Documentation

1. Server Requirements for Script Activation

To activate the script, make sure your server meets the following minimum requirements:

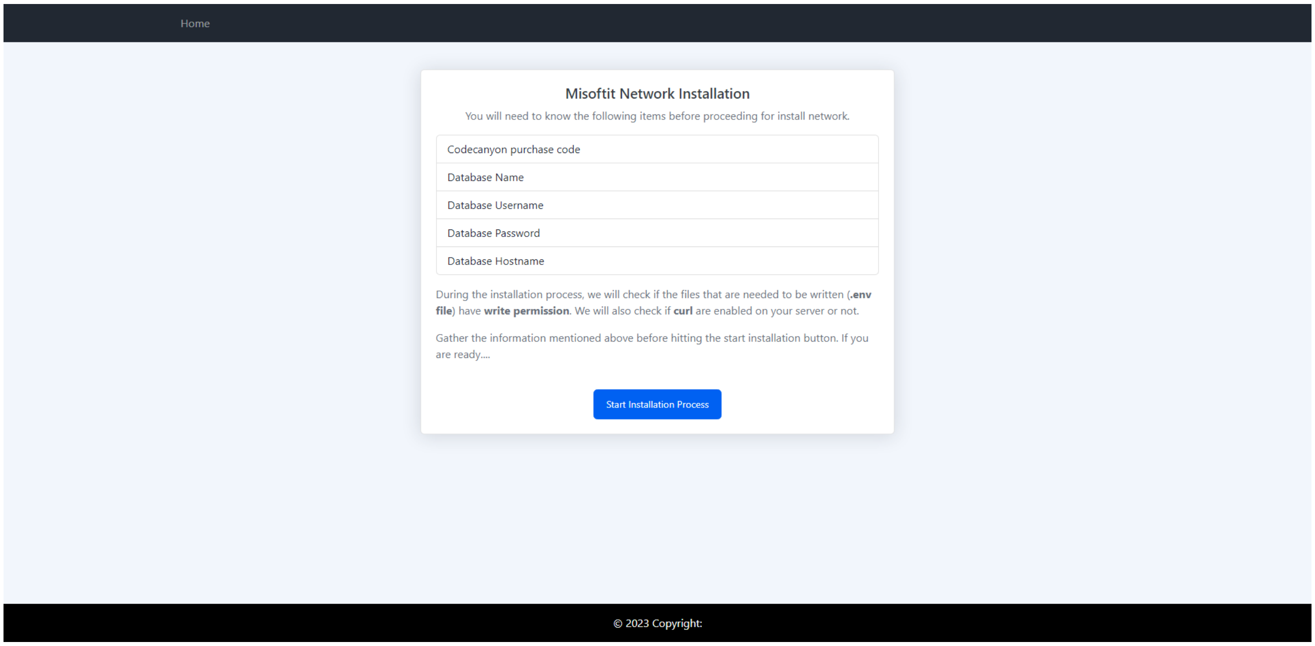
- ➔ PHP version 8.0 or higher
- ➔ MySQL version 5.6 or higher
- ➔ mod_rewrite module enabled in Apache
- ➔ BCMath PHP Extension
- ➔ Ctype PHP Extension
- ➔ JSON PHP Extension
- ➔ Mbstring PHP Extension
- ➔ OpenSSL PHP Extension
- ➔ PDO PHP Extension
- ➔ Tokenizer PHP Extension
- ➔ XML PHP Extension
- ➔ ZipArchive Extension

Note: These extensions are typically enabled by default, but it's advisable to confirm with your hosting provider.

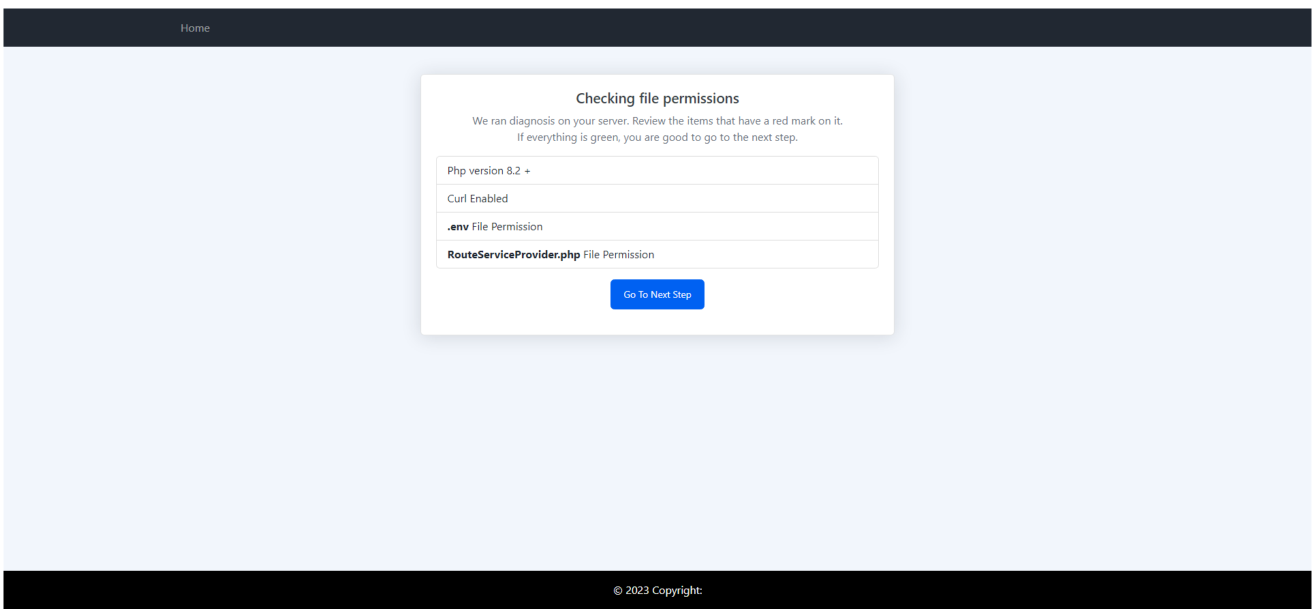
2. Script Installation Steps

To install the script, follow these steps:

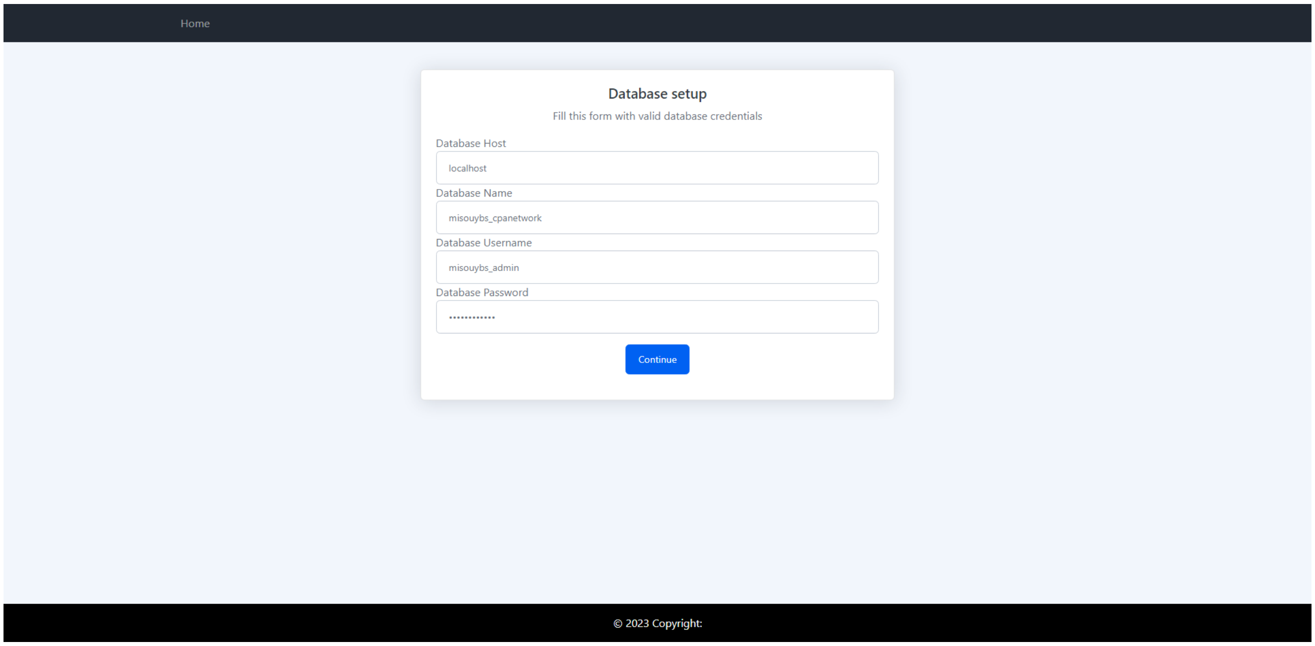
- ➢ Unzip the downloaded .zip file from Codecanyon on your computer.
- ➢ Upload the "***Install.zip***" file to the directory where you want to run the script (e.g., public_html).
- ➢ Extract the contents of the zip file in the chosen directory.
- ➢ Create a new database in your server's MySQL database management system.
- ➢ Create a database user and associate it with the newly created database.



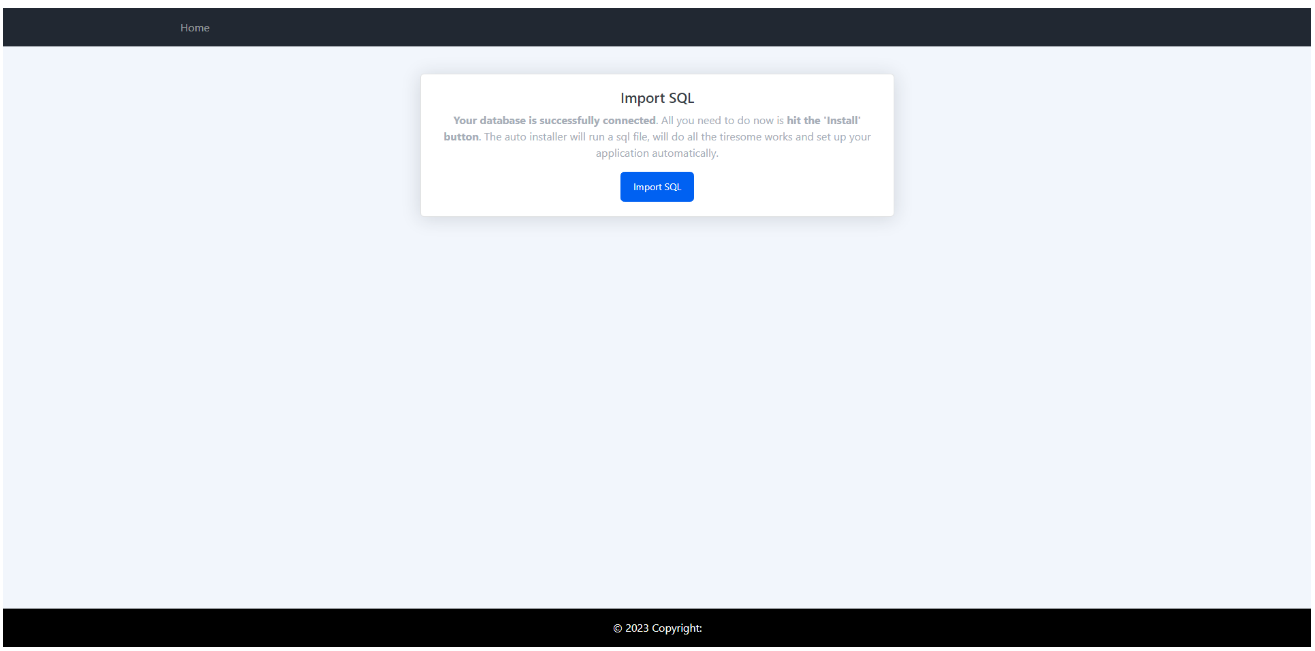
- ➢ Access your site's URL in a web browser, and the installation process will begin automatically.
- ➢ Click on the "***Start Installation Process***" button.



- ➢ Verify file permissions on the server, and if everything is fine, **Go to the next step**.



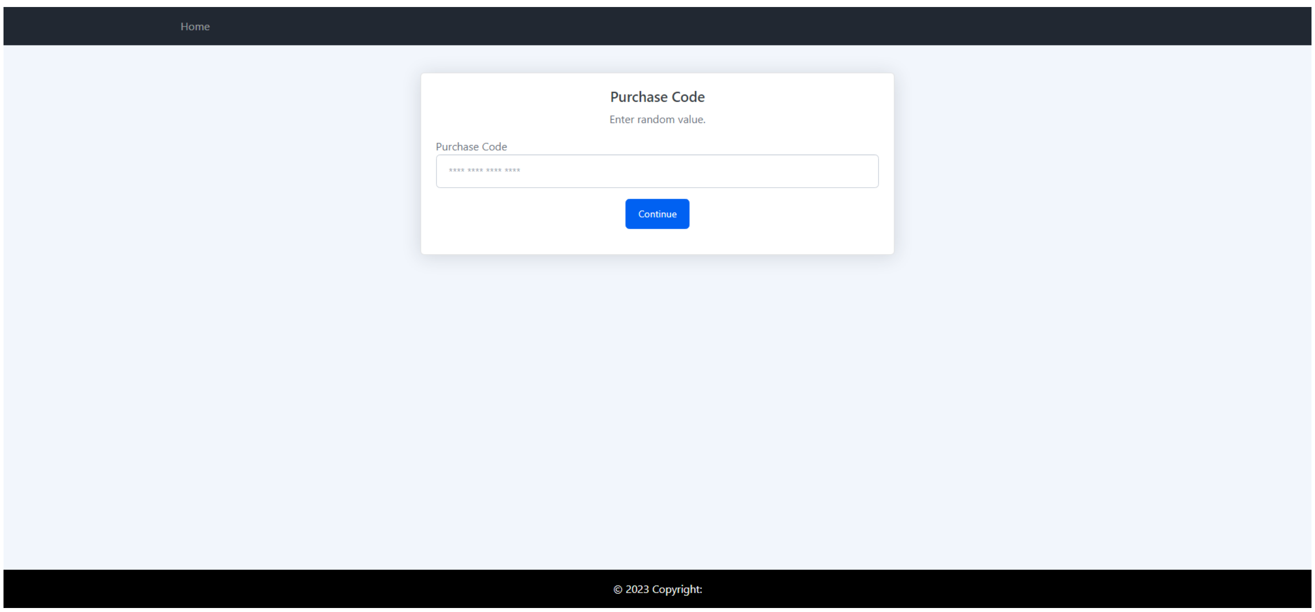
- ➢ Provide the required database details such as Host, Name, Username, and Password, then click "***Continue***".
- ➢ Import the SQL file to set up the necessary database tables.



- ➢ Fill in your network information as prompted and click "***Continue***".
- ➢ Finally, click on "***Go to Home/Login***" to access the admin panel.

3. Activating the Script, To activate the script's license for your domain, follow these steps:

- ➢ Open the activation link provided in your browser.
- ➢ Fill in your Name, E-mail, CodeCanyon Username, Purchase Key, and your intended domain name for the script.
- ➢ Complete the captcha verification.
- ➢ Submit the form to validate the purchase key and activate the license for your domain.



- ➢ Note that activating a Regular license for a different domain will remove the activation from the previous domain.

4. Downloading the Latest Version, To download the latest version of the script:

- ➢ Log in to your Codecanyon account.
- ➢ Hover over your username in the top right corner and click on "Downloads" in the dropdown menu.
- ➢ In the downloads section, you'll find a list of all the items you have purchased.
- ➢ Locate the script and click the "Download" button next to it.
- ➢ Choose "Main File(s)" to download all files or "License Certificate and Purchase Code" for license information only.

To upgrade your script to the latest version:

- ➢ Extract the downloaded file from Codecanyon.
- ➢ Inside, you'll find a zipped folder named "updates.zip".
- ➢ Upload the "updates.zip" folder to the root directory of your existing script installation.
- ➢ Unzip the "updates.zip" file, ensuring that the contents overwrite the existing files.
- ➢ Reload your website's home page and click on the "Update Now" button.
- ➢ The system will perform the upgrade process automatically.
- ➢ Congratulations! Your script is now updated to the latest version.

6. Finding the Purchase Code:

- ➢ To locate the purchase code.
- ➢ Log in to your Envato Market account.
- ➢ Hover over your username at the top of the screen.
- ➢ Clickon "***Downloads***" in the dropdown menu.
- ➢ Look for the specific item you purchased.
- ➢ Click on "***License certificate & purchase code***" to download the license information in either PDF or text format.
- ➢ Uploading Products from the Admin Panel

Introduction to Admin Dashboard

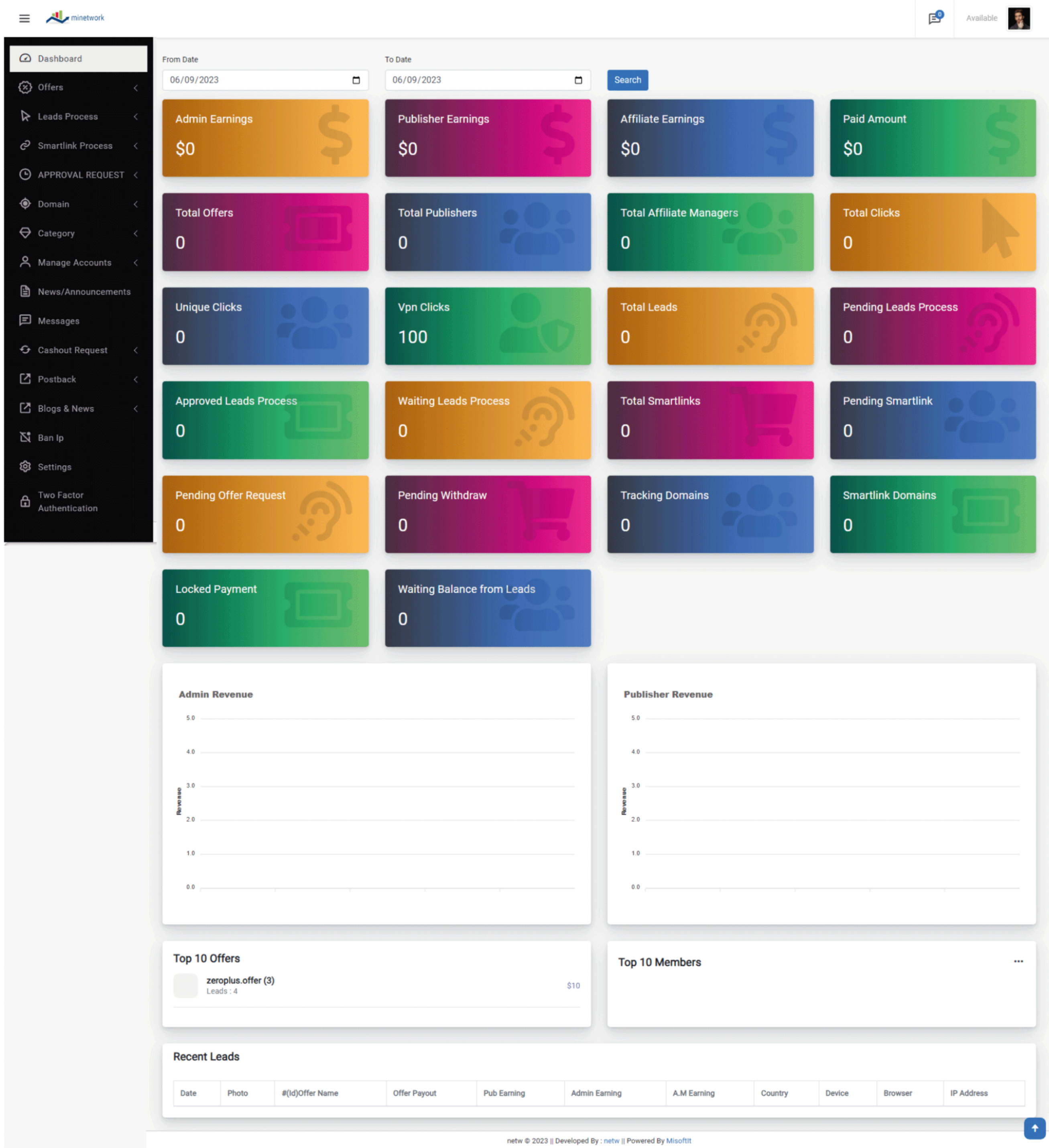
- If you select ***From Date To date*** and click the Search button, See the specific data during this time.
- Showing data ***Admin Earnings*** all from start date for first window. You want to search for a specific date to make a statement.
- Same as admin earning see here ***Publisher Earnings*** to this card
- See ***Affiliate Earnings*** of all affiliate managers
- Admin total ***Paid Amount for all*** employees and their staffs until this time.
- How many active offers have set this system to show ***Total Offers*** count this card.
- How many active ***Total Publisher*** Accounts have shown from this card.
- Show ***Total Affiliate Managers*** this section works with Admin. There are dedicated staff of this networking system.
- This card shows ***Total Clicks*** generated.
- Generated ***Unique Clicks*** means specific person or traffic click.
- **What does VPN Click ?**

    Ans: VPN Clicks refers to the act of completing a specific action or offer before using a Virtual Private Network (VPN).

