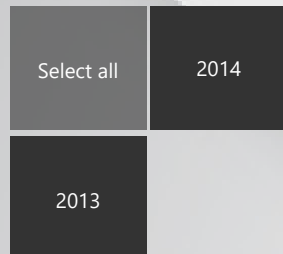
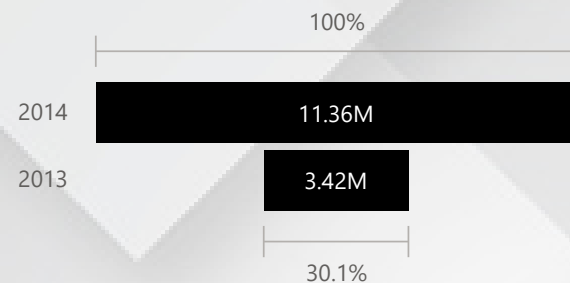


# Financial Report

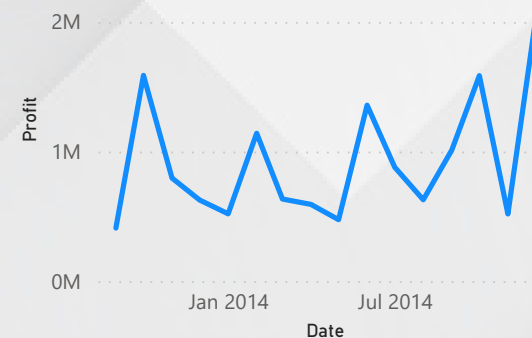
Year



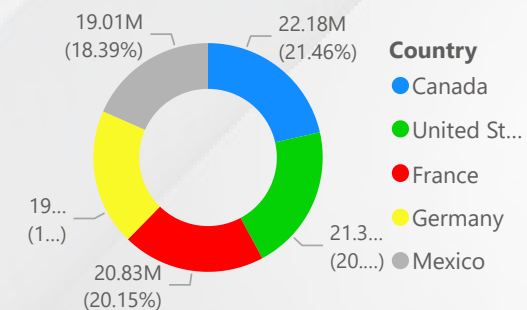
Profit by Year



Profit by Date



Sales by Country



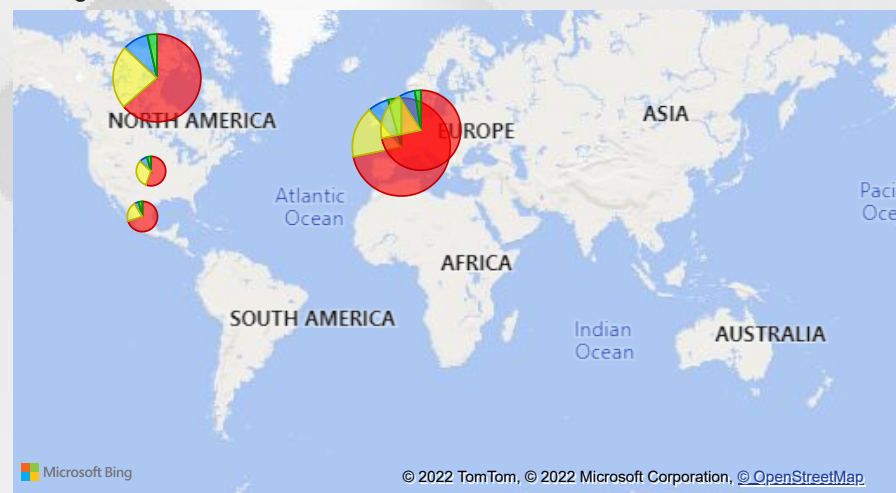
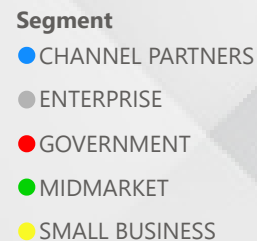
Month



