Analytical Methods-I

Group - 1

3/24/2020

Part 1: Here we read the data file and setting names that convey apt description.

```
download.file("https://archive.ics.uci.edu/ml/machine-learning-databases/0027
5/Bike-Sharing-Dataset.zip","Bike.zip")
day <- read.table(unz("Bike.zip", "day.csv"), header=T, quote="\"", sep=",")</pre>
```

Libraries we will need in this project

```
library(DataExplorer)
library(corrplot)

library(ggplot2)
library(forcats)
library(ade4)
library(caret)
```

Understanding the data

```
#Dimention of the data
dim(day)
## [1] 731 16
#Variable type Identification
str(day)
## 'data.frame':
                 731 obs. of 16 variables:
## $ instant : int 1 2 3 4 5 6 7 8 9 10 ...
## $ dteday : Factor w/ 731 levels "2011-01-01","2011-01-02",...: 1 2 3 4
5 6 7 8 9 10 ...
## $ season
             : int 111111111...
## $ yr
             : int 0000000000...
## $ mnth
            : int 111111111...
## $ holiday : int 0000000000...
## $ weekday : int 6012345601...
## $ workingday: int 0011111001...
## $ weathersit: int 2 2 1 1 1 1 2 2 1 1 ...
## $ temp : num 0.344 0.363 0.196 0.2 0.227 ...
## $ atemp : num 0.364 0.354 0.189 0.212 0.229 ...
```

```
: num
                       0.806 0.696 0.437 0.59 0.437 ...
## $ windspeed : num
                       0.16 0.249 0.248 0.16 0.187 ...
                       331 131 120 108 82 88 148 68 54 41 ...
## $ casual
                : int
                       654 670 1229 1454 1518 1518 1362 891 768 1280 ...
  $ registered: int
   $ cnt
                : int
                       985 801 1349 1562 1600 1606 1510 959 822 1321 ...
#Names of data variables
names(day)
  [1] "instant"
                     "dteday"
                                  "season"
##
                                                             "mnth"
                     "weekday"
                                  "workingday"
                                               "weathersit" "temp"
  [6] "holiday"
## [11] "atemp"
                     "hum"
                                  "windspeed"
                                                "casual"
                                                             "registered"
## [16] "cnt"
#Summary statistics
summary(day)
##
       instant
                           dteday
                                         season
                                                           yr
         : 1.0
##
   Min.
                    2011-01-01:
                                 1
                                     Min.
                                             :1.000
                                                     Min.
                                                             :0.0000
##
    1st Qu.:183.5
                    2011-01-02:
                                 1
                                     1st Qu.:2.000
                                                     1st Qu.:0.0000
   Median :366.0
                    2011-01-03: 1
                                     Median :3.000
                                                     Median :1.0000
##
   Mean
           :366.0
                    2011-01-04:
                                     Mean
                                             :2.497
                                                     Mean
                                                             :0.5007
##
    3rd Qu.:548.5
                    2011-01-05:
                                 1
                                     3rd Qu.:3.000
                                                      3rd Qu.:1.0000
##
   Max.
           :731.0
                    2011-01-06: 1
                                     Max.
                                             :4.000
                                                     Max.
                                                             :1.0000
                    (Other)
##
                              :725
##
         mnth
                       holiday
                                         weekday
                                                         workingday
##
   Min.
          : 1.00
                                             :0.000
                    Min.
                           :0.00000
                                      Min.
                                                      Min.
                                                              :0.000
    1st Qu.: 4.00
                    1st Qu.:0.00000
                                      1st Qu.:1.000
##
                                                      1st Qu.:0.000
##
   Median : 7.00
                    Median :0.00000
                                      Median :3.000
                                                      Median :1.000
   Mean
         : 6.52
                    Mean
                           :0.02873
                                      Mean
                                             :2.997
                                                      Mean
                                                              :0.684
    3rd Qu.:10.00
##
                    3rd Qu.:0.00000
                                      3rd Qu.:5.000
                                                      3rd Ou.:1.000
##
   Max.
           :12.00
                    Max.
                           :1.00000
                                             :6.000
                                                              :1.000
                                      Max.
                                                      Max.
##
##
      weathersit
                         temp
                                          atemp
                                                              hum
## Min.
          :1.000
                    Min.
                           :0.05913
                                      Min.
                                             :0.07907
                                                         Min.
                                                                :0.0000
    1st Qu.:1.000
                    1st Qu.:0.33708
##
                                      1st Qu.:0.33784
                                                         1st Qu.:0.5200
##
   Median :1.000
                                                         Median :0.6267
                    Median :0.49833
                                      Median :0.48673
##
   Mean
           :1.395
                    Mean
                           :0.49538
                                      Mean
                                              :0.47435
                                                         Mean
                                                                :0.6279
##
    3rd Qu.:2.000
                    3rd Qu.:0.65542
                                      3rd Qu.:0.60860
                                                         3rd Qu.:0.7302
##
   Max.
          :3.000
                           :0.86167
                                             :0.84090
                                                                :0.9725
                    Max.
                                      Max.
                                                         Max.
##
##
      windspeed
                          casual
                                         registered
                                                            cnt
##
           :0.02239
                      Min. :
                                 2.0
                                       Min. : 20
                                                              : 22
   Min.
                                                      Min.
                      1st Qu.: 315.5
##
    1st Qu.:0.13495
                                       1st Qu.:2497
                                                      1st Qu.:3152
## Median :0.18097
                      Median : 713.0
                                       Median :3662
                                                      Median:4548
   Mean
           :0.19049
                      Mean
                             : 848.2
                                       Mean
                                             :3656
                                                      Mean
                                                              :4504
    3rd Qu.:0.23321
                      3rd Qu.:1096.0
                                       3rd Qu.:4776
                                                      3rd Qu.:5956
## Max.
           :0.50746
                                       Max. :6946
                      Max.
                             :3410.0
                                                      Max.
                                                              :8714
##
```