    In this scenario, individuals are required to perform a certain task or engage in an offer, such as signing up for a service or completing a survey, without using a VPN connection.

    Only after fulfilling this requirement, can they proceed to use a VPN for their internet activities.

    This practice ensures that the desired action or offer is completed without any interference or masking of the user's true IP address by the VPN.



In marketing and sales, Total leads refer to individuals or companies who have expressed interest in a product, service, or brand.

They are potential customers or clients who have shown some level of interest or engagement, such as by providing their contact information or requesting more information.

Leads can be generated through various channels, including online forms, website visits, phone inquiries, trade shows, or referrals.
They represent potential opportunities for businesses to convert them into paying customers through further marketing and sales efforts.
Leads can be categorized into different types based on their level of interest and readiness to make a purchase.
For example, a "warm lead" may have shown more active interest and may be closer to making a buying decision, while a "cold lead" may require more nurturing and education before they are ready to convert.
Effective lead management and nurturing strategies are crucial for businesses to convert leads into actual customers and maximize their sales and revenue potential.

Some below step follow for Leads Processing

- **Conversion Tracking:** Utilize tracking tools and analytics to monitor the performance of your campaigns. Track metrics like click-through rates, conversion rates, and cost per acquisition to assess the effectiveness of your marketing efforts.

- **Lead Validation:** Validate and filter the collected leads to ensure their quality and legitimacy. Implement measures like email verification, phone verification, or manual review to minimize the presence of fraudulent or low-quality leads.

- **Lead Monetization:** Work with the CPA network to optimize your lead conversion and monetization strategies. Analyze the performance of different offers and campaigns, make adjustments as necessary, and focus on maximizing the revenue generated from the leads.
  [image]
- Show this card ***Pending Leads Process*** follow the above step
- If any Advertiser ***Approves Leads Process*** show here
- ***Waiting Leads Process*** new leads generate here

What is the Smart Link for CPA Marketing?

A smart link in CPA marketing functions as a single URL that affiliates can promote across various channels. When a user clicks on the smart link, the system analyzes their attributes, such as their location, device type, language, or other relevant factors, and redirects them to the most relevant CPA offer from a pool of available offers.

The purpose of using a smart link in CPA marketing is to optimize the conversion process by presenting users with offers that are highly targeted and relevant to their specific interests. By dynamically routing users to the most appropriate offers, smart links increase the chances of conversions and maximize the potential revenue for affiliates.

Using a smart link in CPA marketing offers several advantages:

- ***Efficient Traffic Distribution:*** Instead of manually selecting and promoting individual offers, affiliates can focus on driving traffic to the smart link. The system handles the optimization and redirects users to the most suitable offers, ensuring efficient traffic distribution.
- ***Higher Conversion Rates:*** By presenting users with offers that closely match their interests, a smart link increases the likelihood of conversions. Users are more likely to engage with offers that align with their preferences, resulting in higher conversion rates.
- ***Simplified Campaign Management:*** Rather than managing multiple individual offer links, affiliates only need to promote a single smart link. This simplifies the campaign management process and makes it easier to track and optimize performance.
- ***Flexibility and Adaptability:*** Smart links can be adjusted and updated on the backend without requiring changes to the affiliate's promotion. This flexibility allows affiliates to optimize their campaigns in real-time and respond to changing market conditions.

Overall, a smart link in CPA marketing streamlines the conversion process, enhances targeting capabilities, and improves the effectiveness of affiliate campaigns. It provides a dynamic and efficient solution for maximizing conversions and generating revenue in the CPA marketplace.

- ➢ This Network system is very smart, so this section uses the Smartlink facility, showing this card ***Total Smartlinks***.
- ➢ Showing ***Pending Smartlink***, Smartlink creates any one such as publisher, affiliate manager. So for work publishers need approval from the admin or admin of staff.

What is the Offer Request for CPA Marketing?

- ➢ Offer Request CPA provides affiliates with the ability to submit a request to the CPA network or platform, expressing their interest in promoting a particular offer.
- ➢ The request typically includes details such as the desired offer name, vertical or niche, payout rates, targeting criteria, and any other relevant information.
- ➢ Once the offer request is submitted, the CPA network or platform reviews the request and evaluates its feasibility.
- ➢ They consider factors such as the availability of the requested offer, the affiliate's experience or performance history, and the compatibility of the offer with the affiliate's target audience.
- ➢ If the CPA network approves the offer request, they provide the affiliate with the necessary tracking links, creative materials, and other resources required to promote the offer.
- ➢ The affiliate can then start promoting the requested offer and earn commissions for successful conversions.
- ➢ Offer Request CPA allows affiliates to have more control and flexibility in choosing the offers they want to promote.
- ➢ It enables them to align their marketing strategies and audience preferences with the specific offers they believe will generate higher conversions and revenue.

➢ Continuing work after will gather money. But not paid until this time, so show ***Pending Withdraw***.

What is the Tracking Domain for CPA Network?

➢ ***Unique domain:*** A tracking domain in the context of a **CPA (Cost Per Action)** network refers to a unique domain or URL that is used to track and monitor affiliate marketing campaigns and conversions.

➢ ***Tracking system:***It serves as a bridge between the affiliate's promotional efforts and the **CPA network's tracking system**.

➢ ***Affiliate promotes:***When an **affiliate promotes** an offer through a CPA network, they typically receive tracking links from the network.

➢ ***Attribute conversions:***These tracking links contain the affiliate's unique identifier or affiliate ID, which allows the network to attribute **conversions** to the correct affiliate and calculate commissions accordingly.

➢ ***Consistency and improve:***To maintain brand consistency and improve tracking accuracy, many CPA networks provide affiliates with the option to use a tracking domain.

➢ ***Tracking purposes:***This tracking domain is a domain name specifically designated by the network for tracking purposes.

➢ ***Promotional materials:***The affiliate includes this tracking domain in their promotional materials instead of the actual offer URL.

➢ ***Redirected:***When a user clicks on a tracking link with the tracking domain, they are redirected to the offer landing page, and their activity is tracked by the CPA network.

➢ ***Monitor user interactions:***The tracking domain allows the network to monitor user interactions, track conversions, and attribute them to the correct affiliate.

Using a tracking domain offers several benefits:

- ***Branding:*** Affiliates can maintain their brand identity by using a tracking domain that aligns with their own website or business.
- ***Trust and Credibility:*** A tracking domain that appears consistent with the affiliate's brand can increase user trust and credibility, potentially leading to higher conversion rates.
- ***Tracking Accuracy:*** By utilizing a tracking domain, the CPA network can ensure accurate tracking of conversions and commissions, reducing the risk of errors or discrepancies.
- ***Flexibility:*** Affiliates can easily update or modify their offers or landing pages without changing the tracking links themselves. They can redirect their tracking domain to different offer URLs as needed.

It's worth noting that the availability and usage of a tracking domain may vary depending on the specific CPA network or tracking platform being used.
Affiliates should consult their CPA network or platform documentation or reach out to their account manager to determine if a tracking domain is provided or if there are any specific guidelines or requirements for its usage.

- How many ***Tracking Domains*** add in your Network show this card.
- Show ***Smartlink Domains*** in this card.

Why is the Tracking domain and Smart link domain different?

The Tracking domain and Smart link domain are different because they serve different purposes and have distinct functionalities within the affiliate marketing ecosystem. Here are the reasons for their differences:

Purpose:

Tracking Domain: The main purpose of a tracking domain is to track and monitor affiliate marketing campaigns and conversions. It ensures accurate tracking of user interactions and conversions, allowing the CPA network or affiliate platform to attribute conversions to the correct affiliate and calculate commissions.

Smart Link Domain: The purpose of a smart link domain is to dynamically redirect users to the most relevant offer based on their characteristics and preferences. It serves as a single URL that automatically selects and redirects users to the most suitable offers, optimizing the conversion process.

Functionality:

Tracking Domain: A tracking domain is used in tracking links provided by CPA networks or affiliate platforms. It replaces the actual offer URL and is responsible for accurate tracking of user interactions and conversions. It helps attribute conversions to the correct affiliate by including their unique identifier or affiliate ID in the tracking link.

Smart Link Domain: A smart link domain is used in smart links, which are designed to dynamically route users to the most appropriate offers. The smart link domain acts as a single URL that automatically selects and redirects users to relevant offers based on their attributes and preferences. Smart link domains are associated with the technology and algorithms used to determine the most suitable offer for each user.

Implementation and Usage:

Tracking Domain: Affiliates include the tracking domain in their promotional materials, such as banners, ads, or text links. When a user clicks on a tracking link with the tracking domain, they are redirected to the offer landing page, and their activity is tracked using the tracking domain.

Smart Link Domain: Affiliates promote the smart link domain itself as a single URL across various marketing channels. When a user clicks on the smart link domain, the system behind the smart link analyzes the user's attributes and dynamically redirects them to the most suitable offer. The smart link domain acts as a gateway to multiple offers.

In summary, the Tracking domain and Smart link domain are different because they serve distinct purposes in the affiliate marketing landscape. The Tracking domain focuses on accurate tracking and attribution of conversions, while the Smart link domain facilitates dynamic redirection to the most relevant offers for each user.

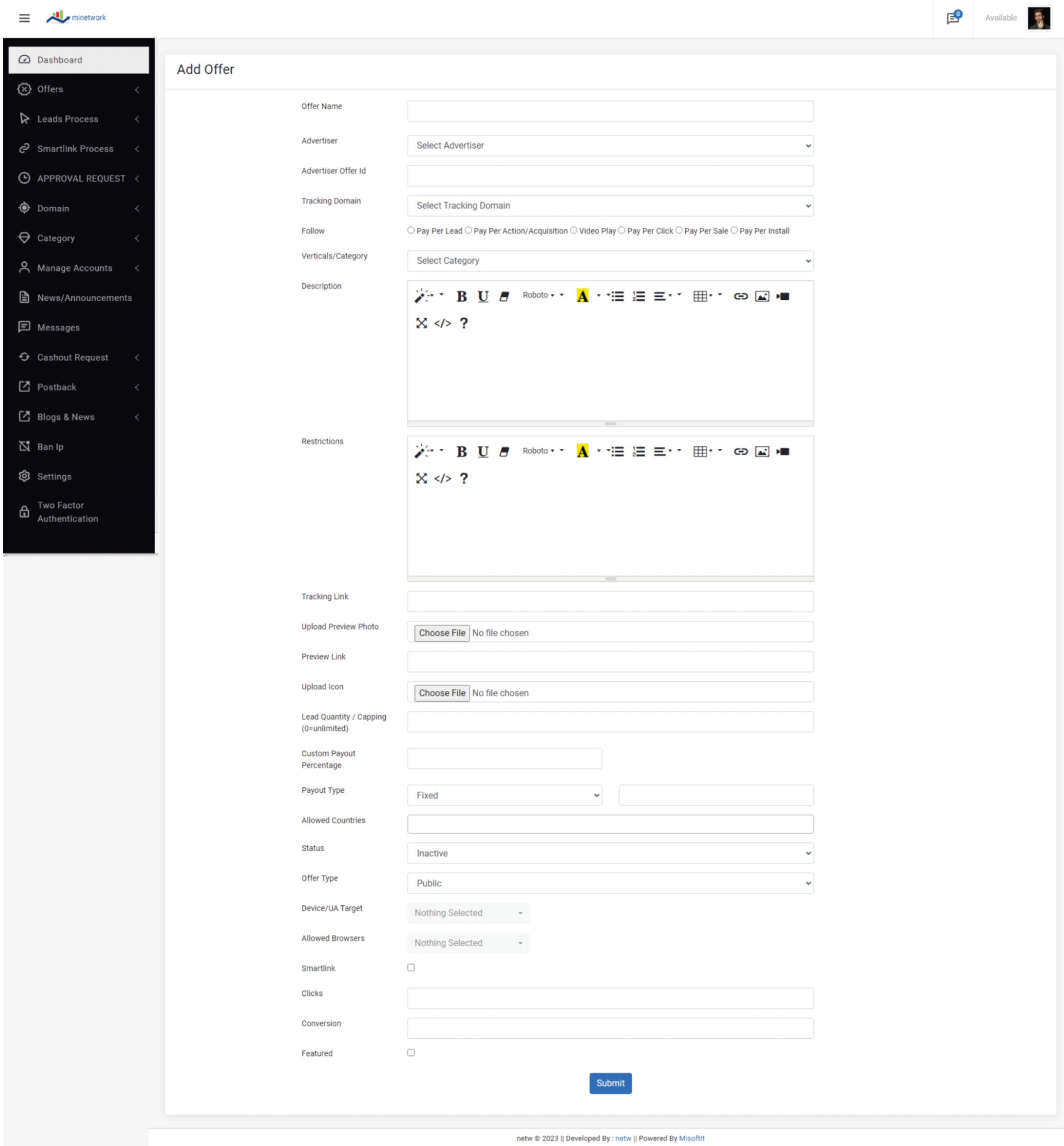
- ➢ Have any problem with live work, so the admin can lock their fund. This shows a **Locked Payment card**.
- ➢ All processes are completed, but payment is incomplete, so show the admin panel **Waiting Balance from Leads**.

How much Revenue from this Network for Admin and Publisher?

- ➢ Show thought the chat ***Admin Revenue*** all data.
- ➢ According to the admin revenue date show ***Publisher Revenue***.
- ➢ How much more effective offers have this network, then thought ***Top 10 Offers*** show.
- ➢ Expert workers or publishers show the Top ***10 Members*** section.
- ➢ Show this section ***Recent Leads*** top 10 or 20.

To add offer from the admin panel, follow these steps:

- ➢ Log in to the admin panel of your script.
- ➢ Navigate to the "***Offers***" section.
- ➢ Click on the "***Add Offer***" button.
- ➢ Fill in the required fields with accurate information.



General:

★ Enter the ***Offer name***.

★ Select an ***Advertiser*** from the dropdown list.

★ If applicable, the ***Advertiser Offer Id*** give this.

★ Select the ***Tracking Domain*** from the dropdown list.
★ Radio button set pay for model ***Follow***.
★ Select a ***Verticals/Category*** from the dropdown list.
★ Write the ***Description*** about the offer.
★ Have any ***Restrictions*** of this offer give this editor box.
★ Input the ***Tracking Link*** that provides your Advertiser or pull from offer (Others Network).
★ ***Preview Link*** input, so that show about this offer

Images:

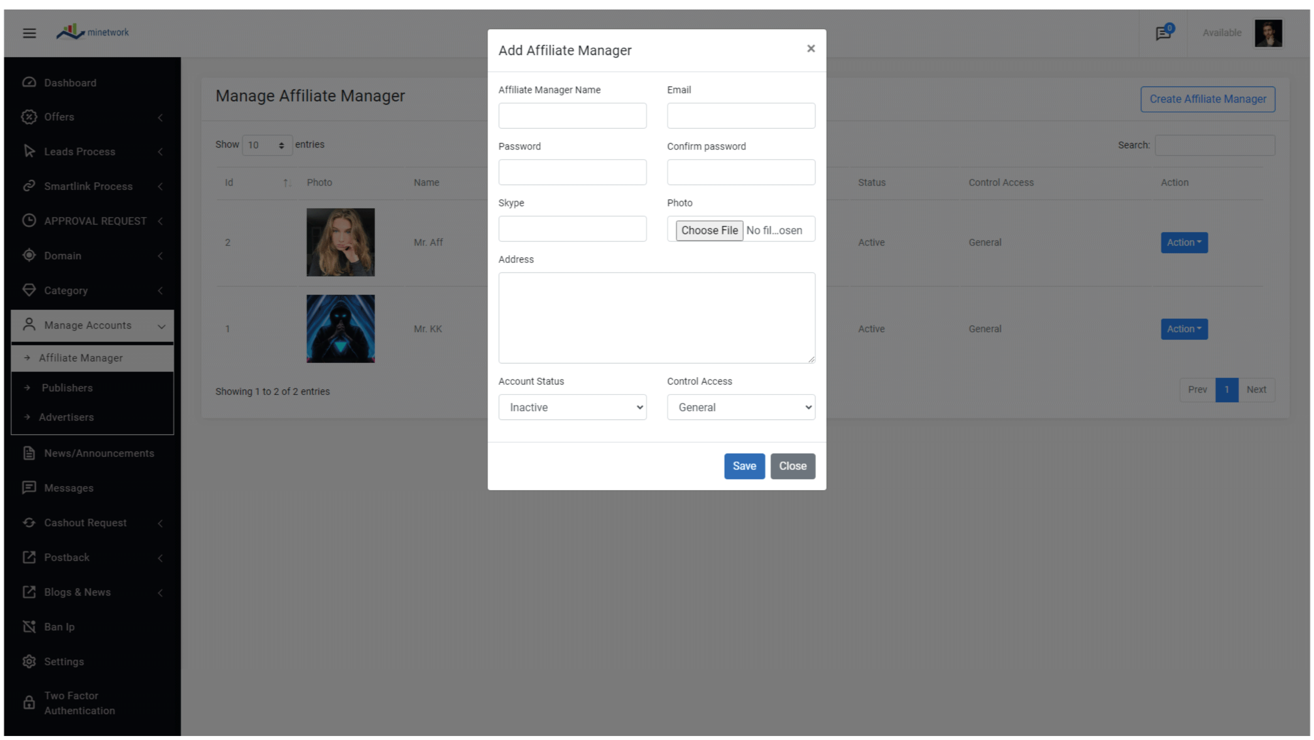
★ Upload main Offer ***images Upload Preview*** Photo (preferably 600 x 600 pixels).
★ Upload thumbnail or ***Upload Icon*** images (preferably 300 x 300 pixels).
★ ***Lead Quantity / Capping*** input, how many leads are needed in your offer. If given 0, the system understands your need unlimited for this offer.
★ Input ***Custom Payout Percentage***, this calculated with RevShare.
★ ***Payout Type*** input, If given fixed, so input again numeric value, on the other hand if select RevShare (Revenue Share), This calculation with custom payout percentage.
★ Multi select which ***Allowed Countries*** traffic is needed for this offer.
★ ***Status*** set for this offer, Active or Inactive.
★ Set the ***Offer Type*** from this script set 3 type offer (Public, Private and special).
(i) If set a public offer so this can access **all members** of this system.
(ii) If you set a private offer, access can **admin and your affiliate manager**.
(iii) Special offers only manage **admin**, which give any affiliate manager or publisher.
★ You can set a targeted operating system and specific ***Device/UA Target***.
★ ***Allowed Browsers*** get targeted specific browsers traffic.

