

Asael M. Garcia

asaelmgarci@outlook.com | asaelmgarci.com | 913-963-0688 | 6144 S Quemoy Way | Aurora CO 80015

PROFESSIONAL PROFILE

Analytical and results driven professional with extensive experience impacting organizational performance through exploratory, descriptive, and quantitative analysis. Strong analytical skills, support business operations through robust modeling, accurate reporting, and precise analysis of key performance indicators and trends. Identifies and extracts data sets. Providing trusted advice to facilitate executive-level decision making.

Areas of Expertise

MS SQL Server - Snowflake SQL - PostgreSQL – MySQL – Tableau – SAS – Microsoft Office – Strong Communication Skills, Problem Solving Skills – Detail Oriented – Fluent in Spanish – Goal Driven, Dedicated, and Motivated for Professional Growth.

PROFESSIONAL EXPERIENCE

Bluepeak – Denver, CO 2022 to present

GIS Analyst II

- Analyzing and monitoring data to guide market expansion while ensuring consumable data to the GIS team.
- Creating ad hoc reporting and standardized reports/dashboards.
- Maintaining a high-level attention to detail.

WIDE OPEN WEST – Denver, CO 2019 to 2022

REVENUE ASSURANCE ANALYST

- Generated revenue audit reporting by extracting data from multiple data sources while analyzing results to identify errors and opportunities for revenue recovery.
- Analyzed and reviewed existing business processes to identify trends and to provide performance improvement recommendations.
- Performed exploratory, descriptive, and quantitative analysis on unreported areas of the business.

AT&T – Denver, CO 2016 to 2019

Business Analyst - FOCUS (field operations capacity utilization strategy)

- Managed external partner reporting and analyzed market performance.
- Created stored procedures in MS SQL Server for reporting and data analysis purposes using SQL and Teradata.
- Prepared detailed and summarized high-level ad hoc reports for both internal and external departments/partners.

DIRECTV – Denver, CO 2013 to 2016

ANALYST – FIELD SERVICES PARTNER OPERATIONS

- Analyzed data from field operations to identify trends and similarities to improve customer experience, key metrics, and identified potential markets and home service providers that were below goal.
- Designed and created reporting showing key metrics in relation to company goals.
- Maintained daily, weekly, and monthly dashboard reporting as well as managed action plan reporting by market and by sales channels.

EDUCATION

University of Northern Colorado 2027
Master of Business Administration, In Progress

Udacity 2018
Business Analyst Nanodegree Certification

DeVry University 2013
Bachelor of Science Business Administration Information Systems