

ASAD AHMED SIDDIQUI

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PROFESSIONAL PROFILE

Innovative Frontend Developer with expertise in React.js, Next.js, and modern JavaScript frameworks, skilled in building scalable, responsive web applications. Proficient in developing reusable UI components, optimizing development workflows, and enhancing user experience in B2B SaaS platforms. Committed to writing clean, maintainable code and driving performance improvements through modern frontend architecture and design systems.

WORK EXPERIENCE

Founding Engineer (SDE-1)

UnsuIt Legal Technologies

Nov 2023-Nov 2024

- Architected a full-scale frontend SaaS platform using React.js, resulting in a 35% increase in onboarding efficiency for over 1,200+ legal professionals.
- Implemented secure, multi-role authentication (admin, user, super admin), reducing unauthorized access attempts by 90% and improving compliance.
- Integrated third-party cloud storage services (Google Drive, OneDrive, Dropbox), enabling users to upload and manage 10,000+ files monthly with 40% faster retrieval speeds.
- Developed an advanced document management system supporting CRUD, split, and merge operations, cutting legal document handling time by 30%.
- Optimized frontend API handling through custom React hooks, reducing redundant code by 50% and decreasing request-related bugs by 60%

Founding Engineer (SDE-1)

Caresync

Nov 2022-Nov 2023

- Led the complete frontend development lifecycle using React.js and Redux Toolkit, contributing to a product launch that served over 15 enterprise clients within 6 months.
- Engineered role-based UI authentication workflows, improving registration flow accuracy and reducing login issues by 70%.
- Designed and implemented 20+ responsive UI components using HTML5, SCSS, and React Router, enhancing page load times by 25% across devices.
- Automated build and deployment pipelines with AWS CI/CD, slashing deployment time by 90% and enabling weekly release cycles.

TECHNICAL SKILLS

- Frontend: React.js, Next.js, Redux, Redux Toolkit, Redux Saga, React Hooks, Material-UI (MUI), Bootstrap, Tailwind CSS, SCSS, Responsive Design, Redux Toolkit Query
- Backend: REST APIs, ExpressJS, NodeJS, MongoDB
- Tools: Git, AWS CI/CD, Webpack
- Languages: JavaScript, HTML, CSS, JSX

ACHIEVEMENTS & IMPACT

- Reduced document review time by 20+ hours/week and boosted legal team productivity by delivering an intuitive UI and efficient document workflow.
- Enhanced collaboration between frontend and backend teams, accelerating sprint delivery by 25% and minimizing rework.