        - ★ Allowed this offer with ***Smartlink***. That gives more and more traffic.
        - ★ Starting ***Click*** set 0 from input.
        - ★ ***Conversion*** starts from 0 input.
        - ★ If the offer is ***Featured*** on your system, check the sign.
- ➢ Click on the "**Submit**" button to upload the offer.

That's it! You have successfully uploaded an offer from the admin panel. Repeat these steps for each offer you wish to add.

How to Add a New Affiliate Manager ?

- ➢ Navigate to the "***Manage Accounts***" section.
- ➢ Click the ***Affiliate Manager*** from the menu
- ➢ Enter the ***Affiliate Manager Name*** on filed
- ➢ Input ***Email*** of affiliate manager
- ➢ Insert ***Password*** and ***Confirm password***
- ➢ Enter Affiliate Manager of ***Skype Id***
- ➢ Image or ***Photo*** of Affiliate manager upload in your computer
- ➢ ***Address*** of Affiliate Manager input
- ➢ ***Account Status*** Active from now or Inactive set from here.
- ➢ ***Control Access*** two types of account a) General b) Expert. This is the role of Affiliate manager.
- ➢ ***Save*** button click insert data to database and create new Affiliate Manager



Have the link Affiliate Manage Login footer section click this then get a new window use Email and Password Sign In Here, so get the Affiliate Dashboard.

How to Add a New Advertiser and Start Work ?

This is most important part of this system

➢ Navigate to the "***Manage Accounts***" section

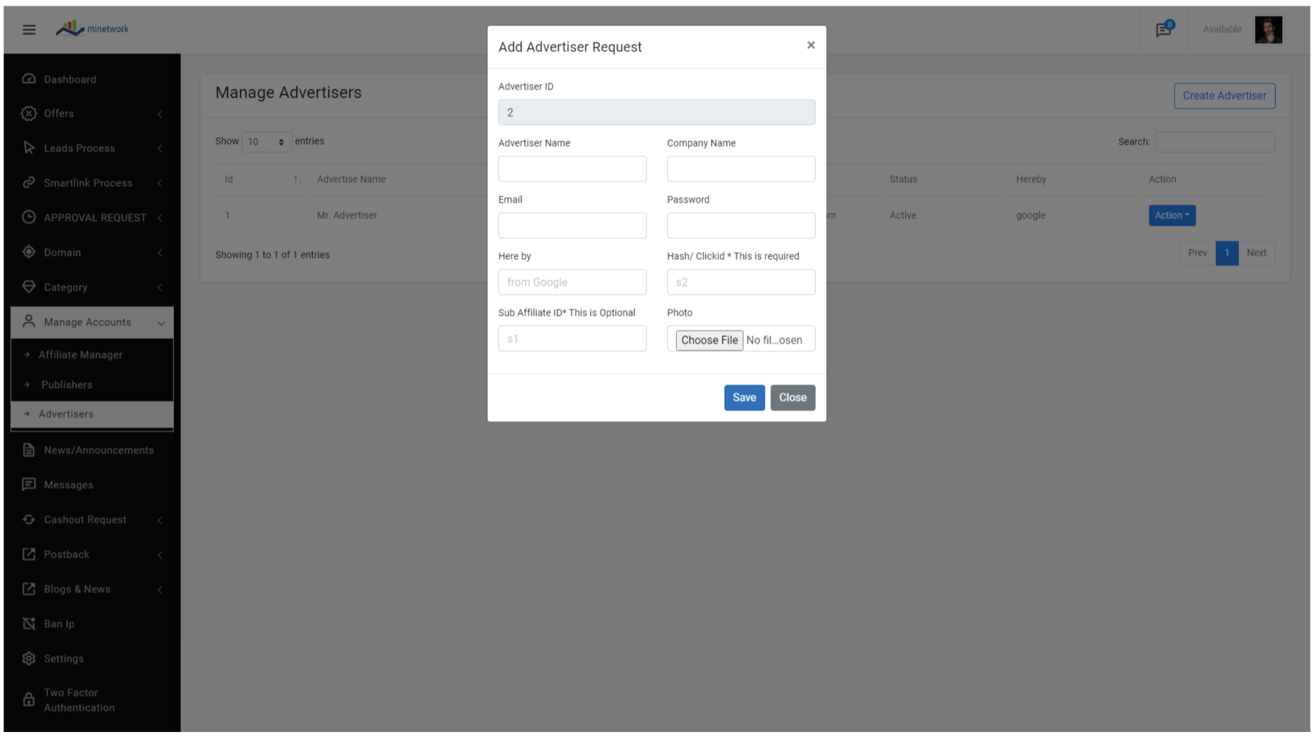
➢ Click the ***Advertiser*** from this menu, then Click ***Create Advertiser*** button.

➢ ***Advertiser ID*** automatic generate by system or script

➢ Input ***Advertiser Name***

➢ Advertiser of ***Company Name*** who give offer for set in your system

➢ Input ***Email*** of Advertiser



➢ Insert ***Password*** for next time Log In

➢ Input ***Here By*** that take data from Advertiser

➢ ***Hash/Clickid*** is the most important, this is track all activities

➢ Enter ***Sub Affiliate*** ID that supports others information.

➢ Image or ***Photo*** of Advertiser profile picture.

How to Work Advertiser Account networking?

➢ ***Hash/Clickid*** insert, then inform your advertiser for the approval. If approved, you can use it during this time.

How to Add a New Publisher Account in your network ?

➢ Basically an active worker in your network, a lot of publishers or marketers. So it is the most important part for running **your network website**.

➢ Navigate to the "***Manage Accounts***" section

➢ Click the ***Advertiser*** from this menu and click on ***Create Publisher*** button

➢ Show a modal for adding a publisher. For the publisher account any one apply from web home page ***Sign Up as Publisher***, submit all information of publisher

➢ Input ***Publisher Name***, simply add of publisher name

➢ Enter publisher ***Email*** address

➢ Enter ***Password*** for Login publisher account

➢ Enter ***Confirm password*** same as Password

➢ Input living ***Address*** of publisher

➢ Select ***Country*** from this dropdown of publisher.

➢ Give the ***City*** name this input field.

➢ Enter of publisher ***Region*** or state

➢ ***Account Status*** select active or inactive

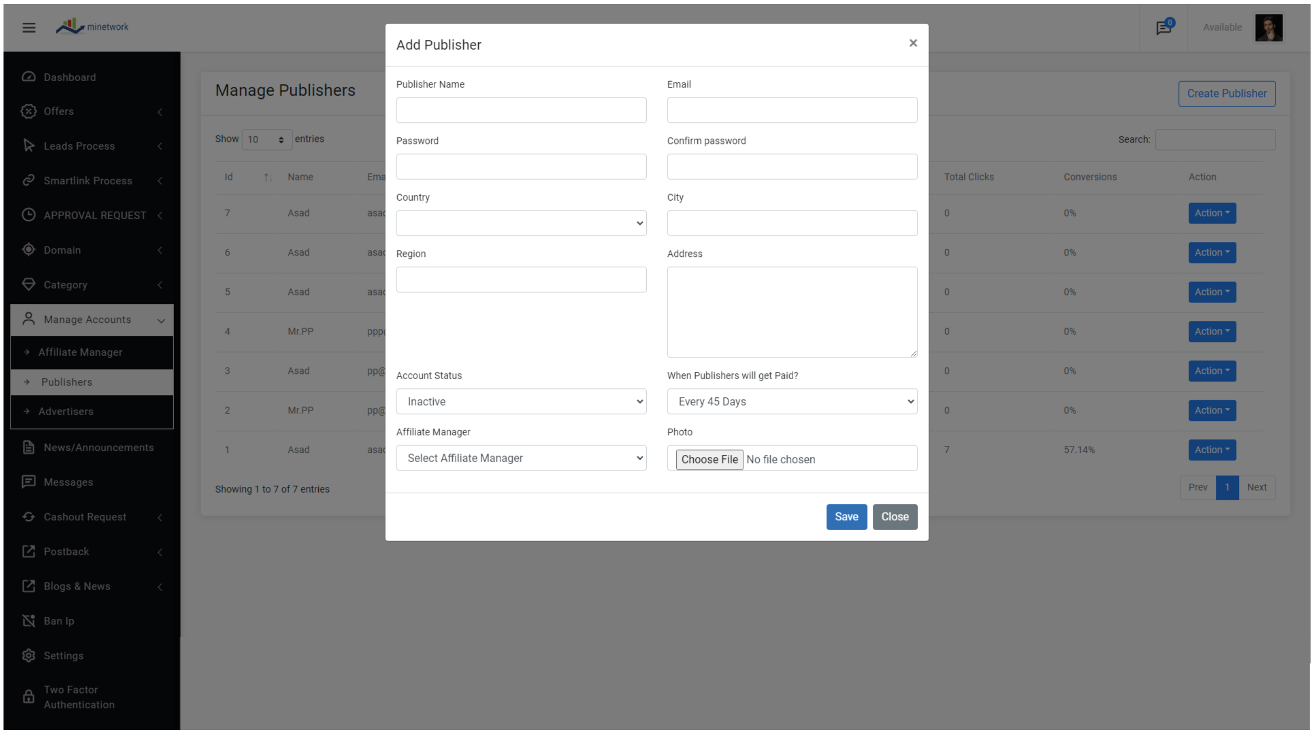
➢ After how many days you will get payment? Select When Publisher will get Paid? Four category paid system of this script.

(i) Every 45 days

(ii) Monthly

(iii) Every 15 days

(iv) Weekly



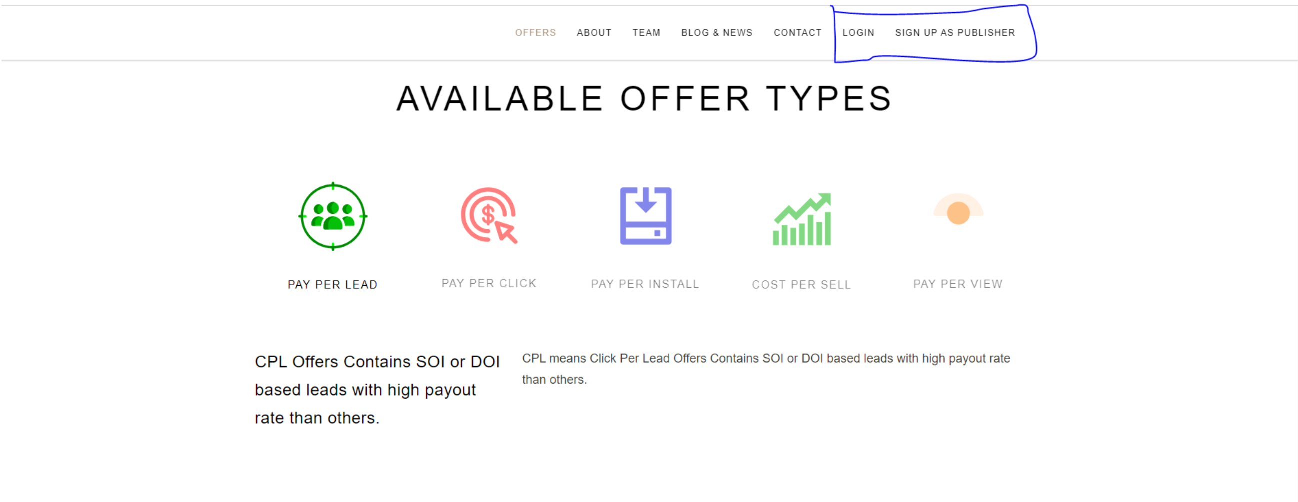
- ➢ Under whose supervision will this work be done? Assign from here by admin select ***Affiliate Manager*** option.
- ➢ Image or ***Photo*** upload of publisher.
- ➢ ***Save*** button click and submit, so create a new publisher account

How to Create a Publisher Account in your network by anyone?

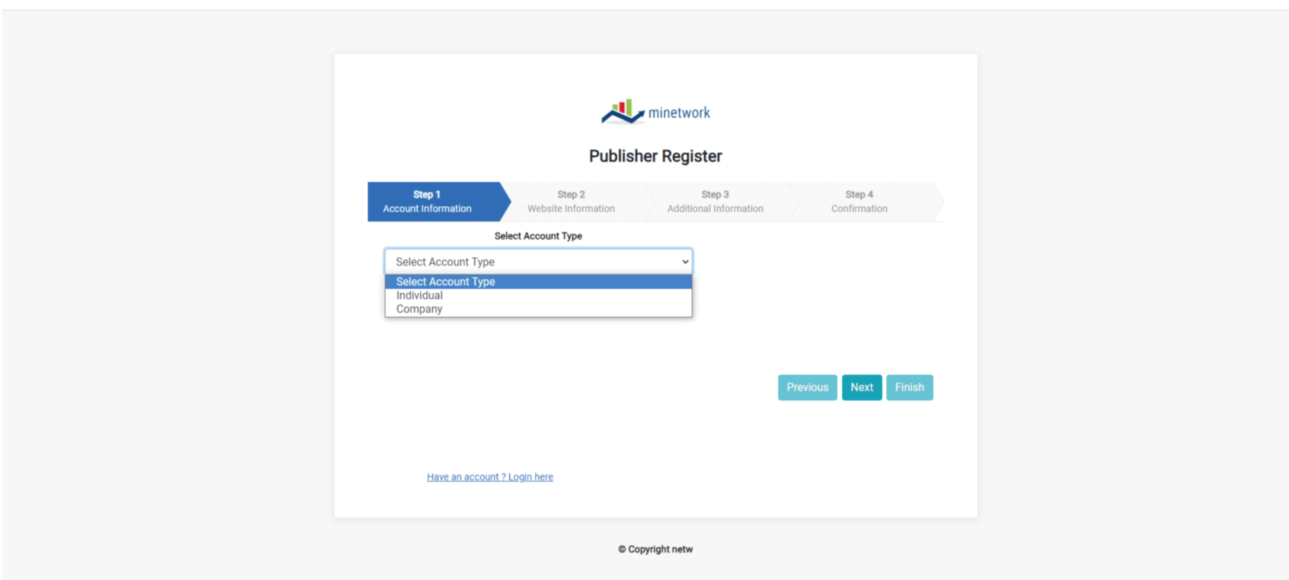
- ➢ Navigate to the "***Home page***" click button SIGN UP AS PUBLISHER
- ➢ ***Select Account Type*** Individual or Company account.

  (i) If you select an Individual Account, you need personal information.

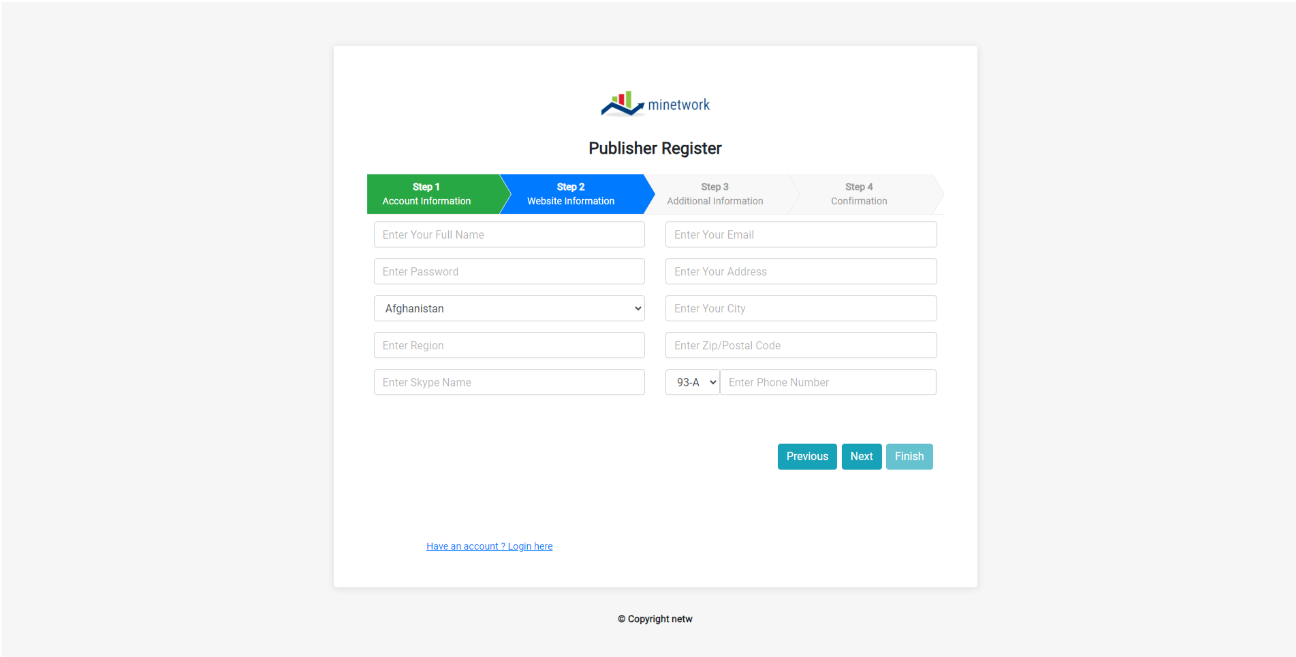
  (ii) And if you select Company, give company information.