#standardise the temp and atemp values which were normalized in the dataset.

```
day$temp<- day$temp*41
day$atemp<- day$atemp*50
day$hum<- day$hum*100
day$windspeed<-day$windspeed*67</pre>
```

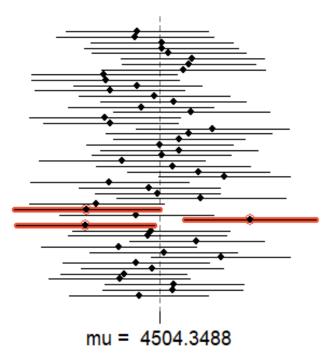
Find missing values in data if any.

```
table(is.na(day))
##
## FALSE
## 11696
```

Above we can see that it returned no missing (TRUE) value in the data.

```
Inference
#creating contains function
contains <- function(lo,hi,m){</pre>
        if(m>= lo & m <= hi) return(TRUE)</pre>
        else return(FALSE)
}
#creating plot_ci function
plot_ci <- function(lo, hi, m){</pre>
        par(mar=c(2, 1, 1, 1), mgp=c(2.7, 0.7, 0))
        k <- 50
        ci.max <- max(rowSums(matrix(c(-1*lo,hi),ncol=2)))</pre>
        xR < -m + ci.max*c(-1, 1)
        yR < -c(0, 41*k/40)
        plot(xR, yR, type='n', xlab='', ylab='', axes=FALSE)
        abline(v=m, lty=2, col='#00000088')
        axis(1, at=m, paste("mu = ",round(m,4)), cex.axis=1.15)
        \#axis(2)
        for(i in 1:k){
                 x <- mean(c(hi[i],lo[i]))</pre>
                 ci <- c(lo[i],hi[i])</pre>
                 if(contains(lo[i],hi[i],m)==FALSE){
                         col <- "#F05133"
                         points(x, i, cex=1.4, col=col)
                                    points(x, i, pch=20, cex=1.2, col=col)
                         lines(ci, rep(i, 2), col=col, lwd=5)
                 col <- 1
                 points(x, i, pch=20, cex=1.2, col=col)
                 lines(ci, rep(i, 2), col=col)
        }
```

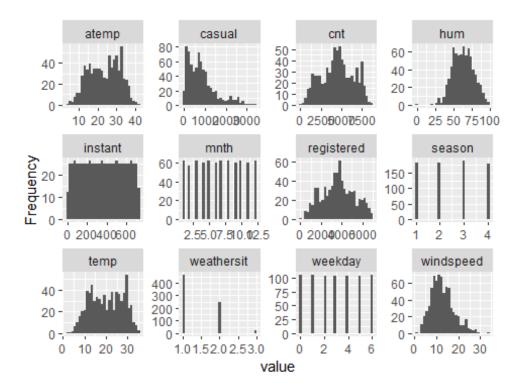
```
#we will use CI to find mean daily bike rentals for these 2 years using sampl
e mean
set.seed(123)
population <- day$cnt
samp <-sample(day$cnt,60)</pre>
mean(samp)
## [1] 4533.633
sample_mean <- mean(samp)</pre>
se <- sd(samp) / sqrt(60)
lower <- sample_mean - 1.96 * se</pre>
upper <- sample_mean + 1.96 * se
c(lower, upper)
## [1] 4068.163 4999.103
samp_mean <- rep(NA, 50)</pre>
samp_sd <- rep(NA, 50)
n <- 60
for(i in 1:50){
        samp <- sample(population, n) # obtain a sample of size n = 60 from t</pre>
he population
        samp_mean[i] <- mean(samp) # save sample mean in ith element of sa</pre>
mp_mean
        samp_sd[i] <- sd(samp) # save sample sd in ith element of samp</pre>
_sd
}
lower vector <- samp mean - 1.96 * samp sd / sqrt(n)</pre>
upper_vector <- samp_mean + 1.96 * samp_sd / sqrt(n)</pre>
c(lower_vector[20], upper_vector[20])
## [1] 3790.178 4708.622
par(mfrow = c(1, 1))
plot_ci(lower_vector, upper_vector, mean(population))
mean(day$cnt)
## [1] 4504.349
```



We used loop function to take 50 random samples of size 60 from the available daily data of 731 days. 47 of the resulting confidence intervals contain the true average number of exclusive relationships that mean 95% proportion of confidence intervals includes the true mean.

