

Stamford University Bangladesh



Lab Report

Course Title : Software Engineering Sessional

Course Code : CSI 331

Group Name : Minds Game

Project name : Kachabazar.com

Topic – Information Gathering

Submitted to

Course Teacher

Name: Ashfaq Ali Shafin

Designation: Lecturer

Submitted by

Name :

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Introduction

We all need Information to do something or the other. You want to learn something or you want to do something, information is vital. In the field of E-Commerce as well, Information gathering is essential. It gives a lot of details.

In this article we will be looking at Information Gathering in the field.

Goals of this article

- Gather opinions or viewpoints
- Gather information on the user point of view
- Knowing User Needs and Expectation
- Understanding the current system
- Verification of previously gathered facts

Methods of information gathering

In this section we have chosen three method

1. Survey Form
2. Interview
3. Hints from Existed System

1. Survey Form :

General people perception about online shopping system. In this section we used social media.

This survey result is directed from user. Here is the link of

survey <https://drive.google.com/open?id=15uT4eCSewgj1NyuulHnmmogfICb9kvReQEoROpRy41g>

What is your Occupation?

- ☐ Student
- ☐ Banker
- ☐ Engineer
- ☐ Teacher
- ☐ Other

Do you shop online? *

- 1. Yes
- 2. No

Do you shop Vegetables in online? *

- ☐ Yes
- ☐ No

If i will create a online vegetables marketplace,is it suitable for you? *

- ☐ Yes
- ☐ No

Which do you prefer, shopping online or in stores? *

- ☐ Online shopping
- ☐ Shopping in stores

Which of these websites have you already used or visited? *

- ☐ Sopno
- ☐ Mina bazar
- ☐ Other

What would be your best payment method if you buy online? *

- ☐ Debit card
- ☐ Credit card
- ☐ Cash on delivery
- ☐ Other...

Is shopping online- Safe? *

- ☐ Yes
- ☐ No

How satisfied you are with your experience of online shopping? *

- ☐ Highly Satisfied
- ☐ Satisfied
- ☐ Dissatisfied

What do you like most about online shopping? *

- ☐ Save time
- ☐ Cheaper price/Discounts
- ☐ Product comparisons
- ☐ Choices

If you were a donor.Which sector would you like to donate?

- ☐ Online based Sector
- ☐ Offline based sector
- ☐ Educational purpose
- ☐ Other

02. Interview information:

Kachabazar.com

Online Shopping System

Author	Participants	Date & Time	Duration
Asaduzzaman Masum Md Shamim Taufiq Anam Fahim	Md Arif Hosen Ex-Engineer at Shwapno Present-Senior officer(ICT) at Agrani Bank Gmail:ariftiu@gmail.com Contact no. 01731281711	13/09/2019 10.35	30 mins

Interview Procedure

Question 01: Assalamu Alaykum viyya. How are you?

Answer: Walykum Assalam. Alhamdulillah Fine.

Question 02: How shwapno.com works?

Answer: When a consumer wants to buy a certain product, he go to the website and selects the product he wants to buy. Once the product is selected, the consumer transaction is moved to the online transaction server where he places an order.

Question 03: What kind of products your company sale?

Answer: We use many other product for sales like-

- Baby Food and care
- Chocolates & Candies
- Fruits & Vegetables
- Meat & Fish
- Household Items & Etc.

Question 04: What are the types of Ecommerce Applications available in the It industry?

Answer: Business to Business (B2B)

Business to Customers (B2C)

Customers to Customers (C2C)

Customers to Business (C2B)

Etc...

Question 05: What Is the Difference Between Business-to-business And Business-to-consumer Electronic Commerce?

Answer: Difference between business-to-business and business-to-consumer e-commerce Business-to-business electronic commerce is conducted between two separate businesses, such as a large company needing office supplies and an office supply company. Business-to-consumer electronic commerce is between one individual and a company selling goods or services.

Question 06: Which procedure use your online user, for payment?

Answer: Our maximum online user use Debit card, Credit card & BKash.

Question 07: How does a user interact with the system?

Answer: It is public process. Anybody can connect with ours going to our website Shwapno.com but yes we are about 600000 registered users. They uses Shwapno with login process. Everyone connect with ours with sign in process.

Question 08: What is your ordering procedure?

Answer: Any contract for the supply of Grocery Delivery from this Website is between you and the corresponding outlets .for the supply of Goods or Services from this website any contact is between you and Shwapno.com .you also warrant that the credit or debit card details that you provide are for your own credit or debit card and that you have sufficient funds to make payment.

