

Secure Choice
Application for Short-Term Home Health Care Insurance
Heartland National Life Insurance Company
Administrative Office: PO Box 11903, Winston-Salem, NC 27116
1-888-616-0015

☐ New Business
☐ Reinstatement

Part I – Personal Information

Applicant 1

Last Name _____	First Name _____	MI _____
Birthdate (mm/dd/yyyy) _____	Social Security Number _____	Age _____
		Gender <input type="checkbox"/> Male <input type="checkbox"/> Female
Applicant 1 Phone Number () _____		
E-Mail Address _____		
Beneficiary _____		

Applicant 2

Last Name _____	First Name _____	MI _____
Birthdate (mm/dd/yyyy) _____	Social Security Number _____	Age _____
		Gender <input type="checkbox"/> Male <input type="checkbox"/> Female
Applicant 2 Phone Number () _____		
E-Mail Address _____		
Beneficiary _____		

Physical Address

Street Address _____		
City _____	State _____	Zip _____

Mailing Address (if different than above)

Street Address _____		
City _____	State _____	Zip _____

Part II – Pre-Qualification and Medical Information

If any answer to questions in Part II is YES, do not submit the application.

	Applicant 1	Applicant 2
1. Are you currently receiving assistance or supervision to perform activities of daily living such as bathing, dressing, eating, toileting, getting in or out of bed, or have an inability to control bowel or bladder function?	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
2. Are you currently receiving home health care services, or confined in a rehabilitation facility, nursing facility or an assisted living facility?	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
3. Within the past 12 months have you been diagnosed as having, been prescribed medication for or received medical advice or treatment from a licensed health care professional for Alzheimer's disease, dementia or memory loss?	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
If applying for the Complete Package:		
4. In the next 60 days, do you expect to be admitted to a hospital, nursing home/ assisted living facility or require home health care services or have surgery?	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No

Part III – Choose Home Health Care Benefit Option

	Applicant 1	Applicant 2
Short-Term Home Health Care Daily Benefit Option (includes Prescription Drug Benefit)*	<input type="checkbox"/> Basic <input type="checkbox"/> Standard <input type="checkbox"/> Complete	<input type="checkbox"/> Basic <input type="checkbox"/> Standard <input type="checkbox"/> Complete

Part IV – Choose Optional Benefits

Hospital Confinement Benefit Rider *Must follow Short-Term Home Health Care Daily Benefit Option above	<u>Basic</u>	<u>Standard</u>	<u>Complete</u>	<u>Basic</u>	<u>Standard</u>	<u>Complete</u>
Daily Benefit Amount: (Choose one)	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100 <input type="checkbox"/> \$200	<input type="checkbox"/> \$100 <input type="checkbox"/> \$200 <input type="checkbox"/> \$300	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100 <input type="checkbox"/> \$200	<input type="checkbox"/> \$100 <input type="checkbox"/> \$200 <input type="checkbox"/> \$300
Benefit Period: (Choose one)	<input type="checkbox"/> 3 Days <input type="checkbox"/> 6 Days <input type="checkbox"/> 10 Days	<input type="checkbox"/> 3 Days <input type="checkbox"/> 6 Days <input type="checkbox"/> 10 Days	<input type="checkbox"/> 3 Days <input type="checkbox"/> 6 Days <input type="checkbox"/> 10 Days	<input type="checkbox"/> 3 Days <input type="checkbox"/> 6 Days <input type="checkbox"/> 10 Days	<input type="checkbox"/> 3 Days <input type="checkbox"/> 6 Days <input type="checkbox"/> 10 Days	<input type="checkbox"/> 3 Days <input type="checkbox"/> 6 Days <input type="checkbox"/> 10 Days
Severe Accident and Accidental Death Benefit Rider	<input type="checkbox"/> \$5,000 <input type="checkbox"/> \$10,000			<input type="checkbox"/> \$5,000 <input type="checkbox"/> \$10,000		
Additional Home Health Aide Coverage Rider	<input type="checkbox"/> 60 Days			<input type="checkbox"/> 60 Days		
Ambulance Service Benefit Rider	\$ _____ (\$100-\$500 in increments of \$100)			\$ _____ (\$100-\$500 in increments of \$100)		

Part V – Premium Worksheet

	Applicant 1	Applicant 2
Short-Term Home Health Care Daily Benefit Option (includes Prescription Drug Benefit)	\$ _____	\$ _____
Hospital Confinement Benefit Rider	\$ _____	\$ _____
Severe Accident and Accidental Death Benefit Rider	\$ _____	\$ _____
Additional Home Health Aide Coverage Rider	\$ _____	\$ _____
Ambulance Service Benefit Rider	\$ _____	\$ _____
Total	\$ _____	\$ _____

Part VI – Existing Coverage

Will any existing supplemental health insurance (including long term care, nursing home, or home health care insurance) be replaced or changed if the proposed coverage is issued? (If "Yes", please complete the Replacement Form if required by your state).