Understand the distribution of numerical variables and generate a frequency table for numeric variables.

plot_histogram(day)

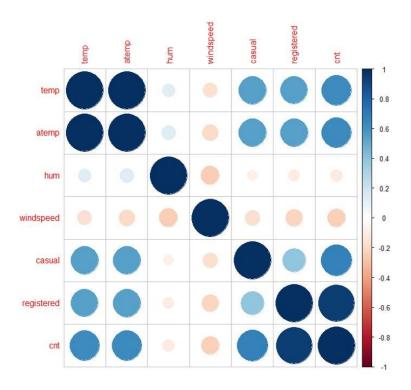


Few inferences can be drawn by looking at these histograms: Season has four categories of almost equal distribution. Weather 1 has higher contribution than 2 and 3. Most of the numeric variables are normally distributed.

We will see the Correlation of response variable with explanatory varibales

```
nonums <- unlist(lapply(day, is.numeric))
nums<-day[,nonums]

par(mfrow=c(1,1))
corrplot(cor(nums))</pre>
```



```
symnum(cor(nums))
##
              isymhlwkwrwttahmwncsrcn
## instant
              1
              . 1
## season
## yr
              +
                  1
## mnth
                    1
                      1
## holiday
## weekday
                         1
## workingday
                            1
## weathersit
                               1
                                  1
## temp
## atemp
                                  B 1
## hum
                                      1
## windspeed
                                         1
## casual
                                            1
## registered , .
                                               1
                                                 1
## cnt
## attr(,"legend")
## [1] 0 ' ' 0.3 '.' 0.6 ',' 0.8 '+' 0.9 '*' 0.95 'B' 1
```

We can say registered and casual variables are highly correlated with target variable because target variables is sum of these two variable. Temp, atemp, humidity, windspeed can be good predictors. Humidity and windspeed have negative correlation with counts. Temp and atemp both are highly correlated with

each other that cause multicollinearity so we will try results in our model and remove one of these two variables.

We try and find the relationship between the count (dependent variable) with numeric independent variables (temperature, feels like temperature, humidity and windspeed)

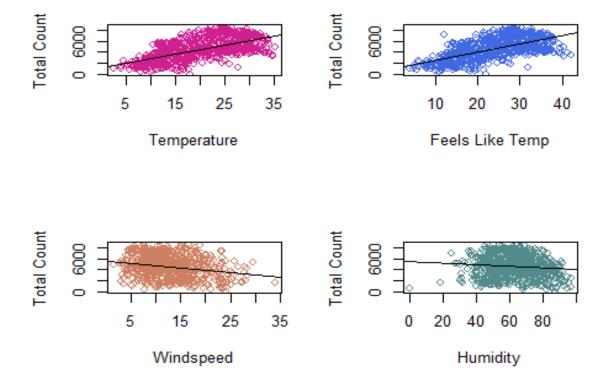
```
par(mfrow=c(2,2))

plot(day$cnt~day$temp ,type = 'p', col= 'violetred', xlab = 'Temperature', yl
ab = 'Total Count')
abline(lm(day$cnt~day$temp))

plot(day$cnt~day$atemp ,type = 'p', col= 'royalblue', xlab = 'Feels Like Temp
', ylab = 'Total Count')
abline(lm(day$cnt~day$atemp))

plot(day$cnt~day$windspeed ,type = 'p', col= 'lightsalmon3', xlab = 'Windspee
d', ylab = 'Total Count')
abline(lm(day$cnt~day$windspeed))

plot(day$cnt~day$hum ,type = 'p', col= 'darkslategray4', xlab = 'Humidity', y
lab = 'Total Count')
abline(lm(day$cnt~day$hum))
```



The graph shows that mostly people prefer to rent bike on good weather which includes high temperature with less humidity and windspeed.

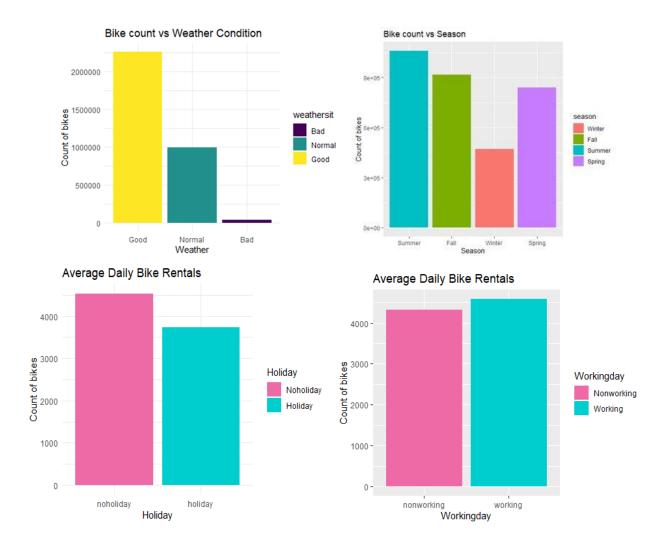
Transform discrete variables into factor variables (season, weather, holiday, workingday, weekday)

```
,levels = c(0,1)
,labels = c("nonworking", "working")
)

day$weekday<-factor(day$weekday
,levels = c(0,1,2,3,4,5,6)
,labels = c("sun", "mon","tue","wed","thur","fri","sat")
)</pre>
```

