ASAD AHMED SIDDIQUI

FRONTEND DEVELOPER

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PROFESSIONAL PROFILE

Innovative Frontend Developer with expertise in React.js, Next.js, and modern JavaScript frameworks, skilled in building scalable, responsive web applications. Proficient in developing reusable UI components, optimizing development workflows, and enhancing user experience in B2B SaaS platforms. Committed to writing clean, maintainable code and driving performance improvements through modern frontend architecture and design systems

SKILLS

- **Frontend:** React.js, Next.js, Redux, Redux Toolkit, Redux Saga, React Hooks, MUI, Bootstrap, Tailwind CSS, SCSS, Responsive Design
- **Backend:** REST APIs, ExpressJS, NodeJS, MongoDB
- **Languages**: JavaScript,Typescript HTML, CSS, JSX.
- **Tools**: Git, AWS CI/CD, Webpack.

PROFESSIONAL EXPERIENCE

Founding Engineer (SDE-1), Unsuit Legal Technologies   Nov 2023-Nov 2024
- Architected a full-scale frontend SaaS platform using React.js, resulting in a 35% increase in onboarding efficiency for over 1,200+ legal professionals
- Implemented secure, multi-role authentication (admin, user, super admin), reducing unauthorized access attempts by 90% and improving compliance.
- Integrated cloud storage (Google Drive, OneDrive, Dropbox), enabling 10,000+ monthly uploads with 40% faster retrieval.
- Developed an advanced document management system supporting CRUD, split, and merge operations, cutting legal document handling time by 30%.
- Optimized frontend API handling through custom React hooks, reducing redundant code by 50% and decreasing request-related bugs by 60%

Founding Engineer (SDE-1), Caresync   Nov 2022-Nov 2023
- Led the complete frontend development lifecycle using React.js and Redux Toolkit, contributing to a product launch that served over 15 enterprise clients within 6 months.
- Engineered role-based UI authentication workflows, improving registration flow accuracy and reducing login issues by 70%.
- Designed and implemented 20+ responsive UI components using HTML5, SCSS, and React Router, enhancing page load times by 25% across devices

EDUCATION

Bachelors of Technology in Civil Engineering   July 2013 - June 2017
BSIT, Hyderabad