

# Samarskaya, Ksenya

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OBJECTIVE Looking for a challenging and inspiring environment where I can build upon my toolkit of typographic understanding, conceptual design knacks and diligence to visual coherence.

## RELEVANT EXPERIENCE

**HOEFLE & FRERE-JONES, *Type Designer*.** 2007–Present.

Working on solutions-oriented typeface design (for both visual and technological queries), with colleagues known for incorporating rigorous research and a heavily trained eye for subtlety, I've been fortunate enough to contribute to a number of award-laden faces. My personal contribution has included design direction, drawing, kerning, interpolation, opentype features, hinting, production and testing of typefaces, as well as training and overseeing two designers and support staff.

Faces I've worked on include design on **Exchange, Ideal Sans, L-, Retina, Sterling Display and Verlag**, and development for **Archer, Forza, Gotham, Historical Allsorts, Numbers, Shades, Tungsten, Vitesse** and **Whitney**.

**SAMARSKAYA & PARTNERS, *Creative Director*.** 2000–Present.

In running a concept-driven, research-based and detail honed design entity, I've had the privilege of working on client identities, promotional materials, advertisements, websites, e-newsletters and exhibition designs. Work for the above has been honored by both digital and printed surveys on web design, as well as winning honors in international print competitions.

Clients have included **Artforum, The Brooklynite, Bronx Art Museum, Churchill Arts Council, Coeur d'Alene Art Auction, Creative Materials Group, Dead Skin Press, Earth Pledge, Eighties Bangs, Janet Borden Inc., Materials Science Institute, Mio Tokida, Pia Vivas, Pinball Publishing, Seedco** and **Snoop Dogg Marketing**.

In the Research & Development division, I've been involved in rigorously asking questions in the form of fine & installation art. I've had pieces published in Germany and Australia, videos shown in the UK, and installation pieces exhibited throughout the United States.

EDUCATION 2005 **University of Oregon** Bachelor of Fine Art in Photography  
1999–2003 **University of Oregon** Bachelor of Science in Visual Design

EDUCATION (NON-DEGREE) 2011 **Type@Cooper** Workshops with Richard Lipton & Ken Barber  
2010 **New York University** Russian Grammar & Composition  
2008 **New Museum** Night School by Anton Vidokle  
2000 **Rhode Island School of Design** Summer Institute  
1999 **Pacific Northwest College of Art** Summer Institute  
1998 **George Fox University** Advanced Mathematics Courses  
**Frye Art Museum** Sculpting Courses

HONORS, PUBLICATIONS + AWARDS 2011 **National Design Awards** Honoree (H&FJ)  
**Fast Company** 50 Most Innovative Companies (H&FJ)  
**For Print Only Awards**  
**Museum of Modern Art** Permanent Collection Acquisition (H&FJ)  
2009 **National Design Awards** Honoree (H&FJ)  
2008 **New Museum** Night School Project  
2007 **FutureFarmers** Residency Inductee  
2006 **Is/Not Magazine** Publication (Illustration Feature)  
**+Rosebud Magazine** Publication (Illustration Feature)  
**Disonancias** Residency Finalist  
2005 **Netdiver** "portfolios+" Selection  
2004–2005 **Ina McClung** Scholarship  
2001–2004 **Staton Scholar** Scholarship  
2000–2004 **University of Oregon** Deans List  
2003 **Regional Arts & Culture Council** Installation Grant  
2002 **Golden Key** Honor Society Member  
**Tournees** French Film Festival Grant  
2001 **National Society for Collegiate Scholars** Inductee

SCRIPTS + LANGUAGES **Latin (English)**  
**Cyrillic (Russian)**