Question 09: How Does Web Marketing Create A More Personalized Approach Than Radio Or Television Advertising?

Answer: By allowing users to select the ads they would like to pursue; in radio and television advertising, the viewer or listener is more of a passive recipient of the information.

Question 10: Why Shwapno focused?

Answer: Shwapno was initially focused on the price sensitive customer base, but after years of steady growth of its conventional retail and other channels, the company now serves a diverse market covering many segments.

Question 11: How many people connected with Shwapno?

Answer: 600,000 registered customers, 2500 colleagues, and thousands of suppliers and growers.

03. Hints from already existed system:-

- A mobile website option
- Free or competitive shipping options
- A detailed product description
- A fast guest check-out option

Summary:-

- Minor changes for feature
- Adding suitable option for user
- Modify some option

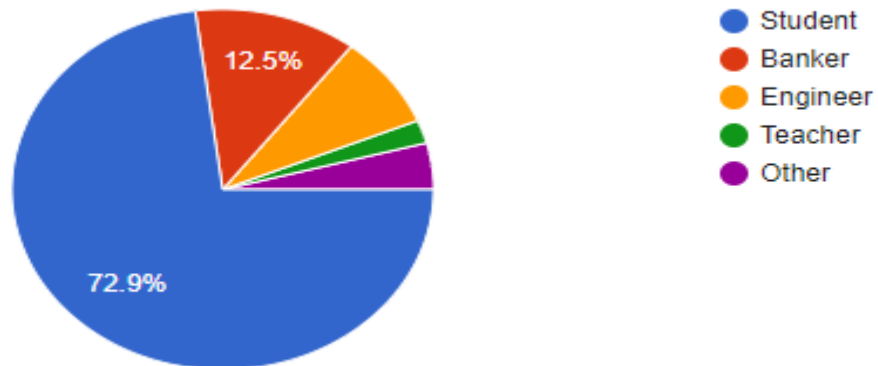
Conclusion:-

Evidence showed that the information-gathering process is very helpful for project analysis. There is a need to determine the barriers to appropriate information-gathering practice as well as to develop strategies to implement effective information-gathering processes. This report helps us to communicate our processes of implementing and interact with users.

