

6687

Number of Customers

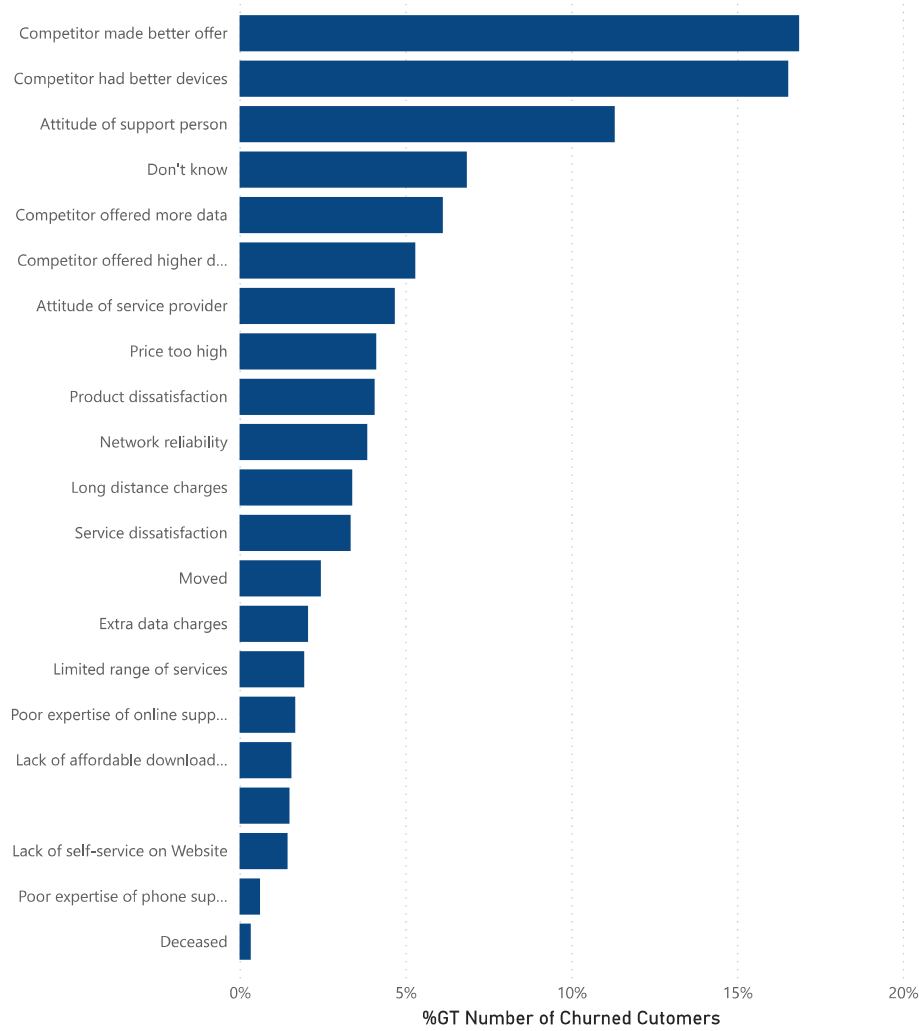
1796

Number of Churned Customers

26.86%

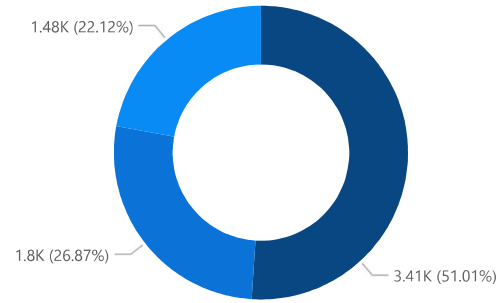
Churn Rate

%GT Number of Churned Customers by Churn Reason



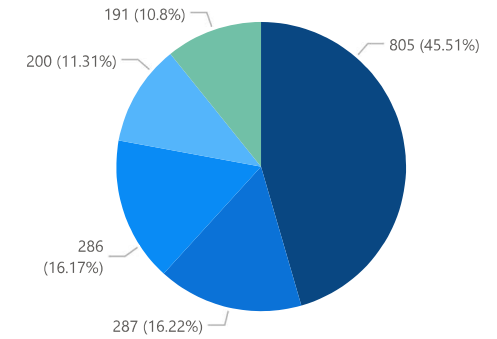
Count of Customer ID by Contract Type

