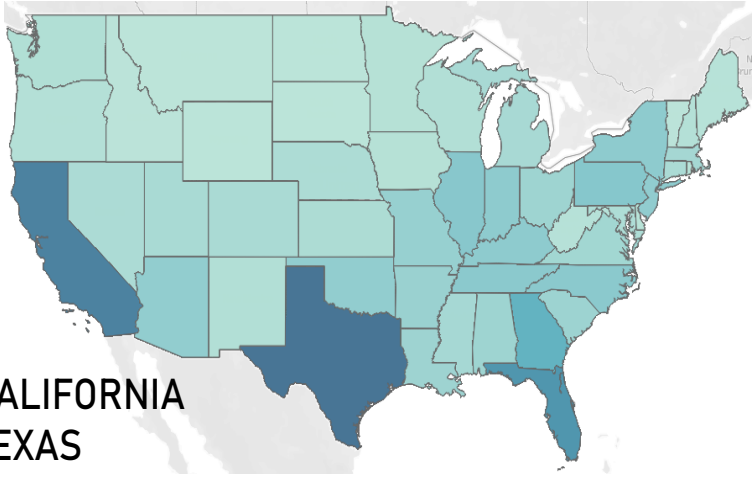
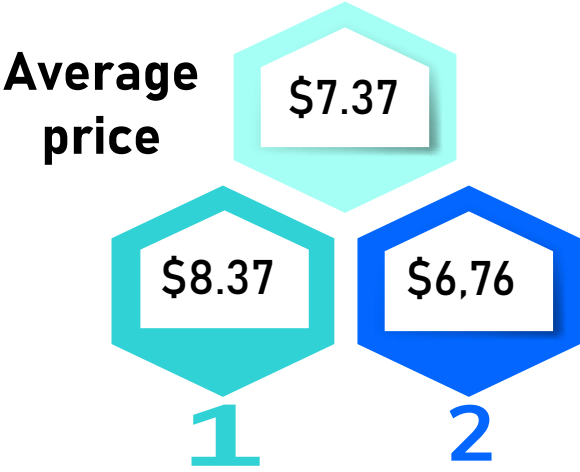




Overview



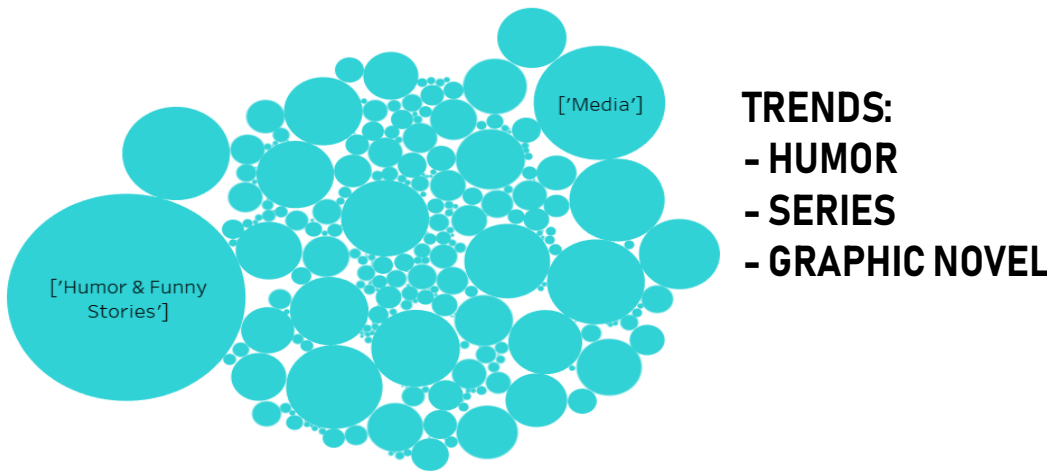
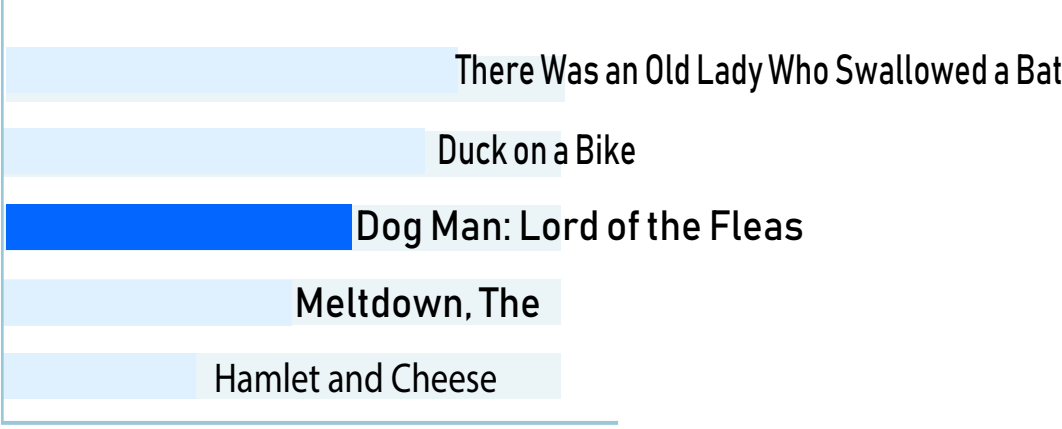
Observations