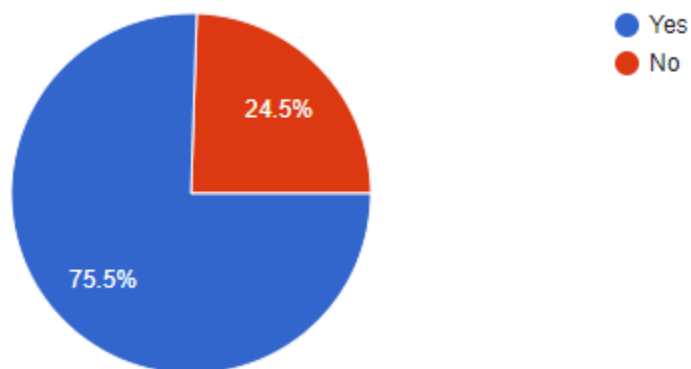
Appendix

Result of the Survey

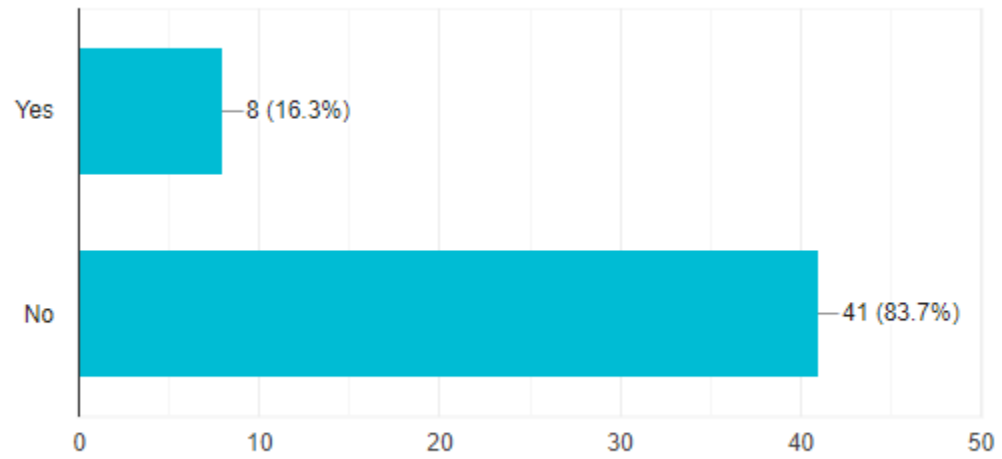
1. What is your Occupation



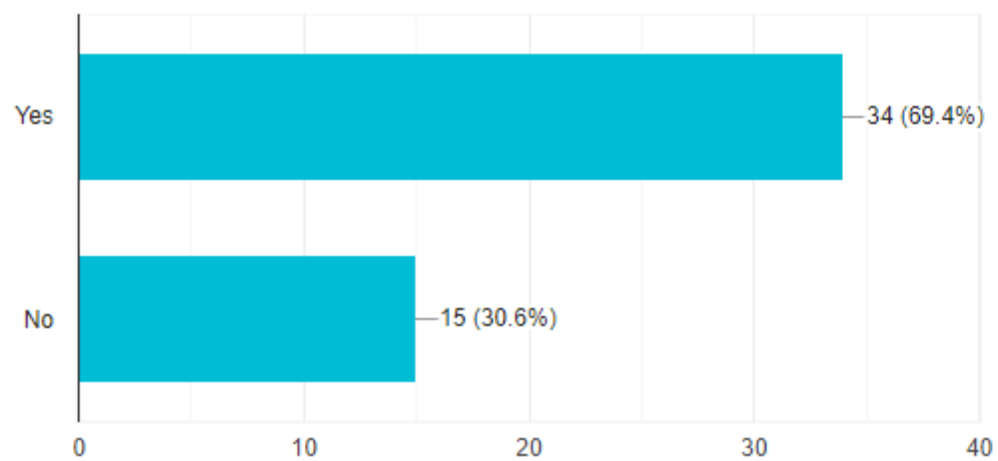
2. Do you shop online?



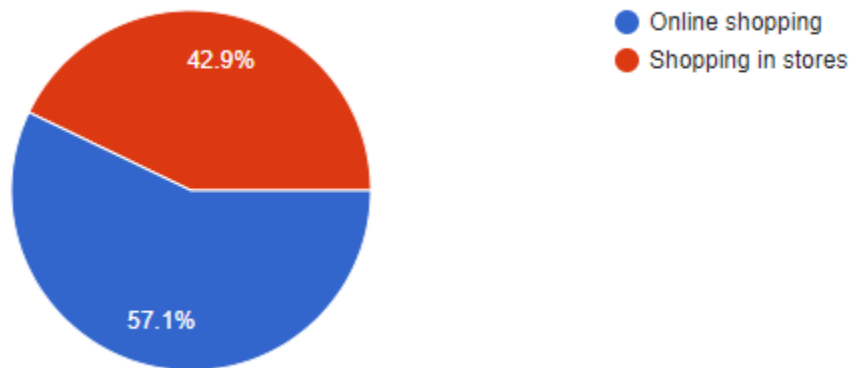
3. Do you shop Vegetables in online?



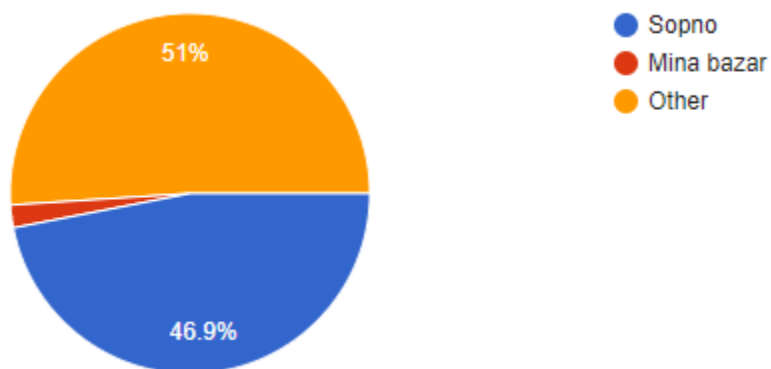
4. If i will create a online vegetables marketplace,is it suitable for you?



