Total Customer

Get Credit Card

Not Get Credit Card

9.7K

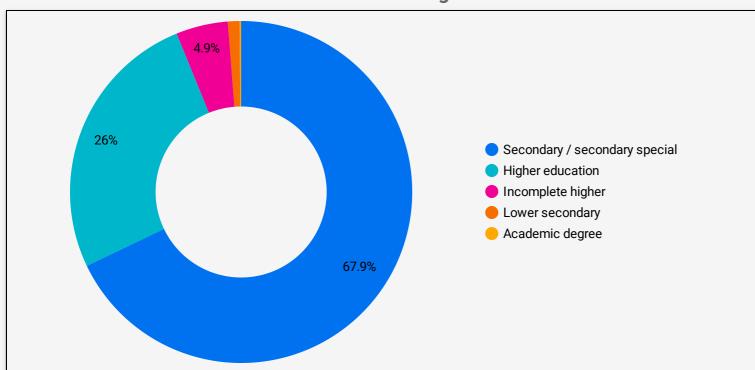
1.3K

8.4K

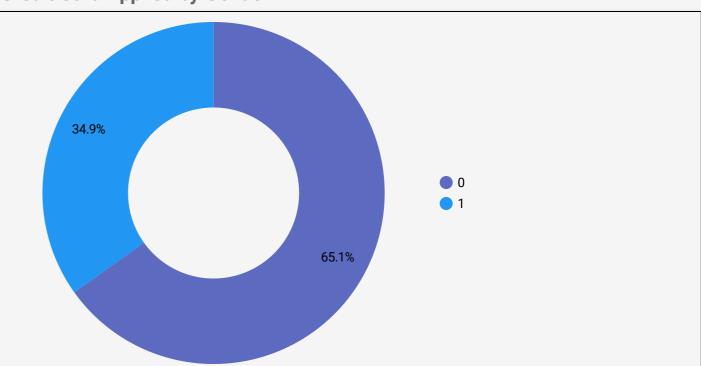
Target

Gender

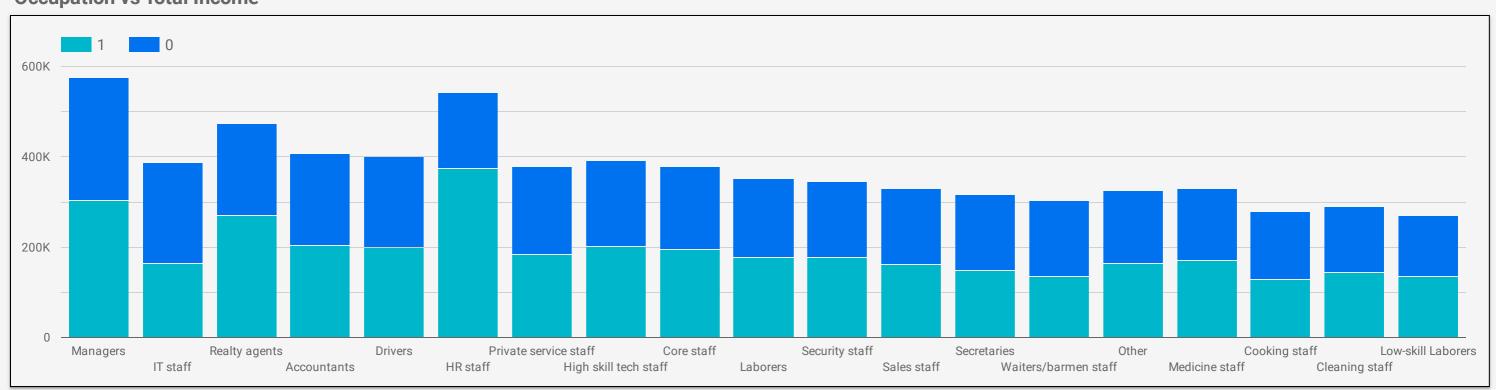
Customer Have Credit Card vs Educational Background



Credit Card Applied by Gender



Occupation vs Total Income



Occupation vs Education vs Have Credit Card

| | | | | Education_type / Targe | |
|----------------|------------------|------------------|-------------------|------------------------|-----------------|
| Occupation_t | Secondary / seco | Higher education | Incomplete higher | Lower secondary | Academic degree |
| Other | 252 | 86 | 24 | 7 | 1 |
| Laborers | 189 | 26 | 9 | 1 | - |
| Core staff | 70 | 52 | 5 | 1 | - |
| Managers | 46 | 64 | 1 | - | - |
| Sales staff | 77 | 24 | 7 | 1 | 1 |
| Drivers | 74 | 9 | 4 | 2 | - |
| High skill tec | 23 | 24 | 2 | 1 | - |
| Medicine staff | 33 | 8 | 4 | - | - |
| Accountants | 10 | 25 | 4 | - | - |
| Security staff | 25 | 4 | 1 | - | - |
| Cooking staff | 27 | 1 | - | - | - |

Income Type vs Have Credit Card