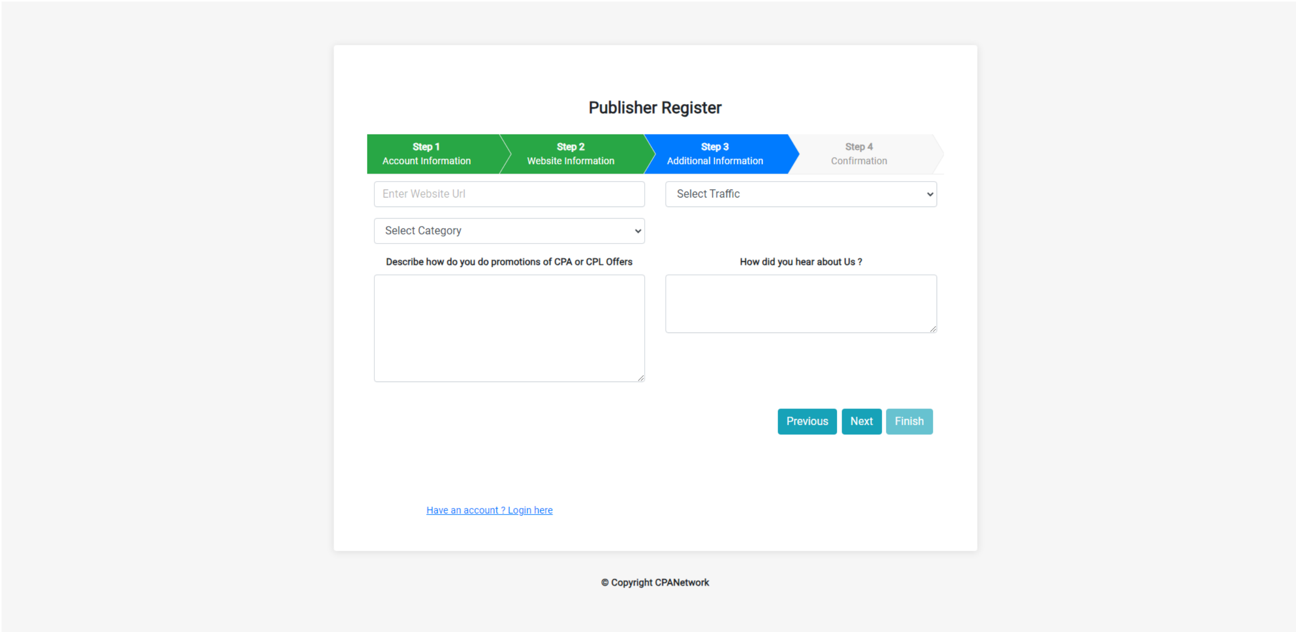
- ➢ The Network has two type site categories of step 1 Account Information.
  (i) ***CPA NETWORK***
  (ii) ***SMARTLINK NETWORK***



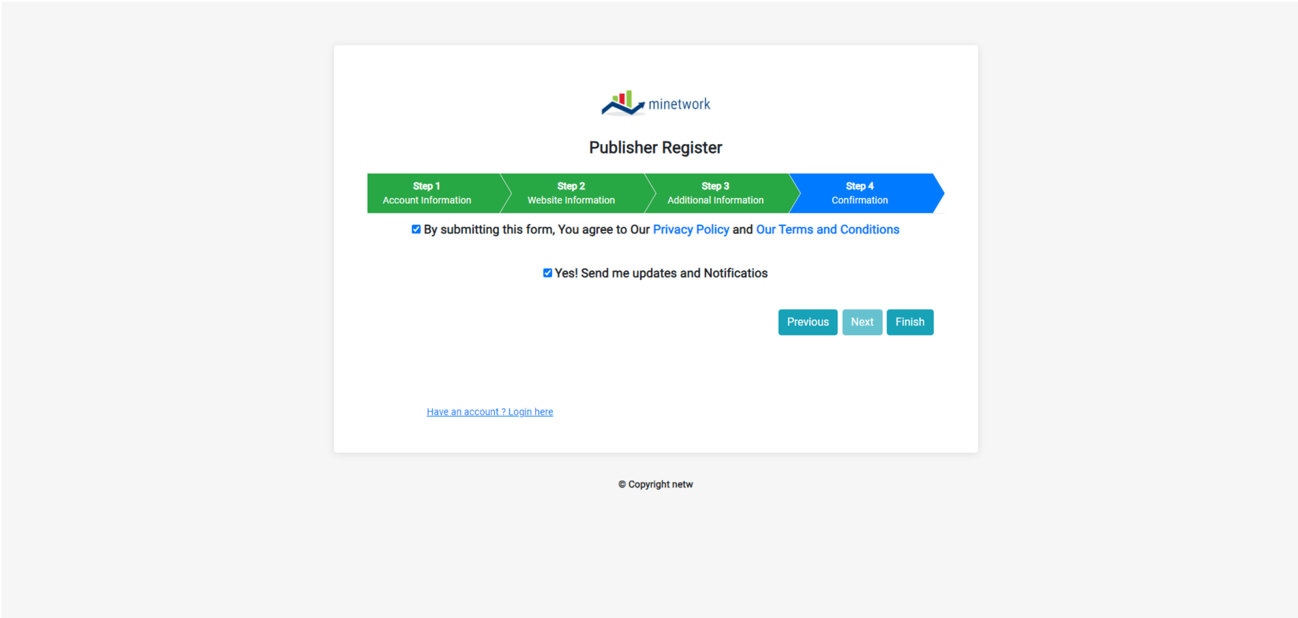
- ➢ Click ***Next*** button
- ➢ Step 2 Website Information ***Enter your Full Name*** input



- Input field ***Enter your Email*** Address
- Next login for ***Enter Password***
- ***Enter Your Address*** like House No, Road no, Holding No etc
- Select your ***Country*** from countries list
- Where you are live input city of input field ***Enter Your City***
- ***Enter Region*** or State
- Input Enter ***Zip/Postal Code***
- Need for communication messenger id, now keep only Skype Id ***Enter Skype Name***
- First select phone code with country, then ***Enter Phone Number*** this input field
- Click the ***Next*** button for the step 3 Additional Information



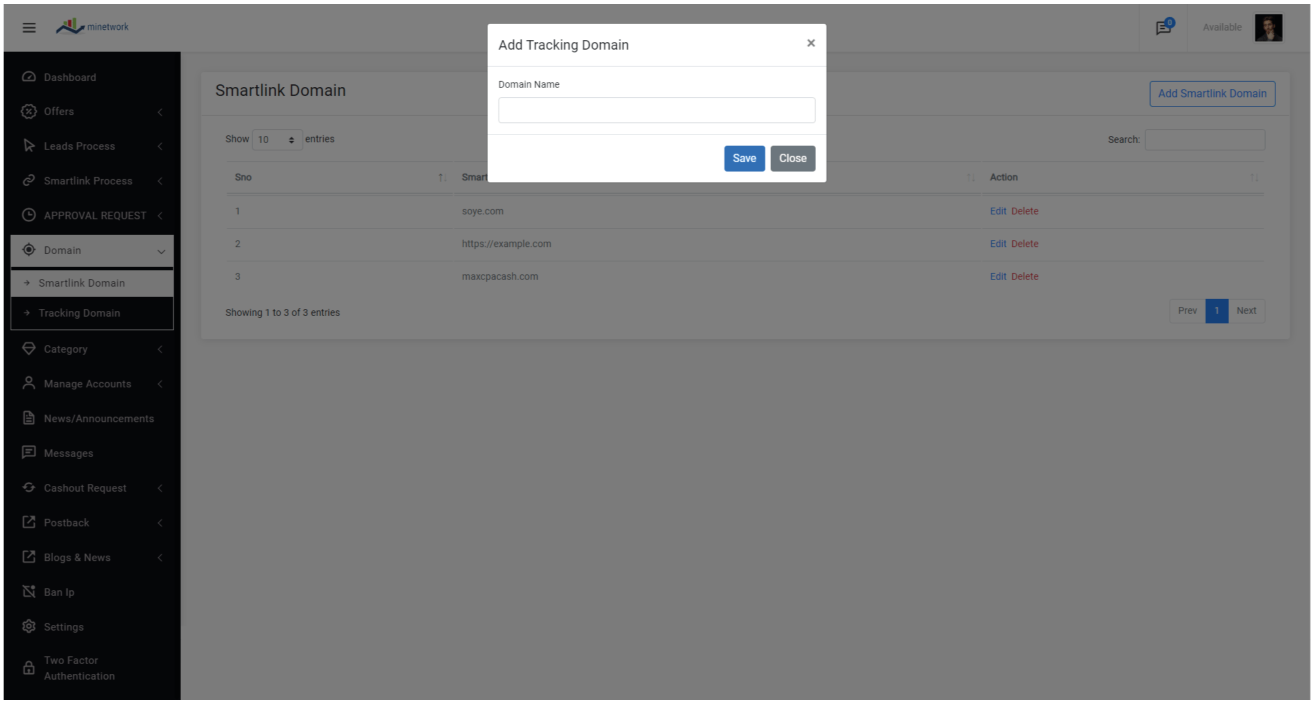
- If have website for traffic or other information ***Enter Website Url***
- How many traffic give you this stemate ***Select Traffic*** option
- Select ***Category***, which configure from admin of this network
- How to manage traffic this short description here ***Describe how do you do promotions of CPA or CPL Offers***
- Just say ***How did you hear about Us?***
- Click the ***Next*** button for the Step 4 Confirmation
- Check button click ***By submitting this form, You agree to Our Privacy Policy and Our Terms and Conditions***



- ➢ Check button ***Yes! Send me updates and Notifications***
- ➢ Finally click the ***Finish*** button, then wait for Account approval.

How to add new domains for Smartlink ?

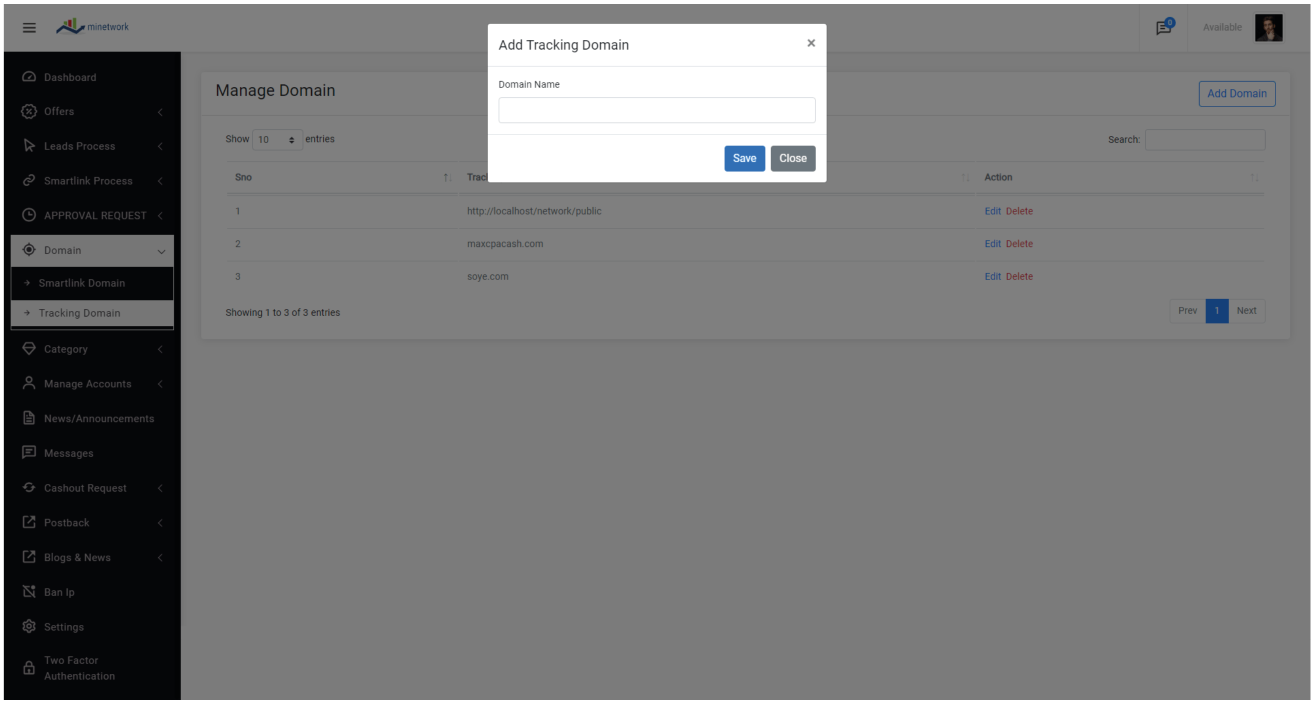
- ➢ Navigate to the "***Domain***" section of sidebar
- ➢ Click the ***Smartlink Domain*** section from this menu
- ➢ Click ***Add Smartlink Domain*** button, so show modal



- ➢ Just one field ***Domain Name*** input
- ➢ Click ***Save*** button

How to add new domains for Tracking ?

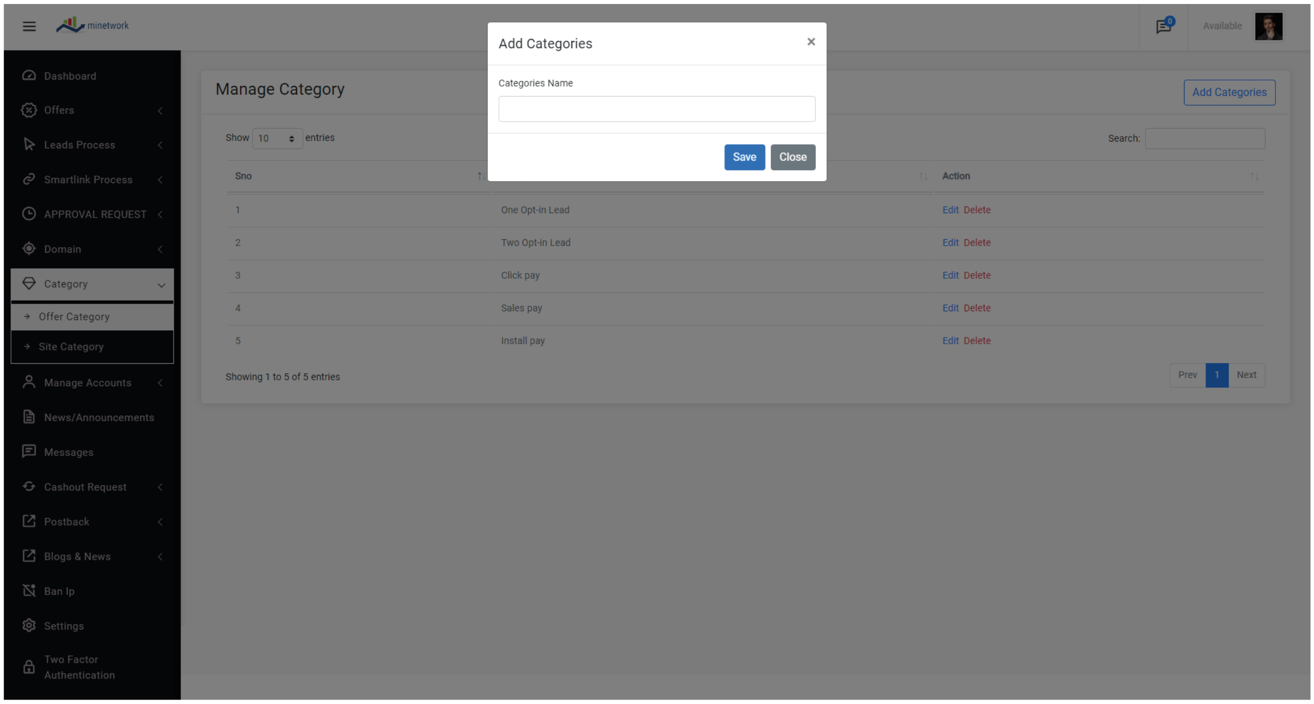
- ➢ Navigate to the "***Domain***" section of sidebar
- ➢ Click the ***Tracking Domain*** section from this menu



- ➢ Click ***Add Tracking Domain*** button, so show modal
- ➢ Just one field ***Domain Name*** input
- ➢ Click ***Save*** button

How to add a new Offer Category or Vertical?

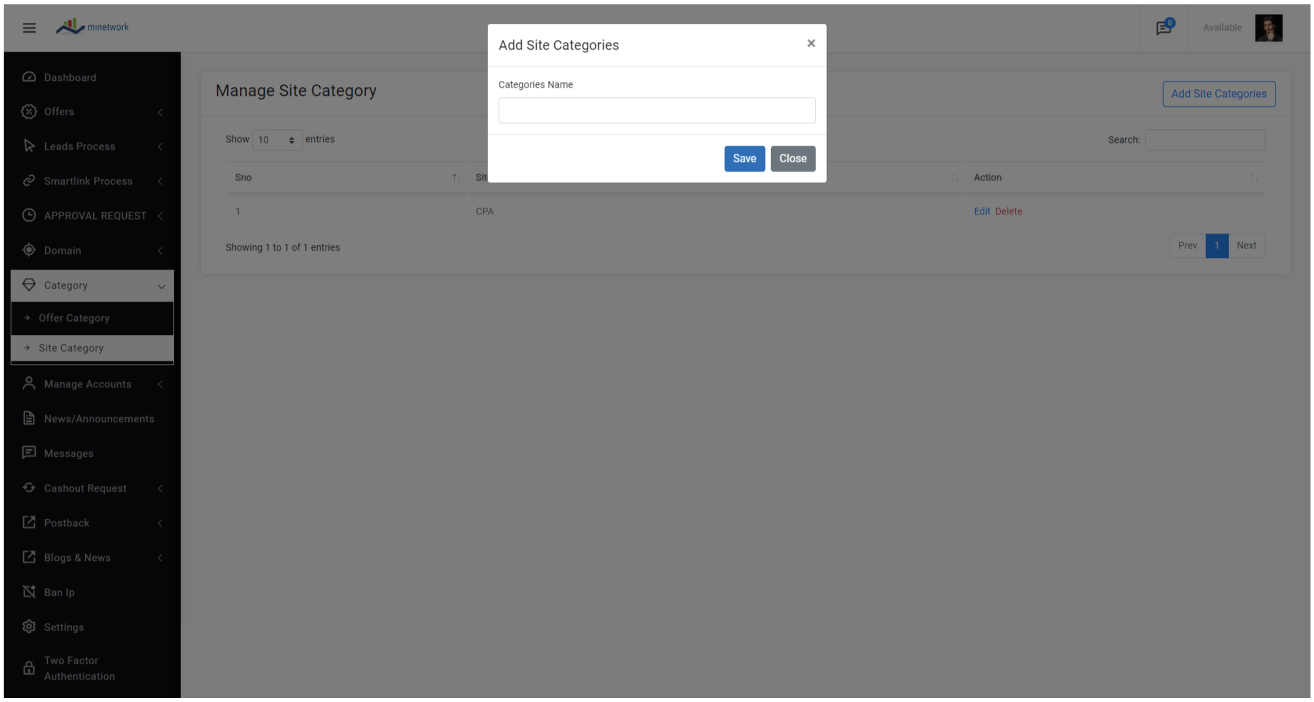
- ➢ Navigate to the "***Category or vertical***" section of sidebar
- ➢ Click the ***Offer Category or vertical*** section from this menu



- ➢ Click ***Add Offer Category or vertical*** button, so show modal
- ➢ Just one field ***Category or vertical Name*** input
- ➢ Click ***Save*** button

How to add a new Site Category?

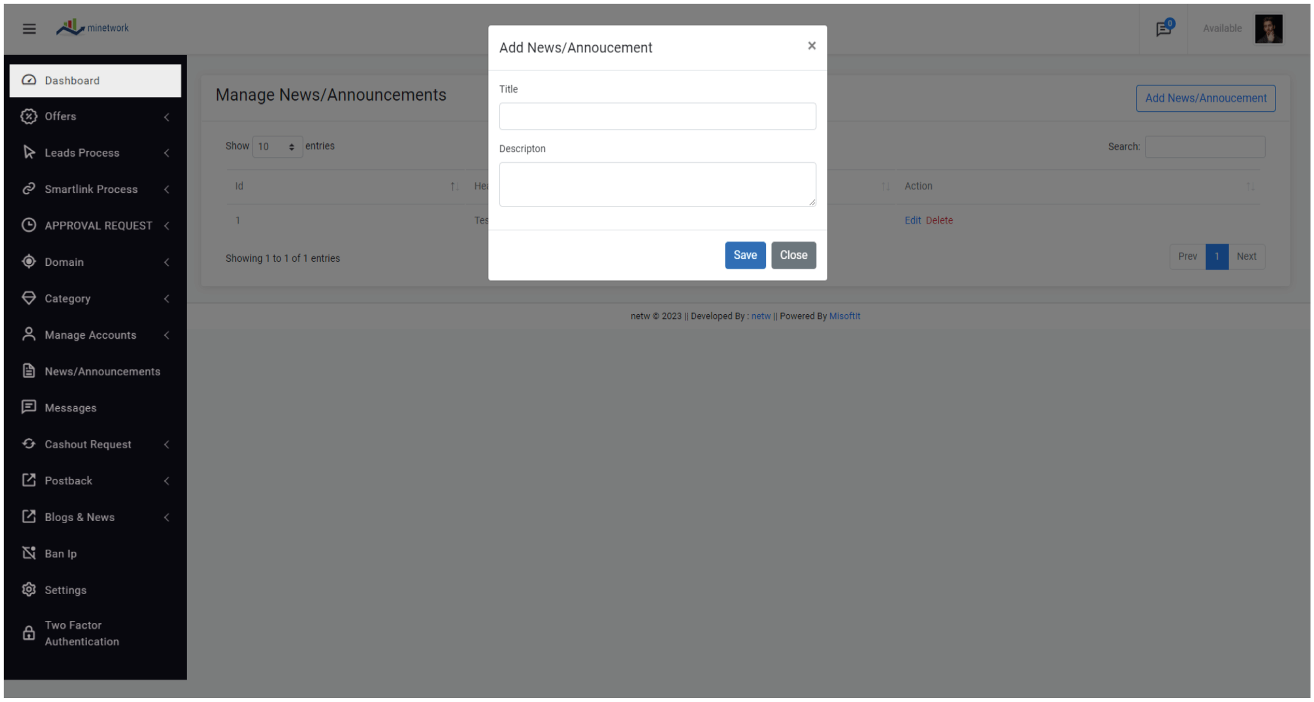
- ➢ Navigate to the "***Category or Vertical***" section of sidebar
- ➢ Click the ***Site Category or Vertical*** section from this menu



- ➢ Click ***Add Site Category or Vertical*** button, so show modal
- ➢ Just one field ***Category or Vertical Name*** input
- ➢ Click ***Save*** button

Manage News/Announcements ?