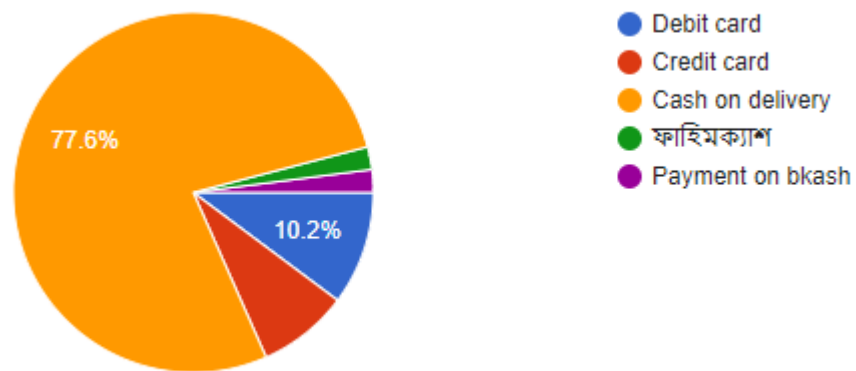
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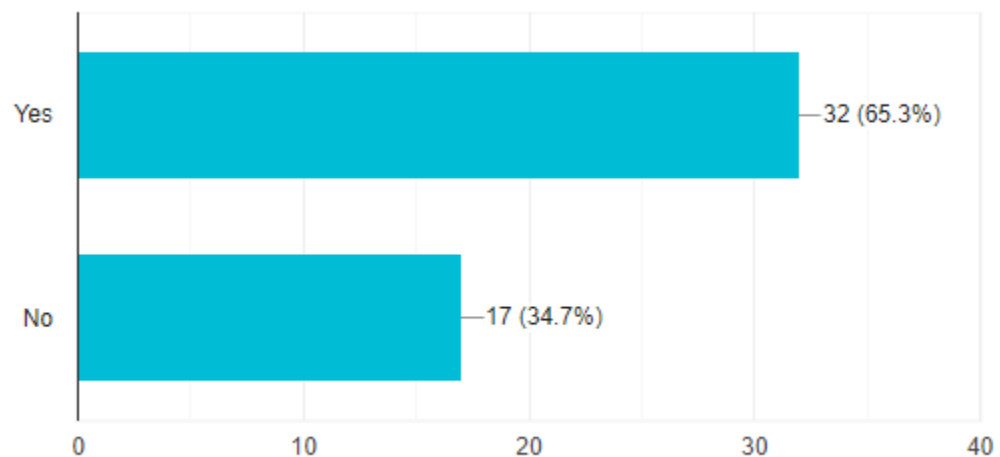
6. Which of these websites have you already used or visited?



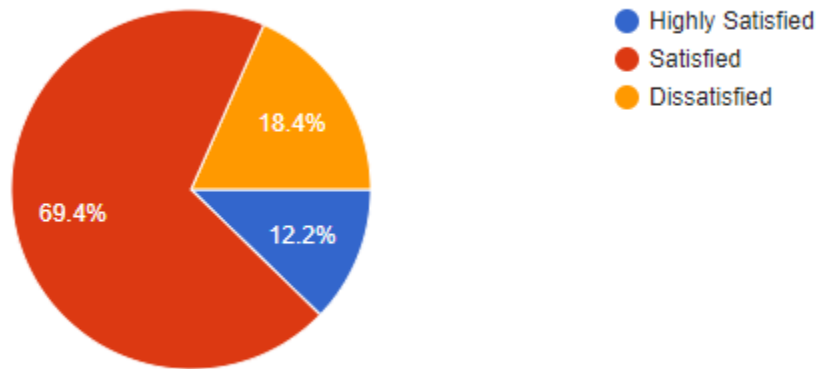
7. What would be your best payment method if you buy online?



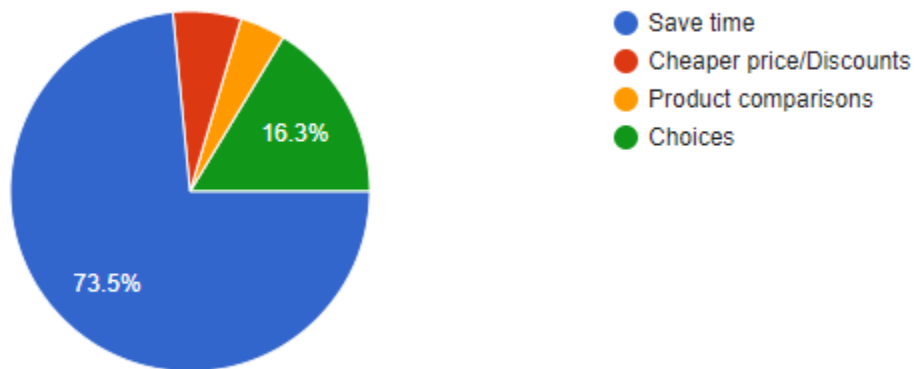
8. Is shopping online- Safe?



9. How satisfied you are with your experience of online shopping?



10. What do you like most about online shopping?



11. If you were a donor. Which sector would you like to donate?

