

AMATEUR SWIMMING ASSOCIATION OF JAMAICA

PRESS RELEASE

ASAJ HOST FINA SWIM COACHES DEVELOPMENT CLINIC

The Amateur Swimming Association of Jamaica (ASAJ) will host a FINA Swim Coaches Development Clinic from Wednesday, 28 October 2009 to Sunday, 01 November 2009 at the offices of the Jamaica Olympic Association, 9 Cunningham Avenue, Kingston 6.

The Clinic is opened to all persons having an interest in coaching swimming locally and is being extended to coaches in the wider Caribbean region. Topics ranging from Starts and Turns to Developing a Successful Swimmer to the Senior Level will be discussed. In addition, Levels I & II of the American Swim Coaches Association (ASCA) Programme will be offered. ASCA certification is the benchmark for local coaches.

The presenter, Guy Edson, is the Technical Director of the American Swim Coaches Association (ASCA), a post he has held since 1988. His primary role is to train and mentor young coaches. He has presented seminars to over 5000 coaches throughout the United States as well as in 8 countries outside of the USA, including Jamaica. Prior to joining the staff of ASCA, Edson was a full-time coach for fifteen (15) years. During that time, he coached the State Championship teams in three (3) States and earned himself the ASCA Level V Age Group Coaching Certification. He has also coached for

two (2) years in the US Virgin Islands and is familiar with swimming within the Caribbean.

Currently, Edson is involved in coaching a novice group with a local swim team in Fort Lauderdale. This in an effort to keep his teaching skills sharp, to test new teaching progressions and to stay close to the day-to-day concerns of swimmers, parents, athletes, coaches and officials.

SCHEDULE

Wednesday, October 28, 2009	5:30 p.m. to 9:00 p.m.
Thursday, October 29, 2009	8:00 a.m. to 11:00 a.m.
	5:30 p.m. to 9:00 p.m.
Friday, October 30, 2009	8:00 a.m. to 3:00 p.m.
Saturday, October 31, 2009	8:00 a.m. to 3:00 p.m.
Sunday, November 1, 2009	9:00 a.m. to 12:00 noon

For further information on the clinic, please contact at the Amateur Swimming Association of Jamaica at 920-6229/6230 or via email at asaj@cwjamaica.com

Submitted by
Faith Palmer – 332-6319
Hon. Secretary

23 October 2009