- ➢ Navigate to the "***Manage News/Announcements***" section of sidebar
- ➢ Click ***Add News/Announcement*** button, so show modal
- ➢ Enter ***Title*** input



➢ Enter ***Description*** about News or Announcement

➢ Click ***Save*** button

Website Settings and identity

➢ Navigate to the "***Settings***" section of the sidebar, and click this.

➢ Change Password section ***New Password*** and ***Confirm Password***

➢ Click ***Change*** button, so change admin password

➢ Checkbox of ***Approve User On Signup***. If clicked this, so anyone signup and get direct access for the publisher account.

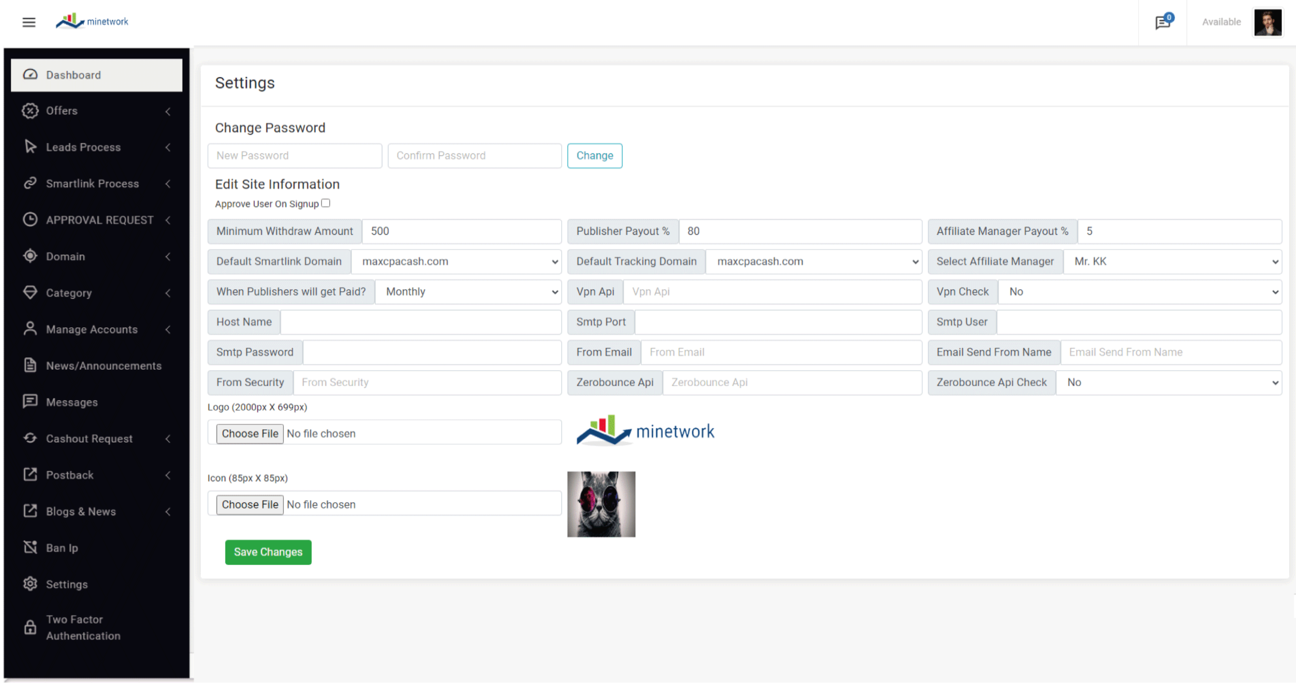
➢ Enter ***Minimum Withdraw Amount***, Income generated during this time partially, but can not withdraw until 100 USD.

➢ Profit margin ***Publisher Payout (%)***, Total income of publisher how many keep or commission cut.

➢ Same as publisher commission cutting from ***Affiliate Manager Payout (%)***.

➢ Set the ***Default Smartlink Domain*** from here.

➢ For the offer tracking needs a different domain, because it can fool the bad impression, when used for tracking something, so use a different domain in this section ***Default Tracking Domain***.



➢ Set Manager for some work observed in your network ***Select Affiliate Manager***.

➢ Set the payment stage ***When Publishers will get Paid***? For the publishers.

➢ Enter ***Vpn Api*** set to check any publisher using vpn for can not occur any unethical work.

➢ Set the ***Vpn Check*** status Yes or No

➢ Email ***SMTP*** setting section

➢ Set your ***Hostname*** for SMTP setting

➢ Enter ***SMTP Port***, that help email sending thought the port

➢ Set the ***SMTP User***, this is an email address

➢ Input ***SMTP Password*** your email password or app password

➢ Your email sends all users or someone user ***From Email*** enter this.

➢ Email receiver when open your email users show this name enter ***Email Send From Name***.

➢ ***SMTP Security*** select option, which SSL or TLS.

➢ If need tracking email bounce rate, so need an account of ***Zerobounce Api*** input here

➢ Set the ***Zerobounce Api Check*** status Yes or No.

➢ Upload your network of ***Logo*** (size 2000px X 699px)

➢ Upload ***Icon*** (85px X 85px)

➢ Click the button ***Save Changes.***

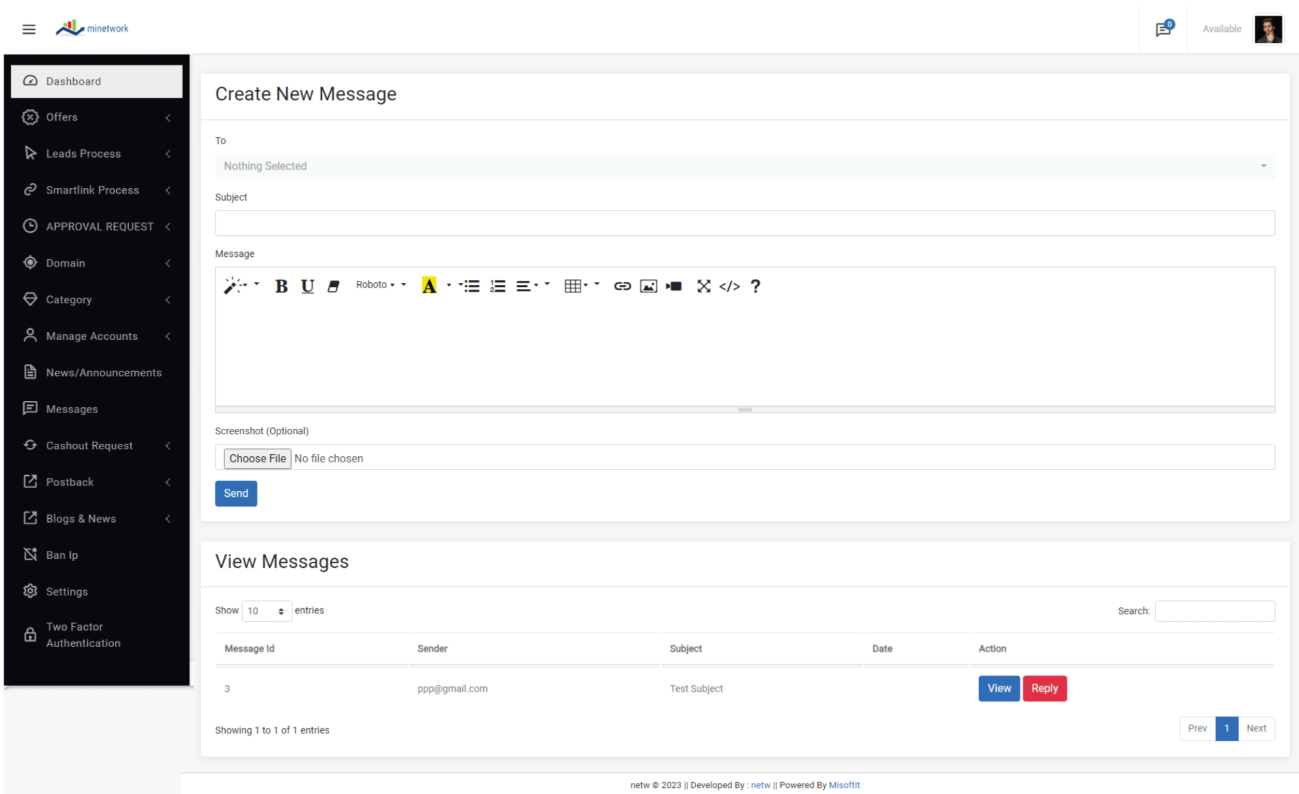
Manage Messaging system ?

➢ Navigate to the “***Message***” section of sidebar

➢ Create new message

➢ Send to message select from this option

➢ If select all email addresses, such as ***publishers, advertisers, affiliate manager*** email send.

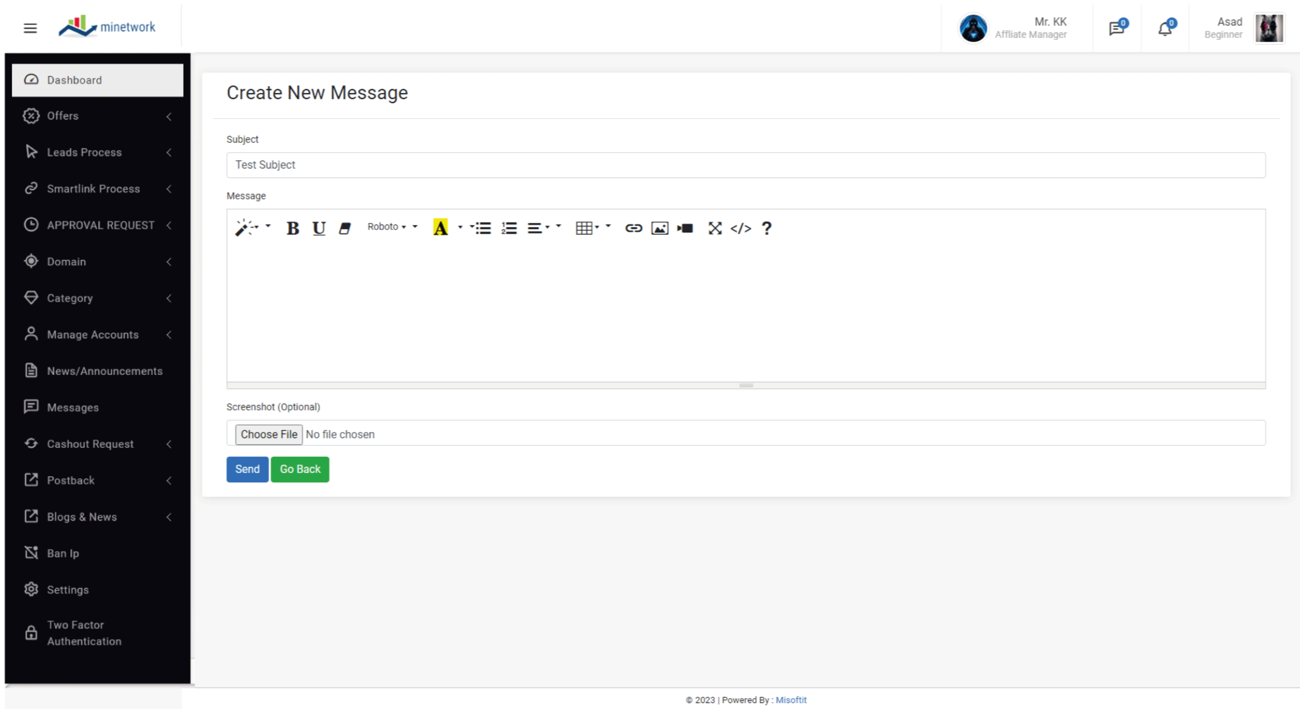


➢ Enter the ***subject*** this input field

➢ ***Message*** body gives this section message, what is sent written properly as email template.

➢ Can you any ***Screenshot*** for attachment upload image set (jpg, jpeg, png).

➢ Click the ***Send*** button



If any one sends messages to Admin or you, see ***View Messages*** section. Now you can View or Reply.

Publisher Account

This Network has two types of Publisher Account.

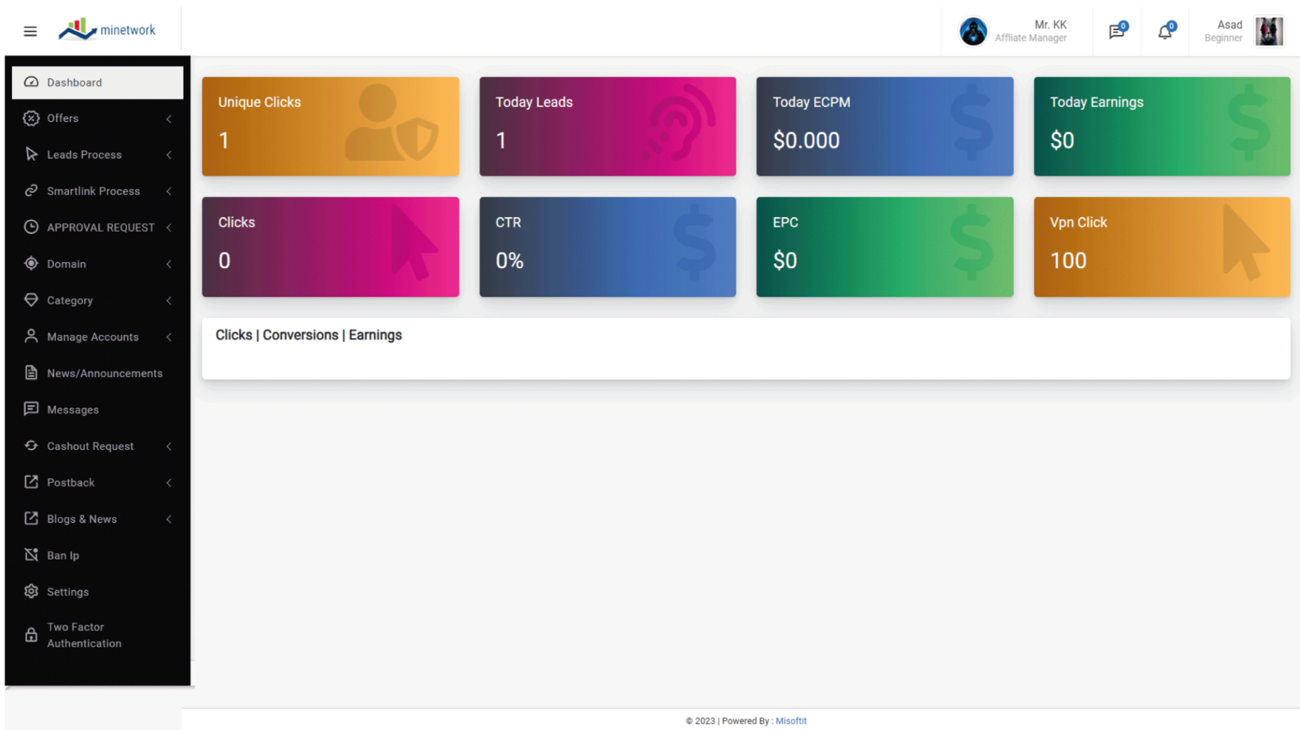
★ Just access the ***SmartLink*** section.

★ Access with all public ***CPA Offers & SmartLink*** get this Publisher Account.

SmartLink Publisher Account

➢ The Publisher Smart Account dashboard is very simple and shows the ***Unique Clicks***. How many people click their affiliate link.

➢ How many leads generate an everyday show ***Today Leads*** card.



The formula to calculate ECPM is:

ECPM = (Total earnings / Total impressions) * 1000.

For example, if a campaign generates $500 in revenue from 100,000 impressions, the ECPM would be:

ECPM = ($500 / 100,000) * 1000 = $5

This means that, on average, the campaign is generating $5 for every 1,000 impressions.

ECPM helps advertisers and publishers assess the value of their advertising inventory, compare different campaigns, optimize their strategies, and make informed decisions regarding ad placements and pricing.
It provides a standardized measure to evaluate the efficiency and profitability of advertising efforts in the CPA market.

- ➢ Show this card ***Today ECPM*** for publisher mini report.
- ➢ Everyday earring shows ***Today Earning*** generates income.
- ➢ How many clicks are generated everyday shown this card ***Today Clicks***.

CTR is typically expressed as a percentage and is calculated using the following formula:
CTR = (Total clicks / Total impressions) * 100.
For example, if an ad receives 1,000 impressions and generates 50 clicks, the CTR would be:
CTR = (50 / 1,000) * 100 = 5%
A higher CTR indicates that the ad is resonating well with the audience, capturing their attention, and compelling them to click on the ad.
It is generally seen as a positive indicator of the ad's relevance, attractiveness, and effectiveness.

- ➢ Show ***CTR %*** in this card.

EPC is calculated by dividing the total earnings generated from the campaign by the total number of clicks or conversions. The formula for calculating EPC is as follows:
EPC = Total earnings / Total clicks or conversions.

For example, if a campaign generates $1,000 in earnings from 500 clicks or conversions, the EPC would be:
EPC = $1,000 / 500 = $2.

This means that, on average, each click or conversion in the campaign is generating $2 in earnings.

EPC is an important metric in CPA marketing because it provides insights into the profitability of each action or click obtained.

It helps advertisers and publishers assess the performance of their campaigns, optimize their strategies, and make informed decisions regarding ad placements, targeting, and bidding.

By analyzing EPC, advertisers can identify high-performing traffic sources or offers that generate better earnings and allocate their resources accordingly.

Additionally, EPC allows publishers to evaluate the profitability of different CPA offers and determine which ones are the most lucrative.

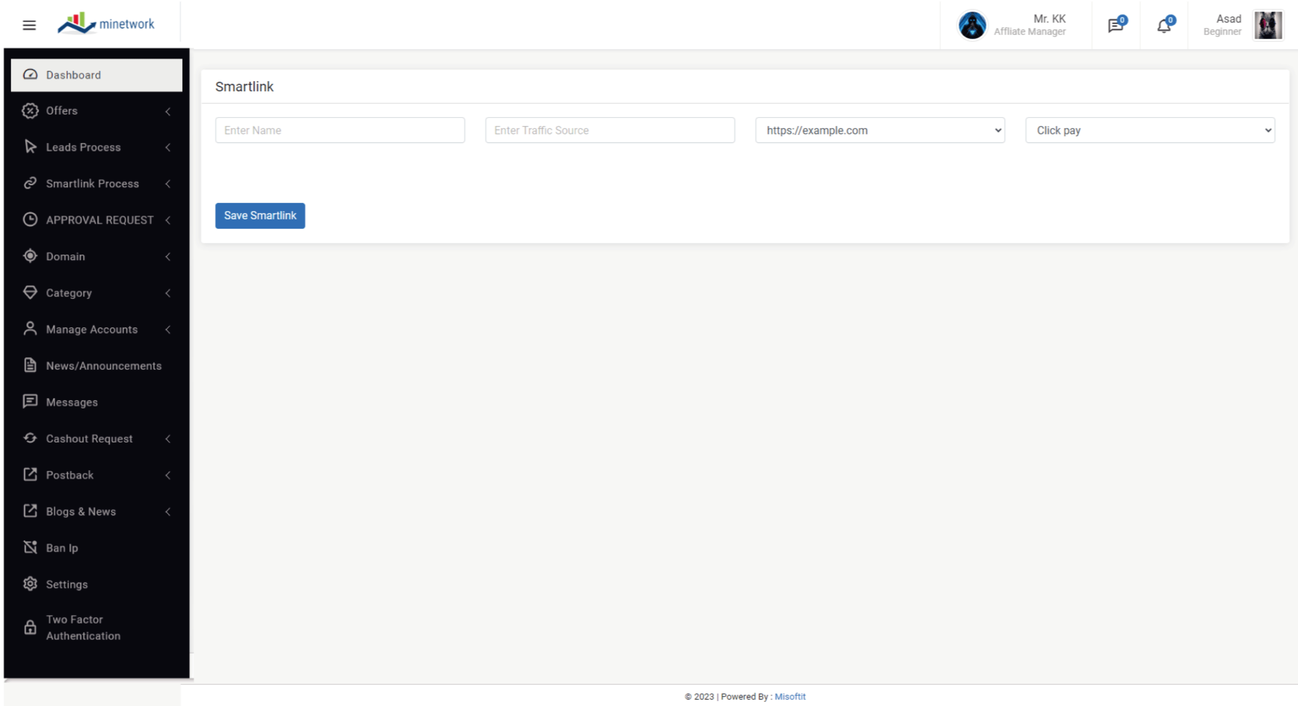
Overall, ***EPC*** is a valuable metric in CPA marketing to measure the financial success and effectiveness of an advertising campaign on a per-click or per-conversion basis.

