Andrew Saganda

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Professional Web Development Experience

Front End Developer   5/2018 – present
Full Beauty Brands, NYC
- Building out brand promotional content within Salesforce Commerce Cloud (SFCC) Business Manager while collaborating with brand e-commerce and creative teams for weekly launches
- Developing brand homepages, landing pages, promo banners & special projects with HTML, CSS, Flexbox, jQuery and Photoshop while adhering to brand style-guides
- Adapted our brand sites to be WCAG ADA compliant
- Weekly special promotion banners executed via Adobe Target

Front End Web Developer   2/2018 – 4/2018
Concentric Health Experience, NYC
- Create, troubleshoot Javascript/CSS animation and timing bugs in banner ads
- Update HTML/CSS in emails and microsites to meet client needs
- Leverage gulp for task processes, litmus for testing HTML emails, Photoshop for image optimizations/asset extraction
- Conduct QA processes to test functionality/design on Veeva CLM platform presentations

Front End Web Developer   9/2017 - 11/2017
Sentient, a W2O company, NJ
- Built out client site content using Sitecore CMS interface
- Updated HTML emails with cross client testing using Litmus, leveraged Photoshop for image optimization, modifying, and exporting assets
- Gained WordPress exposure by updating the front end of a project
- Prioritized daily tasks and tracked deadlines via agile project management tool, Jira

Junior Web Developer/Designer   7/2017 - 8/2017
Hayward Industries, NJ
- Used custom IBM WebSphere Commerce platform for updating product catalog and managing HTML, FTP server for storing assets/related files
- Designed and developed a new page concept with Photoshop, HTML/CSS and Flexbox
- Provided web support for the marketing team via product document updates for retailers

Junior Web Developer
TheBloc, NY   11/2016 - 2/2017
- Built HTML emails with cross client testing using Litmus - deployed using MailChimp
- Expedited tasks using Gulp processes, JIRA/ Confluence for tracking tasks/bugs and team documentation
- Built custom user interaction on tablet (iPad) for presentation leveraging Handlebars.js
- Creation of site using Episerver CMS to upload content
- Utilized Photoshop to slice/modify/export art files

Contract Developer
TuneCore, NY   3/2016 - 4/2016
- Collaborated with engineering team on internalization project of a legacy Rails
- Retrieved English HTML text out of the codebase and assigned tokens for it in configured locales files which were translated
- Tracked international market launch via agile project management tool, Pivotal

Front End Developer Intern
Wooter, NY   11/2015 - 12/2015
- Member of the development team that worked on the live production client facing app
- Developed custom HTML/CSS code, focusing on brand design and consistency
- Coded back end PHP lookup logic

Skills

Technical Skills: HTML, CSS/SCSS, Flexbox, Bootstrap, FTP, Git, Photoshop, JavaScript, Email Dev, Litmus, MailChimp, JIRA, Pivotal, Confluence, Gulp, Handlebars.js, Ruby, Rails, PHP, Sitecore, Wordpress, SFCC, Adobe Target

Pre-Web Development Employment

Energy Data Analyst
FS Energy LLC, NY   6/2012 - 3/2015
- Managed and updated NY and NJ residential building's energy consumption information
- Analyzed, reviewed and distributed 450+ energy analysis consumption reports annually and 150+ energy procurement savings reports semi-annually to ensure clients received complete and accurate reports
- Delivered data analyses on energy budgets (averaging $1M - $5M), oil to natural gas conversions, etc, to building managers and financial analysts

Education

Rutgers University/NJIT, *Bachelor of Science*, Environmental Sciences
NY Code + Design Academy, *Web Development Intensive Certificate*, Aug 2015