Contract Type ● Month-to-Month ● Two Year ● One Year

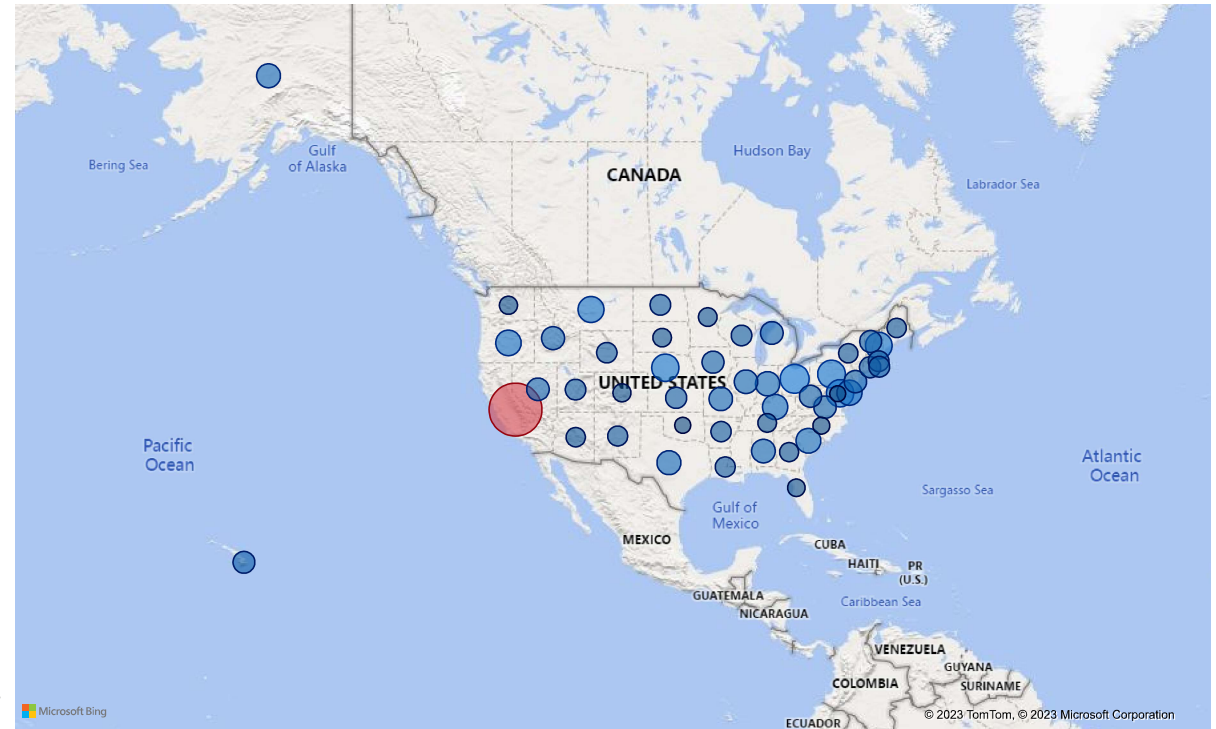


Number of Churned Customers by Churn Category

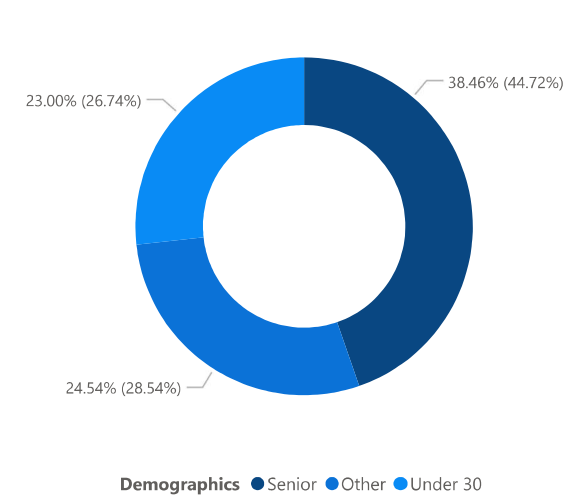
Churn Category ● Competit... ● Attitude ● Dissatisf... ● Price ● Other



