



PRESS ADVISORY **BULLETIN #1**

TO: ALL MEDIA PARTNERS – Journalists, Sports, Business and Education, Caribbean Media, Media Executives, & Aquatic Sports Enthusiasts

FROM: THE AMATEUR SWIMMING ASSOCIATION OF JAMAICA (ASAJ)

WHAT: **PRESS LAUNCH XXV Carifta Swimming Championships 2010 – Jamaica to host 15 Caribbean Nations**

WHEN: **Tuesday, February 23, 2010 @ 11:00am**

WHERE: THE KNUTSFORD COURT HOTEL
11 Ruthven Road, Kingston 10

GUEST SPEAKER: **The Hon. Minister Olivia 'Babsy' Grange**
Minister of Culture, Youth, Sports and Women's Affairs

The Amateur Swimming Association of Jamaica will host its first official press conference for 2010 to update the Media and Public on current activities and the developments taking place around swimming in Jamaica. Mr. John Eyre, President of the (ASAJ), will further officially announce the SPONSORS, PARTNERS, COMPETITION DETAILS, PROGRESS AND PREPARTIONS for the upcoming (25th Anniversary Celebrations of the **XXV CARIFTA SWIMMING CHAMPIONSHIP 2010**) set to take place in Jamaica April 3 – 6, 2010. All media, business, sports, education and news are invited for coverage.

Contact: Mr. John Eyre, President
Amateur Swimming Association of Jamaica
National Stadium Pool, Independence Park - Kingston
Cell: 833-4812 Email: jmeyre@cwjamaica.com,
Tel: 920- 6230/920-6229, fax: 920-6129, asaj@cwjamaica.com

Jacqueline Knight-Campbell, Media/Marketing Consultant - Carifta Swimming
Top Klass Events & Marketing Consultancy
Email: topklassevents@yahoo.com, (876) 344-4060, 534-7394, 631-7423