Applicant 1: ☐ Yes ☐ No Company: _____

Applicant 2: ☐ Yes ☐ No Company: _____

Part VII – Household Premium Discount Information

You may be eligible for a policy with a lower premium rate based on your answers to the questions in this section.

1. Do you have a household resident (at least one but no more than three): ☐ Yes ☐ No
- a. With whom you have continuously resided for the last 12 months and who is age 18 or older; or
- b. With whom you reside and is your Partner?
2. If you answered "Yes" to question 1 above, please fill out the following information about the household resident:

Name (First, MI, Last): _____

Relation to Applicant: _____

Part VIII – Premium Payment & Administration

REQUESTED EFFECTIVE DATE*:

(if other than Application Date) _____ / _____ / _____

*The effective date cannot be more than 60 days from the application date.

PAYMENT TYPE: ☐ Bank Draft ☐ Direct Bill Add: Semi-Annual (.520) Quarterly (.265)

PREMIUM MODE: ☐ Monthly Bank Draft ☐ Quarterly ☐ Semi-Annual ☐ Annual

	APPLICANT 1	APPLICANT 2
INITIAL PREMIUM:	\$ _____	\$ _____
POLICY FEE**:	\$25.00	\$25.00
TOTAL AMOUNT SUBMITTED:	\$ _____	\$ _____

** This one-time fee will be refunded, along with your premium, if the policy is not issued or you return it during your 30-day free look period.

INITIAL PREMIUM:

☐ Draft initial premium immediately ☐ Draft initial premium on (date) ____/____/____

SUBSEQUENT PAYMENTS***:

Drafted on the ____ day of the month OR the ☐ 2nd ☐ 3rd ☐ 4th Wednesday of the month.

*** Bank drafts can be drawn between the 1st and 28th day of the month. If the subsequent draft date is more than 10 days from the effective date, premiums will be collected a month in advance.

☐ I(we) authorize Bank Draft Payments

If paying by Bank Draft, please include a voided check.

Bank Name: _____

Name(s) of Depositor(s): _____

Bank Routing Number: _____ Bank Account Number: _____
(first 9 digits) (do not include check #)

☐ Checking Account ☐ Savings Account

Part IX – Agreement & Acknowledgement

Caution: If your answers on this application are incorrect or untrue, the Company has the right to deny benefits or rescind your policy. This policy provides limited benefits. Review your policy carefully.

I HAVE READ AND FULLY UNDERSTAND the questions and my answers on this Application. To the best of my knowledge and belief they are true and complete.

I UNDERSTAND AND AGREE that: (1) this coverage will be issued based solely and entirely upon my answers to the above questions; (2) no coverage will exist until a policy is issued, and will be in force only as of the policy effective date; (3) any misstatement of fact in this application may result in the denial of benefits or cause the Company to change or rescind my policy; (4) any loss for a pre-existing condition will not be covered for the first 6 months my coverage is in force.

THIS IS A SUPPLEMENT TO HEALTH INSURANCE AND IS NOT A SUBSTITUTE FOR MAJOR MEDICAL COVERAGE. LACK OF MAJOR MEDICAL COVERAGE (OR OTHER MINIMUM ESSENTIAL COVERAGE) MAY RESULT IN AN ADDITIONAL PAYMENT WITH YOUR TAXES.

I hereby attest that I have major medical health insurance or Medicare that meets the requirements of minimum essential coverage as defined by the federal Affordable Care Act.

I have received an Outline of Coverage. If this application is completed electronically, I understand the Outline of Coverage will be delivered electronically or with the policy. If the application is completed over the phone the Outline of Coverage will be delivered with the policy.