Now we will try and find the relationship between count(independent variable) and categorical dependent variables.

```
ggplot(day, aes(x = fct_infreq(season), y = cnt, fill = season))+
  geom bar(stat = "identity")+
  labs(title = "Bike count vs Season",
       x = "Season", y = "Count of bikes") +
  theme(legend.position = "right")
ggplot(day, aes(x=fct infreq(weathersit), y=cnt, fill=weathersit)) +
  geom bar(stat="identity")+theme minimal()+
  labs(title = "Bike count vs Weather Condition",
       x = "Weather", y = "Count of bikes") +
  theme(legend.position = "right")
Avg_Bike_Rental1 <- day %>% group_by(holiday) %>%
  summarise(mean = mean(cnt))
ggplot(Avg_Bike_Rental1, aes(x = holiday, y = mean, fill = holiday))+
  geom bar(stat = "identity")+theme minimal()+
labs(title = "Average Daily Bike Rentals",
      x = "Holiday", y = "Count of bikes") +
  scale_fill_manual(name = "Holiday",
                    labels = c("Noholiday", "Holiday"), values = c("hotpink
2", "cyan3"))
Avg_Bike_Rental <- day %>% group_by(workingday) %>%
  summarise(mean = mean(cnt))
ggplot(Avg_Bike_Rental, aes(x = workingday, y = mean, fill = workingday)) +
  geom_bar(stat = "identity", position = "dodge")+
  labs(title = "Average Daily Bike Rentals",
       x = "Workingday", y = "Count of bikes") +
  scale fill_manual(name = "Workingday",
                    labels = c("Nonworking", "Working"), values = c("hotpin
k2", "cyan3"))
```

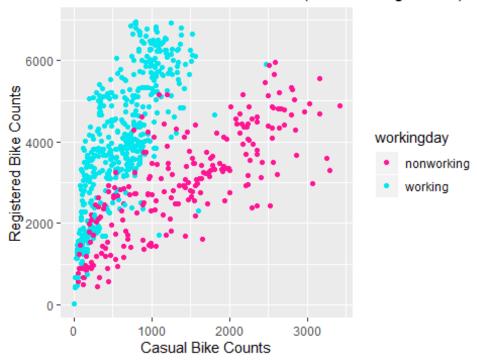


The above graphs show people like to ride in good weather, least bike users in winter season and highest bike users in summer. The average numbers of bike show that there is very less impact of working day and holiday on counts of bikes.

Here we try to find the relationship between working/nonworking and casual/registered

```
ggplot(day, aes(x = casual, y = registered, color = workingday))+
   geom_point()+
   labs(title = "Relation Between Bike counts(casual& registeres) vs Working,
Non working")+
   scale_color_manual(values=c("deeppink", "turquoise2")) +
   xlab("Casual Bike Counts") +
   ylab("Registered Bike Counts")
```

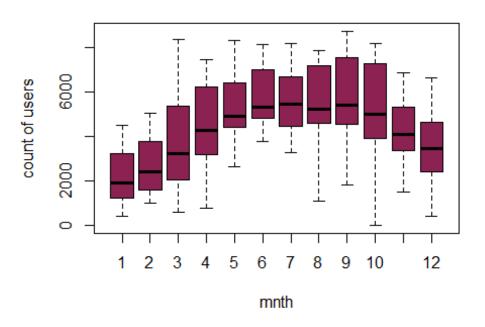
Relation Between Bike counts(casual& registeres) vs



The graph shows that mostly working people are registered and use bikes mainly on weekdays. On the other hand, mostly non-working people are casual bikers and prefer to ride on weekends and holidays.

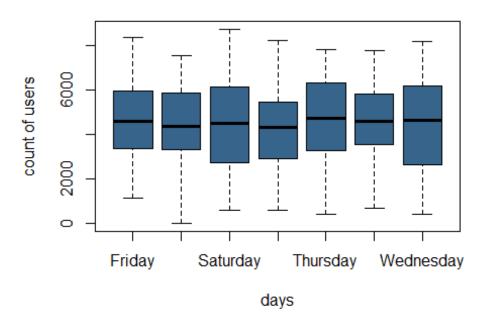
Here we will see the monthly trends of total bike counts

Monthly Bike Users



Here we will see the daily trends of total bike counts

Daily Bike Users



Registered bikers are more as compare to casual bikers

```
#Casual VS Registered bikers
cr <- aggregate(. ~ mnth</pre>
                 ,data = day[c("casual"
                                  ,"registered"
                                  ,"mnth")]
                 ,sum)
rownames(cr) <- cr$mnth</pre>
cr <- cr[c("casual", "registered")]</pre>
print(cr)
##
      casual registered
       12042
## 1
                  122891
## 2
       14963
                  136389
       44444
                  184476
## 3
## 4
       60802
                  208292
## 5
       75285
                  256401
## 6
       73906
                  272436
## 7
       78157
                  266791
       72039
                  279155
## 8
## 9
       70323
                  275668
## 10
       59760
                  262592
## 11
       36603
                  218228
## 12
       21693
                  189343
Registered users are more than casual users
```

Time to move to the next step, Data Manipulation . #In this process we will try to change and adjust few data values to make data more sense absed on our EDA and prior knowledge of the subject.

Let's remove variables which are not important.

```
day$instant<-NULL
day$dteday<- NULL
day$casual<-NULL
day$registered<- NULL</pre>
```

We removed casual, registered, dteday, and instrant from data to do linear regression. Casual and registered included in cnt and dteday is not a single independent variable.

