Asahel Gonsalves

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Address: WEH, Gundavali, Andheri (E), Mumbai - 400069

Education

- **FYB.COM** – Mumbai University
- **HSC** – Alpha Jr. College
- **SSC** – Holy Family High School (H.F.H.S)

Course

Photoshop

" Finished a Keerti Computer Institute offline Photoshop course, acquiring useful knowledge and abilities in editing, color grading, and project image selection."

Carreer

Datamatics Business Solutions Pvt.Ltd / *Associate Web & Graphic Designer* *(01/2022 – 05/2025)*

- Oversaw the creation of responsive websites for new clients in the e-commerce space.
- Designed marketing materials, including new Design for client.
- Built machine learning models using cross-validation techniques and effectively communicated findings through data visualizations.
- Worked with various new clients and teams to create quality & finished product in given time.
- Documented work processes and outcomes for future reference and team collaboration, contributing to the improvement of problem-solving and time management skills through the experiences.
- Developed landing sites and emailers based on customer requirements.

Projects

Emailer & Web Designs

- Constructing an easy-to-use landing page for customer engagement in order to gather their information, such as their name, phone number, address, and a question of interest using custom questions and forum fills. The AWS server was used to support or create this activity.
- Contributed to projects for clients including Nvidia, Lenovo, RedHat, IBM, Microsoft and others.

Graphics Designs

- Producing visuals based on assets provided by the client and improving their usability and appeal.
- Creating appealing logos with the help of adobe illustrator according to clients need.

CMS

- A company's in-house program for developing HTMLs and LP that increases productivity or speeds up file creation by 50% to 60%.

Skills

Photoshop, Figma, Microsoft Office (Excel,PPT,DOC), HTML, CSS, Laravel, CMS, Visual Studio, JS, Adobe Illustrator, Bootstrap, Photopea.

Certificates

Microsoft Office, Photoshop Editing