- ➢ How many ***EPC*** sets in your account show here.
- ➢ Have any ***VPN Clicks*** show this card.

Finally show with chart ***Clicks | Conversions | Earnings*** so that the publisher can overview at a glance.

How to work smartlink?

- ➢ Navigate to the "***Smart Link***" section of sidebar
- ➢ Click the ***Create New SmartLink***
- ➢ Enter Smartlink ***Name*** input here



- ➢ What is your ***Enter Traffic Source***, such as google, facebook, youtube.
- ➢ Select ***Domain*** from here.
- ➢ ***Select Category*** from here.
- ➢ ***Save Smartlink*** button click.

Set Publisher Account Information

Many kind of Reports

Smart Link Publisher account from some reports see their panel.

#Conversion Report

- ➢ Navigate to the "***Reports***" section of sidebar
- ➢ Click the ***Conversion Report***, and show many details

Have a filter section from one date to another date, then select the smart link from the dropdown menu and click the Apply button. Show all data according to your filter section. You can see a table for the report.

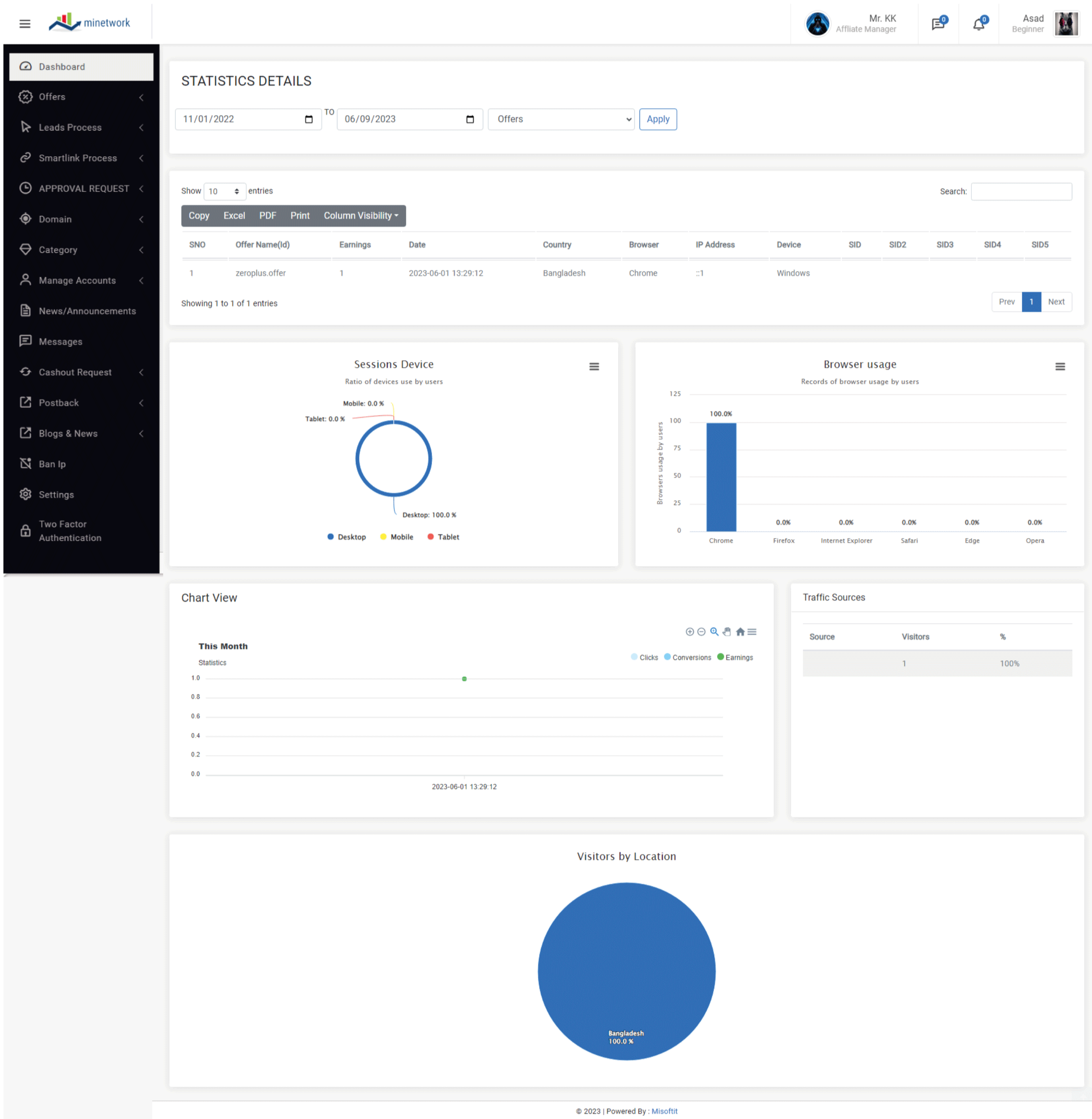
i) SNO => Serial Number

ii) Offer Name(id) => Show Offer Name and Offer Id

iii) Earrings and others report show

Show below ***Sessions Device***, this section shows Device Agent with PI Chart.

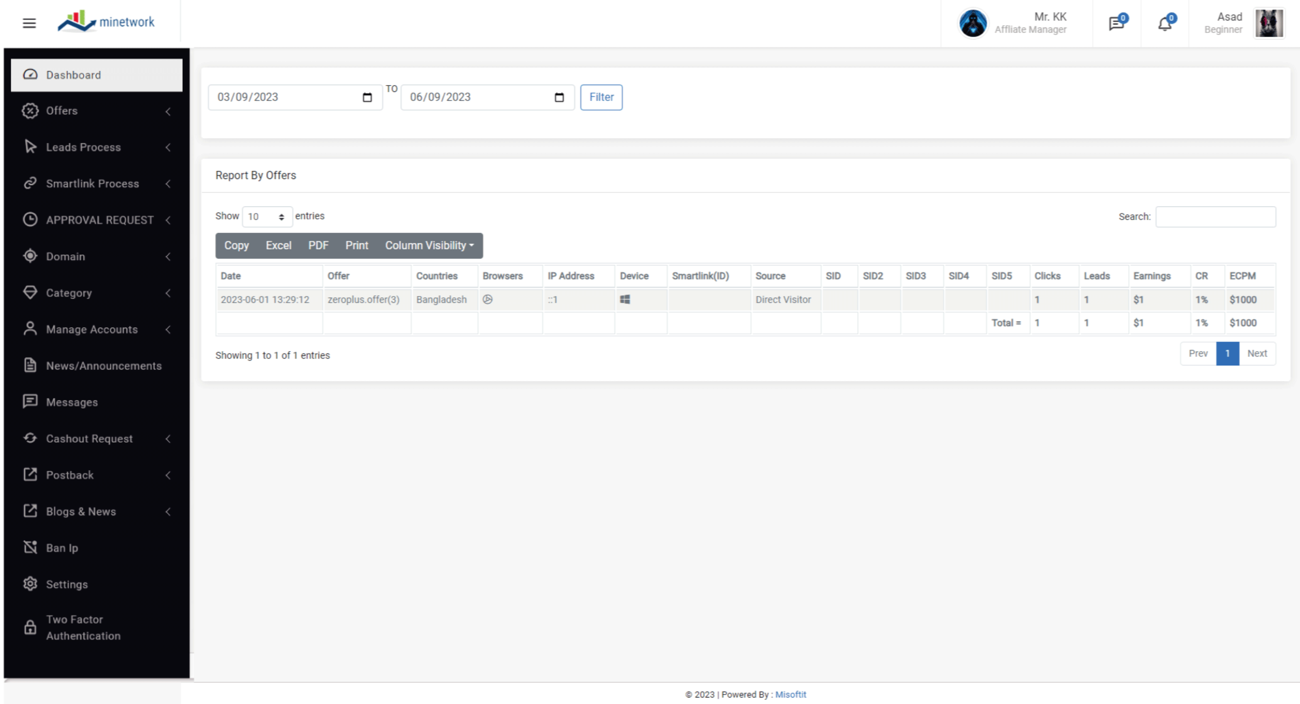
- ★ Blue color is ***Desktop*** Agent or PC(personal computer or Laptop)
- ★ Yellow color is the ***Mobile*** Device
- ★ Red color is ***Tablet***



Then we can see the ***Browser Usage*** section. That means what browser usage by traffic

This network have some browser tracking system such as:

Chrome, Firefox, Internet Explorer, Safari, Edge and Opera



This section show ***Monthly Income revenue*** with the bar chat Statistically

Where Sources of traffic show the table below here

And finally show visitors by location in the total world with the PI chat.

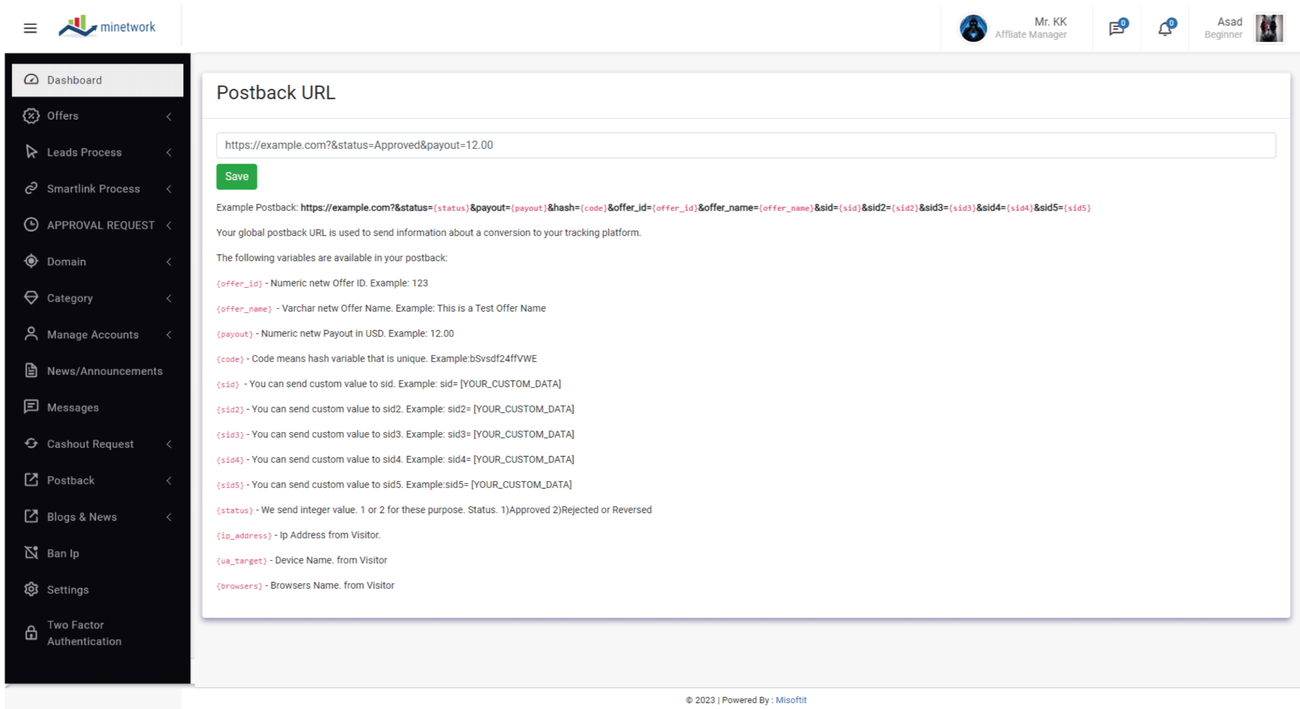
Same as you can Daily Report see from ***Menu*** Daily Report

What is the Postback URL and how does it work?

➢ Navigate to the "***Postback***" section of sidebar

➢ Click the ***Postback URL***, see Postback URL

➢ Set the ***Postback URL***



Example Postback:

https://example.com?&status=`{status}`&payout=`{payout}`&hash=`{code}`&offer_id=`{offer_id}`&offer_name=`{offer_name}`&sid=`{sid}`&sid2=`{sid2}`&sid3=`{sid3}`&sid4=`{sid4}`&sid5=`{sid5}`

Your global postback URL is used to send information about a conversion to your tracking platform.

The following variables are available in your postback:

`{offer_id}` - Numeric network Offer ID. Example: 123

`{offer_name}` - Varchar network Offer Name. Example: This is a Test Offer Name `{payout}` - Numeric network Payout in USD. Example: 12.00

`{code}` - Code means hash variable that is unique. Example:bSvsdf24ffVWE

`{sid}` - You can send custom values to sid. Example: sid= [YOUR_CUSTOM_DATA]

`{sid2}` - You can send custom values to sid2. Example: sid2= [YOUR_CUSTOM_DATA]

`{sid3}` - You can send custom values to sid3. Example: sid3= [YOUR_CUSTOM_DATA]

`{sid4}` - You can send custom values to sid4. Example: sid4= [YOUR_CUSTOM_DATA]

`{sid5}` - You can send custom values to sid5. Example:sid5= [YOUR_CUSTOM_DATA]

`{status}` - We send integer values. 1 or 2 for these purposes. Status. 1)Approved 2)Rejected or Reversed

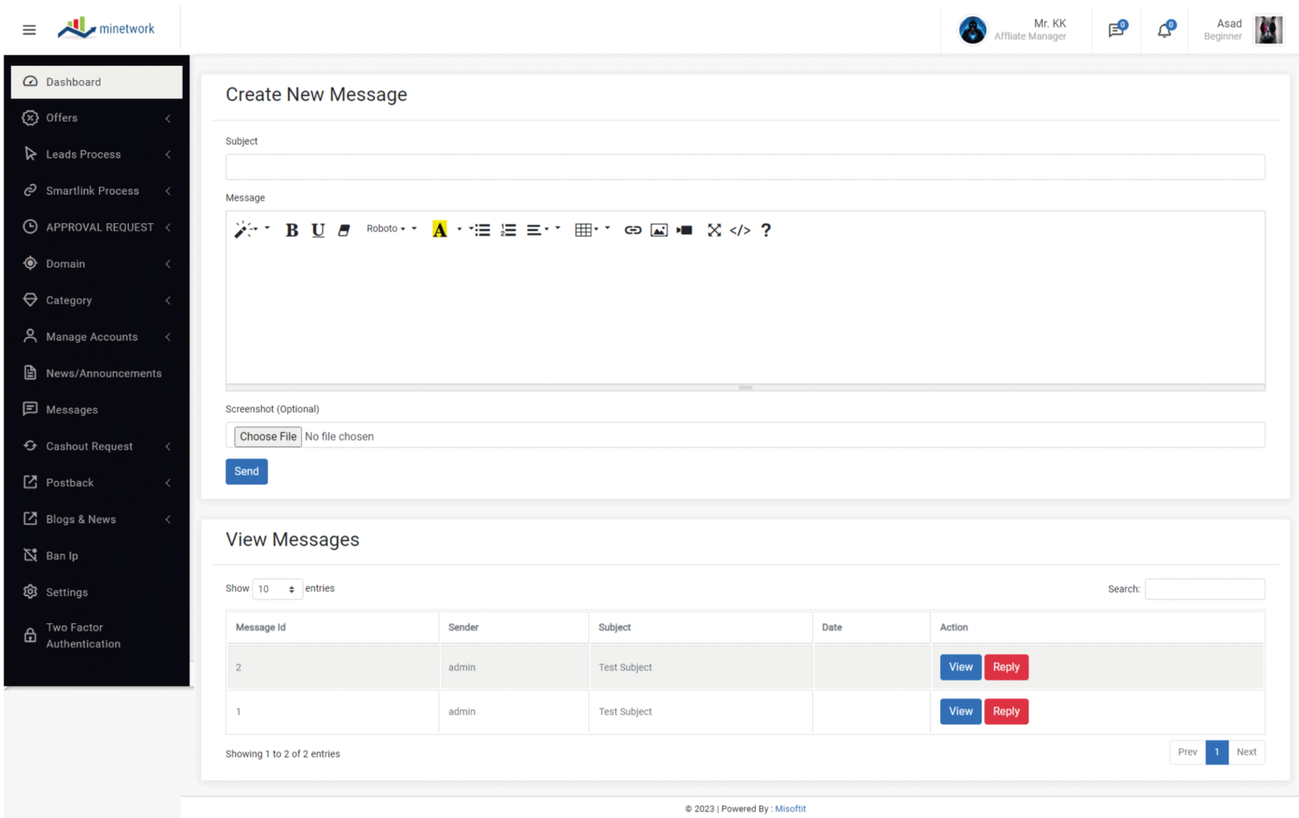
`{ip_address}` - Ip Address from Visitor.

`{ua_target}` - Device Name. from Visitor

`{browsers}` - Browsers Name. from Visitor

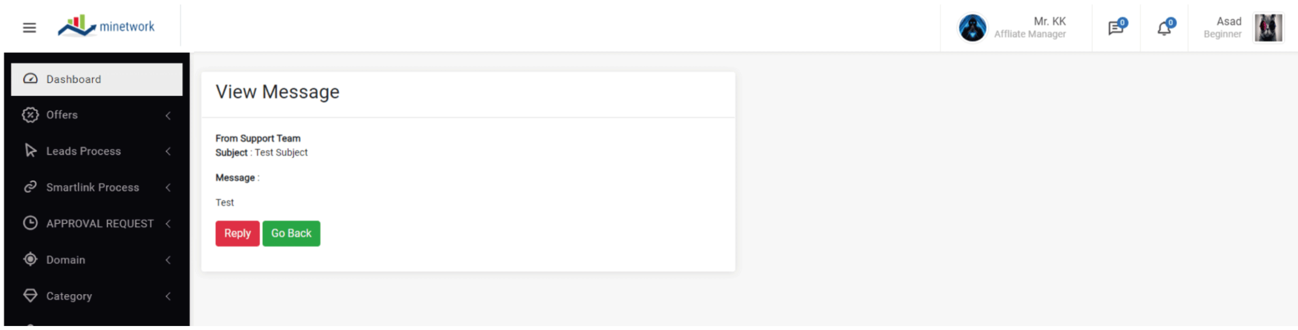
How to work in the Support section?

