

# Krishnaprasad K

IIM Grad | Mechanical Engineer

Committed to learning and self-development

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📍 Kerala

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## EDUCATION

### Post Graduation (MBA)

Indian Institute of Management, Sirmaur

07/2022 - 04/2024

### Graduation (B.tech)

Govt. Engineering College Palakkad

07/2015 - 12/2019

## WORK EXPERIENCE

### Management Trainee

LEAP India

06/2024 - 08/2024

Hyderabad

Lead Generation, Researching Markets, Customer Relationship Management and Reviewing Processes. Collaborated across departments to develop a deep understanding of the internal business landscape

### Systems Engineer

Infosys Pvt Ltd.

11/2021 - 08/2022

Mysore

Trained with Java and SQL as a system engineer trainee at Infosys Limited. Managed to complete WebSphere Commerce Suite training collaborating with team. Attended various programming concepts for a better understanding of the Job role

### Site Engineer

Viyona Marine Pvt Ltd.

08/2019 - 06/2021

Cochin

Responsible for managing the manufacturing process at the gear production factory in Kochi. Managed over 20 employees to achieve the daily production goal of 14000 finished machine parts. Improved factory production workflow to improve worker performance and workplace efficiency

### Marketing Intern

Outlook Group

04/2023 - 06/2023

Bengaluru

Conducted comprehensive market research studies to prepare a detailed report on the digital and social media audit of Outlook Money magazine. Attained sales worth more than ₹ 7000 in two weeks during the 2-month internship program

### Industrial Trainee

Classic Hyundai

07/2016

Malappuram

Completed 5 days internship at Classic Hyundai Show Room and Workshop at Malappuram, and conducted 25 workmen assistance programs to reduce the workload of employees and learn more

## SKILLS

Digital Marketing

M S Excel

Machine Learning

Prompt Engineering

C++

Python

SQL

Data Science

Java

AWS

IBM WCS

R

## ACADEMIC PROJECTS

### Analysis of the Automobile Industry (2023)

- Analyzed the current trend of the automobile industry, opportunities, and threats on strategy implementation. Conducted PESTEL, Porters's five forces, and VRIO analyses on automobile firms

### Successful Implementation of ERP at Nestlé (2023)

- Studied inefficient data management and poor collaboration among different departments of Nestlé. Researched implementation of ERP for solving the problem and learned how databases and business processes led to proper demand forecasting in the case of Nestlé

## CERTIFICATES

### Machine Learning Professional Certification (2025)

Modern machine learning concepts, including supervised learning, unsupervised learning, recommender systems, and reinforcement learning

### Data Analytics Professional Certification (2023)

Include hands-on, practice-based assessments and are designed to prepare them for advanced roles in data analytics and entry-level roles in data science

### Excel Skills for Business Specialization (2023)

Design sophisticated spreadsheets, including professional dashboards, and perform complex calculations using advanced Excel features and techniques

### Fundamentals of Amazon Web Services (2023)

Use the combination of DevOps philosophies, practices and tools develop, deploy, and maintain applications in the AWS cloud

### Business Communication Skills Specialization (2021)

Expand the knowledge of english language by building vocabulary and improving ability to write and speak in english in variety of situations

### The Fundamentals of Digital Marketing (2019)

Basics of digital marketing, including SEO, social media, email marketing, and online advertising.

## INTERESTS

Gym

Chess

Music

Movies

Books