

ASAD SIDDIQUI

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 Milton, Ontario

 <https://asad310397.github.io/>

Full-Stack Software Developer with 4+ years of experience building scalable SaaS and internal platforms using React, Ruby on Rails, Node.js REST APIs, and AWS. Proven impact across high volume transaction systems and cross functional product delivery.

SKILLS

Languages: JavaScript, TypeScript, Python, Ruby, Java, C, HTML, CSS

Frameworks: React, Node Js, Express Js, Redux, Angular, Rails

Tools & Technologies: MySQL, PostgreSQL, MongoDB, Jest, Cypress, AWS, Git, GitHub, Bitbucket

WORK EXPERIENCE

Sesimi | Toronto, ON

Software Developer (Sept 2025 - Present)

- Contribute to a multi-tenant payments platform processing 5,000+ daily transactions for enterprise brands across North America.
- Develop production features across Ruby on Rails, React, MongoDB, and PostgreSQL, working with large scale datasets.
- Partner with Customer Service and stakeholders to translate live customer feedback into high-impact product improvements.
- Generate operational reports and data insights to support customer resolution and business decision making.
- Perform PR reviews and onboard new developers to maintain code quality and team velocity.

Zebra Robotics Inc | Mississauga, ON

Staff Software Developer (Apr 2024 - Feb 2025)

Senior Software Developer, Team Lead (Jul 2022 - Apr 2024)

Junior Software Developer (Jun 2021 - Jun 2022)

- Architected and delivered multiple full-stack systems using React, Node/Express REST APIs, and MySQL, supporting 1,000+ monthly users.
- Led a team of 4 developers across 3 production platforms, improving delivery speed by 20% through strong collaboration and mentorship.
- Modernized legacy infrastructure by migrating from static HTML to a scalable React based platform, reducing registration errors by 80%.
- Built internal automation tools including reporting pipelines and bulk email workflows, reducing administrative workload by 30%.
- Integrated third party LMS data systems to enable analytics and operational insights for managers.

PROJECTS

Designer and Developer | [Personal Portfolio](#)

- Built and deployed a responsive developer portfolio using React, NodeJS, and AWS.

Designer and Developer | [Qamer Supplies](#)

- Developed a responsive equipment rental site hosted on AWS EC2 for a local business.

EDUCATION

Bachelor of Computing | University of Guelph

Sept 2015 - Dec 2019

Guelph, ON