Electronic Transactions, Electronic Signatures, Policy Fulfillment and Communications: This Application may be completed by electronic device or telephonic means. I acknowledge Heartland National or the agent has verified my identity in accordance with any applicable federal or state law and that if this Application is completed by electronic means, I have provided my consent and authorization to complete an electronic transaction to apply for this coverage. My electronic signature is legally binding, and has the same effect as if I had physically signed this Application. If this Application is completed by telephonic means, I authorize Heartland National or its agent to accept my voice signature response as having the same effect as if I had physically signed this Application. I agree that I may receive my Policy and other Heartland National communications electronically. I also acknowledge receipt of the Electronic Delivery and Communications Disclosure, which describes the requirements for Electronic Policy Fulfillment and Communications, as well as my right to opt-out of Electronic Policy Fulfillment and Communications and receive a paper copy of my Policy free of charge.

Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit or who knowingly presents false information in an application for insurance is guilty of a crime and may be subject to restitution, fines, or confinement in prison or any combination thereof.

Signed at (City and State): _____

Date: ____ / ____ / ____

Applicant 1's Signature: _____

Applicant 2's Signature: _____

Producer's Signature: _____

Send ☐ Applicant(s)
Policy(ies) to: ☐ Producer

Producer Number: _____ Producer's Phone: () _____



PO Box 11903
Winston-Salem, NC 27116

HEALTH INFORMATION AUTHORIZATION

This Authorization complies with the HIPAA Privacy Rule

I authorize any health plan, physician, health care professional, hospital, clinic, laboratory, pharmacy, pharmacy benefit managers, medical facility, or other health care provider that has provided services, treatment or payment to me, or on my behalf, within the past 10 years ("My Providers"), or consumer reporting agency, or the Medical Information Bureau, to disclose my entire medical record and any other protected health information concerning me to Heartland National Life Insurance Company ("Heartland") and its agents, employees and representatives. This includes information on the diagnosis or treatment of Human Immunodeficiency Virus (HIV) infection and sexually transmitted diseases. This also includes information on the diagnosis and treatment of mental illness and the use of alcohol, drugs, and tobacco, but excludes psychotherapy notes.

By my signature below, I acknowledge that any agreements I have made to restrict my protected health information do not apply to this Authorization and I instruct any physician, health care professional, hospital, clinic, medical facility, or other health care provider to release and disclose my entire medical record without restriction.

My protected health information is to be disclosed under this Authorization so that Heartland may: 1) underwrite my application for coverage, make eligibility, risk rating, policy issuance and enrollment determinations; 2) obtain reinsurance; 3) administer claims and determine or fulfill their responsibility for coverage and provision of benefits; 4) administer coverage; and 5) conduct other legally permissible activities that relate to any coverage I have or have applied for with Heartland.

For a period of 120 days from the date of this Authorization I authorize my Heartland Producer to receive certain protected health information about me that is related to an adverse underwriting decision or counteroffer for alternative coverage made during the underwriting of my application.

This Authorization shall remain in force for 30 months following the date of my signature below, and a copy of this Authorization is as valid as the original. I understand that: (1) I have the right to revoke this Authorization in writing, at any time, by sending a written request for revocation to: **Heartland at PO Box 11903, Winston-Salem, NC 27116** **Attention: Privacy Officer**; (2) a revocation is not effective to the extent that any of My Providers has relied on this Authorization or to the extent that Heartland has a legal right to contest a claim under an insurance policy or to contest the policy itself; (3) any information that is disclosed pursuant to this Authorization may be redisclosed and no longer covered by federal rules governing privacy and confidentiality of health information; (4) for information related to the diagnosis or treatment of Human Immunodeficiency Virus, this authorization shall remain in force for 180 days following the date of my signature below; (5) I may request to be interviewed in connection with the preparation of the consumer report and that I am entitled to receive a copy of the completed report; and (6) that I, or an individual authorized by me, may request to receive a copy of this Authorization, which is as valid as the original;

I understand that My Providers may not refuse to provide treatment or payment for health care services if I refuse to sign this Authorization. I further understand that if I refuse to sign this Authorization to release my complete medical record, Heartland may not be able to process my application, or if coverage has been issued may not be able to make any benefit payments.

Name of Applicant (please print)

Signature of Applicant or Personal Representative

Date of Birth

Date

Description of Personal Representative's Authority or Relationship to Applicant (if applicable)



PO Box 11903
Winston-Salem, NC 27116

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Name of Applicant (please print)

Signature of Applicant or Personal Representative

Date of Birth

Date

Description of Personal Representative's Authority or Relationship to Applicant (if applicable)



PO Box 119003
Winston-Salem, NC 27116

NOTICE TO APPLICANT REGARDING REPLACEMENT OF ACCIDENT AND SICKNESS INSURANCE

SAVE THIS NOTICE! IT MAY BE IMPORTANT TO YOU IN THE FUTURE!