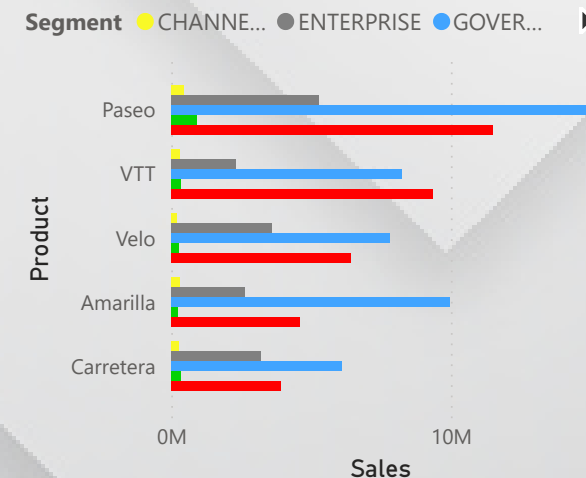
Units Sold by Product



Profit by Country and Segment



Sales by Product and Segment



Year

Select all

2014

2013

Month

Select all

August

January

September

February

October

March

November

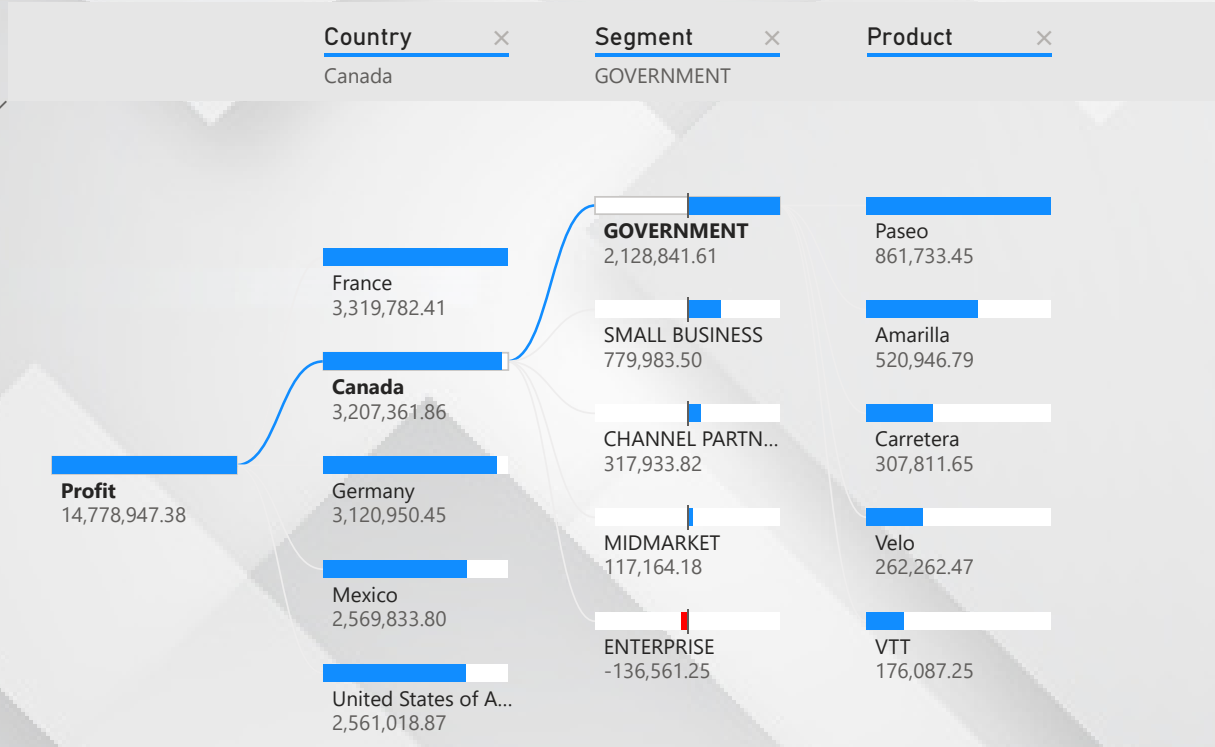
April

December

May

June

July



Key influencers Top segments

What influences Profit to Decrease ?