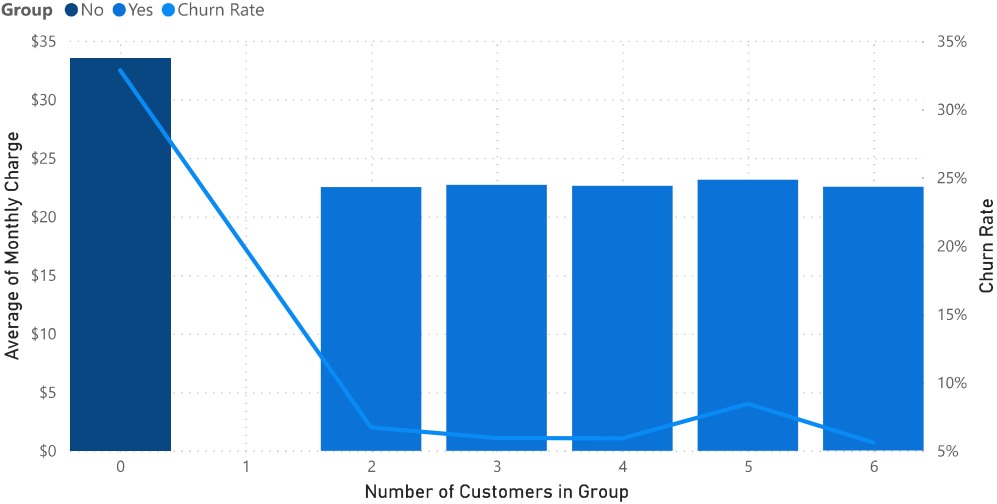
Churn Rate by State



Churn Rate by Demographics



Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group



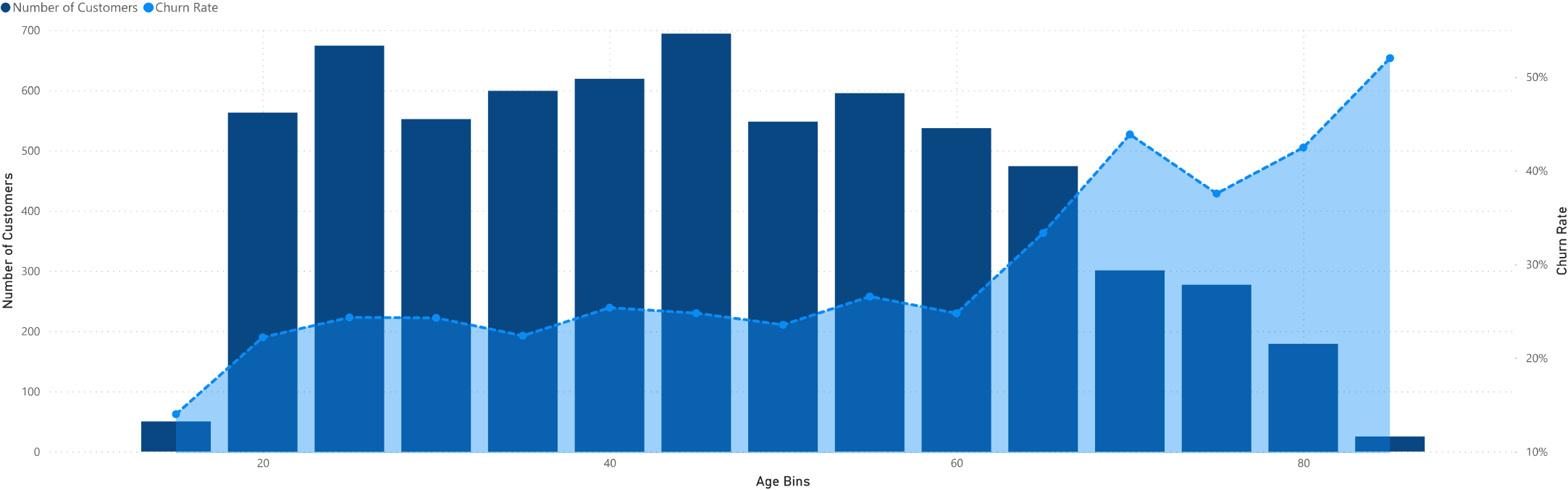
26.86% Churn Rate

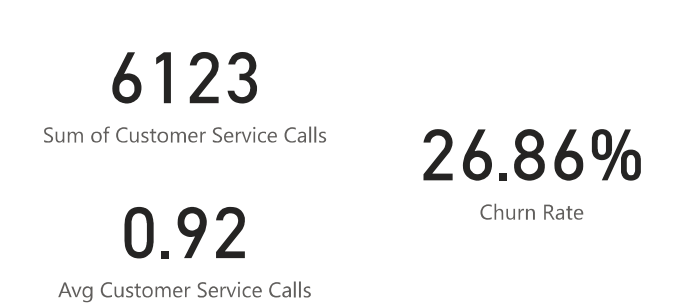