According to Your application, You intend to lapse or otherwise terminate existing accident and sickness insurance and replace it with a policy to be issued by Heartland National Life Insurance Company. For Your own information and protection, You should be aware of and seriously consider certain factors that may affect the insurance protection available to You under the new policy.

- (1) Health conditions which You may presently have, (pre-existing conditions) may not be immediately or fully covered under the new policy. This could result in denial or delay of a claim for benefits present under the new policy, whereas a similar claim might have been payable under Your present policy.
- (2) You may wish to secure the advice of Your present insurer or its agents regarding the proposed replacement of Your present policy. This is not only Your right, but it is also in Your best interests to make sure You understand all the relevant factors involved in replacing Your present coverage.
- (3) If, after due consideration, You still wish to terminate Your present policy and replace it with new coverage, be certain to truthfully and completely answer all questions on the application concerning Your medical/health history. Failure to include all material medical information on an application may provide a basis for the company to deny any future claims and to refund Your premium as though Your policy had never been in force. After the application has been completed and before You sign it, reread it carefully to be certain that all information has been properly recorded.

The above "Notice to Applicant" was delivered to me on:

Date

Agent Name (Print)

Applicant's Signature

Agent's Signature



[PO Box 2878
Salt Lake City, Utah 84110-2878]

NOTICE TO APPLICANT REGARDING REPLACEMENT OF ACCIDENT AND SICKNESS INSURANCE

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The above "Notice to Applicant" was delivered to me on:

Date

Agent Name (Print)

Applicant's Signature

Agent's Signature

**IMPORTANT NOTICE TO PERSONS ON MEDICARE
THIS IS NOT MEDICARE SUPPLEMENT INSURANCE**

Some health care services paid for by Medicare may also trigger the payment of benefits from this policy.

This insurance pays a fixed dollar amount, regardless of Your expenses, for each day You meet the policy conditions. It does not pay Your Medicare deductibles or coinsurance and is not a substitute for Medicare Supplement Insurance.

Medicare generally pays for most or all of these expenses.

Medicare pays extensive benefits for medically necessary services regardless of the reason You need them. These include:

- hospitalization
- physician services
- hospice
- outpatient prescription drugs if You are enrolled in Medicare Part D
- other approved items and services

This policy must pay benefits without regard to other health benefit coverage to which You may be entitled under Medicare or other insurance.

Before You Buy This Insurance

- Check the coverage in **all** health insurance policies you already have.
- For more information about Medicare and Medicare Supplement insurance, review the *Guide to Health Insurance for People with Medicare*, available from the insurance company.
- For help in understanding your health insurance, contact your state insurance department or state health insurance assistance program (SHIP).



PO Box 11903
Winston-Salem, NC 27116
1-888-616-0015

**SECURE CHOICE
SHORT-TERM HOME HEALTH CARE INSURANCE POLICY
OUTLINE OF COVERAGE**

**Policy 94023
With Optional Rider Form(s) R-23ADSA, R-23AS, R-23HC, R-23HHAC**

CAUTION: The Policy was issued based on Your answers to the questions on Your application. A copy of Your application will be attached to Your Policy. If Your answers are incorrect or untrue, We may have the right to deny benefits or rescind Your Policy. If, for any reason, any of Your answers are incorrect, contact Us within 30 days at Our Administrative Office: Heartland National, PO Box 11903, Winston-Salem, NC 27116, or call Us, toll free at 1-888-616-0015.

NOTICE TO BUYER

THE POLICY MAY NOT COVER ALL OF THE COSTS ASSOCIATED WITH SHORT-TERM HOME HEALTH CARE INCURRED BY THE BUYER DURING THE PERIOD OF COVERAGE. THIS IS A LIMITED POLICY. THE BUYER IS ADVISED TO REVIEW CAREFULLY ALL POLICY LIMITATIONS AND EXCEPTIONS.

PURPOSE OF OUTLINE OF COVERAGE

This outline of coverage provides a very brief description of some of the important features of Your Policy. This is not the insurance contract and only the actual policy will control the rights and obligations of the parties to it. The policy itself sets forth in detail those rights and obligations applicable to both You and Us. It is very important, therefore, that You **READ YOUR POLICY CAREFULLY**.