Transform Month into quarters for dummy variables

```
day$Quarter <- ceiling(as.numeric(day$mnth) / 3)
day$Quarter<- factor(day$Quarter)
day$mnth = NULL</pre>
```

Transform working day and holiday as numeric variable because they have 0,1 value and we don't need dummy variable for these two variables.

```
day$holiday<- as.numeric(day$holiday)
day$workingday<- as.numeric(day$workingday)</pre>
```

Here we will create dummy variables for factor variables

```
factor_variables <- sapply(day,is.factor)
day_factor <- day[,factor_variables]

factor.names <- names(day_factor)
day_factor <- as.data.frame(day_factor)
day_factor <- acm.disjonctif(day_factor)

Now we will merge this data with our original data
day <- day[,-which(names(day) %in% factor.names)]

day <- cbind(day,day_factor)

rm(day_factor,factor_variables,factor.names)

nums <- unlist(lapply(day, is.numeric))
day<-day[,nums]

day$cnt<- as.numeric(day$cnt)</pre>
```

```
day$yr<- as.factor(day$yr)
```

Again, we will transform holiday and workingday as factor for modeling

```
day$holiday<- as.factor(day$holiday)
day$workingday<- as.factor(day$workingday)</pre>
```

Final Data for Modeling is ready. Before modeling we will check the assumptions

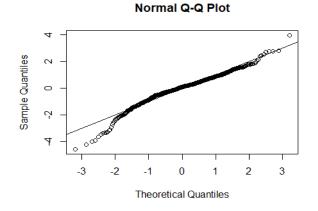
```
#1. Linearity
linear<- lm(cnt~ ., data = day)</pre>
summary(linear)
##
## Call:
## lm(formula = cnt ~ ., data = day)
## Residuals:
##
       Min
                10
                    Median
                                 3Q
                                        Max
## -3602.3 -370.9
                       70.4
                              486.0
                                     3118.3
##
## Coefficients: (5 not defined because of singularities)
                       Estimate Std. Error t value Pr(>|t|)
##
## (Intercept)
                       3256.594
                                   256.230 12.710
                                                    < 2e-16 ***
                                                    < 2e-16 ***
## yr1
                       2024.596
                                    60.791
                                           33.304
                                                    0.00412 **
## holiday2
                       -621.598
                                   215.983
                                            -2.878
## workingday2
                                   112.427 -0.075
                         -8.478
                                                     0.93991
                         82.327
                                    34.003
                                             2.421
## temp
                                                     0.01572 *
## atemp
                         32.252
                                    30.166
                                             1.069
                                                     0.28537
## hum
                        -11.888
                                     2.944
                                            -4.038 5.98e-05
## windspeed
                        -39.696
                                     6.397
                                            -6.205 9.27e-10 ***
## season.spring
                      -1898.018
                                   166.722 -11.384
                                                    < 2e-16
## season.summer
                       -846.833
                                   193.271
                                             -4.382 1.36e-05
## season.fall
                                   182.589
                                            -6.260 6.64e-10 ***
                      -1143.082
## season.winter
                             NA
                                        NA
                                                 NA
                                                          NA
## weekday.sun
                       -453.128
                                   111.939
                                            -4.048 5.73e-05
                                   114.920
                                            -2.032
## weekday.mon
                       -233.476
                                                    0.04256 *
## weekday.tue
                       -141.674
                                   112.803
                                            -1.256 0.20955
## weekday.wed
                        -66.537
                                   113.160
                                            -0.588
                                                     0.55673
## weekday.thur
                                   112.531
                                             -0.380
                        -42.771
                                                     0.70400
## weekday.fri
                             NA
                                        NA
                                                 NA
                                                          NA
## weekday.sat
                             NA
                                        NA
                                                 NA
                                                          NA
## weathersit.Bad
                      -1948.840
                                   205.379
                                             -9.489
                                                    < 2e-16
                                            -5.715 1.62e-08 ***
## weathersit.Normal
                       -458.701
                                    80.269
## weathersit.Good
                             NA
                                        NA
                                                 NA
                                                          NA
                                             2.676
                        436.168
                                   163.015
## Quarter.1
                                                     0.00763 **
## Quarter.2
                        548.426
                                   203.325
                                              2.697
                                                     0.00716 **
## Quarter.3
                        602.136
                                   187.064
                                             3.219
                                                     0.00135 **
```

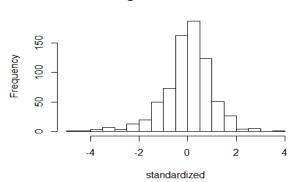
```
## Quarter.4
                                                        NA
                            NA
                                       NA
                                               NA
## ---
## Signif. codes:
                   0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 808.3 on 710 degrees of freedom
## Multiple R-squared: 0.8307, Adjusted R-squared: 0.8259
## F-statistic: 174.2 on 20 and 710 DF, p-value: < 2.2e-16
#Create standarized residuals and plot linearity
standardized = rstudent(linear)
qqnorm(standardized)
abline(0,1)
#2 Normality
hist(standardized, breaks = 15)
```

```
mean(linear$residuals)
## [1] 1.668786e-14

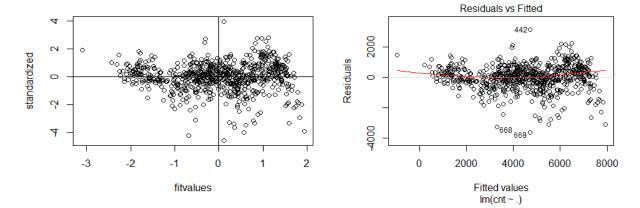
#3Homogeneity/Homoscedasticity
fitvalues = scale(linear$fitted.values)
plot(fitvalues, standardized)
abline(0,0)
abline(v = 0)

plot(linear, 1)
```





Histogram of standardized



From the above graph, we can say we met the assumptions for linearity, normality, homogeneity, and homoscedasticity.

