

# COLOR PALETTE

## PRIMARY PALETTE

Periwinkle  
#BFC8E2

Nobel  
#96969

## SECONDARY PALETTE

Gulf Blue  
#353F5B

Medium Ruby  
#AA4465

Gainsboro  
#DBDBDB

# TYPOGRAPHY

## FONT FAMILY

Poppins

Thin

*Thin Italic*

ExtraLight

*ExtraLight Italic*

Light

*Light Italic*

Regular

*Italic*

Medium

*Medium Italic*

SemiBold

*SemiBold Italic*

Bold

*Bold Italic*

ExtraBold

*ExtraBold Italic*

Black

*Black Italic*

Aa Bb Cc Dd Ee Ff Gg

Hh Ii Jj Kk Ll Mm Nn Oo

Pp Qq Rr Ss Tt Uu Vv

Ww Xx Yy Zz

1 2 3 4 5 6 7 8 9 0

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