GUARANTEED RENEWABLE

This means You have the right to continue Your Policy as long as You pay Your Premium on time. We cannot cancel or refuse to renew the Policy if You pay Your Premiums on time. Your Premiums are guaranteed for Your first year of coverage. The Premium rates for the Policy may change, but only if they are changed for all policies like Yours on a class basis. The change may be due to an increase in age, a change in benefits, or a new table of rates. We will provide You with written notice at least thirty (30) days in advance of any change in renewal Premium.

THIRTY-DAY RIGHT TO EXAMINE THE POLICY

If You are not satisfied with the Policy, You may return it to Us within thirty (30) days of its receipt. You may return it to Us by mail or to the agent who sold it. We will refund all Premiums paid and consider the Policy never to have been issued.

THIS IS NOT A MEDICARE SUPPLEMENT POLICY.

If You are eligible for Medicare, please review "Guide to Health Insurance for People with Medicare" available on request.

SHORT-TERM HOME HEALTH CARE INSURANCE

Policies of this category are designed to provide persons insured with limited or supplemental coverage.

The Policy provides coverage on an indemnity basis for Covered Home Health Care services. All benefits are subject to the definitions, limitations and exclusions described in the Policy.

BENEFIT PROVISIONS

QUALIFYING FOR BENEFITS

Nursing Care Services, Therapy Services and Medical Social Services:

To qualify for benefits, a Licensed Health Care Practitioner must certify You as having a Cognitive or Functional Impairment pursuant to a Plan of Care.

Home Health Aide Services:

To qualify for benefits, a Licensed Health Care Practitioner must certify that You have a Cognitive or Functional Impairment pursuant to a Plan of Care.

We may periodically review the necessity for Covered Home Health Care provided. Our review, for example, may include: (a) diagnosis, symptoms, complaints, and complications of a condition; (b) the reason for the services being rendered; (c) a Licensed Health Care Practitioner's orders; (d) schedule of treatment; (e) physical limitations and impairments; and (f) the objectives of the Licensed Health Care Practitioner's Plan of Care.

LIMITATION ON BENEFITS

Subject to the Qualifying for Benefits provision, We will pay the Daily Benefit Amount as shown in the Benefits Schedule for the applicable Covered Home Health Care provided to You. Benefits paid for Covered Home Health Care are subject to: (a) the Combined Daily Maximum Benefit amount when You receive multiple Covered Home Health Care services in one day; and (b) the allowable Maximum Benefit Period for the applicable Covered Home Health Care service.

We won't pay more than the allowable Maximum Benefit Period days, as shown in the Benefits Schedule, unless benefits are restored as provided in the Policy's Restoration of Benefits provision.

Covered Home Health Care is incurred on the date the service or treatment is provided. Covered Home Health Care must be incurred while this coverage is in force. When multiple Covered Home Health Care services are received on a single day, We will count only one benefit day toward the Maximum Benefit Period, except when Home Health Aide services are received. In that case, We will count one benefit day toward the Maximum Benefit Period for Home Health Aide services as well as one benefit day for the combined total of all other Covered Home Health Care services received.

COVERED HOME HEALTH CARE

We will pay benefits, as shown on the Benefits Schedule, for the following Covered Home Health Care services when provided by a Home Health Care Agency:

1. Nursing Care Services
 - a. Skilled nursing care provided by a registered nurse (RN)
 - b. General nursing care provided by a licensed practical nurse (LPN) or licensed vocational nurse (LVN).
2. Therapy Services
 - a. Physical Therapy
 - b. Speech Pathology
 - c. Occupational Therapy
 - d. Chemotherapy Specialist
 - a. Enterostomal Therapy
 - b. Respirational Therapy
3. Medical Social Services
4. Home Health Aide services

RESTORATION OF BENEFITS

The Policy's Maximum Benefit Period for Covered Home Health Care will be fully restored when:

1. You have not received Covered Home Health Care for a period of one-hundred eighty (180) consecutive days; and
2. A Licensed Health Care Practitioner has certified that You have sufficiently recovered enough to no longer qualify as having a Functional or Cognitive Impairment and have been advised that You no longer require Covered Home Health Care or other nursing or home care services, whether or not such services are covered under the terms of the Policy.

The Policy provides for unlimited restoration of Your Maximum Benefit Period for all Covered Home Health Care.

PRESCRIPTION DRUG BENEFIT

We will pay the Prescription Drug Benefit when Prescription Drug medication is needed for treating Sickness or Injury incurred while the policy is in force.

