

Asad Nisar

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SKILLS

- **Foundational** : JavaScript, TypeScript, HTML, CSS, SASS/SCSS
- **Libraries & Frameworks** : React, React Native, Expo, GatsbyJS, Nextjs, Bootstrap, Tailwind CSS, Styled Components, Redux, Zustand, GSAP, Framer Motion
- **Others** : Git, WordPress and Shopify

EXPERIENCE

- **WA Dubai** Dubai, UAE
Frontend Developer Dec 2023 - Present
 - **Development:** Develop responsive and visually appealing user interfaces using React, Redux, Material-UI, and other component libraries.
 - **Internal Reporting Solutions::** Developed and implemented internal reporting solutions to streamline data visualization and improve decision-making processes.
 - **CRM Integrations:** Integrated CRMs with web solutions to ensure seamless data flow and improve customer relationship management efficiency.
 - **API Collaboration:** Connect frontend applications with backend services through API integration, ensuring seamless data flow and optimal application performance.
 - **Performance Optimization:** Optimized website performance by implementing lazy loading, code splitting, and other modern web development techniques.
 - **Testing and Debugging:** Conducted thorough testing and debugging to ensure cross-browser compatibility and responsiveness across various devices.
 - **Version Control:** Implemented best practices for version control using Git, ensuring code quality and facilitating team collaboration.
 - **Tech Stack::** HTML, CSS, JavaScript, jQuery, React, Zustand, Liquid, Tailwind CSS, Git, SASS, Shopify
- **National Bank of Kuwait** Remote
Frontend Developer - Outsourced by DigitalPoin8 May 2022 - Nov 2022
 - **Customer-Oriented Product Development:** Developed various customer-facing web applications using HTML5, CSS3, JavaScript, and jQuery. Enhanced user experience by creating interactive and dynamic interfaces.
 - **Responsive Solutions:** Utilized Bootstrap for responsive design, ensuring seamless functionality across different devices and browsers, providing a consistent experience for NBK's diverse customer base.
 - **UI/UX Collaboration:** Partnered with UI/UX designers to convert wireframes and prototypes into high-quality code, focusing on intuitive and visually appealing interfaces that adhere to NBK's brand guidelines.
 - **Cross-Browser Compatibility:** Ensured applications worked flawlessly across multiple browsers by rigorously testing and debugging code, maintaining high standards of quality and performance.
- **Digital Poin8** Islamabad, Pakistan
Frontend Developer Mar 2020 - Sep 2023
 - **Multinational Solutions Development:** Developed comprehensive solutions for multinational corporations, including web applications, mobile apps, and desktop applications, using a robust tech stack.
 - **Expo 2020 Dubai Application:** Created a high-impact interactive display application used at Expo 2020 Dubai, enhancing visitor engagement and showcasing innovative technology.
 - **Mobile App Development:** Developed cross-platform mobile applications with React Native, providing seamless functionality across iOS and Android devices.
 - **Desktop Applications:** Created powerful desktop applications using Electron, ensuring cross-platform compatibility and robust performance.
 - **Collaborative Projects:** Worked closely with other developers and cross-functional teams to deliver high-quality software solutions, ensuring alignment with project goals and timelines.
 - **Code Reviews:** Actively participated in code reviews, contributing to code quality and knowledge sharing within the team.

- **Modern Frameworks:** Leveraged React, Gatsby, and Next.js for developing dynamic and high-performance applications.
- **Styling Libraries:** Applied Bootstrap, Tailwind CSS, and Styled Components for consistent and scalable styling across projects
- **State Management:** Used Redux Toolkit and Zustand for effective state management, ensuring application reliability and maintainability.

EDUCATION

- **PMAS University, Rawalpindi** Rawalpindi, Pakistan
BSIT; CGPA: 3.54/4.00 *2016 – 2020*

PROJECTS

- **Accento.ai LinkedIn Content Automation Tool - Selected for Google Startup Competition 2024 - LINK:**
 Description: Developed a LinkedIn content automation tool that streamlines content creation and posting processes, enhancing user engagement and productivity on LinkedIn. The tool was recognized and selected for the Google Startup Competition 2024. Technologies Used: Next.js, Server Actions, MongoDB, ChatGPT API, Clerk Auth, Stripe
- **Zain Group - LINK:**
 Description: Developed a comprehensive web solution for Zain Group, providing a seamless user experience and robust performance. The solution included dynamic features and an intuitive interface to meet client needs. Technologies Used: HTML, CSS, JavaScript, jQuery, Bootstrap
- **digitalpoint.ae - Software Agency Website - LINK:**
 Description: Designed and developed the official website for Digital Point, a software agency, focusing on showcasing services, portfolio, and expertise. The website features responsive design, RTL support, and animations for enhanced user interaction. Technologies Used: HTML, CSS, SCSS, JavaScript, jQuery, Animate on Scroll, Bootstrap, RTL
- **Silver Dunes Real Estate Website - LINK:**
 Description: Developed a modern and efficient website for Silver Dunes Real Estate using Next.js and integrating with a Headless WordPress backend. Implemented GraphQL for data querying and Zustand for state management, ensuring a fast and responsive user experience. Technologies Used: Next.js, GraphQL, Zustand, Headless WordPress
- **Weyaybank Website - LINK:**
 Description: Created a dynamic and engaging website for Weyaybank, incorporating HTML, CSS, and JavaScript for frontend development. Utilized jQuery for enhanced interactivity and GSAP for animations, ensuring a visually appealing and user-friendly experience. Technologies Used: HTML, CSS, JavaScript, jQuery, GSAP