6687 Number of Customers

1796 Number of Churned Cutomers

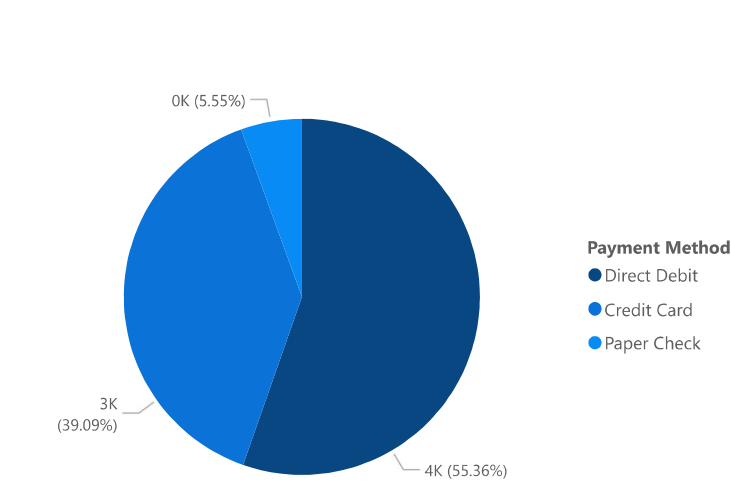


Number of Customers and Churn Rate by Age Bins

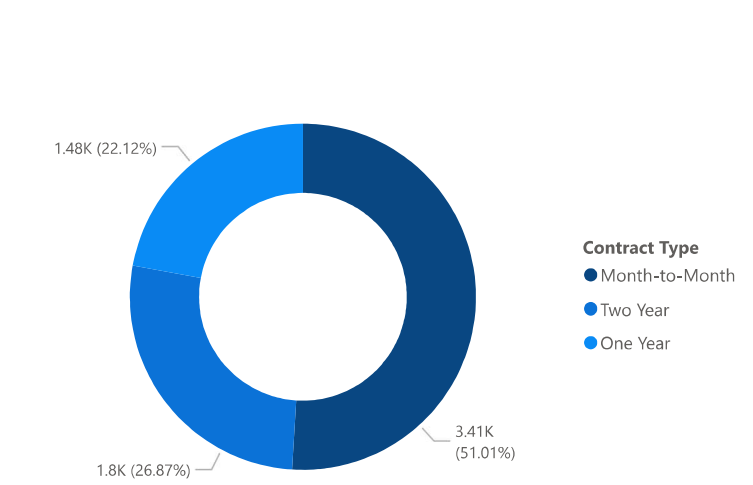




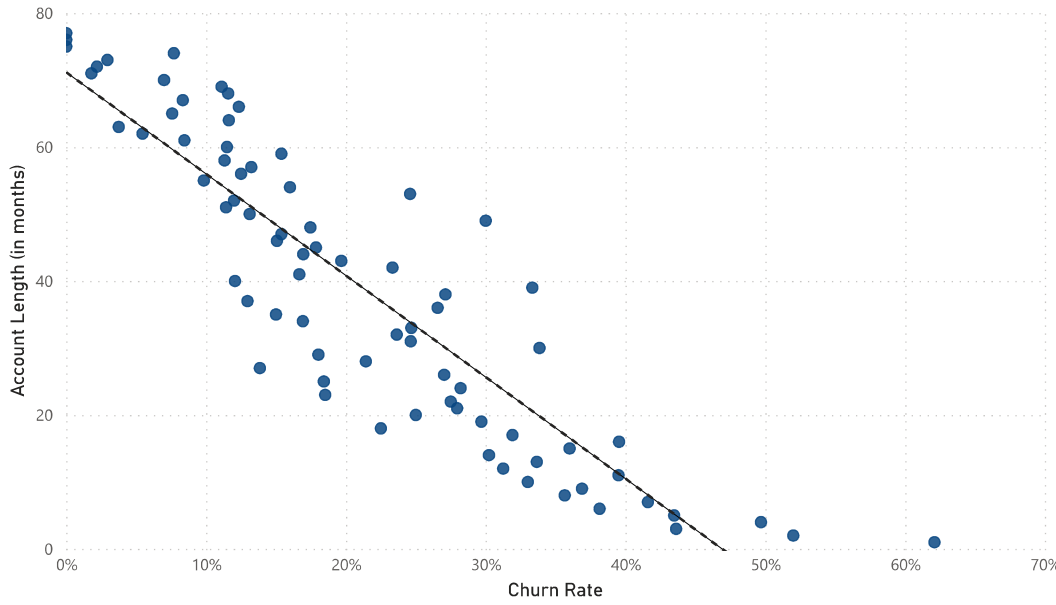