Generic / per Prescription Drug	\$15
Brand / per Prescription Drug	\$30

This benefit is not subject to the Pre-Existing Condition Limitation and is payable without regard to eligibility for Covered Home Health Care benefits. This benefit is subject to the Prescription Drug Policy Year Maximum \$360 or \$720.

POLICY BENEFITS BY PLAN SELECTION: Listed below are the benefits provided by the Policy.
Benefit payment for each Covered Home Health Care service is based upon the plan you select.

COVERED HOME HEALTH CARE SERVICES (Check applicant's selection)	PLAN SELECTION		
	Basic	Standard	Complete
Short-Term Home Health Care Benefits			
Skilled Nursing Care	\$100	\$200	\$300
General Nursing Care	\$80	\$160	\$240
Physical Therapy	\$100	\$200	\$300
Speech Therapy	\$100	\$200	\$300
Occupational Therapy	\$100	\$200	\$300
Enerostomal Therapy	\$80	\$160	\$240
Respirational Therapy	\$80	\$160	\$240
Chemotherapy	\$80	\$160	\$240
Medical Social Services	\$120	\$240	\$360
Combined Daily Maximum Benefit*	\$200	\$400	\$600

Home Health Aide	\$50	\$100	\$150
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**Applicable to Nursing Care, Therapy, Chemotherapy Specialist and Medical Social Services*

Prescription Drug Benefit			
Generic / per Prescription Drug	\$15	\$15	\$15
Brand / per Prescription Drug	\$30	\$30	\$30
Prescription Drug Policy Year Maximum	\$360	\$720	\$720

MAXIMUM BENEFIT PERIODS

The Maximum Benefit Period for Home Health Care services, including Nursing Care, Therapy Services, Chemotherapy Specialist Services, and Medical Social Services is 360 days. The Maximum benefit for Home Health Aide services is 120 days.

PRE-EXISTING CONDITIONS LIMITATION

The Policy is subject to a pre-existing condition limitation. Pre-existing conditions are those medical conditions disclosed or not disclosed on the application for which medical advice or treatment was recommended or received from a Doctor within six (6) months prior to the Effective Date of Your coverage.

Any Loss due to a pre-existing condition isn't covered unless the Loss begins more than six (6) months after the Effective Date of Your coverage.

LIMITATIONS AND EXCLUSIONS

The Policy does not provide benefits for:

1. Services not included in Your Plan of Care;
2. Services which would not routinely be paid in the absence of insurance;
3. Services which are received without charge or legal obligation to pay;
4. Injury or Sickness arising out of war or any act of war, declared or undeclared while serving in the military services or any auxiliary unit attached thereto;
5. Intentionally self-inflicted Injury while sane or insane;
6. Injury or Sickness arising out of or in the course of employment or which is compensable under any workers' compensation or occupational disease act or law; or motor vehicle no-fault law;
7. For any drug that is available over the counter or for which a suitable equivalent drug is available over the counter;
8. Alcoholism, drug addiction, or chemical dependency, unless as a result of a medication prescribed by a Doctor;
9. Immunizations;
10. Contraceptive drugs or materials;
11. Infertility/fertility drugs; or
12. Care received outside the United States or its territories.

HOUSEHOLD PREMIUM DISCOUNT

You are eligible for a Household Premium Discount if for the past year You have resided with at least one, but no more than three, other adults who are age 18 and older. If You live with another adult who is Your Partner, We will waive both the one-year requirement and the age 18 requirement. We may request additional documentation to determine eligibility.

Your Premium will be reduced by the percentage shown on the Policy Schedule. Your Policy's Household Premium Discount will be removed if the other adult no longer resides with You (other than in the case of their death).

OPTIONAL RIDERS

(subject to all terms, conditions, definitions, limitations, exclusions, waiting period and other provisions of each rider)

HOSPITAL CONFINEMENT BENEFIT RIDER – R-23HC

We will pay the Hospital Confinement Benefit of \$100-\$300 per day each day of Hospital Confinement for a covered Accident or Sickness.

Injury: We will pay the Hospital Confinement Benefit for a Loss incurred as a result of a covered Injury. The covered Injury must be initially treated in an Emergency Room or Outpatient Facility within forty-eight (48) hours after the covered Injury occurred with admittance to a Hospital immediately following.

Sickness: We will pay the Hospital Confinement Benefit when You are Hospital Confined for a covered Sickness. Benefit payment is subject to:

1. This Policy and Rider being in force at the time Loss is incurred;
2. Satisfaction of the Waiting Period 0 days; and
3. The Loss not being otherwise excluded from coverage under this Policy and Rider.

