

October, 2011

Attn: The Principal

cc: Head of Sports Department

Dear Sir / Madam:

The Jamaica Triathlon is an endurance sporting event consisting of swimming, cycling, and running over the most widely accepted distances in the sport, namely the 1500 metre swim, 40K bike and 10K run. In its third year we have seen the event grow to become one of the top 100 triathlons in the world: the triathlon is also rated as second best in the sub-category of "Best Vacation Triathlons", awarded by Triathlete Magazine.

In 2011, the staging of the event will incorporate new and exciting elements designed to gain local participation from across the island. The two day event, November 12-13th will include a wide cross section of participants from across the island, including High School Students (ages 13-18). The activities planned can provide your athletes with any opportunity to train and/or compete.

Day 1: Ocean Spray WATA® School Challenge Workshop

On November 12th, 2011, 350 lucky students will have the opportunity to participate in interactive training sessions and hear from some world-class athletes, triathletes, trainers and nutritionist.

To be apart of the day, applications will be provided to coaches across the island for submission on or before October 21st.

Participants will be selected by a panel inclusive of the Athletic organizations, coaches, and principals of the Jamaica Triathlon, based on a cross section of criteria including location, age, experience, coaches' recommendations, etc. and receive an official invitation from the event outlining their selection and details of participation.

These athletes will be bussed FREE of cost from various locations across Jamaica, provided meal and snacks. Plus there will be athletic gifts, prizes and each athlete who successfully completes the day will get a certificate of achievement.

Proposed Speakers:

- Iona Wynter: the only woman to have represented Jamaica at the Olympic Games in Triathlon and Cycling
- Christian Taveres-Finson: President of the Jamaica Cycling Federation (JCF)
- Jackie Walter: Professional Swimmer
- Bruce James: Sports Analyst
- Franni Mahfood: Nutritionist
- Grace Jackson
- Ben Greenfield- Professional Triathlete

Please reference attached daily schedule for more event details. At approximately 6:30pm, buses will return your students to their original pickup locations.

Day 2: Jamaica Triathlon on November 13, 2011.

Schools that have athletes interested in participating in the Triathlon can compete as a relay team or compete in the individual sprint in the "Schools' Challenge" category. Top local Student will be awarded by the Jamaica Triathlon Association for the Junior Nation Championships. In the sprint consists of 750m swim, 23km bike ride, and 5km run.

Schools/individuals are free to make their own overnight sleeping arrangements if they choose to participate in the triathlon, but are reminded that the Triathlon starts at 7am at the Iberostar Hotel, Rose Hall (Sunday, November 13). You will pay 50% of the registration cost for the triathlon.

The Jamaica Triathlon is seeking your support in the following areas:

- Allowing your swimmers, cyclists and runners to participate.
- Ensuring that each student completes the attached entry form and returns it in a timely manner for submission through coaches.
- Allowing us to place posters and flyers on your notice boards, sensitizing and informing students about the Triathlon and School Challenge Workshop.

We have identified centralised pickup locations roundtrip on November 12. Students who are participating in the Triathlon the following day are encouraged to stay overnight for an early start the next morning. Triathlon Schools Challenge participants will be responsible for their own return transportation on the 13th post Triathlon.

Students participating in the Triathlon will need to take overnight gear, and girls' teams should be accompanied by a female teacher/ coach / parent.

We are including the following with this letter:

- Individual entry forms
- School registration form
- A schedule of activities
- General poster

The individual entry forms must be returned with the school's registration form.

Please Fax Completed Registration to:

Colin Davison, Jamaica Triathlon at (876)-953-2720

For Triathlon updates, visit www.jamaicatri.com

For further info call Mr. Rayne Russell (Race Director) at 377-6361; Or Mr. Rudy Robinson (Schools Challenge Director) at 473-0600

Regards,

Rayne Russell

JAMAICA TRIATHLON SCHOOLS CHALLENGE **School Registration Form** Name of School / Institution: Name of Principal: Address: Parish: Telephone: Fax: Email: Main Contact Person: Telephone: Number of Students attending Seminar (Entry forms attached) Girls: Boys: Total: # of Swimmers: # of Cyclists: # of Runners: Name of Coach / Teacher / Parent accompanying students (Max 2) (1) Tele: (2) Tele: Will you be participating in the Triathlon? If yes, Number of teams: Girls: Boys: If you are participating in the Triathlon, Where do you intend to stay? Please return by: October 21, 2011 Fax to: (876)-953-2720

Pick-up locations *

Half Way Tree/ New Kingston, Kingston Sav-la-mar, Westmoreland

Ocho Rios/ St. Ann's Bay, St. Ann Santa Cruz, St. Elizabeth

Brown's Town, St. Ann May Pen, Clarendon

Falmouth Square Trelawny Spanish Town, St. Catherine

Sam Sharpe Square, Montego Bay Mandeville, Manchester

Lucea Hanover Port Antonio, Portland

*Details to follow