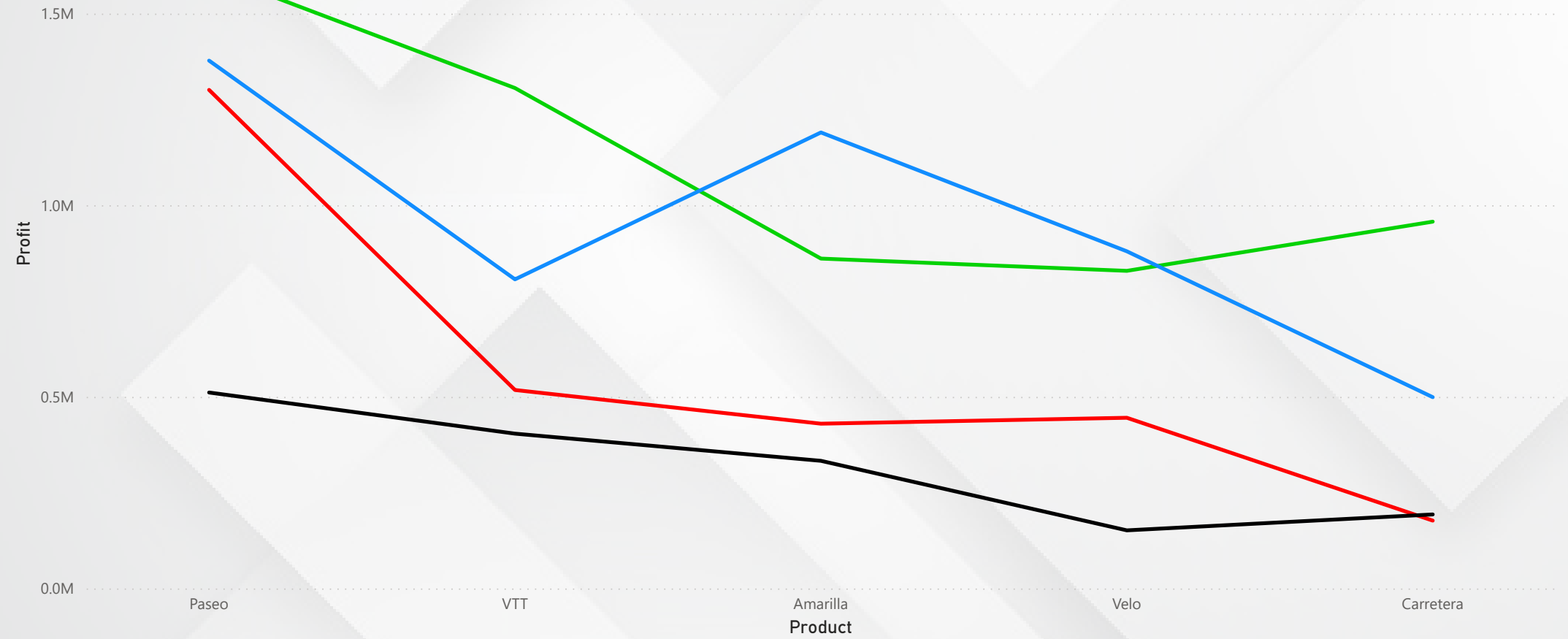
When... ...the average of Profit decreases by

Segment is ENTERPRISE 36.23K

Segment is MIDMARKET 20.82K

## Profit by Product and Discount Band

Discount Band ● High ● Low ● Medium ● None



Year

Select all

2014

2013

Month

Select all

August

January

September

February

October

March

November

April

December

May

June

July

Canada

France


Germany

Mexico

United States of  
America


Profit by Country, Segment and Product

Country	Amarilla	Carretera	Paseo	Velo	VTT	Total
France	31604	34057	71606	36610	35773	209650
SMALL BUSINESS	3328	2629	5124	4119	4331	19531
MIDMARKET	2393	2668	17022	6824	9446	38353
GOVERNMENT	18288	12662	29110	19474	12893	92427
ENTERPRISE	3421	10364	10592	3171	2531	30079
CHANNEL PARTNERS	4174	5734	9758	3022	6572	29260
Total	31604	34057	71606	36610	35773	209650

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top countries by total units sold

what is the total units sold by country

top segments by total units sold

top products by total units sold

what is the total units sold by segment

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