Model Building process:-

Split final dataset into train and test dataset

```
set.seed(123)
smp_size <- floor(0.75 * nrow(day))
train_ind <- sample(seq_len(nrow(day)), size = smp_size)

train <- day[train_ind, ]
test <- day[-train_ind, ]</pre>
```

We select the multiple linear regression model because our response variable is numeric, and we will use more than 2 explanatory variables in our model.

building a model without the date, casual, registered and instant as the cnt variable includes both casual and registered and the dteday variable is not an independent variable, but consist variable that overlap with variables such as month, working day, holiday.

```
model1<- lm(cnt ~ temp +atemp+ hum +windspeed, data = train)
summary(model1)
##
## Call:
## lm(formula = cnt ~ temp + atemp + hum + windspeed, data = train)
## Residuals:
##
      Min
              1Q Median
                             3Q
                                   Max
    -4816 -1054
##
                    -86
                          1028
                                  3570
##
## Coefficients:
```

```
##
               Estimate Std. Error t value Pr(>|t|)
                                     8.698 < 2e-16 ***
## (Intercept) 3659.49
                            420.72
                                     1.454
## temp
                  86.01
                             59.16
                                              0.147
                 72.27
                             54.77
                                    1.319
                                              0.188
## atemp
                             4.48 -6.772 3.32e-11 ***
## hum
                 -30.34
                             13.14 -4.275 2.26e-05 ***
## windspeed
                -56.18
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 1447 on 543 degrees of freedom
## Multiple R-squared: 0.4493, Adjusted R-squared:
## F-statistic: 110.8 on 4 and 543 DF, p-value: < 2.2e-16
prediction<- predict(model1, newdata = train)</pre>
prediction1<- predict(model1, newdata = test)</pre>
mean((test$cnt- prediction1 )^2)
## [1] 1837637
RMSE(prediction1, test$cnt)
## [1] 1355.595
AIC(model1)
## [1] 9537.649
BIC(model1)
## [1] 9563.487
```

```
model2<- lm(cnt~ temp+ hum+ windspeed, data= day)
summary(model2)
##
## Call:
## lm(formula = cnt ~ temp + hum + windspeed, data = day)
##
## Residuals:
##
      Min
               10 Median
                               3Q
                                      Max
## -4780.5 -1082.6 -62.2 1056.5 3653.5
##
## Coefficients:
              Estimate Std. Error t value Pr(>|t|)
                          337.862 12.089 < 2e-16 ***
## (Intercept) 4084.363
               161.598
                            7.148 22.606 < 2e-16 ***
## temp
                            3.840 -8.073 2.83e-15 ***
## hum
               -31.001
               -71.745
## windspeed
                           10.581 -6.781 2.48e-11 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

```
##
## Residual standard error: 1425 on 727 degrees of freedom
## Multiple R-squared: 0.4609, Adjusted R-squared: 0.4587
## F-statistic: 207.2 on 3 and 727 DF, p-value: < 2.2e-16

prediction02<- predict(model2, newdata = train)
prediction2<- predict(model2, newdata = test)
mean((test$cnt - prediction2)^2)
## [1] 1831080

RMSE(prediction2, test$cnt)
## [1] 1353.174

AIC(model2)
## [1] 12697.73

BIC(model2)
## [1] 12720.7</pre>
```

```
model3<- lm(cnt~ .-atemp, data = day)</pre>
summary(model3)
##
## Call:
## lm(formula = cnt ~ . - atemp, data = day)
##
## Residuals:
                10 Median
##
      Min
                                30
                                       Max
## -3621.8 -361.0
                      66.7
                             484.8 3130.6
##
## Coefficients: (5 not defined because of singularities)
##
                      Estimate Std. Error t value Pr(>|t|)
                                  249.295 13.318 < 2e-16 ***
## (Intercept)
                      3320.007
## yr1
                      2023,652
                                   60.791
                                           33.289 < 2e-16 ***
## holiday2
                      -637.249
                                  215.508
                                           -2.957
                                                    0.00321 **
## workingday2
                       -14.233
                                  112.309 -0.127
                                                    0.89919
                                    7.963 14.776 < 2e-16 ***
## temp
                       117.670
## hum
                       -11.702
                                    2.939 -3.981 7.55e-05 ***
                       -40.954
                                    6.289 -6.512 1.40e-10 ***
## windspeed
## season.spring
                     -1901.722
                                  166.703 -11.408 < 2e-16 ***
                                  193.261 -4.363 1.47e-05 ***
## season.summer
                      -843.252
## season.fall
                     -1153.137
                                  182.365 -6.323 4.52e-10 ***
## season.winter
                            NA
                                       NA
                                                NA
                                                         NA
                                  111.940 -4.034 6.08e-05 ***
## weekday.sun
                      -451.536
## weekday.mon
                                  114.579 -1.954 0.05112 .
                      -223.863
## weekday.tue
                      -134.416
                                  112.610 -1.194 0.23302
```