Number of Customers and Churn Rate by Payment Method



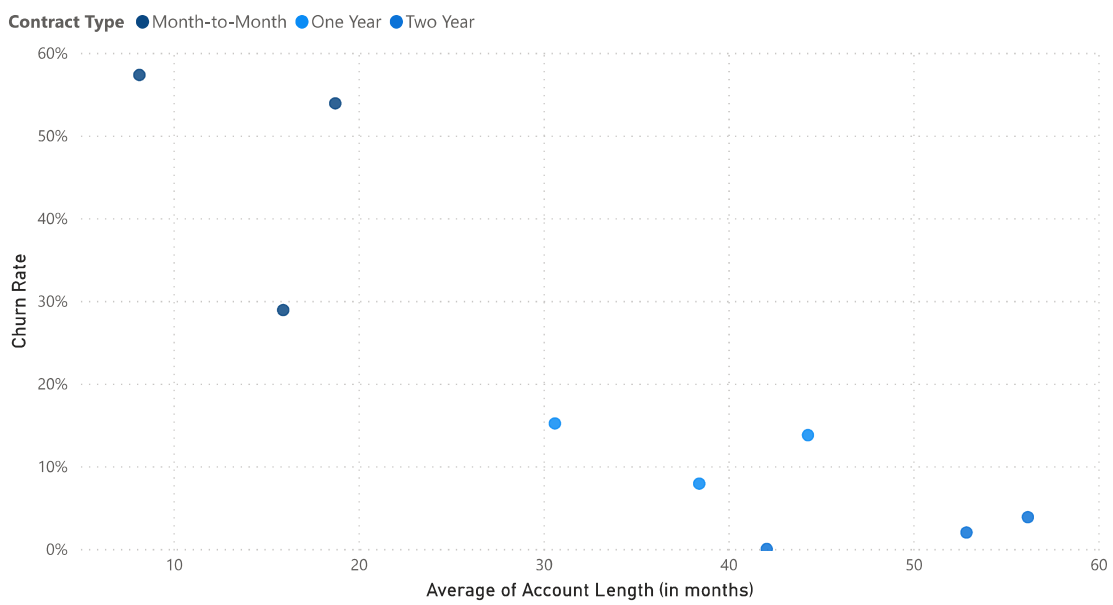
Count of Customer ID by Contract Type



Churn Rate by Account Length (in months)



Average of Account Length (in months) and Churn Rate by Payment Method and Contract Type