Benefits are not payable beyond the Maximum Benefit Period of Hospital Confinement 3, 6, 10 days for any One Period of Hospital Confinement.

Any one continuous period of Hospital Confinement which begins while the Policy with this Rider are in force won't be affected by the termination of the Policy or Rider.

SEVERE ACCIDENT AND ACCIDENTAL DEATH BENEFIT RIDER – R-23ADSA

Severe Accident Benefit

We will pay benefits, subject to the Maximum Benefit Amount per Accident and the Lifetime Maximum Benefit Amount, for Loss You incur as a result of a covered Accident.

Dislocation / Fracture / Knee Ligament/Meniscus Tear Benefit

We will pay benefits, as shown on the Rider Schedule page, when You receive services in an Emergency Room or Urgent Care Facility that are deemed to be Medically Necessary for the treatment of a Dislocation, Fracture or Knee Ligament/Meniscus Tear sustained as a direct result of a covered Accident. Services for the treatment of a Dislocation, Fracture or Knee Ligament/Meniscus Tear must be received within twenty-four (24), forty-eight (48) or seventy-two (72) hours of a covered Accident.

Benefit Amounts:

Dislocation, hip/knee	25% of Accidental Death Benefit
Fracture, hip or skull	25% of Accidental Death Benefit
Fracture, all other	5% of Accidental Death Benefit
Tear, knee ligament or meniscus	10% of Accidental Death Benefit

If more than one Fracture, Dislocation and /or Knee Ligament/Meniscus Tear is sustained as a result of a covered Injury, only one (1) benefit is payable. The benefit payable will be that of the highest benefit amount associated with the sustained Fracture, Dislocation, or Knee Ligament/Meniscus Tear.

Accidental Death Benefit

We will pay the Accidental Death Benefit of \$5,000-\$10,000 to the named beneficiary if You should die solely as a result of Injuries sustained in a covered Accident. Accidental death must occur within ninety (90) days after the date of the covered Accident, which caused the covered Injuries.

ADDITIONAL HOME HEALTH AIDE BENEFIT RIDER – R-23HHAC

We will pay up to an additional sixty (60) for a Home Health Aide after the Maximum Benefit Period of one-hundred twenty (120) days has been paid.

AMBULANCE SERVICE BENEFIT RIDER – R-23AS

We will pay the Ambulance Service Benefit of \$100-\$500, if a licensed Ambulance service transports You to or from a medical facility. Benefits payable are limited to one (1) Ambulance service per day, with a maximum of four (4) times per Policy Year. The Ambulance service must be Medically Necessary. We will not pay more than the Lifetime Maximum Benefit of 12 Trips.

POLICY BENEFITS BY PLAN SELECTION: Listed below are the benefits provided by the Policy. Benefit payment for each Covered Home Health Care service is based upon the plan you select.

SHORT-TERM HOME HEALTH CARE DAILY BENEFIT OPTION (INCLUDES PRESCRIPTION DRUG BENEFIT)*	PLAN SELECTION		
	<input type="checkbox"/> Basic	<input type="checkbox"/> Standard	<input type="checkbox"/> Complete
Hospital Confinement Benefit Rider *Must follow Short-Term Home Health Care Daily Benefit Option above			
	Basic	Standard	Complete
Daily Benefit Amount: (Choose one)	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100 <input type="checkbox"/> \$200	<input type="checkbox"/> \$100 <input type="checkbox"/> \$200 <input type="checkbox"/> \$300
Benefit Period: (Choose one)	<input type="checkbox"/> 3 Days <input type="checkbox"/> 6 Days <input type="checkbox"/> 10 Days	<input type="checkbox"/> 3 Days <input type="checkbox"/> 6 Days <input type="checkbox"/> 10 Days	<input type="checkbox"/> 3 Days <input type="checkbox"/> 6 Days <input type="checkbox"/> 10 Days
Severe Accident and Accidental Death Benefit Rider	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$10,000	
Additional Home Health Aide Coverage Rider	<input type="checkbox"/> 60 Days		
Ambulance Service Benefit Rider	\$ _____ (\$100-\$500 in increments of \$100)		

THIS OUTLINE OF COVERAGE IS A BRIEF SUMMARY OF THE BENEFITS PROVIDED. PLEASE CONSULT THE POLICY TO DETERMINE GOVERNING CONTRACTUAL PROVISIONS. RETAIN THIS OUTLINE OF COVERAGE FOR YOUR RECORDS.