```
## weekday.wed
                       -62.752
                                  113.116 -0.555 0.57923
                       -36.108
## weekday.thur
                                  112.370 -0.321 0.74805
## weekday.fri
                            NA
                                       NA
                                               NA
                                                        NA
                            NA
                                       NA
                                               NA
## weekday.sat
                                                        NA
                                  204.982 -9.576 < 2e-16 ***
## weathersit.Bad
                     -1962.833
                                   80.223 -5.757 1.27e-08 ***
## weathersit.Normal
                     -461.834
## weathersit.Good
                                               NA
                            NA
                                       NA
                                                        NA
                       432.972
## Quarter.1
                                  163.004
                                            2.656
                                                  0.00808 **
                                  203.126
                                                  0.00822 **
## Quarter.2
                       538.345
                                            2.650
## Quarter.3
                       586.993
                                  186.546
                                            3.147
                                                   0.00172 **
## Quarter.4
                            NA
                                       NA
                                               NA
                                                        NA
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 808.4 on 711 degrees of freedom
## Multiple R-squared: 0.8304, Adjusted R-squared: 0.8259
## F-statistic: 183.2 on 19 and 711 DF, p-value: < 2.2e-16
prediction03<- predict(model3, newdata = train)</pre>
## Warning in predict.lm(model3, newdata = train): prediction from a rank-def
icient
## fit may be misleading
prediction3<- predict(model3, newdata = test)</pre>
## Warning in predict.lm(model3, newdata = test): prediction from a rank-defi
cient
## fit may be misleading
mean(( test$cnt - prediction3)^2)
## [1] 755504.3
RMSE(prediction3, test$cnt)
## [1] 869.1975
AIC(model3)
## [1] 11884.31
BIC(model3)
## [1] 11980.79
```

```
##
## Call:
## lm(formula = cnt ~ . - atemp - workingday - weekday.tue - weekday.mon -
       weekday.fri - weekday.tue - weekday.wed - weekday.thur -
##
       weekday.sat, data = train)
##
## Residuals:
##
       Min
                10 Median
                                 30
                                        Max
           -405.3
                      46.6
                                     3228.1
## -3804.0
                             455.8
##
## Coefficients: (3 not defined because of singularities)
                      Estimate Std. Error t value Pr(>|t|)
                                            12.467
## (Intercept)
                      3286.155
                                   263.583
                                                    < 2e-16 ***
## yr1
                      2203.498
                                    67.804
                                            32.498
                                                   < 2e-16 ***
                      -774.770
                                   198.453
                                           -3.904 0.000107 ***
## holiday2
## temp
                       114.207
                                     8.899 12.833
                                                   < 2e-16 ***
## hum
                       -12.866
                                     3.128 -4.114 4.51e-05 ***
                                     7.154 -5.168 3.36e-07 ***
## windspeed
                       -36.967
## season.spring
                     -2183.682
                                   182.572 -11.961 < 2e-16 ***
## season.summer
                     -1093.409
                                   208.113 -5.254 2.16e-07 ***
## season.fall
                     -1154.809
                                   187.929 -6.145 1.57e-09 ***
## season.winter
                            NΑ
                                        NA
                                                NA
                                                         NA
## weekday.sun
                      -287.811
                                    96.233
                                           -2.991 0.002911 **
## weathersit.Bad
                     -1588.700
                                   231.747
                                            -6.855 1.97e-11
## weathersit.Normal -489.934
                                    86.873
                                           -5.640 2.77e-08 ***
## weathersit.Good
                            NA
                                        NA
                                                NA
                                                         NA
                                             3.558 0.000407 ***
                       630.977
## Quarter.1
                                   177.329
                                             3.346 0.000878 ***
## Quarter.2
                       739.861
                                   221.123
                       564.471
                                   195.479
                                             2.888 0.004039 **
## Quarter.3
## Ouarter.4
                            NA
                                        NA
                                                NA
                                                         NA
## ---
                   0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
## Signif. codes:
## Residual standard error: 775.8 on 533 degrees of freedom
## Multiple R-squared: 0.8445, Adjusted R-squared: 0.8404
## F-statistic: 206.8 on 14 and 533 DF, p-value: < 2.2e-16
prediction04<- predict(model4, newdata = train)</pre>
## Warning in predict.lm(model4, newdata = train): prediction from a rank-def
icient
## fit may be misleading
prediction4<- predict(model4, newdata = test)</pre>
## Warning in predict.lm(model4, newdata = test): prediction from a rank-defi
cient
## fit may be misleading
mean(( test$cnt - prediction4 )^2)
```

```
## [1] 877212.9

RMSE(prediction4, test$cnt)

## [1] 936.5965

AIC(model4)

## [1] 8864.653

BIC(model4)

