



# **V VediKa Bhasin**

**Work Experience**

**Learning+Credentials**

**Skills+Languages**

2021-Present

### AR Designer & Developer, Bare Tree Media

Creating AR content on social media platforms such as TikTok, Instagram & Snapchat for branded advertisements, working with clients like Aerie, Kia & American Eagle.

Making AR experiences for Bare Tree's internal growth.

2020

### Project Manager, Deloitte x SCADpro

Directed a team of 21 as Project Manager for Deloitte's Government & Public Services (GPS) to lead an acquisition process for the federal government, & build a job application portal supporting federal agencies such as TSA & Foreign Services.

2021-Present

### Freelancer

Creatively working as a UX/UI Designer, Branding Lead & Advertiser for clients like Scale AI, Super Distro and ByHaze.

2021-Present

### Side Hustle

Owner of NoHands, a creative store & safe space to sell & display my art experiences.

2020

### Creative Technologist & Web Designer, Agency Perspective

Integrating advancing technology into the company's brand identity & managing the design & front-end development of Agency Perspective's website.

2019

### Art Direction Team, Wunderman Thompson

Art Director & Copywriter Intern executing integrated campaigns for clients like Nestle & Tinder U, Reebok & Times of India.  
Creative Director for a Nestle Milkybar television campaign.

2019-2021

### Orientation Leader, SCAD

Taught First-Year Experience classes in SCAD's professional environment & hosted virtual session for parents & students to help better the mental health & college experience of incoming freshmen.

2018-2021

### Savannah College of Art & Design (SCAD)

Bachelor of Fine Art (BFA)

Advertising & Branding - Concentration in Creative Technology.

Graduation Spring '21

Magna Cum Laude, Dean's List.

2021-Present

### Google UX Design Professional Certificate

Training to gain a professional certification in UX Design. Currently on course 3/7, growing expertise in the field of UX Design weekly.

Course 1: Foundations of User Experience (UX) Design

Course 2: Starting the UX Design Process

Course 3: Build Wireframes and Low-Fidelity Prototypes.

2021-2022

### CS50's Computer Science for Business Professionals

Crowned for an introduction course in Computer Science designed for product managers, founders, & decision-makers.

2019-2021

### Distinguished Scholars Award, SCAD

2020-2023

### Adobe Certified Associate, Graphic Design & Illustration

### Software

Spark AR, Effect House, Effect Creator, Lens Studio, Unity, Figma, Cinema 4D, Unreal Game Engine.

### Adobe Creative Cloud

Illustrator, InDesign, Photoshop, After Effects, XD, Aero, Dimensions.

### Languages

HTML/CSS, JavaScript, C+/C++/C#, Lua, Python, Swift.  
English, Hindi, French.

### Persona

Public speaking, Generational understanding, User Experience Design, Creativity, Psychoanalyzing.

### Stepping Stones

Package Design, Copywriting, Web & Graphic Design, Interaction Design, Digital Filmmaking & Editing, Photography, Illustration.

2018-2021

Dean's List, SCAD honors

2019-2021

Distinguished Scholars Award, SCAD

2020-2023

Adobe Certified Associate, Graphic Design & Illustration

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**vedikabhasin.com**