- ➢ Navigate to the “***Support***” section of sidebar
- ➢ Click the ***Support***, for set your problem and see all Message track
- ➢ For the support as a ***publisher set Subject*** Enter your main topic your problem



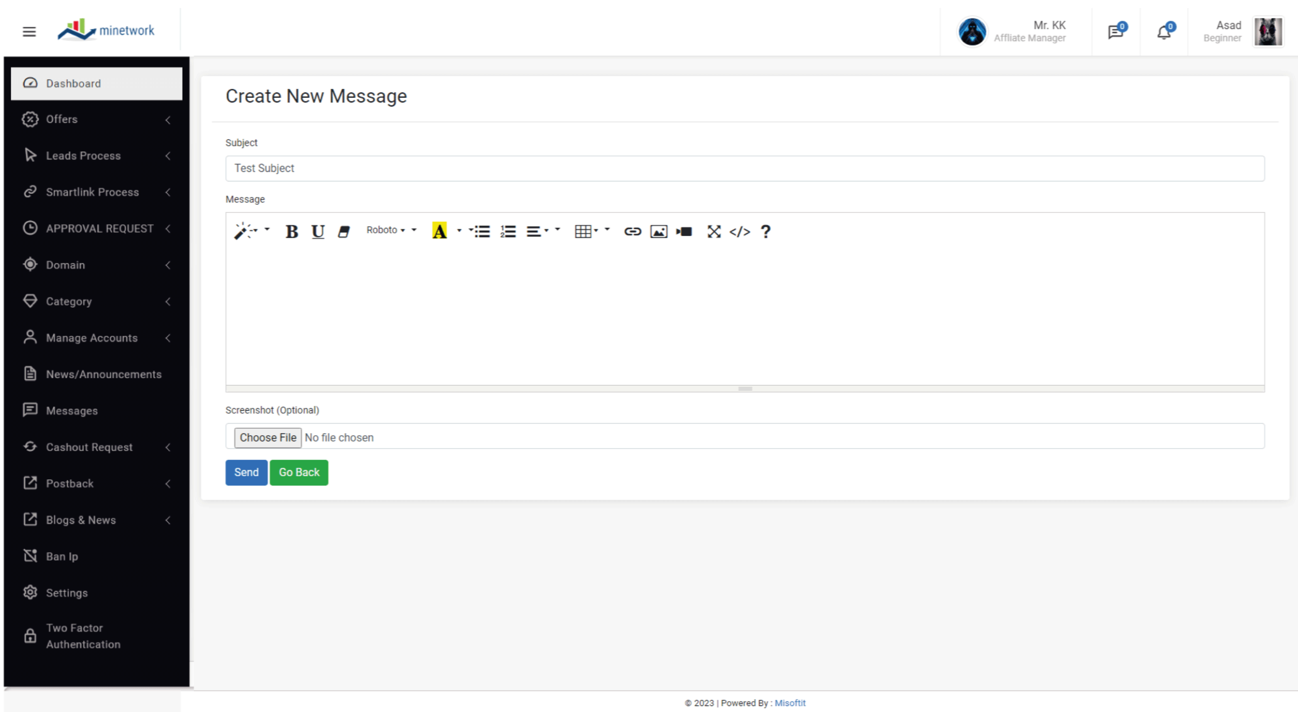
- ➢ Set ***Message*** body, you write details here about your or publisher problem
- ➢ If possible give any attached Screenshot upload from your ***device***.
- ➢ Finally click the ***Send*** Button

View all Message this section, publisher can here



★ **Message Id, Sender, Topic or Subject, Date and Action**

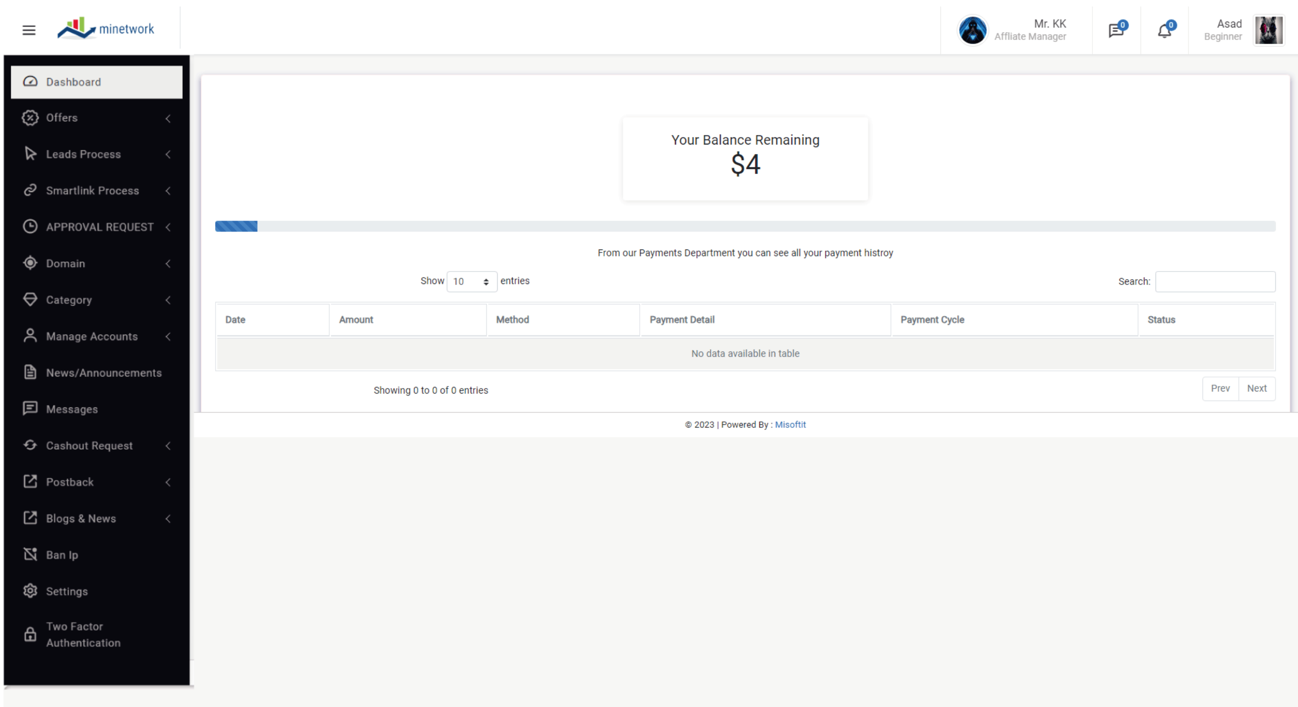
From action ***View*** and ***Reply*** from here.



Payment History or Report?

➢ Navigate to the “***Payment History***” section of sidebar

➢ Click the ***Payment History***, Show for payment report here



- ➢ Show for the publisher ***Your Balance Remaining***, Admin or Affiliate Manager set the mile-stone or target for the Publisher Account, Show thought the processing bar.
- ➢ If you complete any payment, show this section.

CPA Offers & SmartLink?

This account get extra some advance feature, such as

CPA Offers:

- ➔ Public Offers
- ➔ Private Offers
- ➔ Special Offers
- ➔ New Offers
- ➔ Top Offers

Parking Domain:

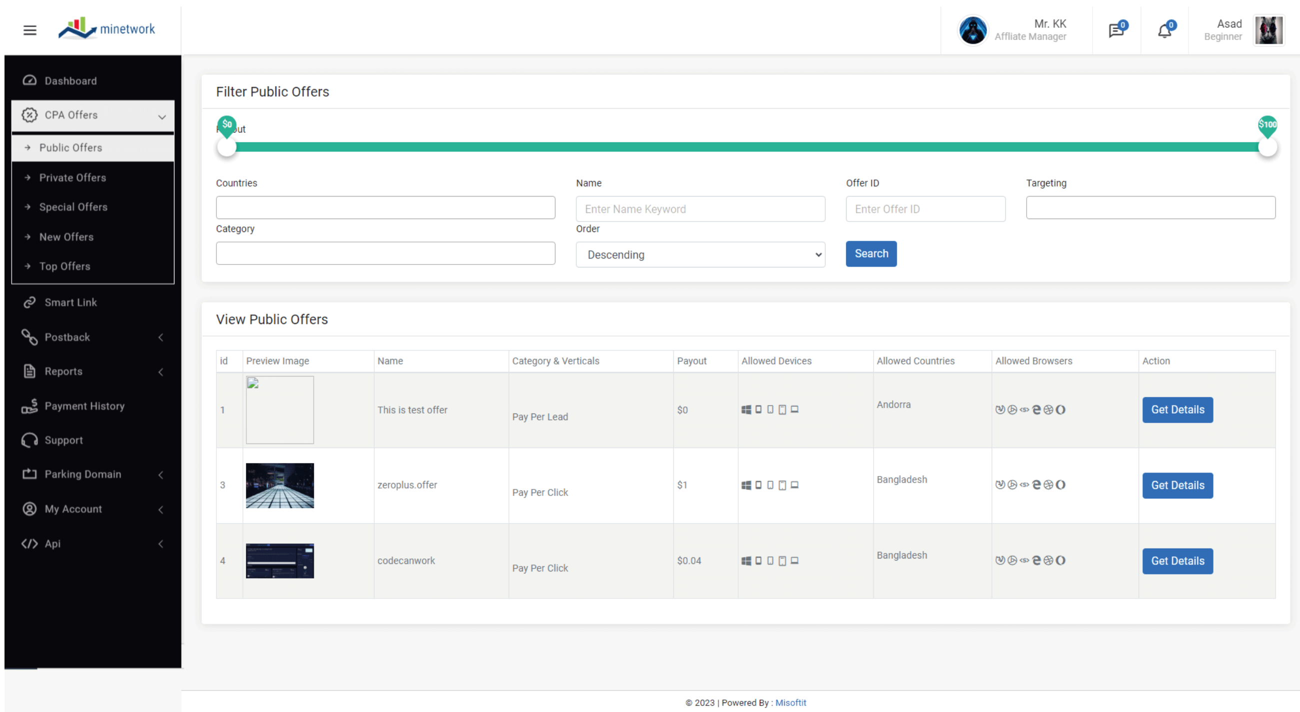
- ➔ Add Parking Domain
- ➔ Parking Domain List

API:

- ➔ Offer API

How to work with CPA Offers?

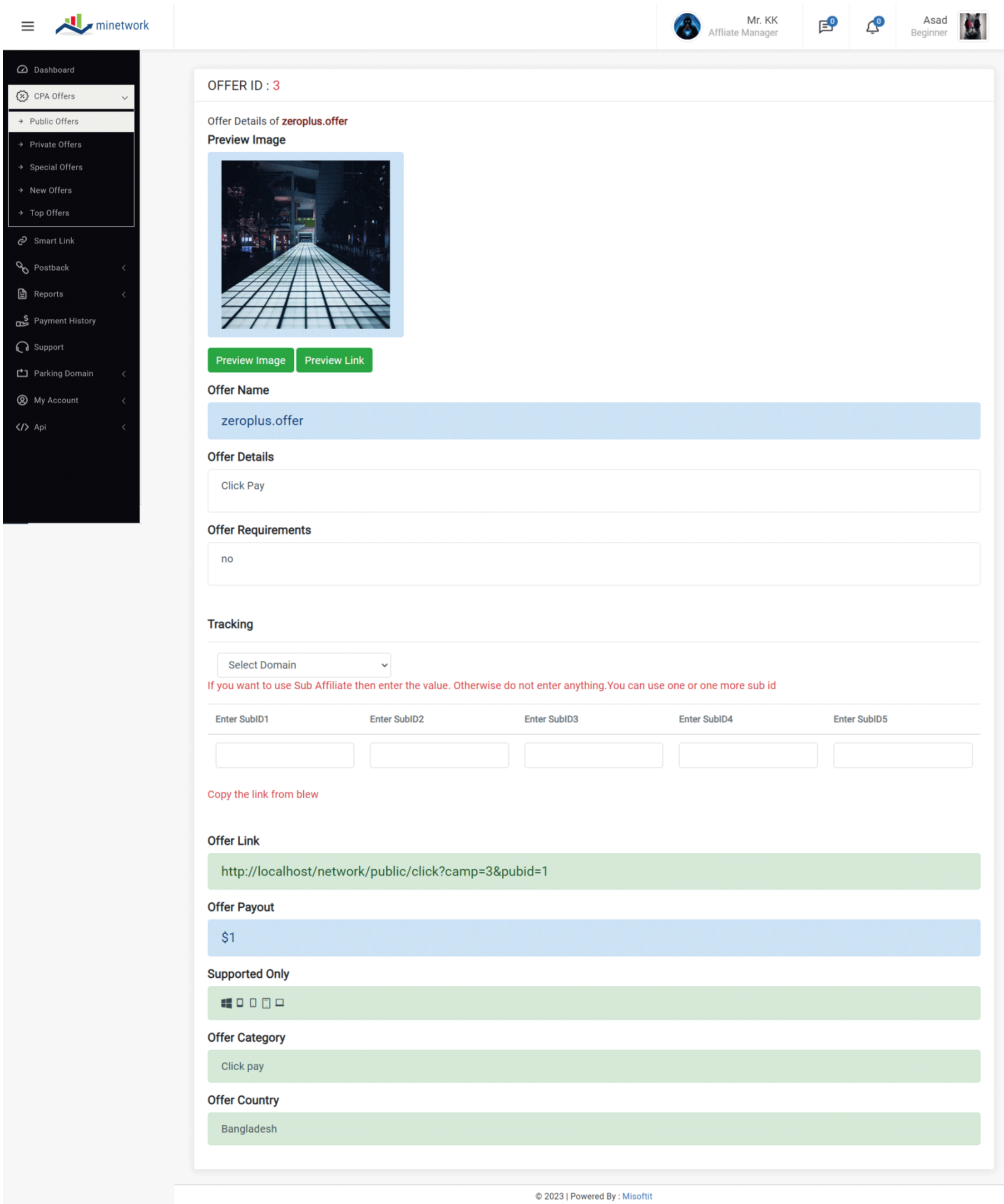
➢ Navigate to the "***CPA Offers***" section of sidebar
➢ Click the ***Public Offers***, Show for Offers details
➢ This page have two section ***Filter*** and ***View***



Filter Section:

Payout bar filter, Multiple country wise search or filter, Name wise filter, Offer Id wise filter and others.

View offer name, image, category, payout, allowed device, browser support for this offer and finally ***Get Details*** Button, this button click on more information for this offer.



➢ Click on ***Get Details*** button and show more information of this offer

➢ Show O***ffer Id, Offer Name, Image, Preview Image, Preview Link, Offer Details or How to work on this offer, which traffic allowed, which countries of traffic need*** etc information of this section.

➢ ***Offer Requirements:*** How many leads or CPA per yearly or monthly or daily need traffic for this offer. Which countries of traffic need, which device traffic need etc requirement of advisor.

➢ ***Tracking Domain:*** Default domain set already, But publisher can select any domain for tracking traffic. This domain set from the admin panel or set can publisher, if permission from the admin panel.

➢ ***Sub Id facility:*** In CPA marketing, a "***sub Id***" stands for sub-identifier or sub-affiliate identifier.

➢ ***Sub-affiliates:*** It is a tracking parameter used to identify and track specific sub-affiliates or sub-campaigns within an affiliate marketing program.

➢ ***Unique identifier:*** The sub Id is appended to the affiliate's tracking link and serves as a unique identifier or code.

➢ ***Save conversion data:*** When a user clicks on the link and performs the desired action, the sub Id is recorded along with the conversion data.

➢ ***Sub-campaigns individually:*** Sub Ids allow advertisers and affiliates to analyze the performance of different sub-affiliates or sub-campaigns individually.

➢ ***Granular tracking:*** This granular tracking helps determine which sub-affiliates or sub-campaigns generate the best results in terms of conversions, revenue, or other desired metrics.

Regarding the term "***facility***" in CPA marketing, it is unclear what specific context or meaning you are referring to. If you provide more information or clarify your question, I would be happy to assist you further.

Offer Link => Offer Link is the most important for a publisher.

In CPA marketing, an "***Offer link***" refers to the unique URL or tracking link provided by the advertiser or affiliate network to promote a specific offer.
This offer link contains tracking parameters that allow the advertiser to track and attribute conversions to the appropriate affiliate.

Here's how offer links work in CPA marketing:

- ***Offer Selection:*** As an affiliate, you choose an offer from an affiliate network or directly from an advertiser. The offer represents a specific product, service, or action that you will be promoting.
- ***Obtaining the Offer Link:*** Once you've selected an offer, the affiliate network or advertiser will provide you with an offer link. This link is unique to you and includes your affiliate ID or other tracking parameters.
- ***Promotion:*** As an affiliate, you promote the offer link through various marketing channels such as websites, blogs, social media, email marketing, or paid advertising. The goal is to drive targeted traffic to the offer.
- ***User Clicks:*** When a user clicks on your offer link, they are directed to the advertiser's landing page or a designated conversion page.
- ***Conversion Tracking:*** The offer link contains tracking parameters, including your affiliate ID or Sub Id, which enables the advertiser to track the user's actions and attribute conversions to your specific efforts.
- ***Desired Actions:*** The conversion can vary depending on the specific offer. It could be a purchase, filling out a form, signing up for a trial, downloading an app, or any other action defined by the advertiser.
- ***Attribution and Commission:*** When the user completes the desired action, the conversion is tracked, and you, as the affiliate, earn a commission or payout determined by the advertiser. The attribution is based on the tracking parameters within the offer link.

It's important to note that each affiliate network or advertiser may have its own tracking system and specific instructions for using offer links.
Therefore, it's essential to follow their guidelines and use the provided offer link correctly to ensure accurate tracking and commission attribution.

And other necessary information has this section for understanding of this offer.
Same as ***Private Offers, Special Offers, New Offers & Top Offers***.
Private Offers provided and approved from admin staff or Affiliate Managers for the specific publishers.
Special Offers are the same as Private Offers, but it is directly provided from admin.

My Account Information settings and activities?

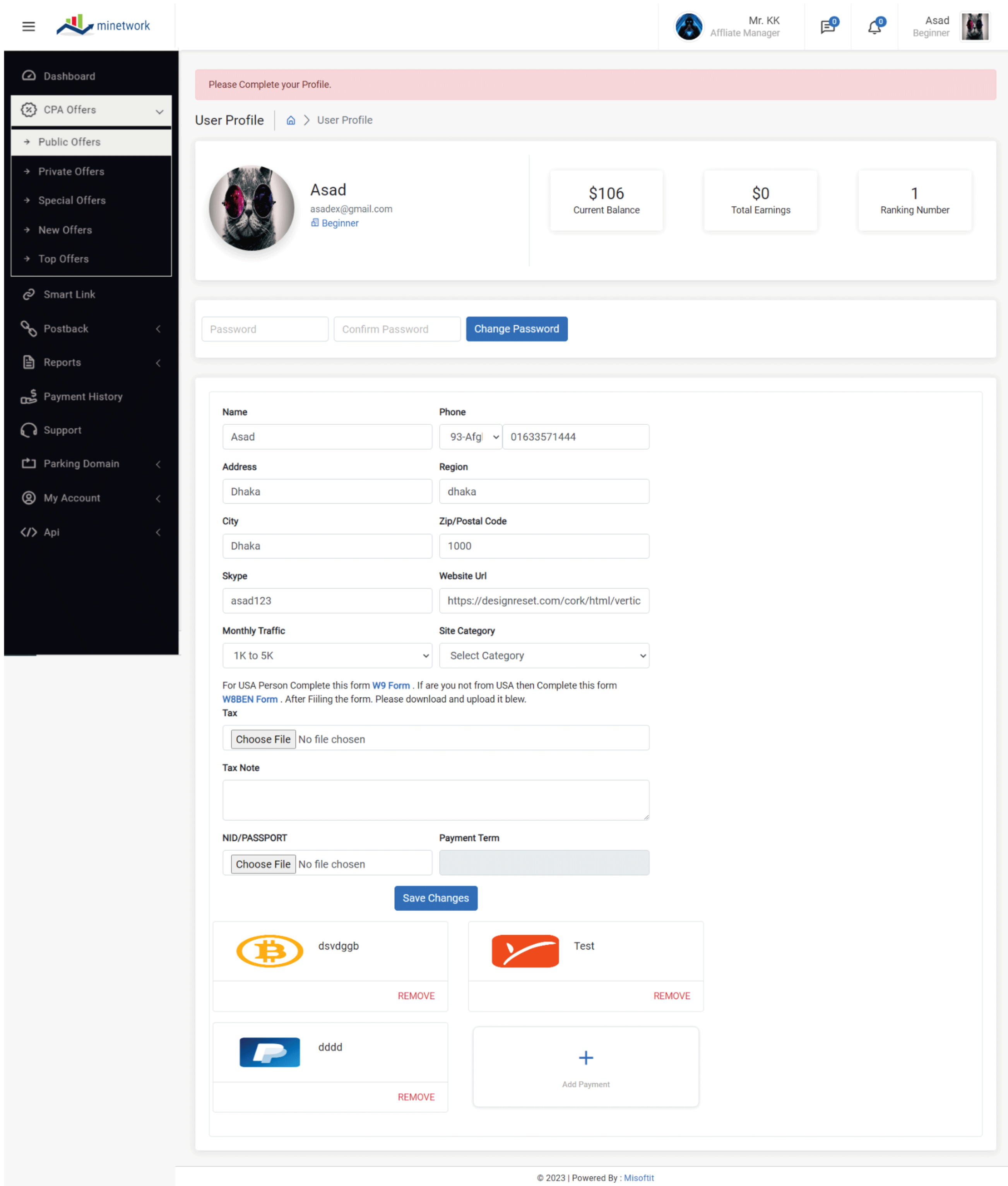
Account Information (User Profile): Show Name, Email and designation, this is fully editable. Without showing ***Current Balance, Total Earnings, Ranking Number***.