\$33.64

Average Extra International Charges

\$3.37

Average Extra Data Charges

Demographics

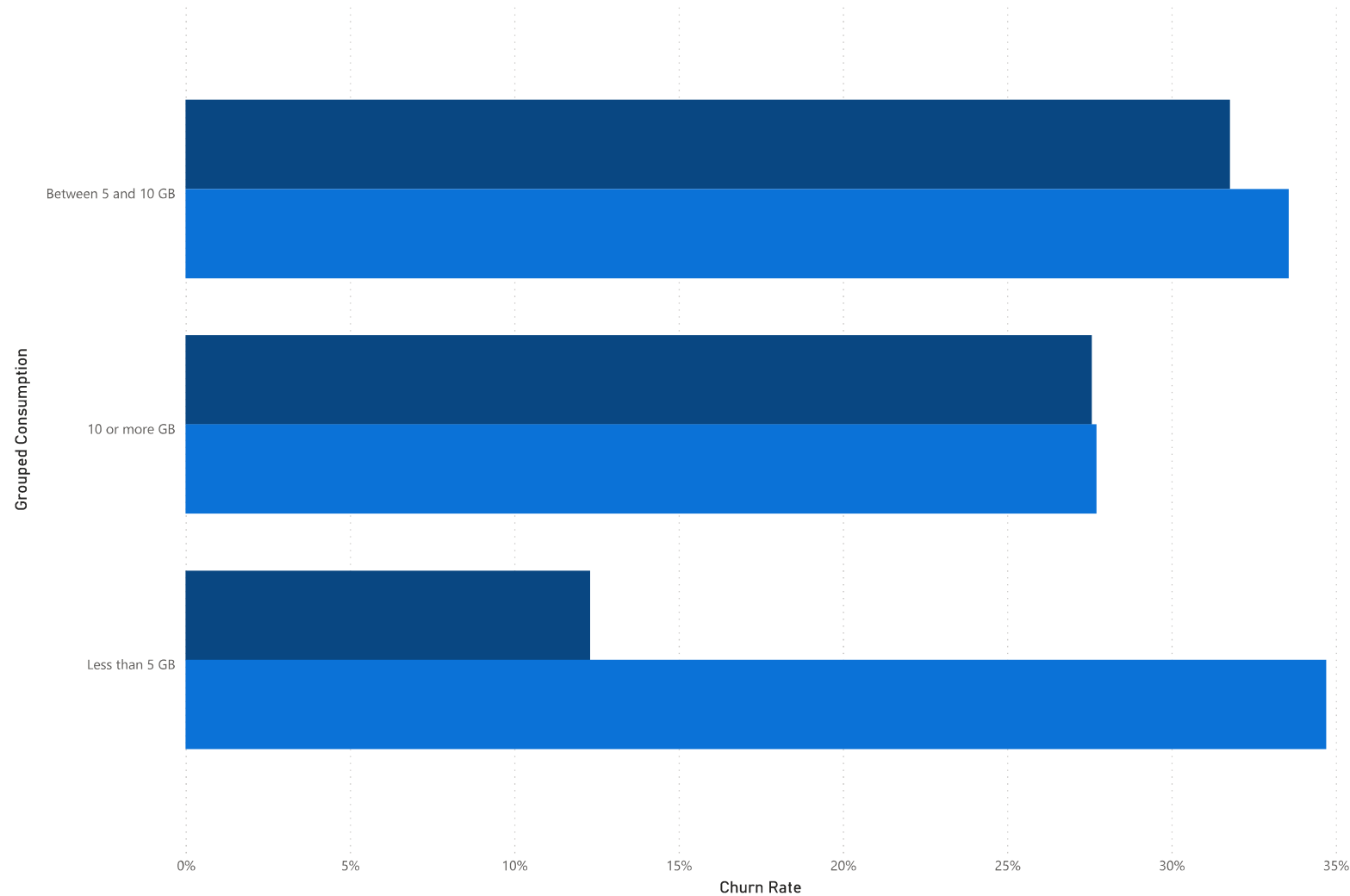
Other

Senior

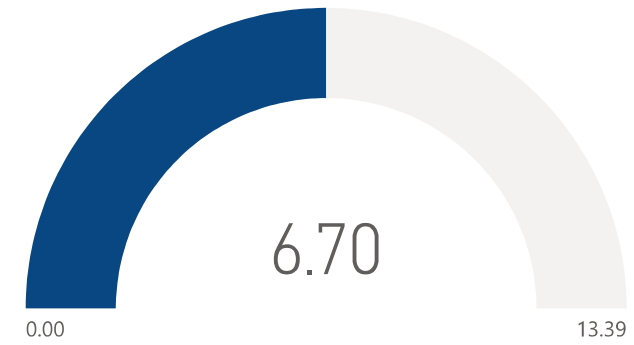
Under 30

Churn Rate by Grouped Consumption and Unlimited Data Plan

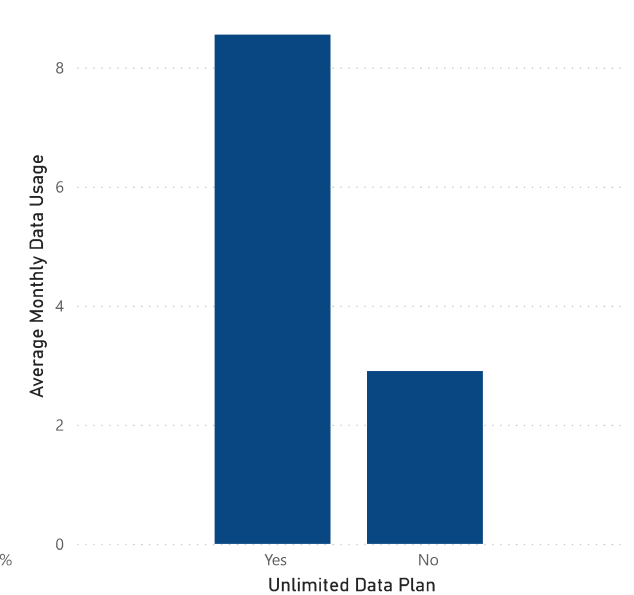
Unlimited Data Plan ● No ● Yes



Average Monthly Data Usage