## [1] 8933.554
```

Interpretation of Models

#First model shows that humidity and windspeed are good predictor with p value < 0.05 and adjusted R2 0.44. Temperature and feels like temperature show multicollinearity because they are highly correlated.

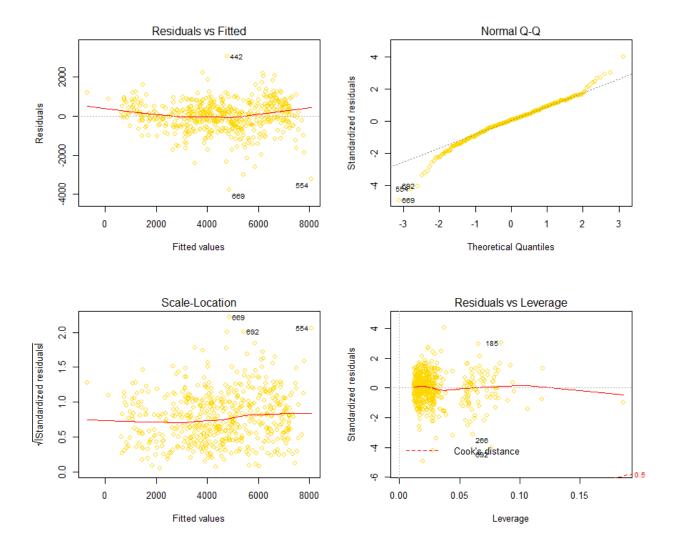
#To avoid multicollinearity, we removed feels like temperature in our model 2 and got results better from 1^{st} model with adjusted R2 0.45. To get better prediction, we try other variables in our next model.

#Third model includes all variables except feels like temperature and this model fit well with accounts for 82% of the variance. But this has RSE 808 with 19 variables and few variables are not significant. So, we will run model 4 to remove variables which are not significant.

#We run one more model to reduce variable number and this model also fit very well with adjusted R2 of 0.84 which means 84% of the variance can be explained by this model4. All variables are significant with < 0.05 p value. Model has lower AIC and BIC than other models and lower indicates a more parsimonious model, relative to a model fit with a higher AIC. So, based on these results we will select Model 4.

Let's plot our best fit model

```
plot(model4, col = "gold")
```



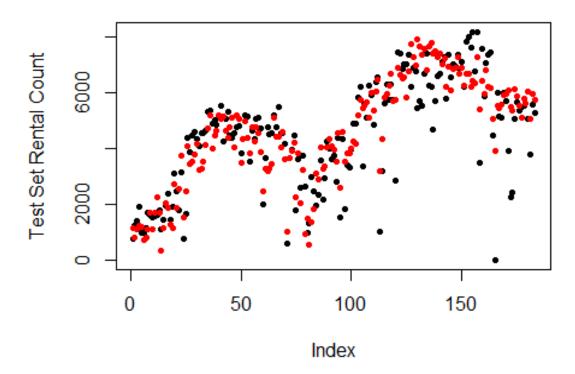
#Interpretation of plot

We built multiple linear regressions with putting all variables against response variable and removed insignificant predictor variables from earlier models. The best fit model achieved 0.84 adjusted R-squared, which indicates a good fit. Also, p value for almost all predictor variables are significant. Though, checking the residual plot and QQ plot, we can see that residuals have n0 pattern and are normally distributed, and residual plot shows slightly curve but close to straight line, which means the model fit the data well.

Here we will plot the prediction of best fit model and see the results

```
par(mfrow = c(1,1))
model4 step<- step(model4)</pre>
## Start: AIC=7305.02
## cnt ~ (yr + holiday + workingday + temp + atemp + hum + windspeed +
##
       season.spring + season.summer + season.fall + season.winter +
       weekday.sun + weekday.mon + weekday.tue + weekday.wed + weekday.thur +
##
##
       weekday.fri + weekday.sat + weathersit.Bad + weathersit.Normal +
       weathersit.Good + Quarter.1 + Quarter.2 + Quarter.3 + Quarter.4) -
##
       atemp - weekday.wed - weekday.thur - weekday.fri - weekday.mon -
##
       weekday.tue - weekday.wed - workingday - weathersit.Good -
##
##
       Ouarter.4
##
##
## Step: AIC=7305.02
## cnt ~ yr + holiday + temp + hum + windspeed + season.spring +
       season.summer + season.fall + weekday.sun + weekday.sat +
       weathersit.Bad + weathersit.Normal + Quarter.1 + Quarter.2 +
##
##
       Ouarter.3
##
##
                       Df Sum of Sa
                                          RSS
                                                 AIC
## <none>
                                    318207150 7305.0
## - weekday.sat
                            2609064 320816214 7307.5
                        1
## - weekday.sun
                        1
                            3922147 322129297 7309.7
## - Quarter.3
                        1 4710693 322917843 7311.1
## - Quarter.2
                        1 6444228 324651378 7314.0
                        1 7766672 325973821 7316.2
## - Quarter.1
## - holiday
                        1 8258538 326465687 7317.1
                        1 10263132 328470282 7320.4
## - hum
## - windspeed
                        1 16274080 334481230 7330.4
## - season.summer
                        1 16416747 334623897 7330.6
## - weathersit.Normal 1 18929391 337136540 7334.7
## - season.fall
                        1 22822318 341029468 7341.0
## - weathersit.Bad
                        1 27946011 346153160 7349.2
## - season.spring
                        1 85871259 404078409 7433.9
## - temp
                        1 100865761 419072911 7453.9
## - yr
                        1 631750393 949957543 7902.4
plot(test$cnt, main = "Linear Model", ylab = "Test Set Rental Count", pch = 2
points(predict(model5_step, newdata = test), col = "red", pch = 20)
```

Linear Model



Predicting using the attributes from testing dataset and plot them against the true values the graph shows that the spread of the response variable is similar to multilinear model. Still, we cannot depend on this because we worked on a small data and this dataset does not contain more information like daily hours and bike stations, which can help more in accuracy.