Reflection

Asad Sheikh asadalis Section A

Heuristic Evaluation

Bugs that I found:

1. Simplifying navigation

Before, I included 2 ways to get to the navigation page – clicking the shop and also scrolling down to the shop page. I chose to simplify this by making the shop page separate rather than making the website one long continuous scroll to improve the utility of the navigation bar at the top.

2. Presenting options

Before, I would present options in 2 different ways on the product selection page – vertical options for the glazes and horizontal options for the quantity. I standardized this by making both options horizontal.

3. Consistent header

Before, the header on the front page was in a different place and was a different size than the other 2 pages. I updated the front page header to be the same style and size as the header of the other 2 pages.

One challenge I had was being able to place things next to each other on the page. I wasn't able to figure this out until I used a grid to create an underlying structure to the page. From there, I was able to add elements side by side to mimic the original design of my prototypes.

Another challenge that I faced was centering elements of the grid. As I would try to center the text in the boxes of the grid as well as the overall grid itself, I found that my code would only achieve one of those 2 things at once, no matter what combination I attempted. I solved this by instead adding a margin for the grid to help center it, and then centering the individual items in the grids by adding code to center items in the CSS file.

I chose to go for a minimalist design to promote a simplified experience for a shopper. By using tones of blue and gray, I hope to convey a soothing environment for the user as they navigate through the page. By using few colors and colors designed to evoke a sense of comfort in the user, this website is able to invite the user to easily purchase a comfort food such as cinnamon rolls in an easy and simplified fashion.