Average Monthly Data Usage by Unlimited Data Plan



6123

Sum of Customer Service Calls

\$33.64

Average Extra International Charges

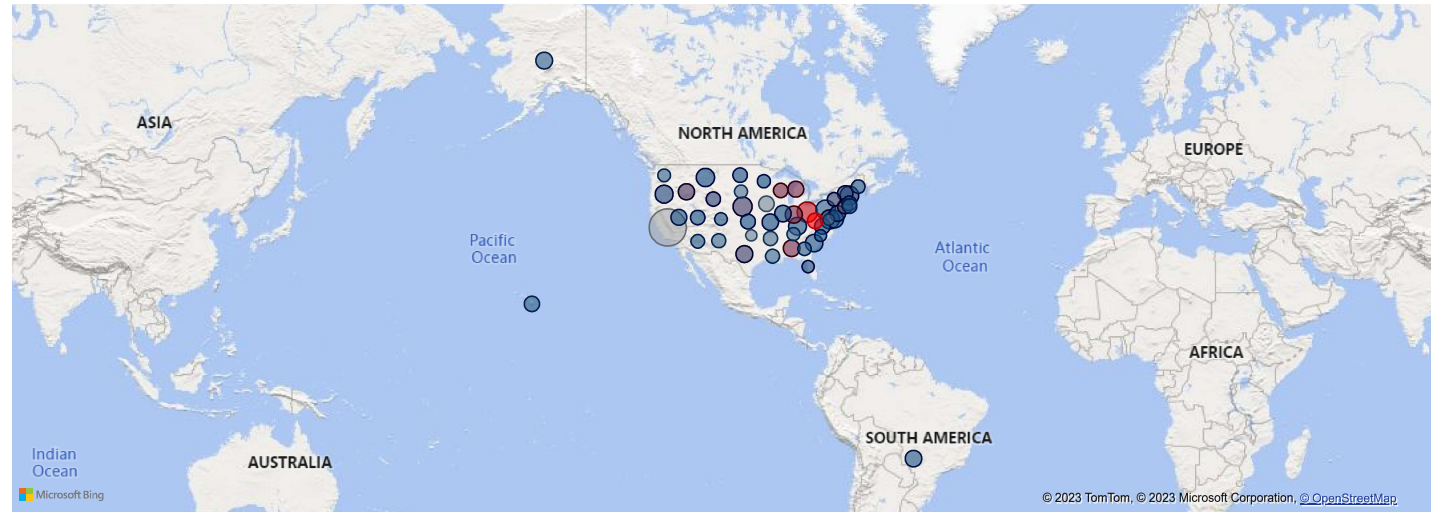
0.92

Avg Customer Service Calls

\$3.37

Average Extra Data Charges

Churn Rate by State



Avg Customer Service Calls by State and Churn Label

Churn Label ● No ● Yes