Coverage Description	Initial Premium
Short-Term Home Health Care Daily Benefit Option	
(includes Prescription Drug Benefit)	
<i>(Check box for Plan selected)</i>	
<input type="checkbox"/> Basic <input type="checkbox"/> Standard <input type="checkbox"/> Complete	\$ _____
Hospital Confinement Benefit Rider	\$ _____
Severe Accident and Accidental Death Benefit Rider	\$ _____
Additional Home Health Aide Coverage Rider	\$ _____
Ambulance Service Benefit Rider	\$ _____
- Household Discount	7%
+ Application Fee	\$25.00
TOTAL PREMIUM	\$ _____

NOTICE OF OUR INFORMATION PRACTICES AND PRIVACY POLICY

With your application for insurance we receive personal information about you. You also authorized us to collect your health information. We keep and protect all such information as confidential and do not disclose it to any other persons, entities or organizations unless authorized by you in writing or as allowed or required by law. "We" or "Our" is defined as Heartland National Life Insurance Company and its Third Party Administrator (TPA), Actuarial Management Resources.

Information We Collect And Receive

Personal information we receive about you comes directly from you, such as your name, address, birth date, Social Security number, telephone number, or e-mail address. Health (medical) information about you comes from you and your health care providers (doctors, clinics, hospitals, laboratories, etc.) based on your written Authorization. We may also review information about you on file with the MIB Inc., formerly known as Medical Information Bureau, a not-for-profit membership organization of insurance companies, which operates an information exchange on behalf of its members.

What We Do With This Information

Your personal information is entered in our system to identify you as our customer. Other uses of your personal and health information include underwriting your application for insurance and assisting you in a claim for benefits. Your Heartland agent, as our business associate, may have access to your health information during the underwriting process, as authorized by you, and access to your personal information for assistance with your insurance needs.

Under our established procedures, if upon the consideration of your medical information we determine you do not meet our underwriting guidelines for the issuance of a policy, the medical reason(s) for a declination of coverage may be disclosed to the person or entity (usually your doctor) who maintains your medical information. Your doctor can then discuss with you, through a private consultation, the medical reason(s) for our decision.

How We Protect This Information

Our employees and agents are required to keep your personal and health information confidential. Our intention is to request or access only the minimum amount of information necessary. We maintain all your personal or health information in a secured database, with security and procedural measures in place, in compliance with federal law, to safeguard your protected information and alert us if and when unauthorized access is attempted.

We do not disclose your personal or health information with any nonaffiliated third party (person, entity or organization) without your written permission, unless allowed or required by law. Under no circumstances will any information be disclosed to any nonaffiliated party for marketing purposes, such as telemarketing, direct mail or electronic mail marketing.

How You Can Access This Information

Write to us and request copies of the personal information we have about you in our records. You can also find out who we have disclosed this information to and for what reason. If you believe any personal or health information we have about you is incomplete, inaccurate or incorrect, you have the right to request that we correct or delete it. If your request concerns health information we received from a doctor, hospital or other medical provider, we will refer you to that person or entity. You may, in a private consultation with them, have the necessary corrections made to your health information and sent to us.

The MIB Inc.

Information regarding your insurability will be treated as confidential. Heartland National Life Insurance Company, its TPA, or its reinsurers may, however, make a brief report thereon to MIB, a not-for-profit membership organization of insurance companies, which operates an information exchange on behalf of its Members. If you apply to another MIB Member company for life or health insurance coverage, or a claim for benefits is submitted to such a company, MIB, upon request, will supply such company with the information in its file.

Upon receipt of a request from you MIB will arrange disclosure of any information it may have in your file. Please contact MIB, toll free, at 1-866-692-6901 (TTY 1-866-346-3642). If you question the accuracy of information in MIB's file, you may contact MIB and seek a correction in accordance with the procedures set forth in the federal Fair Credit Reporting Act. The address of MIB's information office is: 50 Braintree Hill Park, Suite 400, Braintree, MA 02184-8734.

Heartland National Life Insurance Company, its TPA, or its reinsurers, may also release information in its file to other insurance companies to whom you may apply for life or health insurance, or to whom a claim for benefits may be submitted.

If you have any questions about this Notice, we can be contacted at:

Heartland National Life Insurance Company
PO Box 11903, Winston-Salem, NC 27116
ATTN: Privacy Officer
Telephone (toll free): 1-888-616-0015

Leave with Applicant