start-up.ai

End-to-end Bespoke AI Solutions

Ideation. Modeling. Production. Innovation.

Become AI-driven

The AI promise is already here. But using it to impactfully solve unique, complex problems still eludes even the most innovative companies. Out of the box products only seldom offer a viable solution. Building your own solution demands resources and expertise that are hard to find. That's where start-up.ai comes in.

Founded by entrepreneurs from the cutting edge of practical AI and ML, start-up.ai brings to the table vast experience in delivering complex data-oriented solutions, in the spirit of the Startup Nation.

Innovation built for you

AI is applied by businesses either as a core technology or in supporting technological solutions for internal business processes. For example, to enable or improve digital processes, operations, customer service or sales processes—to name a few use cases.

By relying on data to automate complicated decision making processes that usually require unique knowledge or huge resources to scale (or both), AI-driven technologies or modules streamline business complexities in a way that facilitates growth by orders of magnitude. In addition, AI-driven process optimization dramatically impacts the bottom line. The ability to automate decision making is a huge enabler of new products, new features and new business processes.

To live up to its promise, the AI solution you choose to deploy needs to use the most appropriate AI technologies and approaches end-to-end in order to solve your unique problem, working with your exclusive data, in the context of your unique business logic. This is what start-up.ai offers.

Build or buy?

There is an abundance of AI-driven products on the market. If your problem is run-of-the-mill, an out of the box solution could be the right alternative for you. We're always happy to help you explore these options and make the right purchasing decision.
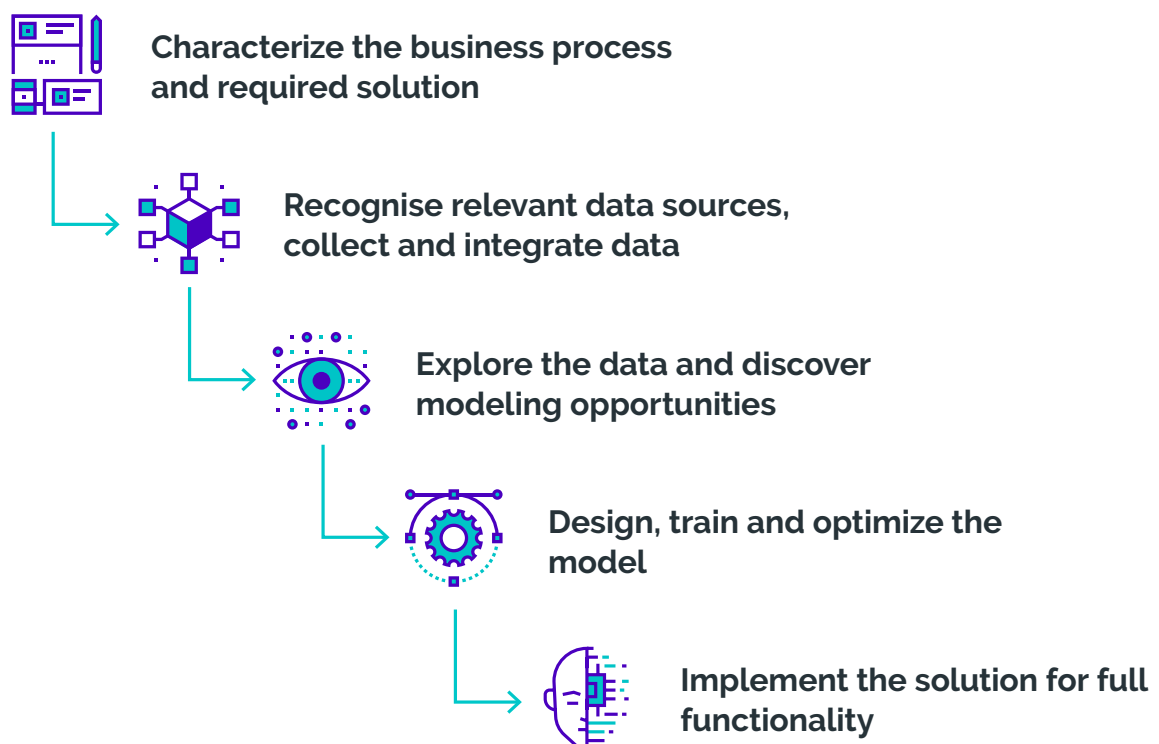
However, an existing solution might not be right for you in cases where:

- Available products simply don't fit your specific business case

- You're a startups or a tech company and the AI solution is part of your core offering

- Your problem needs a solution achieved through multiple scattered automations rather than one broad product

These scenarios require a bespoke approach, from characterizing the business problem through building and training the model to implementing the working algorithm.

Minimize uncertainty

Our goal is to provide the best solution for your needs while maximizing the probability of success and minimizing both costs and time to market. Our agile methodology is therefore delivered through short and managed iterations, designed to minimize uncertainty. Large investments are delayed until clarity and confidence in the development process are obtained.

Characterize the business process and required solution

Recognise relevant data sources, collect and integrate data

Explore the data and discover modeling opportunities

Design, train and optimize the model

Implement the solution for full functionality

▎Hands on AI science

Sharing decades of industry experience in growing companies through innovative AI solutions, our leadership team facilitates the collaborative development of winning products for forward thinking businesses.

Shahar Cohen | CEO

Shahar is a serial entrepreneur in the field of AI. He gained his PhD in Machine Learning from Tel Aviv University. Shahar has over 15 years of experience as an AI researcher and practitioner, during which he led over 60 different AI projects for multiple companies in different verticals.

Itsik Streisfeld | CTO

Itsik is a seasoned system engineer and technology leader, with 20 years of experience in designing complex systems that manage and process huge amounts of data. He holds a BSc. in Computer Science and an MSc. in Systems Engineering, both from the Technion–Israel Institute of Technology.

Gilad Levi | VP Business Development

During the last decade Gilad developed business for data-driven technology companies in the areas of software, BI and data science, leading sales teams and business operations of up to 250 employees. His professional passion is growth achieved through a combination of professional excellence and customer orientation.

> ❝ *Start-up.ai has a magical ability to turn a vague idea into a working AI product, and to translate a structureless pile of data into a memorable story.*
>
> Omri Allouche, Head of Research, Gong.io

> ❝ *As head of digital technologies, the collaborative work with start-up.ai has been critical in shaping our company's future.*
>
> Yuval Birenbuim, Head of Digital technologies, Menora Mivtachim

> ❝ *Start-up.ai's team has been an integral part of our development team, taking full responsibility for many of our AI-based features and providing great value.*
>
> Doron Aspitz, CEO, Verix

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Production-Ready Bespoke AI Solutions

www.start-up.ai | info@start-up.ai