

# Asahel Gonsalves

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## Education

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- **F.Y. BCOM** – Mumbai University - (2023)
- **HSC** – Alpha Jr. College - (2016 – 2018)
- **SSC** – Holy Family High School (H.F.H.S) - (2016)

## Course

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### Photoshop

" Finished a Keerti Computer Institute offline Photoshop course, acquiring useful knowledge and abilities in editing, color grading, and project image selection."

## Carreer

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### Datamatics Business Solutions Pvt.Ltd / *Associate Web & Graphic Designer* (01/2022 - Currently)

- Oversaw the creation of responsive websites for new clients in the e-commerce space.
- Designed marketing materials, including new Design for client.
- Built machine learning models using cross-validation techniques and effectively communicated findings through data visualizations.
- Worked with various new clients and teams to create quality & finished product in given time.
- Documented work processes and outcomes for future reference and team collaboration, contributing to the improvement of problem-solving and time management skills through the experiences.

## Projects

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### *Making Landing & Html Pages*

- Constructing an easy-to-use landing page for customer engagement in order to gather their information, such as their name, phone number, address, and a question of interest using custom questions and forum fills. The AWS server was used to support or create this activity.
- Contributed to projects for clients including Nvidia, Lenovo, RedHat, IBM, Microsoft and others.

### *Graphics Designs Images*

- Producing visuals based on assets provided by the client and improving their usability and appeal.
- Creating appealing logos with the help of adobe illustrator according to clients need.

### *CMS*

- A company's in-house program for developing HTMLs and LP that increases productivity or speeds up file creation by 50% to 60%.

## Skills

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Photoshop, AWS, Microsoft Office, HTML, CSS & Basic Js, CMS, Visual Studio, Adobe Illustrator

## Certificates

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