Password Change: This section changes your(publisher) password for security reasons.

User profile information: This fields are live time editable, if name have so name show of ***Name*** Input field, ***Phone*** number show, ***Address***, ***Region***, ***City, Zip/Postal Code, Skype***, ***Website Url, Monthly Traffic, Site Category, Tax information file***, ***Tax Note*** (if applicable), ***NID/Passport*** Document upload section and finally Paymet Term are not changeable show field for the publisher user profile setting.

If any change above the fields so click Save Changes Button for update user profile information.

This is the most important part: set the payment gateway for withdrawn payments.



Add Payment + option shows the modal from the select Payment Method from select dropdown option. You (Publisher) can see some payment gateway if set by admin:

- ➔ **Paypal**
- ➔ **Payoneer**
- ➔ **Skrill**
- ➔ **Bitcoin**
- ➔ **Web Money**
- ➔ **Bank Wire**

Payment Details: If set ***Paypal*** so give this section only your(Publisher) paypal account (Email).
If you click on the checkbox ***Make Primary Account*** so this payment gateway thought auto payment gets from the network.

Setting Two factor authentication

Offer API ?

What is API(Application Programming Interface)?

- ➢ ***Definition:*** API stands for Application Programming Interface.
- ➢ ***Communication and Interaction:*** APIs facilitate communication and interaction between different software applications or components.
- ➢ ***Rules and Protocols:*** APIs define the rules, methods, and protocols for requesting and exchanging information between systems.
- ➢ ***Functionality Access:*** APIs provide developers with access to the functionality of an application or service without requiring knowledge of its underlying code.
- ➢ ***Standardization:*** APIs standardize the way software systems interact, making integration and development easier.
- ➢ ***Contexts:*** APIs can be found in web development, operating systems, databases, and software libraries.
- ➢ ***Usage Purposes:*** APIs are used for retrieving data from remote servers, sending data for processing, accessing hardware features, and more.
- ➢ ***Types:*** APIs can be categorized as web APIs (e.g., RESTful APIs, SOAP APIs), operating system APIs, library APIs, and others.
- ➢ ***Interoperability:*** APIs enable software interoperability by allowing different systems to work together seamlessly.
- ➢ ***Innovation and Integration:*** APIs empower developers to build new applications that integrate with existing systems and services.

This section is only for programmers. ***Offer API*** is a simple link, all offers get here as JSON format.

Offer API Customized

yourdomain.com/api?pubid=1&category_id={id}&browser={browser}&device={device}

All Category or Vertical show here ***Available Categories***

Show all categories and verticals from your database with id. This id through url

Connect one to another website.

Same as Categories and verticals Browsers and Devices work.

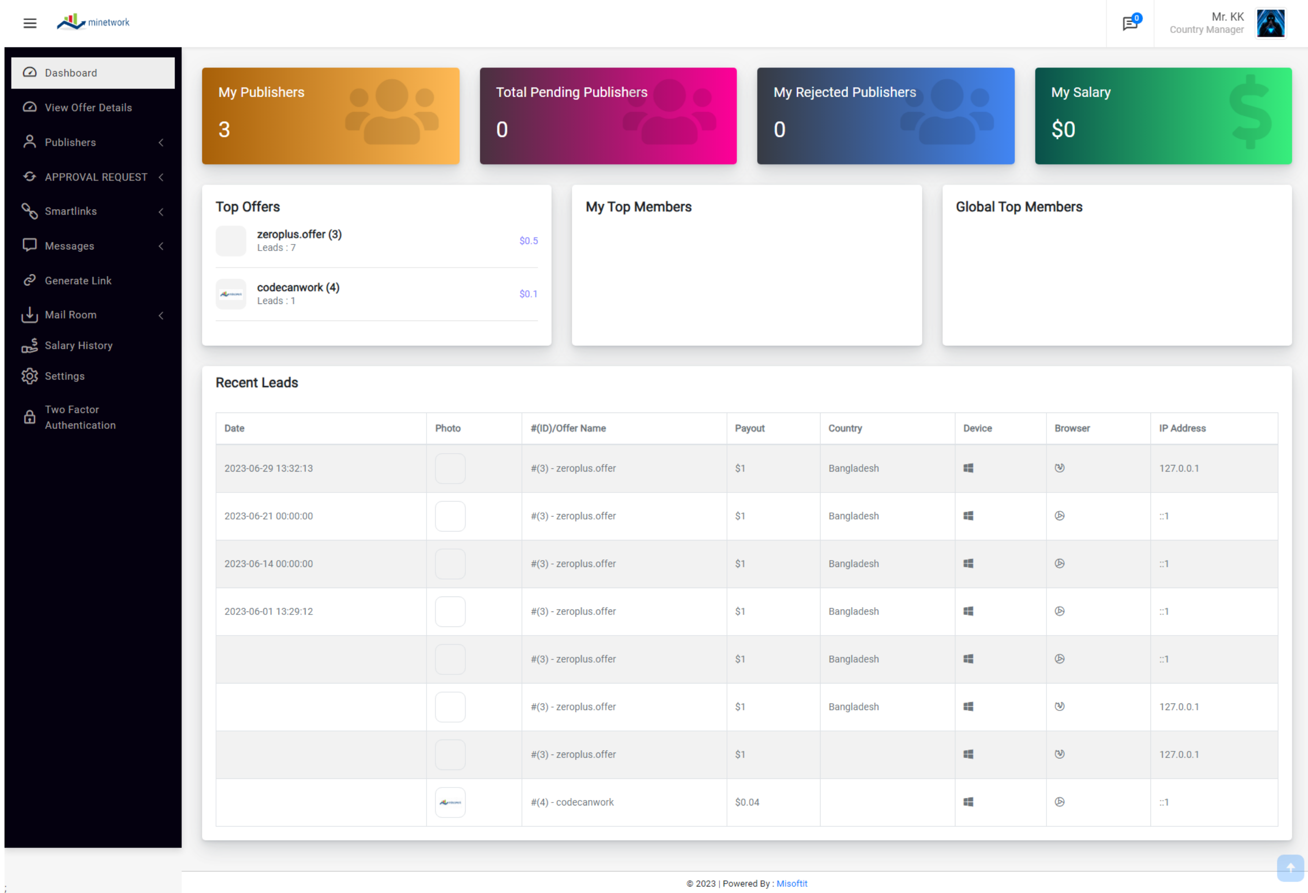
Affiliate Manager Account

Affiliate Manager Account is one kind of admin staff. Some responsibility for the affiliate manager. Like an affiliate manager is a team leader of the working process.
When the publisher worked the field section, then during this time any problem fell through the work, so solve this problem ***Affiliate Manager***.

Affiliate Manager of dashboard

Referral Link : Share this link whom you want to join under your team. If any publisher works, some percent share this account if this publisher joins or registers through the Referral URL.
My Publisher card of how many publishers under this affiliate manager working this count.

If the system has open user auto approval, this Pending Publishers section always counts 0.
If I need an approved publisher account, then Affiliate Manage take an interview, then approve publisher account. If not approved publisher, so show pending publishers counts.
If after the interview of the publisher, then reject any kind of reason, so Rejected Publishers count show.



My Salary card section accountability of affiliate managers.

The Show Top Offers section this time tending offers work.

My Top Members section shows the top 10 publishers, who work well and effectively.

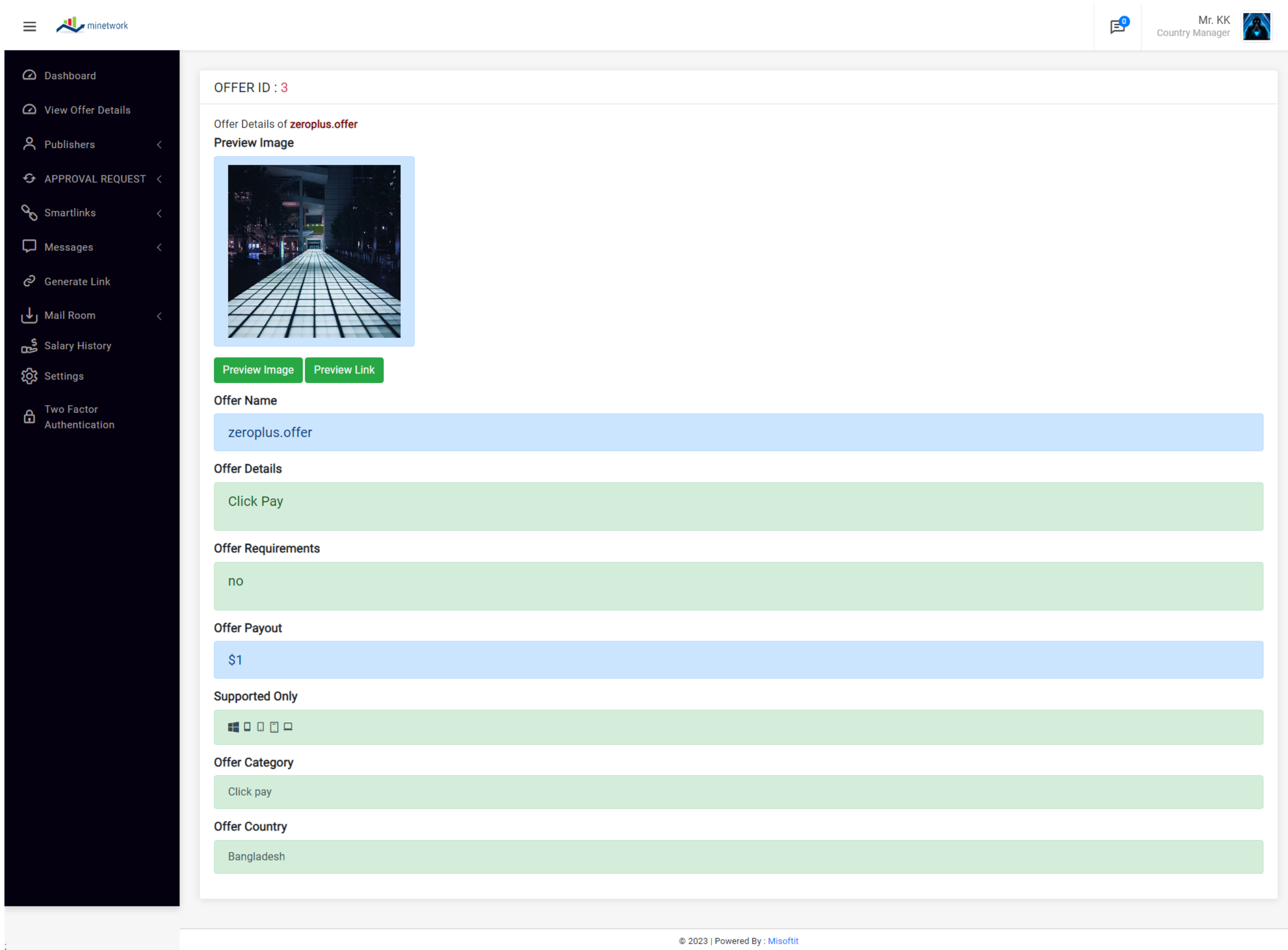
The Global Top Members section shows all networks of 10 publisher accounts.

Recent Leads

Show the recent conversion detail within a table.

View Offer details

View Offer details menu click and show a screen. Give an offer id and search button click, then show offer details.



View this page offer name, offer image, offer preview link, offer details, Requirements, Payout, category etc.

My Publishers Account details

- ➢ Navigate to the “***Publishers***” section of sidebar
- ➢ Click the ***My Publisher***, Show publisher list of this manager.

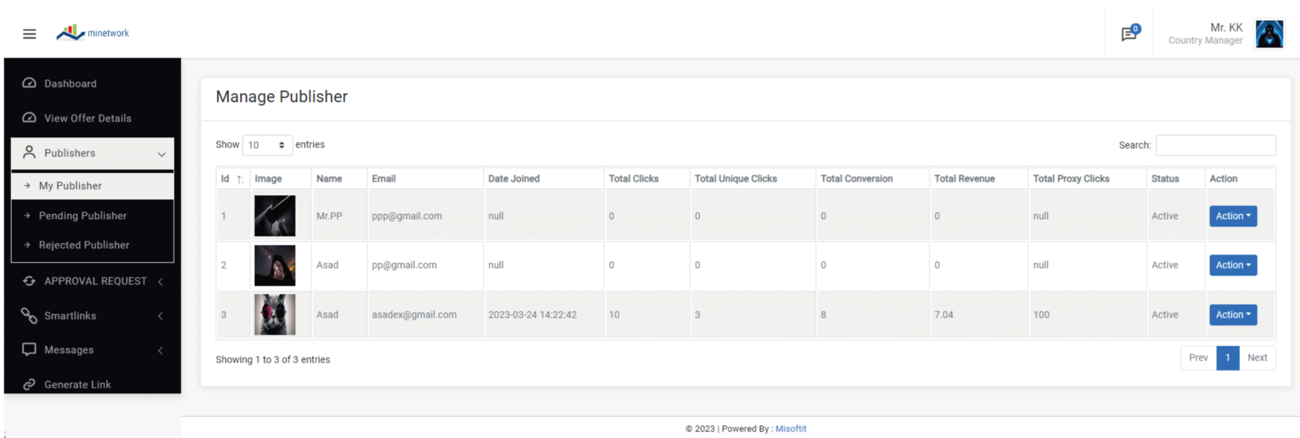
Same as pending publishers and rejected publishers

Pending Offer Process, Approve Offer Process, Waited Offer Process, Rejected Offer Process if access by Admin there Affiliate manager, so gotten ***Offer menu*** access. Admin can work this Offer menu, Affiliate manager can use the same utilities this option.

- ➢ Navigate to the "***Approval Request***" section of sidebar
- ➢ Click the ***Pending Offer Approval Request***, Show the table approval request.
- ➢ Same as ***Approved Offer Request***, if approved by this affiliate manager.

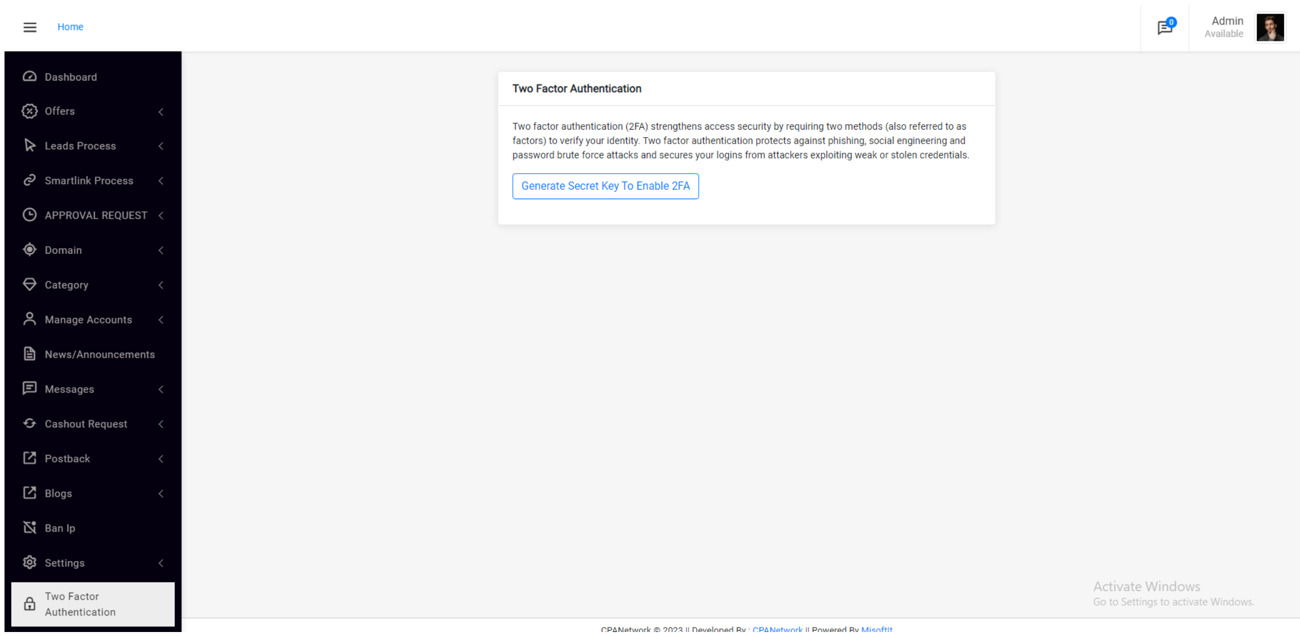
Pending Smartlinks, Approved Smartlinks, Rejected Smartlink if access by Admin there Affiliate manager, so gotten Smartlinks menu access. Admin can work this Smartlinks menu, Affiliate manager can use the same utilities this option.
Same as the Messages option work Offers and Smartlinks menu.
Affiliate Manage can use email from here for networking management work.

- ➢ Navigate to the "***Mail Room***" section of sidebar
- ➢ Click the ***Mail Room***, Show the email sending system.
- ➢ Easily send email to publisher, admin and other staff for internal collaboration. Select Email Address, Write a subject, give email body and click the send button.
- ➢ Click the ***View Send Mail*** option and you can see your sending email list.



The Affiliate Manager of ***Salary History*** shows the full transaction here.

Setting option this Affiliate Manager one kind of his profile setting option. Here is the Affiliate Manager personal data.
This section he/she can change their Password. Then update his personal information such as Name, Email, Skype, Address, Payment Method, Payment Details (Payment Details means Payment receive account like: Paypal, Bank account, Mobile banking etc.), Profile photo,
To factor Authentication: It is a google service that provides an easy and most secure login process. [Google Authentication details]



Jest scan QR code and setup 2 step auth.

Next Version for Update

- ★ Advertiser Account Registration and Login system with Dashboard.
- ★ Auto Lead Approval system from others website access.
- ★ Many necessary report generation.
- ★ Good looking UI & UX.
- ★ Multiple Home Pages
- ★ New addons for specific customer
- ★ Continuous update on customer demand

== Thank for all ==