

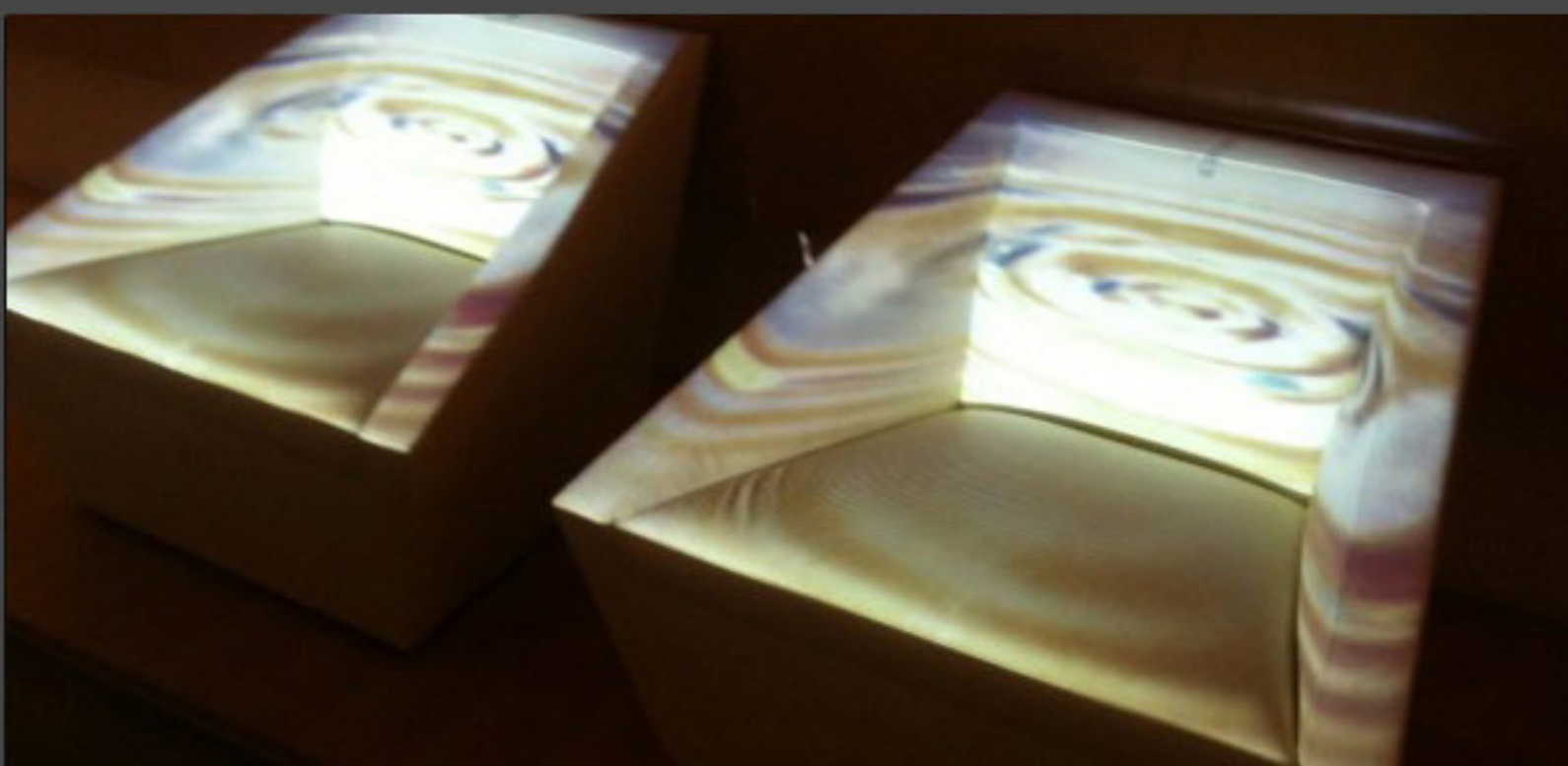
*After a busy summer working on a wide range of projects, from furniture and lighting, to beauty and packaging projects, as well as the successful launch of Pillar, our new upholstered lounge chair for Bernhardt Design, we wanted to share the latest news...*



Following the success of The Munny Exhibit, featuring the works of Brad Ascalon, Vladimir Kagen, Jeffrey Bennett, Todd Bracher, Dror and other NY-based designers, a selection of pieces from the show went on display at the Cappellini showroom in Soho. Last month, Swarovski Munny, which our studio created in collaboration with the famed crystal producer, recently sold to a private collector, the proceeds of which, we're proud to say, have gone to The Robinhood Foundation to help fight poverty in New York City.

On September 30th, the New York showroom of Poltrona Frau held a charity auction to benefit GIFTED HANDS NYC, a non-profit organization that provides outreach to New York City's underserved communities through art programs and initiatives.

At auction was one of five limited edition pieces entitled "Broken Fixed," which our studio originally created as part of our interior design concept for the VIP Lounge at the PULSE NYC Contemporary Art Fair in 2009.



Also that night, Bernhardt Design's NY showroom threw an event to celebrate the 2010 collection of new designs by Brad Ascalon, Monica Forster, Jaime Hayon, Noé Duchaufour-Lawrance and others. The event featured the work of digital artist Paul Notzold, who teamed up with our studio to create and project an amazing array of moving images onto two of our Pillar lounge chairs as guests walked into the space.

The event also featured live music by our good friend Paul Holmes and his band, Paul and the Patients, whose song, "Blogspot," is the new soundtrack for Target's fall 2010 commercial campaign. Not so coincidentally, Josh Ascalon, a Brooklyn-based music producer and Brad's younger brother, produced the track and the band's latest album.



Recently in the press, our Pillar chair was featured in New York Times, Interior Design and Prestige, as well as in a six-page spread our studio received by Casa International. Also, Harper Collins recently released a new hardcover design book entitled

"Product Design Now: Renderings" by editor Cristian Campos. The book features our Spindle table for Ligne Roset. Visit our website for more information on each.

