	8.220992	0	1	2019	70	-0.353514
VAN HOLLAND	Freehold	2953.357143	103.80388	1.309969	6.061709	0	1	2019	83	-0.348139
GRAMERCY PARK	Freehold	3300.5	103.827918	1.299761	3.194765	0	1	2019	100	-0.346308
THE JOVELL	99 Yrs FROM 2018	1256.333333	103.966916	1.359462	15.396096	1	0	2018	21	-0.337317
ARDMORE PARK	Freehold	3189	103.830531	1.311381	3.897525	0	1	2019	100	-0.337059
HAUS ON HANDY	99 Yrs FROM 2018	2887	103.847845	1.301161	2.044613	1	0	2018	100	-0.337033
THE AVENIR	Freehold	3267.222222	103.838101	1.295892	2.04695	0	1	2019	100	-0.317958
DUCHESS RESIDENCES	999 Yrs FROM 1875	1818	103.802963	1.325245	7.124541	1	0	1875	39	-0.308896
COCO PALMS	99 Yrs FROM 2008	1404	103.947399	1.373163	14.621129	1	0	2008	53	-0.306012
MAYFAIR GARDENS	99 Yrs FROM 2018	2030.333333	103.792571	1.335304	8.727387	1	0	2018	73	-0.303804

# **Top 20 Over-valued Properties**

	Project Name	Tenure	Price(\$ps f)	Longitude	Latitude	DistanceWi thCentral(k m)	low_le ase_ye ar	free hold	Yr_Fro m	number _of_nea rby_rest	PriceDiffe rentPerce nt
Project Name											
RIVER PLACE	RIVER PLACE	99 Yrs FROM 1995	1340	103.842234	1.291098	1.348985	1	О	1995	100	0.442948
KING'S MANSION	KING'S MANSION	Freehold	1372	103.899716	1.302121	5.788309	О	1	2019	100	0.455813
WATER PLACE	WATER PLACE	99 Yrs FROM 1998	1182.5	103.873747	1.298078	3.003435	1	О	1998	66	0.45777
THE STELLAR	THE STELLAR	Freehold	1080	103.768856	1.294583	9.264252	О	1	2019	38	0.463899
THE AMERY	THE AMERY	Freehold	1295	103.909789	1.31335	7.323512	О	1	2019	100	0.469178
OASIS GARDEN	OASIS GARDEN	Freehold	1214	103.884226	1.340153	7.305193	О	1	2019	67	0.479684
BEDOK COURT	BEDOK COURT	99 Yrs FROM 1982	752	103.945494	1.323451	11.39731	1	О	1982	45	0.490611
GROSVENOR VIEW	GROSVEN OR VIEW	Freehold	1065	103.913006	1.328804	8.533013	О	1	2019	32	0.508579
CLYDESVIEW	CLYDESVI EW	Freehold	1245	103.819804	1.295596	3.771811	О	1	2019	29	0.518755
ISLAND VIEW	ISLAND VIEW	Freehold	1196	103.794194	1.281075	6.359018	О	1	2019	59	0.529034
SIMSVILLE	SIMSVILLE	99 Yrs FROM 1994	1050	103.890125	1.318296	5.822595	1	О	1994	100	0.577443
KERRISDALE	KERRISDA LE	99 Yrs FROM 1998	1137.75	103.859324	1.314626	3.609284	1	О	1998	100	0.579469
KEW GREEN	KEW GREEN	99 Yrs FROM 1994	651	103.952732	1.319786	11.99897	1	О	1994	31	0.613575
WEST BAY CONDOMINIU M	WEST BAY CONDOMI NIUM	99 Yrs FROM 1991	801	103.766799	1.300242	9.595547	1	О	1991	62	0.618797
PALM HAVEN	PALM HAVEN	999 Yrs FROM 1876	743	103.879151	1.361632	9.230711	1	О	1876	63	0.622471
NIM GARDENS	NIM GARDENS	Freehold	836	103.864931	1.382051	11.057114	О	1	2019	24	0.704255
SOPHIA RESIDENCE	SOPHIA RESIDEN CE	Freehold	1298	103.849827	1.303108	2.229493	О	1	2019	100	0.708097
CENTRAL GROVE	CENTRAL GROVE	99 Yrs FROM 1997	968	103.885773	1.317336	5.397597	1	О	1997	100	0.741329
CENTRAL VIEW	CENTRAL VIEW	99 Yrs FROM 1998	740	103.879727	1.354018	8.466156	1	О	1998	36	0.741763
CASABELLA	CASABELL A	Freehold	991	103.801019	1.32538	7.298846	О	1	2019	48	0.750658

## Under-valued (Red) & Over-valued (Green) are Mapped



There are a couple of undervalued properties at the east end of Singapore. One cluster of under-valued properties is within center, while overvalued properties are found scattered across Singapore rather than gathered in specific district.

## **Results & Observations**

- Coefficients: [[-277.30641897 -35.88619065 32.72750304 114.03858073 91.32257268]]
- Absolute Mean Error is 21.40%
- According to the coefficients, Distance from Central (-277.30641897) is the highest negative contributor and Freehold type (114.03858073) (which means that the property is not on lease by owned by an individual or party) is the highest positive contributor with number of nearby restaurants NOT far behind (91.32257268).
- However, the distance from central parameter contributes more than double than the freehold type and almost thrice as the nearby restaurants parameter in magnitude.
- Lease hold type (-35.88619065) (meaning it is a lease property) negatively affects the price while the number of remaining lease years (32.72750304) positively affect the price i.e. the latest the lease start year is; pricier the property and vice versa.