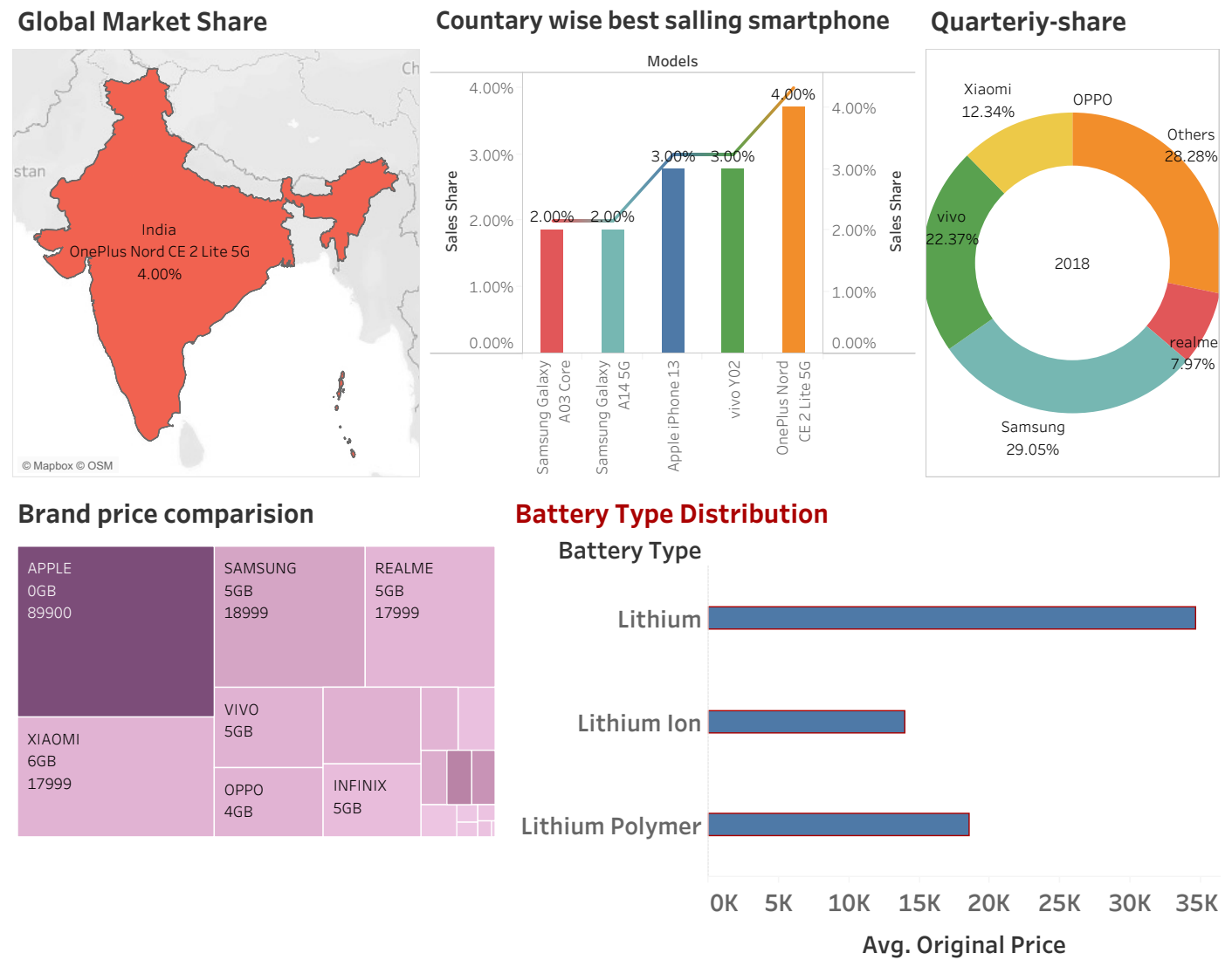


# Story 1

apple continues to strengthen its standing in the smartphone market, the brand has risen to a position of particular dominance in the US. 6 of the top 10 most sold smartphone models ..

since its initiation in 2006 it has seen the tremendous increase in sale and revenue generation over the years though a slight bump is being observed ..



Story 1

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Model -Share



Models	
Apple iPhone 13	
Apple iPhone 14	
Apple iPhone 14 Plus	
Apple iPhone 14 Pro	
Apple iPhone 14 Pro ..	

KPI

Brand	Discount t Perce..	Mrp	Number Of Rati..	Sale Price	Star Rating
Apple	0	77,000	11,202	77,000	5

model specification

APPLE IPHONE ..	A Bionic Chip	12MP	12MP + 12MP	Black
APPLE IPHONE 12	A Bionic Chip with Next Generat..	12MP	12MP + 12MP	Black
				Blue
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generat..	12MP	12MP + 12MP	Black
				Blue
APPLE IPHONE ..	A Bionic Chip	12MP	12MP + 12MP	Blue
APPLE IPHONE ..	A Bionic Chip, Co..	12MP	12MP + 12MP	Blue
APPLE IPHONE ..	A Bionic Chip, Co..	12MP	12MP + 12MP	Blue