Best-seller

CHANNEL 1

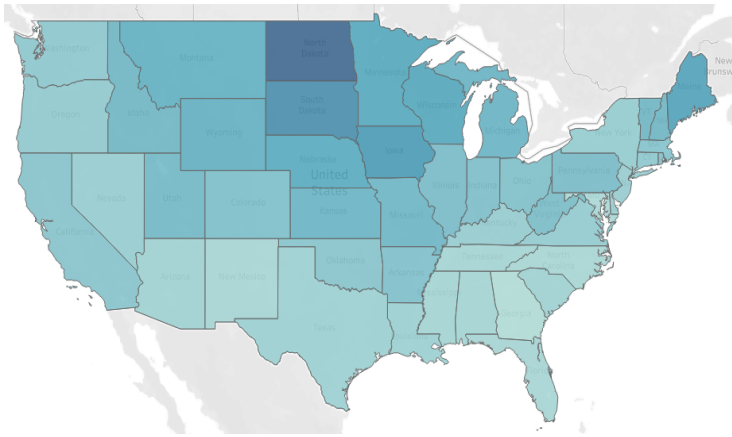


CHANNEL 2

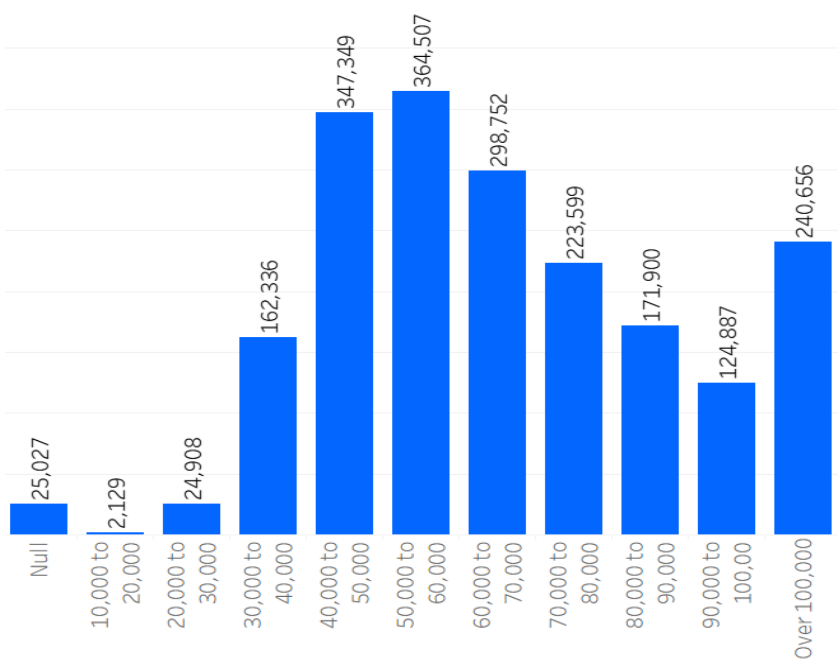


Elementary & Middle School

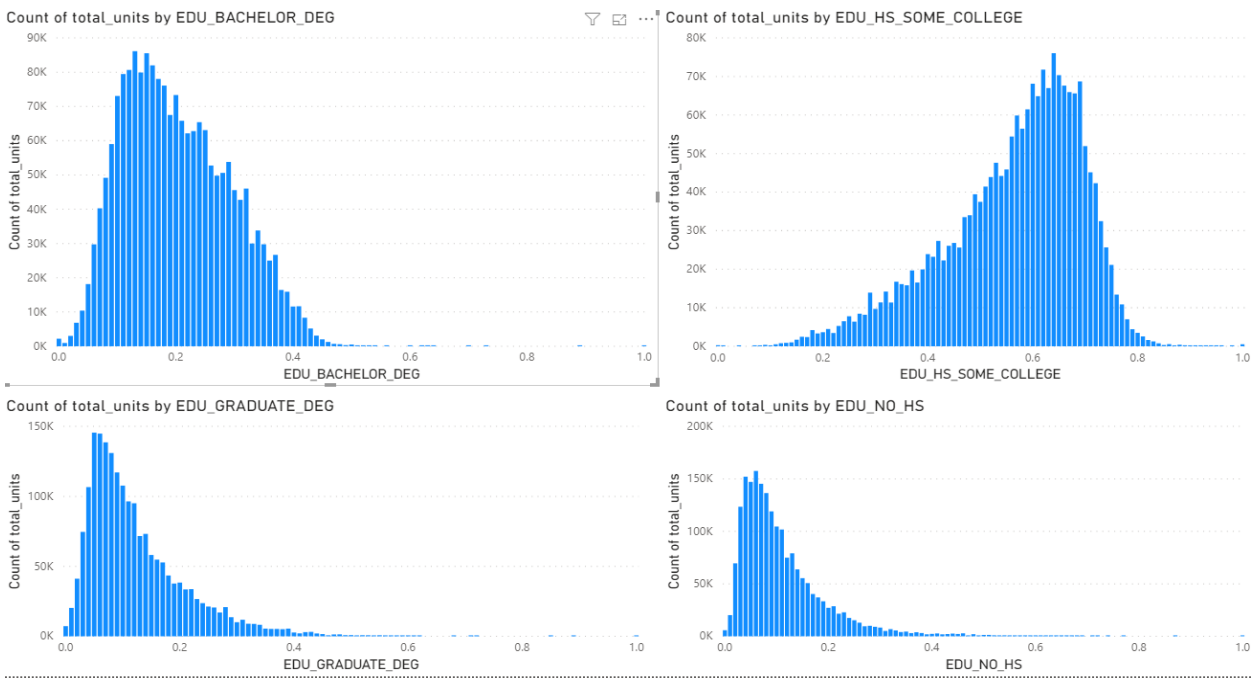
Pre-School & Grade 1-2



By Income



By Educational Level



RECOMMENDATIONS - TBD