Asael M. Garcia

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PROFESSIONAL PROFILE

Analytical and results driven professional with extensive experience impacting organizational performance through research and analysis. Strong analytical skills, support business operations through robust modeling, accurate reporting, and precise analysis of key performance indicators and trends. Identifies and extracts data sets. Providing trusted advice to facilitate executive-level decision making.

Areas of Expertise

SAS – Microsoft Office – MS SQL Server / Teradata / Snowflake SQL / PostgreSQL – Tableau – Strong Communication Skills, Problem Solving Skills – Detail Oriented – Fluent in Spanish – Goal Driven, Dedicated, and Motivated for Professional Growth.

PROFESSIONAL EXPERIENCE

Bluepeak – Denver, CO   2019 to *present*
 GIS Analyst
- Analyzing and monitoring data to guide market expansion while ensuring consumable data to the GIS team.
- Creating ad hoc reporting and standardized reports/dashboards.
- Maintaining a high-level attention to detail.

WIDE OPEN WEST – Denver, CO   2019 to 2022
 REVENUE ASSURANCE ANALYST
- Performed ad-hoc and reporting analysis on current organizational issues while maintaining existing reports using tableau or excel.
- Actively participated in special projects assigned by management to analyze existing business processes to identify trends and provide performance improvement measures.
- Used new technology or methods for new insights in order to identify problematic issues.

AT&T – Denver, CO   2016 to 2019
Business Analyst - FOCUS (field operations capacity utilization strategy)
- Managed external partner reporting and analyzed market performance.
- Created stored procedures in MS SQL Server for reporting and data analysis purposes using SQL and Teradata.
- Prepared detailed and summarized high-level ad hoc reports for both internal and external departments/partners.

DIRECTV – Denver, CO   2013 to 2016
ANALYST – FIELD SERVICES PARTNER OPERATIONS
- Analyzed data from field operations to identify trends and similarities in order to improve customer experience, key metrics, and identified potential markets and home service providers that were below goal.
- Designed and created reporting showing key metrics in relation to company goals.
- Maintained daily, weekly, and monthly dashboard reporting as well as managed action plan reporting by market and by sales channels.

EDUCATION

Udacity   2018
Business Analyst Nanodegree Certification

DeVry University   2013
Bachelor of Science Business Administration Information Systems